## CONTRACT



Los Angeles KTLA 5800 W. Sunset Blvd Los Angeles, CA 90028 (323) 460-5500

And:

Sadler Strategic Media Inc 12103 Viewcrest Road Studio City, CA 91604

	Contract / Rev	vision		Alt Order #	
	3697146	/		WOC1378	1554
<u>Advertiser</u>			Ori	ginal Date	/ Revision
POL/Gavin Newsom/Gov	ernor/CA/Dem	1	0	9/21/22	/ 11/01/22
Contract Dates	Estimate #				
10/10/22 - 11/08/22	2723				
Product					
CA GOVERNOR 2022					
Order Brand	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM	Broado	ast		Cash
	<u>Property</u>	Accour	nt E	<u>xecutive</u>	Sales Office
	KTLA	KTLA I	_oca	al House	Los Angeles Loc
	Special Handl	ing			
	<u>Demographic</u>				
	Adults 35+				
					Total Ratings
					488.30
	Agy Code	Advert	iser	Code	Product 1/2
	9917619	387			525
	Agency Ref			Advertiser	Ref
				-	

				Start/End		Spots/				
*Line Ch Start I	Date End Da	ate Description	on	Time	Days	Length Week	Rate Rtn	Type S	pots	Amount
N 1 KTLA 10/10/ <u>Start Date</u> Week: 10/10/22 Week: 10/17/22 Week: 10/24/22 Week: 10/31/22	22 11/04/2 <u>End Date</u> 10/16/22 10/23/22 10/30/22 11/06/22	2 5:00 AM-5  Weekdays  MTWTF  MTWTF  MTWTF	30 AM Spots/Week 4 4 4 4	5:00 AM-5:30 <u>Rate</u> \$500.00 \$500.00 \$500.00	O AM <u>Rating</u> 0.60  0.60  0.60  0.60  0.60	:30		NM	16	\$8,000.00
N 2 KTLA 11/07/ <u>Start Date</u> Week: 11/07/22	22 11/08/2 End Date 11/13/22	2 5:30 AM-6 <u>Weekdays</u> MT	:00 AM Spots/Week 2	5:30 AM-6:00 <u>Rate</u> \$500.00	O AM <u>Rating</u> 0.60	:30		NM	2	\$1,000.00
N 3 KTLA 10/10/ <u>Start Date</u> Week: 10/10/22 Week: 10/17/22 Week: 10/24/22 Week: 10/31/22	22 11/04/2 <u>End Date</u> 10/16/22 10/23/22 10/30/22 11/06/22	2 5:30 AM-6  Weekdays  MTWTF  MTWTF  MTWTF	Spots/Week 4 4 4 4	5:30 AM-6:00 <u>Rate</u> \$500.00 \$500.00 \$500.00	O AM <u>Rating</u> 0.60  0.60  0.60  0.60	:30		NM	16	\$8,000.00
N 4 KTLA 11/07/ <u>Start Date</u> Week: 11/07/22	22 11/08/2 End Date 11/13/22	2 6:00 AM-6 <u>Weekdays</u> MT	:30 AM Spots/Week 2	6:00 AM-6:30 <u>Rate</u> \$2,200.00	O AM <u>Rating</u> 1.20	:30		NM	2	\$4,400.00
N 5 KTLA 10/10/ <u>Start Date</u> Week: 10/10/22 Week: 10/17/22 Week: 10/24/22 Week: 10/31/22	22 11/04/2 <u>End Date</u> 10/16/22 10/23/22 10/30/22 11/06/22	2 6:00 AM-6  Weekdays  MTWTF  MTWTF  MTWTF	30 AM Spots/Week 4 4 4 5	6:00 AM-6:30 <u>Rate</u> \$1,200.00 \$1,200.00 \$1,200.00 \$1,200.00	AM <u>Rating</u> 1.20 1.20 1.20 1.20	:30		NM	17	\$20,400.00
N 6 KTLA 11/07/ <u>Start Date</u> Week: 11/07/22	22 11/08/2 End Date 11/13/22	2 6:30 AM-7 <u>Weekdays</u> MT	:00 AM Spots/Week 2	6:30 AM-7:00 <u>Rate</u> \$2,200.00	O AM <u>Rating</u> 1.20	:30		NM	2	\$4,400.00
N 7 KTLA 10/10/ <u>Start Date</u> Week: 10/10/22 Week: 10/17/22 Week: 10/24/22	22 11/04/2 <u>End Date</u> 10/16/22 10/23/22 10/30/22	2 6:30 AM-7 <u>Weekdays</u> MTWTF  MTWTF	Spots/Week 4 4 5	6:30 AM-7:00 <u>Rate</u> \$1,200.00 \$1,200.00 \$1,200.00	2) AM Rating 1.20 1.20 1.20	:30		NM	18	\$21,600.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



| Contract / Revision | Alt Order # | WOC13781554

 Advertiser
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 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 11/01/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

