

INVOICE



Remit Address:

Los Angeles KTLA
PO Box 11155
Los Angeles, CA 90074-1155
Main: (323) 460-5500
Billing: (214) 765-4124

Billing Address:

Sadler Strategic Media Inc
Attention: Sheri Sadler Wolf
12103 Viewcrest Road
Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem	Invoice #	3697146-1
Order Brand		Invoice Date	10/30/22
Product	CA GOVERNOR 2022	Invoice Month	October 2022
Estimate Number	2723	Invoice Period	09/26/22 - 10/30/22

Property	KTLA	Order #	3697146
Account Executive	KTLA Local House	Alt Order #	WOC13781554
Sales Office	Los Angeles Local Sales Office	Deal #	
Sales Region	Local	Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast	Agency Code	9917619
Billing Type	Cash	Advertiser Code	387
Special Handling		Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KTLA	5:00 AM-5:30 AM	5:00 AM-5:30 AM								
					10/10/22 to 10/16/22	4x	MTWTF--				
	KTLA			Tu	10/11/22	:30	5:25 AM	GNG30TV2731H	\$500.00		1
	KTLA			W	10/12/22	:30	5:14 AM	GNG30TV2731H	\$500.00		3
	KTLA			Th	10/13/22	:30	5:20 AM	GNG30TV2731H	\$500.00		4
	KTLA			F	10/14/22	:30	5:23 AM	GNG30TV2731H	\$500.00		5
					10/17/22 to 10/23/22	4x	MTWTF--				
	KTLA			M	10/17/22	:30	5:27 AM	GNG30TV2731H	\$500.00		7
	KTLA			W	10/19/22	:30	5:25 AM	GNG30TV2731H	\$500.00		6
	KTLA			Th	10/20/22	:30	5:21 AM	GNG30TV2731H	\$500.00		9
	KTLA			F	10/21/22	:30	5:27 AM	GNG30TV2731H	\$500.00		10
					10/24/22 to 10/30/22	4x	MTWTF--				
	KTLA			Tu	10/25/22	:30	5:26 AM	GNG30TV2732H	\$500.00		11
	KTLA			W	10/26/22	:30	5:11 AM	GNG30TV2732H	\$500.00		15
	KTLA			Th	10/27/22	:30	5:22 AM	GNG30TV2732H	\$500.00		13
	KTLA			F	10/28/22	:30	5:25 AM	GNG30TV2732H	\$500.00		14
3	KTLA	5:30 AM-6:00 AM	5:30 AM-6:00 AM								
					10/10/22 to 10/16/22	4x	MTWTF--				
	KTLA			Tu	10/11/22	:30	5:59 AM	GNG30TV2731H	\$500.00		1
	KTLA			W	10/12/22	:30	5:44 AM	GNG30TV2731H	\$500.00		5
	KTLA			Th	10/13/22	:30	5:42 AM	GNG30TV2731H	\$500.00		3
	KTLA			F	10/14/22	:30	5:55 AM	GNG30TV2731H	\$500.00		2
					10/17/22 to 10/23/22	4x	MTWTF--				
	KTLA			M	10/17/22	:30	5:58 AM	GNG30TV2731H	\$500.00		6
	KTLA			Tu	10/18/22	:30	5:52 AM	GNG30TV2731H	\$500.00		9
	KTLA			Th	10/20/22	:30	5:43 AM	GNG30TV2731H	\$500.00		7
	KTLA			F	10/21/22	:30	5:53 AM	GNG30TV2731H	\$500.00		10

