

INVOICE



Remit Address:

Los Angeles KTLA
PO Box 11155
Los Angeles, CA 90074-1155
Main: (323) 460-5500
Billing: (214) 765-4124

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2633

Invoice #	3539242-1
Invoice Date	05/29/22
Invoice Month	May 2022
Invoice Period	04/25/22 - 05/29/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3539242
Alt Order #	WOC13601594
Deal #	
Order Flight	05/16/22 - 05/22/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Billing Address:

Sadler Strategic Media Inc
Attention: Sheri Sadler Wolf
12103 Viewcrest Road
Studio City, CA 91604

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KTLA	5:00 AM-5:30 AM	5:00 AM-5:30 AM								
					05/16/22 to 05/22/22	2x	MTWTF--				
	KTLA			Tu	05/17/22	:30	5:26 AM	GNG30TV2728H	\$475.00		1
	KTLA			W	05/18/22	:30	5:23 AM	GNG30TV2728H	\$475.00		2
2	KTLA	5:30 AM-6:00 AM	5:30 AM-6:00 AM								
					05/16/22 to 05/22/22	3x	MTWTF--				
	KTLA			M	05/16/22	:30	5:43 AM	GNG30TV2728H	\$475.00		3
	KTLA			W	05/18/22	:30	5:58 AM	GNG30TV2728H	\$475.00		1
	KTLA			Th	05/19/22	:30	5:58 AM	GNG30TV2728H	\$475.00		2
3	KTLA	6:00 AM-6:30 AM	6:00 AM-6:30 AM								
					05/16/22 to 05/22/22	2x	MTWTF--				
	KTLA			M	05/16/22	:30	6:12 AM	GNG30TV2728H	\$1,100.00		1
	KTLA			F	05/20/22	:30	6:20 AM	GNG30TV2728H	\$1,100.00		2
4	KTLA	6:30 AM-7:00 AM	6:30 AM-7:00 AM								
					05/16/22 to 05/22/22	3x	MTWTF--				
	KTLA			M	05/16/22	:30	6:44 AM	GNG30TV2728H	\$1,100.00		2
	KTLA			Th	05/19/22	:30	6:44 AM	GNG30TV2728H	\$1,100.00		3
	KTLA			F	05/20/22	:30	6:58 AM	GNG30TV2728H	\$1,100.00		1
5	KTLA	M-F 7a-8a	7a-8a								
					05/16/22 to 05/22/22	3x	MTWTF--				
	KTLA			M	05/16/22	:30	7:58 AM	GNG30TV2728H	\$1,450.00		1
	KTLA			Th	05/19/22	:30	7:58 AM	GNG30TV2728H	\$1,450.00		3
	KTLA			F	05/20/22	:30	7:51 AM	GNG30TV2728H	\$1,450.00		2
6	KTLA	7:30 AM-8:00 AM	7:30 AM-8:00 AM								
					05/16/22 to 05/22/22	2x	MTWTF--				
	KTLA			M	05/16/22	:30	7:29 AM	GNG30TV2728H	\$1,450.00		1

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Advertiser	POL/Gavin Newsom/Governor/CA/Dem	Invoice #	3539242-1
Order Brand		Invoice Date	05/29/22
Product	CA GOVERNOR 2022	Invoice Month	May 2022
Estimate Number	2633	Invoice Period	04/25/22 - 05/29/22

Property	KTLA	Order #	3539242
Account Executive	KTLA Local House	Alt Order #	WOC13601594
Sales Office	Los Angeles Local Sales Office	Deal #	
Sales Region	Local	Order Flight	05/16/22 - 05/22/22

