

ORDER



Orders
Order / Rev: 25723 - 2
Alt Order #: 26114650
Product Desc: SISOLAK / DEMOCRAT / GOVERNOR
Estimate: 6717
Flight Dates: 10/23/18 - 10/29/18
Original Date / Rev: 07/26/18 / 09/24/18
Order Type: GENERAL

KTVN

Primary AE: Katz Washington, DC
Sales Office: K-DC
Sales Region: NAT

Agency Name: Greer, Margolis, Mitchell, Burns
Buying Contact:
Billing Contact:
 3050 K Street NW Suite 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Steve Sisolak
Demographic: A35+
Product Codes: Political - State
Priority: P-03
Revenue Code 1: AGENCY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/18 | 10/28/18 | 86 | \$30,350.00 | \$25,797.50 |
| 10/29/18 | 10/29/18 | 19 | \$6,200.00 | \$5,270.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|--------------------|--------------------|-------------|
| October 2018 | 86 | \$30,350.00 | \$25,797.50 | 0.00 |
| November 2018 | 19 | \$6,200.00 | \$5,270.00 | 0.00 |
| Totals | 105 | \$36,550.00 | \$31,067.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington, DC | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| KTVN | 25% | \$36,550.00 |
| Market | 100% | \$146,200.00 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KAME | 1% | \$1,462.00 |
| KNPB | 0% | \$0.00 |
| KNVV | 0% | \$0.00 |
| KOLO | 35% | \$51,170.00 |
| KREN | 0% | \$0.00 |
| KRNS | 0% | \$0.00 |
| KRNV | 25% | \$36,550.00 |
| KRXI | 14% | \$20,468.00 |
| MNPB | 0% | \$0.00 |
| ONPB | 0% | \$0.00 |
| QOLO | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |

REVISED

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|-----|----------|----------|----------------|-------|-----------------|---------|-----|-------|---------|------|------|------|-------|----------|
| 1 | All | 10/23/18 | 10/29/18 | | CM | 4:30 AM-5:00 AM | MTWTF-- | :30 | 4 | \$50.00 | P-03 | 0.00 | NM | 4 | \$200.00 |

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Advertiser: Steve Sisolak
 Product Desc: SISOLAK / DEMOCRAT / GOVERNOR
 Estimate: 6717
 KTVN