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12103 Viewcrest Road
Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	KTLA	5:30 AM-6:00 AM	5:30 AM-6:00 AM								
					10/24/22 to 10/30/22	4x	MTWTF--				
	KTLA			M	10/24/22	:30	5:42 AM	GNG30TV2732H	\$500.00		15
	KTLA			Tu	10/25/22	:30	5:54 AM	GNG30TV2732H	\$500.00		12
	KTLA			Th	10/27/22	:30	5:44 AM	GNG30TV2732H	\$500.00		14
	KTLA			F	10/28/22	:30	5:52 AM	GNG30TV2732H	\$500.00		13
5	KTLA	6:00 AM-6:30 AM	6:00 AM-6:30 AM								
					10/10/22 to 10/16/22	4x	MTWTF--				
	KTLA			Tu	10/11/22	:30	6:21 AM	GNG30TV2731H	\$1,200.00		3
	KTLA			W	10/12/22	:30	6:21 AM	GNG30TV2731H	\$1,200.00		1
	KTLA			Th	10/13/22	:30	6:22 AM	GNG30TV2731H	\$1,200.00		4
	KTLA			F	10/14/22	:30	6:22 AM	GNG30TV2731H	\$1,200.00		2
					10/17/22 to 10/23/22	4x	MTWTF--				
	KTLA			Tu	10/18/22	:30	6:28 AM	GNG30TV2731H	\$1,200.00		7
	KTLA			W	10/19/22	:30	6:13 AM	GNG30TV2731H	\$1,200.00		9
	KTLA			Th	10/20/22	:30	6:21 AM	GNG30TV2731H	\$1,200.00		10
	KTLA			F	10/21/22	:30	6:11 AM	GNG30TV2731H	\$1,200.00		6
					10/24/22 to 10/30/22	4x	MTWTF--				
	KTLA			M	10/24/22	:30	6:20 AM	GNG30TV2732H	\$1,200.00		12
	KTLA			Tu	10/25/22	:30	6:11 AM	GNG30TV2732H	\$1,200.00		13
	KTLA			W	10/26/22	:30	6:20 AM	GNG30TV2732H	\$1,200.00		11
	KTLA			F	10/28/22	:30	6:22 AM	GNG30TV2732H	\$1,200.00		15
7	KTLA	6:30 AM-7:00 AM	6:30 AM-7:00 AM								
					10/10/22 to 10/16/22	4x	MTWTF--				
	KTLA			M	10/10/22	:30	6:43 AM	GNG30TV2731H	\$1,200.00		4
	KTLA			W	10/12/22	:30	6:57 AM	GNG30TV2731H	\$1,200.00		3
	KTLA			Th	10/13/22	:30	6:57 AM	GNG30TV2731H	\$1,200.00		2

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Attention: Sheri Sadler Wolf
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Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #	
7	KTLA	6:30 AM-7:00 AM	6:30 AM-7:00 AM	F	10/14/22	:30	6:51 AM	GNG30TV2731H	\$1,200.00		5	
				10/17/22 to 10/23/22		4x	MTWTF--					
	KTLA			Tu	10/18/22	:30	6:58 AM	GNG30TV2731H	\$1,200.00		9	
	KTLA			W	10/19/22	:30	6:58 AM	GNG30TV2731H	\$1,200.00		10	
	KTLA			Th	10/20/22	:30	6:40 AM	GNG30TV2731H	\$1,200.00		8	
	KTLA			F	10/21/22	:30	6:51 AM	GNG30TV2731H	\$1,200.00		7	
	10/24/22 to 10/30/22		5x	MTWTF--								
	KTLA			M	10/24/22	:30	6:57 AM	GNG30TV2732H	\$1,200.00		13	
	KTLA			Tu	10/25/22	:30	6:53 AM	GNG30TV2732H	\$1,200.00		12	
	KTLA			W	10/26/22	:30	6:42 AM	GNG30TV2732H	\$1,200.00		11	
	KTLA			Th	10/27/22	:30	6:44 AM	GNG30TV2732H	\$1,200.00		14	
	KTLA			F	10/28/22	:30	6:51 AM	GNG30TV2732H	\$1,200.00		15	
	9	KTLA	M-F 7a-8a	7a-8a	10/10/22 to 10/16/22		5x	MTWTF--				
					M	10/10/22	:30	7:30 AM	GNG30TV2731H	\$1,500.00		5
		KTLA			Tu	10/11/22	:30	7:41 AM	GNG30TV2731H	\$1,500.00		3
KTLA				W	10/12/22	:30	7:59 AM	GNG30TV2731H	\$1,500.00		2	
KTLA				Th	10/13/22	:30	7:25 AM	GNG30TV2731H	\$1,500.00		1	
KTLA				F	10/14/22	:30	7:49 AM	GNG30TV2731H	\$1,500.00		4	
10/17/22 to 10/23/22		5x	MTWTF--									
KTLA				M	10/17/22	:30	7:59 AM	GNG30TV2731H	\$1,500.00		7	
KTLA				Tu	10/18/22	:00			\$1,500.00	See MG 11.25,11.26	9	
KTLA				W	10/19/22	:30	7:58 AM	GNG30TV2731H	\$1,500.00		8	
KTLA				Th	10/20/22	:30	7:55 AM	GNG30TV2731H	\$1,500.00		10	
KTLA				F	10/21/22	:30	7:38 AM	GNG30TV2731H	\$1,500.00		6	
10/24/22 to 10/30/22		5x	MTWTF--									

