FCC Quarterly Report

Period Ending: 03/31/17

For Radio Station



112 Main St. Hornell, NY 14843

Filed By: Frank Acomb

Date: 04/07/17

Sound Communications LLC

Quarterly Report

WKPQ-FM

Live Programs: "Wake Up Kickin'" 6A-10A, Request Show 12P-1P & Afternoon's With Lee Richey 3P-7P

Noted Guests:

01/05/17 - A representative from Remedy/ Gunlock regarding the local Job Fair (5 Minutes).

01/06/17 - Shelly from Hornell Partners for Growth regarding their "Lip Sync Battle" fundraiser (5 Minutes).

01/09/17 - Mary from the Hornell Area Humane Society (5 Minutes).

01/16/17 - Elizabeth Testa from the Hornell Public Library (6 Minutes).

01/23/17 - Mary from the Hornell Area Humane Society (5 Minutes).

01/30/17 - Mary from the Hornell Area Humane Society (5 Minutes).

02/13/17 - Mary from the Hornell Area Humane Society (5 Minutes).

02/20/17 - Mary from the Hornell Area Humane Society (5 Minutes).

03/06/17 - Mary from the Hornell Area Humane Society (5 Minutes).

03/13/17 - Mary from the Hornell Area Humane Society (5 Minutes).

03/23/17 - Mary Jo from Vincent House and Way-Co CSD regarding their fundraiser (5 Minutes).

Other Notes of Interest:

01/20/17 - 04/05/17 - Internship for Derick Abbey

03/30/17 - Station Representative's attended the Regional Job Fair

Public Service Announcements

Average number of PSA's played per day - 18

Average number of minutes per day during reporting period - 14

Cart's of PSA's (Attached) Rotate evenly

CART#	Description	Length		arted End	ì	(RT
PSA-01	Caregiver Resource Center		30	9/29/2015		
PSA-02	Epilepsy		30	9/29/2015		
PSA-03	Political Pundit Night		30		10/21/16	
PSA-04	Childhood Hunger Prevention		30	9/29/2016		5
PSA-05	Buckle Up		30	9/29/2015		
PSA-06	Healthy Women		30	9/29/2015		
PSA-07	SocialSecurity.Gov		30	9/29/2015		
PSA-08	AIM		30	10/17/2016		
PSA-09	Emergency Preparedness		30	9/29/2015		5
PSA-10	Discover Nature		30	9/29/2015		2
PSA-11	Veteran Tickets		30	9/29/2015		6
PSA-12	Paralyzed Veterans		30	9/29/2015		
PSA-13	Learning & Attention		30	9/29/2015		
PSA-14	Play Music		30	9/29/2015	:	3 2
PSA-15	Choose Adoption		30	9/29/2015		2
PSA-16	Fatherhood Involvement	1	30	9/29/2015		
PSA-17	4H	:	30	5/2/2016		•
PSA-18	Caregivers Assistance		30	9/29/2015		
PSA-19	Debt Assistance		30	03/01/17		
PSA-20	Habitat for Humanity		30			2
PSA-21	Wildfire Prevention		30	9/29/2015		
PSA-22	Coleman Event		30	1/30/2017		4
PSA-23	Finish Your High School Diploma		30	9/29/2015		3
PSA-24	Shelter Pet Adoption	1	30	9/29/2015		4
PSA-25	Disability Awareness		60	9/29/2015		7
PSA-26	Foundation Fighting Blindness		60	9/29/2015		
PSA-27	Binge Eating		60	9/29/2015		2
PSA-28	Foreclosure Prevention Assistance	ì	60	9/29/2015		
PSA-29	Financial Literacy		60	9/29/2015		4
PSA-30	Blindness Prevention	1	60	9/29/2015		
PSA-31	National Endowment for Financial Education		60	9/29/2015		La de la de
PSA-32	Veterans Support - DAV		60	9/29/2015		2
PSA-33	Organ Donations		60	9/29/2015		
PSA-34	Selective Service		60	9/29/2015		
PSA-35	Welcome Home Vietnam Veterans		60	9/26/2015		
PSA-36	Children's Oral Health		60	9/26/2015		
PSA-37	Pathways to Employment		60	9/26/2015		
PSA-38	American Academy of Orthopaedic Surgeons		60	9/26/2015		
PSA-39	Fishing		60	8/31/2015		
PSA-40	Epilepsy		60	10/26/2015		
PSA-41	Pray America		60	3/7/2013		2
	• •					

