

# ORDER



**Orders**  
**Order / Rev:** 25723  
**Alt Order #:** 26114650  
**Product Desc:** SISOLAK / DEMOCRAT / GOVERNOR  
**Estimate:** 6717  
**Flight Dates:** 10/23/18 - 10/29/18  
**Original Date / Rev:** 07/26/18 / 08/21/18  
**Order Type:** GENERAL

**KTVN**  
**Primary AE:** Katz Washington, DC  
**Sales Office:** K-DC  
**Sales Region:** NAT

**Agency Name:** Greer, Margolis, Mitchell, Burns  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW Suite 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Steve Sisolak  
**Demographic:** A35+  
**Product Codes:** Political - State  
**Priority:** P-03  
**Revenue Code 1:** AGENCY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	84	\$30,475.00	\$25,903.75
10/29/18	10/29/18	18	\$6,075.00	\$5,163.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	84	\$30,475.00	\$25,903.75	0.00
November 2018	18	\$6,075.00	\$5,163.75	0.00
<b>Totals</b>	<b>102</b>	<b>\$36,550.00</b>	<b>\$31,067.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTVN	25%	\$36,550.00
Market	100%	\$146,200.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAME	1%	\$1,462.00
KNPB	0%	\$0.00
KNVV	0%	\$0.00
KOLO	35%	\$51,170.00
KREN	0%	\$0.00
KRNS	0%	\$0.00
KRNV	25%	\$36,550.00
KRXI	14%	\$20,468.00
MNPB	0%	\$0.00
ONPB	0%	\$0.00
QOLO	0%	\$0.00
UNKWN	0%	\$0.00

**REVISED**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/23/18	10/29/18		CM	4:30 AM-5:00 AM	MTWTF--	:30	4	\$50.00	P-03	0.00	NM	4	\$200.00

Order / Rev: 25723  
 Alt Order #: 26114650  
 Flight Dates: 10/23/18 - 10/29/18

Advertiser: Steve Sisolak  
 Product Desc: SISOLAK / DEMOCRAT / GOVERNOR  
 Estimate: 6717  
 KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
M-F 2 News @ 430a M-F Local News @ 430a																																															
Channel 2 AM News at 430a																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/23/18	10/29/18	MTWTF--	4	\$50.00	0.00																																										
E 2	All	10/23/18	10/29/18	M-F 2 News @ 5a M-F Local News @ 5a	CM	5:00 AM-6:00 AM	MTWTF--	:30	7	\$75.00	P-03	0.00	NM	7	\$525.00																																
Channel 2 AM News at 5a																																															
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Week: 10/23/18	10/29/18	MTWTF--	7	\$75.00	0.00																																										
E 3	All	10/23/18	10/29/18	M-F 2 News @ 6a M-F Local News @ 6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	5	\$250.00	P-02	0.00	NM	5	\$1,250.00																																
Channel 2 AM News at 6a																																															
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Week: 10/23/18	10/29/18	MTWTF--	5	\$250.00	0.00																																										
E 4	All	10/23/18	10/29/18	M-F CBS This Morning M-F CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$375.00	P-01	0.00	NM	5	\$1,875.00																																
CBS This Morning																																															
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Week: 10/23/18	10/29/18	MTWTF--	5	\$375.00	0.00																																										
E 5	All	10/23/18	10/29/18	M-F 12-1230p M-F	CM	12:00 PM-12:30 PM	MTWTF--	:30	2	\$175.00	P-01	0.00	NM	2	\$350.00																																
Inside Edition																																															
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Week: 10/23/18	10/29/18	MTWTF--	2	\$175.00	0.00																																										
E 6	All	10/23/18	10/29/18	M-F CBS Afternoon RTFCM M-F CBS Afternoon RTR	CM	12:30 PM-2:00 PM	MTWTF--	:30	2	\$175.00	P-01	0.00	NM	2	\$350.00																																
Bold & Beautiful/The Talk																																															
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Week: 10/23/18	10/29/18	MTWTF--	2	\$175.00	0.00																																										
E 7	All	10/23/18	10/29/18	M-F 2-3p M-F	CM	2:00 PM-3:00 PM	MTWTF--	:30	2	\$175.00	P-01	0.00	NM	2	\$350.00																																
The People's Court																																															
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Week: 10/23/18	10/29/18	MTWTF--	2	\$175.00	0.00																																										
E 8	All	10/23/18	10/29/18	M-F 3-4p M-F	CM	3:00 PM-4:00 PM	MTWTF--	:30	6	\$150.00	P-03	0.00	NM	6	\$900.00																																
Ellen																																															
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Week: 10/23/18	10/29/18	MTWTF--	6	\$150.00	0.00																																										
9	All	10/23/18	10/29/18	M-F 2 News @ 4p M-F 2 News @ 4p	CM	4:00 PM-4:30 PM	MTWTF--	:30	5	\$250.00	P-03	0.00	NM	5	\$1,250.00																																
News effective 9/3																																															
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Week: 10/23/18	10/29/18	MTWTF--	5	\$250.00	0.00																																										
10	All	10/23/18	10/29/18	M-F 2 News @ 430p M-F 2 News @ 430p	CM	4:30 PM-5:00 PM	MTWTF--	:30	5	\$250.00	P-03	0.00	NM	5	\$1,250.00																																
News effective 9/3																																															
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Week: 10/23/18	10/29/18	MTWTF--	5	\$250.00	0.00																																										
E 11	All	10/23/18	10/29/18	M-F 2 News @ 5p M-F 2 News @ 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$625.00	P-01	0.00	NM	5	\$3,125.00																																
Channel 2 News at 5p																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/23/18	10/29/18	MTWTF--	5	\$625.00	0.00																																										
12	All	10/23/18	10/29/18	M-F 2 News @ 530p M-F Local News @ 530p	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$300.00	P-03	0.00	NM	5	\$1,500.00																																
Channel 2 News at 5:30p																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/23/18	10/29/18	MTWTF--	5	\$300.00	0.00																																										
E 13	All	10/23/18	10/29/18		CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$400.00	P-02	0.00	NM	5	\$2,000.00																																

