



REGULAR PSAs  
8/20/12 - 8/26/12

3RD QUARTER JULY 1 - SEPTEMBER 30, 2012

| Station | Air Date | Aired Time  | Advertiser/Product  | Aired Length | Aired Ad-ID     |
|---------|----------|-------------|---|--------------|-----------------|
| WMEU    | 08/20/12 | 7:31:01 AM  | AD COUNCIL/COMPILATION  | :30          | CNHL0081000     |
| WMEU    | 08/20/12 | 2:31:29 XM  | AD COUNCIL/COMPILATION  | :30          | CNHO0010000     |
| WMEU    | 08/20/12 | 3:27:54 XM  | AD COUNCIL/COMPILATION  | :30          | CNHL0081000     |
| WMEU    | 08/20/12 | 3:17:15 XM  | AD COUNCIL/FINANCIAL LITERACY                                   | :30          | CNFN0036000     |
| WMEU    | 08/20/12 | 3:27:24 XM  | AD COUNCIL/FINANCIAL LITERACY                                   | :30          | CNFN0034000     |
| WMEU    | 08/20/12 | 3:43:57 XM  | AD COUNCIL/FINANCIAL LITERACY                                   | :30          | CNFN0018000     |
| WMEU    | 08/20/12 | 6:47:28 AM  | AD COUNCIL/FORECLOSURE PREVENTION                               | :30          | CNMA0050000     |
| WMEU    | 08/20/12 | 2:44:56 XM  | AD COUNCIL/FORECLOSURE PREVENTION                               | :30          | CNMA0050000     |
| WMEU    | 08/20/12 | 12:31:45 XM | AD COUNCIL/GED ACHIEVEMENT                                      | :15          | PEPTALKTEXT     |
| WMEU    | 08/20/12 | 4:56:39 XM  | AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION                       | :30          | 4MILES          |
| WMEU    | 08/20/12 | 3:18:45 XM  | AD COUNCIL/HORN OF AFRICA - NFL COMEBACK                        | :30          | CNAI0026000     |
| WMEU    | 08/20/12 | 2:44:26 XM  | AD COUNCIL/HORN OF AFRICA - NFL NEVER GIVE UP                   | :30          | CNAI0028000     |
| WMEU    | 08/20/12 | 4:12:56 XM  | AD COUNCIL/HORN OF AFRICA - TEAMWORK                            | :30          | CNAI0024000     |
| WMEU    | 08/20/12 | 6:56:48 AM  | AD COUNCIL/HUNGER PREVENTION                                    | :30          | CNFA0072000     |
| WMEU    | 08/20/12 | 2:28:26 XM  | AD COUNCIL/HUNGER PREVENTION                                    | :30          | CNFA0072000     |
| WMEU    | 08/20/12 | 5:13:22 AM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0151000     |
| WMEU    | 08/20/12 | 5:18:56 AM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0150000     |
| WMEU    | 08/20/12 | 6:05:10 AM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0152000     |
| WMEU    | 08/20/12 | 12:39:30 XM | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0150000     |
| WMEU    | 08/20/12 | 1:05:34 XM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0152000     |
| WMEU    | 08/20/12 | 2:14:37 XM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0151000     |
| WMEU    | 08/20/12 | 6:46:58 AM  | AD COUNCIL/TEXTING & DRIVING PREVENTION                         | :30          | CNRD0050000     |
| WMEU    | 08/20/12 | 12:57:11 XM | AD COUNCIL/TEXTING & DRIVING PREVENTION                         | :30          | CNRD0044000     |
| WMEU    | 08/20/12 | 1:17:56 XM  | AD COUNCIL/TEXTING & DRIVING PREVENTION                         | :30          | CNRD0050000     |
| WMEU    | 08/20/12 | 5:19:26 AM  | AL-ANON FAMILY GROUPS   | :30          | MARY30          |
| WMEU    | 08/20/12 | 6:27:46 AM  | AL-ANON FAMILY GROUPS   | :30          | LINDA30         |
| WMEU    | 08/20/12 | 12:56:41 XM | AL-ANON FAMILY GROUPS   | :30          | HARVEY30        |
| WMEU    | 08/20/12 | 1:04:34 XM  | AL-ANON FAMILY GROUPS   | :30          | MARY30          |
| WMEU    | 08/20/12 | 3:03:04 XM  | AL-ANON FAMILY GROUPS   | :30          | LINDA30         |
| WMEU    | 08/20/12 | 6:28:16 AM  | AMERICAN HEALTH ASSISTANCE FOUNDATION                           | :20          | WHATWOULDYODO   |
| WMEU    | 08/20/12 | 3:28:54 XM  | AMERICAN HEART ASSOCIATION                                      | :30          | LIZBANKS30      |
| WMEU    | 08/20/12 | 3:44:27 XM  | AMERICAN HEART ASSOCIATION                                      | :30          | GOREDBETTY30    |
| WMEU    | 08/20/12 | 4:58:29 AM  | CENTERS FOR DISEASE CONTROL PREVENTION                          | :30          | YXAB4102        |
| WMEU    | 08/20/12 | 5:20:26 AM  | COAST GUARD FOUNDATION  | :30          | WGCB1863811     |
| WMEU    | 08/20/12 | 12:58:11 XM | COAST GUARD FOUNDATION  | :30          | WGCB1863811     |
| WMEU    | 08/20/12 | 4:28:28 XM  | COUNCIL FOR ECONOMIC EDUCATION                                  | :30          | DISCSD0611      |
| WMEU    | 08/20/12 | 5:25:23 AM  | DAVE THOMAS FOUNDATION FOR ADOPTION                             | :30          | DAV00330B       |
| WMEU    | 08/20/12 | 1:05:04 XM  | DAVE THOMAS FOUNDATION FOR ADOPTION                             | :30          | DAV00330B       |
| WMEU    | 08/20/12 | 2:30:59 XM  | DEPT OF HEALTH & HUMAN SERVICES                                 | :30          | MAKETHECALL30   |
| WMEU    | 08/20/12 | 3:58:12 XM  | GOODWILL  | :30          | PMGW87          |
| WMEU    | 08/20/12 | 4:26:18 XM  | GOODWILL  | :30          | PMGW93          |
| WMEU    | 08/20/12 | 4:43:02 XM  | IDOT WORK ZONE SAFETY   | :30          | WZS2012T        |
| WMEU    | 08/20/12 | 5:14:43 PM  | IDOT, Division of Traffic Safety/Drive Sober or Get Pulled Over | :30          | DI12CAH         |
| WMEU    | 08/20/12 | 10:32:02 PM | IDOT, Division of Traffic Safety/Drive Sober or Get Pulled Over | :30          | DI12CAH         |
| WMEU    | 08/20/12 | 11:25:27 PM | IDOT, Division of Traffic Safety/Drive Sober or Get Pulled Over | :30          | DI12CAH         |
| WMEU    | 08/20/12 | 3:47:54 PM  | IDOT, Division of Traffic Safety/Work Zone Safety               | :30          | WZS2012T        |
| WMEU    | 08/20/12 | 11:48:51 PM | IDOT, Division of Traffic Safety/Work Zone Safety               | :30          | WZS2012T        |
| WMEU    | 08/20/12 | 4:26:48 XM  | IL SECRETARY OF STATE ORGAN DONOR                               | :30          | ILSO1030        |
| WMEU    | 08/20/12 | 3:28:24 XM  | INTERNAL REVENUE SERVICE  | :30          | SMENG3010       |
| WMEU    | 08/20/12 | 3:44:57 XM  | INTERNAL REVENUE SERVICE  | :30          | LTENG3012       |
| WMEU    | 08/20/12 | 4:43:32 XM  | MARCH OF DIMES  | :30          | WALKINGTOGETHER |



