

# CONTRACT



**Los Angeles KTLA**  
**5000 Riverside Drive**  
**Building 5 Suite 200**  
**Irving, TX 75093**  
**(323) 460-5500**

|   |  |  |                                |
|---|--|--|--------------------------------|
| <u>Contract / Revision</u><br>3552731 /               |  | <u>Alt Order #</u><br>WOC13616425                      |                                |
| <u>Advertiser</u><br>POL/Gavin Newsom/Governor/CA/Dem |  | <u>Original Date / Revision</u><br>05/26/22 / 05/26/22 |                                |
| <u>Contract Dates</u><br>05/30/22 - 06/05/22          | <u>Estimate #</u><br>2654                    |  |                                |
| <u>Product</u><br>CA GOVERNOR 2022                    |  |  |                                |
| <u>Order Brand</u>                                    | <u>Billing Cycle</u><br>EOM                  | <u>Billing Calendar</u><br>Broadcast                   | <u>Cash/Trade</u><br>Cash      |
| <u>Property</u><br>KTLA                               | <u>Account Executive</u><br>KTLA Local House | <u>Sales Office</u><br>Los Angeles Lo                  |                                |
| <u>Special Handling</u>                               |  |  |                                |
| <u>Demographic</u><br>Adults 35+                      |  |  |                                |
|   |  |  | <u>Total Ratings</u><br>126.60 |
| <u>Agency Code</u><br>9917619                         | <u>Advertiser Code</u><br>387                | <u>Product 1/2</u><br>525                              |                                |
| <u>Agency Ref</u>                                     |  | <u>Advertiser Ref</u>                                  |                                |

And:

**Sadler Strategic Media Inc**  
**12103 Viewcrest Road**  
**Studio City, CA 91604**

| *Line | Ch   | Start Date        | End Date        | Description       | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|-------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1   | KTLA | 05/30/22          | 06/03/22        | 5:00 AM-5:30 AM   | 5:00 AM-5:30 AM   |      | :30    |                   |             |               | NM   | 4     | \$1,900.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--           |                   |      |        | 4                 | \$475.00    | 0.70          |      |       |            |
| N 2   | KTLA | 05/30/22          | 06/03/22        | 5:30 AM-6:00 AM   | 5:30 AM-6:00 AM   |      | :30    |                   |             |               | NM   | 4     | \$1,900.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--           |                   |      |        | 4                 | \$475.00    | 0.70          |      |       |            |
| N 3   | KTLA | 05/30/22          | 06/03/22        | 6:00 AM-6:30 AM   | 6:00 AM-6:30 AM   |      | :30    |                   |             |               | NM   | 3     | \$3,300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--           |                   |      |        | 3                 | \$1,100.00  | 1.20          |      |       |            |
| N 4   | KTLA | 05/30/22          | 06/03/22        | 6:30 AM-7:00 AM   | 6:30 AM-7:00 AM   |      | :30    |                   |             |               | NM   | 3     | \$3,300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--           |                   |      |        | 3                 | \$1,100.00  | 1.20          |      |       |            |
| N 5   | KTLA | 05/30/22          | 06/03/22        | M-F 7a-8a         | 7a-8a             |      | :30    |                   |             |               | NM   | 3     | \$4,350.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--           |                   |      |        | 3                 | \$1,450.00  | 1.50          |      |       |            |
| N 6   | KTLA | 05/30/22          | 06/03/22        | 7:30 AM-8:00 AM   | 7:30 AM-8:00 AM   |      | :30    |                   |             |               | NM   | 3     | \$4,350.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--           |                   |      |        | 3                 | \$1,450.00  | 1.50          |      |       |            |
| N 7   | KTLA | 05/30/22          | 06/03/22        | 8:00 AM-9:00 AM   | 8:00 AM-9:00 AM   |      | :30    |                   |             |               | NM   | 4     | \$5,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--           |                   |      |        | 4                 | \$1,450.00  | 1.70          |      |       |            |
| N 8   | KTLA | 05/30/22          | 06/05/22        | M-F 430a-5a       | 430a-5a           |      | :30    |                   |             |               | NM   | 4     | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWT---           |                   |      |        | 4                 | \$150.00    | 0.40          |      |       |            |
| N 9   | KTLA | 05/30/22          | 06/03/22        | 9:00 AM-9:30 AM   | 9:00 AM-9:30 AM   |      | :30    |                   |             |               | NM   | 4     | \$3,600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--           |                   |      |        | 4                 | \$900.00    | 1.50          |      |       |            |
| N 10  | KTLA | 05/30/22          | 06/03/22        | 9:30 AM-10:00 AM  | 9:30 AM-10:00 AM  |      | :30    |                   |             |               | NM   | 4     | \$3,600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--           |                   |      |        | 4                 | \$900.00    | 1.50          |      |       |            |
| N 11  | KTLA | 05/30/22          | 06/03/22        | 10:00 AM-10:30 AM | 10:00 AM-10:30 AM |      | :30    |                   |             |               | NM   | 3     | \$2,100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--           |                   |      |        | 3                 |             |               |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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| <u>Contract / Revision</u><br>3552731 /               |                                    | <u>Alt Order #</u><br>WOC13616425                      |
| <u>Advertiser</u><br>POL/Gavin Newsom/Governor/CA/Dem |                                    | <u>Original Date / Revision</u><br>05/26/22 / 05/26/22 |
| <u>Contract Dates</u><br>05/30/22 - 06/05/22          | <u>Product</u><br>CA GOVERNOR 2022 | <u>Estimate #</u><br>2654                              |

