

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Steve Nelson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Steve Nelson

Authorized committee:

Friends of Steve Nelson

Agency requesting time (and contact information):

N/A

Candidate's political party:

Non-Partisan

Office sought (no acronyms or abbreviations):

School Board

Date of election:

April 2nd, 2024

General

Primary

Treasurer of candidate's authorized committee:

Steve Nelson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Steve Nelson

Name: Robert A. Goff

Date of Request to Purchase Ad Time: 03/21/24

Date of Station Agreement to Sell Time: 03/21/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate’s authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 03/21/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 5120-001	Station Call Letters: WCWI-FM	Date Received/Requested: 03/21/24
Est. #: none	Station Location: Adams, WI	Run Start and End Dates: 03/24/24 - 04/01/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

none

Heart of Wisconsin Media LLC
 dba WCWI-FM
 179 S. Main Street
 Adams, WI 53910
 (608) 339-3221



Wisconsin 106 Order Confirmation

OrderID: 5120-001

Sponsor: Friends of Steve Nelson
 Product: Friends of Steve Nelson
 Estimate/PO:
 AccountRep: Bob Goff
 BillingCycle: End-of-Schedule
 InvoiceType: Times/Rates
 Run Dates: 3/24/2024 - 4/1/2024
 Items Ordered: 60
 Ordered Amount: \$300.00

FRIENDS OF STEVE NELSON
 2671 2ND LANE
 OXFORD, WI 53952

Scheduled Station(s): WCWI-FM Friends of Steve Nelson

Printed 3/21/2024 9:04:33 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 3/24/2024 - 4/1/2024	All Weeks	06:00 AM - 07:00 PM	7	7	7	7	7	6	6	47	:15	Spot		NELS	60	5.00	300.00
End-of-Schedule Projected Billing:																	
Jan-24		0.00								Mar-24			0.00		Q1-2024		0.00
Apr-24		300.00								Jun-24			0.00		Q2-2024		300.00

Confirmed Correct; Payment Guaranteed

Accepted for WCWI-FM