REGULAR PSAs  
8/20/12 - 8/26/12

3RD QUARTER JULY 1 - SEPTEMBER 30, 2012

| Station | Air Date | Aired Time  | Advertiser/Product                            | Aired Length | Aired Ad-ID       |
|---------|----------|-------------|---|--------------|-------------------|
| WMEU    | 08/20/12 | 6:28:36 AM  | MILITARY PATHWAYS                             | :30          | FIRSTSTEP30       |
| WMEU    | 08/20/12 | 1:18:56 XM  | MILITARY PATHWAYS                             | :30          | FIRSTSTEP30       |
| WMEU    | 08/20/12 | 7:45:24 AM  | MORRIS ANIMAL FOUNDATION                      | :30          | BOOKSHELF30       |
| WMEU    | 08/20/12 | 3:18:15 XM  | MORRIS ANIMAL FOUNDATION                      | :30          | BOOKSHELF30       |
| WMEU    | 08/20/12 | 4:01:47 XM  | NATIONAL BIPOLAR FOUNDATION                   | :30          | BIPOLAR30         |
| WMEU    | 08/20/12 | 6:05:40 AM  | NATIONAL PEST MANAGEMENT ASSOCIATION          | :30          | NPMA402A          |
| WMEU    | 08/20/12 | 6:56:18 AM  | NATIONAL PEST MANAGEMENT ASSOCIATION          | :30          | WGCA1864911       |
| WMEU    | 08/20/12 | 2:01:03 XM  | NATIONAL PEST MANAGEMENT ASSOCIATION          | :30          | WGCA1864911       |
| WMEU    | 08/20/12 | 3:16:45 XM  | NATIONAL PEST MANAGEMENT ASSOCIATION          | :30          | NPMA402A          |
| WMEU    | 08/20/12 | 6:32:04 AM  | PARALYZED VETERANS OF AMERICA                 | :30          | WGCB1905311       |
| WMEU    | 08/20/12 | 1:28:18 XM  | PARALYZED VETERANS OF AMERICA                 | :30          | WGCE1905311       |
| WMEU    | 08/20/12 | 1:58:50 XM  | PARALYZED VETERANS OF AMERICA                 | :30          | WGCB1905311       |
| WMEU    | 08/20/12 | 5:24:53 AM  | PEACE CORPS                                   | :30          | CONVERSATIONS30   |
| WMEU    | 08/20/12 | 5:59:20 AM  | PEACE CORPS                                   | :30          | CALLING30         |
| WMEU    | 08/20/12 | 1:06:04 XM  | PEACE CORPS                                   | :30          | CALLING30         |
| WMEU    | 08/20/12 | 1:27:18 XM  | PEACE CORPS                                   | :30          | CONVERSATIONS30   |
| WMEU    | 08/20/12 | 5:19:56 AM  | SAMHSA  | :30          | STEPS30           |
| WMEU    | 08/20/12 | 5:58:50 AM  | SAMHSA  | :30          | MILESTONES30      |
| WMEU    | 08/20/12 | 1:18:26 XM  | SAMHSA  | :30          | MILESTONES30      |
| WMEU    | 08/20/12 | 2:14:07 XM  | SAMHSA  | :30          | STEPS30           |
| WMEU    | 08/20/12 | 7:32:01 AM  | SCORE   | :30          | SCOREVOLUNTEERS30 |
| WMEU    | 08/20/12 | 1:27:48 XM  | SCORE   | :30          | OVERALLBIZ30      |
| WMEU    | 08/20/12 | 1:59:20 XM  | SCORE   | :30          | SCOREVOLUNTEERS30 |
| WMEU    | 08/20/12 | 4:56:09 XM  | SPECIAL OLYMPICS ILLINOIS                     | :30          | SPEECHLESS30      |
| WMEU    | 08/20/12 | 7:31:31 AM  | SUSAN G. KOMEN FOR THE CURE                   | :30          | SGK201111310      |
| WMEU    | 08/20/12 | 1:28:48 XM  | SUSAN G. KOMEN FOR THE CURE                   | :30          | SGK201111310      |
| WMEU    | 08/20/12 | 2:01:33 XM  | SUSAN G. KOMEN FOR THE CURE                   | :30          | SGK20111135       |
| WMEU    | 08/20/12 | 4:12:26 XM  | THE ALS ASSOCIATION                           | :30          | WGCA1925412       |
| WMEU    | 08/20/12 | 4:57:59 AM  | US DEPARTMENT OF HEALTH AND HUMAN SERVICES    | :30          | JESSICASASTHMA    |
| WMEU    | 08/20/12 | 3:03:34 XM  | US DEPT OF HEALTH & HUMAN SERVICES            | :30          | TEXT4BABY2        |
| WMEU    | 08/20/12 | 3:57:42 XM  | US DEPT OF HEALTH & HUMAN SERVICES            | :30          | TEXT4BABY1        |
| WMEU    | 08/20/12 | 2:28:56 XM  | US DEPT OF VETERANS AFFAIRS                   | :30          | VOICES30          |
| WMEU    | 08/20/12 | 6:13:37 AM  | USA.GOV                                       | :30          | LIFETRANSITION30  |
| WMEU    | 08/20/12 | 3:17:45 XM  | USA.GOV                                       | :30          | LIFETRANSITION30  |
| WMEU    | 08/20/12 | 5:12:22 AM  | USO   | :30          | PORTRAITS30       |
| WMEU    | 08/20/12 | 12:57:41 XM | USO   | :30          | PORTRAITS30       |
| WMEU    | 08/20/12 | 4:31:47 XM  | WILDLIFE CONSERVANCY                          | :30          | BREEDLOVE30       |
|         |          |             |   |              |                   |
| WMEU    | 08/21/12 | 7:56:49 AM  | AD COUNCIL/COMPILATION                        | :30          | CNHL0081000       |
| WMEU    | 08/21/12 | 2:58:20 XM  | AD COUNCIL/COMPILATION                        | :30          | CNHL0081000       |
| WMEU    | 08/21/12 | 3:34:45 XM  | AD COUNCIL/COMPILATION                        | :30          | CNHO0010000       |
| WMEU    | 08/21/12 | 3:19:45 XM  | AD COUNCIL/FINANCIAL LITERACY                 | :30          | CNFN0018000       |
| WMEU    | 08/21/12 | 3:36:15 XM  | AD COUNCIL/FINANCIAL LITERACY                 | :30          | CNFN0034000       |
| WMEU    | 08/21/12 | 4:26:22 XM  | AD COUNCIL/FINANCIAL LITERACY                 | :30          | CNFN0036000       |
| WMEU    | 08/21/12 | 6:55:47 AM  | AD COUNCIL/FORECLOSURE PREVENTION             | :30          | CNMA0050000       |
| WMEU    | 08/21/12 | 2:58:50 XM  | AD COUNCIL/FORECLOSURE PREVENTION             | :30          | CNMA0050000       |
| WMEU    | 08/21/12 | 7:58:19 AM  | AD COUNCIL/HORN OF AFRICA - NFL COMEBACK      | :30          | CNAI0026000       |
| WMEU    | 08/21/12 | 3:04:46 XM  | AD COUNCIL/HORN OF AFRICA - NFL COMEBACK      | :30          | CNAI0026000       |
| WMEU    | 08/21/12 | 4:57:02 AM  | AD COUNCIL/HORN OF AFRICA - NFL NEVER GIVE UP | :30          | CNAI0028000       |
| WMEU    | 08/21/12 | 7:58:49 AM  | AD COUNCIL/HORN OF AFRICA - NFL NEVER GIVE UP | :30          | CNAI0028000       |
| WMEU    | 08/21/12 | 3:19:15 XM  | AD COUNCIL/HORN OF AFRICA - TEAMWORK          | :30          | CNAI0024000       |



REGULAR PSAs  
8/20/12 - 8/26/12

3RD QUARTER JULY 1 - SEPTEMBER 30, 2012

| Station | Air Date | Aired Time  | Advertiser/Product  | Aired Length | Aired Ad-ID     |
|---------|----------|-------------|---|--------------|-----------------|
| WMEU    | 08/21/12 | 7:33:07 AM  | AD COUNCIL/HUNGER PREVENTION                                    | :30          | CNFA0072000     |
| WMEU    | 08/21/12 | 2:31:33 XM  | AD COUNCIL/HUNGER PREVENTION                                    | :30          | CNFA0072000     |
| WMEU    | 08/21/12 | 5:19:56 AM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0152000     |
| WMEU    | 08/21/12 | 5:25:18 AM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0150000     |
| WMEU    | 08/21/12 | 5:58:49 AM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0151000     |
| WMEU    | 08/21/12 | 12:43:45 XM | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0151000     |
| WMEU    | 08/21/12 | 1:15:43 XM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0150000     |
| WMEU    | 08/21/12 | 2:01:32 XM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0152000     |
| WMEU    | 08/21/12 | 5:18:56 AM  | AD COUNCIL/TEXTING & DRIVING PREVENTION                         | :30          | CNRD0050000     |
| WMEU    | 08/21/12 | 6:31:34 AM  | AD COUNCIL/TEXTING & DRIVING PREVENTION                         | :30          | CNRD0044000     |
| WMEU    | 08/21/12 | 12:44:45 XM | AD COUNCIL/TEXTING & DRIVING PREVENTION                         | :30          | CNRD0050000     |
| WMEU    | 08/21/12 | 1:15:13 XM  | AD COUNCIL/TEXTING & DRIVING PREVENTION                         | :30          | CNRD0044000     |
| WMEU    | 08/21/12 | 5:11:52 AM  | AL-ANON FAMILY GROUPS   | :30          | MARY30          |
| WMEU    | 08/21/12 | 5:19:26 AM  | AL-ANON FAMILY GROUPS   | :30          | HARVEY30        |
| WMEU    | 08/21/12 | 5:59:19 AM  | AL-ANON FAMILY GROUPS   | :30          | LINDA30         |
| WMEU    | 08/21/12 | 12:43:15 XM | AL-ANON FAMILY GROUPS   | :30          | MARY30          |
| WMEU    | 08/21/12 | 1:04:49 XM  | AL-ANON FAMILY GROUPS   | :30          | LINDA30         |
| WMEU    | 08/21/12 | 2:31:03 XM  | AL-ANON FAMILY GROUPS   | :30          | HARVEY30        |
| WMEU    | 08/21/12 | 4:58:29 AM  | AMERICAN HEALTH ASSISTANCE FOUNDATION                           | :30          | WHATWOULDYOU DO |
| WMEU    | 08/21/12 | 7:46:00 AM  | AMERICAN HEALTH ASSISTANCE FOUNDATION                           | :20          | WHATWOULDYOU DO |
| WMEU    | 08/21/12 | 3:20:45 XM  | AMERICAN HEART ASSOCIATION                                      | :30          | GOREDBETTY30    |
| WMEU    | 08/21/12 | 3:35:15 XM  | AMERICAN HEART ASSOCIATION                                      | :30          | GORED30         |
| WMEU    | 08/21/12 | 4:28:29 XM  | AMERICAN HEART ASSOCIATION                                      | :30          | LIZBANKS30      |
| WMEU    | 08/21/12 | 5:20:26 AM  | COAST GUARD FOUNDATION  | :30          | WGCB1863811     |
| WMEU    | 08/21/12 | 3:47:24 XM  | COAST GUARD FOUNDATION  | :30          | WGCB1863811     |
| WMEU    | 08/21/12 | 4:27:59 XM  | COUNCIL FOR ECONOMIC EDUCATION                                  | :30          | DISCSD0611      |
| WMEU    | 08/21/12 | 6:06:05 AM  | DAVE THOMAS FOUNDATION FOR ADOPTION                             | :30          | DAV00330B       |
| WMEU    | 08/21/12 | 1:16:13 XM  | DAVE THOMAS FOUNDATION FOR ADOPTION                             | :30          | DAV00330B       |
| WMEU    | 08/21/12 | 2:45:52 XM  | DEPT OF HEALTH & HUMAN SERVICES                                 | :30          | MAKETHECALL30   |
| WMEU    | 08/21/12 | 3:36:45 XM  | GOODWILL  | :30          | PMGW93          |
| WMEU    | 08/21/12 | 4:26:52 XM  | GOODWILL  | :30          | PMGW87          |
| WMEU    | 08/21/12 | 2:58:38 PM  | IDOT, Division of Traffic Safety/Drive Sober or Get Pulled Over | :30          | DI12CAH         |
| WMEU    | 08/21/12 | 5:27:00 PM  | IDOT, Division of Traffic Safety/Drive Sober or Get Pulled Over | :30          | DI12CAH         |
| WMEU    | 08/21/12 | 5:44:14 PM  | IDOT, Division of Traffic Safety/Drive Sober or Get Pulled Over | :30          | DI12CAH         |
| WMEU    | 08/21/12 | 11:27:08 PM | IDOT, Division of Traffic Safety/Drive Sober or Get Pulled Over | :30          | DI12CAH         |
| WMEU    | 08/21/12 | 4:01:50 XM  | INTERNAL REVENUE SERVICE  | :30          | SMENG3010       |
| WMEU    | 08/21/12 | 4:31:45 XM  | MARCH OF DIMES  | :30          | WALKINGTOGETHER |
| WMEU    | 08/21/12 | 6:58:36 AM  | MILITARY PATHWAYS   | :30          | FIRSTSTEP30     |
| WMEU    | 08/21/12 | 12:44:15 XM | MILITARY PATHWAYS   | :30          | FIRSTSTEP30     |
| WMEU    | 08/21/12 | 4:40:44 XM  | MILITARY PATHWAYS   | :30          | TCA0430R        |
| WMEU    | 08/21/12 | 3:05:16 XM  | MORRIS ANIMAL FOUNDATION  | :30          | BOOKSHELF30     |
| WMEU    | 08/21/12 | 6:05:35 AM  | NATIONAL PEST MANAGEMENT ASSOCIATION                            | :30          | WGCA1864911     |
| WMEU    | 08/21/12 | 6:55:17 AM  | NATIONAL PEST MANAGEMENT ASSOCIATION                            | :30          | NPMA402A        |
| WMEU    | 08/21/12 | 1:28:22 XM  | NATIONAL PEST MANAGEMENT ASSOCIATION                            | :30          | NPMA402A        |
| WMEU    | 08/21/12 | 1:58:51 XM  | NATIONAL PEST MANAGEMENT ASSOCIATION                            | :30          | WGCA1864911     |
| WMEU    | 08/21/12 | 7:32:37 AM  | PARALYZED VETERANS OF AMERICA                                   | :30          | WGCB1905311     |
| WMEU    | 08/21/12 | 7:45:00 AM  | PARALYZED VETERANS OF AMERICA                                   | :30          | WGCE1905311     |
| WMEU    | 08/21/12 | 2:13:10 XM  | PARALYZED VETERANS OF AMERICA                                   | :30          | WGCB1905311     |
| WMEU    | 08/21/12 | 2:28:35 XM  | PARALYZED VETERANS OF AMERICA                                   | :30          | WGCE1905311     |
| WMEU    | 08/21/12 | 5:25:48 AM  | PEACE CORPS   | :30          | CONVERSATIONS30 |
| WMEU    | 08/21/12 | 1:28:52 XM  | PEACE CORPS   | :30          | CALLING30       |



