

ORDER



Orders
Order / Rev: 25723 - 2
Alt Order #: 26114650
Product Desc: SISOLAK / DEMOCRAT / GOVERNOR
Estimate: 6717
Flight Dates: 10/23/18 - 10/29/18
Original Date / Rev: 07/26/18 / 09/24/18
Order Type: GENERAL

Primary AE: Katz Washington, DC
Sales Office: K-DC
Sales Region: NAT

Agency Name: Greer, Margolis, Mitchell, Burns
Buying Contact:
Billing Contact:
 3050 K Street NW Suite 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Steve Sisolak
Demographic: A35+
Product Codes: Political - State
Priority: P-03
Revenue Code 1: AGENCY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	86	\$30,350.00	\$25,797.50
10/29/18	10/29/18	19	\$6,200.00	\$5,270.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	86	\$30,350.00	\$25,797.50	0.00
November 2018	19	\$6,200.00	\$5,270.00	0.00
Totals	105	\$36,550.00	\$31,067.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTVN	25%	\$36,550.00
Market	100%	\$146,200.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAME	1%	\$1,462.00
KNPB	0%	\$0.00
KNVV	0%	\$0.00
KOLO	35%	\$51,170.00
KREN	0%	\$0.00
KRNS	0%	\$0.00
KRNV	25%	\$36,550.00
KRXI	14%	\$20,468.00
MNPB	0%	\$0.00
ONPB	0%	\$0.00
QOLO	0%	\$0.00
UNKWN	0%	\$0.00

REVISED

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/23/18	10/29/18		CM	4:30 AM-5:00 AM	MTWTF--	:30	4	\$50.00	P-03	0.00	NM	4	\$200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 2 News @ 430a M-F Local News @ 430a											
				Channel 2 AM News at 430a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			4		\$50.00		0.00				
2	All	10/23/18	10/29/18	M-F 2 News @ 5a M-F Local News @ 5a	CM	5:00 AM-6:00 AM	MTWTF--	:30	7	\$75.00	P-03	0.00	NM	7	\$525.00
				Channel 2 AM News at 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			7		\$75.00		0.00				
3	All	10/23/18	10/29/18	M-F 2 News @ 6a M-F Local News @ 6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	5	\$250.00	P-02	0.00	NM	5	\$1,250.00
				Channel 2 AM News at 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			5		\$250.00		0.00				
4	All	10/23/18	10/29/18	M-F CBS This Morning M-F CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$375.00	P-01	0.00	NM	5	\$1,875.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			5		\$375.00		0.00				
5	All	10/23/18	10/29/18	M-F 12-1230p M-F	CM	12:00 PM-12:30 PM	MTWTF--	:30	2	\$175.00	P-01	0.00	NM	2	\$350.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			2		\$175.00		0.00				
E 6	All	10/23/18	10/29/18	M-F CBS Afternoon RTR M-F CBS Afternoon RTR	CM	12:30 PM-2:00 PM	MTWTF--	:30	2	\$175.00	P-01	0.00	NM	1	\$350.00
				Bold & Beautiful/The Talk											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			2		\$175.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	All	10/23/18-10/29/18	M-F CBS Afternoon RTR	12:30 PM-2:00 PM	MTWThF----	:30	(\$175.00)	0.00	NM						
See MG 6.3 [Oversold]															
2	All	10/23/18-10/29/18	M-F CBS Afternoon RTR	12:30 PM-2:00 PM	MTWThF----	:30	(\$175.00)	0.00	NM						
See MG 6.3 [Oversold]															
3	All	10/23/18-10/29/18	Late Show w/ S Colbert	1135p-1237a	MTWThF----	:30	\$350.00	0.00	NM						
Ⓜ MG for 6.1,6.2															
7	All	10/23/18	10/29/18	M-F 2-3p M-F	CM	2:00 PM-3:00 PM	MTWTF--	:30	2	\$175.00	P-01	0.00	NM	2	\$350.00
				The People's Court											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			2		\$175.00		0.00				
8	All	10/23/18	10/29/18	M-F 3-4p M-F	CM	3:00 PM-4:00 PM	MTWTF--	:30	6	\$150.00	P-03	0.00	NM	6	\$900.00
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			6		\$150.00		0.00				
9	All	10/23/18	10/29/18	M-F 2 News @ 4p M-F 2 News @ 4p	CM	4:00 PM-4:30 PM	MTWTF--	:30	5	\$250.00	P-03	0.00	NM	5	\$1,250.00
				News effective 9/3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			5		\$250.00		0.00				
10	All	10/23/18	10/29/18	M-F 2 News @ 430p M-F 2 News @ 430p	CM	4:30 PM-5:00 PM	MTWTF--	:30	5	\$250.00	P-03	0.00	NM	5	\$1,250.00
				News effective 9/3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			5		\$250.00		0.00				
11	All	10/23/18	10/29/18	M-F 2 News @ 5p M-F 2 News @ 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$625.00	P-01	0.00	NM	5	\$3,125.00

