

SECTION 1: Full-Time Job Openings Filled During This Period

Time Period Covered: April 1st 2014 to November 30th, 2014

Stations in Employment Unit: WNEU

	Full-time Positions Filled By Job Title and Date Filled	Recruitment Source that Referred the Person Hired	Number of Persons Interviewed
1.	MASTER CONTROL OPERATOR 08JULY2014	NBCUNICAREERS	THREE
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			

SECTION 2: Recruitment Sources

Time Period Covered: April 1st 2014 to November 30th, 2014

Stations in Employment Unit: WNEU

	Recruitment Source (Name, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period	time Positions for Which This Source Was Utilized Full
1.	NBCUNICAREERS James Arroyave (NBC Universal) Talent Acquisition Recuriter (Telemundo Station Group) 15000 SW 27th Street Miramar FL 33027 Direct: 954-622-6839 Cell: 954-260-1054 Email: james.arroyave@nbcuni.com	THREE	MASTER CONTROL OPERATOR
2.			
3.			
4.			
5.			

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken

Time Period Covered: April 1st, 2014 to November 30th 2014

Station in employment Unit: WNEU

1. **Summer Internship Program Summer 2014**-This summer internship program has been in place at the station for about 5 years. The station welcomes students from area universities and colleges (such as Bunker Hill Community College) who are motivated about expanding their knowledge and hands-on experience in a broadcasting environment. They must be enrolled in a program related to the broadcasting industry, and their internship must be endorsed, supported and constantly monitored by the sponsoring university. Upon completion of the semester-long program, students are rewarded with course credit hours. The internship period includes the summer semester each year. During the period covered by this report, WNEU had one intern participate in the program in the marketing, production and business departments.

2- Recruitment Events

- a. **Emerging Leaders: Revitalizing Communities By Cultivating Leadership-April 9th 2014**-WNEU was a participant of the first series of leadership event hosted by the Greater Lawrence Young Professionals Network along with ALPFA Boston. WNEU's Evelyn Saint Hilaire, Marketing Coordinator attended the event. This event a discussion about how corporations and non-profits can cultivate leadership and how young professional can be a part of the solutions. A well-attended networking event with great opportunities to connect with diverse professionals to promote career opportunities in Broadcasting.
- b. **6th Annual Women of Courage Awards Luncheon by Alianza Hispana May 29th 2014**-WNEU is yearly participant of this annual event where the honorees are chosen from nominated candidates that match the criteria of leadership, commitment, and contribution to the Latino empowerment and strengths in their own fields of work. The event serves as a great connection to network with different female leaders in diverse industries. WNEU's Evelyn Saint Hilaire, Marketing Coordinator attended the event when appropriate the station uses this network to advertise open positions and employment opportunities.

- c. **Little Red Dress Networking Event (Vestida Para Triunfar) August 13th, 2014-** This networking and career development seminar is a way for WNEU to stay connected and engaged in conversations about the station initiatives and the different opportunities available within the station. WNEU's Evelyn Saint Hilaire, Marketing Coordinator attended the event. This helps our department identify potential candidate for our field.