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Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Billing Address:

Sadler Strategic Media Inc
Attention: Sheri Sadler Wolf
12103 Viewcrest Road
Studio City, CA 91604

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	KTLA	M-F 7a-8a	7a-8a								
	KTLA			M	10/24/22	:30	7:52 AM	GNG30TV2732H	\$1,500.00		11
	KTLA			Tu	10/25/22	:30	7:59 AM	GNG30TV2732H	\$1,500.00		13
	KTLA			W	10/26/22	:30	7:57 AM	GNG30TV2732H	\$1,500.00		12
	KTLA			Th	10/27/22	:30	7:57 AM	GNG30TV2732H	\$1,500.00		15
	KTLA			F	10/28/22	:30	7:27 AM	GNG30TV2732H	\$1,500.00		14
11	KTLA	8:00 AM-9:00 AM	8:00 AM-9:00 AM								
					10/10/22 to 10/16/22	5x	MTWTF--				
	KTLA			M	10/10/22	:30	8:44 AM	GNG30TV2731H	\$1,500.00		5
	KTLA			Tu	10/11/22	:30	8:45 AM	GNG30TV2731H	\$1,500.00		3
	KTLA			W	10/12/22	:30	8:58 AM	GNG30TV2731H	\$1,500.00		4
	KTLA			Th	10/13/22	:30	8:54 AM	GNG30TV2731H	\$1,500.00		1
	KTLA			F	10/14/22	:30	8:57 AM	GNG30TV2731H	\$1,500.00		2
					10/17/22 to 10/23/22	5x	MTWTF--				
	KTLA			M	10/17/22	:30	8:53 AM	GNG30TV2731H	\$1,500.00		6
	KTLA			Tu	10/18/22	:30	8:53 AM	GNG30TV2731H	\$1,500.00		7
	KTLA			W	10/19/22	:30	8:54 AM	GNG30TV2731H	\$1,500.00		8
	KTLA	M-F 11p-1130p	11p-1135p	W	10/19/22	:30	11:33 PM	GNG30TV2731H	\$1,500.00	MG for 9.9,11.9	26
	KTLA			Th	10/20/22	:30	8:55 AM	GNG30TV2731H	\$1,500.00		10
	KTLA	LA Unscripted M-F PA	7p-730p	Th	10/20/22	:30	7:29 PM	GNG30TV2731H	\$1,500.00	MG for 9.9,11.9	25
	KTLA			F	10/21/22	:00			\$1,500.00	See MG 11.25,11.26	9
					10/24/22 to 10/30/22	5x	MTWTF--				
	KTLA			M	10/24/22	:30	8:58 AM	GNG30TV2732H	\$1,500.00		11
	KTLA			Tu	10/25/22	:30	8:44 AM	GNG30TV2732H	\$1,500.00		14
	KTLA			W	10/26/22	:30	8:56 AM	GNG30TV2732H	\$1,500.00		12
	KTLA			Th	10/27/22	:30	8:55 AM	GNG30TV2732H	\$1,500.00		13
	KTLA			F	10/28/22	:30	8:57 AM	GNG30TV2732H	\$1,500.00		15

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Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

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Attention: Sheri Sadler Wolf
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Studio City, CA 91604

