

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KTLM	Date: 2/20/18
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I, Lisa Cabanel
 being/on behalf of: Ryan Guillen
 a legally qualified candidate of the Democratic
 political party for the office of: State Representative of Texas
 in the Primary
 election to be held on: March 6 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Gross \$ 9695.00 Net. \$ 8,240.75					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Guillen Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Dalinda Guillen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Signature

To Be Signed By Station Representative

Accepted

Signature

Accepted in Part
William Rosob

Printed Name

Rejected
VPOS

Title

**POLITICAL INQUIRY RECORD:
FEDERAL, STATE & LOCAL CANDIDATE ADS
ALL QUESTIONS MUST BE ANSWERED**

- Federal Candidate
 State or Local Candidate
-

1. Requested by (Agency name, address, phone number & contact):

Agency Name The Campaign Group
Contact Lisa Cabanel
Phone Number 215 732 8200
Address 1600 Locust St. Philadelphia, PA 19103

2. On behalf of (Candidate name & authorized campaign committee name):

Guillen Campaign

3. Election (Office sought & date):

State Rep of Texas

4. Date of request:

2/13/18

5. Request received by:

Telemundo

6. Details:

7. Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:

Contact Name Dalinda Guillen
Phone Number 956 716 4838
Address 2504 Sable Palm Dr. Rio Grande City, TX 78582



**POLITICAL INQUIRY RECORD:
FEDERAL, STATE & LOCAL CANDIDATE ADS
ALL QUESTIONS MUST BE ANSWERED**

8. Name of treasurer of authorized committee:

Dalinda Guillen

9. Date and nature of follow-ups, if any:

10. Disposition:

- Accepted – see contract details
- Rejected – provide reason:

Additional Information:

New Order

Agency: Campaign Group
Office: Philadelphia
Client: 40 - Ryan Guillen
Product: 41 - State Reprsenative
Piggyback Product:
Estimate: 229 - State Rep

Station: KTLM
Order Type: Normal
Cancel Date:
Received in ePort: 2/19/2018 9:16:32 PM

Flight Start: 02/20/2018
Flight End: 03/05/2018
Hiatus:

Primary Demo: A35+
Demo 2:
Demo 3:
GRP: 222.60
CPP: \$43.55
GIMP: 0
CPM: \$0.00
Comments: Separation: 30

Local/National: National
Rep Office: Telemundo Affiliate National Sales (KTLM)
AE: Will Hildebrandt
Phone:
OrderID: 7067747
Status: New

Airtime Dollars: \$9,695.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$9,695.00
Total Spots: 37

MarketShare:

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	2/20	2/27	Total				
								Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 4:30P-5P Early Local News	RT	\$125.00	C	30	2	2	4	4.60	\$27.17		
2	TuWThFM 5P-5:30P Local News	RT	\$115.00	C	30	2	2	4	4.80	\$23.96		
3	TuWThFM 5:30P-6P Noticiero Telemundo	RT	\$109.00	C	30	2	2	4	4.60	\$23.70		
4	TuWThFM 6P-7P Caso Cerrado- Edicion Estelar	RT	\$221.00	C	30	2	2	4	6.50	\$34.00		
5	TuWThFM 7P-8P Jose Jose El Principe de La Cancion	RT	\$335.00	C	30	2	2	4	5.80	\$57.76		
6	TuWThFM 8P-9P Sangre de Mi Tierra	RT	\$375.00	C	30	2	3	5	6.60	\$56.82		
7	TuWThFM 9P-10P Señora Acero La Coyote Cuarta Temporada	RT	\$500.00	C	30	2	2	4	9.10	\$54.95		
8	TuWThFM 10P- 10:30P Local News	RT	\$300.00	C	30	2	2	4	6.70	\$44.78		
9	TuWThFM 10:30P- 11P Titulares y Mas	RT	\$250.00	C	30	2	2	4	5.30	\$47.17		
Total Spots:						18	19					
Total GRP:						108.0	114.6					

New Order (Page 2)

Agency:	Campaign Group	Station:	KTLM	Order ID:	7067747
Client:	40 - Ryan Guillen	Product:	41 - State Reprsenative	Estimate:	229 - State Rep
Flight Start:	02/20/2018	Flight End:	03/05/2018	Received in ePort:	2/19/2018 9:16:32 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	2/20	2/27	Total Spots	Rtg	CPP	Imp	CPM
Cash\$ - Spots: \$9,695.00 - 37 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$9,695.00 Total GRP - CPP: 222.6 - \$43.55 Total GIMP(000) - CPM: 0 - \$0.00								Total	A35+			

ORDER



TELEMUNDO

Telemundo McAllen

Orders
Order / Rev: 819673
Alt Order #:
Product Desc: 41 - State Reprsenative
Estimate: 229 - State Rep
Flight Dates: 02/20/18 - 03/05/18
Original Date / Rev: 02/20/18 / 02/20/18
Order Type: Political