Billing Calendar	Broadcast	Agency Code	9917619
Billing Type	Cash	Advertiser Code	387
Special Handling		Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	KTLA	7:30 AM-8:00 AM	7:30 AM-8:00 AM								
	KTLA			W	05/18/22	:30	7:59 AM	GNG30TV2728H	\$1,450.00		2
7	KTLA	8:00 AM-9:00 AM	8:00 AM-9:00 AM								
				05/16/22 to 05/22/22		5x	MTWTF--				
	KTLA			M	05/16/22	:30	8:46 AM	GNG30TV2728H	\$1,450.00		2
	KTLA			Tu	05/17/22	:30	8:52 AM	GNG30TV2728H	\$1,450.00		3
	KTLA			W	05/18/22	:30	8:44 AM	GNG30TV2728H	\$1,450.00		5
	KTLA			Th	05/19/22	:30	8:52 AM	GNG30TV2728H	\$1,450.00		4
	KTLA			F	05/20/22	:30	8:28 AM	GNG30TV2728H	\$1,450.00		1
8	KTLA	M-F 430a-5a	430a-5a								
				05/16/22 to 05/22/22		5x	MTWT---				
	KTLA			M	05/16/22	:30	4:44 AM	GNG30TV2728H	\$150.00		3
	KTLA			Tu	05/17/22	:30	4:42 AM	GNG30TV2728H	\$150.00		2
	KTLA			Tu	05/17/22	:30	4:56 AM	GNG30TV2728H	\$150.00		5
	KTLA			W	05/18/22	:30	4:57 AM	GNG30TV2728H	\$150.00		1
	KTLA			Th	05/19/22	:30	4:43 AM	GNG30TV2728H	\$150.00		4
9	KTLA	9:00 AM-9:30 AM	9:00 AM-9:30 AM								
				05/16/22 to 05/22/22		3x	MTWTF--				
	KTLA			M	05/16/22	:30	9:28 AM	GNG30TV2728H	\$900.00		1
	KTLA			W	05/18/22	:30	9:28 AM	GNG30TV2728H	\$900.00		2
	KTLA			Th	05/19/22	:30	9:22 AM	GNG30TV2728H	\$900.00		3
10	KTLA	9:30 AM-10:00 AM	9:30 AM-10:00 AM								
				05/16/22 to 05/22/22		2x	MTWTF--				
	KTLA			W	05/18/22	:30	9:50 AM	GNG30TV2728H	\$900.00		2
	KTLA			Th	05/19/22	:30	9:58 AM	GNG30TV2728H	\$900.00		1
11	KTLA	10:00 AM-10:30 AM	10:00 AM-10:30 AM								
				05/16/22 to 05/22/22		2x	MTWTF--				

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Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2633

Invoice #	3539242-1
Invoice Date	05/29/22
Invoice Month	May 2022
Invoice Period	04/25/22 - 05/29/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3539242
Alt Order #	WOC13601594
Deal #	
Order Flight	05/16/22 - 05/22/22

Billing Calendar	Broadcast
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Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	KTLA	10:00 AM-10:30 AM	10:00 AM-10:30 AM								
	KTLA			M	05/16/22	:30	10:21 AM	GNG30TV2728H	\$700.00		2
	KTLA			Tu	05/17/22	:30	10:16 AM	GNG30TV2728H	\$700.00		1
12	KTLA	10:30 AM-11:00 AM	10:30 AM-11:00 AM								
					05/16/22 to 05/22/22	3x	MTWTF--				
	KTLA			M	05/16/22	:30	10:58 AM	GNG30TV2728H	\$700.00		2
	KTLA			Th	05/19/22	:30	10:51 AM	GNG30TV2728H	\$700.00		3
	KTLA			F	05/20/22	:30	10:52 AM	GNG30TV2728H	\$700.00		1
13	KTLA	11:00 AM-11:30 AM	11:00 AM-11:30 AM								
					05/16/22 to 05/22/22	3x	MTWTF--				
	KTLA			M	05/16/22	:30	11:27 AM	GNG30TV2728H	\$600.00		3
	KTLA			W	05/18/22	:30	11:29 AM	GNG30TV2728H	\$600.00		1
	KTLA			F	05/20/22	:30	11:24 AM	GNG30TV2728H	\$600.00		2
14	KTLA	11:30 AM-12:00 PM	11:30 AM-12:00 PM								
					05/16/22 to 05/22/22	2x	MTWTF--				
	KTLA			M	05/16/22	:30	11:53 AM	GNG30TV2728H	\$600.00		2
	KTLA			Tu	05/17/22	:30	11:53 AM	GNG30TV2728H	\$600.00		1
15	KTLA	M-F 12p-1p	12p-1p								
					05/16/22 to 05/22/22	5x	MTWTF--				
	KTLA			Tu	05/17/22	:30	12:54 PM	GNG30TV2728H	\$500.00		2
	KTLA			W	05/18/22	:30	12:13 PM	GNG30TV2728H	\$500.00		3
	KTLA			W	05/18/22	:30	12:52 PM	GNG30TV2728H	\$500.00		1
	KTLA			Th	05/19/22	:30	12:59 PM	GNG30TV2728H	\$500.00		4
	KTLA			F	05/20/22	:30	12:41 PM	GNG30TV2728H	\$500.00		5
16	KTLA	M-F 1p-2p	1p-2p								
					05/16/22 to 05/22/22	5x	MTWTF--				
	KTLA			M	05/16/22	:30	1:29 PM	GNG30TV2728H	\$500.00		2

