

*REV. 1*  
*removed ads*  
*8/19 - 8/23*  
*awaiting new*  
*creative to*  
*start 8/24*

**ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM**

I, Marcus Peacock, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

**Station time requested by:** Business Roundtable

Agency name: N/A

Address: 1000 Maine Avenue SW, Suite 500, Washington, D.C. 20024

Contact: Meredith McPhillips	Phone number: 2408886336	Email: mmcphillips@brt.org
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**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Business Roundtable

Address: Same as above

Contact: Same as above	Phone number: Same as above	Email: Same as above
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Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Joshua Bolten, President & CEO, Business Roundtable  
 Doug McMillon, President & CEO, Walmart  
 Additional Board Members: <https://www.businessroundtable.org/about-us/board-of-directors>

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**  N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:  N/A

corporate tax policy, infrastructure policy and investment

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <sup>DocuSigned by:</sup> Marcus Peacock	Signature: <i>Becky Hoseilton</i>
Name: Marcus Peacock	Name: <i>Becky Hoseilton</i>
Date of Request to Purchase Ad Time: 4/23/21	Date of Station Agreement to Sell Time: <i>7/30/21</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *7/30, 8/2, 8/10*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted *7/30, 8/2, 8/10*

Accepted IN PART (e.g., ad not received to determine content)\* *8/17, 8/18*

Rejected - provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:  
*REV. 7 removed ads 8/19 - 8/23 awaiting new creative*

Contract #: <i>492339</i>	Station Call Letters: <i>KVOX-FM</i>	Date Received/Requested: <i>7/30, 8/7, 8/7, 8/12, 8/17, 8/18</i>
Est. #: <i>TAXAN 7</i>	Station Location: <i>Fargo-MND ND/ND</i>	Run Start and End Dates: <i>7/31-8/31; 8/4-8/31; 8/11-8/31; 8/12-8/31; 8/24-8/31</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

*8/18*  
*8/12-8/31*  
*8/24-8/31*

Aug 18, 21  
 CONT# 35233258 Mod# Ver# 1 (Last =)  
 REP EASTMAN  
 TO KVOX-FM (Fargo-Moorhead, ND)  
 FM KIM JACK (SAN FRAN)  
 OFF SAN FRANCISCO  
 AGY IHEARTMEDIA GOV INIT  
 ADDR 5180 GOLDEN FOOTHILL PARKWAY SUITE 120  
 EL DORADO HILLS, CA 95762

DDS CONT# 0  
 C/P/E: BRT / BRT / TAXAD7

SALESPERSON FAX#

PH #

BYR MATTHEW BARGER  
 ADV BUSINESS ROUND TABLE  
 PDT Business Round Table - Infrastructure Phase 4  
 FLT Jul 19, 21 - Sep 05, 21

\* REP ORDER COMMENT \*

\*\* 7/30/2021 9:58:00 AM: 30 MINUTE SEPARATION BETWEEN ALL DAYPARTS/SPOT LENGTHS  
 \*\* 7/30/2021 9:58:00 AM: IHEARTMEDIA - INVOICES MUST BE SENT EDI VIA MARKETRON OR  
 RADIOINVOICES. MARKETRON: EID# 188104 RADIOINVOICES: AGENCY NAME: IHEARTMEDIA - CAMERON  
 PARK SUGGESTED IDS: RI14923 OR 9A14923  
 \*\* 7/30/2021 9:58:00 AM: IHEARTMEDIA - OKAY TO MAKE GOOD SPOTS IN FLIGHT, SAME DAYPART, MUST  
 BE A FLIGHT WEEK. SPOTS RUNNING OUTSIDE OF A FLIGHT WEEK WILL BE CREDITED.  
 \*\* 7/30/2021 9:58:00 AM: NEW ORDER! PLEASE CONFIRM. THANKS! JACQUIE VAUGHN ~  
 JACQUELYNE.VAUGHN@KATZMEDICAL.COM 206-282-0836

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	....F..	6A - 10A	30	7/30/2021 - 7/30/2021	1W	1	\$73.00	1
	1.2	....F..	10 - 3P	30	7/30/2021 - 7/30/2021	1W	1	\$70.00	1
	1.3	....F..	3F - 7P	30	7/30/2021 - 7/30/2021	1W	1	\$52.00	1
	1.4	.....SS	8A - 7P	30	7/31/2021 - 8/1/2021	1W	5	\$21.00	5
	1.5	....FSS	5A - 12A	30	7/30/2021 - 8/1/2021	1W	4	\$0.00	4
					<b>** WEEKLY FLIGHT TOTALS **</b>		12	\$300.00	
		<b>FLIGHT 2</b>							
	2.1	.....SS	8A - 7P	30	8/7/2021 - 8/29/2021	4W	5	\$21.00	20
	2.2	MTWTF..	6A - 10A	30	8/2/2021 - 8/27/2021	4W	5	\$73.00	20
	2.3	MTWTF..	10 - 3P	30	8/2/2021 - 8/27/2021	4W	5	\$70.00	20
	2.4	MTWTF..	3F - 7P	30	8/2/2021 - 8/27/2021	4W	5	\$52.00	20
	2.5	MTWTFSS	5A - 12A	30	8/2/2021 - 8/29/2021	4W	10	\$0.00	40
					<b>** WEEKLY FLIGHT TOTALS **</b>		30	\$4,320.00	
		<b>FLIGHT 3</b>							
	3.1	MT.....	6A - 10A	30	8/30/2021 - 8/31/2021	1W	2	\$73.00	2
	3.2	MT.....	10 - 3P	30	8/30/2021 - 8/31/2021	1W	2	\$70.00	2
	3.3	MT.....	3F - 7P	30	8/30/2021 - 8/31/2021	1W	2	\$52.00	2
	3.4	MT.....	5A - 12A	30	8/30/2021 - 8/31/2021	1W	3	\$0.00	3

