

CHILDREN'S PSA LISTING

STATION: WMEU-CA

Week of: July 16, 2012 – July 22, 2012

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[All PSA's are: 30 unless otherwise marked.]

7/17 – 7:11AM; 7/20 – 7:17AM; 7/21 – 7:19AM, 7:23AM; - Encourage kids to learn more about nature.

7/17 – 7:20AM; 7/18 – 7:09AM; 7/19 – 7:17AM, 7:27AM; 7/20 – 7:28AM; 7/21 – 7:19AM; - Shows how determination can help kids get into college.

7/16 – 7:19AM; 7/17 – 7:10AM, 7:26AM; 7/18 – 7:26AM; 7/19 – 7:08AM, 7:26AM; 7/20 – 7:07AM; 7/21 – 7:17AM, 7:24AM; - Encourage kids to volunteer to be a big brother or big sister and make a difference.

7/16 – 7:09AM; 7/17 – 7:21AM; - Each cookie has a mission to help girls do important things.

7/16 – 7:08AM, 7:20AM; 7/17 – 7:20AM; 7/18 – 7:17AM; 7/20 – 7:09AM, 7:17AM; - Shows viewers that honesty can make a big difference.

7/19 – 7:09AM; 7/21 – 7:19AM; - Encourages viewers to have good manners.

7/18 – 7:08AM; 7/20 – 7:27AM; - Encourages teens to do the right thing.

7/16 – 5:19AM, 5:25AM, 1:58AM, 2:01AM; 7/17 – 5:11AM, 5:19AM, 12:39AM, 1:04AM; 7/18 – 5:20AM, 5:25AM, 7:59AM, 12:31AM; 7/18 – 1:14AM, 4:22AM; 7/19 – 5:13AM, 5:20AM, 12:45AM, 1:58AM, 3:35AM; 7/20 – 5:12AM, 5:18AM, 6:43AM, 12:43AM, 12:57AM, 1:08AM; 7/21 – 6:28AM, 7:46AM, 1:02AM, 1:15AM, 3:23AM; 7/22 – 5:05AM, 5:26AM, 6:58AM, 12:47AM, 1:09AM; - Texting distracts you from your surroundings resulting in consequences.

7/17 – 4:10AM, 4:31AM; 7/19 – 4:57AM, 2:01AM; 7/21 – 3:56AM; 7/22 – 1:32AM, 4:03AM; - Encourages kids to stay in school.

7/16 – 4:02AM; 7/17 – 12:58AM, 2:29AM; 7/18 – 3:22AM; 7/20 – 2:31AM; 7/21 – 4:45AM; 7/22 – 4:33AM; - Encourage students to stay in school/get their GED.

7/17 – 7:27AM; 7/18 – 7:17AM; - Encourage boys to enjoy the great outdoors and learn life skills.

7/16 – 7:21AM; 7/19 – 7:09AM; 7/20 – 7:18AM; - Encourage kids to brush their teeth twice a day, floss once a day, limit between meal snacks.

7/18 – 7:27AM; 7/21 – 7:25AM; - Learn about forests; Dr. Suess the Lorax.

“COMMUNITY CALENDAR/GET ON BOARD”- [Just like the regular Community Calendars only these relate to school/getting back to school and kids.]

7/16 – 7:28AM; 7/17 – 7:19AM; 7/18 – 7:18AM

There is summer fun at your local library all week long. Participants in this fun, science workshop will learn about how the heart and stomach work and why it is important to eat healthy foods. Please call for details.

The Science Alliance is excited to bring the brand new “Get Hip to Health!” library program to Chicago this summer. This fast-paced, interactive show will get your kids pumped up about the many wonders of the human body. Scientist Bill Bosworth will capture kids' imaginations as they learn all about germs and how to fight them, get their hearts pounding, and learn about eating the rainbow to feel great. Call to register.