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Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2633

Invoice #	3539242-1
Invoice Date	05/29/22
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Invoice Period	04/25/22 - 05/29/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3539242
Alt Order #	WOC13601594
Deal #	
Order Flight	05/16/22 - 05/22/22

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Advertiser Code	387
Product 1/2	525

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	KTLA	M-F 1p-2p	1p-2p								
	KTLA			Tu	05/17/22	:30	1:11 PM	GNG30TV2728H	\$500.00		1
	KTLA			W	05/18/22	:30	1:13 PM	GNG30TV2728H	\$500.00		3
	KTLA			Th	05/19/22	:30	1:59 PM	GNG30TV2728H	\$500.00		4
	KTLA			F	05/20/22	:30	1:44 PM	GNG30TV2728H	\$500.00		5
17	KTLA	M-F 3p-4p	3p-4p								
				05/16/22 to 05/22/22		5x	MTWTF--				
	KTLA			M	05/16/22	:30	3:42 PM	GNG30TV2728H	\$500.00		1
	KTLA			W	05/18/22	:30	3:24 PM	GNG30TV2728H	\$500.00		2
	KTLA			Th	05/19/22	:30	3:14 PM	GNG30TV2728H	\$500.00		4
	KTLA			Th	05/19/22	:30	3:55 PM	GNG30TV2728H	\$500.00		3
	KTLA			F	05/20/22	:30	3:51 PM	GNG30TV2728H	\$500.00		5
18	KTLA	4:00 PM-4:30 PM	4:00 PM-4:30 PM								
				05/16/22 to 05/22/22		2x	MTWTF--				
	KTLA			Tu	05/17/22	:30	4:27 PM	GNG30TV2728H	\$500.00		1
	KTLA			F	05/20/22	:30	4:20 PM	GNG30TV2728H	\$500.00		2
19	KTLA	4:30 PM-5:00 PM	4:30 PM-5:00 PM								
				05/16/22 to 05/22/22		3x	MTWTF--				
	KTLA			M	05/16/22	:30	4:43 PM	GNG30TV2728H	\$500.00		1
	KTLA			Tu	05/17/22	:30	4:49 PM	GNG30TV2728H	\$500.00		3
	KTLA			Th	05/19/22	:30	4:44 PM	GNG30TV2728H	\$500.00		2
20	KTLA	10:00 PM-10:30 PM	10:00 PM-10:30 PM								
				05/16/22 to 05/22/22		5x	MTWTF--				
	KTLA			Tu	05/17/22	:30	10:27 PM	GNG30TV2728H	\$850.00		2
	KTLA			W	05/18/22	:30	10:21 PM	GNG30TV2728H	\$850.00		3
	KTLA			Th	05/19/22	:30	10:21 PM	GNG30TV2728H	\$850.00		1
	KTLA			Th	05/19/22	:30	10:37 PM	GNG30TV2728H	\$850.00		5

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Estimate Number	2633

Invoice #	3539242-1
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Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3539242
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Deal #	
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20	KTLA	10:00 PM-10:30 PM	10:00 PM-10:30 PM								
	KTLA			F	05/20/22	:30	10:27 PM	GNG30TV2728H	\$850.00		4
21	KTLA	10:30 PM-11:00 PM	10:30 PM-11:00 PM								
				05/16/22 to 05/22/22		5x	MTWTF--				
	KTLA			M	05/16/22	:30	10:57 PM	GNG30TV2728H	\$850.00		1
	KTLA			Tu	05/17/22	:30	10:55 PM	GNG30TV2728H	\$850.00		3
	KTLA			W	05/18/22	:30	10:44 PM	GNG30TV2728H	\$850.00		2
	KTLA			Th	05/19/22	:30	10:53 PM	GNG30TV2728H	\$850.00		5
	KTLA			F	05/20/22	:30	10:51 PM	GNG30TV2728H	\$850.00		4
22	KTLA	11:00 PM-11:35 PM	11:00 PM-11:35 PM								
				05/16/22 to 05/22/22		3x	MTWTF--				
	KTLA			M	05/16/22	:30	11:26 PM	GNG30TV2728H	\$550.00		2
	KTLA			W	05/18/22	:30	11:22 PM	GNG30TV2728H	\$550.00		1
	KTLA			Th	05/19/22	:30	11:23 PM	GNG30TV2728H	\$550.00		3
23	KTLA	11:35 PM-12:05 XM	11:35 PM-12:05 XM								
				05/16/22 to 05/22/22		2x	MTWTF--				
	KTLA			W	05/18/22	:30	12:03 AM	GNG30TV2728H	\$450.00		2
	KTLA			Th	05/19/22	:30	11:37 PM	GNG30TV2728H	\$450.00		1
24	KTLA	6:30 AM-7:00 AM	6:30 AM-7:00 AM								
				05/16/22 to 05/22/22		1x	-----S-				
	KTLA			Sa	05/21/22	:30	6:56 AM	GNG30TV2728H	\$400.00		1
25	KTLA	7:00 AM-7:30 AM	7:00 AM-7:30 AM								
				05/16/22 to 05/22/22		1x	-----S-				
	KTLA			Sa	05/21/22	:30	7:22 AM	GNG30TV2728H	\$900.00		1
26	KTLA	7:30 AM-8:00 AM	7:30 AM-8:00 AM								
				05/16/22 to 05/22/22		1x	-----S-				