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------|-----------|-------------------|-----------------|--|-------|-----------------------|-----------------|---------------|-------------------|-----------------------|------|---------------|-------------|-------|------------|
| | | | | M-F 2 News @ 430a | | | | | | | | | | | |
| | | | | M-F Local News @ 430a | | | | | | | | | | | |
| | | | | Channel 2 AM News at 430a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/18 | 10/29/18 | MTWTF-- | | | | | 4 | \$50.00 | | 0.00 | | | |
| 2 | All | 10/23/18 | 10/29/18 | M-F 2 News @ 5a M-F Local News @ 5a | CM | 5:00 AM-6:00 AM | MTWTF-- | :30 | 7 | \$75.00 | P-03 | 0.00 | NM | 7 | \$525.00 |
| | | | | Channel 2 AM News at 5a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/18 | 10/29/18 | MTWTF-- | | | | | 7 | \$75.00 | | 0.00 | | | |
| 3 | All | 10/23/18 | 10/29/18 | M-F 2 News @ 6a M-F Local News @ 6a | CM | 6:00 AM-7:00 AM | MTWTF-- | :30 | 5 | \$250.00 | P-02 | 0.00 | NM | 5 | \$1,250.00 |
| | | | | Channel 2 AM News at 6a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/18 | 10/29/18 | MTWTF-- | | | | | 5 | \$250.00 | | 0.00 | | | |
| 4 | All | 10/23/18 | 10/29/18 | M-F CBS This Morning M-F CBS This Morning | CM | 7:00 AM-9:00 AM | MTWTF-- | :30 | 5 | \$375.00 | P-01 | 0.00 | NM | 5 | \$1,875.00 |
| | | | | CBS This Morning | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/18 | 10/29/18 | MTWTF-- | | | | | 5 | \$375.00 | | 0.00 | | | |
| 5 | All | 10/23/18 | 10/29/18 | M-F 12-1230p M-F | CM | 12:00 PM-12:30 PM | MTWTF-- | :30 | 2 | \$175.00 | P-01 | 0.00 | NM | 2 | \$350.00 |
| | | | | Inside Edition | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/18 | 10/29/18 | MTWTF-- | | | | | 2 | \$175.00 | | 0.00 | | | |
| E 6 | All | 10/23/18 | 10/29/18 | M-F CBS Afternoon RTR M-F CBS Afternoon RTR | CM | 12:30 PM-2:00 PM | MTWTF-- | :30 | 2 | \$175.00 | P-01 | 0.00 | NM | 1 | \$350.00 |
| | | | | Bold & Beautiful/The Talk | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/18 | 10/29/18 | MTWTF-- | | | | | 2 | \$175.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | All | 10/23/18-10/29/18 | | M-F CBS Afternoon RTR | | 12:30 PM-2:00 PM | MTWThF---- | :30 | | (\$175.00) | | 0.00 | NM | | |
| See MG 6.3 [Oversold] | | | | | | | | | | | | | | | |
| 2 | All | 10/23/18-10/29/18 | | M-F CBS Afternoon RTR | | 12:30 PM-2:00 PM | MTWThF---- | :30 | | (\$175.00) | | 0.00 | NM | | |
| See MG 6.3 [Oversold] | | | | | | | | | | | | | | | |
| 3 | All | 10/23/18-10/29/18 | | Late Show w/ S Colbert | | 1135p-1237a | MTWThF---- | :30 | | \$350.00 | | 0.00 | NM | | |
| Ⓜ MG for 6.1,6.2 | | | | | | | | | | | | | | | |
| 7 | All | 10/23/18 | 10/29/18 | M-F 2-3p M-F | CM | 2:00 PM-3:00 PM | MTWTF-- | :30 | 2 | \$175.00 | P-01 | 0.00 | NM | 2 | \$350.00 |
| | | | | The People's Court | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/18 | 10/29/18 | MTWTF-- | | | | | 2 | \$175.00 | | 0.00 | | | |
| 8 | All | 10/23/18 | 10/29/18 | M-F 3-4p M-F | CM | 3:00 PM-4:00 PM | MTWTF-- | :30 | 6 | \$150.00 | P-03 | 0.00 | NM | 6 | \$900.00 |
| | | | | Ellen | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/18 | 10/29/18 | MTWTF-- | | | | | 6 | \$150.00 | | 0.00 | | | |
| 9 | All | 10/23/18 | 10/29/18 | M-F 2 News @ 4p M-F 2 News @ 4p | CM | 4:00 PM-4:30 PM | MTWTF-- | :30 | 5 | \$250.00 | P-03 | 0.00 | NM | 5 | \$1,250.00 |
| | | | | News effective 9/3 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/18 | 10/29/18 | MTWTF-- | | | | | 5 | \$250.00 | | 0.00 | | | |
| 10 | All | 10/23/18 | 10/29/18 | M-F 2 News @ 430p M-F 2 News @ 430p | CM | 4:30 PM-5:00 PM | MTWTF-- | :30 | 5 | \$250.00 | P-03 | 0.00 | NM | 5 | \$1,250.00 |
| | | | | News effective 9/3 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/18 | 10/29/18 | MTWTF-- | | | | | 5 | \$250.00 | | 0.00 | | | |
| 11 | All | 10/23/18 | 10/29/18 | M-F 2 News @ 5p M-F 2 News @ 5p | CM | 5:00 PM-5:30 PM | MTWTF-- | :30 | 5 | \$625.00 | P-01 | 0.00 | NM | 5 | \$3,125.00 |

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Advertiser: Steve Sisolak
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 Estimate: 6717
 KTVN