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	KTLA	9:00 AM-9:30 AM	9:00 AM-9:30 AM								
					10/10/22 to 10/16/22	4x	MTWTF--				
	KTLA			Tu	10/11/22	:30	9:14 AM	GNG30TV2731H	\$1,000.00		3
	KTLA			W	10/12/22	:30	9:28 AM	GNG30TV2731H	\$1,000.00		2
	KTLA			Th	10/13/22	:30	9:29 AM	GNG30TV2731H	\$1,000.00		4
	KTLA			F	10/14/22	:30	9:29 AM	GNG30TV2731H	\$1,000.00		5
					10/17/22 to 10/23/22	4x	MTWTF--				
	KTLA			Tu	10/18/22	:30	9:21 AM	GNG30TV2731H	\$1,000.00		7
	KTLA			W	10/19/22	:30	9:27 AM	GNG30TV2731H	\$1,000.00		9
	KTLA			Th	10/20/22	:30	9:28 AM	GNG30TV2731H	\$1,000.00		10
	KTLA			F	10/21/22	:30	9:29 AM	GNG30TV2731H	\$1,000.00		6
					10/24/22 to 10/30/22	5x	MTWTF--				
	KTLA			M	10/24/22	:30	9:27 AM	GNG30TV2732H	\$1,000.00		11
	KTLA			Tu	10/25/22	:30	9:20 AM	GNG30TV2732H	\$1,000.00		12
	KTLA			W	10/26/22	:30	9:27 AM	GNG30TV2732H	\$1,000.00		13
	KTLA			Th	10/27/22	:30	9:22 AM	GNG30TV2732H	\$1,000.00		14
	KTLA			F	10/28/22	:30	9:19 AM	GNG30TV2732H	\$1,000.00		15
15	KTLA	9:30 AM-10:00 AM	9:30 AM-10:00 AM								
					10/10/22 to 10/16/22	4x	MTWTF--				
	KTLA			Tu	10/11/22	:30	9:41 AM	GNG30TV2731H	\$1,000.00		5
	KTLA			W	10/12/22	:30	9:58 AM	GNG30TV2731H	\$1,000.00		4
	KTLA			Th	10/13/22	:30	9:59 AM	GNG30TV2731H	\$1,000.00		1
	KTLA			F	10/14/22	:30	9:51 AM	GNG30TV2731H	\$1,000.00		3
					10/17/22 to 10/23/22	4x	MTWTF--				
	KTLA			Tu	10/18/22	:30	9:40 AM	GNG30TV2731H	\$1,000.00		10
	KTLA			W	10/19/22	:30	9:49 AM	GNG30TV2731H	\$1,000.00		9
	KTLA			Th	10/20/22	:30	9:52 AM	GNG30TV2731H	\$1,000.00		6

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Product	CA GOVERNOR 2022	Invoice Month	October 2022
Estimate Number	2723	Invoice Period	09/26/22 - 10/30/22

Property	KTLA	Order #	3697146
Account Executive	KTLA Local House	Alt Order #	WOC13781554
Sales Office	Los Angeles Local Sales Office	Deal #	
Sales Region	Local	Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast	Agency Code	9917619
Billing Type	Cash	Advertiser Code	387
Special Handling		Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	KTLA	9:30 AM-10:00 AM	9:30 AM-10:00 AM	F	10/21/22	:30	9:51 AM	GNG30TV2731H	\$1,000.00		8
	KTLA				10/24/22 to 10/30/22	5x	MTWTF--				
	KTLA			M	10/24/22	:30	9:50 AM	GNG30TV2732H	\$1,000.00		12
	KTLA			Tu	10/25/22	:30	9:58 AM	GNG30TV2732H	\$1,000.00		11
	KTLA			W	10/26/22	:30	9:58 AM	GNG30TV2732H	\$1,000.00		13
	KTLA			Th	10/27/22	:30	9:58 AM	GNG30TV2732H	\$1,000.00		14
	KTLA			F	10/28/22	:30	9:56 AM	GNG30TV2732H	\$1,000.00		15
17	KTLA	10:00 AM-10:30 AM	10:00 AM-10:30 AM		10/10/22 to 10/16/22	4x	MTWTF--				
	KTLA			Tu	10/11/22	:30	10:19 AM	GNG30TV2731H	\$800.00		4
	KTLA			W	10/12/22	:30	10:26 AM	GNG30TV2731H	\$800.00		1
	KTLA			Th	10/13/22	:30	10:23 AM	GNG30TV2731H	\$800.00		2
	KTLA			F	10/14/22	:30	10:22 AM	GNG30TV2731H	\$800.00		3
	KTLA				10/17/22 to 10/23/22	4x	MTWTF--				
	KTLA			Tu	10/18/22	:30	10:20 AM	GNG30TV2731H	\$800.00		6
	KTLA			W	10/19/22	:30	10:14 AM	GNG30TV2731H	\$800.00		8
	KTLA			Th	10/20/22	:30	10:11 AM	GNG30TV2731H	\$800.00		5
	KTLA			F	10/21/22	:30	10:12 AM	GNG30TV2731H	\$800.00		7
	KTLA				10/24/22 to 10/30/22	4x	MTWTF--				
	KTLA			M	10/24/22	:30	10:14 AM	GNG30TV2732H	\$800.00		11
	KTLA			W	10/26/22	:30	10:27 AM	GNG30TV2732H	\$800.00		10
	KTLA			Th	10/27/22	:30	10:19 AM	GNG30TV2732H	\$800.00		9
	KTLA			F	10/28/22	:30	10:19 AM	GNG30TV2732H	\$800.00		12
18	KTLA	10:30 AM-11:00 AM	10:30 AM-11:00 AM		10/10/22 to 10/16/22	4x	MTWTF--				