REGULAR PSAs  
8/20/12 - 8/26/12

3RD QUARTER JULY 1 - SEPTEMBER 30, 2012

| Station | Air Date | Aired Time | Advertiser/Product                            | Aired Length | Aired Ad-ID       |
|---------|----------|------------|---|--------------|-------------------|
| WMEU    | 08/21/12 | 2:01:02 XM | PEACE CORPS                                   | :30          | CONVERSATIONS30   |
| WMEU    | 08/21/12 | 5:24:48 AM | SAMHSA  | :30          | MILESTONES30      |
| WMEU    | 08/21/12 | 1:27:52 XM | SAMHSA  | :30          | MILESTONES30      |
| WMEU    | 08/21/12 | 3:46:24 XM | SAMHSA  | :30          | STEPS30           |
| WMEU    | 08/21/12 | 6:40:08 AM | SCORE   | :30          | SCOREVOLUNTEERS30 |
| WMEU    | 08/21/12 | 7:57:49 AM | SCORE   | :30          | OVERALLBIZ30      |
| WMEU    | 08/21/12 | 1:59:21 XM | SCORE   | :30          | OVERALLBIZ30      |
| WMEU    | 08/21/12 | 2:12:40 XM | SCORE   | :30          | SCOREVOLUNTEERS30 |
| WMEU    | 08/21/12 | 7:57:19 AM | SPECIAL OLYMPICS ILLINOIS                     | :30          | SPEECHLESS30      |
| WMEU    | 08/21/12 | 2:45:22 XM | SPECIAL OLYMPICS ILLINOIS                     | :30          | SPEECHLESS30      |
| WMEU    | 08/21/12 | 7:32:07 AM | SUSAN G. KOMEN FOR THE CURE                   | :30          | SGK20111135       |
| WMEU    | 08/21/12 | 2:28:05 XM | SUSAN G. KOMEN FOR THE CURE                   | :30          | SGK20111135       |
| WMEU    | 08/21/12 | 3:35:45 XM | SUSAN G. KOMEN FOR THE CURE                   | :30          | SGK201111310      |
| WMEU    | 08/21/12 | 3:46:54 XM | THE ALS ASSOCIATION                           | :30          | WGCA1925412       |
| WMEU    | 08/21/12 | 4:16:02 XM | US DEPT OF HEALTH & HUMAN SERVICES            | :30          | TEXT4BABY1        |
| WMEU    | 08/21/12 | 4:56:32 XM | US DEPT OF HEALTH & HUMAN SERVICES            | :30          | TEXT4BABY2        |
| WMEU    | 08/21/12 | 6:14:07 AM | US DEPT OF VETERANS AFFAIRS                   | :30          | VOICES30          |
| WMEU    | 08/21/12 | 3:18:45 XM | US DEPT OF VETERANS AFFAIRS                   | :30          | VOICES30          |
| WMEU    | 08/21/12 | 6:20:54 AM | USA.GOV                                       | :30          | LIFETRANSITION30  |
| WMEU    | 08/21/12 | 1:16:43 XM | USA.GOV                                       | :30          | LIFETRANSITION30  |
| WMEU    | 08/21/12 | 5:12:22 AM | USO   | :30          | PORTRAITS30       |
| WMEU    | 08/21/12 | 3:20:15 XM | USO   | :30          | PORTRAITS30       |
| WMEU    | 08/21/12 | 4:15:32 XM | WILDLIFE CONSERVANCY                          | :30          | BREEDLOVE30       |
| WMEU    | 08/21/12 | 4:40:14 XM | WOUNDED WARRIOR PROJECT                       | :30          | ZPLW5330          |
|         |          |            |   |              |                   |
| WMEU    | 08/22/12 | 7:44:04 AM | AD COUNCIL/COMPILATION                        | :30          | CNHL0081000       |
| WMEU    | 08/22/12 | 7:58:50 AM | AD COUNCIL/COMPILATION                        | :30          | CNHO0010000       |
| WMEU    | 08/22/12 | 4:01:49 XM | AD COUNCIL/COMPILATION                        | :30          | CNHL0081000       |
| WMEU    | 08/22/12 | 4:57:59 AM | AD COUNCIL/FINANCIAL LITERACY                 | :30          | CNFN0034000       |
| WMEU    | 08/22/12 | 3:48:52 XM | AD COUNCIL/FORECLOSURE PREVENTION             | :30          | CNMA0050000       |
| WMEU    | 08/22/12 | 7:58:20 AM | AD COUNCIL/HORN OF AFRICA - NFL COMEBACK      | :30          | CNAI0026000       |
| WMEU    | 08/22/12 | 4:13:56 XM | AD COUNCIL/HORN OF AFRICA - NFL COMEBACK      | :30          | CNAI0026000       |
| WMEU    | 08/22/12 | 7:57:20 AM | AD COUNCIL/HORN OF AFRICA - NFL NEVER GIVE UP | :30          | CNAI0028000       |
| WMEU    | 08/22/12 | 4:31:44 XM | AD COUNCIL/HORN OF AFRICA - NFL NEVER GIVE UP | :30          | CNAI0028000       |
| WMEU    | 08/22/12 | 4:26:51 XM | AD COUNCIL/HORN OF AFRICA - TEAMWORK          | :30          | CNAI0024000       |
| WMEU    | 08/22/12 | 7:43:04 AM | AD COUNCIL/HUNGER PREVENTION                  | :30          | CNFA0072000       |
| WMEU    | 08/22/12 | 3:48:22 XM | AD COUNCIL/HUNGER PREVENTION                  | :30          | CNFA0072000       |
| WMEU    | 08/22/12 | 5:12:09 AM | AD COUNCIL/PERFECT PARENT                     | :30          | CNAU0151000       |
| WMEU    | 08/22/12 | 5:19:04 AM | AD COUNCIL/PERFECT PARENT                     | :30          | CNAU0152000       |
| WMEU    | 08/22/12 | 5:26:35 AM | AD COUNCIL/PERFECT PARENT                     | :30          | CNAU0150000       |
| WMEU    | 08/22/12 | 2:31:09 XM | AD COUNCIL/PERFECT PARENT                     | :30          | CNAU0150000       |
| WMEU    | 08/22/12 | 2:58:50 XM | AD COUNCIL/PERFECT PARENT                     | :30          | CNAU0152000       |
| WMEU    | 08/22/12 | 3:34:27 XM | AD COUNCIL/PERFECT PARENT                     | :30          | CNAU0151000       |
| WMEU    | 08/22/12 | 5:18:34 AM | AD COUNCIL/TEXTING & DRIVING PREVENTION       | :30          | CNRD0050000       |
| WMEU    | 08/22/12 | 7:57:50 AM | AD COUNCIL/TEXTING & DRIVING PREVENTION       | :30          | CNRD0044000       |
| WMEU    | 08/22/12 | 1:59:19 XM | AD COUNCIL/TEXTING & DRIVING PREVENTION       | :30          | CNRD0044000       |
| WMEU    | 08/22/12 | 4:14:26 XM | AD COUNCIL/TEXTING & DRIVING PREVENTION       | :30          | CNRD0050000       |
| WMEU    | 08/22/12 | 5:11:39 AM | AL-ANON FAMILY GROUPS                         | :30          | MARY30            |
| WMEU    | 08/22/12 | 5:25:35 AM | AL-ANON FAMILY GROUPS                         | :30          | LINDA30           |
| WMEU    | 08/22/12 | 6:43:05 AM | AL-ANON FAMILY GROUPS                         | :30          | HARVEY30          |
| WMEU    | 08/22/12 | 2:01:39 XM | AL-ANON FAMILY GROUPS                         | :30          | LINDA30           |