| *Line | Ch   | Start Date        | End Date        | Description           | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|-----------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--               |                   |      |        | 3                 | \$700.00    | 1.40          |      |       |            |
| N 12  | KTLA | 05/30/22          | 06/03/22        | 10:30 AM-11:00 AM     | 10:30 AM-11:00 AM |      | :30    |                   |             |               | NM   | 3     | \$2,100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--               |                   |      |        | 3                 | \$700.00    | 1.40          |      |       |            |
| N 13  | KTLA | 05/30/22          | 06/03/22        | 11:00 AM-11:30 AM     | 11:00 AM-11:30 AM |      | :30    |                   |             |               | NM   | 3     | \$1,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--               |                   |      |        | 3                 | \$600.00    | 1.10          |      |       |            |
| N 14  | KTLA | 05/30/22          | 06/03/22        | 11:30 AM-12:00 PM     | 11:30 AM-12:00 PM |      | :30    |                   |             |               | NM   | 3     | \$1,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--               |                   |      |        | 3                 | \$600.00    | 1.10          |      |       |            |
| N 15  | KTLA | 05/30/22          | 06/03/22        | M-F 12p-1p            | 12p-1p            |      | :30    |                   |             |               | NM   | 3     | \$1,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--               |                   |      |        | 3                 | \$500.00    | 1.00          |      |       |            |
| N 16  | KTLA | 05/30/22          | 06/03/22        | M-F 1p-2p             | 1p-2p             |      | :30    |                   |             |               | NM   | 3     | \$1,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--               |                   |      |        | 3                 | \$500.00    | 1.10          |      |       |            |
| N 17  | KTLA | 05/30/22          | 06/03/22        | M-F 3p-4p             | 3p-4p             |      | :30    |                   |             |               | NM   | 3     | \$1,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--               |                   |      |        | 3                 | \$500.00    | 0.70          |      |       |            |
| N 18  | KTLA | 05/30/22          | 06/03/22        | 4:00 PM-4:30 PM       | 4:00 PM-4:30 PM   |      | :30    |                   |             |               | NM   | 3     | \$1,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--               |                   |      |        | 3                 | \$500.00    | 0.50          |      |       |            |
| N 19  | KTLA | 05/30/22          | 06/03/22        | 4:30 PM-5:00 PM       | 4:30 PM-5:00 PM   |      | :30    |                   |             |               | NM   | 2     | \$1,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--               |                   |      |        | 2                 | \$500.00    | 0.50          |      |       |            |
| N 20  | KTLA | 05/30/22          | 06/03/22        | M-F 5p-6p News        | 5p-6p             |      | :30    |                   |             |               | NM   | 3     | \$1,950.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--               |                   |      |        | 3                 | \$650.00    | 0.60          |      |       |            |
| N 21  | KTLA | 05/30/22          | 06/03/22        | 6:00 PM-6:30 PM       | 6:00 PM-6:30 PM   |      | :30    |                   |             |               | NM   | 3     | \$2,250.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--               |                   |      |        | 3                 | \$750.00    | 0.70          |      |       |            |
| N 22  | KTLA | 05/30/22          | 06/03/22        | 6:30 PM-7:00 PM       | 6:30 PM-7:00 PM   |      | :30    |                   |             |               | NM   | 3     | \$2,250.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--               |                   |      |        | 3                 | \$750.00    | 0.70          |      |       |            |
| N 23  | KTLA | 05/30/22          | 06/03/22        | 7:00 PM-7:30 PM       | 7:00 PM-7:30 PM   |      | :30    |                   |             |               | NM   | 3     | \$1,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--               |                   |      |        | 3                 | \$600.00    | 0.40          |      |       |            |
| N 24  | KTLA | 05/30/22          | 06/03/22        | M-F 730p-8p           | 730p-8p           |      | :30    |                   |             |               | NM   | 2     | \$1,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--               |                   |      |        | 2                 | \$900.00    | 0.50          |      |       |            |
| N 25  | KTLA | 05/30/22          | 05/31/22        | Tuesday Prime Hour 2  | 9p-10p            |      | :30    |                   |             |               | NM   | 1     | \$2,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -T-----               |                   |      |        | 1                 | \$2,500.00  | 0.30          |      |       |            |
| N 26  | KTLA | 05/30/22          | 06/02/22        | Thursday Prime Hour 2 | 9p-10p            |      | :30    |                   |             |               | NM   | 1     | \$2,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | ---T---               |                   |      |        | 1                 | \$2,000.00  | 0.70          |      |       |            |
| N 27  | KTLA | 05/30/22          | 06/03/22        | 10:00 PM-10:30 PM     | 10:00 PM-10:30 PM |      | :30    |                   |             |               | NM   | 4     | \$3,400.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--               |                   |      |        | 4                 | \$850.00    | 1.40          |      |       |            |