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Los Angeles KTLA
PO Box 11155
Los Angeles, CA 90074-1155
Main: (323) 460-5500
Billing: (214) 765-4124

Billing Address:

Sadler Strategic Media Inc
Attention: Sheri Sadler Wolf
12103 Viewcrest Road
Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	KTLA	10:30 AM-11:00 AM	10:30 AM-11:00 AM								
	KTLA			M	10/10/22	:30	10:43 AM	GNG30TV2731H	\$800.00		1
	KTLA			Tu	10/11/22	:00			\$800.00	See MG 18.18	3
	KTLA			Th	10/13/22	:30	10:56 AM	GNG30TV2731H	\$800.00		2
	KTLA			F	10/14/22	:30	10:57 AM	GNG30TV2731H	\$800.00		4
	KTLA	Sa-Su 6a-7a	6a-7a	Sa	10/15/22	:30	6:17 AM	GNG30TV2731H	\$800.00	MG for 18.3 10/11	18
					10/17/22 to 10/23/22	4x	MTWTF--				
	KTLA			M	10/17/22	:30	10:41 AM	GNG30TV2731H	\$800.00		8
	KTLA			W	10/19/22	:30	10:40 AM	GNG30TV2731H	\$800.00		6
	KTLA			Th	10/20/22	:30	10:41 AM	GNG30TV2731H	\$800.00		5
	KTLA			F	10/21/22	:30	10:40 AM	GNG30TV2731H	\$800.00		7
					10/24/22 to 10/30/22	4x	MTWTF--				
	KTLA			M	10/24/22	:30	10:58 AM	GNG30TV2732H	\$800.00		11
	KTLA			Tu	10/25/22	:30	10:59 AM	GNG30TV2732H	\$800.00		12
	KTLA			Th	10/27/22	:30	10:51 AM	GNG30TV2732H	\$800.00		10
	KTLA			F	10/28/22	:30	10:59 AM	GNG30TV2732H	\$800.00		9
20	KTLA	11:00 AM-11:30 AM	11:00 AM-11:30 AM								
					10/10/22 to 10/16/22	4x	MTWTF--				
	KTLA			M	10/10/22	:30	11:28 AM	GNG30TV2731H	\$650.00		3
	KTLA			Tu	10/11/22	:30	11:27 AM	GNG30TV2731H	\$650.00		4
	KTLA			W	10/12/22	:30	11:24 AM	GNG30TV2731H	\$650.00		2
	KTLA			Th	10/13/22	:30	11:23 AM	GNG30TV2731H	\$650.00		1
					10/17/22 to 10/23/22	3x	MTWTF--				
	KTLA			Tu	10/18/22	:30	11:23 AM	GNG30TV2731H	\$650.00		6
	KTLA			Th	10/20/22	:30	11:13 AM	GNG30TV2731H	\$650.00		7
	KTLA			F	10/21/22	:30	11:12 AM	GNG30TV2731H	\$650.00		8
					10/24/22 to 10/30/22	4x	MTWTF--				

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Remit Address:

Los Angeles KTLA
PO Box 11155
Los Angeles, CA 90074-1155
Main: (323) 460-5500
Billing: (214) 765-4124

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Billing Address:

Sadler Strategic Media Inc
Attention: Sheri Sadler Wolf
12103 Viewcrest Road
Studio City, CA 91604

