

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WPTI-FM/Greensboro, NC	Date: 2/5/2020
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I, AxMedia,

being/on behalf of: E.C. Sykes for Secretary Of State,

a legally qualified candidate of the Republican

political party for the office of: Secretary Of State

in the Primary

election to be held on: March 3, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

E.C. Sykes for Secretary Of State

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Treasurer: Mark Sykes

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/5/2020

Date

TAYLOR FERNALD

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Nikki Nickerson

Signature

Nikki Nickerson

Printed Name

NSA

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Feb 10, 20
 CONT# 33705726 Mod# Ver# 1 (Last =) DDS CONT# 0
 REP iHeartMedia C/P/E: / / 1234
 TO WPTI-FM (Greensboro-Winston Salem-High Point, NC)
 FM TYLER TOMSON
 OFF DALLAS SALESPERSON FAX#
 AGY AXMEDIA
 ADDR 800 W 47TH ST STE 200 PH #
 KANSAS CITY, MO 64112

 BYR TAYLOR FERNIE
 ADV E.C. SYKES FOR NORTH CAROLINA SECRETARY
 OF STATE
 PDT Est 1234 - E.C. Sykes for North Carolina Secretary Of
 State - 2020 Primary Election
 FLT Feb 11, 20 - Feb 18, 20

* REP ORDER COMMENT *

** 2/10/2020 11:12:00 AM: !!!RATE CLASS: PREEMPTIBLE WITH NOTICE***THE FUSION REV. TYPE IS NATIONAL AGENCY POLITICAL AND THE INDUSTRY TYPE IS STATE/LOCAL CANDIDATE. PLEASE DO NOT CHANGE WITHOUT CCRS APPROVAL!!!

** 2/10/2020 11:12:00 AM: ~~~~THIS IS A NEW ORDER***PLEASE CONFIRM ON THE STATION ORDER WEBSITE SYSTEM. IF YOU HAVE ANY QUESTIONS CALL OR EMAIL ME AT 214-866-8778 OR ELYSIAHLESTER@IHEARTMEDIA.COM~~~~

** 2/10/2020 11:12:00 AM:

[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX)

** 2/10/2020 11:12:00 AM: NEW ORDER 2/10/20- THE NEW ORDER WILL RUN TUESDAY 2/11 - MONDAY 2/17. PLEASE CONFIRM THE NEW ORDER & ALERT ME OF ANY PRE-EMPTS. THANK YOU!

PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861, MARKETRON #184659, SPOTDATA #2095

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	FLIGHT 1 National Agency-Political	TuWThF,M	6A - 10A	60	2/11/2020 - 2/17/2020	1W	9	\$40.00	9
	1.2	National Agency-Political	TuWThF,M	10A - 3P	60	2/11/2020 - 2/17/2020	1W	15	\$50.00	15
	1.3	National Agency-Political	TuWThF,M	3P - 7P	60	2/11/2020 - 2/17/2020	1W	10	\$40.00	10
** WEEKLY FLIGHT TOTALS **								34	\$1,510.00	

Feb 10, 20
 CONT# 33705726 Mod# Ver# 1 (Last =)
 REP iHeartMedia

DDS CONT# 0
 C/P/E: / / 1234

	Feb 20						
SPOTS	34						
CASH	1510.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1510.00						

							TOTAL
SPOTS							34
CASH							1,510.00
TRADE							0.00
NSL							0.00
TOTAL							1,510.00

**** Competitive Comments ****

SVC: Nov19 MSA CustRadio
 Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



Cash In Advance: Yes

E.C. Sykes for North Carolina
c/o AxMedia
Attn:
1251 NW Briarcliff Pkwy #85

Kansas City, MO 64116

Advertiser No: 1310765 Order No: 1308775220
Start Date: 02/11/2020 Co-op: No
End Date: 02/17/2020 Package: No
Month Type: Broadcast Agency Comm.: 15%
Revision #: 0
CPE: - - 1234
AE: DALLAS, MMS
Entered: 02/10/2020 12:09 PM by Fusion
Last Update: 02/10/2020 12:31 PM by 1124025
Note: WPTI-FM 33705726 1234 Est 1234 - E.C. Sykes for
Note 2:
Spl Req Inv: PAID: Cash In Advance

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Greensboro WPTI-FM	06:00-10:00 Commercial	02/11/20	02/14/20	1	40.00	0		x	x	x	x			8	60	8	320.00
					National Agency-Political												
2 Greensboro WPTI-FM	10:00-15:00 Commercial	02/11/20	02/14/20	1	50.00	0		x	x	x	x			12	60	12	600.00
					National Agency-Political												
3 Greensboro WPTI-FM	15:00-19:00 Commercial	02/11/20	02/14/20	1	40.00	0		x	x	x	x			8	60	8	320.00
					National Agency-Political												
4 Greensboro WPTI-FM	06:00-10:00 Commercial	02/17/20	02/17/20	1	40.00	0	x							1	60	1	40.00
					National Agency-Political												
5 Greensboro WPTI-FM	10:00-15:00 Commercial	02/17/20	02/17/20	1	50.00	0	x							3	60	3	150.00
					National Agency-Political												
6 Greensboro WPTI-FM	15:00-19:00 Commercial	02/17/20	02/17/20	1	40.00	0	x							2	60	2	80.00
					National Agency-Political												

No. of Spots/Misc/Digital: 34/0/0

Ordered Gross: \$1,510.00
Agency Commission: \$226.50
Ordered Net: \$1,283.50
Total Net Due: \$1,283.50

	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
Amt. Ord.:	34	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	1,510.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	1,283.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00