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|   |                                    |  |
|---|------------------------------------|--|
| <u>Contract / Revision</u><br>3552731 /               |                                    | <u>Alt Order #</u><br>WOC13616425                      |
| <u>Advertiser</u><br>POL/Gavin Newsom/Governor/CA/Dem |                                    | <u>Original Date / Revision</u><br>05/26/22 / 05/26/22 |
| <u>Contract Dates</u><br>05/30/22 - 06/05/22          | <u>Product</u><br>CA GOVERNOR 2022 | <u>Estimate #</u><br>2654                              |

| *Line | Ch   | Start Date        | End Date        | Description       | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|-------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--           |                   |      |        | 4                 | \$850.00    | 1.20          |      |       |            |
| N 28  | KTLA | 05/30/22          | 06/03/22        | 10:30 PM-11:00 PM | 10:30 PM-11:00 PM |      | :30    |                   |             |               | NM   | 4     | \$3,400.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--           |                   |      |        | 4                 | \$850.00    | 1.20          |      |       |            |
| N 29  | KTLA | 05/30/22          | 06/03/22        | 11:00 PM-11:35 PM | 11:00 PM-11:35 PM |      | :30    |                   |             |               | NM   | 4     | \$2,200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--           |                   |      |        | 4                 | \$550.00    | 0.90          |      |       |            |
| N 30  | KTLA | 05/30/22          | 06/03/22        | 11:35 PM-12:05 XM | 11:35 PM-12:05 XM |      | :30    |                   |             |               | NM   | 3     | \$1,350.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | MTWTF--           |                   |      |        | 3                 | \$450.00    | 0.50          |      |       |            |
| N 31  | KTLA | 05/30/22          | 06/04/22        | 6:30 AM-7:00 AM   | 6:30 AM-7:00 AM   |      | :30    |                   |             |               | NM   | 1     | \$400.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S-           |                   |      |        | 1                 | \$400.00    | 0.60          |      |       |            |
| N 32  | KTLA | 05/30/22          | 06/04/22        | 7:00 AM-7:30 AM   | 7:00 AM-7:30 AM   |      | :30    |                   |             |               | NM   | 1     | \$900.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S-           |                   |      |        | 1                 | \$900.00    | 1.30          |      |       |            |
| N 33  | KTLA | 05/30/22          | 06/04/22        | 7:30 AM-8:00 AM   | 7:30 AM-8:00 AM   |      | :30    |                   |             |               | NM   | 1     | \$900.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S-           |                   |      |        | 1                 | \$900.00    | 1.30          |      |       |            |
| N 34  | KTLA | 05/30/22          | 06/04/22        | 8:00 AM-9:00 AM   | 8:00 AM-9:00 AM   |      | :30    |                   |             |               | NM   | 1     | \$900.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S-           |                   |      |        | 1                 | \$900.00    | 1.30          |      |       |            |