Primary AE: Will Hildebrandt
Sales Office: NDC
Sales Region: National

Agency Name: CAMPAIGN GROUP
Buying Contact:
Billing Contact: Lisa Cabanel
 1600 LOCUST STREET
 PHILADELPHIA, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: RYAN GUILLIAN
Demographic: A35+
Product Codes: PO9-Political-State_(Other)
Priority: EP
Revenue Codes: Airtime, Airtime, POL State - House/Sen

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 43552
Agency External ID: 00669
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/18	02/25/18	18	\$4,660.00	\$3,961.00
02/26/18	03/02/18	19	\$5,035.00	\$4,279.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	18	\$4,660.00	\$3,961.00	108.00
March 2018	19	\$5,035.00	\$4,279.75	114.60
Totals	37	\$9,695.00	\$8,240.75	222.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Will Hildebrandt			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTLM	02/20/18	03/02/18	M-F NOTICIAS 40 430PCM - C	M-F	430P-5P	MTWTF--	:30	2	\$125.00	EP	4.60	NM	4	\$500.00
				M-F NOTICIAS 40 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	--WTF--		2				\$125.00		4.60			
		Week: 02/26/18	03/04/18	-TWTF--		2				\$125.00		4.60			
N 2	KTLM	02/20/18	03/02/18	M-F NOTICIAS 40 5P	CM - C	M-F 5P-530P	MTWTF--	:30	2	\$115.00	EP	4.80	NM	4	\$460.00
				M-F NOTICIAS 40 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	--WTF--		2				\$115.00		4.80			
		Week: 02/26/18	03/04/18	-TWTF--		2				\$115.00		4.80			
N 3	KTLM	02/20/18	03/02/18	M-F 530-6P	CM - C	M-F 530-6P	MTWTF--	:30	2	\$109.00	EP	4.60	NM	4	\$436.00
				M-F NOTICIAS 530-6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	--WTF--		2				\$109.00		4.60			
		Week: 02/26/18	03/04/18	-TWTF--		2				\$109.00		4.60			
N 4	KTLM	02/20/18	03/02/18	M-F 6P-7P	CM - C	M-F 6P-7P	MTWTF--	:30	2	\$221.00	EP	6.50	NM	4	\$884.00
				M-F 6P-7P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	--WTF--		2				\$221.00		6.50			
		Week: 02/26/18	03/04/18	-TWTF--		2				\$221.00		6.50			
N 5	KTLM	02/20/18	03/02/18	M-F 7P-8P	CM - C	M-F 7P-8P	MTWTF--	:30	2	\$335.00	EP	5.80	NM	4	\$1,340.00
				M-F 7P-8P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	--WTF--		2				\$335.00		5.80			

Order / Rev: 819673
 Alt Order #:
 Flight Dates: 02/20/18 - 03/05/18

Advertiser: RYAN GUILLIAN
 Product Desc: 41 - State Reprsenative
 Estimate: 229 - State Rep

Telemundo McAllen

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KTLM	02/20/18	03/02/18	M-F 7P-8P M-F 7P-8P	CM - C	M-F 7P-8P	MTWTF--	:30	2	\$335.00	EP	5.80	NM	4	\$1,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	-TWTF--		2				\$335.00		5.80			
N 6	KTLM	02/20/18	03/02/18	M-F 8P-9P M-F 8P-9P	CM - C	M-F 8P-9P	MTWTF--	:30	2	\$375.00	EP	6.60	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	--WTF--		2				\$375.00		6.60			
		Week: 02/26/18	03/04/18	-TWTF--		3				\$375.00		6.60			
N 7	KTLM	02/20/18	03/02/18	M-F 9P-10P M-F 9P-10P	CM - C	M-F 9P-10P	MTWTF--	:30	2	\$500.00	EP	9.10	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	--WTF--		2				\$500.00		9.10			
		Week: 02/26/18	03/04/18	-TWTF--		2				\$500.00		9.10			
N 8	KTLM	02/20/18	03/02/18	M-F NOTICIAS 40 10P M-F NOTICIAS 40 10P	CM - C	M-F 10P-1030P (10:00 PM-10:30 PM)	MTWTF--	:30	2	\$300.00	EP	6.70	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	--WTF--		2				\$300.00		6.70			
		Week: 02/26/18	03/04/18	-TWTF--		2				\$300.00		6.70			
N 9	KTLM	02/20/18	03/02/18	M-F TITULARES Y MAS TITULARES Y MAS	CM - C	M-F 1030P-11P	MTWTF--	:30	2	\$250.00	EP	5.30	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	--WTF--		2				\$250.00		5.30			
		Week: 02/26/18	03/04/18	-TWTF--		2				\$250.00		5.30			
													Totals	37	\$9,695.00