

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

REV. 3  
remove ads  
8/10  
awaiting new  
creative  
to start  
8/11  
REV. 4 revise  
ad  
came  
on  
8/10

I, Marcus Peacock, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Business Roundtable

Agency name: N/A

Address: 1000 Maine Avenue SW, Suite 500, Washington, D.C. 20024

Contact: Meredith McPhillips

Phone number: 2408886336

Email: mmcphillips@brt.org

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Business Roundtable

Address: Same as above

Contact: Same as above

Phone number: Same as above

Email: Same as above

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Joshua Bolten, President & CEO, Business Roundtable  
Doug McMillon, President & CEO, Walmart  
Additional Board Members: <https://www.businessroundtable.org/about-us/board-of-directors>

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:  N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:  N/A  
corporate tax policy, infrastructure policy and investment

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

|  |  |
|--|--|
| <b>Advertiser/Sponsor</b>                                  | <b>Station Representative</b>                          |
| Signature: <small>DocuSigned by:</small><br>Marcus Peacock | Signature: <i>Becky Hoxeth</i>                         |
| Name: Marcus Peacock <small>505897085BC04FC...</small>     | Name: <i>Becky Hoxeth</i>                              |
| Date of Request to Purchase Ad Time: 4/23/21               | Date of Station Agreement to Sell Time: <i>7/30/21</i> |

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes *7/30, 8/2, 8/10*  No Date ad received: *7/30, 8/2/21, 8/10*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted *7/30, 8/2, 8/10*

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected - provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:  
*REV. 3 - removed ads 8/10*

|                           |  |  |
|---------------------------|--|--|
| Contract #: <i>492339</i> | Station Call Letters: <i>KVOX-FM</i>     | Date Received/Requested: <i>7/30/21, 8/2, 8/9/21</i>             |
| Est. #: <i>TAX AD 7</i>   | Station Location: <i>Fargo-Mhd ND/MN</i> | Run Start and End Dates: <i>7/31-8/31; 8/4-8/31; 8/11-8/31/2</i> |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Aug 09, 21  
 CONT# 35233258 Mod# Ver# 1 (Last = )  
 REP EASTMAN  
 TO KVOX-FM (Fargo-Moorhead, ND)  
 FM KIM JACK (SAN FRAN)  
 OFF SAN FRANCISCO  
 AGY IHEARTMEDIA GOV INIT  
 ADDR 5180 GOLDEN FOOTHILL PARKWAY SUITE 120  
 EL DORADO HILLS, CA 95762

DDS CONT# 0  
 C/P/E: BRT / BRT / TAXAD7

SALESPERSON FAX#

PH #

BYR MATTHEW BARGER  
 ADV BUSINESS ROUND TABLE  
 PDT Business Round Table - Infrastructure Phase 4  
 FLT Jul 19, 21 - Sep 05, 21

\* REP ORDER COMMENT \*

\*\* 7/30/2021 9:58:00 AM: 30 MINUTE SEPARATION BETWEEN ALL DAYPARTS/SPOT LENGTHS  
 \*\* 7/30/2021 9:58:00 AM: IHEARTMEDIA - INVOICES MUST BE SENT EDI VIA MARKETRON OR RADIOINVOICES. MARKETRON: EID# 188104 RADIOINVOICES: AGENCY NAME: IHEARTMEDIA - CAMERON PARK SUGGESTED IDS: RI14923 OR 9914923  
 \*\* 7/30/2021 9:58:00 AM: IHEARTMEDIA - OKAY TO MAKE GOOD SPOTS IN FLIGHT, SAME DAYPART, MUST BE A FLIGHT WEEK. SPOTS RUNNING OUTSIDE OF A FLIGHT WEEK WILL BE CREDITED.  
 \*\* 7/30/2021 9:58:00 AM: NEW ORDER! PLEASE CONFIRM. THANKS! JACQUIE VAUGHN - JACQUELYNE.VAUGHN@KATZMEDIA.COM 206-282-0836