| N 35  | KTLA | 05/30/22          | 06/04/22        | 9:00 AM-9:30 AM   | 9:00 AM-9:30 AM   |      | :30    |                   |             |               | NM   | 1     | \$1,300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S-           |                   |      |        | 1                 | \$1,300.00  | 1.80          |      |       |            |
| N 36  | KTLA | 05/30/22          | 06/04/22        | 9:30 AM-10:00 AM  | 9:30 AM-10:00 AM  |      | :30    |                   |             |               | NM   | 1     | \$1,300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S-           |                   |      |        | 1                 | \$1,300.00  | 1.80          |      |       |            |
| N 37  | KTLA | 05/30/22          | 06/04/22        | 10:00 AM-10:30 AM | 10:00 AM-10:30 AM |      | :30    |                   |             |               | NM   | 1     | \$800.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S-           |                   |      |        | 1                 | \$800.00    | 1.60          |      |       |            |
| N 38  | KTLA | 05/30/22          | 06/04/22        | 10:30 AM-11:00 AM | 10:30 AM-11:00 AM |      | :30    |                   |             |               | NM   | 1     | \$800.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S-           |                   |      |        | 1                 | \$800.00    | 2.10          |      |       |            |
| N 39  | KTLA | 05/30/22          | 06/04/22        | 5:00 PM-5:30 PM   | 5:00 PM-5:30 PM   |      | :30    |                   |             |               | NM   | 1     | \$350.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S-           |                   |      |        | 1                 | \$350.00    | 0.80          |      |       |            |
| N 40  | KTLA | 05/30/22          | 06/04/22        | 5:30 PM-6:00 PM   | 5:30 PM-6:00 PM   |      | :30    |                   |             |               | NM   | 1     | \$350.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S-           |                   |      |        | 1                 | \$350.00    | 0.80          |      |       |            |
| N 41  | KTLA | 05/30/22          | 06/04/22        | 6:00 PM-6:30 PM   | 6:00 PM-6:30 PM   |      | :30    |                   |             |               | NM   | 1     | \$500.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S-           |                   |      |        | 1                 | \$500.00    | 0.80          |      |       |            |
| N 42  | KTLA | 05/30/22          | 06/04/22        | 6:30 PM-7:00 PM   | 6:30 PM-7:00 PM   |      | :30    |                   |             |               | NM   | 1     | \$500.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S-           |                   |      |        | 1                 | \$500.00    | 0.80          |      |       |            |
| N 43  | KTLA | 05/30/22          | 06/04/22        | 10:00 PM-10:30 PM | 10:00 PM-10:30 PM |      | :30    |                   |             |               | NM   | 1     | \$700.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S-           |                   |      |        | 1                 | \$700.00    |               |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**Los Angeles KTLA**  
**5000 Riverside Drive**  
**Building 5 Suite 200**  
**Irving, TX 75093**  
**(323) 460-5500**

