



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26101034	Changes as of: 7/9/2018 at 4:11 PM	Version: Highlighting Makegood 1	Status: Confirmed
CPE: 580/682/5559	Flight: 10/17/18 - 10/23/18	Station: WALA	Con Type: POLITICAL/VOTE
Agency: Canal Partners Media	Advertiser: NELSON, BILL	Market: Mobile	Total \$: \$6,195.00
900 Circle 75 Parkway, SE	Product: Senate Race	Office: PHILADELPHIA	Total Spots: 36
Atlanta, GA 30339	Agency Order #: 7506234	Service: Nielsen	Total CPP: \$0.00
	Buyer: Hutton, Shelli	Primary Demo: Adults 35+	Total GRP:
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 891803
	215-567-7950	215-567-7950	
	Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/17 - 10/23								Total Spots	Total \$	CPP*	GRP*
						10/17	10/18	10/19	10/20	10/21	10/22	10/23					
MSD 7	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$360.00	30	1	0	1	0	0	1	1	0	3	\$1,080.00	\$0.00	0.0
MGD 16	Tu 6:30p-7p		World Series Pre-game	\$360.00	30	0	0	0	0	0	0	1		1	\$360.00	\$0.00	0.0
TOTALS:						9	6	4	0	1	8	8		36	\$6,195.00	\$0.00	0.0



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125 West 55th St
New York, NY 10019

Contract # 26101034	Changes as of: 7/9/2018 at 4:11 PM	Version: Highlighting Makegood 1	Status: Confirmed
CPE: 580/682/5559	Flight: 10/17/18 - 10/23/18	Station: WALA	Con Type: POLITICAL/VOTE
Agency: Canal Partners Media	Advertiser: NELSON, BILL	Market: Mobile	Total \$: \$6,195.00
900 Circle 75 Parkway, SE	Product: Senate Race	Office: PHILADELPHIA	Total Spots: 36
Atlanta, GA 30339	Agency Order #: 7506234	Service: Nielsen	Total CPP: \$0.00
	Buyer: Hutton, Shelli	Primary Demo: Adults 35+	Total GRP:
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 891803
	215-567-7950	215-567-7950	
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/26/18 4:22 PM	Michael Strickler	n/a due to World Series late run, credit \$175 to spend on next order - thx
10/16/18 8:02 AM	SHEPARD RITZEN	buyer added \$ to clear.
10/16/18 8:02 AM	SHEPARD RITZEN	buyer added \$ to clear.
10/14/18 12:11 PM	GOTOSTRATA\srizen	Canceled by new revision
10/12/18 1:21 PM	Michael Strickler	rates rev to clear - thx
07/24/18 2:08 PM	System	Notice Received.
07/23/18 11:58 AM	GOTOSTRATA\srizen	Separation: 30
07/10/18 9:01 AM	SHEPARD RITZEN	OK TO DO
07/09/18 4:11 PM	Jamie Piper	Wheel of Fortune n/a 10.23.18
07/09/18 12:05 PM	System	Notice Received.
07/05/18 1:31 PM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$40,591
WALA Share:	11%
Comment:	est shares across all 6 buys
Unknown:	89%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	36	\$6,195.00	N/A	0.0
Total	100%	36	\$6,195.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	36	\$6,195.00
Total	36	\$6,195.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 5	10/30/18 3:46 PM	Elaine Jackson	Confirmed	1	1	\$0	\$26,130.00	Changes: 2 buylines added or modified.
Makegood 4	10/26/18 4:22 PM	Michael Strickler	Confirmed		2	-\$175.00	\$26,130.00	Changes: Total \$ from \$17,060.00 to \$16,885.00, Total Spots from 38 to 36. 2 buylines added or modified.
Makegood 3	10/16/18 9:22 AM	Elaine Jackson	Confirmed	1	1	\$0	\$26,305.00	Changes: Total Spots from 37 to 38. 2 buylines added or modified.
Revision	10/16/18 8:02 AM	SHEPARD RITZEN	Confirmed			\$8,950.00	\$26,305.00	Changes: Origuser Entered Dollars to \$8,110.00, User Entered \$ from \$0.00 to \$17,060.00, Comments from Separation: 30 to buyer added \$ to clear., Demo Meta to [R16], Total \$ from \$8,110.00 to \$17,060.00, Calculated Dollars from \$8,110.00 to \$17,060.00, Competitive Market Budget from \$40,591 to \$155,091. 8 buylines added or modified.
Revision	10/14/18 12:11 PM	GOTOSTRATA\srizen	Confirmed			\$1,195.00	\$17,355.00	Changes: Total \$ from \$16,160.00 to \$8,110.00. 9 buylines added or modified.
Makegood 2	10/12/18 1:21 PM	Michael Strickler	Canceled	37	38	\$9,245.00	\$16,160.00	Changes: Total \$ from \$6,915.00 to \$16,160.00, Total Spots from 38 to 37. 32 buylines added or modified.
Revision	7/23/18 11:58 AM	GOTOSTRATA\srizen	Confirmed	3	1	\$720.00	\$6,915.00	Changes: Total \$ from \$6,195.00 to \$6,915.00, Total Spots from 36 to 38. 4 buylines added or modified.
Makegood 1	7/9/18 4:11 PM	Jamie Piper	Confirmed	1	1	\$0	\$6,195.00	Changes: 2 buylines added or modified.