	o/= .					•	
*Line Ch Start Data Find Data Decembrish	Start/End Time	Davis	Spot		D4: 7	T C 4-	A
*Line Ch Start Date End Date Description			Length Wee	k Rate	Kin	Type Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/31/2211/06/22MTWTF5	Rate \$1,200.00	Rating 1.20					
N 8 KTLA 11/07/22 11/08/22 M-F 7a-8a	7a-8a	-	:30			NM 2	\$5,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.00				ψο,σσσ.σσ
Week: 11/07/22 11/13/22 MT 2	\$2,500.00	1.50					
N 9 KTLA 10/10/22 11/04/22 M-F 7a-8a	7a-8a		:30			NM 19	\$28,500.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 10/10/22	\$1,500.00 \$1,500.00	1.50 1.50					
Spot Ch Date Range Description	Start/End T		Length	Rate	Rtg	Tyne	
9 KTLA 10/17/22-10/23/22 M-F 7a-8a	7a-8a	MTuWThF-		\$1,500.00		NM	
See MG 11.25,11.26				<b>,</b> , , , , , , , , , , , , , , , , , ,			
Week: 10/24/22 10/30/22 MTWTF 5	\$1,500.00	1.50					
Week: 10/31/22 11/06/22 MTWTF 5	\$1,500.00	1.50					
N 10 KTLA 11/07/22 11/08/22 M-F 8a-9a	8a-9a		:30			NM 2	\$5,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 11/07/22 11/13/22 MT 2	\$2,500.00	1.50					
N 11 KTLA 10/10/22 11/04/22 8:00 AM-9:00 AM	8:00 AM-9:0		:30			NM 21	\$31,500.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/10/22         10/16/22         MTWTF         5	Rate \$1,500.00	Rating 1.50					
Week: 10/17/22 10/23/22 MTWTF 5	\$1,500.00	1.50					
Spot Ch Date Range Description	Start/End T		Length	Rate	Rtg	Туре	
9 KTLA 10/17/22-10/23/22 8:00 AM-9:00 AM		OO AM MTUWThF-	:30	\$1,500.00		NM	
See MG 11.25,11.26							
25 KTLA 10/18/22-10/21/22 LA Unscripted M-F PA	7p-730p	-TuWThF	:30	\$1,500.00	1.50	NM	
MG for 9.9,11.9     A TLA 10/18/22-10/21/22 M-F 11p-1130p	11p-1135p	-TuWThF-	:30	\$1,500.00	1 50	NIM	
MG for 9.9.11.9	11р-1133р	- Tuw Tile -	50	φ1,300.00	1.50	INIVI	
Week: 10/24/22 10/30/22 MTWTF 5	\$1,500.00	1.50					
Week: 10/31/22 11/06/22 MTWTF 5	\$1,500.00	1.50					
N 12 KTLA 11/07/22 11/08/22 9:00 AM-9:30 AM	9:00 AM-9:3	O AM	:30			NM 2	\$4,000.00
Start Date	<u>Rate</u>	Rating					
Week: 11/07/22 11/13/22 MT 2	\$2,000.00	1.30					
N 13 KTLA 10/10/22 11/04/22 9:00 AM-9:30 AM	9:00 AM-9:3	MA C	:30			NM 18	\$18,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 10/10/22	\$1,000.00 \$1,000.00	1.30 1.30					
Week: 10/7/722 10/23/22 MTWTF 5	\$1,000.00	1.30					
Week: 10/31/22 11/06/22 MTWTF 5	\$1,000.00	1.30					
N 14 KTLA 11/07/22 11/08/22 9:30 AM-10:00 AM	9:30 AM-10:	00 AM	:30			NM 2	\$4,000.00
Start Date End Date Weekdays Spots/Week	Rate		.00				ψ1,000.00
Week: 11/07/22 11/13/22 MT 2	\$2,000.00	1.30					
N 15 KTLA 10/10/22 11/04/22 9:30 AM-10:00 AM	9:30 AM-10:	00 AM	:30			NM 18	\$18,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 10/10/22	\$1,000.00	1.30					
Week: 10/17/22 10/23/22 MTWTF 4 Week: 10/24/22 10/30/22 MTWTF 5	\$1,000.00 \$1,000.00	1.30 1.30					
Week: 10/31/22 10/30/22 MTWTF 5 Week: 10/31/22 11/06/22 MTWTF 5	\$1,000.00	1.30					
N 16 KTLA 11/07/22 11/08/22 10:00 AM-10:30 AM	10:00 AM-10		:30			NM 2	\$1,600.00
Start Date End Date Weekdays Spots/Week		Rating	.50			INIVI	φ1,000.00
Start Bato Line Bato Wookdays Spots/Wook	itato	<u></u>				•	