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Channel 2 News at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					5	\$625.00		0.00			
12	All	10/23/18	10/29/18	M-F 2 News @ 530p M-F Local News @ 530p	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$300.00	P-03	0.00	NM	5	\$1,500.00
Channel 2 News at 5:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					5	\$300.00		0.00			
13	All	10/23/18	10/29/18	M-F 2 News @ 630p M-F Local News @ 630p	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$400.00	P-02	0.00	NM	5	\$2,000.00
Channel 2 News at 6:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					5	\$400.00		0.00			
14	All	10/23/18	10/29/18	M-F 2 News @ 7p M-F Local News @ 7p	CM	7:00 PM-7:30 PM	MTWTF--	:30	4	\$250.00	P-03	0.00	NM	4	\$1,000.00
Channel 2 News at 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					4	\$250.00		0.00			
15	All	10/23/18	10/29/18	M-F 730-8p M-F Inside Edition	CM	7:30 PM-8:00 PM	MTWTF--	:30	4	\$475.00	P-01	0.00	NM	4	\$1,900.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					4	\$475.00		0.00			
16	All	10/23/18	10/29/18	M-F 2 News @ 11p M-F Local News @ 11p	CM	11:00 PM-11:35 PM	MTWTF--	:30	5	\$600.00	P-01	0.00	NM	5	\$3,000.00
Channel 2 News at 11p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					5	\$600.00		0.00			
17	All	10/23/18	10/29/18	Late Show w/ S Colbert Late Show w/ S Colbert	CM	11:35 PM-12:37 AM	XMTWTF--	:30	5	\$350.00	P-01	0.00	NM	5	\$1,750.00
The Late Show-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					5	\$350.00		0.00			
18	All	10/23/18	10/29/18	Late Late Show w/ Cordem Late Late Show w/ Corden	CM	12:37 AM-1:37 AM	XMTWTF--	:30	5	\$175.00	P-01	0.00	NM	5	\$875.00
The Late Late Show-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					5	\$175.00		0.00			
19	All	10/27/18	10/28/18	Sa-Su 2 News @ 11p Sa-Su Local News @ 11p	CM	11:00 PM-11:35 PM	PI-----SS	:30	2	\$275.00	P-03	0.00	NM	2	\$550.00
Channel 2 News at 11p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----SS					2	\$275.00		0.00			
20	All	10/27/18	10/27/18	CBS Saturday Morning CBS Saturday Morning	CM	5:00 AM-7:00 AM	-----S-	:30	2	\$150.00	P-01	0.00	NM	2	\$300.00
CBS This Morning-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-					2	\$150.00		0.00			
23	All	10/28/18	10/28/18	CBS Sunday Morning 7-8 CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----S	:30	1	\$475.00	P-01	0.00	NM	1	\$475.00
Sunday Morning On CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$475.00		0.00			
24	All	10/28/18	10/28/18	Sa-Su 2 News @ 5p Sa-Su Local News @ 5p	CM	5:00 PM-5:30 PM	-----S	:30	1	\$625.00	P-01	0.00	NM	1	\$625.00
Channel 2 News 5p Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$625.00		0.00			
25	All	10/28/18	10/28/18	Sa-Su 2 News @ 630p Sa-Su Local News @ 630p	CM	6:30 PM-7:00 PM	-----S	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
Channel 2 News 630p Sun															