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New York, NY 10019

Contract # 26101034	Changes as of: 7/9/2018 at 4:11 PM	Version: Highlighting Makegood 1	Status: Confirmed
CPE: 580/682/5559	Flight: 10/17/18 - 10/23/18	Station: WALA	Con Type: POLITICAL/VOTE
Agency: Canal Partners Media	Advertiser: NELSON, BILL	Market: Mobile	Total \$: \$6,195.00
900 Circle 75 Parkway, SE	Product: Senate Race	Office: PHILADELPHIA	Total Spots: 36
Atlanta, GA 30339	Agency Order #: 7506234	Service: Nielsen	Total CPP: \$0.00
	Buyer: Hutton, Shelli	Primary Demo: Adults 35+	Total GRP:
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 891803
	215-567-7950	215-567-7950	
	Separation:		

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/5/18 1:34 PM					\$0	\$0	
New	7/5/18 1:30 PM	SHEPARD RITZEN	Confirmed	36		\$6,195.00	\$6,195.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



KATZ TELEVISION
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125 West 55th St
New York, NY 10019

Contract # 26101034	Changes as of: 7/23/2018 at 11:58 AM	Version: Highlighting Revision 1
CPE: 580/682/5559	Flight: 10/17/18 - 10/23/18	Station: WALA
Agency: Canal Partners Media	Advertiser: NELSON, BILL	Market: Mobile
900 Circle 75 Parkway, SE	Product: Senate Race	Office: PHILADELPHIA
Atlanta, GA 30339	Agency Order #: 7506234	Service: Nielsen
	Buyer: Hutton, Shelli	Primary Demo: Adults 35+
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN
	215-567-7950	215-567-7950
Comments: Separation: 30		

#	Day/Time	DP	Program	Rate	Len	10/17 - 10/23								Total Spots	Total \$	CPP*	GRP*
						10/17	10/18	10/19	10/20	10/21	10/22	10/23					
REV+ 6	W-F,M-Tu 6p-6:30p		Jeopardy	\$360.00	30	1	1	0	1	0	0	1	1	5	\$1,800.00	\$0.00	0.0
REV+ 7	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$360.00	30	1	0	1	1	0	0	1	0	4	\$1,440.00	\$0.00	0.0
CAN 16	Tu 6:30p-7p		World Series Pre-game	\$360.00	30	0	0	0	0	0	0	0	4	4	\$360.00	\$0.00	0.0
REV+ 17	W-F,M-Tu 6:30p-7p		World Series pregame	\$360.00	30	0	0	0	0	0	0	0	1	1	\$360.00	\$0.00	0.0
TOTALS:						9	7	5	0	1	8	8		38	\$6,915.00	\$0.00	0.0



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Agency: Canal Partners Media	Advertiser: NELSON, BILL	Market: Mobile
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Atlanta, GA 30339	Agency Order #: 7506234	Service: Nielsen
	Buyer: Hutton, Shelli	Primary Demo: Adults 35+
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN
	215-567-7950	215-567-7950
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$6,915.00
		Total Spots: 38
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 891803

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
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Month	Spots	Dollars
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Atlanta, GA 30339	Agency Order #: 7506234	Service: Nielsen	Total CPP: \$0.00
	Buyer: Hutton, Shelli	Primary Demo: Adults 35+	Total GRP:
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 891803
	215-567-7950	215-567-7950	
	Separation:		

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Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/5/18 1:34 PM					\$0	\$0	
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125 West 55th St
New York, NY 10019