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 CA GOVERNOR 2022
 2723

				Start/End		Spots/					
*Line Ch Start I	Date End D	ate Descriptio	n	Time	Days	Length Week	Rate	Rtn	Type S	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	J				•	
Week: 11/07/22	11/13/22	MT	2	\$800.00	1.00						
N 17 KTLA 10/10/	/22 11/04/2	22 10:00 AM-1	0:30 AM	10:00 AM-10	:30 AN	:30			NM	17	\$13,600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				- 1		, ,
Week: 10/10/22	10/16/22	MTWTF	4	\$800.00	1.00						
Week: 10/17/22	10/23/22	MTWTF	4	\$800.00	1.00						
Week: 10/24/22	10/30/22	MTWTF	4	\$800.00	1.00						
Week: 10/31/22	11/06/22	MTWTF	5	\$800.00	1.00						
N 18 KTLA 10/10/				10:30 AM-11		:30			NM	17	\$13,600.00
Start Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10/10/22	10/16/22	MTWTF	4	\$800.00	1.00		D-4-	D4	<b>-</b>		
	ite Range	Description		Start/End Ti			Rate		Type		
3 KTLA 10, See MG 18		/22 10:30 AM-	11:00 AM	10:30 AM-1	1:00 A/MTuWThF	: :30	\$800.00	1.00	NM		
18 KTLA 10		/22 Sa-Su 6a-7	7a	6a-7a		SaSı :30	\$800.00	1 00	NM		
M MG for 18.		22	a	0a-7a		3830 .50	ψ000.00	1.00	INIVI		
Week: 10/17/22	10/23/22	MTWTF	4	\$800.00	1.00						
Week: 10/24/22	10/30/22	MTWTF	4	\$800.00	1.00						
Week: 10/31/22	11/06/22	MTWTF	5	\$800.00	1.00						
N 19 KTLA 11/07/	/22 11/08/2	22 11:00 AM-1	1:30 AM	11:00 AM-11	·30 AN	:30			NM	2	\$1,300.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00			14141		ψ1,000.00
Week: 11/07/22	11/13/22	MT	2	\$650.00	0.90						
N 20 KTLA 10/10/	/22 11/04/2	22 11:00 AM-1	1:30 AM	11:00 AM-11	·30 AN	:30			NM	15	\$9,750.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00					ψο, εσ.σσ
Week: 10/10/22	10/16/22	MTWTF	4	\$650.00	0.90						
Week: 10/17/22	10/23/22	MTWTF	3	\$650.00	0.90						
Week: 10/24/22	10/30/22	MTWTF	4	\$650.00	0.90						
Week: 10/31/22	11/06/22	MTWTF	4	\$650.00	0.90						
N 21 KTLA 11/07/	/22 11/08/2	22 11:30 AM-1	2:00 PM	11:30 AM-12	::00 PN	:30			NM	2	\$1,300.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>					- 1		
Week: 11/07/22	11/13/22	MT	2	\$650.00	0.90						
N 22 KTLA 10/10/	/22 11/04/2	22 11:30 AM-1	2:00 PM	11:30 AM-12	::00 PN	:30			NM	16	\$10,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/10/22	10/16/22	MTWTF	4	\$650.00	0.90						
Week: 10/17/22	10/23/22	MTWTF	4	\$650.00	0.90						
Week: 10/24/22	10/30/22	MTWTF	4	\$650.00	0.90						
Week: 10/31/22	11/06/22	MTWTF	4	\$650.00	0.90						
N 23 KTLA 11/07/				12p-1p		:30			NM	1	\$600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$600.00							
Week: 11/07/22	11/13/22	M	1		0.80						
N 24 KTLA 10/10/				12p-1p	Detino	:30			NM	16	\$9,600.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$600.00	Rating 0.80						
Week: 10/17/22	10/10/22	MTWTF	4	\$600.00	0.80				- 1		
Week: 10/17/22 Week: 10/24/22	10/23/22	MTWTF	4	\$600.00	0.80				- 1		
Week: 10/31/22	11/06/22	MTWTF	4	\$600.00	0.80				- 1		
N 25 KTLA 10/10/			•			.20			NIN4	16	<b>40 600 00</b>
Start Date	/22 11/04/2 End Date	22 M-F 1p-2p <u>Weekdays</u>	Spots/Week	1p-2p <u>Rate</u>	Rating	:30			NM	16	\$9,600.00
Week: 10/10/22	10/16/22	MTWTF	4	\$600.00	0.80				- 1		
Week: 10/17/22	10/23/22	MTWTF	4	\$600.00	0.80				- 1		

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 Product
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 CA GOVERNOR 2022
 2723

