

Order #1171153: Kewaunee C../Kewaunee C../Issue Ad/

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
09/19/23 4:13:26 PM	CIA Spot status		<updated to Cleared> 1-2, 1-1, 3-2, 2-1, 3-1	Jessica Le	\$2,205.00	35	0.00
09/19/23 4:12:20 PM	Processed		<async process>	Erik Colerr	\$2,205.00	35	0.00
09/19/23 4:11:18 PM	Approved			Jessica Le	\$2,205.00	35	0.00
09/19/23 4:11:16 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Jessica Le	\$2,205.00	35	0.00
09/19/23 4:09:51 PM	Approval Workflow		[Sales Manager - Ready Default]	Lori Golda	\$2,205.00	35	0.00
09/19/23 4:09:39 PM	Ready for approval		New order.	Lori Golda	\$2,205.00	35	0.00
09/19/23 3:12:37 PM	New order created		<new order>	Lori Golda	\$0.00	0	0.00

1171153 - Kewaunee Cty Dem Party - WQLH-FM

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1171153
Alt Order #: _____
Product Desc: Issue Ad
Estimate: _____
Flight Dates: 09/20/23 - 09/28/23
Original Date / Rev: 09/19/23 / 09/19/23
Order Type: GENERAL
WQLH-FM
Primary AE: Green Bay House
Sales Office: L-GBW
Sales Region: Local

Agency
Name: Kewaunee County Democratic Party
Buying Contact: Jody Parins
Billing Contact: _____
 N8750 Black Ash Road
 Algoma, WI 54201
Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Kewaunee County Democratic Party
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: DIR
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100
New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/23	09/28/23	35	\$2,205.00	\$2,205.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2023	35	\$2,205.00	\$2,205.00	0.00
Totals	35	\$2,205.00	\$2,205.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Green Bay House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WQLH	09/20/23	09/28/23	M-F AM Drive M-F	CM	6a-10a	2222--	:30	10	\$63.00	P-50	0.00	NM	14	\$882.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/23	09/24/23	--222--		6				\$63.00		0.00			
		Week: 09/25/23	10/01/23	2222---		8				\$63.00		0.00			
N 2	WQLH	09/20/23	09/28/23	M-F Midday M-F	CM	10a-3p	1111--	:30	5	\$63.00	P-50	0.00	NM	7	\$441.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/23	09/24/23	--111--		3				\$63.00		0.00			
		Week: 09/25/23	10/01/23	1111---		4				\$63.00		0.00			
N 3	WQLH	09/20/23	09/28/23	M-F PM Drive M-F	CM	3p-7p	2222--	:30	10	\$63.00	P-50	0.00	NM	14	\$882.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/23	09/24/23	--222--		6				\$63.00		0.00			
		Week: 09/25/23	10/01/23	2222---		8				\$63.00		0.00			
													Totals	35	\$2,205.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Jodi Parins, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name:

Kewaunee County Democratic Party

Address:

N8750 Black Ash Rd Algona WI 54201

Contact:

Josi Parins

Phone number:

9203665029

Email:

JLparins@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Stan Johnson, Chair
Jodi Parins, Vice Chair
Lolleen O'Brien, Treasurer

Laura Kryszick, Secretary

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

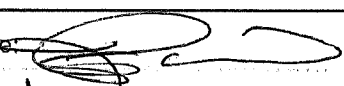
Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: <i>Lori Goldapske</i>
Name: <i>Jodi Parins</i>	Name: <i>Lori Goldapske</i>
Date of Request to Purchase Ad Time: <i>9/19/23</i>	Date of Station Agreement to Sell Time: <i>9/19/23</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *9/18/23*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>1171153</i>	Station Call Letters: <i>WQLH-FM</i>	Date Received/Requested: <i>9/19/23</i>
Est. #:	Station Location: <i>Green Bay, WI</i>	Run Start and End Dates: <i>9/20-28/23</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Re: [EXT]30 Sec Spot for TriCounty Influence Campaign

Jodi Parins <jlparins@gmail.com>

Tue 9/19/2023 2:24 PM

To:Lori Goldapske <Lori.Goldapske@cumulus.com>

Cc:Cob Ob <obcob38@gmail.com>;Ellen Sarns <sarns.ellen@gmail.com>

 2 attachments (41 KB)

Star98 2023 Sept.xlsx; Outlook-3kbkejxp.png;

Dang, I hate when that happens! Sorry about that

Colleen, Please change the check amount to \$2205 per attached, corrected, spreadsheet.

Thanks everyone!

Jodi.

On Tue, Sep 19, 2023 at 2:16 PM Lori Goldapske <Lori.Goldapske@cumulus.com> wrote:

FYI that the total is actually \$2,205.00. Your calculations for 9/25-28 are not correct on the worksheet.

Please advise ASAP.

Lori Goldapske

Regional Director of Sales

Cumulus Radio Station Group | Green Bay - Appleton - Oshkosh

Office: 920-393-4320

Mobile: 920-621-6317

lori.goldapske@cumulus.com

From: Jodi Parins <jlparins@gmail.com>**Sent:** Tuesday, September 19, 2023 1:32 PM**To:** Lori Goldapske <Lori.Goldapske@cumulus.com>**Cc:** Cob Ob <obcob38@gmail.com>; Ellen Sarns <sarns.ellen@gmail.com>**Subject:** [EXT]30 Sec Spot for TriCounty Influence Campaign

Hello Lori

Good to work with you again. Please find attached the NB19 form, our requested schedule and the audio file.

A check for \$1575 will be mailed tomorrow and a copy **emailed** to you asap

What address should we mail check to?

Regards,

Jodi Parins
Chair TriCounty Influence Campaign,
A Committee of Kewaunee, Door, Brown County Democratic Parties

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you know the sender and you are sure the content is safe. Please report the message using the Report Message feature in your email client if you believe the email is suspicious.

Star98

M-F 6a-10a - \$63/\$90
 M-F 10a-3p - \$63/\$90
M-F 3p-7p - \$63/\$90
 M-F 7p-mid - \$18/\$25

Cost per	63	63	63	
	6a – 10a	10a-3p	3p – 7p	
09/20/23	2	1	2	
09/21/23	2	1	2	
09/22/23	2	1	2	
Weekly Total	\$378.00	\$189.00	\$378.00	\$945.00

Cost per	63	63	63	
09/25/23	2	1	2	
09/26/23	2	1	2	
09/27/23	2	1	2	
09/28/23	2	1	2	
Weekly Total	\$504.00	\$252.00	\$504.00	\$1,260.00

Total \$2,205.00

\$1,022.00 \$574.00 \$1,022.00



79-591/759

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DEMOCRATIC PARTY OF KEWAUNEE COUNTY

DATE 9/19/2023

© DELUXE DRIVES COMITRESS
SPECIALTY BLUE HIGH SECURITY



PAY TO Cumulus Media | \$ 2205.00
THE ORDER OF

Two thousand two hundred five and ^{no}/₁₀₀ DOLLARS



Bank of Luxemburg
www.bankofluxemburg.com

MEMO Radio Spots

Colleen M Osburn

⑆075905910⑆ 60043 208 00815

LOOK FOR FRAUD-DETERRING FEATURES INCLUDING THE SECURITY SQUARE AND HEAT-REACTIVE INK. DETAILS ON BACK.