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 2 News @ 630p M-F Local News @ 630p											
				Channel 2 News at 6:30p											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/23/18 10/29/18 MTWTF-- 5 \$400.00 0.00											
E 14	All	10/23/18	10/29/18	M-F 2 News @ 7p M-F Local News @ 7p	CM	7:00 PM-7:30 PM	MTWTF--	:30	4	\$250.00	P-03	0.00	NM	4	\$1,000.00
				Channel 2 News at 7p											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/23/18 10/29/18 MTWTF-- 4 \$250.00 0.00											
E 15	All	10/23/18	10/29/18	M-F 730-8p M-F	CM	7:30 PM-8:00 PM	MTWTF--	:30	4	\$475.00	P-01	0.00	NM	4	\$1,900.00
				Inside Edition											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/23/18 10/29/18 MTWTF-- 4 \$475.00 0.00											
E 16	All	10/23/18	10/29/18	M-F 2 News @ 11p M-F Local News @ 11p	CM	11:00 PM-11:35 PM	PMTWTF--	:30	5	\$600.00	P-01	0.00	NM	5	\$3,000.00
				Channel 2 News at 11p											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/23/18 10/29/18 MTWTF-- 5 \$600.00 0.00											
E 17	All	10/23/18	10/29/18	Late Show w/ S Colbert Late Show w/ S Colbert	CM	11:35 PM-12:37 AM	XMTWTF--	:30	5	\$350.00	P-01	0.00	NM	5	\$1,750.00
				The Late Show-CBS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/23/18 10/29/18 MTWTF-- 5 \$350.00 0.00											
E 18	All	10/23/18	10/29/18	Late Late Show w/ Cordem Late Late Show w/ Corden	CM	12:37 AM-1:37 AM	XMTWTF--	:30	5	\$175.00	P-01	0.00	NM	5	\$875.00
				The Late Late Show-CBS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/23/18 10/29/18 MTWTF-- 5 \$175.00 0.00											
E 19	All	10/27/18	10/28/18	Sa-Su 2 News @ 11p Sa-Su Local News @ 11p	CM	11:00 PM-11:35 PM	PI-----SS	:30	2	\$275.00	P-03	0.00	NM	2	\$550.00
				Channel 2 News at 11P											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/22/18 10/28/18 -----SS 2 \$275.00 0.00											
E 20	All	10/27/18	10/27/18	CBS Saturday Morning CBS Saturday Morning	CM	5:00 AM-7:00 AM	-----S-	:30	2	\$150.00	P-01	0.00	NM	2	\$300.00
				CBS This Morning-Sat											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/22/18 10/28/18 -----S- 2 \$150.00 0.00											
E 23	All	10/28/18	10/28/18	CBS Sunday Morning 7-8M CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----S	:30	1	\$475.00	P-01	0.00	NM	1	\$475.00
				Sunday Morning On CBS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/22/18 10/28/18 -----S 1 \$475.00 0.00											
E 24	All	10/28/18	10/28/18	Sa-Su 2 News @ 5p Sa-Su Local News @ 5p	CM	5:00 PM-5:30 PM	-----S	:30	1	\$625.00	P-01	0.00	NM	1	\$625.00
				Channel 2 News 5p Sun											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/22/18 10/28/18 -----S 1 \$625.00 0.00											
E 25	All	10/28/18	10/28/18	Sa-Su 2 News @ 630p Sa-Su Local News @ 630p	CM	6:30 PM-7:00 PM	-----S	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
				Channel 2 News 630p Sun											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/22/18 10/28/18 -----S 1 \$600.00 0.00											
E 26	All	10/29/18	10/29/18	Monday Prime Hour 2 Monday	CM	9:00 PM-10:00 PM	M-----	:30	1	\$725.00	P-01	0.00	NM	1	\$725.00
				MAGNUM PI											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/29/18 11/04/18 M----- 1 \$725.00 0.00											
E 28	All	10/23/18	10/23/18		CM	8:00 PM-9:00 PM	-T-----	:30	1	\$1,675.00	P-01	0.00	NM	1	\$1,675.00