				Start/End		Spots	/			
*Line Ch Start [	Date End Da	ate Descriptio	า	Time	Days	Length Week		Rtn Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Longar Wook	rtato	1441 1964	I	, anodin
Week: 10/24/22	10/30/22	MTWTF	4	\$600.00	0.80					
Week: 10/31/22	11/06/22	MTWTF	4	\$600.00	0.80					
N 26 KTLA 10/10/	22 11/04/2	22 M-F 3p-4p		3p-4p		:30		NM	16	\$9,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00			10	φο,σσσ.σσ
Week: 10/10/22	10/16/22	MTWTF	4	\$600.00	0.50					
Week: 10/17/22	10/23/22	MTWTF	4	\$600.00	0.50					
Week: 10/24/22	10/30/22	MTWTF	4	\$600.00	0.50					
Week: 10/31/22	11/06/22	MTWTF	4	\$600.00	0.50					
N 27 KTLA 10/10/	22 11/04/2	22 M-F 4p-5p		4p-5p		:30		NM	18	\$10,800.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/10/22	10/16/22	MTWTF	5	\$600.00	0.40					
Week: 10/17/22	10/23/22	MTWTF	5	\$600.00	0.40					
Week: 10/24/22	10/30/22	MTWTF	4	\$600.00	0.40					
Week: 10/31/22	11/06/22	MTWTF	4	\$600.00	0.40				]	
N 28 KTLA 10/10/	22 11/04/2	22 M-F 5p-6p I	News	5p-6p		:30		NM	14	\$8,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/10/22	10/16/22	MTWTF	3	\$600.00	0.40					
Week: 10/17/22	10/23/22	MTWTF	3	\$600.00	0.40					
Week: 10/24/22	10/30/22	MTWTF	4	\$600.00	0.40					
	<u>te Range</u>	Description		Start/End Ti			Rate	Rtg Type		
7 KTLA 10		/22 M-F 5p-6p	News	5p-6p	MTuWTh	= :30	<del>\$600.00</del>	0.40 <i>NM</i>		
See MG 28		(00 14 5 5 0		5 0		- 00	4000.00	0.40 1114		
		/22 M-F 5p-6p	News	5p-6p	-TuWTh	= :30	\$600.00	0.40 NM		
MG for 28. Week: 10/31/22	7 10/28 11/06/22	MTWTF	4	\$600.00	0.40					
			· · · · · · · · · · · · · · · · · · ·	· ·				N 1 N 4	1 ,	<b>#4 400 00</b>
N 29 KTLA 11/07/ Start Date			Spots/Week	6:00 PM-6:30		:30		NM	1	\$1,400.00
Week: 11/07/22	End Date 11/13/22	<u>Weekdays</u> M	<u> </u>	Rate \$1,400.00	Rating 0.50					
N 30 KTLA 10/10/				6:00 PM-6:30		:30		NM	15	\$10,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.50		INIVI	13	ψ10,500.00
Week: 10/10/22	10/16/22	MTWTF	3	\$700.00	0.50					
Week: 10/17/22	10/23/22	MTWTF	3	\$700.00	0.50					
Week: 10/24/22	10/30/22	MTWTF	4	\$700.00	0.50					
Week: 10/31/22	11/06/22	MTWTF	5	\$700.00	0.50					
N 31 KTLA 11/07/	22 11/07/2	22 6:30 PM-7:0	00 PM	6:30 PM-7:00	) PM	:30		NM	1 1	\$700.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					********
Week: 11/07/22	11/13/22	M	1	\$700.00	0.50					
N 32 KTLA 10/10/	22 11/04/2	22 10:00 PM-1	0:30 PM	10:00 PM-10	:30 PN	:30		NM	16	\$19,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					, ,
Week: 10/10/22	10/16/22	MTWTF	4	\$1,200.00	0.90					
Week: 10/17/22	10/23/22	MTWTF	4	\$1,200.00	0.90					
Week: 10/24/22	10/30/22	MTWTF	4	\$1,200.00	0.90					
Week: 10/31/22	11/06/22	MTWTF	4	\$1,200.00	0.90					
Spot Ch Da	<u>te Range</u>	<u>Description</u>	<u>l</u>	Start/End Ti	me Weekday	<u>/s Length</u>	<u>Rate</u>	Rtg Type		
18 KTLA 10	/31/22-11/06/	/22 10:00 PM-	10:30 PM	10:00 PM-1	0:30 PIMTuWTh	= :30	<del>\$1,200.00</del>	0.90 <i>NM</i>		
See MG 32									I	
21 KTLA 11/		/22 10:00 PM-	10:30 PM	10:00 PM-1	0:30 P <b>I</b> M	:30	\$1,200.00	0.90 NM		
	18 11/03								4	
N 33 KTLA 11/07/	22 11/07/2	22 10:30 PM-1	1:00 PM	10:30 PM-11	:00 PN	:30		NM	1	\$1,200.00

