

Station: KWAY-FM
Public File - Issues Report

January 2017

Morning Show Interviews at 7:20 a.m. for 15 to 20 minutes

Day	Agency/Guest	Topic(s)
2		
3	Prowers Economic Prosperity	Community Roundtables
4		
5	Lamar Community College	Spring Semester Enrollment
6	Lamar Parks and Recreation	Community Center Fitness Center
9		
10	Lamar Chamber of Commerce	Annual Meeting this Month; Recap 2017
11	High Plains Community Health Center	Healthy Weight Loss with Health Coaches
12	Prowers County Public Health	Flu Shots Still Effective
13		
16	Buzzard's Roost	St. Jude Fundraiser Planned
17	Prowers County Commissioners	Meeting Update, Board Positions Need Filled
18	Lamar Area Hospice	Father-Daughter Dance Fundraiser
19		
20	Lamar Public Library	Toddler Reading Program
23		
24	City of Lamar	Meeting Update, Community Issues
25		
26	Prowers Medical Center	2017 Annual Report
27		
30	Lamar Mothers of Preschoolers	About MOPS and Upcoming Fundraiser
31		

PSA Campaigns
SparrowHouse Ministry
CareNet Pregnancy Clinic
GED Programs

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February 2017

Morning Show Interviews at 7:20 a.m. for 15 to 20 minutes

Day	Agency/Guest	Topic(s)
1		
2	Lamar Community College	SCALE tomorrow, Ag Programs
3	Colorado State University Extension	SCALE today - Live from Wellness Center
6	Lamar Police/Prowers County Sheriff	When to Call 911
7	Prowers Economic Prosperity	Moving Forward
8	High Plains Snow Goose Festival	Upcoming Event
9	Prowers County Public Health	Heart Healthy Diets
10		
13	H&R Block of Lamar and La Junta	Tax Suggestions
14	Local Retailers	Last Minute Valentine's Ideas
15	High Plains Community Health Center	Pediatric Services
16	Lamar Area Hospice	Upcoming Fundraiser - Pirate Party
17		
20		
21		
22		
23	Prowers Medical Center	Annual Community Report
24		
27		
28	City of Lamar	Meeting Update

Special Event

Southeast Crops and Livestock Expo

Free farm and ranch education event held in conjunction with Lamar Community College and Colorado State University Extension

3-Feb

PSA Campaigns

Alcohol's Anonymous Meetings

Small Business Administration

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March 2017

Morning Show Interviews at 7:20 a.m. for 15 to 20 minutes

Day	Agency/Guest	Topic(s)
1		
2	Lamar Community College	Foundation Campaigns
3		
6	Lamar Police/Prowers County Sheriff	How to Move Through Construction Zones
7	Prowers Economic Prosperity	New Executive Director
8	Southeast CO Enterprise Development	Business Loan Fund
9	Prowers County Public Health	Low Income Services
10		
13		
14	Lamar Chamber of Commerce	Comedy Night, Monthly Merchants Meeting
15	High Plains Community Health Center	Pediatric Services
16	Lamar Community College IT Dept.	Technology Advice
17		
20		
21		
22		
23	Prowers Medical Center	Annual Community Report
24		
27		
28	City of Lamar	Meeting Update
29	Bent/Prowers Cattlemen	Annual Meeting Coming Up
30		
31		

PSA Campaigns

Colorado High School Activities Association

ESL Programs

American Cancer Society

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April 2017

Morning Show Interviews at 7:20 a.m. for 15 to 20 minutes

Day	Agency/Guest	Topic(s)
3	Lamar Police/Prowers County Sheriff	Questions from Listeners
4	Prowers Economic Prosperity	Community Meetings with New Director
5		
6	Lamar Community College	Construction Trades Introduction
7	Lamar Parks and Recreation	Summer Sports Preview
10		
11	Lamar Chamber of Commerce	Lamar Days next month
12	High Plains Community Health Center	Dental Clinic Information
13	Prowers County Public Health	Food Inspection Program/Opening a Restaurant
14		
17		
18	USDA/FSA	Federal Farm Programs
19		
20	Lamar Rotary Club	Ducky Dash Fundraiser
21	Lamar Public Library	Toddler Reading Program
24		
25	City of Lamar	Meeting Update, Community Issues
26	Colorado State University Extension	Horticulture Season Suggestions
27	Prowers Medical Center	Meeting Update, Dr. Smith on National Guard Service
28		

