



WGTV
8513 M-72 West
Traverse City, MI 49684
(231) 947-7770

CONTRACT

<u>Contract / Revision</u> 983030 /		<u>Alt Order #</u> 09165399
<u>Product</u> CALLEY FOR GOVERNOR		
<u>Contract Dates</u> 07/06/18 - 07/20/18		<u>Estimate #</u> 5505
<u>Advertiser</u> Brian Calley For Governor-R		<u>Original Date / Revision</u> 07/11/18 / 08/07/18
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WGTV	<u>Account Executive</u> Washington DC HRP	<u>Sales Office</u> HRP Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1273	<u>Product 1/2</u> 1920
<u>Agency Ref</u> 6365	<u>Advertiser Ref</u> 109650	

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WGTV	07/08/18	07/08/18	GMA Sun	8:00 AM-9:00 AM		:30				NM	7	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/02/18	07/08/18	-----2				2	\$45.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WGTV	07/02/18-07/08/18	GMA Sun	8:00 AM-9:00 AM	-----Su	:30		\$45.00		NM		
				See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9									
	2	WGTV	07/02/18-07/08/18	GMA Sun	8:00 AM-9:00 AM	-----Su	:30		\$45.00		NM		
				See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9									
	3	WGTV	07/15/18-07/15/18	GMA Sun	8:00 AM-9:00 AM	-----Su	:30		\$45.00		NM		
	Ⓜ			MG for 1.1,1.2,11.1,9.1,7.1,10.1,8.1									
	4	WGTV	07/14/18-07/14/18	GMA Sat	7:58a-9a	-----Sa--	:30		\$45.00		NM		
	Ⓜ			MG for 1.1,1.2,11.1,9.1,7.1,10.1,8.1									
	5	WGTV	07/16/18-07/20/18	Judge Judy	4:00 PM-5:30 PM	MTuWThF----	:30		\$20.00		NM		
	Ⓜ			MG for 1.1,1.2,11.1,9.1,7.1,10.1,8.1									
	6	WGTV	07/16/18-07/20/18	Judge Judy	4:00 PM-5:30 PM	MTuWThF----	:30		\$20.00		NM		
	Ⓜ			MG for 1.1,1.2,11.1,9.1,7.1,10.1,8.1									
	7	WGTV	07/16/18-07/20/18	Judge Judy	4:00 PM-5:30 PM	MTuWThF----	:30		\$20.00		NM		
	Ⓜ			MG for 1.1,1.2,11.1,9.1,7.1,10.1,8.1									
	8	WGTV	07/16/18-07/20/18	Judge Judy	4:00 PM-5:30 PM	MTuWThF----	:30		\$20.00		NM		
	Ⓜ			MG for 1.1,1.2,11.1,9.1,7.1,10.1,8.1									
	9	WGTV	07/16/18-07/20/18	Judge Judy	4:00 PM-5:30 PM	MTuWThF----	:30		\$20.00		NM		
	Ⓜ			MG for 1.1,1.2,11.1,9.1,7.1,10.1,8.1									
E 2	WGTV	07/18/18	07/18/18	Judge Judy	4:00 PM-5:30 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	--1----				1	\$20.00				
E 3	WGTV	07/19/18	07/19/18	Judge Judy	4:00 PM-5:30 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---1---				1	\$20.00				
E 4	WGTV	07/13/18	07/13/18	Judge Judy	4:00 PM-5:30 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	----1--				1	\$20.00				
E 5	WGTV	07/20/18	07/20/18	Judge Judy	4:00 PM-5:30 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	----1--				1	\$20.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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<u>Contract / Revision</u> 983030 /		<u>Alt Order #</u> 09165399
<u>Contract Dates</u> 07/06/18 - 07/20/18		<u>Product</u> CALLEY FOR GOVERN
		<u>Estimate #</u> 5505
<u>Advertiser</u> Brian Calley For Governo		<u>Original Date / Revision</u> 07/11/18 / 08/07/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 6	WGTU	07/15/18	07/15/18	GMA Sun	8:00 AM-9:00 AM		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----2				2	\$45.00				
E 7	WGTU	07/09/18	07/09/18	Judge Judy	4:00 PM-5:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	1-----				1	\$20.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WGTU	07/09/18-07/15/18	Judge Judy	4:00 PM-5:30 PM	M-----	:30		\$20.00		NM		
	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9												
E 8	WGTU	07/10/18	07/10/18	Judge Judy	4:00 PM-5:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-1-----				1	\$20.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WGTU	07/09/18-07/15/18	Judge Judy	4:00 PM-5:30 PM	-Tu-----	:30		\$20.00		NM		
	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9												
E 9	WGTU	07/11/18	07/11/18	Judge Judy	4:00 PM-5:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	--1----				1	\$20.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WGTU	07/09/18-07/15/18	Judge Judy	4:00 PM-5:30 PM	---W-----	:30		\$20.00		NM		
	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9												
E 10	WGTU	07/12/18	07/12/18	Judge Judy	4:00 PM-5:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	---1---				1	\$20.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WGTU	07/09/18-07/15/18	Judge Judy	4:00 PM-5:30 PM	----Th----	:30		\$20.00		NM		
	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9												
E 11	WGTU	07/06/18	07/06/18	Judge Judy	4:00 PM-5:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/02/18	07/08/18	----1--				1	\$20.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WGTU	07/02/18-07/08/18	Judge Judy	4:00 PM-5:30 PM	-----F----	:30		\$20.00		NM		
	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9												
E 12	WGTU	07/16/18	07/16/18	Judge Judy	4:00 PM-5:30 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	1-----				1	\$20.00				
E 13	WGTU	07/17/18	07/17/18	Judge Judy	4:00 PM-5:30 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-1-----				1	\$20.00				
Totals								0.00				15	\$400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/01/18 -07/31/18	15	\$400.00	(\$60.00)	\$340.00
Totals	15	\$400.00	(\$60.00)	\$340.00

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983030 /	09165399

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/06/18 - 07/20/18	CALLEY FOR GOVERN	5505

<u>Advertiser</u>	<u>Original Date / Revision</u>
Brian Calley For Governo	07/11/18 / 08/07/18

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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