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						I	I		
				Start/End		Spots/			
*Line Ch Start I	Date End D	ate Descriptio	n	Time	Days	Length Week	Rate Rtn Type	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	<u> </u>		•	
Week: 11/07/22	11/13/22	M	1	\$1,200.00	0.90				
N 34 KTLA 10/10/	22 11/04/2	22 10:30 PM-1	11:00 PM	10:30 PM-11	:00 PN	:30	NM	16	\$19,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				. ,
Week: 10/10/22	10/16/22	MTWTF	4	\$1,200.00	0.90				
Week: 10/17/22	10/23/22	MTWTF	4	\$1,200.00	0.90				
Week: 10/24/22	10/30/22	MTWTF	4	\$1,200.00	0.90				
Week: 10/31/22	11/06/22	MTWTF	4	\$1,200.00	0.90				
N 35 KTLA 11/07/		•	•	11p-1135p		:30	NM	1	\$700.00
Start Date Week: 11/07/22	End Date 11/13/22	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.80				
			•					4.0	***
N 36 KTLA 10/10/				11:00 PM-11		:30	NM	16	\$11,200.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$700.00	Rating 0.80				
Week: 10/17/22	10/23/22	MTWTF	4	\$700.00	0.80				
Week: 10/24/22	10/30/22	MTWTF	4	\$700.00	0.80				
Week: 10/31/22	11/06/22	MTWTF	4	\$700.00	0.80				
N 37 KTLA 10/10/	22 11/05/2	22 6:30 AM-7:	00 AM	6:30 AM-7:0	) AM	:30	NM	4	\$1,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00		•	ψ1,000.00
Week: 10/10/22	10/16/22	S-	1	\$450.00	0.70				
Week: 10/17/22	10/23/22	S-	1	\$450.00	0.70				
Week: 10/24/22	10/30/22	S-	1	\$450.00	0.70				
Week: 10/31/22	11/06/22	S-	1	\$450.00	0.70				
N 38 KTLA 10/10/	22 11/05/2	22 7:00 AM-7:	30 AM	7:00 AM-7:30	MA C	:30	NM	4	\$4,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	S-	1	\$1,000.00	1.50				
Week: 10/17/22 Week: 10/24/22	10/23/22 10/30/22	S- S-	1	\$1,000.00 \$1,000.00	1.50 1.50				
Week: 10/31/22	11/06/22	S-	1	\$1,000.00	1.50				
							NINA		<b>#4.000.00</b>
N 39 KTLA 10/10/ Start Date			Spots/Week	7:30 AM-8:00		:30	NM	4	\$4,000.00
Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S-	<u> 3pois/week</u> 1	Rate \$1,000.00	Rating 1.50				
Week: 10/17/22	10/23/22	S-	1	\$1,000.00	1.50				
Week: 10/24/22	10/30/22	S-	1	\$1,000.00	1.50				
Week: 10/31/22	11/06/22	S-	1	\$1,000.00	1.50				
N 40 KTLA 10/10/	/22 11/05/2	22 8:00 AM-9:	00 AM	8:00 AM-9:00	O AM	:30	NM	6	\$6,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			_	**,******
Week: 10/10/22	10/16/22	S-	1	\$1,000.00	1.50				
Week: 10/17/22	10/23/22	S-	1	\$1,000.00	1.50				
Week: 10/24/22	10/30/22	S-	2	\$1,000.00	1.50				
Week: 10/31/22	11/06/22	S-	2	\$1,000.00	1.50				
N 41 KTLA 10/10/				9:00 AM-9:30	MA C	:30	NM	4	\$5,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22 Week: 10/17/22	10/16/22 10/23/22	S- S-	1	\$1,350.00	1.70				
Week: 10/17/22 Week: 10/24/22	10/23/22	S-	1	\$1,350.00 \$1,350.00	1.70 1.70				
Week: 10/31/22	11/06/22	S-	1	\$1,350.00	1.70				
N 42 KTLA 10/10/			······································			.20	NIN 4	A	¢5 400 00
Start Date	/22 11/05/2 End Date	22 9:30 AM-10 Weekdays	Spots/Week	9:30 AM-10:0 Rate		:30	NM	4	\$5,400.00
Week: 10/10/22	10/16/22	S-	1	\$1,350.00	1.70				

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				Start/End		Spots/				
*Line Ch Start D				Time	Days	Length Week	Rate Rtn	Type Spo	ts	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/17/22 Week: 10/24/22	10/23/22 10/30/22	S- S-	1 1	\$1,350.00 \$1,350.00	1.70 1.70					
Week: 10/31/22	11/06/22	S-	1	\$1,350.00	1.70					
N 43 KTLA 10/10/2			•	10:00 AM-10		:30		NM	4	\$3,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.50		INIVI	7	ψ3,000.00
Week: 10/10/22	10/16/22	S-	1	\$900.00	1.30			l		
Week: 10/17/22	10/23/22	S-	1	\$900.00	1.30			- 1		
Week: 10/24/22	10/30/22	S-	1	\$900.00	1.30					
Week: 10/31/22	11/06/22	S-	1	\$900.00	1.30					
N 44 KTLA 10/10/2				10:30 AM-11		:30		NM	4	\$3,600.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$900.00	Rating 1.30					
Week: 10/17/22	10/10/22	S-	1	\$900.00	1.30					
Week: 10/24/22	10/30/22	S-	1	\$900.00	1.30					
Week: 10/31/22	11/06/22	S-	1	\$900.00	1.30					
N 45 KTLA 10/10/2	2 11/05/2	2 5:00 PM-5:3	30 PM	5:00 PM-5:30	) PM	:30		NM	4	\$2,000.00
	End Date	Weekdays	Spots/Week	Rate	Rating					<del>+</del> _,
Week: 10/10/22	10/16/22	S-	1	\$500.00	0.40					
Week: 10/17/22	10/23/22	S-	1	\$500.00	0.40					
Week: 10/24/22	10/30/22	S-	1	\$500.00	0.40					
Week: 10/31/22	11/06/22	S-	1	\$500.00	0.40					
N 46 KTLA 10/10/2				5:30 PM-6:00		:30		NM	4	\$2,000.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.40					
Week: 10/17/22	10/23/22	S-	1	\$500.00	0.40					
Week: 10/24/22	10/30/22	S-	1	\$500.00	0.40					
Week: 10/31/22	11/06/22	S-	1	\$500.00	0.40					
N 47 KTLA 10/10/2	22 11/05/2	2 6:00 PM-6:3	30 PM	6:00 PM-6:30	) PM	:30		NM	4	\$2,200.00
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			- 1		
Week: 10/10/22	10/16/22	S-	1	\$550.00	0.50					
Week: 10/17/22	10/23/22	S-	1 1	\$550.00	0.50					
Week: 10/24/22 Week: 10/31/22	10/30/22 11/06/22	S- S-	1	\$550.00 \$550.00	0.50 0.50					
			•	•		-20		NIM	4	<b>#</b> 0.000.00
N 48 KTLA 10/10/2 Start Date	22 11/05/2 End Date	2 6:30 PM-7:0 Weekdays	Spots/Week	6:30 PM-7:00 Rate	Rating	:30		NM	4	\$2,200.00
Week: 10/10/22	10/16/22	S-	1	\$550.00	0.50					
Week: 10/17/22	10/23/22	S-	1	\$550.00	0.50			i		
Week: 10/24/22	10/30/22	S-	1	\$550.00	0.50					
Week: 10/31/22	11/06/22	S-	1	\$550.00	0.50					
N 49 KTLA 10/10/2		2 10:00 PM-1		10:00 PM-10	:30 PN	:30		NM	4	\$4,800.00
	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/10/22 Week: 10/17/22	10/16/22 10/23/22	S- S-	T 4	\$1,200.00 \$1,200.00	0.90 0.90					
Week: 10/17/22 Week: 10/24/22	10/23/22	S-	1	\$1,200.00	0.90			I		
Week: 10/31/22	11/06/22	S-	1	\$1,200.00	0.90					
N 50 KTLA 10/10/2			1:00 PM	10:30 PM-11		:30		NM	4	\$4,800.00
	End Date	Weekdays	Spots/Week	Rate	Rating	.00		. ****	7	ψ-1,000.00
Week: 10/10/22	10/16/22	S-	1	\$1,200.00	0.90			l		
Week: 10/17/22	10/23/22	S-	1	\$1,200.00	0.90			ı		