Contract # 26101034	Changes as of: 10/12/2018 at 1:21 PM	Version: Highlighting Makegood 2	Status: Canceled
CPE: 580/682/5559	Flight: 10/17/18 - 10/23/18	Station: WALA	Con Type: POLITICAL/VOTE
Agency: Canal Partners Media	Advertiser: NELSON, BILL	Market: Mobile	Total \$: \$16,160.00
900 Circle 75 Parkway, SE	Product: Senate Race	Office: PHILADELPHIA	Total Spots: 37
Atlanta, GA 30339	Agency Order #: 7506234	Service: Nielsen	Total CPP: \$0.00
	Buyer: Hutton, Shelli	Primary Demo: Adults 35+	Total GRP:
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 891803
	215-567-7950	215-567-7950	
	Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/17 - 10/23								Total Spots	Total \$	CPP*	GRP*		
						10/17	10/18	10/19	10/20	10/21	10/22	10/23							
MSD 1	W-F,M-Tu 10a-11a		The Real	\$40.00	30	1	0	0	0	0	1	0	0		0	\$0.00	\$0.00	0.0	
MSD 2	W-F,M-Tu 11a-12n		The People's Court	\$55.00	30	0	1	0	0	0	1	0	0		0	\$0.00	\$0.00	0.0	
MSD 3	W-F,M-Tu 12n-1p		Judge Mathis	\$55.00	30	0	1	0	0	0	0	1	0		0	\$0.00	\$0.00	0.0	
MSD 4	W-F,M-Tu 2p-3p		The People's Court	\$50.00	30	0	1	0	0	0	1	0	0		0	\$0.00	\$0.00	0.0	
MSD 5	W-F,M-Tu 3p-4p		Dr. Phil	\$80.00	30	1	0	0	0	0	0	1	0		0	\$0.00	\$0.00	0.0	
MSD 6	W-F,M-Tu 6p-6:30p		Jeopardy	\$360.00	30	1	0	1	0	1	0	0	1		0	0	\$0.00	\$0.00	0.0
MSD 7	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$360.00	30	1	0	1	0	1	0	0	1		0	0	\$0.00	\$0.00	0.0
MSD 8	Tu 7p-10p		MLB World Series Game 3	\$900.00	30	0	0	0	0	0	0	1	0		0	\$0.00	\$0.00	0.0	
MSD 9	W 7p-8p		EMPIRE	\$1,100.00	30	1	0	0	0	0	0	0	0		0	0	\$0.00	\$0.00	0.0
MSD 10	F 8p-9p		HELLS KITCHEN	\$400.00	30	0	0	1	0	0	0	0	0		0	0	\$0.00	\$0.00	0.0
MSD 11	W-F,M-Tu 10:30p-11p		Blackish	\$40.00	30	1	0	0	1	0	0	1	0		1	0	\$0.00	\$0.00	0.0
MSD 12	W-F,M-Tu 11p-11:30p		Blackish	\$25.00	30	1	0	1	0	0	0	1	0		1	0	\$0.00	\$0.00	0.0
MSD 13	W-F,M-Tu 11:30p-12m		Mom	\$20.00	30	1	0	1	0	0	0	0	1		0	0	\$0.00	\$0.00	0.0
MSD 14	W-F,M-Tu 12:30a-1a		Mom	\$5.00	30	1	0	0	1	0	0	1	0		0	0	\$0.00	\$0.00	0.0
MSD 15	Su 10:30p-11p		Blackish	\$20.00	30	0	0	0	0	1	0	0	0		0	0	\$0.00	\$0.00	0.0
MSD 17	W-F,M-Tu 6:30p-7p		World Series pregame	\$360.00	30	0	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0		
MGD 18	W-F,M-Tu 10a-11a		The Real	\$100.00	30	1	0	0	0	0	1	0	0	0	2	\$200.00	\$0.00	0.0	
MGD 19	W-F,M-Tu 11a-12n		The People's Court	\$120.00	30	0	1	0	0	0	1	0	0	0	2	\$240.00	\$0.00	0.0	
MGD 20	W-F,M-Tu 12n-1p		Judge Mathis	\$130.00	30	0	1	0	0	0	0	1	0	0	2	\$260.00	\$0.00	0.0	
MGD 21	W-F,M-Tu 2p-3p		The People's Court	\$110.00	30	0	1	0	0	0	1	0	0	0	2	\$220.00	\$0.00	0.0	
MGD 22	W-F,M-Tu 3p-4p		Dr. Phil	\$200.00	30	1	0	0	0	0	0	1	0	0	2	\$400.00	\$0.00	0.0	



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	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 891803
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#	Day/Time	DP	Program	Rate	Len	10/17 - 10/23								Total Spots	Total \$	CPP*	GRP*
						10/17	10/18	10/19	10/20	10/21	10/22	10/23					
MGD 23	W-F,M-Tu 6p-6:30p		Jeopardy	\$800.00	30	1	1	1	0	0	1	1		5	\$4,000.00	\$0.00	0.0
MGD 24	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$900.00	30	1	0	1	0	0	1	0		3	\$2,700.00	\$0.00	0.0
MGD 25	W 7p-8p		EMPIRE	\$2,400.00	30	1	0	0	0	0	0	0		1	\$2,400.00	\$0.00	0.0
MGD 26	F 8p-9p		HELLS KITCHEN	\$1,200.00	30	0	0	1	0	0	0	0		1	\$1,200.00	\$0.00	0.0
MGD 27	W-F,M-Tu 10:30p-11p		Blackish	\$100.00	30	1	0	1	0	0	1	1		4	\$400.00	\$0.00	0.0
MGD 28	W-F,M-Tu 11p-11:30p		Blackish	\$75.00	30	1	1	0	0	0	1	1		4	\$300.00	\$0.00	0.0
MGD 29	W-F,M-Tu 11:30p-12m		Mom	\$60.00	30	1	1	0	0	0	0	1		3	\$180.00	\$0.00	0.0
MGD 30	W-F,M-Tu 12:30a-1a		Mom	\$30.00	30	1	0	1	0	0	1	0		3	\$90.00	\$0.00	0.0
MGD 31	Su 10p-10:30p		Blackish	\$70.00	30	0	0	0	0	1	0	0		1	\$70.00	\$0.00	0.0
MGD 32	W-F,M-Tu 6:30p-7p		World Series pregame	\$500.00	30	0	0	0	0	0	0	1		1	\$500.00	\$0.00	0.0
MGD 33	Tu 7p-10p		MLB World Series Game 3	\$3,000.00	30	0	0	0	0	0	0	1		1	\$3,000.00	\$0.00	0.0
TOTALS:						9	6	5	0	1	8	8		37	\$16,160.00	\$0.00	0.0



