

## CHILDREN'S PSA LISTING

STATION: WMEU-CA

Week of: July 9, 2012 – July 15, 2012

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*[All PSA's are: 30 unless otherwise marked.]*

7/10 – 7:15AM, 7:23AM; 7/11 – 7:18AM; 7/12 – 7:21AM; 7/13 – 7:26AM; 7/14 – 7:15AM, 7:25AM; - Encourage kids to learn more about nature.

7/9 – 7:18AM; 7/10 – 7:18AM; 7/13 – 7:14AM; 7/14 – 7:25AM; - Shows how determination can help kids get into college.

7/9 – 7:26AM; 7/10 – 7:23AM; 7/11 – 7:27AM; 7/12 – 7:26AM; 7/13 – 7:21AM; 7/14 – 6:47AM, 7:23AM; - Encourage kids to volunteer to be a big brother or big sister and make a difference.

7/12 – 7:13AM; 7/13 – 7:27AM; - Each cookie has a mission to help girls do important things.

7/9 – 7:18AM; 7/12 – 7:13AM; - Encourages viewers to have good manners.

7/10 – 7:15AM, 7:26AM; - Tell a kid winning is not the most important thing.

7/12 – 7:20AM; 7/13 – 7:22AM; - Encourages teens to do the right thing.

7/9 – 5:58AM, 6:06AM, 7:59AM, 12:45AM, 3:16AM, 4:50AM; 7/10 – 7:31AM, 7:42AM, 2:37AM, 3:10AM, 4:17AM; 7/11 – 6:21AM, 1:05AM, 4:32AM; 7/12 – 2:30AM, 3:15AM, 3:30AM; 7/13 – 5:59AM, 6:22AM, 10:14AM, 1:28AM, 2:28AM, 4:38AM; 7/14 – 6:47AM, 1:28AM, 1:47AM, 4:46AM; 7/15 – 5:21AM, 5:40AM, 1:02AM, 1:27AM; - Texting distracts you from your surroundings resulting in consequences.

7/9 – 1:08AM; 7/10 – 2:01AM; 7/12 – 12:31AM, 3:58AM; 7/15 – 4:45AM; - Encourages kids to stay in school.

7/9 – 6:17AM, 2:28AM; 7/10 – 12:31AM; 7/11 – 2:59AM; 7/12 – 7:32AM; 7/13 – 3:18AM; 7/15 – 3:04AM; - Encourage students to stay in school/get their GED.

7/10 – 7:26AM; 7/11 – 7:19AM; 7/12 – 7:27AM; 7/13 – 7:22AM; - Encourage boys to enjoy the great outdoors and learn life skills.

7/9 – 7:17AM; 7/11 – 7:28AM; 7/12 – 7:12AM; - Encourage kids to brush their teeth twice a day, floss once a day, limit between meal snacks.

7/9 – 7:17AM; 7/10 – 7:24AM; - Learn about forests; Dr. Suess the Lorax.

7/9 – 7:27AM; – Reach out to someone and just say hi and make a big difference.

7/9 – 7:08AM; - Kids can call the hotline if they need someone to talk to.

7/11 – 7:18AM; 7/14 – 7:16AM; - Demonstrates that bullies aren't cool. Helping others is cool.

**“COMMUNITY CALENDAR/GET ON BOARD” - [Just like the regular Community Calendars only these relate to school/getting back to school and kids.]**

**7/9 – 7:07AM; 7/11 – 7:08AM; 7/12 – 7:22AM**

How healthy do you have to be as a drummer? Listen to amazing demonstrations of West African drumming and experience for yourself the physical stamina required in this hands-on experience.

Join other girls to learn about the differences between what you need, what you want, and how to save money for both while completing fun activities and projects. Become a cost investigator by comparing prices and making smart choices. Recommended for girls ages 9-11.