| MC | LN  | DAYS            | TIME     | LEN | EFFECTIVE DATES                   | # OF WKS | NPW | RATE       | TOT SPTS |
|----|-----|-----------------|----------|-----|-----------------------------------|----------|-----|------------|----------|
|    |     | <b>FLIGHT 1</b> |          |     |                                   |          |     |            |          |
|    | 1.1 | ....F..         | 6A - 10A | 30  | 7/30/2021 - 7/30/2021             | 1W       | 1   | \$73.00    | 1        |
|    | 1.2 | ....F..         | 10A - 3P | 30  | 7/30/2021 - 7/30/2021             | 1W       | 1   | \$70.00    | 1        |
|    | 1.3 | ....F..         | 3P - 7P  | 30  | 7/30/2021 - 7/30/2021             | 1W       | 1   | \$52.00    | 1        |
|    | 1.4 | .....SS         | 8A - 7P  | 30  | 7/31/2021 - 8/1/2021              | 1W       | 5   | \$21.00    | 5        |
|    | 1.5 | ....FSS         | 5A - 12A | 30  | 7/30/2021 - 8/1/2021              | 1W       | 4   | \$0.00     | 4        |
|    |     |                 |          |     | <b>** WEEKLY FLIGHT TOTALS **</b> |          | 12  | \$300.00   |          |
|    |     | <b>FLIGHT 2</b> |          |     |                                   |          |     |            |          |
|    | 2.1 | .....SS         | 8A - 7P  | 30  | 8/7/2021 - 8/29/2021              | 4W       | 5   | \$21.00    | 20       |
|    | 2.2 | MTWTF..         | 6A - 10A | 30  | 8/2/2021 - 8/27/2021              | 4W       | 5   | \$73.00    | 20       |
|    | 2.3 | MTWTF..         | 10A - 3P | 30  | 8/2/2021 - 8/27/2021              | 4W       | 5   | \$70.00    | 20       |
|    | 2.4 | MTWTF..         | 3P - 7P  | 30  | 8/2/2021 - 8/27/2021              | 4W       | 5   | \$52.00    | 20       |
|    | 2.5 | MTWTFSS         | 5A - 12A | 30  | 8/2/2021 - 8/29/2021              | 4W       | 10  | \$0.00     | 40       |
|    |     |                 |          |     | <b>** WEEKLY FLIGHT TOTALS **</b> |          | 30  | \$4,320.00 |          |
|    |     | <b>FLIGHT 3</b> |          |     |                                   |          |     |            |          |
|    | 3.1 | MT.....         | 6A - 10A | 30  | 8/30/2021 - 8/31/2021             | 1W       | 2   | \$73.00    | 2        |
|    | 3.2 | MT.....         | 10A - 3P | 30  | 8/30/2021 - 8/31/2021             | 1W       | 2   | \$70.00    | 2        |
|    | 3.3 | MT.....         | 3P - 7P  | 30  | 8/30/2021 - 8/31/2021             | 1W       | 2   | \$52.00    | 2        |
|    | 3.4 | MT.....         | 5A - 12A | 30  | 8/30/2021 - 8/31/2021             | 1W       | 3   | \$0.00     | 3        |

Aug 09, 21  
 CONT# 35233258 Mod# Ver# 1 (Last = )  
 REP EASTMAN

DDS CONT# 0  
 C/P/E: BRT / BRT / TAXAD7

|  |  |  |  |                                   |   |          |  |
|--|--|--|--|-----------------------------------|---|----------|--|
|  |  |  |  | <b>** WEEKLY FLIGHT TOTALS **</b> | 9 | \$390.00 |  |
|--|--|--|--|-----------------------------------|---|----------|--|

|       | Jul 21 | Aug 21  | Sep 21 |  |  |  |  |
|-------|--------|---------|--------|--|--|--|--|
| SPOTS | 0      | 132     | 9      |  |  |  |  |
| CASH  | 0.00   | 4620.00 | 390.00 |  |  |  |  |
| TRADE | 0.00   | 0.00    | 0.00   |  |  |  |  |
| NSL   | 0.00   | 0.00    | 0.00   |  |  |  |  |
| TOTAL | 0.00   | 4620.00 | 390.00 |  |  |  |  |

|       |  |  |  |  |  |  | TOTAL    |
|-------|--|--|--|--|--|--|----------|
| SPOTS |  |  |  |  |  |  | 141      |
| CASH  |  |  |  |  |  |  | 5,010.00 |
| TRADE |  |  |  |  |  |  | 0.00     |
| NSL   |  |  |  |  |  |  | 0.00     |
| TOTAL |  |  |  |  |  |  | 5,010.00 |

