



KXLF
1003 South Montana
Butte, MT 59701
(406) 496-8400

CONTRACT

<u>Contract / Revision</u> 137347 /		<u>Alt Order #</u> 09195729
<u>Product</u> NRSC IE		
<u>Contract Dates</u> 09/05/18 - 09/11/18		<u>Estimate #</u> 9851
<u>Advertiser</u> NRSC IE		<u>Original Date / Revision</u> 08/15/18 / 08/15/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KXLF	<u>Account Executive</u> Alex Hong (HRP)	<u>Sales Office</u> National Washir
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u> 1204
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning Place
815 Slaters Ln
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	09/10/18	09/10/18	CBS This Morning	7:00 AM-9:00 AM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/10/18	09/16/18	2-----	2			\$500.00				
N 2	All	09/05/18	09/05/18	M-F	10:00 AM-11:00 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/18	09/09/18	--1----	1			\$250.00				
N 3	All	09/06/18	09/06/18	M-F	10:00 AM-11:00 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/18	09/09/18	---1---	1			\$250.00				
N 4	All	09/07/18	09/07/18	M-F	10:00 AM-11:00 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/18	09/09/18	----1--	1			\$250.00				
N 5	All	09/10/18	09/10/18	M-F	11:00 AM-12:00 PM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/10/18	09/16/18	2-----	2			\$250.00				
N 6	All	09/11/18	09/11/18	M-F	11:00 AM-12:00 PM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/10/18	09/16/18	-2-----	2			\$250.00				
N 7	All	09/05/18	09/05/18	M-F	11:00 AM-12:00 PM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/18	09/09/18	--2----	2			\$250.00				
N 8	All	09/06/18	09/06/18	M-F	11:00 AM-12:00 PM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/18	09/09/18	---2---	2			\$250.00				
N 9	All	09/07/18	09/07/18	M-F	11:00 AM-12:00 PM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/18	09/09/18	----2--	2			\$250.00				
N 10	All	09/10/18	09/10/18	M-F Noon News	12:00 PM-12:30 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/10/18	09/16/18	2-----	2			\$300.00				
N 11	All	09/11/18	09/11/18	M-F Noon News	12:00 PM-12:30 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/10/18	09/16/18	-2-----	2			\$300.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 09/05/18 - 09/11/18	<u>Product</u> NRSC IE	<u>Estimate #</u> 9851
<u>Advertiser</u> NRSC IE		<u>Original Date / Revision</u> 08/15/18 / 08/15/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	All	09/11/18	09/11/18	CBS This Morning	7:00 AM-9:00 AM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	- 2 - - - - -				2	\$500.00			
N 13	All	09/05/18	09/05/18	M-F Noon News	12:00 PM-12:30 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-- 2 - - - -				2	\$300.00			
N 14	All	09/06/18	09/06/18	M-F Noon News	12:00 PM-12:30 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	- - - 2 - - -				2	\$300.00			
N 15	All	09/07/18	09/07/18	M-F Noon News	12:00 PM-12:30 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	- - - - 2 - -				2	\$300.00			
N 16	All	09/10/18	09/10/18	M-F	4:00 PM-5:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	1 - - - - -				1	\$175.00			
N 17	All	09/11/18	09/11/18	M-F	4:00 PM-5:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	- 1 - - - - -				1	\$175.00			
N 18	All	09/05/18	09/05/18	M-F	4:00 PM-5:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	- - 1 - - - -				1	\$175.00			
N 19	All	09/06/18	09/06/18	M-F	4:00 PM-5:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	- - - 1 - - -				1	\$175.00			
N 20	All	09/07/18	09/07/18	M-F	4:00 PM-5:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	- - - - 1 - -				1	\$175.00			
N 21	All	09/10/18	09/10/18	M-F 530p News	5:30 PM-6:00 PM		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	2 - - - - -				2	\$1,500.00			
N 22	All	09/11/18	09/11/18	M-F 530p News	5:30 PM-6:00 PM		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	- 2 - - - - -				2	\$1,500.00			
N 23	All	09/05/18	09/05/18	CBS This Morning	7:00 AM-9:00 AM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	- - 2 - - - -				2	\$500.00			
N 24	All	09/05/18	09/05/18	M-F 530p News	5:30 PM-6:00 PM		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	- - 2 - - - -				2	\$1,500.00			
N 25	All	09/06/18	09/06/18	M-F 530p News	5:30 PM-6:00 PM		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	- - - 2 - - -				2	\$1,500.00			
N 26	All	09/07/18	09/07/18	M-F 530p News	5:30 PM-6:00 PM		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	- - - - 2 - -				2	\$1,500.00			
N 27	All	09/09/18	09/09/18	Su 530p News	5:30 PM-6:00 PM		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	- - - - - 2				2	\$1,200.00			
N 28	All	09/10/18	09/10/18	M-F	6:00 PM-6:30 PM		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Original Date / Revision</u> 08/15/18 / 08/15/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	2-----				2	\$850.00			