As of Thursday, Ap		
Station Date	Air Time	Len Media#
WKPQ-FM 03/01/2017	7 12:20:00AM	30 9400
WKPQ-FM 03/01/2017	7 12:20:00AM	30 9400
WKPQ-FM 03/01/2017	7 1:20:00AM	30 9400
WKPQ-FM 03/01/2017	7 1:20:00AM	30 9400
WKPQ-FM 03/01/2017	7 2:20:00AM	30 9400
WKPQ-FM 03/01/2017	7 2:20:00AM	30 9400
WKPQ-FM 03/01/201		30 9400
WKPQ-FM 03/01/2017	7 3:20:00AM	30 9400
WKPQ-FM 03/01/2017	7 4:20:00AM	30 9400
WKPQ-FM 03/01/2017	7 4:20:00AM	30 9400
WKPQ-FM 03/01/2017	7 9:50:00PM	30 9400
WKPQ-FM 03/01/201	7 9:50:00PM	30 9400
WKPQ-FM 03/01/201	7 10:50:00PM	30 9400
WKPQ-FM 03/01/2017	7 10:50:00PM	30 9400
WKPQ-FM 03/02/2011	7 12:20:00AM	30 9400
WKPQ-FM 03/02/201	7 12:20:00AM	30 9400
WKPQ-FM 03/02/2017		30 9400
WKPQ-FM 03/02/201	7 1:20:00AM	30 9400
WKPQ-FM 03/02/2017	7 2:20:00AM	30 9400
WKPQ-FM 03/02/2011	7 2:20:00AM	30 9400
WKPQ-FM 03/02/201	7 3:20:00AM	30 9400
WKPQ-FM 03/02/201	7 3:20:00AM	30 9400
WKPQ-FM 03/02/201	7 4:20:00AM	30 9400
WKPQ-FM 03/02/201		30 9400
WKPQ-FM 03/02/201	7 5:20:00AM	30 9400
WKPQ-FM 03/02/201		30 9400
WKPQ-FM 03/02/201		30 9400
WKPQ-FM 03/02/201	7 11:50:00PM	30 9400
WKPQ-FM 03/03/201	7 12:20:00AM	30 9400
WKPQ-FM 03/03/201	7 12:20:00AM	30 9400
WKPQ-FM 03/03/201	7 3:20:00AM	30 9400
WKPQ-FM 03/03/201	7 3:20:00AM	30 9400
WKPQ-FM 03/03/201	7 4:20:00AM	30 9400
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WKPQ-FM 03/03/201	7 5:20:00AM	30 9400
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WKPQ-FM 03/03/201	7 9:20:00PM	30 9400
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WKPQ-FM 03/03/201	7 9:50:00PM	30 9400
WKPQ-FM 03/03/201	7 11:50:00PM	30 9400
WKPQ-FM 03/03/201	7 11:50:00PM	30 9400
WKPQ-FM 03/04/201		30 9400
WKPQ-FM 03/04/201	7 12:20:00AM	30 9400