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Account Executive	KTLA Local House
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Sales Region	Local

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	KTLA	7:30 AM-8:00 AM	7:30 AM-8:00 AM								
	KTLA			Sa	05/21/22	:30	7:57 AM	GNG30TV2728H	\$900.00		1
27	KTLA	8:00 AM-9:00 AM	8:00 AM-9:00 AM								
					05/16/22 to 05/22/22	1x	-----S-				
	KTLA			Sa	05/21/22	:30	8:28 AM	GNG30TV2728H	\$900.00		1
28	KTLA	9:30 AM-10:00 AM	9:30 AM-10:00 AM								
					05/16/22 to 05/22/22	1x	-----S-				
	KTLA			Sa	05/21/22	:30	9:44 AM	GNG30TV2728H	\$1,300.00		1
29	KTLA	10:00 AM-10:30 AM	10:00 AM-10:30 AM								
					05/16/22 to 05/22/22	1x	-----S-				
	KTLA			Sa	05/21/22	:30	10:09 AM	GNG30TV2728H	\$800.00		1
30	KTLA	10:30 AM-11:00 AM	10:30 AM-11:00 AM								
					05/16/22 to 05/22/22	1x	-----S-				
	KTLA			Sa	05/21/22	:30	10:27 AM	GNG30TV2728H	\$800.00		1
31	KTLA	5:00 PM-5:30 PM	5:00 PM-5:30 PM								
					05/16/22 to 05/22/22	1x	-----S-				
	KTLA			Sa	05/21/22	:30	5:23 PM	GNG30TV2728H	\$350.00		1
32	KTLA	6:00 PM-6:30 PM	6:00 PM-6:30 PM								
					05/16/22 to 05/22/22	1x	-----S-				
	KTLA			Sa	05/21/22	:30	6:21 PM	GNG30TV2728H	\$500.00		1
33	KTLA	10:00 PM-10:30 PM	10:00 PM-10:30 PM								
					05/16/22 to 05/22/22	1x	-----S-				
	KTLA			Sa	05/21/22	:30	10:12 PM	GNG30TV2728H	\$700.00		1
34	KTLA	10:30 PM-11:00 PM	10:30 PM-11:00 PM								
					05/16/22 to 05/22/22	1x	-----S-				

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Product	CA GOVERNOR 2022	Invoice Month	May 2022
Estimate Number	2633	Invoice Period	04/25/22 - 05/29/22

Property	KTLA	Order #	3539242
Account Executive	KTLA Local House	Alt Order #	WOC13601594
Sales Office	Los Angeles Local Sales Office	Deal #	
Sales Region	Local	Order Flight	05/16/22 - 05/22/22

