

125 West 55th St  
New York, NY 10019

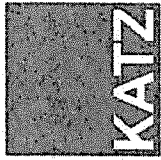
KATZ TELEVISION  
GROUP

Contract # 26216297 Changes as of: 10/8/2018 at 1:56 PM Version: Current State Version 3  
CPE: 302/322/7438 Flight: 10/5/18 - 10/16/18 Station: EJHL Con Type: POLITICAL/VOTE  
Agency: WATERFRONT STRATEGIE Advertiser: Majority Forward Market: Johnsn City-Kngsprt- Total \$: \$5,440.00  
3050 K ST NW #100 Product: ISSUE Office: WASHINGTON Total Spots: 10  
Washington, DC 20007 Agency Order #: 7824912 Service: Nielsen Total CPP: \$266.67  
Buyer: Chiusano, Dawn Primary Demo: Adults 35+ Total GRP: 20.4  
Salesperson: ERIN SCHUMACHER Assistant: ERIN SCHUMACHER  
212-424-6620 212-424-6620

Separation:

Comments: Buys to air 10.05-10.16; Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/5 - 10/12		Total Spots	Total \$	CPP*	GRP*
							10/5	10/12				
1	F,M-Th 9a-10a		Good Morning Tri-Cities	\$160.00	1.0	30	1	1	2	\$320.00	\$160.00	2.0
2	F,M-Th 11a-12n		The View	\$160.00	1.2	30	1	1	2	\$320.00	\$133.33	2.4
3	Su 6:30p-7p		ABC World News Sunday	\$240.00	1.8	30	0	1	1	\$240.00	\$133.33	1.8
MSD 4	Sa 7:30p-8p		Celebrity Name Game	\$160.00	1.2	30	1	1	1	\$160.00	\$133.33	1.2
5	Sa 7:30p-11p		ABC Saturday Night Big Ten College Football	\$2,000.00	6.5	30	0	1	1	\$2,000.00	\$307.69	6.5
6	Tu-F 6:30p-7p		ABC World News	\$240.00	0.0	30	1	0	1	\$240.00	\$0.00	0.0
MSD 7	F 10p-11p		20/20	\$2,000.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
MGD 8	Sa 8p-11p		ABC College Football	\$2,000.00	6.5	30	1	0	1	\$2,000.00	\$307.69	6.5
MGD 9	Th 4p-5p		Family Feud/Daily Mail	\$160.00	0.0	30	1	0	1	\$160.00	\$0.00	0.0
TOTALS:									10	\$5,440.00	\$266.67	20.4



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Separation:

Con Type: POLITICAL/NOTE  
Total \$: \$5,440.00  
Total Spots: 10  
Total CPP: \$266.67  
Total GRP: 20.4

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
10/08/18 1:19 PM	Linda DeSpain	Did not need the 20/20 sot. College football did air. This is correction to that error. Also, sending correct offer thru for spot that was missed 10/6 on line 4
10/08/18 12:10 PM	Linda DeSpain	COLLEGE FOOTBALL 2ND GAME RAN OVER AND THE PRIME GAME WAS JOINED IN PROGRESS. BREAK SPOT WAS SCHEDULED IN DID NOT AIR.
10/05/18 2:16 PM	System	Notice Received.
10/05/18 1:49 PM	ERIN SCHUMACHER	Buy to air 10.05-10.16; Separation: 30

Competitive Information	
Market Budget: \$136,000	
EJHL Share: 4%	
Comment:	
Unknown: 96%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	10	\$5,440.00	20.4
Total	100%	10	\$5,440.00	20.4