REGULAR PSAs  
8/20/12 - 8/26/12

3RD QUARTER JULY 1 - SEPTEMBER 30, 2012

| Station | Air Date | Aired Time  | Advertiser/Product  | Aired Length | Aired Ad-ID       |
|---------|----------|-------------|---|--------------|-------------------|
| WMEU    | 08/22/12 | 2:10:25 XM  | AL-ANON FAMILY GROUPS   | :30          | MARY30            |
| WMEU    | 08/22/12 | 4:28:28 XM  | AL-ANON FAMILY GROUPS   | :30          | HARVEY30          |
| WMEU    | 08/22/12 | 4:58:29 AM  | AMERICAN HEART ASSOCIATION                                      | :30          | GOREDBETTY30      |
| WMEU    | 08/22/12 | 6:56:49 AM  | CENTERS FOR DISEASE CONTROL PREVENTION                          | :20          | YXAB3821          |
| WMEU    | 08/22/12 | 5:12:39 AM  | COAST GUARD FOUNDATION  | :30          | WGCB1863811       |
| WMEU    | 08/22/12 | 2:31:39 XM  | COAST GUARD FOUNDATION  | :30          | WGCB1863811       |
| WMEU    | 08/22/12 | 5:19:34 AM  | DAVE THOMAS FOUNDATION FOR ADOPTION                             | :30          | DAV00330B         |
| WMEU    | 08/22/12 | 3:02:55 XM  | DAVE THOMAS FOUNDATION FOR ADOPTION                             | :30          | DAV00330B         |
| WMEU    | 08/22/12 | 4:27:58 XM  | DEPT OF HEALTH & HUMAN SERVICES                                 | :30          | MAKETHECALL30     |
| WMEU    | 08/22/12 | 5:28:57 PM  | IDOT, Division of Traffic Safety/Drive Sober or Get Pulled Over | :30          | DI12CAH           |
| WMEU    | 08/22/12 | 5:58:37 PM  | IDOT, Division of Traffic Safety/Drive Sober or Get Pulled Over | :30          | DI12CAH           |
| WMEU    | 08/22/12 | 12:44:02 XM | IDOT, Division of Traffic Safety/Drive Sober or Get Pulled Over | :30          | DI12CAH           |
| WMEU    | 08/22/12 | 11:44:49 PM | IDOT, Division of Traffic Safety/Work Zone Safety               | :30          | WZS2012T          |
| WMEU    | 08/22/12 | 6:05:49 AM  | MILITARY PATHWAYS   | :30          | FIRSTSTEP30       |
| WMEU    | 08/22/12 | 3:34:57 XM  | MILITARY PATHWAYS   | :30          | FIRSTSTEP30       |
| WMEU    | 08/22/12 | 7:43:34 AM  | MORRIS ANIMAL FOUNDATION  | :30          | BOOKSHELF30       |
| WMEU    | 08/22/12 | 4:45:36 XM  | MORRIS ANIMAL FOUNDATION  | :30          | BOOKSHELF30       |
| WMEU    | 08/22/12 | 3:15:58 XM  | NATIONAL PEST MANAGEMENT ASSOCIATION                            | :30          | WGCA1864911       |
| WMEU    | 08/22/12 | 3:36:27 XM  | NATIONAL PEST MANAGEMENT ASSOCIATION                            | :30          | NPMA402A          |
| WMEU    | 08/22/12 | 6:43:35 AM  | PARALYZED VETERANS OF AMERICA                                   | :30          | WGCE1905311       |
| WMEU    | 08/22/12 | 7:42:04 AM  | PARALYZED VETERANS OF AMERICA                                   | :30          | WGCB1905311       |
| WMEU    | 08/22/12 | 3:17:28 XM  | PARALYZED VETERANS OF AMERICA                                   | :30          | WGCB1905311       |
| WMEU    | 08/22/12 | 3:35:27 XM  | PARALYZED VETERANS OF AMERICA                                   | :30          | WGCE1905311       |
| WMEU    | 08/22/12 | 5:26:05 AM  | PEACE CORPS   | :30          | CONVERSATIONS30   |
| WMEU    | 08/22/12 | 6:06:19 AM  | PEACE CORPS   | :30          | CALLING30         |
| WMEU    | 08/22/12 | 3:17:58 XM  | PEACE CORPS   | :30          | CALLING30         |
| WMEU    | 08/22/12 | 4:26:21 XM  | PEACE CORPS   | :30          | CONVERSATIONS30   |
| WMEU    | 08/22/12 | 5:20:04 AM  | SAMHSA  | :30          | STEPS30           |
| WMEU    | 08/22/12 | 5:59:20 AM  | SAMHSA  | :30          | MILESTONES30      |
| WMEU    | 08/22/12 | 2:47:12 XM  | SAMHSA  | :30          | STEPS30           |
| WMEU    | 08/22/12 | 2:58:20 XM  | SAMHSA  | :30          | MILESTONES30      |
| WMEU    | 08/22/12 | 6:24:37 AM  | SCORE   | :30          | SCOREVOLUNTEERS30 |
| WMEU    | 08/22/12 | 6:31:34 AM  | SCORE   | :30          | OVERALLBIZ30      |
| WMEU    | 08/22/12 | 3:47:52 XM  | SCORE   | :30          | SCOREVOLUNTEERS30 |
| WMEU    | 08/22/12 | 3:58:23 XM  | SCORE   | :30          | OVERALLBIZ30      |
| WMEU    | 08/22/12 | 4:46:06 XM  | SPECIAL OLYMPICS ILLINOIS                                       | :30          | SPEECHLESS30      |
| WMEU    | 08/22/12 | 7:32:00 AM  | SUSAN G. KOMEN FOR THE CURE                                     | :30          | SGK201111310      |
| WMEU    | 08/22/12 | 7:42:34 AM  | SUSAN G. KOMEN FOR THE CURE                                     | :30          | SGK20111135       |
| WMEU    | 08/22/12 | 3:57:53 XM  | SUSAN G. KOMEN FOR THE CURE                                     | :30          | SGK201111310      |
| WMEU    | 08/22/12 | 7:56:50 AM  | US DEPT OF HEALTH & HUMAN SERVICES                              | :30          | TEXT4BABY2        |
| WMEU    | 08/22/12 | 3:03:25 XM  | US DEPT OF VETERANS AFFAIRS                                     | :30          | VOICES30          |
| WMEU    | 08/22/12 | 6:14:26 AM  | USA.GOV   | :30          | LIFETRANSITION30  |
| WMEU    | 08/22/12 | 3:35:57 XM  | USA.GOV   | :30          | LIFETRANSITION30  |
| WMEU    | 08/22/12 | 6:32:04 AM  | USO   | :30          | PORTRAITS30       |
| WMEU    | 08/22/12 | 3:16:28 XM  | USO   | :30          | PORTRAITS30       |
|         |          |             |   |              |                   |
| WMEU    | 08/23/12 | 7:31:42 AM  | AD COUNCIL/COMPILATION  | :30          | CNHL0081000       |
| WMEU    | 08/23/12 | 3:31:53 XM  | AD COUNCIL/COMPILATION  | :30          | CNHL0081000       |
| WMEU    | 08/23/12 | 4:26:29 XM  | AD COUNCIL/FINANCIAL LITERACY                                   | :30          | CNFN0036000       |
| WMEU    | 08/23/12 | 4:28:28 XM  | AD COUNCIL/FINANCIAL LITERACY                                   | :30          | CNFN0018000       |
| WMEU    | 08/23/12 | 4:56:32 XM  | AD COUNCIL/FINANCIAL LITERACY                                   | :30          | CNFN0034000       |



# REGULAR PSAs

## 8/20/12 - 8/26/12

3RD QUARTER JULY 1 - SEPTEMBER 30, 2012

| Station | Air Date | Aired Time  | Advertiser/Product  | Aired Length | Aired Ad-ID       |
|---------|----------|-------------|---|--------------|-------------------|
| WMEU    | 08/23/12 | 4:16:10 XM  | AD COUNCIL/FORECLOSURE PREVENTION                               | :30          | CNMA0050000       |
| WMEU    | 08/23/12 | 3:41:20 XM  | AD COUNCIL/HORN OF AFRICA - NFL COMEBACK                        | :30          | CNAI0026000       |
| WMEU    | 08/23/12 | 3:57:46 XM  | AD COUNCIL/HORN OF AFRICA - NFL NEVER GIVE UP                   | :30          | CNAI0028000       |
| WMEU    | 08/23/12 | 6:46:05 AM  | AD COUNCIL/HUNGER PREVENTION                                    | :30          | CNFA0072000       |
| WMEU    | 08/23/12 | 4:27:58 XM  | AD COUNCIL/HUNGER PREVENTION                                    | :30          | CNFA0072000       |
| WMEU    | 08/23/12 | 5:12:21 AM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0152000       |
| WMEU    | 08/23/12 | 5:26:19 AM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0151000       |
| WMEU    | 08/23/12 | 6:56:21 AM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0150000       |
| WMEU    | 08/23/12 | 3:18:28 XM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0150000       |
| WMEU    | 08/23/12 | 3:32:23 XM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0152000       |
| WMEU    | 08/23/12 | 5:18:59 AM  | AD COUNCIL/TEXTING & DRIVING PREVENTION                         | :30          | CNRD0044000       |
| WMEU    | 08/23/12 | 5:58:49 AM  | AD COUNCIL/TEXTING & DRIVING PREVENTION                         | :30          | CNRD0050000       |
| WMEU    | 08/23/12 | 1:16:20 XM  | AD COUNCIL/TEXTING & DRIVING PREVENTION                         | :30          | CNRD0050000       |
| WMEU    | 08/23/12 | 2:31:32 XM  | AD COUNCIL/TEXTING & DRIVING PREVENTION                         | :30          | CNRD0044000       |
| WMEU    | 08/23/12 | 5:13:21 AM  | AL-ANON FAMILY GROUPS   | :30          | MARY30            |
| WMEU    | 08/23/12 | 5:19:29 AM  | AL-ANON FAMILY GROUPS   | :30          | LINDA30           |
| WMEU    | 08/23/12 | 6:20:26 AM  | AL-ANON FAMILY GROUPS   | :30          | HARVEY30          |
| WMEU    | 08/23/12 | 1:15:50 XM  | AL-ANON FAMILY GROUPS   | :30          | MARY30            |
| WMEU    | 08/23/12 | 1:59:20 XM  | AL-ANON FAMILY GROUPS   | :30          | HARVEY30          |
| WMEU    | 08/23/12 | 2:04:58 XM  | AL-ANON FAMILY GROUPS   | :30          | LINDA30           |
| WMEU    | 08/23/12 | 4:58:01 AM  | AMERICAN HEART ASSOCIATION                                      | :30          | LIZBANKS30        |
| WMEU    | 08/23/12 | 5:19:59 AM  | COAST GUARD FOUNDATION  | :30          | WGCB1863811       |
| WMEU    | 08/23/12 | 3:31:23 XM  | DAVE THOMAS FOUNDATION FOR ADOPTION                             | :30          | DAV00330B         |
| WMEU    | 08/23/12 | 4:01:47 XM  | DEPT OF HEALTH & HUMAN SERVICES                                 | :30          | MAKETHECALL30     |
| WMEU    | 08/23/12 | 4:45:15 XM  | GOODWILL  | :30          | PMGW87            |
| WMEU    | 08/23/12 | 5:58:50 PM  | IDOT, Division of Traffic Safety/Drive Sober or Get Pulled Over | :30          | D112CAH           |
| WMEU    | 08/23/12 | 11:13:52 PM | IDOT, Division of Traffic Safety/Drive Sober or Get Pulled Over | :30          | D112CAH           |
| WMEU    | 08/23/12 | 11:25:07 PM | IDOT, Division of Traffic Safety/Work Zone Safety               | :30          | WZS2012T          |
| WMEU    | 08/23/12 | 11:57:31 PM | IDOT, Division of Traffic Safety/Work Zone Safety               | :30          | WZS2012T          |
| WMEU    | 08/23/12 | 4:57:02 AM  | INTERNAL REVENUE SERVICE  | :30          | LTENG3012         |
| WMEU    | 08/23/12 | 6:19:56 AM  | MILITARY PATHWAYS   | :30          | FIRSTSTEP30       |
| WMEU    | 08/23/12 | 4:15:40 XM  | MILITARY PATHWAYS   | :30          | FIRSTSTEP30       |
| WMEU    | 08/23/12 | 3:58:16 XM  | MORRIS ANIMAL FOUNDATION  | :30          | BOOKSHELF30       |
| WMEU    | 08/23/12 | 5:59:19 AM  | NATIONAL PEST MANAGEMENT ASSOCIATION                            | :30          | WGCA1864911       |
| WMEU    | 08/23/12 | 6:11:20 AM  | NATIONAL PEST MANAGEMENT ASSOCIATION                            | :30          | NPMA402A          |
| WMEU    | 08/23/12 | 2:17:38 XM  | NATIONAL PEST MANAGEMENT ASSOCIATION                            | :30          | NPMA402A          |
| WMEU    | 08/23/12 | 3:17:58 XM  | NATIONAL PEST MANAGEMENT ASSOCIATION                            | :30          | WGCA1864911       |
| WMEU    | 08/23/12 | 7:32:12 AM  | NATIONAL RUNAWAY SWITCHBOARD                                    | :20          | SPUN              |
| WMEU    | 08/23/12 | 6:04:29 AM  | PARALYZED VETERANS OF AMERICA                                   | :30          | WGCB1905311       |
| WMEU    | 08/23/12 | 6:45:35 AM  | PARALYZED VETERANS OF AMERICA                                   | :30          | WGCE1905311       |
| WMEU    | 08/23/12 | 2:18:08 XM  | PARALYZED VETERANS OF AMERICA                                   | :30          | WGCB1905311       |
| WMEU    | 08/23/12 | 3:18:58 XM  | PARALYZED VETERANS OF AMERICA                                   | :30          | WGCE1905311       |
| WMEU    | 08/23/12 | 5:25:49 AM  | PEACE CORPS   | :30          | CALLING30         |
| WMEU    | 08/23/12 | 2:28:49 XM  | PEACE CORPS   | :30          | CALLING30         |
| WMEU    | 08/23/12 | 6:31:40 AM  | SAMHSA  | :30          | STEPS30           |
| WMEU    | 08/23/12 | 4:32:25 XM  | SAMHSA  | :30          | MILESTONES30      |
| WMEU    | 08/23/12 | 6:56:51 AM  | SCORE   | :30          | SCOREVOLUNTEERS30 |
| WMEU    | 08/23/12 | 2:45:08 XM  | SCORE   | :30          | OVERALLBIZ30      |
| WMEU    | 08/23/12 | 3:40:50 XM  | SCORE   | :30          | SCOREVOLUNTEERS30 |
| WMEU    | 08/23/12 | 3:40:20 XM  | SPECIAL OLYMPICS ILLINOIS                                       | :30          | SPEECHLESS30      |
| WMEU    | 08/23/12 | 6:32:10 AM  | SUSAN G. KOMEN FOR THE CURE                                     | :30          | SGK20111135       |





