



PALM BEACH BROADCASTING LICENSE LLC  
WIRK  
Palm Beach

QUARTERLY ISSUES AND PROGRAMS REPORT

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Jan 1 – March 31, 2015 1<sup>st</sup> Quarter

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FILED: April, 2015

SUBMITTED BY: Patty Bookman

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## PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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### South Florida Sunday – 6a - 7a (Month of January 2015)

- 1) On 1/5/15 Melissa Buchebner hosted a segment with Liz Partness of Quantum House to promote Portrait of A Women Luncheon to raise money and honor woman of the Community.
- 2) On 1/13/15 Tracy St. George hosted a segment with Renee Quinn of JA World UnCorked to promote The Junior Achievement of South Florida.
- 3) On 1/14/15 Melissa Buchebner hosted a segment with Stephanie Slater of Boynton Beach Police Department promoting the South Florida K-9 Competition.
- 4) On 1/18/15 Melissa Buchebner hosted a segment with Nancy Stewart and Sara Valalee of the Garlic Festival promoting the 16<sup>th</sup> Annual Garlic Festival.
- 5) On 1/19/15 Tracy St. George hosted a segment with Neffi of Children's Home Society promoting Project 18 – Mentoring Program for under privileged youth.
- 6) On 1/20/15 Tracy St. George hosted a segment with Jenni Garrison of Leadership of Palm Beach promoting Songwriter in the Round benefitting Youth Scholarship Programs of Leadership of PBC.
- 7) On 1/22/15 Melissa Buchebner hosted a segment with Elizabeth McDemott of Seagull Services to promote Infusion PB with the Blues Brothers Revue to raise funds for the Handicapped student of Seagull Services.
- 8) On 1/26/15 Melissa Buchebner hosted a segment with Lisa Hafer of American Cancer Society to promote Bark for Life a canine cancer walk.
- 9) On 1/27/15 Tracy St. George hosted a segment with Sheriff Rich Bradshaw of the Hanley Center to promote Drug & Alcohol Prevention and the 20<sup>th</sup> Annual Family Picnic at the Equestrian Center.
- 10) On 1/28/18 Melissa Buchebner hosted a segment with Mary Victoria of American Heart Association to promote Go Red a focus on heart disease in women.
- 11) On 1/29/15 Melissa Buchebner hosted a segment with Jennifer M. of Joe Dimaggio promoting
- 12) On 2/2/15 Melissa Buchebner hosted a segment with Sam Eaton of Delray Beach St. Patrick's Day Parade promoting the St. Patrick's Day Parade
- 13) On 2/3/15 Tracy St. George hosted a segment with Kaila Niniaus of Alzheimer's Association promoting the Alzheimer Walk for the Cure 3/21 at Okeeheelee Park.
- 14) On 2/4/15 Tracy St. George hosted a segment with Judy Schuh of Race for the Arts promoting the Color Me Fun Run 5K.
- 15) On 2/4 Melissa Buchebner hosted a segment with Beth Kigel of Arti Gras promoting the Arti Gras Festival.
- 16) On 2/9/15 Melissa Buchebner hosted a segment with Lexi Savage of United Way promoting Vita Program – Tax services and Great Give Event helping non-profit organizations raise money.

- 17) On 2/10/15 Tracy St. George hosted a segment with Allen Griese and Stacy Schrager from Ride to Awareness to promote a 3,000 mile bicycle ride to create awareness for National Alliance on Mental Health
- 18) On 2/11/15 Melissa Buchebner hosted a segment with Megan of Peggy Adams Animal Rescue to promote the Walk with Peggy Adams Downtown at the Gardens to help raise money & awareness for pet adoption.
- 19) On 2/26/15 Christie Banks hosted a segment with Diane Potter for Justin Bartlett Animal Rescue Event.
- 20) On 3/1/15 Tracy St. George hosted a segment with Rudi & Debbie Bester for United Way, Memory Trees on May 5<sup>th</sup>.
- 21) On 3/1/15 Moriah Tarbett hosted a segment with Nancy & Sarah with Bacon & Bourbon Festival benefiting the Downtown Development Authority of Delray
- 22) On 3/9/14 Moriah Tarbett hosted a segment with Karen Granger regarding the Delray Beach Chamber.
- 23) On 3/12/15 Mariah Tarbett hosted a segment with Sheeba Munn regarding JM Family .
- 24) On 3/22/15 Tracy St. George hosted a segment with Jillian & Sarah from PB Historical Society about An Evening on Antique Row
- 25) On 3/22/15 Christie Banks hosted a segment with Deana Martin about the Florida Brain Cancer 5k

Coverage Addressing the Following Issues:

- 1) Community Events
- 2) Under Privileged children
- 3) Handicapped Children
- 4) Cancer in animals
- 5) Drug & Alcohol Prevention
- 6) Celebrating St. Patrick's Day safely
- 7) United Way raising money for non-profits
- 8) Mental Health Awareness
- 9) Animal Abuse Awareness/Pet Adoption/Over Population of Pets**
- 10) Brain Cancer Awareness

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
Raise Money	1/11	6a-7a	10 mins	Alzheimer's Walk for the Cure 3/21 at Okechee Park
JR Achievement of SF	1/18	6a-7a	13 mins	JA World Uncorked- JR Achievement of South Florida
K-9 Competition	1/18	6a-7a	12 mins	Boynton Beach Police Dept for the South Florida K-9 Competition
Garlic Festival	1/18	6a-7a	10 mins	16 <sup>th</sup> Annual Garlic Festival in Delray Beach
Helping Under privileged children	1/19	6a-7a	14 mins	Children's Home Society – Project 18 – Mentoring Program for Under Privileged Youth.
Youth Scholarship Programs	1/25	6a-7a	10 mins	Leadership of Palm Beach promoting Songwriter in the Round benefitting Youth Scholarship Programs of Leadership of PBC.
Helping Handicapped Students	1/25	6a-7a	10 mins	Seagull Services to promote Infusion PB with the Blues Brothers Revue to raise funds for the Handicapped student of Seagull Services.
Canines with Cancer	2/1	6a-7a	8 mins	American Cancer Society to promote Bark for Life a canine cancer walk.
Drug & Alcohol Prevention	2/1	6a-7a	9 mins	Sheriff Rich Bradshaw of the Hanley Center to promote Drug & Alcohol Prevention and the 20th Annual Family Picnic at the Equestrian Center.

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
<b>Heart Disease in Women</b>	<b>2/1</b>	<b>6a-7a</b>	<b>16 mins</b>	<b>American Heart Association to promote Go Red a focus on heart disease in women.</b>
<b>Alzheimer's walk for the cure</b>	<b>2/8</b>	<b>6a-7a</b>	<b>9 mins</b>	<b>Alzheimer's Walk for the Cure 3/21 at Okeeheelee Park</b>
<b>Race for the Arts</b>	<b>2/8</b>	<b>6a-7a</b>	<b>8 mins</b>	<b>Race for the Arts 2/28 at Dreher Park – Color Me Fun 5k Run.</b>
<b>St. Patrick's celebration safely</b>	<b>2/8</b>	<b>6a-7a</b>	<b>17 mins</b>	<b>St. Patrick's Day Parade &amp; all the events each day.</b>
<b>Arti Gras Festival</b>	<b>2/8</b>	<b>6a-7a</b>	<b>10 mins</b>	<b>Arti Gras Festival</b>
<b>United Way raising money</b>	<b>2/15</b>	<b>6a-7a</b>	<b>10 mins</b>	<b>United Way helping raise money for non-profits.</b>
<b>Mental Health</b>	<b>2/15</b>	<b>6a-7a</b>	<b>12 mins</b>	<b>3,000 mile bicycle ride to create awareness to mental health</b>
<b>Pet Adoption Animal Abuse Over Population</b>	<b>2/15</b>	<b>6a-7a</b>	<b>9 mins</b>	<b>Walk with Peggy Downtown @ Gardens help raise money &amp; awareness</b>
<b>United Way, Memory Trees</b>	<b>3/1</b>	<b>6a-7a</b>	<b>15 mins</b>	<b>Memory Trees, May 5<sup>th</sup> United Way</b>

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<b>1<sup>st</sup> Annual Bacon &amp; Bourbon Fest</b>	<b>3/1</b>	<b>6a-7a</b>	<b>9 mins</b>	<b>1<sup>st</sup> Annual Delray Beach Bacon &amp; Bourbon Fest</b>
<b>Run Walk For Paws 3/22</b>	<b>3/1</b>	<b>6a-7a</b>	<b>12 mins</b>	<b>Mission/Event Run Walk Four Paws 3/22</b>
<b>Community Events</b>	<b>3/15</b>	<b>6a-7a</b>	<b>13 mins</b>	<b>Event by the Chamber art, crafts entertainment and history,</b>
<b>Community Event</b>	<b>3/15</b>	<b>6a-7a</b>	<b>10 mins</b>	<b>JM Family – Awards, Honorees, History and personal achievements.</b>
<b>Brain Cancer Awareness</b>	<b>3/22</b>	<b>6a-7a</b>	<b>12 mins</b>	<b>Florida Brain Cancer 5K/Accelerate Brain Cancer Cure</b>
<b>PB Historical Society</b>	<b>3/22</b>	<b>6a-7a</b>	<b>11:30 mins</b>	<b>PB Historical Society – An Evening on Antique Row Event</b>