**\*\* Competitive Comments \*\***

BUSINESS ROUND TABLE - INFRASTRUCTURE PHASE 4

SVC: FA20 MSA ARB

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# ORDER



**Orders**  
**Order / Rev:** 492339  
**Alt Order #:** 35233258  
**Product Desc:** BRT/BRT/TAXAD7/Bus Rndtbl Infrastr  
**Estimate:** TAXAD7/cont #35233258/wire transfer a  
**Flight Dates:** 07/31/21 - 08/31/21  
**Original Date / Rev:** 08/09/21 / 08/09/21  
**Order Type:** GENERAL

**KVOX-FM**  
**Primary AE:** Eastman San Francisco  
**Sales Office:** ESANF  
**Sales Region:** National

**Agency Name:** iHeartMedia, Inc.  
**Buying Contact:**  
**Billing Contact:**  
 5180 Golden Foothill Pkwy Ste 120  
 El Dorado Hills, CA 95762

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Business Round Table (A)  
**Demographic:** HH  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** SEL

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:35:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 07/26/21   | 08/29/21 | 132     | \$4,620.00   | \$3,927.00 |
| 08/30/21   | 08/31/21 | 9       | \$390.00     | \$331.50   |

**Totals**

| Month          | # Spots    | Gross Amount      | Net Amount        | Rating      |
|----------------|------------|-------------------|-------------------|-------------|
| August 2021    | 132        | \$4,620.00        | \$3,927.00        | 0.00        |
| September 2021 | 9          | \$390.00          | \$331.50          | 0.00        |
| <b>Totals</b>  | <b>141</b> | <b>\$5,010.00</b> | <b>\$4,258.50</b> | <b>0.00</b> |

**Account Executives**

| Account Executive     | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-----------------------|--------------|--------------|-------------------------------|---------|
| Eastman San Francisco |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch    | Start             | End             | Inventory Code             | Break | Start/End Time                         | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-----|-------|-------------------|-----------------|----------------------------|-------|--|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| N 1 | KVOXF | 08/02/21          | 08/31/21        | M-F 6a-10a<br>M-F 6a-10a   | CM    | 6:00 AM-10:00 AM<br>(6:00 AM-10:00 AM) | 11111-- | :30 | 5                 | \$73.00     | VIP | 0.00          | NM   | 23    | \$1,679.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |  |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     | Week: | 08/02/21          | 08/08/21        | 11121--                    |       |  |         |     | 6                 | \$73.00     |     | 0.00          |      |       |            |
|     | Week: | 08/09/21          | 08/15/21        | --212--                    |       |  |         |     | 5                 | \$73.00     |     | 0.00          |      |       |            |
|     | Week: | 08/16/21          | 08/22/21        | 11111--                    |       |  |         |     | 5                 | \$73.00     |     | 0.00          |      |       |            |
|     | Week: | 08/23/21          | 08/29/21        | 11111--                    |       |  |         |     | 5                 | \$73.00     |     | 0.00          |      |       |            |
|     | Week: | 08/30/21          | 09/05/21        | 11-----                    |       |  |         |     | 2                 | \$73.00     |     | 0.00          |      |       |            |
| 2   | KVOXF | 07/31/21          | 08/29/21        | Sa-Su 7a-9p<br>Sa-Su 7a-9p | CM    | 8:00 AM-7:00 PM<br>(8:00 AM-7:00 PM)   | -----32 | :30 | 5                 | \$21.00     | VIP | 0.00          | NM   | 25    | \$525.00   |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |  |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     | Week: | 07/26/21          | 08/01/21        | -----32                    |       |  |         |     | 5                 | \$21.00     |     | 0.00          |      |       |            |
|     | Week: | 08/02/21          | 08/08/21        | -----                      |       |  |         |     | 0                 | \$21.00     |     | 0.00          |      |       |            |
|     | Week: | 08/09/21          | 08/15/21        | -----44                    |       |  |         |     | 8                 | \$21.00     |     | 0.00          |      |       |            |
|     | Week: | 08/16/21          | 08/22/21        | -----33                    |       |  |         |     | 6                 | \$21.00     |     | 0.00          |      |       |            |
|     | Week: | 08/23/21          | 08/29/21        | -----33                    |       |  |         |     | 6                 | \$21.00     |     | 0.00          |      |       |            |
| N 3 | KVOXF | 08/02/21          | 08/31/21        | M-F 10a-3p<br>M-F 10a-3p   | CM    | 10:00 AM-3:00 PM<br>(10:00 AM-3:00 PM) | 11111-- | :30 | 5                 | \$70.00     | VIP | 0.00          | NM   | 23    | \$1,610.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |  |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     | Week: | 08/02/21          | 08/08/21        | 11112--                    |       |  |         |     | 6                 | \$70.00     |     | 0.00          |      |       |            |
|     | Week: | 08/09/21          | 08/15/21        | --212--                    |       |  |         |     | 5                 | \$70.00     |     | 0.00          |      |       |            |
|     | Week: | 08/16/21          | 08/22/21        | 11111--                    |       |  |         |     | 5                 | \$70.00     |     | 0.00          |      |       |            |