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Atlanta, GA 30339	Agency Order #: 7506234	Service: Nielsen	Total CPP: \$0.00
	Buyer: Hutton, Shelli	Primary Demo: Adults 35+	Total GRP:
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 891803
	215-567-7950	215-567-7950	
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/26/18 4:22 PM	Michael Strickler	n/a due to World Series late run, credit \$175 to spend on next order - thx
10/16/18 8:02 AM	SHEPARD RITZEN	buyer added \$ to clear.
10/16/18 8:02 AM	SHEPARD RITZEN	buyer added \$ to clear.
10/14/18 12:11 PM	GOTOSTRATA\srizen	Canceled by new revision
10/12/18 1:21 PM	Michael Strickler	rates rev to clear - thx
07/24/18 2:08 PM	System	Notice Received.
07/23/18 11:58 AM	GOTOSTRATA\srizen	Separation: 30
07/10/18 9:01 AM	SHEPARD RITZEN	OK TO DO
07/09/18 4:11 PM	Jamie Piper	Wheel of Fortune n/a 10.23.18
07/09/18 12:05 PM	System	Notice Received.
07/05/18 1:31 PM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$40,591
WALA Share:	11%
Comment:	est shares across all 6 buys
Unknown:	89%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	37	\$16,160.00	N/A	0.0
Total	100%	37	\$16,160.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	37	\$16,160.00
Total	37	\$16,160.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 5	10/30/18 3:46 PM	Elaine Jackson	Confirmed	1	1	\$0	\$26,130.00	Changes: 2 buylines added or modified.
Makegood 4	10/26/18 4:22 PM	Michael Strickler	Confirmed		2	\$-175.00	\$26,130.00	Changes: Total \$ from \$17,060.00 to \$16,885.00, Total Spots from 38 to 36. 2 buylines added or modified.
Makegood 3	10/16/18 9:22 AM	Elaine Jackson	Confirmed	1	1	\$0	\$26,305.00	Changes: Total Spots from 37 to 38. 2 buylines added or modified.
Revision	10/16/18 8:02 AM	SHEPARD RITZEN	Confirmed			\$8,950.00	\$26,305.00	Changes: Origuser Entered Dollars to \$8,110.00, User Entered \$ from \$0.00 to \$17,060.00, Comments from Separation: 30 to buyer added \$ to clear., Demo Meta to [R16], Total \$ from \$8,110.00 to \$17,060.00, Calculated Dollars from \$8,110.00 to \$17,060.00, Competitive Market Budget from \$40,591 to \$155,091. 8 buylines added or modified.
Revision	10/14/18 12:11 PM	GOTOSTRATA\srizen	Confirmed			\$1,195.00	\$17,355.00	Changes: Total \$ from \$16,160.00 to \$8,110.00. 9 buylines added or modified.
Makegood 2	10/12/18 1:21 PM	Michael Strickler	Canceled	37	38	\$9,245.00	\$16,160.00	Changes: Total \$ from \$6,915.00 to \$16,160.00, Total Spots from 38 to 37. 32 buylines added or modified.
Revision	7/23/18 11:58 AM	GOTOSTRATA\srizen	Confirmed	3	1	\$720.00	\$6,915.00	Changes: Total \$ from \$6,195.00 to \$6,915.00, Total Spots from 36 to 38. 4 buylines added or modified.
Makegood 1	7/9/18 4:11 PM	Jamie Piper	Confirmed	1	1	\$0	\$6,195.00	Changes: 2 buylines added or modified.



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26101034	Changes as of: 10/12/2018 at 1:21 PM	Version: Highlighting Makegood 2	Status: Canceled
CPE: 580/682/5559	Flight: 10/17/18 - 10/23/18	Station: WALA	Con Type: POLITICAL/VOTE
Agency: Canal Partners Media	Advertiser: NELSON, BILL	Market: Mobile	Total \$: \$16,160.00
900 Circle 75 Parkway, SE	Product: Senate Race	Office: PHILADELPHIA	Total Spots: 37
Atlanta, GA 30339	Agency Order #: 7506234	Service: Nielsen	Total CPP: \$0.00
	Buyer: Hutton, Shelli	Primary Demo: Adults 35+	Total GRP:
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 891803
	215-567-7950	215-567-7950	
	Separation:		

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/5/18 1:34 PM					\$0	\$0	
New	7/5/18 1:30 PM	SHEPARD RITZEN	Confirmed	36		\$6,195.00	\$6,195.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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125 West 55th St
New York, NY 10019

Contract # 26101034	Changes as of: 10/14/2018 at 12:11 PM	Version: Highlighting Revision 2
CPE: 580/682/5559	Flight: 10/17/18 - 10/23/18	Station: WALA
Agency: Canal Partners Media	Advertiser: NELSON, BILL	Market: Mobile
900 Circle 75 Parkway, SE	Product: Senate Race	Office: PHILADELPHIA
Atlanta, GA 30339	Agency Order #: 7506234	Service: Nielsen
	Buyer: Hutton, Shelll	Primary Demo: Adults 35+
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN
	215-567-7950	215-567-7950
Comments: Separation: 30		Con Type: POLITICAL/VOTE
		Total \$: \$8,110.00
		Total Spots: 38
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 891803