REGULAR PSAs  
8/20/12 - 8/26/12

3RD QUARTER JULY 1 - SEPTEMBER 30, 2012

| Station | Air Date | Aired Time  | Advertiser/Product  | Aired Length | Aired Ad-ID          |
|---------|----------|-------------|---|--------------|----------------------|
| WMEU    | 08/23/12 | 2:58:53 XM  | SUSAN G. KOMEN FOR THE CURE                                     | :30          | SGK20111135          |
| WMEU    | 08/23/12 | 4:26:59 XM  | SUSAN G. KOMEN FOR THE CURE                                     | :30          | SGK201111310         |
| WMEU    | 08/23/12 | 4:45:45 XM  | US DEPT OF HEALTH & HUMAN SERVICES                              | :30          | TEXT4BABY2           |
| WMEU    | 08/23/12 | 2:04:28 XM  | US DEPT OF VETERANS AFFAIRS                                     | :30          | VOICES30             |
| WMEU    | 08/23/12 | 6:03:59 AM  | USA.GOV   | :30          | LIFETRANSITION30     |
| WMEU    | 08/23/12 | 2:44:38 XM  | USA.GOV   | :30          | LIFETRANSITION30     |
| WMEU    | 08/23/12 | 5:12:51 AM  | USO   | :30          | PORTRAITS30          |
| WMEU    | 08/23/12 | 1:17:20 XM  | USO   | :30          | PORTRAITS30          |
| WMEU    | 08/23/12 | 4:58:31 AM  | WILDLIFE CONSERVANCY  | :30          | BREEDLOVE30          |
|         |          |             |   |              |                      |
| WMEU    | 08/24/12 | 3:33:48 XM  | AD COUNCIL/COMPILATION  | :30          | CNHO0010000          |
| WMEU    | 08/24/12 | 3:45:38 XM  | AD COUNCIL/FINANCIAL LITERACY                                   | :30          | CNFN0034000          |
| WMEU    | 08/24/12 | 2:45:19 XM  | AD COUNCIL/FORECLOSURE PREVENTION                               | :30          | CNMA0050000          |
| WMEU    | 08/24/12 | 4:10:34 XM  | AD COUNCIL/HORN OF AFRICA - NFL COMEBACK                        | :30          | CNAI0026000          |
| WMEU    | 08/24/12 | 7:31:53 AM  | AD COUNCIL/TEXTING & DRIVING PREVENTION                         | :05          | CNRD0049000          |
| WMEU    | 08/24/12 | 2:31:38 XM  | AD COUNCIL/TEXTING & DRIVING PREVENTION                         | :30          | CNRD0044000          |
| WMEU    | 08/24/12 | 6:32:02 AM  | AD COUNCIL/WILDFIRE PREPAREDNESS                                | :20          | EMBER                |
| WMEU    | 08/24/12 | 6:41:40 AM  | AL-ANON FAMILY GROUPS   | :30          | LINDA30              |
| WMEU    | 08/24/12 | 3:58:12 XM  | AMERICAN HEART ASSOCIATION                                      | :30          | GOREDBETTY30         |
| WMEU    | 08/24/12 | 3:34:18 XM  | DEPT OF HEALTH & HUMAN SERVICES                                 | :30          | MAKETHECALL30        |
| WMEU    | 08/24/12 | 10:01:47 PM | IDOT, Division of Traffic Safety/Drive Sober or Get Pulled Over | :30          | DI12CAH              |
| WMEU    | 08/24/12 | 4:44:18 XM  | IDOT, Division of Traffic Safety/Drive Sober or Get Pulled Over | :30          | DI12CAH              |
| WMEU    | 08/24/12 | 4:03:40 PM  | IDOT, Division of Traffic Safety/Work Zone Safety               | :30          | WZS2012T             |
| WMEU    | 08/24/12 | 11:15:05 PM | IDOT, Division of Traffic Safety/Work Zone Safety               | :30          | WZS2012T             |
| WMEU    | 08/24/12 | 11:43:22 PM | IDOT, Division of Traffic Safety/Work Zone Safety               | :30          | WZS2012T             |
| WMEU    | 08/24/12 | 4:56:56 XM  | NATIONAL BIPOLAR FOUNDATION                                     | :30          | BIPOLAR30            |
| WMEU    | 08/24/12 | 7:43:36 AM  | NATIONAL PEST MANAGEMENT ASSOCIATION                            | :30          | WGCA1864911          |
| WMEU    | 08/24/12 | 3:21:35 XM  | PARALYZED VETERANS OF AMERICA                                   | :30          | WGCB1905311          |
| WMEU    | 08/24/12 | 7:44:36 AM  | SAMHSA  | :30          | STEPS30              |
| WMEU    | 08/24/12 | 7:44:06 AM  | SCORE   | :30          | OVERALLBIZ30         |
| WMEU    | 08/24/12 | 7:58:50 AM  | SCORE   | :30          | SCOREVOLUNTEERS30    |
| WMEU    | 08/24/12 | 2:58:58 XM  | SCORE   | :30          | OVERALLBIZ30         |
| WMEU    | 08/24/12 | 3:21:05 XM  | SCORE   | :30          | SCOREVOLUNTEERS30    |
| WMEU    | 08/24/12 | 3:45:08 XM  | SUSAN G. KOMEN FOR THE CURE                                     | :30          | SGK201111310         |
| WMEU    | 08/24/12 | 3:20:35 XM  | US DEPT OF VETERANS AFFAIRS                                     | :30          | VOICES30             |
| WMEU    | 08/24/12 | 7:31:58 AM  | USA.GOV   | :30          | LIFETRANSITION30     |
| WMEU    | 08/24/12 | 1:28:50 XM  | USA.GOV   | :30          | LIFETRANSITION30     |
| WMEU    | 08/24/12 | 4:58:30 AM  | WILDLIFE CONSERVANCY  | :30          | BREEDLOVE30          |
|         |          |             |   |              |                      |
| WMEU    | 08/25/12 | 12:42:27 XM | AD COUNCIL/ADOPTION   | :30          | ICECREAM             |
| WMEU    | 08/25/12 | 12:35:03 XM | AD COUNCIL/COMPILATION  | :30          | CNHL0081000          |
| WMEU    | 08/25/12 | 2:56:30 XM  | AD COUNCIL/COMPILATION  | :30          | CNHO0010000          |
| WMEU    | 08/25/12 | 3:12:35 XM  | AD COUNCIL/COMPILATION  | :30          | CNHL0081000          |
| WMEU    | 08/25/12 | 3:12:05 XM  | AD COUNCIL/FINANCIAL LITERACY                                   | :30          | CNFN0018000          |
| WMEU    | 08/25/12 | 3:27:41 XM  | AD COUNCIL/FINANCIAL LITERACY                                   | :30          | CNFN0036000          |
| WMEU    | 08/25/12 | 3:42:17 XM  | AD COUNCIL/FINANCIAL LITERACY                                   | :30          | CNFN0034000          |
| WMEU    | 08/25/12 | 2:56:00 XM  | AD COUNCIL/FORECLOSURE PREVENTION                               | :30          | CNMA0050000          |
| WMEU    | 08/25/12 | 4:31:29 XM  | AD COUNCIL/GED ACHIEVEMENT                                      | :30          | PEPTALKMULTICULTURAL |
| WMEU    | 08/25/12 | 2:03:27 XM  | AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION                       | :15          | 4MILES               |
| WMEU    | 08/25/12 | 4:30:59 XM  | AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION                       | :30          | 4MILES               |
| WMEU    | 08/25/12 | 4:12:52 XM  | AD COUNCIL/HORN OF AFRICA - NFL COMEBACK                        | :30          | CNAI0026000          |



