



PROGRAM..... BNEP101  
 COMPANY..... 02 Del Cielo Media, LLC  
 OFFICE..... 01 Del Cielo Media, LLC

BUY DETAIL REPORT

RUN DATE 10/15/18  
 RUN TIME 19:55:29  
 PAGE 2

MEDIA..... TV TELEVISION  
 CLIENT..... NEGOP Maine GOP  
 PRODUCT..... ORDER  
 ESTIMATE..... C17C23 10/17-10/23 BROADCAST  
 STATION..... WABI T WABI-TV CHANNEL

MARKET..... BAJ BANGOR, ME

RATING SERVICE NSI  
 FLIGHT DATES 10/17/18 - 10/23/18

SHARE: JNO17 PVT: JNO17

ITEM	DAY(S)	TIME	BA	COST	Q	NUMBER OF SPOTS PER WEEK	TOTAL SPOTS
11	MTWTF--	0400P-0500P		600.00	G	10/15/18	10
30		*ELLEN DEGENERE					

10/15/18 - 10/23/18  
 TOTAL SPOTS 54  
 TOTAL COST 45500.00

STATION WEEKLY SUMMARY

WEEK OF:	10/17	10/18	10/19	10/20	10/22	10/23	TOTAL
SPOT(S):	10	10	13	2	10	9	
PURCHASED COST:	7100.00	7100.00	16350.00	1500.00	7100.00	6350.00	45500.00

**CONTRACT**

**WABI**  
**35 Hildreth Street**  
**Bangor, ME 044101**  
**(207) 947-8321**

<b>Contract / Revision</b> 932166 /		<b>Alt Order #</b>
<b>Product</b> ORDR		
<b>Contract Dates</b> 10/17/18 - 10/23/18		<b>Estimate #</b> C17C23
<b>Advertiser</b> Maine GOP		<b>Original Date / Revision</b> 10/16/18 / 10/16/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WABI	<b>Account Executive</b> Bangor House	<b>Sales Office</b> Bangor National
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agency Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b> 7742		<b>Advertiser Ref</b> 151720

And:

**Del Cielo Media**  
**1427 Leslie Avenue**  
**Suite 102**  
**Alexandria, VA 22301**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WABI	10/17/18	10/23/18	Late Show	1135p-1237x		:30				NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--111--				3	\$250.00				
Week:		10/22/18	10/28/18	21-----				3	\$250.00				
2	WABI	10/17/18	10/23/18	TV 5 News Sa @ 11p	11p-1130p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----2-				2	\$750.00				
Week:		10/22/18	10/28/18	-----				0	\$750.00				
3	WABI	10/17/18	10/23/18	TV 5 News @ 11p	11p-1135p		:30				NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--11---				2	\$750.00				
Week:		10/22/18	10/28/18	1-----				1	\$750.00				
4	WABI	10/17/18	10/23/18	M-F 7p-730p	7p-730p		:30				NM	5	\$6,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--111--				3	\$1,250.00				
Week:		10/22/18	10/28/18	11-----				2	\$1,250.00				
5	WABI	10/17/18	10/23/18	Friday Prime Hr 1	758p-9p		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----2--				2	\$2,500.00				
Week:		10/22/18	10/28/18	-----				0	\$2,500.00				
6	WABI	10/17/18	10/23/18	Friday Prime Hr 2	9p-10p		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----2--				2	\$2,500.00				
Week:		10/22/18	10/28/18	-----				0	\$2,500.00				
7	WABI	10/17/18	10/23/18	Late Show	1135p-1237x		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--WTF--				1	\$250.00				
Week:		10/22/18	10/28/18	-----				0	\$0.00				
8	WABI	10/17/18	10/19/18	M-F 7p-730p	7p-730p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--WTF--				1	\$1,250.00				
N 9	WABI	10/17/18	10/23/18	Late Show	1135p-1237x		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--111--				3	\$250.00				
Week:		10/22/18	10/28/18	-1-----				1	\$250.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)

**WABI**  
**35 Hildreth Street**  
**Bangor, ME 044101**  
**(207) 947-8321**

<u>Contract / Revision</u>	<u>Alt Order #</u>
932166 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/18 - 10/23/18	ORDR	C17C23

<u>Advertiser</u>	<u>Original Date / Revision</u>
Maine GOP	10/16/18 / 10/16/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 10	WABI	10/17/18	10/23/18	TV 5 News @ 11p	11p-1135p		:30				NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/15/18	10/21/18	--111--				3	\$750.00				
	Week:	10/22/18	10/28/18	11-----				2	\$750.00				
N 11	WABI	10/17/18	10/23/18	M-F 7p-730p	7p-730p		:30				NM	5	\$6,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/15/18	10/21/18	--111--				3	\$1,250.00				
	Week:	10/22/18	10/28/18	11-----				2	\$1,250.00				
N 12	WABI	10/17/18	10/23/18	TV 5 News @ 12p	12p-1230p		:30				NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/15/18	10/21/18	--222--				6	\$700.00				
	Week:	10/22/18	10/28/18	22-----				4	\$700.00				
N 13	WABI	10/17/18	10/23/18	M-F 4p-5p	4p-5p		:30				NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/15/18	10/21/18	--222--				6	\$600.00				
	Week:	10/22/18	10/28/18	22-----				4	\$600.00				
Totals								0.00				56	\$47,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/23/18	56	\$47,000.00	(\$7,050.00)	\$39,950.00
Totals	56	\$47,000.00	(\$7,050.00)	\$39,950.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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