|  |                                    |  |
|--|------------------------------------|--|
| <u>Contract / Revision</u><br>3552731 /                      |                                    | <u>Alt Order #</u><br>WOC13616425                      |
| <u>Advertiser</u><br><b>POL/Gavin Newsom/Governor/CA/Dem</b> |                                    | <u>Original Date / Revision</u><br>05/26/22 / 05/26/22 |
| <u>Contract Dates</u><br><b>05/30/22 - 06/05/22</b>          | <u>Product</u><br>CA GOVERNOR 2022 | <u>Estimate #</u><br><b>2654</b>                       |

| *Line | Ch   | Start Date        | End Date        | Description       | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|-------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S-           |                   |      |        | 1                 | \$700.00    | 1.10          |      |       |            |
| N 44  | KTLA | 05/30/22          | 06/04/22        | 11:00 PM-11:30 PM | 11:00 PM-11:30 PM |      | :30    |                   |             |               | NM   | 1     | \$400.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S-           |                   |      |        | 1                 | \$400.00    | 0.70          |      |       |            |
| N 45  | KTLA | 05/30/22          | 06/04/22        | Sa 1205a-1235a    | 1205a-1235a       |      | :30    |                   |             |               | NM   | 1     | \$250.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S-           |                   |      |        | 1                 | \$250.00    | 0.30          |      |       |            |
| N 46  | KTLA | 05/30/22          | 06/05/22        | 6:30 AM-7:00 AM   | 6:30 AM-7:00 AM   |      | :30    |                   |             |               | NM   | 1     | \$400.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S            |                   |      |        | 1                 | \$400.00    | 0.60          |      |       |            |
| N 47  | KTLA | 05/30/22          | 06/05/22        | 7:00 AM-7:30 AM   | 7:00 AM-7:30 AM   |      | :30    |                   |             |               | NM   | 1     | \$900.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S            |                   |      |        | 1                 | \$900.00    | 1.30          |      |       |            |
| N 48  | KTLA | 05/30/22          | 06/05/22        | 8:00 AM-9:00 AM   | 8:00 AM-9:00 AM   |      | :30    |                   |             |               | NM   | 1     | \$900.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S            |                   |      |        | 1                 | \$900.00    | 1.30          |      |       |            |
| N 49  | KTLA | 05/30/22          | 06/05/22        | 9:00 AM-9:30 AM   | 9:00 AM-9:30 AM   |      | :30    |                   |             |               | NM   | 1     | \$1,300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S            |                   |      |        | 1                 | \$1,300.00  | 1.80          |      |       |            |
| N 50  | KTLA | 05/30/22          | 06/05/22        | 9:30 AM-10:00 AM  | 9:30 AM-10:00 AM  |      | :30    |                   |             |               | NM   | 1     | \$1,300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S            |                   |      |        | 1                 | \$1,300.00  | 1.80          |      |       |            |
| N 51  | KTLA | 05/30/22          | 06/05/22        | 10:00 AM-10:30 AM | 10:00 AM-10:30 AM |      | :30    |                   |             |               | NM   | 1     | \$800.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S            |                   |      |        | 1                 | \$800.00    | 1.60          |      |       |            |
| N 52  | KTLA | 05/30/22          | 06/05/22        | 10:30 AM-11:00 AM | 10:30 AM-11:00 AM |      | :30    |                   |             |               | NM   | 1     | \$800.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S            |                   |      |        | 1                 | \$800.00    | 1.60          |      |       |            |
| N 53  | KTLA | 05/30/22          | 06/05/22        | 5:00 PM-5:30 PM   | 5:00 PM-5:30 PM   |      | :30    |                   |             |               | NM   | 1     | \$350.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S            |                   |      |        | 1                 | \$350.00    | 0.80          |      |       |            |
| N 54  | KTLA | 05/30/22          | 06/05/22        | 5:30 PM-6:00 PM   | 5:30 PM-6:00 PM   |      | :30    |                   |             |               | NM   | 1     | \$350.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S            |                   |      |        | 1                 | \$350.00    | 0.80          |      |       |            |
| N 55  | KTLA | 05/30/22          | 06/05/22        | 6:00 PM-6:30 PM   | 6:00 PM-6:30 PM   |      | :30    |                   |             |               | NM   | 1     | \$500.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S            |                   |      |        | 1                 | \$500.00    | 0.80          |      |       |            |
| N 56  | KTLA | 05/30/22          | 06/05/22        | 6:30 PM-7:00 PM   | 6:30 PM-7:00 PM   |      | :30    |                   |             |               | NM   | 1     | \$500.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S            |                   |      |        | 1                 | \$500.00    | 0.80          |      |       |            |
| N 57  | KTLA | 05/30/22          | 06/05/22        | 7:00 PM-7:30 PM   | 7:00 PM-7:30 PM   |      | :30    |                   |             |               | NM   | 1     | \$500.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S            |                   |      |        | 1                 | \$500.00    | 0.70          |      |       |            |
| N 58  | KTLA | 05/30/22          | 06/05/22        | 7:30 PM-8:00 PM   | 7:30 PM-8:00 PM   |      | :30    |                   |             |               | NM   | 1     | \$500.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S            |                   |      |        | 1                 | \$500.00    | 0.70          |      |       |            |
| N 59  | KTLA | 05/30/22          | 06/05/22        | 10:00 PM-10:30 PM | 10:00 PM-10:30 PM |      | :30    |                   |             |               | NM   | 1     | \$700.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |      | 05/30/22          | 06/05/22        | -----S            |                   |      |        | 1                 | \$700.00    |               |      |       |            |