# REGULAR PSAs

## 8/20/12 - 8/26/12

3RD QUARTER JULY 1 - SEPTEMBER 30, 2012

| Station | Air Date | Aired Time  | Advertiser/Product  | Aired Length | Aired Ad-ID         |
|---------|----------|-------------|---|--------------|---------------------|
| WMEU    | 08/25/12 | 3:26:41 XM  | AD COUNCIL/HORN OF AFRICA - NFL NEVER GIVE UP                   | :30          | CNAI0028000         |
| WMEU    | 08/25/12 | 3:03:23 XM  | AD COUNCIL/HORN OF AFRICA - TEAMWORK                            | :30          | CNAI0024000         |
| WMEU    | 08/25/12 | 2:47:11 XM  | AD COUNCIL/HUNGER PREVENTION                                    | :30          | CNFA0072000         |
| WMEU    | 08/25/12 | 5:29:20 AM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0151000         |
| WMEU    | 08/25/12 | 6:47:48 AM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0150000         |
| WMEU    | 08/25/12 | 1:12:04 XM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0151000         |
| WMEU    | 08/25/12 | 1:32:34 XM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0150000         |
| WMEU    | 08/25/12 | 2:14:33 XM  | AD COUNCIL/PERFECT PARENT                                       | :30          | CNAU0152000         |
| WMEU    | 08/25/12 | 6:39:42 AM  | AD COUNCIL/TEXTING & DRIVING PREVENTION                         | :30          | CNRD0044000         |
| WMEU    | 08/25/12 | 6:47:18 AM  | AD COUNCIL/TEXTING & DRIVING PREVENTION                         | :30          | CNRD0050000         |
| WMEU    | 08/25/12 | 1:02:01 XM  | AD COUNCIL/TEXTING & DRIVING PREVENTION                         | :30          | CNRD0044000         |
| WMEU    | 08/25/12 | 1:58:50 XM  | AD COUNCIL/TEXTING & DRIVING PREVENTION                         | :30          | CNRD0050000         |
| WMEU    | 08/25/12 | 6:31:13 AM  | AL-ANON FAMILY GROUPS   | :30          | LINDA30             |
| WMEU    | 08/25/12 | 1:28:50 XM  | AL-ANON FAMILY GROUPS   | :30          | HARVEY30            |
| WMEU    | 08/25/12 | 1:44:10 XM  | AL-ANON FAMILY GROUPS   | :30          | MARY30              |
| WMEU    | 08/25/12 | 2:02:27 XM  | AL-ANON FAMILY GROUPS   | :30          | LINDA30             |
| WMEU    | 08/25/12 | 12:42:57 XM | AMERICAN ACADEMY OF DERMATOLOGY                                 | 1:00         | GOLF                |
| WMEU    | 08/25/12 | 4:13:22 XM  | AMERICAN HEALTH ASSISTANCE FOUNDATION                           | :30          | WHATWOULDYOU DO     |
| WMEU    | 08/25/12 | 3:27:11 XM  | AMERICAN HEART ASSOCIATION                                      | :30          | GOREDBETTY30        |
| WMEU    | 08/25/12 | 4:27:25 XM  | AMERICAN HEART ASSOCIATION                                      | :30          | LIZBANKS30          |
| WMEU    | 08/25/12 | 3:11:45 XM  | ARBOR DAY FOUNDATION  | :20          | NOWOURFORESTSDEPEND |
| WMEU    | 08/25/12 | 3:57:20 XM  | CENTERS FOR DISEASE CONTROL PREVENTION                          | :30          | YXAB4102            |
| WMEU    | 08/25/12 | 4:44:48 XM  | CHILD MIND INSTITUTE  | :30          | SPEAKUPFOR KIDSOCD  |
| WMEU    | 08/25/12 | 7:36:48 AM  | COAST GUARD FOUNDATION  | :30          | WGCB1863811         |
| WMEU    | 08/25/12 | 1:12:34 XM  | COAST GUARD FOUNDATION  | :30          | WGCB1863811         |
| WMEU    | 08/25/12 | 3:41:47 XM  | COUNCIL FOR ECONOMIC EDUCATION                                  | :30          | DISCSD0611          |
| WMEU    | 08/25/12 | 6:29:20 AM  | DAVE THOMAS FOUNDATION FOR ADOPTION                             | :30          | DAV00330B           |
| WMEU    | 08/25/12 | 1:13:04 XM  | DAVE THOMAS FOUNDATION FOR ADOPTION                             | :30          | DAV00330B           |
| WMEU    | 08/25/12 | 3:25:41 XM  | DEPT OF HEALTH & HUMAN SERVICES                                 | :30          | MAKETHECALL30       |
| WMEU    | 08/25/12 | 3:34:09 XM  | GOODWILL  | :30          | PMGW93              |
| WMEU    | 08/25/12 | 3:41:17 XM  | GOODWILL  | :30          | PMGW87              |
| WMEU    | 08/25/12 | 4:12:22 XM  | IDOT WORK ZONE SAFETY   | :30          | WZS2012T            |
| WMEU    | 08/25/12 | 9:15:30 AM  | IDOT, Division of Traffic Safety/Drive Sober or Get Pulled Over | :30          | DI12CAH             |
| WMEU    | 08/25/12 | 10:01:24 AM | IDOT, Division of Traffic Safety/Drive Sober or Get Pulled Over | :30          | DI12CAH             |
| WMEU    | 08/25/12 | 11:03:44 PM | IDOT, Division of Traffic Safety/Work Zone Safety               | :30          | WZS2012URL          |
| WMEU    | 08/25/12 | 3:43:17 XM  | INTERNAL REVENUE SERVICE  | :30          | LTENG3012           |
| WMEU    | 08/25/12 | 4:45:18 XM  | MARCH OF DIMES  | :30          | WALKINGTOGETHER     |
| WMEU    | 08/25/12 | 3:33:39 XM  | MILITARY PATHWAYS   | :30          | FIRSTSTEP30         |
| WMEU    | 08/25/12 | 3:56:50 XM  | MILITARY PATHWAYS   | :30          | TCA0430R            |
| WMEU    | 08/25/12 | 3:55:50 XM  | MORRIS ANIMAL FOUNDATION  | :30          | BOOKSHELF30         |
| WMEU    | 08/25/12 | 3:56:20 XM  | NATIONAL BIPOLAR FOUNDATION                                     | :30          | BIPOLAR30           |
| WMEU    | 08/25/12 | 2:35:45 XM  | NATIONAL PEST MANAGEMENT ASSOCIATION                            | :30          | WGCA1864911         |
| WMEU    | 08/25/12 | 2:57:00 XM  | NATIONAL PEST MANAGEMENT ASSOCIATION                            | :30          | NPMA402A            |
| WMEU    | 08/25/12 | 4:57:38 AM  | NATIONAL RUNAWAY SWITCHBOARD                                    | :20          | SPUN                |
| WMEU    | 08/25/12 | 2:02:57 XM  | PARALYZED VETERANS OF AMERICA                                   | :30          | WGCB1905311         |
| WMEU    | 08/25/12 | 3:02:53 XM  | PARALYZED VETERANS OF AMERICA                                   | :30          | WGCE1905311         |
| WMEU    | 08/25/12 | 2:03:42 XM  | PEACE CORPS   | :30          | CONVERSATIONS30     |
| WMEU    | 08/25/12 | 2:27:41 XM  | PEACE CORPS   | :30          | CALLING30           |
| WMEU    | 08/25/12 | 1:43:10 XM  | SAMHSA  | :30          | MILESTONES30        |
| WMEU    | 08/25/12 | 2:14:03 XM  | SAMHSA  | :30          | STEPS30             |
| WMEU    | 08/25/12 | 2:15:03 XM  | SCORE   | :30          | OVERALLBIZ30        |





# REGULAR PSAs 8/20/12 - 8/26/12

3RD QUARTER JULY 1 - SEPTEMBER 30, 2012

| Station | Air Date | Aired Time  | Advertiser/Product                            | Aired Length | Aired Ad-ID       |
|---------|----------|-------------|---|--------------|-------------------|
| WMEU    | 08/25/12 | 2:27:11 XM  | SCORE   | :30          | SCOREVOLUNTEERS30 |
| WMEU    | 08/25/12 | 3:11:15 XM  | SPECIAL OLYMPICS ILLINOIS                     | :30          | SPEECHLESS30      |
| WMEU    | 08/25/12 | 2:46:41 XM  | SUSAN G. KOMEN FOR THE CURE                   | :30          | SGK201111310      |
| WMEU    | 08/25/12 | 3:26:11 XM  | SUSAN G. KOMEN FOR THE CURE                   | :30          | SGK20111135       |
| WMEU    | 08/25/12 | 3:35:09 XM  | THE ALS ASSOCIATION                           | :30          | WGCA1925412       |
| WMEU    | 08/25/12 | 3:10:45 XM  | US DEPT OF HEALTH & HUMAN SERVICES            | :30          | TEXT4BABY2        |
| WMEU    | 08/25/12 | 3:34:39 XM  | US DEPT OF HEALTH & HUMAN SERVICES            | :30          | TEXT4BABY1        |
| WMEU    | 08/25/12 | 7:53:00 AM  | US DEPT OF VETERANS AFFAIRS                   | :30          | VOICES30          |
| WMEU    | 08/25/12 | 2:46:11 XM  | US DEPT OF VETERANS AFFAIRS                   | :30          | VOICES30          |
| WMEU    | 08/25/12 | 7:53:30 AM  | USA.GOV                                       | :30          | LIFETRANSITION30  |
| WMEU    | 08/25/12 | 3:02:23 XM  | USA.GOV                                       | :30          | LIFETRANSITION30  |
| WMEU    | 08/25/12 | 5:28:50 AM  | USO   | :30          | PORTRAITS30       |
| WMEU    | 08/25/12 | 1:43:40 XM  | USO   | :30          | PORTRAITS30       |
| WMEU    | 08/25/12 | 3:42:47 XM  | WILDLIFE CONSERVANCY                          | :30          | BREEDLOVE30       |
| WMEU    | 08/25/12 | 4:57:08 AM  | WORLD WILDLIFE FEDERATION                     | :30          | CONNECTED         |
| WMEU    | 08/25/12 | 3:55:20 XM  | WOUNDED WARRIOR PROJECT                       | :30          | ZPLW5330          |
|         |          |             |   |              |                   |
| WMEU    | 08/26/12 | 7:36:03 AM  | AD COUNCIL/COMPILATION                        | :30          | CNHO0010000       |
| WMEU    | 08/26/12 | 7:57:40 AM  | AD COUNCIL/FINANCIAL LITERACY                 | :30          | CNFN0034000       |
| WMEU    | 08/26/12 | 4:48:43 XM  | AD COUNCIL/FINANCIAL LITERACY                 | :30          | CNFN0018000       |
| WMEU    | 08/26/12 | 4:04:00 XM  | AD COUNCIL/FORECLOSURE PREVENTION             | :30          | CNMA0050000       |
| WMEU    | 08/26/12 | 7:50:30 AM  | AD COUNCIL/GED ACHIEVEMENT                    | :15          | PEPTALKTEXT       |
| WMEU    | 08/26/12 | 2:58:46 XM  | AD COUNCIL/GED ACHIEVEMENT                    | :15          | PEPTALKTEXT       |
| WMEU    | 08/26/12 | 7:36:33 AM  | AD COUNCIL/HORN OF AFRICA - NFL COMEBACK      | :30          | CNAI0026000       |
| WMEU    | 08/26/12 | 4:03:30 XM  | AD COUNCIL/HORN OF AFRICA - NFL COMEBACK      | :30          | CNAI0026000       |
| WMEU    | 08/26/12 | 7:58:40 AM  | AD COUNCIL/HORN OF AFRICA - NFL NEVER GIVE UP | :30          | CNAI0028000       |
| WMEU    | 08/26/12 | 4:03:00 XM  | AD COUNCIL/HORN OF AFRICA - NFL NEVER GIVE UP | :30          | CNAI0028000       |
| WMEU    | 08/26/12 | 7:37:03 AM  | AD COUNCIL/HUNGER PREVENTION                  | :30          | CNFA0072000       |
| WMEU    | 08/26/12 | 4:27:47 XM  | AD COUNCIL/MENTORING                          | :15          | ALITTLEBIT        |
| WMEU    | 08/26/12 | 5:14:38 AM  | AD COUNCIL/PERFECT PARENT                     | :30          | CNAU0150000       |
| WMEU    | 08/26/12 | 6:47:59 AM  | AD COUNCIL/PERFECT PARENT                     | :30          | CNAU0152000       |
| WMEU    | 08/26/12 | 12:45:16 XM | AD COUNCIL/PERFECT PARENT                     | :30          | CNAU0152000       |
| WMEU    | 08/26/12 | 12:57:26 XM | AD COUNCIL/PERFECT PARENT                     | :30          | CNAU0151000       |
| WMEU    | 08/26/12 | 1:02:02 XM  | AD COUNCIL/PERFECT PARENT                     | :30          | CNAU0150000       |
| WMEU    | 08/26/12 | 5:07:46 AM  | AD COUNCIL/TEXTING & DRIVING PREVENTION       | :30          | CNRD0050000       |
| WMEU    | 08/26/12 | 6:58:57 AM  | AD COUNCIL/TEXTING & DRIVING PREVENTION       | :10          | CNRD0052000       |
| WMEU    | 08/26/12 | 7:02:26 AM  | AD COUNCIL/TEXTING & DRIVING PREVENTION       | :30          | CNRD0044000       |
| WMEU    | 08/26/12 | 12:58:26 XM | AD COUNCIL/TEXTING & DRIVING PREVENTION       | :30          | CNRD0050000       |
| WMEU    | 08/26/12 | 3:15:56 XM  | AD COUNCIL/TEXTING & DRIVING PREVENTION       | :30          | CNRD0044000       |
| WMEU    | 08/26/12 | 5:15:08 AM  | AL-ANON FAMILY GROUPS                         | :30          | LINDA30           |
| WMEU    | 08/26/12 | 5:24:27 AM  | AL-ANON FAMILY GROUPS                         | :30          | MARY30            |
| WMEU    | 08/26/12 | 6:48:29 AM  | AL-ANON FAMILY GROUPS                         | :30          | HARVEY30          |
| WMEU    | 08/26/12 | 12:56:56 XM | AL-ANON FAMILY GROUPS                         | :30          | LINDA30           |
| WMEU    | 08/26/12 | 1:27:28 XM  | AL-ANON FAMILY GROUPS                         | :30          | MARY30            |
| WMEU    | 08/26/12 | 2:28:11 XM  | AL-ANON FAMILY GROUPS                         | :30          | HARVEY30          |
| WMEU    | 08/26/12 | 2:43:54 XM  | AL-ANON FAMILY GROUPS                         | :15          | MARY15            |
| WMEU    | 08/26/12 | 4:27:17 XM  | AMERICAN HEART ASSOCIATION                    | :30          | GORED30           |
| WMEU    | 08/26/12 | 5:24:57 AM  | COAST GUARD FOUNDATION                        | :30          | WGCB1863811       |
| WMEU    | 08/26/12 | 1:27:58 XM  | COAST GUARD FOUNDATION                        | :30          | WGCB1863811       |
| WMEU    | 08/26/12 | 5:25:57 AM  | DAVE THOMAS FOUNDATION FOR ADOPTION           | :30          | DAV00330B         |
| WMEU    | 08/26/12 | 12:57:56 XM | DAVE THOMAS FOUNDATION FOR ADOPTION           | :30          | DAV00330B         |