PSA Campaigns

Colorado High School Activities Association

ESL Programs

American Cancer Society

Lamar Rotary Club - Dictionary Project

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May 2017

Morning Show Interviews at 7:20 a.m. for 15 to 20 minutes

Day	Agency/Guest	Topic(s)
1	Lamar Police/Prowers County Sheriff	Main St. Construction/Citizens Academy
2	Prowers Economic Prosperity	Meeting Preview/Community Roundtables
3		
4	Lamar Community College	Nurses Pinning/Graduation
5	Lamar Parks and Recreation	Summer Registration
8		
9	Lamar Chamber of Commerce	Lamar Days Preview/Quickbooks Help
10	High Plains Community Health Center	New Providers
11	Prowers County Public Health	Substance Abuse Task Force Efforts
12		
15		
16	Southeast CO Enterprise Development	Housing Rehabilitation Program
17		
18	Local Veterans Group	Memorial Day Plans
19	Lamar Public Library	Summer Reading Program
22		
23	City of Lamar	Meeting Update, Community Issues
24	Colorado State University Extension	Crop Outlook
25	Prowers Medical Center	Meeting Update, Partnership with Flight for Life
26		
29		
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31		

PSA Campaigns

Foundation for a Better Life

Bullying Prevention

Emergency Preparedness

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June 2017

Morning Show Interviews at 7:20 a.m. for 15 to 20 minutes

Day	Agency/Guest	Topic(s)
1	Lamar Community College	Summer Classes, Economic Impact
2		
5	Lamar Police/Prowers County Sheriff	DUI Patrols, Drug Arrests
6	Prowers Economic Prosperity	Meeting Preview, Holly Trips
7		
8	Prowers County Public Health	West Nile Virus Prevention
9	Lamar Area Hospice	Fundraiser Upcoming
12		
13	Lamar Chamber of Commerce	Monthly Merchants Meeting, Quickbooks Help
14	High Plains Community Health Center	Open House Planned
15	Colorado State University Extension	Agronomy Update - Wheat Harvest Underway
16		
19		
20	Bonfils Blood Center	Community Blood Drive, Blood Needs
21		
22	Prowers Medical Center	Meeting Update, Emergency Room Report
23		
26		
27	City of Lamar	Meeting Update, Construction Update
28		
29		
30		

PSA Campaigns

Water Safety

Emergency Preparedness

Texting While Driving

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July 2017

Morning Show Interviews at 7:20 a.m. for 15 to 20 minutes

Day	Agency/Guest	Topic(s)
3		
4		
5		
6	Lamar Community College	Fall Enrollment Open, Student Housing
7		
10	Prowers Economic Prosperity	Meeting Preview/Community Roundtables
11	Lamar Chamber of Commerce	County Fair Activities/National Night Out
12	High Plains Community Health Center	Sports Physicals
13	Prowers County Public Health	Substance Abuse Task Force Efforts
14		
17		
18	Southeast CO Enterprise Development	Enterprise Zone Tax Credits
19		
20	Prowers County Fair Board	Upcoming Fair Activities
21		
24	USDA/FSA	Wheat Acreage Report, Fall Crop Information
25	City of Lamar	Meeting Update, Election Information
26		
27	Prowers Medical Center	Meeting Update, Dr. Steve Foley, OBGYN
28		
31		

PSA Campaigns

Water Safety

Emergency Preparedness

Texting While Driving

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August 2017

Morning Show Interviews at 7:20 a.m. for 15 to 20 minutes

Day	Agency/Guest	Topic(s)
1	Prowers Economic Prosperity	Meeting Preview/Economic Development Activity
2	Clare Dunn	Concert Promotion for County Fair
3	Lamar Community College	Fall Enrollment
4	Lamar Parks and Recreation	Fall Sports Registration
7	Lamar Police/Prowers County Sheriff	Community Partnerships Needed
8	Lamar Chamber of Commerce	County Fair Going On/Quickbooks Program Coming
9	High Plains Community Health Center	Behavioral Health
10	Prowers County Public Health	School Vaccinations
11		
14	Destination Lamar	Ballot Question Information
15	Big Timbers Community Alliance	Transition from Healthy Places - New Name
16		
17		
18		
21		
22		
23		
24	Kiowa County Fair Board	Fair Preview
25	Lamar Boy Scouts	Event at Willow Creek Park
28	High Plains Music Fest	Concert Promotion for Event
29	City of Lamar	Meeting Update, Community Issues
30	Lamar DECA	Fundraiser Upcoming
31	Prowers Medical Center	Meeting Update

PSA Campaigns

Water Safety

Anti-Bullying

Texting While Driving

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September 2017

Morning Show Interviews at 7:20 a.m. for 15 to 20 minutes

Day	Agency/Guest	Topic(s)
1		
4		
5	Prowers Economic Prosperity	Meeting Preview/Community Meetings in 4th Quarter
6	Tri-State 9-11 Committee	Weekend Event Plans
7	Lamar Community College	Still Classes Available/Fall Athletics
8		
11	Prowers County Historical Society	Night at the Museum
12	Lamar Chamber of Commerce	Comedy Night/Farm City Banquet Plans
13	Holly Gateway Classics - Rhett Uhland	Concert Preview
14	Prowers County Public Health	WIC Program
15		
18	Holly Gateway Classics - Nick Hickman	Concert Preview
19	Lamar Community College	Career Fair Preview
20	Holly Gateway Classics - Adam Capps	Concert Preview
21	Beers and Brats for Boobies	Breast Cancer Fundraiser this weekend
22		
25		
26	City of Lamar	Meeting Update/ARPA Lawsuit
27		
28	Prowers Medical Center	Meeting Report/Upcoming Breast Cancer Month
29	Substance Abuse Vicitimizes Everyone - Daylong Drug Abuse Conversation	