#	Day/Time	DP	Program	Rate	Len	10/17 - 10/23							Total Spots	Total \$	CPP*	GRP*
						10/17	10/18	10/19	10/20	10/21	10/22	10/23				
1	W-F,M-Tu 10a-11a		The Real	\$100.00	30	1	0	0	0	0	1	0	2	\$200.00	\$0.00	0.0
Changes: Rate from 40 to 100																
2	W-F,M-Tu 11a-12n		The People's Court	\$120.00	30	0	1	0	0	0	1	0	2	\$240.00	\$0.00	0.0
Changes: Rate from 55 to 120																
3	W-F,M-Tu 12n-1p		Judge Mathis	\$130.00	30	0	1	0	0	0	0	1	2	\$260.00	\$0.00	0.0
Changes: Rate from 55 to 130																
4	W-F,M-Tu 2p-3p		The People's Court	\$110.00	30	0	1	0	0	0	1	0	2	\$220.00	\$0.00	0.0
Changes: Rate from 50 to 110																
5	W-F,M-Tu 3p-4p		Dr. Phil	\$200.00	30	1	0	0	0	0	0	1	2	\$400.00	\$0.00	0.0
Changes: Rate from 80 to 200																
11	W-F,M-Tu 10:30p-11p		Blackish	\$100.00	30	1	0	1	0	0	1	1	4	\$400.00	\$0.00	0.0
Changes: Rate from 40 to 100																
13	W-F,M-Tu 11:30p-12m		Mom	\$60.00	30	1	1	0	0	0	0	1	3	\$180.00	\$0.00	0.0
Changes: Rate from 20 to 60																
14	W-F,M-Tu 12:30a-1a		Mom	\$30.00	30	1	0	1	0	0	1	0	3	\$90.00	\$0.00	0.0
Changes: Rate from 5 to 30																
TOTALS:						9	7	5	0	1	8	8	38	\$8,110.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26101034	Changes as of: 10/14/2018 at 12:11 PM	Version: Highlighting Revision 2
CPE: 580/682/5559	Flight: 10/17/18 - 10/23/18	Station: WALA
Agency: Canal Partners Media	Advertiser: NELSON, BILL	Market: Mobile
900 Circle 75 Parkway, SE	Product: Senate Race	Office: PHILADELPHIA
Atlanta, GA 30339	Agency Order #: 7506234	Service: Nielsen
	Buyer: Hutton, Shelli	Primary Demo: Adults 35+
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN
	215-567-7950	215-567-7950
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$8,110.00
		Total Spots: 38
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 891803

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/26/18 4:22 PM	Michael Strickler	n/a due to World Series late run, credit \$175 to spend on next order - thx
10/16/18 8:02 AM	SHEPARD RITZEN	buyer added \$ to clear.
10/16/18 8:02 AM	SHEPARD RITZEN	buyer added \$ to clear.
10/14/18 12:11 PM	GOTOSTRATA\srizen	Canceled by new revision
10/12/18 1:21 PM	Michael Strickler	rates rev to clear - thx
07/24/18 2:08 PM	System	Notice Received.
07/23/18 11:58 AM	GOTOSTRATA\srizen	Separation: 30
07/10/18 9:01 AM	SHEPARD RITZEN	OK TO DO
07/09/18 4:11 PM	Jamie Piper	Wheel of Fortune n/a 10.23.18
07/09/18 12:05 PM	System	Notice Received.
07/05/18 1:31 PM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$40,591
WALA Share:	11%
Comment:	est shares across all 6 buys
Unknown:	89%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	38	\$8,110.00	N/A	0.0
Total	100%	38	\$8,110.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	38	\$8,110.00
Total	38	\$8,110.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 5	10/30/18 3:46 PM	Elaine Jackson	Confirmed	1	1	\$0	\$26,130.00	Changes: 2 buylines added or modified.
Makegood 4	10/26/18 4:22 PM	Michael Strickler	Confirmed		2	\$-175.00	\$26,130.00	Changes: Total \$ from \$17,060.00 to \$16,885.00, Total Spots from 38 to 36. 2 buylines added or modified.
Makegood 3	10/16/18 9:22 AM	Elaine Jackson	Confirmed	1	1	\$0	\$26,305.00	Changes: Total Spots from 37 to 38. 2 buylines added or modified.
Revision	10/16/18 8:02 AM	SHEPARD RITZEN	Confirmed			\$8,950.00	\$26,305.00	Changes: Origuser Entered Dollars to \$8,110.00, User Entered \$ from \$0.00 to \$17,060.00, Comments from Separation: 30 to buyer added \$ to clear., Demo Meta to [R16], Total \$ from \$8,110.00 to \$17,060.00, Calculated Dollars from \$8,110.00 to \$17,060.00, Competitive Market Budget from \$40,591 to \$155,091. 8 buylines added or modified.
Revision	10/14/18 12:11 PM	GOTOSTRATA\srizen	Confirmed			\$1,195.00	\$17,355.00	Changes: Total \$ from \$16,160.00 to \$8,110.00. 9 buylines added or modified.
Makegood 2	10/12/18 1:21 PM	Michael Strickler	Canceled	37	38	\$9,245.00	\$16,160.00	Changes: Total \$ from \$6,915.00 to \$16,160.00, Total Spots from 38 to 37. 32 buylines added or modified.
Revision	7/23/18 11:58 AM	GOTOSTRATA\srizen	Confirmed	3	1	\$720.00	\$6,915.00	Changes: Total \$ from \$6,195.00 to \$6,915.00, Total Spots from 36 to 38. 4 buylines added or modified.
Makegood 1	7/9/18 4:11 PM	Jamie Piper	Confirmed	1	1	\$0	\$6,195.00	Changes: 2 buylines added or modified.



