

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRKA-FM, LOUISVILLE, KY	Date: 8/17/2023
---	---------------------------

I, Great American Media
do hereby request station time concerning the following issue:

KY Governor 2023

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					
ORDER CANCELLED AS OF 10/11/2023					

This broadcast time will be used by: Defending Bluegrass Values

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Defending Bluegrass Values
291 N Hubbards Lane Ste 172 Box 246, Louisville, KY 40207

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Laurie Osterhus
Andrew Whalen

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 3 days before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/17/2023  (202) 772-5600
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

 Beth Karweick National Sales Assist.
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED - See attached order					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

DELETED CONTRACT



WRKA-FM
 612 S. 4th Street
 Louisville, KY 40202
 (502) 589-4800

<u>Contract / Revision</u> 614780 /		<u>Alt Order #</u> 36797575
<u>Advertiser</u> Defending Bluegrass Values		<u>Original Date / Revision</u> 08/17/23 / 10/11/23
<u>Contract Dates</u> 10/24/23 - 11/06/23	<u>Estimate #</u> 12735	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRKA-FM	<u>Account Executive</u> Christal Radio Philad	<u>Sales Office</u> Christal Radio-F
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 112175	<u>Advertiser Ref</u> 249841	

And:

Katz Media Group
 Attention: Helen Hanratty
 125 West 55th Street
 New York, NY 10019
 United States

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WRKA	10/24/23	11/06/23	M-F 6a-10a	6:00 AM-10:00 AM		1:00			NM	0	\$0.00
D 2	WRKA	10/24/23	11/06/23	M-F 10a-3p	10:00 AM-3:00 PM		1:00			NM	0	\$0.00
D 3	WRKA	10/24/23	11/06/23	M-F 3p-7p	3:00 PM-7:00 PM		1:00			NM	0	\$0.00
D 4	WRKA	10/24/23	11/06/23	M-F 5a-12x	7:00 PM-12:00 XM		1:00			NM	0	\$0.00
D 5	WRKA	10/28/23	11/06/23	Sat-Sun 6a-10a	6:00 AM-10:00 AM		1:00			NM	0	\$0.00
D 6	WRKA	10/28/23	11/06/23	Sat-Sun 10a-3p	10:00 AM-3:00 PM		1:00			NM	0	\$0.00
D 7	WRKA	10/28/23	11/06/23	Sat-Sun 3p-7p	3:00 PM-7:00 PM		1:00			NM	0	\$0.00
D 8	WRKA	10/29/23	11/06/23	Sat-Sun 6a-10a	6:00 AM-10:00 AM		1:00			NM	0	\$0.00
D 9	WRKA	10/29/23	11/06/23	Sat-Sun 10a-3p	10:00 AM-3:00 PM		1:00			NM	0	\$0.00
D 10	WRKA	10/29/23	11/06/23	Sat-Sun 3p-7p	3:00 PM-7:00 PM		1:00			NM	0	\$0.00
Totals											0	\$0.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

REVISED

Oct 11, 23
 CONT# 36797575 Mod# 3 Ver# 9 (Last = MOD 2 CF)
 REP **CHRISTAL RADIO**
 TO **WRKA-FM (Louisville, KY)**
 FM **LATONYA CHENAULT**
 OFF **PHILADELPHIA**
 AGY **Katz Media Group**
 ADDR **125 West 55th Street 3rd Floor**
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 12735

 SALESPERSON FAX#

 PH #

BYR **Helen Hanratty1**
 ADV **DEFENDING BLUEGRASS VALUES**
 PDT **Issue**
 FLT **Oct 03, 23 - Nov 07, 23**

*** REP ORDER COMMENT ***

** 10/11/2023 1:17:00 PM: ORDER CANCELLATION.

** 10/11/2023 1:17:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 10/11/2023 1:17:00 PM: THIS IS AN ORDER CANCELLATION. PLEASE DO NOT DOUBLE BOOK. CLIENT HAS CANCELLED ALL RADIO DUE TO FUNDRAISING ISSUES.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
C	1.1	TuWThF,M	6A - 10A	60	10/24/2023 - 11/6/2023	2W	10	\$125.00	
C	1.2	TuWThF,M	10A - 3P	60	10/24/2023 - 11/6/2023	2W	10	\$125.00	
C	1.3	TuWThF,M	3P - 7P	60	10/24/2023 - 11/6/2023	2W	10	\$125.00	
C	1.4	TuWThF,M	7P - 12A	60	10/24/2023 - 11/6/2023	2W	5	\$100.00	
C	1.5S.	6A - 10A	60	10/28/2023 - 11/4/2023	2W	2	\$100.00	
C	1.6S.	10A - 3P	60	10/28/2023 - 11/4/2023	2W	2	\$100.00	
C	1.7S.	3P - 7P	60	10/28/2023 - 11/4/2023	2W	2	\$100.00	
C	1.8S	6A - 10A	60	10/29/2023 - 11/5/2023	2W	2	\$100.00	
C	1.9S	10A - 3P	60	10/29/2023 - 11/5/2023	2W	2	\$100.00	
C	1.10S	3P - 7P	60	10/29/2023 - 11/5/2023	2W	2	\$100.00	
					** WEEKLY FLIGHT TOTALS **		0	\$0.00	