AS OT INU	rsday, Apr	6 2017	
Station	Date	Air Time	Len Media#
WKPQ-FM	03/04/2017	1:20:00AM	60 9401
WKPQ-FM	03/04/2017	1:20:00AM	60 9401
WKPQ-FM	03/04/2017	2:20:00AM	30 9400
WKPQ-FM	03/04/2017	2:20:00AM	30 9400
WKPQ-FM	03/04/2017	5:20:00AM	30 9400
WKPQ-FM	03/04/2017	5:20:00AM	30 9400
WKPQ-FM	03/05/2017	1:20:00AM	30 9400
WKPQ-FM	03/05/2017	1:20:00AM	30 9400
WKPQ-FM	03/05/2017	2:20:00AM	30 9400
WKPQ-FM	03/05/2017	2:20:00AM	30 9400
WKPQ-FM	03/05/2017	3:20:00AM	30 9400
WKPQ-FM	03/05/2017	3:20:00AM	30 9400
WKPQ-FM	03/05/2017	5:20:00AM	30 9400
WKPQ-FM	03/05/2017	5:20:00AM	30 9400
WKPQ-FM	03/05/2017	12:59:00PM	30 9400
WKPQ-FM	03/05/2017	12:59:00PM	30 9400
WKPQ-FM	03/05/2017	12:59:30PM	30 9400
WKPQ-FM	03/05/2017	12:59:30PM	30 9400
WKPQ-FM	03/05/2017	1:23:00PM	30 9400
WKPQ-FM	03/05/2017	1:23:00PM	30 9400
WKPQ-FM	03/05/2017	1:58:00PM	30 9400
WKPQ-FM	03/05/2017	1:58:00PM	30 9400
WKPQ-FM	03/05/2017	1:58:30PM	60 9401
WKPQ-FM	03/05/2017	1:58:30PM	60 9401
WKPQ-FM	03/05/2017	1:59:30PM	30 9400
WKPQ-FM	03/05/2017	1:59:30PM	30 9400
WKPQ-FM	03/05/2017	2:39:30PM	30 9400
WKPQ-FM	03/05/2017	2:39:30PM	30 9400
WKPQ-FM	03/05/2017	2:58:30PM	60 9401
WKPQ-FM	03/05/2017	2:58:30PM	60 9401
WKPQ-FM	03/05/2017	2:59:30PM	30 9400
WKPQ-FM	03/05/2017	2:59:30PM	30 9400
WKPQ-FM	03/05/2017	3:18:30PM	60 9401
WKPQ-FM	03/05/2017	3:18:30PM	60 9401
WKPQ-FM	03/05/2017	3:36:00PM	30 9400
WKPQ-FM	03/05/2017	3:36:00PM	30 9400
WKPQ-FM	03/05/2017	3:36:30PM	60 9401
WKPQ-FM	03/05/2017	3:36:30PM	60 9401
WKPQ-FM	03/05/2017	3:37:30PM	30 9400
WKPQ-FM	03/05/2017	3:37:30PM	30 9400
WKPQ-FM	03/05/2017	3:53:30PM	30 9400
WKPQ-FM	03/05/2017	3:53:30PM	30 9400
WKPQ-FM	03/05/2017	11:20:00PM	30 9400
WKPQ-FM	03/05/2017	11:20:00PM	30 9400

AS OF Thursday, Apro	2017	
	Air Time	Len Media#
WKPQ-FM 03/05/2017	11:50:00PM	30 9400
WKPQ-FM 03/05/2017	11:50:00PM	30 9400
WKPQ-FM 03/06/2017		30 9400
WKPQ-FM 03/06/2017	1:20:00AM	30 9400
WKPQ-FM 03/06/2017	4:20:00AM	30 9400
WKPQ-FM 03/06/2017		30 9400
WKPQ-FM 03/07/2017	12:20:00AM	30 9400
WKPQ-FM 03/07/2017	12:20:00AM	30 9400
WKPQ-FM 03/07/2017	1:20:00AM	30 9400
WKPQ-FM 03/07/2017	1:20:00AM	30 9400
WKPQ-FM 03/07/2017	3:20:00AM	30 9400
WKPQ-FM 03/07/2017	3:20:00AM	30 9400
WKPQ-FM 03/08/2017	2:20:00AM	30 9400
WKPQ-FM 03/08/2017	2:20:00AM	30 9400
WKPQ-FM 03/09/2017	1:20:00AM	30 9400
WKPQ-FM 03/09/2017	1:20:00AM	30 9400
WKPQ-FM 03/10/2017	2:20:00AM	30 9400
WKPQ-FM 03/10/2017	2:20:00AM	30 9400
WKPQ-FM 03/11/2017	12:20:00AM	30 9400
WKPQ-FM 03/11/2017	12:20:00AM	30 9400
WKPQ-FM 03/11/2017	2:20:00AM	30 9400
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WKPQ-FM 03/11/2017	3:20:00AM	30 9400
WKPQ-FM 03/12/2017	12:20:00AM	30 9400
WKPQ-FM 03/12/2017	12:20:00AM	30 9400
WKPQ-FM 03/12/2017	1:20:00AM	30 9400
WKPQ-FM 03/12/2017	1:20:00AM	30 9400
WKPQ-FM 03/12/2017	3:20:00AM	30 9400
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WKPQ-FM 03/12/2017	5:20:00AM	30 9400
WKPQ-FM 03/12/2017	5:20:00AM	30 9400
WKPQ-FM 03/12/2017	12:23:00PM	30 9400
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WKPQ-FM 03/12/2017	12:59:30PM	30 9400
WKPQ-FM 03/12/2017	1:23:00PM	30 9400
WKPQ-FM 03/12/2017	1:23:00PM	30 9400
WKPQ-FM 03/12/2017	2:22:30PM	60 9401
WKPQ-FM 03/12/2017	2:22:30PM	60 9401