REGULAR PSAs  
8/20/12 - 8/26/12

3RD QUARTER JULY 1 - SEPTEMBER 30, 2012

| Station | Air Date | Aired Time  | Advertiser/Product  | Aired Length | Aired Ad-ID       |
|---------|----------|-------------|---|--------------|-------------------|
| WMEU    | 08/26/12 | 4:18:00 XM  | DEPT OF HEALTH & HUMAN SERVICES                                 | :30          | MAKETHECALL30     |
| WMEU    | 08/26/12 | 8:34:28 AM  | IDOT, Division of Traffic Safety/Drive Sober or Get Pulled Over | :30          | D112CAH           |
| WMEU    | 08/26/12 | 11:11:43 PM | IDOT, Division of Traffic Safety/Work Zone Safety               | :30          | WZS2012URL        |
| WMEU    | 08/26/12 | 5:25:27 AM  | MILITARY PATHWAYS   | :30          | FIRSTSTEP30       |
| WMEU    | 08/26/12 | 1:28:28 XM  | MILITARY PATHWAYS   | :30          | FIRSTSTEP30       |
| WMEU    | 08/26/12 | 7:26:27 AM  | MORRIS ANIMAL FOUNDATION  | :30          | BOOKSHELF30       |
| WMEU    | 08/26/12 | 3:28:32 XM  | MORRIS ANIMAL FOUNDATION  | :30          | BOOKSHELF30       |
| WMEU    | 08/26/12 | 5:31:34 AM  | NATIONAL PEST MANAGEMENT ASSOCIATION                            | :30          | WGCA1864911       |
| WMEU    | 08/26/12 | 5:40:11 AM  | NATIONAL PEST MANAGEMENT ASSOCIATION                            | :30          | NPMA402A          |
| WMEU    | 08/26/12 | 1:28:58 XM  | NATIONAL PEST MANAGEMENT ASSOCIATION                            | :30          | NPMA402A          |
| WMEU    | 08/26/12 | 2:04:21 XM  | NATIONAL PEST MANAGEMENT ASSOCIATION                            | :30          | WGCA1864911       |
| WMEU    | 08/26/12 | 7:57:10 AM  | PARALYZED VETERANS OF AMERICA                                   | :30          | WGCE1905311       |
| WMEU    | 08/26/12 | 2:27:41 XM  | PARALYZED VETERANS OF AMERICA                                   | :30          | WGCB1905311       |
| WMEU    | 08/26/12 | 5:31:04 AM  | PEACE CORPS   | :30          | CALLING30         |
| WMEU    | 08/26/12 | 5:58:06 AM  | PEACE CORPS   | :30          | CONVERSATIONS30   |
| WMEU    | 08/26/12 | 2:33:58 XM  | PEACE CORPS   | :30          | CONVERSATIONS30   |
| WMEU    | 08/26/12 | 3:46:02 XM  | PEACE CORPS   | :30          | CALLING30         |
| WMEU    | 08/26/12 | 5:16:08 AM  | SAMHSA  | :30          | STEPS30           |
| WMEU    | 08/26/12 | 5:58:36 AM  | SAMHSA  | :30          | MILESTONES30      |
| WMEU    | 08/26/12 | 2:34:28 XM  | SAMHSA  | :30          | STEPS30           |
| WMEU    | 08/26/12 | 3:16:26 XM  | SAMHSA  | :30          | MILESTONES30      |
| WMEU    | 08/26/12 | 6:28:51 AM  | SCORE   | :30          | SCOREVOLUNTEERS30 |
| WMEU    | 08/26/12 | 6:47:29 AM  | SCORE   | :30          | OVERALLBIZ30      |
| WMEU    | 08/26/12 | 2:04:51 XM  | SCORE   | :30          | OVERALLBIZ30      |
| WMEU    | 08/26/12 | 4:26:47 XM  | SCORE   | :30          | SCOREVOLUNTEERS30 |
| WMEU    | 08/26/12 | 7:37:33 AM  | SPECIAL OLYMPICS ILLINOIS                                       | :30          | SPEECHLESS30      |
| WMEU    | 08/26/12 | 6:29:21 AM  | SUSAN G. KOMEN FOR THE CURE                                     | :30          | SGK20111135       |
| WMEU    | 08/26/12 | 7:35:33 AM  | SUSAN G. KOMEN FOR THE CURE                                     | :30          | SGK201111310      |
| WMEU    | 08/26/12 | 3:26:03 XM  | SUSAN G. KOMEN FOR THE CURE                                     | :30          | SGK201111310      |
| WMEU    | 08/26/12 | 4:18:30 XM  | SUSAN G. KOMEN FOR THE CURE                                     | :30          | SGK20111135       |
| WMEU    | 08/26/12 | 7:58:10 AM  | US DEPT OF HEALTH & HUMAN SERVICES                              | :30          | TEXT4BABY2        |
| WMEU    | 08/26/12 | 3:31:27 XM  | US DEPT OF HEALTH & HUMAN SERVICES                              | :30          | TEXT4BABY2        |
| WMEU    | 08/26/12 | 5:40:41 AM  | US DEPT OF VETERANS AFFAIRS                                     | :30          | VOICES30          |
| WMEU    | 08/26/12 | 1:43:27 XM  | US DEPT OF VETERANS AFFAIRS                                     | :30          | VOICES30          |
| WMEU    | 08/26/12 | 6:38:50 AM  | USA.GOV   | :30          | LIFETRANSITION30  |
| WMEU    | 08/26/12 | 2:28:41 XM  | USA.GOV   | :30          | LIFETRANSITION30  |
| WMEU    | 08/26/12 | 5:16:38 AM  | USO   | :30          | PORTRAITS30       |
| WMEU    | 08/26/12 | 1:17:22 XM  | USO   | :30          | PORTRAITS30       |



# COMMUNITY CALENDAR

8/20/12 - 8/26/12

3RD QUARTER JULY 1 - SEPTEMBER 30, 2012

Community Calendars are 30 second public service announcements for upcoming events in Chicago and surrounding suburbs.