Aug 18, 21  
 CONT# 35233258 Mod# Ver# 1 (List = )  
 REP EASTMAN

DDS CONT# 0  
 C/P/E: BRT / BRT / TAXAD7

				** WEEKLY FLIGHT TOTALS **	9	\$390.00	
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	Jul 21	Aug 21	Sep 21				
SPOTS	0	132	9				
CASH	0.00	4620.00	390.00				
TRADE	0.00	0.00	0.00				
NSL	0.00	0.00	0.00				
TOTAL	0.00	4620.00	390.00				

						TOTAL
SPOTS						141
CASH						5,010.00
TRADE						0.00
NSL						0.00
TOTAL						5,010.00

**\*\* Competitive Comments \*\***

BUSINESS ROUND TABLE - INFRASTRUCTURE PHASE 4

SVC: FA20 MSA ARB

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# ORDER



**Orders**  
**Order / Rev:** 492339  
**Alt Order #:** 35233258  
**Product Desc:** BRT/BRT/TAXAD7/Bus Rndtbl Infrastr  
**Estimate:** TAXAD7/cont #35233258/wire transfer a  
**Flight Dates:** 07/31/21 - 08/31/21  
**Original Date / Rev:** 08/18/21 / 08/18/21  
**Order Type:** GENERAL

**KVOX-FM**  
**Primary AE:** Eastman San Francisco  
**Sales Office:** ESANF  
**Sales Region:** National

**Agency Name:** iHeartMedia, Inc.  
**Buying Contact:**  
**Billing Contact:**  
 5180 Golden Foothill Pkwy Ste 120  
 El Dorado Hills, CA 95762

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Business Round Table (A)  
**Demographic:** HH  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** SEL

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:35:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/26/21	08/29/21	132	\$4,620.00	\$3,927.00
08/30/21	08/31/21	9	\$390.00	\$331.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2021	132	\$4,620.00	\$3,927.00	0.00
September 2021	9	\$390.00	\$331.50	0.00
<b>Totals</b>	<b>141</b>	<b>\$5,010.00</b>	<b>\$4,258.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eastman San Francisco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVOXF	08/02/21	08/31/21	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	11111--	:30	5	\$73.00	VIP	0.00	NM	23	\$1,679.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/02/21	08/08/21	11121--		6				\$73.00		0.00			
	Week:	08/09/21	08/15/21	--212--		5				\$73.00		0.00			
	Week:	08/16/21	08/22/21	-----		0				\$73.00		0.00			
	Week:	08/23/21	08/29/21	-3232--		10				\$73.00		0.00			
	Week:	08/30/21	09/05/21	11-----		2				\$73.00		0.00			
N 2	KVOXF	07/31/21	08/29/21	Sa-Su 7a-9p Sa-Su 7a-9p	CM	8:00 AM-7:00 PM (8:00 AM-7:00 PM)	-----32	:30	5	\$21.00	VIP	0.00	NM	25	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/26/21	08/01/21	-----32		5				\$21.00		0.00			
	Week:	08/02/21	08/08/21	-----		0				\$21.00		0.00			
	Week:	08/09/21	08/15/21	-----44		8				\$21.00		0.00			
	Week:	08/16/21	08/22/21	-----		0				\$21.00		0.00			
	Week:	08/23/21	08/29/21	-----66		12				\$21.00		0.00			
N 3	KVOXF	08/02/21	08/31/21	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	11111--	:30	5	\$70.00	VIP	0.00	NM	23	\$1,610.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/02/21	08/08/21	11112--		6				\$70.00		0.00			
	Week:	08/09/21	08/15/21	--212--		5				\$70.00		0.00			
	Week:	08/16/21	08/22/21	-----		0				\$70.00		0.00			

Order / Rev: 492339  
 Alt Order #: 35233258  
 Flight Dates: 07/31/21 - 08/31/21

Advertiser: Business Round Table (A)  
 Product Desc: BRT/BRT/TAXAD7/Bus Rndtble Infrastr  
 Estimate: TAXAD7/cont #35233258/wire transfer a  
 KVOX-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/21	08/29/21	-3232--		10				\$70.00		0.00			
		Week: 08/30/21	09/05/21	11-----		2				\$70.00		0.00			
N 4	KVOXF	08/02/21	08/31/21	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	11111--	:30	5	\$52.00	VIP	0.00	NM	23	\$1,196.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/21	08/08/21	21111--		6				\$52.00		0.00			
		Week: 08/09/21	08/15/21	--221--		5				\$52.00		0.00			
		Week: 08/16/21	08/22/21	-----		0				\$52.00		0.00			
		Week: 08/23/21	08/29/21	-2323--		10				\$52.00		0.00			
		Week: 08/30/21	09/05/21	11-----		2				\$52.00		0.00			
N 9	KVOXF	07/31/21	08/31/21	M-Su 6a-12a M-Su 6a-12a	CM	6:00 AM-12:00 XM (6:00 AM-12:00 XM)	MTWTFSS	:30	10	\$0.00	VIP	0.00	NM	47	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/21	08/01/21	-----SS		4				\$0.00		0.00			
		Week: 08/02/21	08/08/21	MTWTF--		8				\$0.00		0.00			
		Week: 08/09/21	08/15/21	--WTFSS		11				\$0.00		0.00			
		Week: 08/16/21	08/22/21	-----		0				\$0.00		0.00			
		Week: 08/23/21	08/29/21	-TWTFS		21				\$0.00		0.00			
		Week: 08/30/21	09/05/21	MT-----		3				\$0.00		0.00			
<b>Totals</b>													<b>141</b>	<b>\$5,010.00</b>	