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|--|-----------------|--|-----------------------|------------------|-----------------|---------------|-------------------|-------------------------|------|---------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | -----S | | | | | 1 | \$600.00 | | 0.00 | | | |
| 26 | All | 10/29/18 | 10/29/18 | Monday Prime Hour 2 Monday | CM | 9:00 PM-10:00 PM | ----- | :30 | 1 | \$725.00 | P-01 | 0.00 | NM | 1 | \$725.00 |
| | | MAGNUM PI | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/18 | 11/04/18 | M----- | | | | | 1 | \$725.00 | | 0.00 | | | |
| 28 | All | 10/23/18 | 10/23/18 | Tuesday Prime Hour 1 Tuesday | CM | 8:00 PM-9:00 PM | -T----- | :30 | 1 | \$1,675.00 | P-01 | 0.00 | NM | 1 | \$1,675.00 |
| | | NCIS-CBS | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | -T----- | | | | | 1 | \$1,675.00 | | 0.00 | | | |
| 30 | All | 10/25/18 | 10/25/18 | Thursday Prime Hour 1 Thursday | CM | 8:00 PM-9:00 PM | ---T--- | :30 | 1 | \$1,125.00 | P-02 | 0.00 | NM | 1 | \$1,125.00 |
| | | Big Bang Theory (R)/Young Sheldon (R)-CBS | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | ---T--- | | | | | 1 | \$1,125.00 | | 0.00 | | | |
| 34 | All | 10/28/18 | 10/28/18 | Sunday Prime Hour 1 Sunday | CM | 7:00 PM-8:00 PM | -----S | :30 | 1 | \$1,250.00 | P-01 | 0.00 | NM | 1 | \$1,250.00 |
| | | 60 Minutes-CBS | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | -----S | | | | | 1 | \$1,250.00 | | 0.00 | | | |
| 37 | All | 10/28/18 | 10/28/18 | NFL Football PM Game NFL Football PM Game | CM | 1:00 PM-4:00 PM | -----S | :30 | 1 | \$1,325.00 | P-03 | 0.00 | NM | 5 | \$1,325.00 |
| | | NFL Sunday Late [Based on the avg. Sept'17/Oct'17/Nov'17/Dec'17 actuals.] | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | -----S | | | | | 1 | \$1,325.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | All | 10/22/18-10/28/18 | | NFL Football PM Game | 1:00 PM-4:00 PM | | -----Su | :30 | | (\$1,325.00) | | 0.00 | NM | | |
| | | See MG 37.2,37.3,37.4,37.5,37.6 [NFL - restricted to Federal Candidates only] | | | | | | | | | | | | | |
| 2 | All | 10/27/18-10/27/18 | | NCAA FB Regular Season | | | -----Sa-- | :30 | | \$350.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 37.1 10/28 | | | | | | | | | | | | | |
| 3 | All | 10/27/18-10/28/18 | | NCAA FB SEC in Prime | | | -----Sa-- | :30 | | \$525.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 37.1 10/28 | | | | | | | | | | | | | |
| 4 | All | 10/23/18-10/29/18 | | M-F 2 News @ 5a | 5-6a | | MTWThF---- | :30 | | \$75.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 37.1 10/28 | | | | | | | | | | | | | |
| 5 | All | 10/23/18-10/29/18 | | M-F 3-4p | 3-4p | | MTWThF---- | :30 | | \$250.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 37.1 10/28 | | | | | | | | | | | | | |
| 6 | All | 10/23/18-10/29/18 | | M-F 2-3p | 2-3p | | MTWThF---- | :30 | | \$125.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 37.1 10/28 | | | | | | | | | | | | | |
| 39 | All | 10/26/18 | 10/26/18 | Friday Prime Hour 1 Friday | CM | 8:00 PM-9:00 PM | ----F-- | :30 | 1 | \$625.00 | P-02 | 0.00 | NM | 1 | \$625.00 |
| | | Maguyver | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | ----F-- | | | | | 1 | \$625.00 | | 0.00 | | | |
| 40 | All | 10/29/18 | 10/29/18 | Monday Prime Hour 1 Monday | CM | 8:00 PM-9:00 PM | M----- | :30 | 1 | \$625.00 | P-02 | 0.00 | NM | 1 | \$625.00 |
| | | Neighbor/Happy | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/18 | 11/04/18 | M----- | | | | | 1 | \$625.00 | | 0.00 | | | |
| 41 | KTVN | 10/27/18 | 10/27/18 | Local News after Sports Local News after Sports | CM | | -----S- | :30 | 2 | \$275.00 | P-03 | 0.00 | NM | 2 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | -----S- | | | | | 2 | \$275.00 | | 0.00 | | | |
| 42 | KTVN | 10/24/18 | 10/24/18 | Wednesday Prime Hour Wednesday | CM | 8-9p | --W---- | :30 | 1 | \$700.00 | P-02 | 0.00 | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | --W---- | | | | | 1 | \$700.00 | | 0.00 | | | |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|--|-------|--|---------|-------------|-------|---------------|------|------|------|-------------|----------|
| 43 | KTVN | 10/27/18 | 10/27/18 | NCAA FB Regular Season NCAA FB Regular Season | CM | 12:30 PM-4:00 PM (12:30 PM-4:00 PM) | -----S- | :30 | 1 | \$200.00 | P-03 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/22/18 | 10/28/18 | -----S- | | 1 | | \$200.00 | | 0.00 | | | | | |
| 44 | KTVN | 10/27/18 | 10/27/18 | NCAA FB SEC in Prime NCAA FB SEC in Prime | CM | | -----S- | :30 | 2 | \$400.00 | P-03 | 0.00 | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/22/18 | 10/28/18 | -----S- | | 2 | | \$400.00 | | 0.00 | | | | | |
| 45 | KTVN | 10/28/18 | 10/28/18 | Sunday Prime Hour 2 Sunday | CM | 8-9p | -----S | :30 | 1 | \$950.00 | P-01 | 0.00 | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/22/18 | 10/28/18 | -----S | | 1 | | \$950.00 | | 0.00 | | | | | |
| Totals | | | | | | | | | | | | | 105 | \$36,550.00 | |