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3697146 /	WOC13781554

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			•		•		<u>.</u>
	Start/End	_	Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	Rtn Type S	Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/24/2210/30/22S-1	<u>Rate</u> \$1,200.00	Rating					
Week: 10/24/22	\$1,200.00	0.90 0.90					
		0.90	20		2124		<b>#0.000.00</b>
N 51 KTLA 10/10/22 11/05/22 Sa-Su 11p-1130p Start Date End Date Weekdays Spots/Week	11p-1135p Rate	Rating	:30		NM	4	\$2,800.00
Week: 10/10/22 10/16/22S- 1	\$700.00	0.60					
Week: 10/17/22 10/23/22S- 1	\$700.00	0.60					
Week: 10/24/22 10/30/22S- 1	\$700.00	0.60					
Week: 10/31/22 11/06/22S- 1	\$700.00	0.60					
N 52 KTLA 10/10/22 11/05/22 Sports Final	1135p-1205a	а	:30		NM	4	\$2,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 10/10/22 10/16/22S- 1	\$500.00	0.40					
Week: 10/17/22	\$500.00	0.40					
Week: 10/24/22	\$500.00 \$500.00	0.40 0.40					
	· ·					•	<b>#750.00</b>
N 53 KTLA 10/10/22 11/05/22 Sa 1205a-1235a Start Date End Date Weekdays Spots/Week	1205a-1235a <u>Rate</u>		:30		NM	3	\$750.00
Week: 10/10/22	\$250.00	0.30					
Spot Ch Date Range Description	Start/End T		<u>rs Length</u>	Rate	Rtg Type		
1 KTLA 10/10/22-10/16/22 Sa 1205a-1235a	1205a-1235	ā	Sa :30	\$250.00	0.30 NM		
See MG 53.4,53.5,53.6							
4 KTLA 10/10/22-10/16/22 12:05 XM-12:35 XM	12:05 XM-1	2:35 XN	·Sa :30	\$250.00	0.30 NM		
MG for 53.1,53.3,53.2	40.05 VM 4	0.25 VI	.20	<u></u>	0.20 NIM		
5 KTLA 10/17/22-10/23/22 12:05 XM-12:35 XM MG for 53.1,53.3,53.2	12:05 XIVI-1	2:35 XN	·Sa :30	\$250.00	0.30 NM		
6 KTLA 10/31/22-11/06/22 12:05 XM-12:35 XM	12:05 XM-1	2:35 XN	·sa :30	\$250.00	0.30 NM		
MG for 53.1,53.3,53.2				<b>*</b>			
Week: 10/17/22 10/23/22S- 1	\$250.00	0.30					
Spot Ch Date Range Description	Start/End T	<u>ime</u> <u>Weekday</u>	<u>rs</u> <u>Length</u>	<u>Rate</u>	Rtg Type		
2 KTLA 10/17/22-10/23/22 Sa 1205a-1235a	1205a-1235	ā	·Sa :30	<del>\$250.00</del>	0.30 <i>NM</i>		
See MG 53.4,53.5,53.6	<b>#0.00</b>	0.00					
Week: 10/24/22	\$0.00 \$250.00	0.00 0.30					
Spot Ch Date Range Description	Start/End T		rs Length	Rate	Rtg Type		
3 KTLA 10/31/22-11/06/22 Sa 1205a-1235a	1205a-1235			\$250.00	0.30 <i>NM</i>		
See MG 53.4,53.5,53.6	72000 7200	, u	.00	φ200.00	0.00 / 1		
N 54 KTLA 10/10/22 11/06/22 M-F 430a-5a	430a-5a		:30		NM	17	\$2,975.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.00			• •	ψ=,σ.σ.σ.σ
Week: 10/10/22 10/16/22 MTWTF 5	\$175.00	0.30					
Week: 10/17/22 10/23/22 MTWTF 5	\$175.00	0.30					
Week: 10/24/22 10/30/22 MTWTF 3	\$175.00	0.30					
Week: 10/31/22 11/06/22 MTWTF 4	\$175.00	0.30					
N 55 KTLA 10/10/22 11/06/22 6:00 AM-6:30 AM	6:00 AM-6:3		:30		NM	4	\$1,800.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/10/22         10/16/22        S         1	<u>Rate</u> \$450.00	Rating 0.60					
Week: 10/17/22 10/23/22S 1	\$450.00	0.60					
Week: 10/24/22 10/30/22S 1	\$450.00	0.60					
Week: 10/31/22 11/06/22S 1	\$450.00	0.60					
N 56 KTLA 10/10/22 11/06/22 6:30 AM-7:00 AM	6:30 AM-7:0	0 AM	:30		NM	4	\$1,800.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	Rating			l		