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Station	Date	Air Time	Len	Media #
WKPQ-FM	03/12/2017	2:39:30PM	30	9400
WKPQ-FM	03/12/2017	2:39:30PM	30	9400
WKPQ-FM	03/12/2017	2:59:00PM	60	9401
WKPQ-FM	03/12/2017	2:59:00PM	60	9401
WKPQ-FM	03/12/2017	3:19:00PM	30	9400
WKPQ-FM	03/12/2017	3:19:00PM	30	9400
WKPQ-FM	03/12/2017	3:52:00PM	60	9401
WKPQ-FM	03/12/2017	3:52:00PM	60	9401
WKPQ-FM	03/12/2017	3:53:00PM	30	9400
WKPQ-FM	03/12/2017	3:53:00PM	30	9400
WKPQ-FM	03/12/2017	10:50:00PM	30	9400
WKPQ-FM	03/12/2017	10:50:00PM	30	9400
WKPQ-FM	03/25/2017	9:10:00PM	240	9400
WKPQ-FM	03/25/2017	9:10:00PM	240	9400
WKPQ-FM	03/25/2017	9:20:00PM	240	9401
WKPQ-FM	03/25/2017	9:20:00PM	240	9401
WKPQ-FM	03/25/2017	10:10:00PM	240	9400
WKPQ-FM	03/25/2017	10:10:00PM	240	9400
WKPQ-FM	03/25/2017	10:35:00PM	240	9401
WKPQ-FM	03/25/2017	10:35:00PM	240	9401
WKPQ-FM	03/25/2017	10:50:00PM	240	9401
WKPQ-FM	03/25/2017	10:50:00PM	240	9401
WKPQ-FM	03/25/2017	11:50:00PM	240	9400
WKPQ-FM	03/25/2017	11:50:00PM	240	9400
WKPQ-FM	03/26/2017	1:23:00PM	30	9400
WKPQ-FM	03/26/2017	1:23:00PM	30	9400
WKPQ-FM	03/26/2017	1:39:00PM	60	9401
WKPQ-FM	03/26/2017	1:39:00PM	60	9401
WKPQ-FM	03/26/2017	1:59:30PM	30	9400
WKPQ-FM	03/26/2017	1:59:30PM		9400
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PSA Promo

WKPQ-FM Report by Spot Date From 03/01/17 To 03/31/17 As of Thursday, Apr 6 2017

Station Date Air Time Len Media #



Job Fair Registration

1 message

Corning Community College < hendrickson@corning-cc.edu>

Wed, Mar 8, 2017 at 10:08 AM

To: wenyfranklyspeaking@gmail.com

Thank you for your registration to the Regional Job Fair. Confirmation, with directions, will be sent soon to the email address you provided.

For your records, here is what you submitted on Wednesday, March 8, 2017 - 10:07am:

Employer Name: Sound Communications LLC

Employer Description: Sound Communications is a Radio Group based out of Corning . The stations consist of Magic 92.7/97.7 WENY - Gem 98.7 WGMM - Kickin' Country 105.3 WKPQ -News Talk 1230/1450 & 106.9FM WENY - KZ

101.9 WZKZ - The Mix 101.5 WMXO - 98 Rocks WQRS - WOEN - WGGO

Employer Website: http://magic927977.net/

Types of Job Openings Available: Sales Representatives , Production Directors

Number of representatives: 2 -- Contact Information--

First Name: Frank Last Name: Acomb

Email: wenyfranklyspeaking@gmail.com

Phone: 6073776481

Loretta Hendrickson Retention Specialist Retention and Educational Planning Corning Community College 1 Academic Drive Corning, NY 14830 Phone: 607-962-9228

Fax: 607-962-9246

hendrickson@corning-cc.edu



Regional Job Fair 2017: Reminder-Internships

1 message

Megan Mletzko <mmletzko@coming-cc.edu>

Mon, Mar 20, 2017 at 3:46 PM

Cc: Loretta Hendrickson , Jennifer Sellers , Jennifer Sellers@coming-cc.edu

Bcc: wenyfranklyspeaking@gmail.com

Hello!

At Corning Community College, our students are always looking for ways to build on their education through internships. With the Regional Job Fair just weeks away we thought this would be a wonderful opportunity for employers that were interested in having interns be able to recruit those students at the same time potential employees.

We would like to identify those employers who have or are interested in providing our students here at Corning Community College with internship opportunities. For the job fair we would like our students to be able to visually identify those employers, so if you are interested in having a CCC student intern, please let us know as soon as possible.