Billing Calendar	Broadcast	Agency Code	9917619
Billing Type	Cash	Advertiser Code	387
Special Handling		Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
34	KTLA	10:30 PM-11:00 PM	10:30 PM-11:00 PM								
	KTLA			Sa	05/21/22	:30	10:53 PM	GNG30TV2728H	\$700.00		1
35	KTLA	11:00 PM-11:30 PM	11:00 PM-11:30 PM								
				05/16/22 to 05/22/22		1x	-----S-				
	KTLA			Sa	05/21/22	:30	11:28 PM	GNG30TV2728H	\$400.00		1
36	KTLA	Sports Final	1135p-1205a								
				05/16/22 to 05/22/22		1x	-----S-				
	KTLA			Sa	05/21/22	:30	12:02 AM	GNG30TV2728H	\$350.00		1
37	KTLA	6:30 AM-7:00 AM	6:30 AM-7:00 AM								
				05/16/22 to 05/22/22		1x	-----S				
	KTLA			Su	05/22/22	:30	6:41 AM	GNG30TV2728H	\$400.00		1
38	KTLA	7:30 AM-8:00 AM	7:30 AM-8:00 AM								
				05/16/22 to 05/22/22		1x	-----S				
	KTLA			Su	05/22/22	:30	7:56 AM	GNG30TV2728H	\$900.00		1
39	KTLA	8:00 AM-9:00 AM	8:00 AM-9:00 AM								
				05/16/22 to 05/22/22		1x	-----S				
	KTLA			Su	05/22/22	:30	8:42 AM	GNG30TV2728H	\$900.00		1
40	KTLA	9:00 AM-9:30 AM	9:00 AM-9:30 AM								
				05/16/22 to 05/22/22		1x	-----S				
	KTLA			Su	05/22/22	:30	9:21 AM	GNG30TV2728H	\$1,300.00		1
41	KTLA	9:30 AM-10:00 AM	9:30 AM-10:00 AM								
				05/16/22 to 05/22/22		1x	-----S				
	KTLA			Su	05/22/22	:30	9:41 AM	GNG30TV2728H	\$1,300.00		1
42	KTLA	10:00 AM-10:30 AM	10:00 AM-10:30 AM								
				05/16/22 to 05/22/22		1x	-----S				

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INVOICE



Remit Address:

Los Angeles KTLA
PO Box 11155
Los Angeles, CA 90074-1155
Main: (323) 460-5500
Billing: (214) 765-4124

Billing Address:

Sadler Strategic Media Inc
Attention: Sheri Sadler Wolf
12103 Viewcrest Road
Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2633

Invoice #	3539242-1
Invoice Date	05/29/22
Invoice Month	May 2022
Invoice Period	04/25/22 - 05/29/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3539242
Alt Order #	WOC13601594
Deal #	
Order Flight	05/16/22 - 05/22/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
42	KTLA	10:00 AM-10:30 AM	10:00 AM-10:30 AM	Su	05/22/22	:30	10:14 AM	GNG30TV2728H	\$800.00		1
43	KTLA	5:00 PM-5:30 PM	5:00 PM-5:30 PM		05/16/22 to 05/22/22	1x	-----S				
	KTLA			Su	05/22/22	:30	5:11 PM	GNG30TV2728H	\$350.00		1
44	KTLA	6:30 PM-7:00 PM	6:30 PM-7:00 PM		05/16/22 to 05/22/22	1x	-----S				
	KTLA			Su	05/22/22	:30	6:57 PM	GNG30TV2728H	\$500.00		1
45	KTLA	7:00 PM-7:30 PM	7:00 PM-7:30 PM		05/16/22 to 05/22/22	1x	-----S				
	KTLA			Su	05/22/22	:30	7:23 PM	GNG30TV2728H	\$500.00		1
46	KTLA	Sa-Su 10p-11p	10p-11p		05/16/22 to 05/22/22	1x	-----S				
	KTLA			Su	05/22/22	:30	10:22 PM	GNG30TV2728H	\$700.00		1
47	KTLA	10:30 PM-11:00 PM	10:30 PM-11:00 PM		05/16/22 to 05/22/22	1x	-----S				
	KTLA			Su	05/22/22	:30	10:51 PM	GNG30TV2728H	\$700.00		1
48	KTLA	11:00 PM-11:30 PM	11:00 PM-11:30 PM		05/16/22 to 05/22/22	1x	-----S				
	KTLA			Su	05/22/22	:30	11:11 PM	GNG30TV2728H	\$400.00		1
49	KTLA	Sports Final	1135p-1205a		05/16/22 to 05/22/22	1x	-----S				
	KTLA			Su	05/22/22	:30	12:03 AM	GNG30TV2728H	\$350.00		1

Aired Spots 101

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Deal #	
Order Flight	05/16/22 - 05/22/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

<u>Gross Total</u>	\$73,275.00	
<u>Agency Commission</u>	\$10,991.25	
<u>Net Amount Due</u>	\$62,283.75	<u>Payment Terms 30 Days</u>

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