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				Start/End		Spots/			
*Line Ch Start I	Date End D	ate Description	n	Time	Days	Length Week	Rate Rtn Type S	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			<u> </u>	
Week: 10/10/22	10/16/22	S	1	\$450.00	0.60				
Week: 10/17/22	10/23/22	S	1	\$450.00	0.60				
Week: 10/24/22	10/30/22	S	1	\$450.00	0.60				
Week: 10/31/22	11/06/22	S	1	\$450.00	0.60				
N 57 KTLA 10/10/	22 11/06/2	22 7:00 AM-7:	30 AM	7:00 AM-7:30	0 AM	:30	NM	4	\$4,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				. ,
Week: 10/10/22	10/16/22	S	1	\$1,000.00	1.30				
Week: 10/17/22	10/23/22	S	1	\$1,000.00	1.30				
Week: 10/24/22	10/30/22	S	1	\$1,000.00	1.30				
Week: 10/31/22	11/06/22	S	1	\$1,000.00	1.30				
N 58 KTLA 10/10/	22 11/06/2	22 7:30 AM-8:	00 AM	7:30 AM-8:00	0 AM	:30	NM	4	\$4,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>		1		
Week: 10/10/22	10/16/22	S	1	\$1,000.00	1.30				
Week: 10/17/22	10/23/22	S	1	\$1,000.00	1.30				
Week: 10/24/22	10/30/22	S	1	\$1,000.00	1.30				
Week: 10/31/22	11/06/22	S	1	\$1,000.00	1.30				
N 59 KTLA 10/10/				8:00 AM-9:00		:30	NM	4	\$4,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	S	1	\$1,000.00	1.30				
Week: 10/17/22	10/23/22 10/30/22	S	1	\$1,000.00	1.30				
Week: 10/24/22	10/30/22	S	1 1	\$1,000.00	1.30 1.30				
Week: 10/31/22		S	<u>'</u>	\$1,000.00					
N 60 KTLA 10/10/				9:00 AM-9:30		:30	NM	4	\$5,400.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,350.00	Rating 1.40				
Week: 10/10/22 Week: 10/17/22	10/10/22	S	1	\$1,350.00	1.40				
Week: 10/17/22 Week: 10/24/22	10/20/22	S	1	\$1,350.00	1.40				
Week: 10/31/22	11/06/22	S	1	\$1,350.00	1.40				
N 61 KTLA 10/10/			•			.20	NIM	4	ФГ 400 00
Start Date	/22 11/06/2 End Date	22 9:30 AM-10 Weekdays	Spots/Week	9:30 AM-10:0 Rate	Rating	:30	NM	4	\$5,400.00
Week: 10/10/22	10/16/22	S	<u> 5pois/Week</u> 1	\$1,350.00	1.40				
Week: 10/17/22	10/23/22	S	1	\$1,350.00	1.40				
Week: 10/24/22	10/30/22	S	1	\$1,350.00	1.40				
Week: 10/31/22	11/06/22	S	1	\$1,350.00	1.40				
N 62 KTLA 10/10/	/22 11/06/2	22 10:00 AM-1	10:30 AM	10:00 AM-10	1:30 AN	:30	NM	4	\$3,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00	INIVI	7	ψ0,000.00
Week: 10/10/22	10/16/22	S	1	\$900.00	1.30				
Week: 10/17/22	10/23/22	S	1	\$900.00	1.30				
Week: 10/24/22	10/30/22	S	1	\$900.00	1.30				
Week: 10/31/22	11/06/22	S	1	\$900.00	1.30				
N 63 KTLA 10/10/	/22 11/06/2	22 10:30 AM-1	11:00 AM	10:30 AM-11	:00 AN	:30	NM	4	\$3,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				, -,
Week: 10/10/22	10/16/22	S	1	\$900.00	1.30				
Week: 10/17/22	10/23/22	S	1	\$900.00	1.30		l		
Week: 10/24/22	10/30/22	S	1	\$900.00	1.30				
Week: 10/31/22	11/06/22	S	1	\$900.00	1.30				
N 64 KTLA 10/10/		22 5:00 PM-5:	30 PM	5:00 PM-5:30		:30	NM	4	\$2,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate					
Week: 10/10/22	10/16/22	S	1	\$500.00	0.50				