Order / Rev: 492339  
 Alt Order #: 35233258  
 Flight Dates: 07/31/21 - 08/31/21

Advertiser: Business Round Table (A)  
 Product Desc: BRT/BRT/TAXAD7/Bus Rndtble Infrastr. KVOX-FM  
 Estimate: TAXAD7/cont #35233258/wire transfer a

| Ln     | Ch    | Start             | End             | Inventory Code             | Break | Start/End Time                         | Days     | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots      | Amount     |
|--------|-------|-------------------|-----------------|----------------------------|-------|--|----------|-----|-------------------|-------------|-----|---------------|------|------------|------------|
| N 4    | KVOXF | 08/02/21          | 08/31/21        | M-F 3p-7p<br>M-F 3p-7p     | CM    | 3:00 PM-7:00 PM<br>(3:00 PM-7:00 PM)   | 11111--  | :30 | 5                 | \$52.00     | VIP | 0.00          | NM   | 23         | \$1,196.00 |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |  |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |            |            |
|        |       | Week: 08/23/21    | 08/29/21        | 11111--                    |       |  |          |     | 5                 | \$70.00     |     | 0.00          |      |            |            |
|        |       | Week: 08/30/21    | 09/05/21        | 11-----                    |       |  |          |     | 2                 | \$70.00     |     | 0.00          |      |            |            |
| N 9    | KVOXF | 07/31/21          | 08/31/21        | M-Su 6a-12a<br>M-Su 6a-12a | CM    | 6:00 AM-12:00 XM<br>(6:00 AM-12:00 XM) | XMTWTFSS | :30 | 10                | \$0.00      | VIP | 0.00          | NM   | 47         | \$0.00     |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |  |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |            |            |
|        |       | Week: 08/02/21    | 08/08/21        | 21111--                    |       |  |          |     | 6                 | \$52.00     |     | 0.00          |      |            |            |
|        |       | Week: 08/09/21    | 08/15/21        | --221--                    |       |  |          |     | 5                 | \$52.00     |     | 0.00          |      |            |            |
|        |       | Week: 08/16/21    | 08/22/21        | 11111--                    |       |  |          |     | 5                 | \$52.00     |     | 0.00          |      |            |            |
|        |       | Week: 08/23/21    | 08/29/21        | 11111--                    |       |  |          |     | 5                 | \$52.00     |     | 0.00          |      |            |            |
|        |       | Week: 08/30/21    | 09/05/21        | 11-----                    |       |  |          |     | 2                 | \$52.00     |     | 0.00          |      |            |            |
|        |       | Week: 07/26/21    | 08/01/21        | -----SS                    |       |  |          |     | 4                 | \$0.00      |     | 0.00          |      |            |            |
|        |       | Week: 08/02/21    | 08/08/21        | MTWTF--                    |       |  |          |     | 8                 | \$0.00      |     | 0.00          |      |            |            |
|        |       | Week: 08/09/21    | 08/15/21        | --WTFSS                    |       |  |          |     | 11                | \$0.00      |     | 0.00          |      |            |            |
|        |       | Week: 08/16/21    | 08/22/21        | MTWTFSS                    |       |  |          |     | 11                | \$0.00      |     | 0.00          |      |            |            |
|        |       | Week: 08/23/21    | 08/29/21        | MTWTFSS                    |       |  |          |     | 10                | \$0.00      |     | 0.00          |      |            |            |
|        |       | Week: 08/30/21    | 09/05/21        | MT-----                    |       |  |          |     | 3                 | \$0.00      |     | 0.00          |      |            |            |
| Totals |       |                   |                 |                            |       |  |          |     |                   |             |     |               | 141  | \$5,010.00 |            |