

**CHILDREN'S PSA LISTING**  
**STATION: WMEU-CA**  
**Week of: July 1, 2012 – July 8, 2012**  
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*[All PSA's are: 30 unless otherwise marked.]*

7/2 – 7:19AM; 7/3 – 7:08AM, 7:17AM; 7/4 – 7:06AM, 7:18AM; 7/5 – 7:21AM; 7/6 – 7:22AM, 7:27AM; 7/7 – 7:17AM, 7:24AM; - Encourage kids to learn more about nature.

7/3 – 7:18AM; 7/4 – 7:07AM; 7/5 – 7:10AM, 7:22AM; 7/6 – 7:26AM; 7/7 – 7:25AM; - Shows how determination can help kids get into college.

7/2 – 7:27AM; 7/4 – 7:17AM; 7/7 – 7:15AM, 7:23AM; - Encourage kids to volunteer to be a big brother or big sister and make a difference.

7/3 – 7:17AM; 7/4 – 7:27AM; 7/5 – 7:27AM; 7/6 – 7:23AM; - Each cookie has a mission to help girls do important things.

7/2 – 7:20AM; 7/4 – 7:17AM; 7/7 – 7:16AM, 7:26AM; - Encourages viewers to have good manners.

7/4 – 7:26AM; 7/6 – 7:11AM; - Tell a kid winning is not the most important thing.

7/2 – 7:09AM; - Encourages teens to do the right thing.

7/1 – 6:39AM, 1:01AM, 2:27AM, 3:16AM; 7/2 – 6:24AM, 6:28AM, 12:46AM, 1:14AM, 1:58AM; 7/3 – 6:05AM, 2:28AM, 3:33AM; 7/4 – 2:01AM; 7/5 – 7:42AM, 10:34AM, 1:28AM, 2:01AM; 7/6 – 5:26AM, 6:17AM, 12:32AM, 4:02AM; 7/7 – 7:52AM, 1:28AM, 2:03AM; 7/8 – 5:24AM, 5:45AM, 6:45AM, 12:58AM, 1:15AM; - Texting distracts you from your surroundings resulting in consequences.

7/7 – 3:44AM; - Encourages kids to stay in school.

7/1 – 4:47AM; 7/2 – 12:31AM; 7/7 – 6:53AM, 3:55AM; 7/8 – 4:47AM; - Encourage students to stay in school/get their GED.

7/3 – 7:27AM; 7/5 – 7:09AM; 7/5 – 7:22AM; 7/6 – 7:22AM; - Encourage boys to enjoy the great outdoors and learn life skills.

7/2 – 7:21AM; 7/3 – 7:28AM; 7/5 – 7:27AM; - Encourage kids to brush their teeth twice a day, floss once a day, limit between meal snacks.

7/3 – 7:16AM; 7/6 – 7:12AM; - Learn about forests; Dr. Suess the Lorax.

7/3 – 7:16AM; 7/5 – 7:28AM; - Reach out to someone and just say hi and make a big difference.

7/2 – 7:10AM; 7/6 – 7:23AM; - Kids can call the hotline if they need someone to talk to.

**“COMMUNITY CALENDAR/GET ON BOARD” - [Just like the regular Community Calendars only these relate to school/getting back to school and kids.]**

**7/2 – 7:28AM; 7/5 – 7:23AM**

This fast-paced, interactive show will get your kids pumped up about the many wonders of the human body and keeping it healthy. Kids will explore how their body gets energy, how best to keep it fueled, and easy ways to “Get Hip to Health” right now. Call for details.

Join the Chicago Chinese Cultural Institute and a tai chi master to learn about this centuries old Chinese martial arts form. Kids will learn some of the 2,500 year history of tai chi and even join the Master to learn some basic movements.