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**Los Angeles KTLA**  
**5000 Riverside Drive**  
**Building 5 Suite 200**  
**Irving, TX 75093**  
**(323) 460-5500**

|   |                                    |  |
|---|------------------------------------|--|
| <u>Contract / Revision</u><br>3552731 /               |                                    | <u>Alt Order #</u><br>WOC13616425                      |
| <u>Advertiser</u><br>POL/Gavin Newsom/Governor/CA/Dem |                                    | <u>Original Date / Revision</u><br>05/26/22 / 05/26/22 |
| <u>Contract Dates</u><br>05/30/22 - 06/05/22          | <u>Product</u><br>CA GOVERNOR 2022 | <u>Estimate #</u><br>2654                              |

| *Line         | Ch   | Start Date        | End Date        | Description       | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn           | Type   | Spots | Amount      |
|---------------|------|-------------------|-----------------|-------------------|-------------------|------|--------|-------------------|-------------|---------------|--------|-------|-------------|
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |        |       |             |
| Week:         |      | 05/30/22          | 06/05/22        | -----S            |                   |      |        | 1                 | \$700.00    | 1.10          |        |       |             |
| N 60          | KTLA | 05/30/22          | 06/05/22        | 10:30 PM-11:00 PM | 10:30 PM-11:00 PM |      | :30    |                   |             |               | NM     | 1     | \$700.00    |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |        |       |             |
| Week:         |      | 05/30/22          | 06/05/22        | -----S            |                   |      |        | 1                 | \$700.00    | 1.10          |        |       |             |
| N 61          | KTLA | 05/30/22          | 06/05/22        | 11:00 PM-11:30 PM | 11:00 PM-11:30 PM |      | :30    |                   |             |               | NM     | 1     | \$400.00    |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |        |       |             |
| Week:         |      | 05/30/22          | 06/05/22        | -----S            |                   |      |        | 1                 | \$400.00    | 0.70          |        |       |             |
| <b>Totals</b> |      |                   |                 |                   |                   |      |        |                   |             |               | 126.60 | 124   | \$93,650.00 |

| Time Period        | # of Spots | Gross Amount | Agency Comm.  | Net Amount  |
|--------------------|------------|--------------|---------------|-------------|
| 05/30/22 -06/26/22 | 124        | \$93,650.00  | (\$14,047.50) | \$79,602.50 |
| <b>Totals</b>      | 124        | \$93,650.00  | (\$14,047.50) | \$79,602.50 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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<[www.nexstar.tv/advertisingterms](http://www.nexstar.tv/advertisingterms)>