I have attached our Employer Handbook for Internships to help with any questions you may have as well. For more in depth questions regarding internships please contact our Coordinator of Applied Learning, Jennifer Sellers at jseller2@corning-cc.edu.

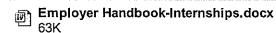
Again, please let us know as soon as possible if your business would like to be identified for internships.

Best,

Meg

Megan Mletzko, MS. Ed **Educational Planner-Perkins Grant**

Retention & Educational Planning Department Corning Community College 1 Academic Drive Corning, NY 14830 607-962-9157





Regional Job Fair 2017: Attendance Confirmation/Information

2 messages

Megan Mletzko <mmletzko@coming-cc.edu>

Thu. Mar 23, 2017 at 11:44 AM

Cc: Loretta Hendrickson <hendrickson@coming-cc.edu>

Bcc: wenyfranklyspeaking@gmail.com

Hello!

Thank you for participating in this years Regional Job Fair. We are very excited to have you and anticipate that it will be fantastic event! I wanted to provide you with some important information as well as have you confirm your attendance. So a simple REPLY ALL to this email would be greatly appreciated.

The fair is next Thursday, March 30th from 12pm-3pm in the Gymnasium at Corning Community College. Below is the Employer timeline.

March 30th

10am-Start time for employers arrival and set up.

11:15am-Lunch for employers and volunteer staff. (refreshments will be available from 10am throughout the day) 12pm-3pm Job Fair

Things to be aware of...

- 1. We will provide you with a table (8ft) and chairs, you will need to bring your own table cover.
- 2. We do have Wifi access and that information will be on each employer table.
- 3. Unfortunately, there are no readily accessible outlets so please make sure any battery powered laptops or cell phones are charged.
- **I have attached a campus map that highlights the direction you must go in to get to the location of the gym and then to park.
- **PLEASE NOTE that you MUST use the employer drop off point first where we will have volunteers to assist you unloading your materials. THEN you can park in the designated employer parking area. To re-enter into the gym after parking you MUST then again return to the drop off area. This is the ONLY designated area for employers to enter and leave the gym. Again, there will be plenty of volunteers on hand for any assistance needed or questions.

Megan Mletzko, MS. Ed **Educational Planner-Perkins Grant**

Retention & Educational Planning Department Corning Community College 1 Academic Drive Corning, NY 14830 607-962-9157

CCC Campus Map.pdf 286K

Thu, Mar 23, 2017 at 12:00 PM

To: Megan Mletzko <mmletzko@corning-cc.edu> Cc: Loretta Hendrickson hendrickson@corning-cc.edu

We are all set. Thanks! Frank

[Quoted text hidden]

Frank Acomb Operations Manager Magic 92.7/97.7 WENY - Gem 98.7 WGMM - Kickin' Country 105.3 WKPQ -News Talk 1230/1450 & 106.9FM WENY - KZ 101.9 WZKZ - The Mix 101.5 WMXO - 98 Rocks WQRS - WOEN - WGGO Host of "Frankly Speaking" Weekdays 6a-9a on NewsTalk 1230/1450AM & 106.9FM WENY Sound Communications 21. East Market St. Suite 101 Corning, NY 14830 (607) 937-8181





Regional Job Fair 2017: Employers-THANK YOU!

1 message

Megan Mletzko <mmletzko@corning-cc.edu>

Mon, Apr 3, 2017 at 9:35 AM

Cc: Loretta Hendrickson <hendrickson@coming-cc.edu>

Bcc: wenyfranklyspeaking@gmail.com

Wow! What an event we had at the 2017 Regional Job Fair!

Corning Community College and our Regional Job Fair partners, CSS Workforce, NYS Department of Labor, GST Boces as well as our media sponsor WETM want to thank you for your participation.

We are still going through the numbers for attendance as well as the feedback on evaluations but the initial feedback has been overwhelmingly positive. Again, thank you for making this years job fair such a success!

We at CCC wanted to let you know that you are still able to post open jobs at your business/organization through the link I have below. You follow the link and fill out the free job posting and that is where are students go to search for jobs while they are working hard on achieving their degree. Loretta Hendrickson, Retention Specialist here at CCC can assist you with any questions regarding the form and how it works. You can contact Loretta via email at hendrickson@corningcc.edu or by calling 607-962-9228.

CCC Student Jobs Posting Form

Thank You!

Meg

Megan Mletzko, MS. Ed **Educational Planner-Perkins Grant** Retention & Educational Planning Department Corning Community College 1 Academic Drive Corning, NY 14830 607-962-9157