



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 3193895

Schedule Dates 03/05/18-03/11/18
Advertiser Citizens for Rauner-R (84373)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 2134 - CITIZENS FOR RAUNER (998755)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name JEFFERY, DEDE
Phone/Fax /
CPE 2134
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments CITIZENS FOR RAUNER I
This is a Care-Of Order: CITIZENS FOR RAUNER c/o TARGET ENTERPRISES
Separation: Min minutes between spots: 30.
Special instructions: 30 MIN SEP.

Date Entered 01/26/18
Last Modified 03/02/18
Entered By Rita Schmidgall
CO-OP No
Headline # ECR25881958
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$216.00
Net Total \$1,224.00
Sales Tax

Paducah (KBSI)	
By Broadcast Month	Spots
Mar. 2018	31
Grand Total:	31

Rate
\$1,440.00
\$1,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1-4.1)	03/05/18-03/09/18	1	:30	9P- News-News	1	1	1	1	1	1			5	\$60.00	\$300.00	Paducah (KBSI)	LATE NEWS @ 9P	1/26/18
2.0	Normal Line / SPOT (2-2.6)	03/05/18-03/09/18	4	:30	Orbit- [P]Judge Judy (Mo-Fr), [P]Judge Judy (2Mo-Fr)	1	1	1	1	1	1			5	\$15.00	\$75.00	Paducah (KBSI)	JUDGE JUDY	3/2/18
3.0	Normal Line / SPOT (3-2.5)	03/05/18-03/09/18	4	:30	5:58P- Big Bang Theory	1	1	1	1	1	1			5	\$50.00	\$250.00	Paducah (KBSI)	BIG BANG	3/2/18
4.0	Normal Line / SPOT (4-2.5)	03/05/18-03/09/18	4	:30	6:28P- Big Bang Theory 2	1	1	1	1	1	1			5	\$60.00	\$300.00	Paducah (KBSI)	BIG BANG	3/2/18
5.0	Normal Line / News (5-2.7)	03/05/18-03/09/18	4	:30	9P- News-News	1	1	1	1	1	1			5	\$60.00	\$300.00	Paducah (KBSI)	NEWS	3/2/18
6.0	Normal Line / News (6-4.8)	03/11/18-03/11/18	4	:30	9P- News-News							1		1	\$40.00	\$40.00	Paducah (KBSI)	NEWS	3/2/18
7.0	Normal Line / NASCAR (7-2.9)	03/10/18-03/10/18	4	:30	2:30P- Sports-FOX NASCAR Xfinity Series							3		3	\$35.00	\$105.00	Paducah (KBSI)	NASCAR	3/2/18
8.0	Normal Line / NASCAR (8-2.7)	03/10/18-03/10/18	4	:30	2:30P- Sports-FOX NASCAR Xfinity Series							2		2	\$35.00	\$70.00	Paducah (KBSI)	NASCAR	3/2/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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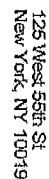
The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract: 3081038
CPE: 112/134
Agency: CITIZENS FOR RAUNER co
Advertiser: CITIZENS FOR RAUNER
Product: CITIZENS FOR RAUNER INC
Agency Order #: 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403
Buyer: DEDE JEFFERY
Salesperson: JENNA AMISHAY 323-966-5205
Flight: 3/5/18 - 3/11/18
Station: KBSI
Market: Pasadena
Office: LOS ANGELES
Primary Demo: Adults 35+
Total \$: \$1,440.00
Total Spots: 31
Total CPM: \$15.84
Total GRP: 90.9
Traffic #: 313885
Separation: Sep:30

#	Day/Time	DP	Program	Rate	ASR	Len	Spots	Total \$	CPM	GRP
1	M-F 19p-10p		LATE NEWS @ 9P	\$50.00	4.1	30	5	\$300.00	\$14.63	20.5
REV+2	M-F 19p-10p		Judge Judy	\$16.00	2.6	30	5	\$75.00	\$5.77	13.0
REV+3	M-F 6p-6:30p		Big Bang Theory	\$50.00	2.5	30	5	\$250.00	\$20.00	12.5
REV+4	M-F 6:30p-7p		Big Bang Theory	\$60.00	2.5	30	5	\$300.00	\$24.00	12.5
REV+5	M-F 9:30p-10p		Late News	\$90.00	2.7	30	5	\$300.00	\$22.22	13.5
REV+6	Su 9p-10p		Late News	\$40.00	4.8	30	1	\$40.00	\$8.33	4.8
REV+7	Sa 12:30p-5:30p		NASCAR	\$35.00	2.9	30	3	\$105.00	\$12.07	8.7
REV+8	Sa 3p-5:30p		NASCAR	\$35.00	2.7	30	2	\$70.00	\$12.96	5.4
TOTALS:							31	\$1,440.00	\$15.84	90.9



Buyer: DEDE JEFFERY
Salesperson: JENNA AVISHAY
323-966-5205

Con type: POLITICALNOTE
Assistant: RILEY SCHONEMAN
323-966-5009

Traffic #: 3193895
Separation: Sep:30

Special Instructions 30 MIN SEP

Competitive Information	
Market Budget	\$28,800
KEI Share	5%
Comment:	
KFVS: 50%	
WPSP: 25%	
WSIL: 20%	

Daypart Summary				
Day/Time	% Desired	Spots	Dollars	CPE
	100%	31	\$3,440.00	\$15.84
Total	100%	31	\$3,440.00	\$15.84

Monthly Summary		
Month	Spots	Dollars
2018-Mar	31	\$1,440.00
Total	31	\$1,440.00

Transaction History								
Trans	Created/Received	Created by	Status	Spots	Spots	\$ Cost	Contract \$	Comments
Revision	3/1/18 7:05 PM	JENNA AVISHAY	Revised	26		\$1,140.00	\$1,440.00	Changes: Total Spots from 5 to 31. Calculated Dollars from \$300.00 to \$1,440.00. Total GRPs from 20.5 to 90.9. Total CPP from \$14.63 to \$15.84. Competitive Market Budget from \$6,000 to \$28,800. Total \$ from \$300.00 to \$1,440.00. Default Spot Length to 30s. Origuser Entered Dollars to \$300.00. User Entered \$ from \$300.00 to \$1,440.00. 7 bylines added or modified.
Quoted for Electronic Contracting	1/26/18 1:02 PM					\$0	\$0	
New	1/26/18 12:31 PM	SHARON HAN	Confirmed	5		\$300.00	\$300.00	

Non-Discrimination Policy	PARAGRAPHS 48 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

Station and Location: <u>KBSI-TV</u>	Date: <u>1/26/18</u>
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I, Target Enterprises

being/on behalf of: Bruce V Rauner

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Illinois General

election to be held on: November 6th 2018

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Rauner, Inc

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David M Mason

Julie Tadanza

08/14/2017

Signature of Candidate or Authorized Representative

Date

To be Signed by Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title