

## PALM BEACH BROADCASTING LICENSE LLC WMBX Jensen Beach

## QUARTERLY ISSUES AND PROGRAMS REPORT

April 1 - June 30, 2015 2nd Quarter

FILED: June, 2015

SUBMITTED BY: Patty Bookman

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## PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

South Florida Sunday PSA Part 1 – 6a - 6:30a South Florida Sunday Mayor Masters Show Part 2 – 6:30a – 7a

- 1. On 3/31/15 Naysimone Crews hosted a segment with Michael Norwood discussing the MLK Committee and a special candle light memorial.
- 2. On 4/2/15 Naysimone Crews hosted a segment with Dina Lexine-Sarver donating to the victims of the Haitian Church.
- 3. On 4/2/15 Naysimone Crews hosted a segment with Pastor Teresa Nelson discussing non-profit ministries.
- 4. On 4/9/15 Naysimone Crews hosted a segment with Major Master the meaning of Selma, Martin Luther King and the victims of the Haitian Church Van Crash.
- 5. On 4/30/15 Naysimone Crews hosted a segment with Fredrick James discussing economic empowerment.
- 6. 5/7/15 Naysimone Crew hosted a segment with Alicia Porter from Lincoln Elementary School discussing the programs in the school.
- 7. On 5/13/15 Naysimone Crews hosted a segment with Mayor Masters discussing Police brutality.
- 8. On 5/21/15 Naysimone Crews hosted a segment with Mary Falzarano from American Heart Assoc
- 9. On 6/4/15 Naysimone Crews hosted a segment with DeJuan Juels from The Lunar Learning Center discussing the summer academic program.
- 10. On 6/11/15 Naysimone Crews hosted a segment with Mariam from Healthy Food Bank.
- 11. On 6/18/15 Naysimone Crews hosted a segment with Tracy Thomas from Stellor Marketing.
- 12. On 6/25/15 Naysimone Crews hosted a segment with Marie Antoinette & Jean Pierre from Valley of Love Ministry

## Coverage Addressing the Following Issues:

- 1) Community honors
- 2) Helping the needy
- 3) Programs in Schools
- 4) Community coming together
- 5) Eating Healthy
- 6) Helping kids with learning issues.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Honoring Citizens	4/5/15	6a-7a	½ hour	Honoring Martin Luther King Jr & Reggie Dee.
Helping the needy	4/5/15	6a-7a	½ hour	Discussing how families/friends/neighbors and the community how to donate to the victims of the Haitian Church.
Helping the community	4/5/15	6a-7a	15 mins	Summer camp programs @ 3 of their sites in Riviera Beach & Palm Beach County. Food bank programs.
Education	4/19/15	6a-7a	30 mins	Discussing Selma, Martin Luther King and Victims of the Haitian Church crash
Economic Empowerment	5/3/15	6a-7a	½ hour	Discussing economic empowerment and how United People Corp is the voice of the people not just in WPB but nationwide
Education	5/10/15	6a-7a	15 mins	Discussing the programs in the elementary school.
Community	5/17/15	6a-7a	30 mins	Police brutality and how the Community can come together.
Eating Healthy	5/24/15	6a-7a	30 mins	Eating Health can decrease the cause of heart disease.
Helping kids with learning issues	6/7/15	6a-7a	30mins	Discussing the summer academic program for kids with learning issues.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Food Bank event	6/14/15	6a-7a	60 mins	2 events in Riviera Beach for charity of a food bank and youth empowerment
Managing a small business in marketing	6/21/15	6a-7a	30 mins	Upcoming events and managing a small business regarding marketing & networking.
Need of help for food, clothing and financial donations	6/28/15	6a-7a	30 mins	Discussing the need of help for food, clothing and financial donations for Rivera Beach.