	Oct 23	Nov 23			
SPOTS	0	0			
CASH	0.00	0.00			
TRADE	0.00	0.00			
NSL	0.00	0.00			
TOTAL	0.00	0.00			

Oct 11, 23

CONT# 36797575 Mod# 3 Ver# 9 (Last = MOD 2 CF)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: / / 12735

							TOTAL
SPOTS							0
CASH							0.00
TRADE							0.00
NSL							0.00
TOTAL							0.00

**** Competitive Comments ****

DEFENDING BLUEGRASS VALUES RADIO 10.3-11.7

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

REVISED

Oct 02, 23
 CONT# 36797575 Mod# 2 Ver# 7 (Last = MOD 1 CF) DDS CONT# 0
 REP CHRISTAL RADIO C/P/E: / / 12735
 TO WRKA-FM (Louisville, KY)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA SALESPERSON FAX#
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor PH #
 New York, NY 10019

 BYR Helen Hanratty1
 ADV DEFENDING BLUEGRASS VALUES
 PDT Issue
 FLT Oct 03, 23 - Nov 07, 23

* REP ORDER COMMENT *

** 10/2/2023 10:26:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 10/2/2023 10:26:00 AM: THIS IS AN ORDER REVISION. PLEASE DO NOT DOUBLE BOOK. THE WEEKS OF 10/9 & 10/16 HAVE BEEN CANCELLED DUE TO FUNDING.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
FLIGHT 1									
CHG	1.1	TuWThF,M	6A - 10A	60	10/10/2023 - 10/23/2023	2W	0	\$125.00	0
CHG	1.2	TuWThF,M	10A - 3P	60	10/10/2023 - 10/23/2023	2W	0	\$125.00	0
CHG	1.3	TuWThF,M	3P - 7P	60	10/10/2023 - 10/23/2023	2W	0	\$125.00	0
CHG	1.4S.	6A - 10A	60	10/14/2023 - 10/21/2023	2W	0	\$100.00	0
CHG	1.5S.	10A - 3P	60	10/14/2023 - 10/21/2023	2W	0	\$100.00	0
CHG	1.6S.	3P - 7P	60	10/14/2023 - 10/21/2023	2W	0	\$100.00	0
CHG	1.7S	6A - 10A	60	10/15/2023 - 10/22/2023	2W	0	\$100.00	0
CHG	1.8S	10A - 3P	60	10/15/2023 - 10/22/2023	2W	0	\$100.00	0
CHG	1.9S	3P - 7P	60	10/15/2023 - 10/22/2023	2W	0	\$100.00	0
** WEEKLY FLIGHT TOTALS **							0	\$0.00	
FLIGHT 2									
	2.1	TuWThF,M	6A - 10A	60	10/24/2023 - 11/6/2023	2W	10	\$125.00	20
	2.2	TuWThF,M	10A - 3P	60	10/24/2023 - 11/6/2023	2W	10	\$125.00	20
	2.3	TuWThF,M	3P - 7P	60	10/24/2023 - 11/6/2023	2W	10	\$125.00	20
	2.4	TuWThF,M	7P - 12A	60	10/24/2023 - 11/6/2023	2W	5	\$100.00	10
	2.5S.	6A - 10A	60	10/28/2023 - 11/4/2023	2W	2	\$100.00	4
	2.6S.	10A - 3P	60	10/28/2023 - 11/4/2023	2W	2	\$100.00	4
	2.7S.	3P - 7P	60	10/28/2023 - 11/4/2023	2W	2	\$100.00	4
	2.8S	6A - 10A	60	10/29/2023 - 11/5/2023	2W	2	\$100.00	4
	2.9S	10A - 3P	60	10/29/2023 - 11/5/2023	2W	2	\$100.00	4
	2.10S	3P - 7P	60	10/29/2023 - 11/5/2023	2W	2	\$100.00	4

