

Contract # 4442841

Schedule Dates

WDKY FOX 56
836 Euclid Ave
Ste 201
Lexington, KY 40502



Active Unwired
1 Blue Hill Plaza
PO Box 1705
Pearl River, NY 10965

Advertiser
America First Policies (117746)
Agency
Active Unwired (19493)
Product
POLITICAL ISSUE (ns) (1187)
Brand
AFP/AFP/0001 (1406565)
Salesperson
Millennium/NY, New York (1090)
Sales Office
Millennium New York
Buyer Name
LIPSKI, SAMANTHA
Phone/Fax
/
CPE
AFP/AFP/0001
Account Types
National/Political Issue Agency BRD
Billing Type
Standard

Comments
AMERICA FIRST POLICI
** 30-MINUTE SEPARATION REQUIRED BETWEEN :30s SPOTS *** 7/5 and 7/6
DARK***,**** NO SPOTS SHOULD AIR AFTER 11:59PM ON 7/22 ***** PL

Date Entered 07/02/20
Last Modified 07/02/20
Entered By Johnna Dorn
CO-OP No
External # ECR27004776
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$540.00
Net Total \$3,060.00
Sales Tax

Lexington (WDKY)		
By Broadcast Month	Spots	Rate
Jul. 2020	12	\$3,600.00
Grand Total:	12	\$3,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-5.1)	07/07/20-07/10/20	1	:30	7A- News-Fox 56 News Morning Edition	2		X	X	X	X			2	\$100.00	\$200.00	Lexington (WDKY)	7A NEWS	7/2/20
2.0	Normal Line / SPOT (2-18.6)	07/07/20-07/12/20	1	:30	10P- News-Fox 56 News @10p	3		X	X	X	X	X	X	3	\$500.00	\$1,500.00	Lexington (WDKY)	10P NEWS	7/2/20
3.0	Normal Line / SPOT (3-5.1)	07/20/20-07/22/20	1	:30	7A- News-Fox 56 News Morning Edition	1	X	X	X					1	\$100.00	\$100.00	Lexington (WDKY)	7A NEWS	7/2/20
4.0	Normal Line / SPOT (4-5.1)	07/13/20-07/17/20	1	:30	7A- News-Fox 56 News Morning Edition	3	X	X	X	X	X			3	\$100.00	\$300.00	Lexington (WDKY)	7A NEWS	7/2/20
5.0	Normal Line / SPOT (5-18.6)	07/13/20-07/19/20	1	:30	10P- News-Fox 56 News @10p	3	X	X	X	X	X	X	X	3	\$500.00	\$1,500.00	Lexington (WDKY)	10P NEWS	7/2/20

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

Contract # 27004776
CPE: AFI/AFI/0001
Agency: ACTIVE INTERNATIONAL
1 BLUE HILL PLAZA
9TH FLOOR
PEARL RIVER, NY
10965-8705

Changes as of: 7/2/2020 at 4:41 PM
Flight: 6/29/20 - 9/27/20
Advertiser: America First Policies
Product: AMERICA FIRST POLICIES, INC
Agency Order #: 689329
Buyer: SAMANTHA LIPSKI
Salesperson: THOMAS PARK 212-373-8137

Version: Current State Version 2
Station: WDKY
Market: Lexington-Fayette
Office: NEW YORK
Service: Nielsen
Primary Demo: Adults 35+
Assistant: THOMAS PARK 212-373-8137

Con Type: POLITICAL/VOTE
Total \$: \$3,600.00
Total Spots: 12
Total CPM: \$25.32
Total GIMP: 142,200
Traffic #: 4442841

Comments: ** 30-MINUTE SEPARATION REQUIRED BETWEEN :30s SPOTS ***** 7/5 and 7/6 DARK ***** NO SPOTS SHOULD AIR AFTER 11:59PM ON 7/22 ***** PLEASE BOOK C/O ACTIVE MEDIA SERVICES ***** REQUEST TO RECEIVE AFFIDAVITS ELECTRONICALLY IDB #372 *****
NOTICE ***** THIS ORDER SHALL SERVE AS A BINDING CONTRACTUAL AGREEMENT BETWEEN THE STATION AND ACTIVE INTERNATIONAL; THIS ORDER SUPERSEDES ALL PREVIOUS ORDERS; ** POST REQUIRED ON AD35+ IMPRESSIONS **

Separation:

#	Day/Time	DP	Program	Rate	A35P Impre ssion	HH Impre ssion	Len	6/29 - 9/14										TOTALS:
								6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	
1	Tu-F 7a-8a		MORNING NEWS	\$100.00	5,100	0	30	0	2	0	0	0	0	0	0	0	0	0
2	Tu-Su 10p-11p		LATE NEWS	\$500.00	18,600	0	30	0	3	0	0	0	0	0	0	0	0	0
3	M-W 7a-8a		MORNING NEWS	\$100.00	5,100	0	30	0	0	0	1	0	0	0	0	0	0	0
4	M-F 7a-8a		MORNING NEWS	\$100.00	5,100	0	30	0	0	3	0	0	0	0	0	0	0	0
5	M-Su 10p-11p		LATE NEWS	\$500.00	18,600	0	30	0	0	3	0	0	0	0	0	0	0	0
								0	5	6	1	0	0	0	0	0	0	0





125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 27004776		Changes as of: 7/2/2020 at 4:41 PM		Version: Current State Version 2	
CPE: AFPI/AFPI0001		Flight: 6/29/20 - 9/27/20		Station: WKDY	
Agency: ACTIVE INTERNATIONAL		Advertiser: America First Policies		Market: Lexington-Fayette	
1 BLUE HILL PLAZA		Product: AMERICA FIRST POLICIES, INC		Office: NEW YORK	
9TH FLOOR		Agency Order #: 689329		Service: Nielsen	
PEARL RIVER, NY 10965-8705		Buyer: SAMANTHA LIPSKI		Primary Demo: Adults 35+	
		Salesperson: THOMAS PARK 212-373-8137		Assistant: THOMAS PARK 212-373-8137	
		Separation:		Traffic #: 4442841	

Comments: ** 30-MINUTE SEPARATION REQUIRED BETWEEN :30s SPOTS ***** 7/5 and 7/6 DARK***** NO SPOTS SHOULD AIR AFTER 11:59PM ON 7/22 ***** PLEASE BOOK C/O ACTIVE MEDIA SERVICES ***** REQUEST TO RECEIVE AFFIDAVITS ELECTRONICALLY IDB #372*****
NOTICE ***** THIS ORDER SHALL SERVE AS A BINDING CONTRACTUAL AGREEMENT BETWEEN THE STATION AND ACTIVE INTERNATIONAL; THIS ORDER SUPERSEDES ALL PREVIOUS ORDERS; ** POST REQUIRED ON AD35+ IMPRESSIONS **

#	Day/Time	DP	Program	Rate	A35P Impre ssion	HH Impre ssion	Len	9/21 - 9/21		Total Spots	Total \$	CPM*	GIMP*
								9/21	9/21				
1	Tu-F 7a-8a		MORNING NEWS	\$100.00	5,100	0	30	0		2	\$200.00	\$19.61	10,200
2	Tu-Su 10p-11p		LATE NEWS	\$500.00	18,600	0	30	0		3	\$1,500.00	\$26.88	55,800
3	M-W 7a-8a		MORNING NEWS	\$100.00	5,100	0	30	0		1	\$100.00	\$19.61	5,100
4	M-F 7a-8a		MORNING NEWS	\$100.00	5,100	0	30	0		3	\$300.00	\$19.61	15,300
5	M-Su 10p-11p		LATE NEWS	\$500.00	18,600	0	30	0		3	\$1,500.00	\$26.88	55,800
TOTALS:										12	\$3,600.00	\$25.32	142,200



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 27004776	Changes as of: 7/2/2020 at 4:41 PM	Version: Current State Version 2
CPE: AFPI/AFPI0001	Flight: 6/29/20 - 9/27/20	Station: WDKY
Agency: ACTIVE INTERNATIONAL	Advertiser: America First Policies	Market: Lexington-Fayette
1 BLUE HILL PLAZA	Product: AMERICA FIRST POLICIES, INC	Office: NEW YORK
9TH FLOOR	Agency Order #: 689329	Service: Nielsen
PEARL RIVER, NY 10965-8705	Buyer: SAMANTHA LIPSKI	Primary Demo: Adults 35+
	Salesperson: THOMAS PARK 212-373-8137	Assistant: THOMAS PARK 212-373-8137
	Separation:	Traffic #: 4442841

Con Type: POLITICAL/VOTE
Total \$: \$3,600.00
Total Spots: 12
Total CPM: \$25.32
Total GIMP: 142,200