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26101034	Changes as of: 10/14/2018 at 12:11 PM	Version: Highlighting Revision 2	
CPE: 580/682/5559	Flight: 10/17/18 - 10/23/18	Station: WALA	Con Type: POLITICAL/VOTE
Agency: Canal Partners Media	Advertiser: NELSON, BILL	Market: Mobile	Total \$: \$8,110.00
900 Circle 75 Parkway, SE	Product: Senate Race	Office: PHILADELPHIA	Total Spots: 38
Atlanta, GA 30339	Agency Order #: 7506234	Service: Nielsen	Total CPP: \$0.00
	Buyer: Hutton, Shelli	Primary Demo: Adults 35+	Total GRP:
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 891803
	215-567-7950	215-567-7950	
	Separation:		

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/5/18 1:34 PM					\$0	\$0	
New	7/5/18 1:30 PM	SHEPARD RITZEN	Confirmed	36		\$6,195.00	\$6,195.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26101034	Changes as of: 10/16/2018 at 8:02 AM	Version: Highlighting Revision 3
CPE: 580/682/5559	Flight: 10/17/18 - 10/23/18	Station: WALA
Agency: Canal Partners Media	Advertiser: NELSON, BILL	Market: Mobile
900 Circle 75 Parkway, SE	Product: Senate Race	Office: PHILADELPHIA
Atlanta, GA 30339	Agency Order #: 7506234	Service: Nielsen
	Buyer: Hutton, Shelli	Primary Demo: Adults 35+
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN
	215-567-7950	215-567-7950
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$17,060.00
Total Spots: 38
Total CPP: \$0.00
Total GRP:
Traffic #: 891803

Comments: buyer added \$ to clear.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/17 - 10/23							Total Spots	Total \$	CPP*	GRP*
							10/17	10/18	10/19	10/20	10/21	10/22	10/23				
6	W-F,M-Tu 6p-6:30p		Jeopardy	\$800.00	0	30	1	1	1	0	0	1	1	5	\$4,000.00	\$0.00	0.0
Changes: Rate from 360 to 800																	
7	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$900.00	0	30	1	1	1	0	0	1	0	4	\$3,600.00	\$0.00	0.0
Changes: Rate from 360 to 900																	
8	Tu 7p-10p		MLB World Series Game 3	\$3,000.00	0	30	0	0	0	0	0	0	1	1	\$3,000.00	\$0.00	0.0
Changes: Rate from 900 to 3000																	
9	W 7p-8p		EMPIRE	\$2,400.00	0	30	1	0	0	0	0	0	0	1	\$2,400.00	\$0.00	0.0
Changes: Rate from 1100 to 2400																	
10	F 8p-9p		HELLS KITCHEN	\$1,200.00	0	30	0	0	1	0	0	0	0	1	\$1,200.00	\$0.00	0.0
Changes: Rate from 400 to 1200																	
12	W-F,M-Tu 11p-11:30p		Blackish	\$75.00	0	30	1	1	0	0	0	1	1	4	\$300.00	\$0.00	0.0
Changes: Rate from 25 to 75																	
15	Su 10:30p-11p		Blackish	\$70.00	0	30	0	0	0	0	1	0	0	1	\$70.00	\$0.00	0.0
Changes: Rate from 20 to 70																	
17	W-F,M-Tu 6:30p-7p		World Series pregame	\$500.00	0	30	0	0	0	0	0	0	1	1	\$500.00	\$0.00	0.0
Changes: Rate from 360 to 500																	
TOTALS:							9	7	5	0	1	8	8	38	\$17,060.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26101034	Changes as of: 10/16/2018 at 8:02 AM	Version: Highlighting Revision 3
CPE: 580/682/5559	Flight: 10/17/18 - 10/23/18	Station: WALA
Agency: Canal Partners Media	Advertiser: NELSON, BILL	Market: Mobile
900 Circle 75 Parkway, SE	Product: Senate Race	Office: PHILADELPHIA
Atlanta, GA 30339	Agency Order #: 7506234	Service: Nielsen
	Buyer: Hutton, Shelli	Primary Demo: Adults 35+
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN
	215-567-7950	215-567-7950
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$17,060.00
		Total Spots: 38
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 891803