Special Events

Substance Abuse Vicitimizes Everyone - Daylong Drug Abuse Conversation

Every hour on Friday, February 29th featured experts on the drug and opioid epidemic

Guests came from Prowers County Substance Abuse Task Force, Colorado Consortium for Prescription Drug Abuse, Lamar Police, Prowers County Sheriff, Crossroads Turning Points, Prowers Medical Center, Southeast Health Group, Bent County Sheriff's Office, and the Otero County Sheriff

LCC Career Fair - Appeared on behalf of broadcasting to speak to high school students

PSA Campaigns

Drug Prevention

Colorado High School Activities Association

Sports Injury Prevention

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October 2017

Morning Show Interviews at 7:20 a.m. for 15 to 20 minutes

Day	Agency/Guest	Topic(s)
2	Lamar Police/Prowers County Sheriff	Halloween Upcoming/Prank Patrols/Drug Arrests
3	Prowers Economic Prosperity	Community and Business Profile Being Compiled
4	Domestic Safety Resource Center	Community Outreach/Services Available
5	Lamar Community College	Foundation Activity with Upcoming Fundraiser
6		
9		
10	Lamar Chamber of Commerce	Comedy Night/Farm City Banquet
11	High Plains Community Health Center	Women's Preventative Care
12	Prowers County Public Health	Flu Shot Availability
13	Destination Lamar	Ballot Question 2A Explained
16		
17		
18		
19		
20		
23	Lamar Partnership Inc.	Moonlight Madness Preview
24	City of Lamar	Meeting Update/Lamar Loop/Skate Park
25	Lamar Area Hospice	Autumn Art Show
26	Prowers Medical Center	Meeting Update/Community Advisory Board
27		
30	Prowers County Zonta Club	Upcoming Fundraiser Information
31		

Special Event

Treat Street

In conjunction with Lamar Community College, we sponsored a safe indoor trick or treating on LCC's campus Monday, October 30

PSA Campaigns

Colorado High School Activities Association

Anti-Bullying

Drug Abuse Prevention

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November 2017

Morning Show Interviews at 7:20 a.m. for 15 to 20 minutes

Day	Agency/Guest	Topic(s)
1	Wiley High School FCCLA	Upcoming Talent Competition/Fundraiser
2	Lamar Community College	Spring Catalog Available/Degree Completion
3		
6	Lamar Police/Prowers County Sheriff	Concerns in Crosswalks/Deputies Response Times
7	Prowers Economic Prosperity	Meeting Preview/Business Profile Report
8	High Plains Community Health Center	Expansion of Dental and Pediatric Facilities
9	Prowers County Public Health	Proper Thanksgiving Cooking Procedures
10	Local Veterans Group	Tribute to Local Veterans for Veterans Day
13		
14	Lamar Chamber of Commerce	Merchant's Meeting/Black Friday/Holiday Tournament
15	Cody Joe Hodges	Country Artist - Concert Tour
16	Lamar Area Hospice	Shooting Clays Fundraiser
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23		
24		
27		
28	City Of Lamar	Mayor's Goals in New Term; Meeting Update
29	Prowers County Zonta Club	Holiday Home Tour
30		

SPECIAL BROADCAST

Election Night Coverage of Municipal and School Boards across the area
Thursday, November 7

PSA Campaigns

Colorado High School Activities Association

Anti-Bullying

Drug Abuse Prevention

Give the Gift of Local

Small Business Saturday

Station: KVMY-FM
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December 2017

Morning Show Interviews at 7:20 a.m. for 15 to 20 minutes

Day	Agency/Guest	Topic(s)
1	Prowers County Toys for Tots	3 hours Radiothon raising \$13,000
4	Lamar Police/Prowers County Sheriff	Avoiding thefts during the holidays
5	Prowers Economic Prosperity	Grant received to help with business plans
6		
7	Lamar Community College	Spring Schedule/Technology Availability
8	Lamar Rotary Club	Kids Christmas Event Preview
11	Lamar Holiday Basketball Tournament	Bracket Release
12	Lamar Chamber of Commerce	Holiday Shopping/Holiday Tournament
13	High Plains Community Health Center	Depression during the holiday
14	Prowers County Public Health	Flu epidemic
15		
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21	Prowers Medical Center	Meeting Recap
22		
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27		
28		
29	Colorado State Patrol	Drunk Driving Patrols on New Years Eve

Special Broadcast

Toys of Tots Radiothon on December 1, 2018

Raised \$13,000 in 3 hours

PSA Campaigns

Give the Gift of Local

Shop Local

Colorado National Guard