| Station | Air Date | Aired Time  | Aired Length | Aired Ad-ID          | Issue Category  | Issue Category                     | Issue Category                        |
|---------|----------|-------------|--------------|----------------------|---|------------------------------------|---------------------------------------|
| WMEU    | 08/20/12 | 5:12:52 AM  | :30          | Community Calendar A | Your Home, Housing & the Homeless   | Recreation, Entertainment & Sports | Race & Cultural Diversities/Relations |
| WMEU    | 08/20/12 | 1:19:26 XM  | :30          | Community Calendar A | 1. Volunteer at Sarah's Circle and make a difference in the lives of homeless and at-risk women. Call to help.<br>2. Attend hands-on floral design workshops at the Chicago Botanic Garden. Arrangements will be sold at a flower sale.<br>3. The Chicago Cultural Center wants to take you on a tour of the beautiful Humboldt Park neighborhood. It's a must see. |                                    |                                       |
| WMEU    | 08/21/12 | 7:45:30 AM  | :30          | Community Calendar A |   |                                    |                                       |
| WMEU    | 08/21/12 | 12:42:45 XM | :30          | Community Calendar A |   |                                    |                                       |
| WMEU    | 08/22/12 | 6:13:56 AM  | :30          | Community Calendar A |   |                                    |                                       |
| WMEU    | 08/22/12 | 2:47:42 XM  | :30          | Community Calendar A |   |                                    |                                       |
| WMEU    | 08/23/12 | 5:25:19 AM  | :30          | Community Calendar A |   |                                    |                                       |
| WMEU    | 08/23/12 | 1:58:50 XM  | :30          | Community Calendar A |   |                                    |                                       |
| WMEU    | 08/24/12 | 5:12:55 AM  | :30          | Community Calendar A |   |                                    |                                       |
| WMEU    | 08/24/12 | 12:58:57 XM | :30          | Community Calendar A |   |                                    |                                       |
| WMEU    | 08/25/12 | 6:55:36 AM  | :30          | Community Calendar A |   |                                    |                                       |
| WMEU    | 08/25/12 | 1:28:20 XM  | :30          | Community Calendar A |   |                                    |                                       |
| WMEU    | 08/26/12 | 5:15:38 AM  | :30          | Community Calendar A |   |                                    |                                       |
| WMEU    | 08/26/12 | 12:58:56 XM | :30          | Community Calendar A |   |                                    |                                       |
|         |          |             |              |                      |   |                                    |                                       |
| Station | Air Date | Aired Time  | Aired Length | Aired Ad-ID          | Issue Category  | Issue Category                     | Issue Category                        |
| WMEU    | 08/20/12 | 5:25:53 AM  | :30          | Community Calendar B | Local Services, Religion, Utilities   | Recreation, Entertainment & Sports | Local Services, Religion, Utilities   |
| WMEU    | 08/20/12 | 12:40:00 XM | :30          | Community Calendar B | 1. Make prom night a reality for numerous young women. Call the Princess Closetin to find out what donations are needed.<br>2. View a one-of-a kind low-rider at the Museum of Contemporary Art, an artistic tribute to the victims of Hurricane Katrina.<br>3. Attend the Chicago Foundation for Women's fundraiser benefitting women and girls in need of help.   |                                    |                                       |
| WMEU    | 08/21/12 | 5:12:52 AM  | :30          | Community Calendar B |   |                                    |                                       |
| WMEU    | 08/21/12 | 1:04:19 XM  | :30          | Community Calendar B |   |                                    |                                       |
| WMEU    | 08/22/12 | 5:58:50 AM  | :30          | Community Calendar B |   |                                    |                                       |
| WMEU    | 08/22/12 | 3:16:58 XM  | :30          | Community Calendar B |   |                                    |                                       |
| WMEU    | 08/23/12 | 5:18:29 AM  | :30          | Community Calendar B |   |                                    |                                       |
| WMEU    | 08/23/12 | 1:16:50 XM  | :30          | Community Calendar B |   |                                    |                                       |
| WMEU    | 08/24/12 | 6:23:21 AM  | :30          | Community Calendar B |   |                                    |                                       |
| WMEU    | 08/24/12 | 1:14:26 XM  | :30          | Community Calendar B |   |                                    |                                       |
| WMEU    | 08/25/12 | 6:28:50 AM  | :30          | Community Calendar B |   |                                    |                                       |
| WMEU    | 08/25/12 | 1:02:31 XM  | :30          | Community Calendar B |   |                                    |                                       |
| WMEU    | 08/26/12 | 5:07:16 AM  | :30          | Community Calendar B |   |                                    |                                       |
| WMEU    | 08/26/12 | 1:16:52 XM  | :30          | Community Calendar B |   |                                    |                                       |
| WMEU    | 08/26/12 | 1:32:28 XM  | :30          | Community Calendar B |   |                                    |                                       |



# CHILDREN'S PSA REPORT

## 8/20/12 - 8/26/12

3RD QUARTER JULY 1 - SEPTEMBER 30, 2012

| Station | Air Date | Aired Time | Advertiser/Product                      | Aired Length | Aired Ad-ID        |
|---------|----------|------------|---|--------------|--------------------|
| WMEU    | 08/20/12 | 7:19:20 AM | *FAMILY/NATIONAL WILDLIFE FEDERATION    | 1:00         | BEOUTTHERE         |
| WMEU    | 08/20/12 | 7:20:40 AM | *KIDS/AMERICAN DENTAL ASSOCIATION       | :30          | SMARTPHONEDUDLEY   |
| WMEU    | 08/20/12 | 7:20:20 AM | *KIDS/FOUNDATION FOR A BETTER LIFE      | :20          | CLASSROOM          |
| WMEU    | 08/20/12 | 7:26:39 AM | *KIDS/AD COUNCIL/COMPILATION            | 1:00         | CNBB0032000        |
| WMEU    | 08/20/12 | 7:12:52 AM | *KIDS/ARBOR DAY FOUNDATION              | :30          | EXPLORE30          |
| WMEU    | 08/20/12 | 7:27:39 AM | *KIDS/BY THE HAND CLUB FOR KIDS         | :30          | READINGTAKESYOUFAR |
| WMEU    | 08/20/12 | 7:11:52 AM | *KIDS/AD COUNCIL/CHILD PASSENGER SAFETY | 1:00         | ACTIONHEROALLIANCE |
| WMEU    | 08/21/12 | 7:27:46 AM | *KIDS/AMERICAN DENTAL ASSOCIATION       | :30          | SMARTPHONEDUDLEY   |
| WMEU    | 08/21/12 | 7:26:46 AM | *KIDS/FOUNDATION FOR A BETTER LIFE      | 1:00         | FZAA1067           |
| WMEU    | 08/21/12 | 7:08:25 AM | *KIDS/FOUNDATION FOR A BETTER LIFE      | :30          | FZAA1068           |
| WMEU    | 08/21/12 | 7:18:46 AM | *KIDS/AD COUNCIL/COMPILATION            | 1:00         | CNBB0032000        |
| WMEU    | 08/21/12 | 7:19:46 AM | *KIDS/ARBOR DAY FOUNDATION              | :20          | EXPLORE20          |
| WMEU    | 08/21/12 | 7:20:06 AM | *KIDS/BY THE HAND CLUB FOR KIDS         | :30          | READINGTAKESYOUFAR |
| WMEU    | 08/21/12 | 7:07:25 AM | *KIDS/AD COUNCIL/CHILD PASSENGER SAFETY | 1:00         | KNOWITALLS         |
| WMEU    | 08/22/12 | 7:22:59 AM | *KIDS/FOUNDATION FOR A BETTER LIFE      | 1:00         | FZAA1067           |
| WMEU    | 08/22/12 | 7:23:59 AM | *KIDS/BOYS TOWN                         | :30          | IGO30              |
| WMEU    | 08/22/12 | 7:22:39 AM | *KIDS/ARBOR DAY FOUNDATION              | :20          | EXPLORE20          |
| WMEU    | 08/22/12 | 7:28:22 AM | *KIDS/USA SW MMING                      | :30          | AMERICASSWIMTEAM   |
| WMEU    | 08/22/12 | 7:27:22 AM | *KIDS/BY THE HAND CLUB FOR KIDS         | :30          | READINGTAKESYOUFAR |
| WMEU    | 08/22/12 | 7:14:48 AM | *KIDS/AD COUNCIL/CHILD PASSENGER SAFETY | 1:00         | KNOWITALLS         |
| WMEU    | 08/22/12 | 7:27:52 AM | *KIDS/AD COUNCIL/CHILD PASSENGER SAFETY | :30          | ACTIONHEROALLIANCE |
| WMEU    | 08/23/12 | 7:18:13 AM | *KIDS/FOUNDATION FOR A BETTER LIFE      | 1:00         | FZAA1067           |
| WMEU    | 08/23/12 | 7:26:19 AM | *KIDS/AD COUNCIL/COMPILATION            | 1:00         | CNBB0032000        |
| WMEU    | 08/23/12 | 7:09:46 AM | *KIDS/ARBOR DAY FOUNDATION              | :30          | EXPLORE30          |
| WMEU    | 08/23/12 | 7:19:13 AM | *KIDS/ARBOR DAY FOUNDATION              | :20          | EXPLORE20          |
| WMEU    | 08/23/12 | 7:08:46 AM | *KIDS/AD COUNCIL/CHILD PASSENGER SAFETY | 1:00         | KNOWITALLS         |
| WMEU    | 08/24/12 | 7:10:39 AM | *KIDS/AMERICAN DENTAL ASSOCIATION       | :30          | SMARTPHONEDUDLEY   |
| WMEU    | 08/24/12 | 7:19:46 AM | *KIDS/FOUNDATION FOR A BETTER LIFE      | :20          | FZAA1059           |
| WMEU    | 08/24/12 | 7:20:06 AM | *KIDS/AD COUNCIL/COMPILATION            | 1:00         | CNBB0032000        |
| WMEU    | 08/24/12 | 7:11:09 AM | *KIDS/BOYS TOWN                         | :30          | IGO30              |
| WMEU    | 08/24/12 | 7:27:11 AM | *KIDS/GIRL SCOUTS                       | :30          | ZPLW16030          |
| WMEU    | 08/24/12 | 7:21:06 AM | *KIDS/BY THE HAND CLUB FOR KIDS         | :30          | READINGTAKESYOUFAR |
| WMEU    | 08/24/12 | 7:26:11 AM | *KIDS/AD COUNCIL/CHILD PASSENGER SAFETY | 1:00         | ACTIONHEROALLIANCE |
| WMEU    | 08/25/12 | 7:19:38 AM | *KIDS/FOUNDATION FOR A BETTER LIFE      | :05          | JUSTSAYHI          |
| WMEU    | 08/25/12 | 7:23:32 AM | *KIDS/FOUNDATION FOR A BETTER LIFE      | 1:00         | FZAA1067           |
| WMEU    | 08/25/12 | 7:17:38 AM | *KIDS/AD COUNCIL/COMPILATION            | 1:00         | CNBB0032000        |
| WMEU    | 08/25/12 | 7:19:43 AM | *KIDS/GIRL SCOUTS                       | :30          | ZPLW16030          |
| WMEU    | 08/25/12 | 7:24:32 AM | *KIDS/ARBOR DAY FOUNDATION              | 1:00         | EXPLORE60          |
| WMEU    | 08/25/12 | 7:25:32 AM | *KIDS/BY THE HAND CLUB FOR KIDS         | :30          | READINGTAKESYOUFAR |
| WMEU    | 08/25/12 | 7:18:38 AM | *KIDS/AD COUNCIL/CHILD PASSENGER SAFETY | 1:00         | ACTIONHEROALLIANCE |

### COMMUNITY CALENDAR/GET ON BOARD - 30 second public service announcement about upcoming events that relate to educating kids.

1 Find out how you can protect yourself and be a more effective role model for kids through an interactive presentation about online safety concepts

Call the West Humboldt Library details.

2. In this rapid prototyping challenge, children will experience the design process first hand. Using cardboard, glue, bits of Dyson machines and lots

of tape the kids will create their own solution to an everyday frustration. Call Hall Library to register.

|      |          |            |   |     |                 |
|------|----------|------------|---|-----|-----------------|
| WMEU | 08/23/12 | 7:27:19 AM | *FAMILY/COMMUNITY CALENDAR/GET ON BOARD | :10 | GETONBOARD/WMEU |
|------|----------|------------|---|-----|-----------------|