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						•		•		<u>.</u>
				Start/End		Spots				
*Line Ch Start [	Date End D	ate Descriptio	n	Time	Days	Length Weel	k Rate	Rtn Type S	pots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/17/22	10/23/22	S	1	\$500.00	0.50					
Week: 10/24/22	10/30/22	S	1	\$500.00	0.50					
Week: 10/31/22	11/06/22	S	1	\$500.00	0.50					
N 65 KTLA 10/10/				5:30 PM-6:00		:30		NM	4	\$2,000.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.50					
Week: 10/17/22	10/13/22	S	1	\$500.00	0.50					
Week: 10/24/22	10/30/22	S	1	\$500.00	0.50					
Week: 10/31/22	11/06/22	S	1	\$500.00	0.50					
N 66 KTLA 10/10/	22 11/06/2	22 6:00 PM-6:3	30 PM	6:00 PM-6:30	) PM	:30		NM	4	\$2,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00				ΨΣ,Σ00.00
Week: 10/10/22	10/16/22	S	1	\$550.00	0.60					
Week: 10/17/22	10/23/22	S	1	\$550.00	0.60					
Week: 10/24/22	10/30/22	S	1	\$550.00	0.60					
Week: 10/31/22	11/06/22	S	1	\$550.00	0.60					
N 67 KTLA 10/10/	/22 11/06/2	22 6:30 PM-7:0	00 PM	6:30 PM-7:00	) PM	:30		NM	4	\$2,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/10/22	10/16/22	S	1	\$550.00	0.60					
Week: 10/17/22 Week: 10/24/22	10/23/22 10/30/22	S S	1 1	\$550.00 \$550.00	0.60 0.60					
Week: 10/31/22	11/06/22	S	1	\$550.00 \$550.00	0.60					
			•			-20		NINA	2	¢4 000 00
N 68 KTLA 10/10/ Start Date	/22 11/06/2 End Date	22 7:00 PM-7:0 Weekdays	Spots/Week	7:00 PM-7:30 Rate	Rating	:30		NM	3	\$1,800.00
Week: 10/10/22	10/16/22	S	1	\$600.00	0.50					
Week: 10/17/22	10/23/22	S	1	\$600.00	0.50					
Week: 10/24/22	10/30/22	S	1	\$600.00	0.50					
Week: 10/31/22	11/06/22	S	1	\$600.00	0.50					
	<u>te Range</u>	<u>Description</u>	-	Start/End Ti			<u>Rate</u>	Rtg Type		
	/31/22-11/06/ 	/22 7:00 PM-7:	30 PM	7:00 PM-7:3	30 PM	Sı :30	<del>\$600.00</del>	0.50 <i>NM</i>		
See MG 69										
N 69 KTLA 10/10/				7:30 PM-8:00		:30		NM	4	\$3,000.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.50					
Week: 10/10/22 Week: 10/17/22	10/10/22	S	1	\$600.00	0.50			1		
Week: 10/17/22 Week: 10/24/22	10/30/22	S	1	\$600.00	0.50					
Week: 10/31/22	11/06/22	S	1	\$600.00	0.50					
Spot Ch Da	te Range	Description	<u>1</u>	Start/End Ti		<u>Length</u>	Rate	Rtg Type		
4 KTLA 10	/31/22-11/06	/22 7:30 PM-8:	00 PM	7:30 PM-8:0	00 PM	Sı :30	\$600.00	0.50 NM		
See MG 69	9.5									
		/22 M-F 730p-8	3p	730p-8p	WThF-	:30	\$1,200.00	1.00 NM		
MG for 68.										
N 70 KTLA 10/10/				10:00 PM-10		:30		NM	4	\$4,800.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,200.00	Rating 0.90					
Week: 10/10/22 Week: 10/17/22	10/10/22	S	1	\$1,200.00	0.90					
Week: 10/17/22 Week: 10/24/22	10/23/22	S	1	\$1,200.00	0.90					
Week: 10/31/22	11/06/22	S	1	\$1,200.00	0.90					
N 71 KTLA 10/10/			1:00 PM	10:30 PM-11		:30		NM	4	\$4,800.00
Start Date	End Date	Weekdays	Spots/Week	_	Rating	.00		1 4141	7	ψ 1,000.00
		<del></del>			<del></del>			•		

## (\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Contract Agreement Between: Print Date 11/04/22 Page 10of 11



Contract / Revision	Alt Order #		
3697146 /	WOC13781554		

| <u>Original Date / Revision</u>
| POL/Gavin Newsom/Governor/CA/Dem | 09/21/22 / 11/01/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Spots/ Length Week	Rate Rtn <sup>-</sup>	Гуре Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 10/10/22	10/16/22	S	1	\$1,200.00	0.90				
Week: 10/17/22	10/23/22	S	1	\$1,200.00	0.90			l	
Week: 10/24/22	10/30/22	S	1	\$1,200.00	0.90			1	
Week: 10/31/22	11/06/22	S	1	\$1,200.00	0.90			i	
N 72 KTLA 10/10	)/22 11/06/2	22 Sa-Su 11p	-1130p	11p-1135p		:30		NM 4	\$2,800.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 10/10/22	10/16/22	S	1	\$700.00	0.60				
Week: 10/17/22	10/23/22	S	1	\$700.00	0.60			1	
Week: 10/24/22	10/30/22	S	1	\$700.00	0.60			ı	
Week: 10/31/22	11/06/22	S	1	\$700.00	0.60				
	·	·	·		Totals	 S	488.30	533	\$465,575.00

Time Period # of Spots **Gross Amount** Agency Comm. Net Amount 09/26/22 -10/30/22 375 \$315,875.00 (\$47,381.25)\$268,493.75 10/31/22 -11/27/22 158 \$149,700.00 (\$22,455.00)\$127,245.00 Totals 533 \$465,575.00 (\$69,836.25)\$395,738.75

Signature:	Date:

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