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/02/20 4:41 PM	System	Notice Received.
07/01/20 2:32 PM	GOTOSRATAtpark	** 30-MINUTE SEPARATION REQUIRED BETWEEN :30s SPOTS ** 7/5 and 7/6 DARK ***** NO SPOTS SHOULD AIR AFTER 11:59PM ON 7/22 ***** PLEASE BOOK C/O ACTIVE MEDIA SERVICES ***** REQUEST TO RECEIVE AFFIDAVITS ELECTRONICALLY IDB #372 ***** NOTICE ***** THIS ORDER SHALL SERVE AS A BINDING CONTRACTUAL AGREEMENT BETWEEN THE STATION AND ACTIVE INTERNATIONAL; THIS ORDER SUPERSEDES ALL PREVIOUS ORDERS; ** POST REQUIRED ON AD35+ IMPRESSIONS **
07/01/20 2:32 PM	GOTOSRATAtpark	** 30-MINUTE SEPARATION REQUIRED BETWEEN :30s SPOTS ** 7/5 and 7/6 DARK ***** NO SPOTS SHOULD AIR AFTER 11:59PM ON 7/22 ***** PLEASE BOOK C/O ACTIVE MEDIA SERVICES ***** REQUEST TO RECEIVE AFFIDAVITS ELECTRONICALLY IDB #372 ***** NOTICE ***** THIS ORDER SHALL SERVE AS A BINDING CONTRACTUAL AGREEMENT BETWEEN THE STATION AND ACTIVE INTERNATIONAL; THIS ORDER SUPERSEDES ALL PREVIOUS ORDERS; ** POST REQUIRED ON AD35+ IMPRESSIONS **

Competitive Information	
Market Budget: \$17,125	
WDKY Share: 20%	
Comment: est	
Competitive Unknown	

Daypart Summary			
Day/Time	% Distrib	Spots	CPM
	100%	12	\$25.32
Total	100%	12	\$25.32

Monthly Summary		
Month	Spots	Dollars
2020-Jul	12	\$3,600.00
2020-Aug	0	\$0.00
2020-Sep	0	\$0.00
Total	12	\$3,600.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg
Queued for Electronic Contracting	7/2/20 4:34 PM				\$0
Queued for Electronic Contracting	7/2/20 8:40 AM				\$0
Revision New	7/1/20 2:32 PM	GOTOSRATAtpark	Confirmed	15	\$175.00
	7/1/20 11:33 AM	THOMAS PARK	Confirmed	27	\$3,425.00

Changes: Total \$ from \$3,425.00 to \$3,600.00, Total GIMPs from 313,200 to 142,200, Total Spots from 27 to 12, Total CPM from \$10.94 to \$25.32. 5 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media c/o Active Unwired, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Del Cielo Media c/o Active Unwired

Address: PO Box 25458, Alexandria, VA 22313

Contact:

Phone number: 703-409-7269

Email: info@delcielomedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: America First Policies, Inc

Address: 1400 Crystal Dr, Suite 850, Arlington, VA 22202

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Hon. Linda McMahon, Chair
Jon Proch, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: President Donald Trump

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President

Date of election: November 3, 2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Del Cielo Media</i>	Signature:
Name: Del Cielo Media	Name:
Date of Request to Purchase Ad Time: 6/29/20	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: _____

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #: <i>4442841</i>	Station Call Letters: <i>WDKY</i>	Date Received/Requested: <i>7/6/20</i>
Est. #: <i>0001</i>	Station Location: <i>Lexington, Ky</i>	Run Start and End Dates: <i>7/7/20-7/22/20</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Unwired Traffic Instructions

NETWORK:

Active International (Unwired)

CLIENT:

America First Policies

FLIGHT:

7/4-7/22

ESTIMATE:

AFP-AFP-0001

Contact:

Melissa Reiman

EMAIL:

Melissa.Reiman@activeinternational.com

PHONE:

(845) 732-8721

****Dark on 7/5 & 7/6********All spots must be 100% off-air on 7/22 by 11:59pm ********30-Minute Separation between Spots****

AFP Est 1				
Flight	Length	Product	ISCI	Rotation
7/4 (Live July 4th Event Coverage Only) 7/7-7/22	:30	AFP	A1PTV632BVSH	100%
Delivered via Comcast				

PLEASE USE HD WHERE AVAILABLE**Disclaimer:** These instructions do not constitute an order for time. Only air spots that coincide with your order.

CANNOT air in these Markets: Albany-Schenectady, NY; Alexandria, LA; Baltimore, MD; Baton Rouge, LA; Beaumont-Port Arthur, TX; Bluefield-Beckley, WV; Charleston-Huntington, WV; Charlotte, NC; Charlottesville, VA; Greensboro, NC; Greenwood-Greenville, MS; Harrisonburg, VA; Hartford & New Haven, CT; Hattiesburg-Laurel, MS; Jackson, MS; Knoxville, TN; Lafayette, LA; Lake Charles, LA; Little Rock-Pine Bluff, AR; Monroe-El Dorado, LA; New Orleans, LA; New York, NY; Norfolk, VA; Philadelphia, PA; Providence, RI; Raleigh-Durham, NC; Richmond, VA; Roanoke, VA; Salisbury, MD; Shreveport, LA; Springfield-Holyoke, MA; Tri-Cities, TN-VA; Tyler-Longview, TX; Washington, DC; Wilkes-Barre-Scranton, PA; Boston, MA

Secondary Contact: Dawn Hamme**EMAIL:** Dhamme@activeinternational.com**PHONE:** +1 (845) 732-8625