

CHILDREN'S PSA LISTING

STATION: WMEU-CA – THIRD QUARTER

Week of: July 30, 2012 – August 5, 2012

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[All PSA's are: 30 unless otherwise marked.]

7/30 – 7:27AM; 7/31 – 7:21AM; 8/1 – 7:11AM, 7:19AM; 8/3 – 7:10AM; - Encourage kids to learn more about nature.

7/31 – 7:09AM; - Shows how determination can help kids get into college.

7/30 – 7:12AM; 7/31 – 7:21AM; 8/1 – 7:19AM; 8/2 – 7:17AM; 8/3 – 7:27AM; 8/4 – 7:23AM; - Encourage kids to volunteer to be a big brother or big sister and make a difference.

8/2 – 7:16AM; - Shows viewers that honesty can make a big difference.

7/30 – 7:18AM; 8/3 – 7:11AM; 8/4 – 7:17AM; - Encourages viewers to have good manners.

7/31 – 7:26AM; 8/2 – 7:26AM; 8/3 – 7:19AM; - Winning is not the most important thing.

8/1 – 7:26AM; - Encourages teens to do the right thing.

7/30 – 7:27AM; 8/1 – 7:20AM; - Brush your teeth twice a day, floss once a day, limit between meal snack.

7/30 – 5:11AM, 5:59AM, 12:58AM, 1:58AM; 7/31 – 5:19AM, 5:25AM, 12:58AM, 2:28AM; 8/1 – 5:12AM, 5:20AM, 12:46AM, 1:07AM; 8/2 – 5:13AM, 6:15AM, 1:59AM, 2:59AM, 3:25AM; 8/4 – 6:51AM, 1:02AM, 1:27AM; 8/5 – 5:18AM, 6:48AM, 7:48AM, 2:13AM; - Texting distracts you from your surroundings resulting in consequences.

7/31 – 4:27AM; 8/3 – 4:58AM; 8/4 – 1:32AM; 8/5 – 1:13AM; - Encourages kids to stay in school.

7/30 – 7:59AM; 7/31 – 2:29AM; 8/1 – 6:28AM; 8/2 – 6:15AM; 8/3 – 5:25AM, 6:57AM, 4:28AM; 8/4 – 4:31AM; - Encourage students to stay in school/get their GED.

8/2 – 7:17AM; 8/3 – 7:19AM; 8/4 – 7:19M; - Encourage boys to enjoy the great outdoors and learn life skills.

7/30 – 7:19AM; 7/31 – 7:08AM; 8/1 – 7:10AM, 7:27AM; 8/2 – 7:10AM; 8/3 – 7:20AM; 8/4 – 7:19AM; - Learn which car seat your child should use.

7/31 – 7:27AM; 8/3 – 7:28AM; 8/4 – 7:18AM; - How to get kids involved in swimming for their health and safety.

8/4 – 7:24AM; - Reach out to someone and just say hi and make a difference.

7/31 – 7:22AM; 8/3 – 7:21AM; 8/4 – 7:18AM; - Encourages kids to read.

8/4 – 7:17AM; - Learn about forests – Dr. Suess the Lorax.

“COMMUNITY CALENDAR/GET ON BOARD” - [Just like the regular Community Calendars only these relate to school/getting back to school and kids.]

7/30 – 7:19AM; 8/2 – 7:26AM; 8/4 – 7:25AM

Bring your kids ages nine and up to learn about a design process. During this session, they become little engineers and learn to explore and figure out solutions to everyday frustrations. Supplies will be provided.

There's no better time to teach your kids a second language than when they're young. So bring in your infants and toddlers, up to three years of age, for this fun-filled story-telling, song and rhyme session, conducted partly in Spanish.