Monthly Summary		
Month	Spots	Dollars
2018-Oct	10	\$5,440.00
Total	10	\$5,440.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot++	Spot-	\$ Chg
Makegood 3	10/8/18 1:19 PM	Linda DeSpain	Accepted	2	2	\$0
Makegood 2	10/8/18 12:10 PM	Linda DeSpain	Confirmed	1	1	\$0
Makegood 1	10/5/18 2:39 PM	Linda DeSpain	Confirmed	1	1	\$0
Queued for Electronic Contracting	10/5/18 1:54 PM					\$0
New	10/5/18 1:49 PM	ERIN SCHUMACHER	Confirmed	10		\$5,440.00
Changes: Total GRPs from 15.1 to 20.4, Total CPP from \$360.26 to \$266.67, Total GIMPs from 15 to 20, Total CPM from \$360,264.90 to \$266,666.67. 4 buylines added or modified.						
Changes: Total GRPs from 21.6 to 15.1, Total CPP from \$251.85 to \$360.26, Total GIMPs from 22 to 15, Total CPM from \$251,851.85 to \$360,264.90. 2 buylines added or modified.						
Changes: Total GRPs from 23.4 to 21.6, Total CPP from \$232.48 to \$251.85, Total GIMPs from 0 to 22, Total CPM from \$0.00 to \$251,851.85. 2 buylines added or modified.						

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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# CONTRACT

**abc Tri-Cities** **EJHL**  
**338 E. Main Street**  
**Johnson City, TN 37601**  
**(423) 926-2151**

<u>Contract / Revision</u> 26216297 /		<u>Alt Order #</u> 26216297
<u>Product</u> ISSUE		
<u>Contract Dates</u> 10/05/18 - 10/16/18		<u>Estimate #</u> 7438
<u>Advertiser</u> POL/Majority Forward PAC		<u>Original Date / Revision</u> 10/08/18 / 10/08/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EJHL	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9914573	<u>Advertiser Code</u> 302	<u>Product 1/2</u> 322
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

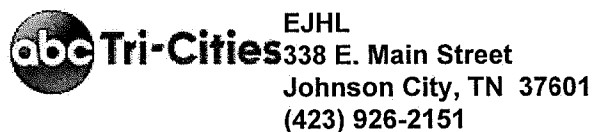
**Waterfront Strategies**  
**3050 K Street, NW**  
**Suite 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	EJHL	10/05/18	10/16/18	Local News @ 9a	9-10a		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/18	10/11/18	MTWTF--				1	\$160.00				
Week:		10/12/18	10/18/18	MTWTF--				1	\$160.00				
2	EJHL	10/05/18	10/16/18	The View	11a-12p		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/18	10/11/18	MTWTF--				1	\$160.00				
Week:		10/12/18	10/18/18	MTWTF--				1	\$160.00				
E 3	EJHL	10/07/18	10/14/18	World News Wknd	6-7p		:30				NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S				1	\$240.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	EJHL	10/01/18-10/07/18	World News Wknd	6-7p	-----Su	:30		\$240.00		NM		
			See MG 3.3										
	3	EJHL	10/09/18-10/09/18	World News	7-730p	-Tu-----	:30		\$240.00		NM		
			Ⓜ MG for 3.1 10/07										
Week:		10/08/18	10/14/18	-----S				1	\$240.00				
N 4	EJHL	10/06/18	10/13/18	Sat 730-8p	730-8p		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S-				1	\$160.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	EJHL	10/01/18-10/07/18	Sat 730-8p	730-8p	-----Sa--	:30		\$160.00		NM		
			See MG 4.3										
	3	EJHL	10/10/18-10/10/18	M-F 4-5p	4-5p	---W-----	:30		\$160.00		NM		
			Ⓜ MG for 4.1 10/06										
Week:		10/08/18	10/14/18	-----S-				1	\$160.00				
5	EJHL	10/06/18	10/13/18	College FB Prime Game	College FB Prime (		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S-				1	\$2,000.00				
Week:		10/08/18	10/14/18	-----S-				1	\$2,000.00				
<b>Totals</b>								<b>0.00</b>				<b>10</b>	<b>\$5,440.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Contract / Revision	Alt Order #
26216297 /	26216297

Contract Dates	Product	Estimate #
10/05/18 - 10/16/18	ISSUE	7438

Advertiser	Original Date / Revision
POL/Majority Forward PA	10/08/18 / 10/08/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/18/18	10	\$5,440.00	(\$816.00)	\$4,624.00
<b>Totals</b>	<b>10</b>	<b>\$5,440.00</b>	<b>(\$816.00)</b>	<b>\$4,624.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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