

ORDER

Orders
Order / Rev: 1927
 Alt Order #:
Product Desc: 705- Issue (July 2016)
Estimate: 3617 - NJEA Broadcast 7-20 to 7-26
Flight Dates: 07/20/16 - 07/26/16
Original Date / Rev: 07/19/16 / 07/19/16
Order Type: GENERAL

WJLP
Primary AE: Barry Offitzer**
Sales Office: L-NY
Sales Region: Local

Agency
Name: The New Media Firm
Buying Contact: Casey Bessett
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NJEA
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-08
Revenue Codes: AGY, SPOT, SPOT

New Business Thru: 07/26/16
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/26/16	5	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	5	\$1,500.00	\$1,275.00	0.00
Totals	5	\$1,500.00	\$1,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Barry Offitzer**			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	3	07/22/16	07/22/16	Mon-Fri 11a-12p Wed-Fri	CM	11:45a Newsbreak- (11:30 AM-12:00 PM)	---1--	:30	1	\$300.00	P-15	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	----1--		1				\$300.00		0.00			
N 2	3	07/26/16	07/26/16	Mon-Fri 11a-12p Mon-Tue	CM	11:45a Newsbreak- (11:30 AM-12:00 PM)	1-----	:30	1	\$300.00	P-15	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-1-----		1				\$300.00		0.00			
N 3	3	07/20/16	07/20/16	Mon-Fri 11a-12p Wed-Fri	CM	11:45a Newsbreak- (11:30 AM-12:00 PM)	--1----	:30	1	\$300.00	P-15	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	--1----		1				\$300.00		0.00			
N 4	3	07/25/16	07/25/16	Mon-Fri 11a-12p Mon-Tue	CM	11:45a Newsbreak- (11:30 AM-12:00 PM)	1-----	:30	1	\$300.00	P-15	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	1-----		1				\$300.00		0.00			
N 5	3	07/22/16	07/22/16	Mon-Fri 1p-2p Wed-Fri	CM	1:45p Newsbreak- (1:30 PM-2:00 PM)	---1--	:30	1	\$300.00	P-15	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	---1--		1				\$300.00		0.00			
													Totals	5	\$1,500.00