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$600.00		0.00			
26	All	10/29/18	10/29/18	Monday Prime Hour 2 Monday	CM	9:00 PM-10:00 PM	-----	:30	1	\$725.00	P-01	0.00	NM	1	\$725.00
		MAGNUM PI													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	M-----					1	\$725.00		0.00			
28	All	10/23/18	10/23/18	Tuesday Prime Hour 1 Tuesday	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$1,675.00	P-01	0.00	NM	1	\$1,675.00
		NCIS-CBS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----					1	\$1,675.00		0.00			
30	All	10/25/18	10/25/18	Thursday Prime Hour 1 Thursday	CM	8:00 PM-9:00 PM	---T---	:30	1	\$1,125.00	P-02	0.00	NM	1	\$1,125.00
		Big Bang Theory (R)/Young Sheldon (R)-CBS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---T---					1	\$1,125.00		0.00			
34	All	10/28/18	10/28/18	Sunday Prime Hour 1 Sunday	CM	7:00 PM-8:00 PM	-----S	:30	1	\$1,250.00	P-01	0.00	NM	1	\$1,250.00
		60 Minutes-CBS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$1,250.00		0.00			
37	All	10/28/18	10/28/18	NFL Football PM Game NFL Football PM Game	CM	1:00 PM-4:00 PM	-----S	:30	1	\$1,325.00	P-03	0.00	NM	5	\$1,325.00
		NFL Sunday Late [Based on the avg. Sept'17/Oct'17/Nov'17/Dec'17 actuals.]													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$1,325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	All	10/22/18-10/28/18	NFL Football PM Game		1:00 PM-4:00 PM		-----Su	:30	(\$1,325.00)	0.00	NM				
		See MG 37.2,37.3,37.4,37.5,37.6 [NFL - restricted to Federal Candidates only]													
2	All	10/27/18-10/27/18	NCAA FB Regular Season				-----Sa--	:30	\$350.00	0.00	NM				
		Ⓜ MG for 37.1 10/28													
3	All	10/27/18-10/28/18	NCAA FB SEC in Prime				-----Sa--	:30	\$525.00	0.00	NM				
		Ⓜ MG for 37.1 10/28													
4	All	10/23/18-10/29/18	M-F 2 News @ 5a		5-6a		MTWThF----	:30	\$75.00	0.00	NM				
		Ⓜ MG for 37.1 10/28													
5	All	10/23/18-10/29/18	M-F 3-4p		3-4p		MTWThF----	:30	\$250.00	0.00	NM				
		Ⓜ MG for 37.1 10/28													
6	All	10/23/18-10/29/18	M-F 2-3p		2-3p		MTWThF----	:30	\$125.00	0.00	NM				
		Ⓜ MG for 37.1 10/28													
39	All	10/26/18	10/26/18	Friday Prime Hour 1 Friday	CM	8:00 PM-9:00 PM	----F--	:30	1	\$625.00	P-02	0.00	NM	1	\$625.00
		Maguyver													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--					1	\$625.00		0.00			
40	All	10/29/18	10/29/18	Monday Prime Hour 1 Monday	CM	8:00 PM-9:00 PM	M-----	:30	1	\$625.00	P-02	0.00	NM	1	\$625.00
		Neighbor/Happy													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	M-----					1	\$625.00		0.00			
41	KTVN	10/27/18	10/27/18	Local News after Sports Local News after Sports	CM		-----S-	:30	2	\$275.00	P-03	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-					2	\$275.00		0.00			
42	KTVN	10/24/18	10/24/18	Wednesday Prime Hour Wednesday	CM	8-9p	--W----	:30	1	\$700.00	P-02	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--W----					1	\$700.00		0.00			

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43	KTVN	10/27/18	10/27/18	NCAA FB Regular Seas NCAA FB Regular Season	CM	12:30 PM-4:00 PM (12:30 PM-4:00 PM)	-----S-	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-		1				\$200.00		0.00			
44	KTVN	10/27/18	10/27/18	NCAA FB SEC in Prime NCAA FB SEC in Prime	CM		-----S-	:30	2	\$400.00	P-03	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-		2				\$400.00		0.00			
45	KTVN	10/28/18	10/28/18	Sunday Prime Hour 2 Sunday	CM	8-9p	-----S	:30	1	\$950.00	P-01	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S		1				\$950.00		0.00			
													Totals	105	\$36,550.00