

CONTRACT



WAWV
5000 Riverside Dr
Building 5 Suite 200
Aaron Siquefield
Irving, TX 75039
(812) 696-2121

And:

Littlefield Consulting
2714 King Street
Alexandria, VA 22302

<u>Contract / Revision</u> 2674180 /		<u>Alt Order #</u> 27070810	
<u>Advertiser</u> POL/Todd Rokita/Attorney General/IN/Rep		<u>Original Date / Revision</u> 09/18/20 / 09/18/20	
<u>Contract Dates</u> 09/20/20 - 09/27/20	<u>Estimate #</u>		
<u>Product</u> Todd Rokie Election			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WAWV	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz/Dallas	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WAWV	09/21/20	09/25/20	WAWV NEWS AT NOON	M-F 12-1230p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/21/20	09/27/20	MTWTF--	3			\$50.00				
N 2	WAWV	09/21/20	09/25/20	WAWV LIVE AT FIVE	M-F 5-6p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/21/20	09/27/20	MTWTF--	3			\$50.00				
N 3	WAWV	09/20/20	09/20/20	GMA SUN	Su 8-9a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/14/20	09/20/20	-----S	1			\$40.00				
Totals											7	\$340.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 - 09/27/20	7	\$340.00	(\$51.00)	\$289.00
Totals	7	\$340.00	(\$51.00)	\$289.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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