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/26/18 4:22 PM	Michael Strickler	n/a due to World Series late run, credit \$175 to spend on next order - thx
10/16/18 8:02 AM	SHEPARD RITZEN	buyer added \$ to clear.
10/16/18 8:02 AM	SHEPARD RITZEN	buyer added \$ to clear.
10/14/18 12:11 PM	GOTOSTRATA\ritzen	Canceled by new revision
10/12/18 1:21 PM	Michael Strickler	rates rev to clear - thx
07/24/18 2:08 PM	System	Notice Received.
07/23/18 11:58 AM	GOTOSTRATA\ritzen	Separation: 30
07/10/18 9:01 AM	SHEPARD RITZEN	OK TO DO
07/09/18 4:11 PM	Jamie Piper	Wheel of Fortune n/a 10.23.18
07/09/18 12:05 PM	System	Notice Received.
07/05/18 1:31 PM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$155,091
WALA Share:	11%
Comment:	est shares across all 6 buys
Unknown:	89%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	38	\$17,060.00	N/A	0.0
Total	100%	38	\$17,060.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	38	\$17,060.00
Total	38	\$17,060.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 5	10/30/18 3:46 PM	Elaine Jackson	Confirmed	1	1	\$0	\$26,130.00	Changes: 2 buylines added or modified.
Makegood 4	10/26/18 4:22 PM	Michael Strickler	Confirmed		2	\$-175.00	\$26,130.00	Changes: Total \$ from \$17,060.00 to \$16,885.00, Total Spots from 38 to 36. 2 buylines added or modified.
Makegood 3	10/16/18 9:22 AM	Elaine Jackson	Confirmed	1	1	\$0	\$26,305.00	Changes: Total Spots from 37 to 38. 2 buylines added or modified.
Revision	10/16/18 8:02 AM	SHEPARD RITZEN	Confirmed			\$8,950.00	\$26,305.00	Changes: Origuser Entered Dollars to \$8,110.00, User Entered \$ from \$0.00 to \$17,060.00, Comments from Separation: 30 to buyer added \$ to clear., Demo Meta to [R16], Total \$ from \$8,110.00 to \$17,060.00, Calculated Dollars from \$8,110.00 to \$17,060.00, Competitive Market Budget from \$40,591 to \$155,091. 8 buylines added or modified.
Revision	10/14/18 12:11 PM	GOTOSTRATA\ritzen	Confirmed			\$1,195.00	\$17,355.00	Changes: Total \$ from \$16,160.00 to \$8,110.00. 9 buylines added or modified.
Makegood 2	10/12/18 1:21 PM	Michael Strickler	Canceled	37	38	\$9,245.00	\$16,160.00	Changes: Total \$ from \$6,915.00 to \$16,160.00, Total Spots from 38 to 37. 32 buylines added or modified.
Revision	7/23/18 11:58 AM	GOTOSTRATA\ritzen	Confirmed	3	1	\$720.00	\$6,915.00	Changes: Total \$ from \$6,195.00 to \$6,915.00, Total Spots from 36 to 38. 4 buylines added or modified.
Makegood 1	7/9/18 4:11 PM	Jamie Piper	Confirmed	1	1	\$0	\$6,195.00	Changes: 2 buylines added or modified.



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26101034	Changes as of: 10/16/2018 at 8:02 AM	Version: Highlighting Revision 3	
CPE: 580/682/5559	Flight: 10/17/18 - 10/23/18	Station: WALA	Con Type: POLITICAL/VOTE
Agency: Canal Partners Media	Advertiser: NELSON, BILL	Market: Mobile	Total \$: \$17,060.00
900 Circle 75 Parkway, SE	Product: Senate Race	Office: PHILADELPHIA	Total Spots: 38
Atlanta, GA 30339	Agency Order #: 7506234	Service: Nielsen	Total CPP: \$0.00
	Buyer: Hutton, Shelli	Primary Demo: Adults 35+	Total GRP:
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 891803
	215-567-7950	215-567-7950	
	Separation:		

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/5/18 1:34 PM					\$0	\$0	
New	7/5/18 1:30 PM	SHEPARD RITZEN	Confirmed	36		\$6,195.00	\$6,195.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26101034	Changes as of: 10/16/2018 at 9:22 AM	Version: Highlighting Makegood 3	Status: Confirmed
CPE: 580/682/5559	Flight: 10/17/18 - 10/23/18	Station: WALA	Con Type: POLITICAL/VOTE
Agency: Canal Partners Media	Advertiser: NELSON, BILL	Market: Mobile	Total \$: \$17,060.00
900 Circle 75 Parkway, SE	Product: Senate Race	Office: PHILADELPHIA	Total Spots: 38
Atlanta, GA 30339	Agency Order #: 7506234	Service: Nielsen	Total CPP: \$0.00
	Buyer: Hutton, Shelli	Primary Demo: Adults 35+	Total GRP:
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 891803
	215-567-7950	215-567-7950	
	Separation:		

Comments: buyer added \$ to clear.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/17 - 10/23								Total Spots	Total \$	CPP*	GRP*
							10/17	10/18	10/19	10/20	10/21	10/22	10/23					
MSD 7	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$900.00	0	30	1	1	0	1	0	0	1	0	3	\$2,700.00	\$0.00	0.0
MGD 18	M 7p-8p		The Resident	\$900.00	0.0	30	0	0	0	0	0	1	0	1	\$900.00	\$0.00	0.0	
TOTALS:							9	6	5	0	1	9	8	38	\$17,060.00	\$0.00	0.0	