N 29	All	09/11/18	09/11/18	M-F	6:00 PM-6:30 PM		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-2-----				2	\$850.00			
N 30	All	09/05/18	09/05/18	M-F	6:00 PM-6:30 PM		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	--2----				2	\$850.00			
N 31	All	09/06/18	09/06/18	M-F	6:00 PM-6:30 PM		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	---2---				2	\$850.00			
N 32	All	09/07/18	09/07/18	M-F	6:00 PM-6:30 PM		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	----2--				2	\$850.00			
N 33	All	09/10/18	09/10/18	M-F	6:30 PM-7:00 PM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	2-----				2	\$750.00			
N 34	All	09/06/18	09/06/18	CBS This Morning	7:00 AM-9:00 AM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	---2---				2	\$500.00			
N 35	All	09/11/18	09/11/18	M-F	6:30 PM-7:00 PM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-2-----				2	\$750.00			
N 36	All	09/05/18	09/05/18	M-F	6:30 PM-7:00 PM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	--2----				2	\$750.00			
N 37	All	09/06/18	09/06/18	M-F	6:30 PM-7:00 PM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	---2---				2	\$750.00			
N 38	All	09/07/18	09/07/18	M-F	6:30 PM-7:00 PM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	----2--				2	\$750.00			
N 39	All	09/11/18	09/11/18	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-1-----				1	\$1,300.00			
N 40	All	09/06/18	09/06/18	Thursday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	---1---				1	\$1,200.00			
N 41	All	09/07/18	09/07/18	Friday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	----1--				1	\$1,000.00			
N 42	All	09/08/18	09/08/18	Saturday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----2-				2	\$250.00			
N 43	All	09/08/18	09/08/18	Saturday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----1-				1	\$350.00			
N 44	All	09/09/18	09/09/18	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----2				2	\$1,000.00			
N 45	All	09/07/18	09/07/18	CBS This Morning	7:00 AM-9:00 AM		:30			NM	2	\$1,000.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	----2--				2	\$500.00			
N 46	All	09/10/18	09/10/18	Late News ROS M-Su	10:00 PM-10:35 PM		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	2-----				2	\$900.00			
N 47	All	09/11/18	09/11/18	Late News ROS M-F	10:00 PM-10:35 PM		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-2-----				2	\$900.00			
N 48	All	09/05/18	09/05/18	Late News ROS M-F	10:00 PM-10:35 PM		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	--2----				2	\$900.00			
N 49	All	09/06/18	09/06/18	Late News ROS M-F	10:00 PM-10:35 PM		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	---2---				2	\$900.00			
N 50	All	09/07/18	09/07/18	Late News ROS M-F	10:00 PM-10:35 PM		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	----2--				2	\$900.00			
N 51	All	09/09/18	09/09/18	Su Late News	10:00 PM-10:35 PM		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----2				2	\$900.00			
N 52	All	09/08/18	09/08/18	Sa	10:35 PM-11:35 PM		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----2-				2	\$90.00			
N 53	All	09/08/18	09/08/18	Sa	11:35 PM-12:35 XM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----2-				2	\$50.00			
N 54	All	09/09/18	09/09/18	Su	10:35 PM-11:35 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----2				2	\$100.00			
N 55	All	09/08/18	09/08/18	SEC Football ROS	1:30 PM-4:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----1-				1	\$150.00			
N 56	All	09/09/18	09/09/18	CBS Sunday Morning	7:00 AM-8:30 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----1				1	\$600.00			
N 57	All	09/09/18	09/09/18	NFL Reg Season ROS	11:00 AM-2:00 PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----1				1	\$1,500.00			
N 58	All	09/09/18	09/09/18	Face The Nation	8:30 AM-9:30 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----1				1	\$300.00			
N 59	All	09/10/18	09/10/18	M-F	10:00 AM-11:00 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	1-----				1	\$250.00			
N 60	All	09/11/18	09/11/18	M-F	10:00 AM-11:00 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-1-----				1	\$250.00			
Totals											102	\$66,205.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KXLF
1003 South Montana
Butte, MT 59701
(406) 496-8400

<u>Contract / Revision</u>		<u>Alt Order #</u>
137347 /		09195729
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/05/18 - 09/11/18	NRSC IE	9851
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRSC IE		08/15/18 / 08/15/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/11/18	102	\$66,205.00	(\$9,930.75)	\$56,274.25
Totals	102	\$66,205.00	(\$9,930.75)	\$56,274.25

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.