Order / Rev: 25723  
 Alt Order #: 26114650  
 Flight Dates: 10/23/18 - 10/29/18

Advertiser: Steve Sisolak  
 Product Desc: SISOLAK / DEMOCRAT / GOVERNOR  
 Estimate: 6717  
 KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tuesday Prime Hour 1 Tuesday											
				NCIS-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----			1			\$1,675.00		0.00			
E 30	All	10/25/18	10/25/18	Thursday Prime Hour 1	CM	8:00 PM-9:00 PM	---T---	:30	1	\$1,125.00	P-02	0.00	NM	1	\$1,125.00
				Thursday Big Bang Theory (R)/Young Sheldon (R)-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---T---			1			\$1,125.00		0.00			
E 34	All	10/28/18	10/28/18	Sunday Prime Hour 1	CM	7:00 PM-8:00 PM	-----S	:30	1	\$1,250.00	P-01	0.00	NM	1	\$1,250.00
				Sunday 60 Minutes-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S			1			\$1,250.00		0.00			
37	All	10/28/18	10/28/18	NFL Football PM Game	CM	1:00 PM-4:00 PM	-----S	:30	1	\$1,325.00	P-03	0.00	NM	1	\$1,325.00
				NFL Football PM Game NFL Sunday Late [Based on the avg. Sept'17/Oct'17/Nov'17/Dec'17 actuals.]											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S			1			\$1,325.00		0.00			
E 39	All	10/26/18	10/26/18	Friday Prime Hour 1	CM	8:00 PM-9:00 PM	----F--	:30	1	\$625.00	P-02	0.00	NM	1	\$625.00
				Friday Maguyver											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--			1			\$625.00		0.00			
E 40	All	10/29/18	10/29/18	Monday Prime Hour 1	CM	8:00 PM-9:00 PM	M-----	:30	1	\$625.00	P-02	0.00	NM	1	\$625.00
				Monday Neighbor/Happy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	M-----			1			\$625.00		0.00			
N 41	KTVN	10/27/18	10/27/18	Local News after Sports	CM		-----S-	:30	2	\$275.00	P-03	0.00	NM	2	\$550.00
				Local News after Sports											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-			2			\$275.00		0.00			
N 42	KTVN	10/24/18	10/24/18	Wednesday Prime Hour	CM	8-9p	--W----	:30	1	\$700.00	P-02	0.00	NM	1	\$700.00
				Wednesday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--W----			1			\$700.00		0.00			
N 43	KTVN	10/27/18	10/27/18	NCAA FB Regular Season	CM	12:30 PM-4:00 PM	-----S-	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				NCAA FB Regular Season (12:30 PM-4:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-			1			\$200.00		0.00			
N 44	KTVN	10/27/18	10/27/18	NCAA FB SEC in Prime	CM		-----S-	:30	2	\$400.00	P-03	0.00	NM	2	\$800.00
				NCAA FB SEC in Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-			2			\$400.00		0.00			
N 45	KTVN	10/28/18	10/28/18	Sunday Prime Hour 2	CM	8-9p	-----S	:30	1	\$950.00	P-01	0.00	NM	1	\$950.00
				Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S			1			\$950.00		0.00			
													Totals	102	\$36,550.00