



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

CONTRACT

<u>Contract / Revision</u> 263921 /		<u>Alt Order #</u> WOC12265418
<u>Advertiser</u> FRIENDS OF BILL CONWAY		<u>Original Date / Revision</u> 11/22/19 / 11/25/19
<u>Contract Dates</u> 11/25/19 - 12/08/19	<u>Estimate #</u>	
<u>Product</u> COOK COUNTY STATE'S ATTORNEY		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLS-TV	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Adelstein & Associates LLC
222 W. Ontario St
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLS	12/02/19	12/06/19	Live w/Kelly & Ryan 9-10a	9:00 AM-10:00 AM		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MTWTF--				3	\$800.00			
N 2	WLS	11/25/19	12/06/19	GMA M-F 7-9a	7a-9a		:30			NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				2	\$1,700.00			
Week:		12/02/19	12/08/19	MTWTF--				2	\$1,700.00			
N 3	WLS	11/25/19	11/29/19	Live w/Kelly & Ryan 9-10a	9:00 AM-10:00 AM		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				2	\$900.00			
N 4	WLS	12/02/19	12/06/19	ABC7 News	11a-12p		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MTWTF--				3	\$700.00			
N 5	WLS	11/25/19	12/06/19	The View	10a-11a		:30			NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				2	\$1,100.00			
Week:		12/02/19	12/08/19	MTWTF--				2	\$1,100.00			
N 6	WLS	11/25/19	11/29/19	ABC7 News	11a-12p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				2	\$800.00			
N 7	WLS	11/25/19	11/29/19	Windy City Live	1p-2p		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				3	\$650.00			
N 8	WLS	12/06/19	12/06/19	Windy City Live	1p-2p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	----F--				3	\$600.00			
N 9	WLS	11/29/19	11/29/19	General Hospital	2p-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	----F--				2	\$1,100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WLS	11/25/19-12/01/19	General Hospital	2p-3p	-----F----	:30		\$1,100.00	NM		
				Credited								
	2	WLS	11/25/19-12/01/19	General Hospital	2p-3p	-----F----	:30		\$1,100.00	NM		
				Credited								

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
263921 /	WOC12265418

Advertiser	Original Date / Revision
FRIENDS OF BILL CONWAY	11/22/19 / 11/25/19

Contract Dates	Product	Estimate #
11/25/19 - 12/08/19	COOK COUNTY STATE	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	WLS	12/02/19	12/06/19	General Hospital	2p-3p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/02/19	12/08/19	MTWTF--				2	\$1,000.00			
N 11	WLS	11/25/19	12/06/19	ABC7 News @ 4p M-F	4p-5p		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	MTWTF--				4	\$1,800.00			
	Week:	12/02/19	12/08/19	MTWTF--				4	\$1,800.00			
N 12	WLS	11/25/19	12/06/19	ABC7 News @ 5p M-F	5p-530p		:30			NM	6	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	MTWTF--				3	\$2,200.00			
	Week:	12/02/19	12/08/19	MTWTF--				3	\$2,200.00			
N 13	WLS	11/25/19	11/29/19	ABC7 News @ 6p M-F	6p-630p		:30			NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	MTWTF--				3	\$3,500.00			
N 14	WLS	12/02/19	12/06/19	ABC7 News @ 6p M-F	6p-630p		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/02/19	12/08/19	MTWTF--				3	\$3,000.00			
N 15	WLS	11/25/19	11/29/19	Wheel of Fortune	626p-656p		:30			NM	2	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	MTWTF--				2	\$3,800.00			
N 16	WLS	12/02/19	12/06/19	Wheel of Fortune	626p-656p		:30			NM	3	\$11,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/02/19	12/08/19	MTWTF--				3	\$3,700.00			
N 17	WLS	11/25/19	11/29/19	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30			NM	2	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	MTWTF--				2	\$3,800.00			
N 18	WLS	12/02/19	12/06/19	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/02/19	12/08/19	MTW-F--				2	\$3,500.00			
N 19	WLS	11/25/19	12/06/19	Kimmel	1035p-1137p		:30			NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	MTWTF--				2	\$1,400.00			
	Week:	12/02/19	12/08/19	MTWTF--				2	\$1,400.00			
N 20	WLS	12/07/19	12/07/19	8a-10a Sa Local news	8a-10a		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/02/19	12/08/19	-----S-				2	\$650.00			
N 21	WLS	12/07/19	12/07/19	ABC7 News Sa @ 6a	6a-7a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/02/19	12/08/19	-----S-				2	\$500.00			
N 22	WLS	11/30/19	11/30/19	ABC7 News Sa @ 6a	6a-7a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	-----S-				1	\$550.00			
N 23	WLS	11/30/19	12/07/19	GMA Sa 7-8a	7a-8a		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	-----S-				1	\$1,100.00			
	Week:	12/02/19	12/08/19	-----S-				1	\$1,100.00			
N 24	WLS	11/30/19	11/30/19	8a-10a Sa Local news	8a-10a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	-----S-				1	\$700.00			
N 25	WLS	12/01/19	12/08/19	ABC7 News Su @ 6a	6a-7a		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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11/25/19 - 12/08/19	COOK COUNTY STATE	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----S				1	\$650.00			
Week:		12/02/19	12/08/19	-----S				1	\$650.00			
N 26	WLS	12/01/19	12/08/19	GMA Su 7-8a	7a-8a		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----S				1	\$1,000.00			
Week:		12/02/19	12/08/19	-----S				1	\$1,000.00			
N 27	WLS	12/01/19	12/08/19	ABC7 News @ 5p Su	5p-530p		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----S				1	\$1,100.00			
Week:		12/02/19	12/08/19	-----S				1	\$1,100.00			
N 28	WLS	12/01/19	12/08/19	This Week Su 10-11a	10:00 AM-11:00 AM		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----S				1	\$3,000.00			
Week:		12/02/19	12/08/19	-----S				1	\$3,000.00			
N 29	WLS	12/08/19	12/08/19	Sun LN 10-11p	10-11p		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	-----S				1	\$2,700.00			
N 30	WLS	12/01/19	12/01/19	Sun LN 10-11p	10-11p		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----S				1	\$2,800.00			
N 31	WLS	11/30/19	11/30/19	GMA Sa 10-11a	10a-11a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----S-				1	\$800.00			
N 32	WLS	12/07/19	12/07/19	GMA Sa 10-11a	10a-11a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	-----S-				1	\$750.00			
N 33	WLS	12/08/19	12/08/19	ABC7 News Su @ 8a	8a-10a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	-----S				2	\$600.00			
N 34	WLS	12/01/19	12/01/19	ABC7 News Su @ 8a	8a-10a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----S				1	\$650.00			
N 35	WLS	11/25/19	12/06/19	ABC7 News @ 5a M-F	5:00 AM-6:00 AM		:30			NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				3	\$650.00			
Week:		12/02/19	12/08/19	MTWTF--				3	\$650.00			
N 36	WLS	11/27/19	11/29/19	General Hospital	2p-3p		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	--WTF--				2	\$1,100.00			
Totals											90	\$143,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/25/19 - 12/08/19	90	\$143,100.00	(\$21,465.00)	\$121,635.00
Totals	90	\$143,100.00	(\$21,465.00)	\$121,635.00

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<u>Advertiser</u> FRIENDS OF BILL CONWAY		<u>Original Date / Revision</u> 11/22/19 / 11/25/19
<u>Contract Dates</u> 11/25/19 - 12/08/19	<u>Product</u> COOK COUNTY STATE	<u>Estimate #</u>

Signature: _____ **Date:** _____

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