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26101034	Changes as of: 10/16/2018 at 9:22 AM	Version: Highlighting Makegood 3	Status: Confirmed
CPE: 580/682/5559	Flight: 10/17/18 - 10/23/18	Station: WALA	Con Type: POLITICAL/VOTE
Agency: Canal Partners Media	Advertiser: NELSON, BILL	Market: Mobile	Total \$: \$17,060.00
900 Circle 75 Parkway, SE	Product: Senate Race	Office: PHILADELPHIA	Total Spots: 38
Atlanta, GA 30339	Agency Order #: 7506234	Service: Nielsen	Total CPP: \$0.00
	Buyer: Hutton, Shelli	Primary Demo: Adults 35+	Total GRP:
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 891803
	215-567-7950	215-567-7950	
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/26/18 4:22 PM	Michael Strickler	n/a due to World Series late run, credit \$175 to spend on next order - thx
10/16/18 8:02 AM	SHEPARD RITZEN	buyer added \$ to clear.
10/16/18 8:02 AM	SHEPARD RITZEN	buyer added \$ to clear.
10/14/18 12:11 PM	GOTOSTRATA\srizen	Canceled by new revision
10/12/18 1:21 PM	Michael Strickler	rates rev to clear - thx
07/24/18 2:08 PM	System	Notice Received.
07/23/18 11:58 AM	GOTOSTRATA\srizen	Separation: 30
07/10/18 9:01 AM	SHEPARD RITZEN	OK TO DO
07/09/18 4:11 PM	Jamie Piper	Wheel of Fortune n/a 10.23.18
07/09/18 12:05 PM	System	Notice Received.
07/05/18 1:31 PM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$155,091
WALA Share:	11%
Comment:	est shares across all 6 buys
Unknown:	89%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	38	\$17,060.00	N/A	0.0
Total	100%	38	\$17,060.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	38	\$17,060.00
Total	38	\$17,060.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 5	10/30/18 3:46 PM	Elaine Jackson	Confirmed	1	1	\$0	\$26,130.00	Changes: 2 buylines added or modified.
Makegood 4	10/26/18 4:22 PM	Michael Strickler	Confirmed		2	\$-175.00	\$26,130.00	Changes: Total \$ from \$17,060.00 to \$16,885.00, Total Spots from 38 to 36. 2 buylines added or modified.
Makegood 3	10/16/18 9:22 AM	Elaine Jackson	Confirmed	1	1	\$0	\$26,305.00	Changes: Total Spots from 37 to 38. 2 buylines added or modified.
Revision	10/16/18 8:02 AM	SHEPARD RITZEN	Confirmed			\$8,950.00	\$26,305.00	Changes: Origuser Entered Dollars to \$8,110.00, User Entered \$ from \$0.00 to \$17,060.00, Comments from Separation: 30 to buyer added \$ to clear., Demo Meta to [R16], Total \$ from \$8,110.00 to \$17,060.00, Calculated Dollars from \$8,110.00 to \$17,060.00, Competitive Market Budget from \$40,591 to \$155,091. 8 buylines added or modified.
Revision	10/14/18 12:11 PM	GOTOSTRATA\srizen	Confirmed			\$1,195.00	\$17,355.00	Changes: Total \$ from \$16,160.00 to \$8,110.00. 9 buylines added or modified.
Makegood 2	10/12/18 1:21 PM	Michael Strickler	Canceled	37	38	\$9,245.00	\$16,160.00	Changes: Total \$ from \$6,915.00 to \$16,160.00, Total Spots from 38 to 37. 32 buylines added or modified.
Revision	7/23/18 11:58 AM	GOTOSTRATA\srizen	Confirmed	3	1	\$720.00	\$6,915.00	Changes: Total \$ from \$6,195.00 to \$6,915.00, Total Spots from 36 to 38. 4 buylines added or modified.
Makegood 1	7/9/18 4:11 PM	Jamie Piper	Confirmed	1	1	\$0	\$6,195.00	Changes: 2 buylines added or modified.



**KATZ TELEVISION
GROUP**

125 West 55th St
New York, NY 10019

Contract # 26101034	Changes as of: 10/16/2018 at 9:22 AM	Version: Highlighting Makegood 3	Status: Confirmed
CPE: 580/682/5559	Flight: 10/17/18 - 10/23/18	Station: WALA	Con Type: POLITICAL/VOTE
Agency: Canal Partners Media	Advertiser: NELSON, BILL	Market: Mobile	Total \$: \$17,060.00
900 Circle 75 Parkway, SE	Product: Senate Race	Office: PHILADELPHIA	Total Spots: 38
Atlanta, GA 30339	Agency Order #: 7506234	Service: Nielsen	Total CPP: \$0.00
	Buyer: Hutton, Shelli	Primary Demo: Adults 35+	Total GRP:
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 891803
	215-567-7950	215-567-7950	
	Separation:		

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/5/18 1:34 PM					\$0	\$0	
New	7/5/18 1:30 PM	SHEPARD RITZEN	Confirmed	36		\$6,195.00	\$6,195.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26101034	Changes as of: 10/26/2018 at 4:22 PM	Version: Highlighting Makegood 4	Status: Confirmed
CPE: 580/682/5559	Flight: 10/17/18 - 10/23/18	Station: WALA	Con Type: POLITICAL/VOTE
Agency: Canal Partners Media	Advertiser: NELSON, BILL	Market: Mobile	Total \$: \$16,885.00
900 Circle 75 Parkway, SE	Product: Senate Race	Office: PHILADELPHIA	Total Spots: 36
Atlanta, GA 30339	Agency Order #: 7506234	Service: Nielsen	Total CPP: \$0.00
	Buyer: Hutton, Shelli	Primary Demo: Adults 35+	Total GRP:
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 891803
	215-567-7950	215-567-7950	
	Separation:		

Comments: buyer added \$ to clear.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/17 - 10/23							Total Spots	Total \$	CPP*	GRP*	
							10/17	10/18	10/19	10/20	10/21	10/22	10/23					
CR 11	W-F,M-Tu 10:30p-11p		Blackish	\$100.00	0	30	1	0	1	0	0	1	1	0	3	\$300.00	\$0.00	0.0
CR 12	W-F,M-Tu 11p-11:30p		Blackish	\$75.00	0	30	1	1	0	0	0	1	1	0	3	\$225.00	\$0.00	0.0
TOTALS:							9	6	5	0	1	9	6		36	\$16,885.00	\$0.00	0.0



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125 West 55th St
New York, NY 10019

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Agency: Canal Partners Media	Advertiser: NELSON, BILL	Market: Mobile	Total \$: \$16,885.00
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Month	Spots	Dollars
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	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 891803
	215-567-7950	215-567-7950	
	Separation:		

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