Oct 02, 23
 CONT# 36797575 Mod# 2 Ver# 7 (Last = MOD 1 CF)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: 1 / 12735

				** WEEKLY FLIGHT TOTALS **	47	\$10,900.00
--	--	--	--	-----------------------------------	----	-------------

	Oct 23	Nov 23					
SPOTS	47	47					
CASH	5450.00	5450.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	5450.00	5450.00					
							TOTAL
SPOTS							94
CASH							10,900.00
TRADE							0.00
NSL							0.00
TOTAL							10,900.00

**** Competitive Comments ****

DEFENDING BLUEGRASS VALUES RADIO 10.3-11.7
 SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

REVISED

Sep 25, 23

CONT# 36797575 Mod# 1 Ver# 5 (Last = Orig CF)
 REP CHRISTAL RADIO
 TO WRKA-FM (Louisville, KY)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 12735

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV DEFENDING BLUEGRASS VALUES
 PDT Issue
 FLT Oct 03, 23 - Nov 07, 23

* REP ORDER COMMENT *

** 9/25/2023 1:43:00 PM: APOLOGIES FOR SENDING THIS TWICE. TECH DIFFICULTIES. THIS IS THE SAME ORDER REVISION THAT I JUST SENT. ONLY THE WEEK OF 10/3 CANCELLED DUE TO FUNDING.

** 9/25/2023 1:43:00 PM: POPULATIONBUYTYPE: CPP.

** 9/25/2023 1:43:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	TuWThF,M	6A - 10A	60	10/10/2023 - 10/23/2023	2W	5	\$125.00	10
	1.2	TuWThF,M	10A - 3P	60	10/10/2023 - 10/23/2023	2W	5	\$125.00	10
	1.3	TuWThF,M	3P - 7P	60	10/10/2023 - 10/23/2023	2W	5	\$125.00	10
	1.4S.	6A - 10A	60	10/14/2023 - 10/21/2023	2W	2	\$100.00	4
	1.5S.	10A - 3P	60	10/14/2023 - 10/21/2023	2W	1	\$100.00	2
	1.6S.	3P - 7P	60	10/14/2023 - 10/21/2023	2W	1	\$100.00	2
	1.7S	6A - 10A	60	10/15/2023 - 10/22/2023	2W	1	\$100.00	2
	1.8S	10A - 3P	60	10/15/2023 - 10/22/2023	2W	1	\$100.00	2
	1.9S	3P - 7P	60	10/15/2023 - 10/22/2023	2W	2	\$100.00	4
					** WEEKLY FLIGHT TOTALS **		23	\$5,350.00	
		FLIGHT 2							
	2.1	TuWThF,M	6A - 10A	60	10/24/2023 - 11/6/2023	2W	10	\$125.00	20
	2.2	TuWThF,M	10A - 3P	60	10/24/2023 - 11/6/2023	2W	10	\$125.00	20
	2.3	TuWThF,M	3P - 7P	60	10/24/2023 - 11/6/2023	2W	10	\$125.00	20
	2.4	TuWThF,M	7P - 12A	60	10/24/2023 - 11/6/2023	2W	5	\$100.00	10
	2.5S.	6A - 10A	60	10/28/2023 - 11/4/2023	2W	2	\$100.00	4
	2.6S.	10A - 3P	60	10/28/2023 - 11/4/2023	2W	2	\$100.00	4
	2.7S.	3P - 7P	60	10/28/2023 - 11/4/2023	2W	2	\$100.00	4
	2.8S	6A - 10A	60	10/29/2023 - 11/5/2023	2W	2	\$100.00	4
	2.9S	10A - 3P	60	10/29/2023 - 11/5/2023	2W	2	\$100.00	4
	2.10S	3P - 7P	60	10/29/2023 - 11/5/2023	2W	2	\$100.00	4

Sep 25, 23
 CONT# 36797575 Mod# 1 Ver# 5 (Last = Orig CF)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 12735

				** WEEKLY FLIGHT TOTALS **	47	\$10,900.00
--	--	--	--	-----------------------------------	----	-------------

	Oct 23	Nov 23					
SPOTS	93	47					
CASH	10800.00	5450.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	10800.00	5450.00					
							TOTAL
SPOTS							140
CASH							16,250.00
TRADE							0.00
NSL							0.00
TOTAL							16,250.00

**** Competitive Comments ****

DEFENDING BLUEGRASS VALUES RADIO 10.3-11.7

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.