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	KTLA	11:00 AM-11:30 AM	11:00 AM-11:30 AM								
	KTLA			M	10/24/22	:30	11:27 AM	GNG30TV2732H	\$650.00		11
	KTLA			Tu	10/25/22	:30	11:23 AM	GNG30TV2732H	\$650.00		10
	KTLA			Th	10/27/22	:30	11:12 AM	GNG30TV2732H	\$650.00		12
	KTLA			F	10/28/22	:30	11:23 AM	GNG30TV2732H	\$650.00		9
22	KTLA	11:30 AM-12:00 PM	11:30 AM-12:00 PM								
					10/10/22 to 10/16/22	4x		MTWTF--			
	KTLA			M	10/10/22	:30	11:54 AM	GNG30TV2731H	\$650.00		4
	KTLA			W	10/12/22	:30	11:39 AM	GNG30TV2731H	\$650.00		3
	KTLA			Th	10/13/22	:30	11:58 AM	GNG30TV2731H	\$650.00		1
	KTLA			F	10/14/22	:30	11:54 AM	GNG30TV2731H	\$650.00		2
					10/17/22 to 10/23/22	4x		MTWTF--			
	KTLA			M	10/17/22	:30	11:53 AM	GNG30TV2731H	\$650.00		7
	KTLA			Tu	10/18/22	:30	11:53 AM	GNG30TV2731H	\$650.00		6
	KTLA			W	10/19/22	:30	11:40 AM	GNG30TV2731H	\$650.00		8
	KTLA			F	10/21/22	:30	11:59 AM	GNG30TV2731H	\$650.00		5
					10/24/22 to 10/30/22	4x		MTWTF--			
	KTLA			M	10/24/22	:30	11:56 AM	GNG30TV2732H	\$650.00		11
	KTLA			Tu	10/25/22	:30	11:52 AM	GNG30TV2732H	\$650.00		9
	KTLA			W	10/26/22	:30	11:42 AM	GNG30TV2732H	\$650.00		12
	KTLA			Th	10/27/22	:30	11:53 AM	GNG30TV2732H	\$650.00		10
24	KTLA	M-F 12p-1p	12p-1p								
					10/10/22 to 10/16/22	4x		MTWTF--			
	KTLA			M	10/10/22	:30	12:54 PM	GNG30TV2731H	\$600.00		2
	KTLA			Tu	10/11/22	:30	12:41 PM	GNG30TV2731H	\$600.00		1
	KTLA			W	10/12/22	:30	12:24 PM	GNG30TV2731H	\$600.00		4
	KTLA			F	10/14/22	:30	12:20 PM	GNG30TV2731H	\$600.00		3

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Billing Address:

Sadler Strategic Media Inc
Attention: Sheri Sadler Wolf
12103 Viewcrest Road
Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	KTLA	M-F 12p-1p	12p-1p								
					10/17/22 to 10/23/22	4x	MTWTF--				
	KTLA			M	10/17/22	:30	12:54 PM	GNG30TV2731H	\$600.00		6
	KTLA			W	10/19/22	:30	12:23 PM	GNG30TV2731H	\$600.00		7
	KTLA			Th	10/20/22	:30	12:13 PM	GNG30TV2731H	\$600.00		8
	KTLA			F	10/21/22	:30	12:21 PM	GNG30TV2731H	\$600.00		5
					10/24/22 to 10/30/22	4x	MTWTF--				
	KTLA			Tu	10/25/22	:30	12:23 PM	GNG30TV2732H	\$600.00		12
	KTLA			W	10/26/22	:30	12:27 PM	GNG30TV2732H	\$600.00		13
	KTLA			Th	10/27/22	:30	12:56 PM	GNG30TV2732H	\$600.00		10
	KTLA			F	10/28/22	:30	12:53 PM	GNG30TV2732H	\$600.00		9
25	KTLA	M-F 1p-2p	1p-2p								
					10/10/22 to 10/16/22	4x	MTWTF--				
	KTLA			M	10/10/22	:30	1:12 PM	GNG30TV2731H	\$600.00		3
	KTLA			Tu	10/11/22	:30	1:12 PM	GNG30TV2731H	\$600.00		4
	KTLA			Th	10/13/22	:30	1:55 PM	GNG30TV2731H	\$600.00		1
	KTLA			F	10/14/22	:30	1:36 PM	GNG30TV2731H	\$600.00		2
					10/17/22 to 10/23/22	4x	MTWTF--				
	KTLA			M	10/17/22	:30	1:38 PM	GNG30TV2731H	\$600.00		6
	KTLA			Tu	10/18/22	:30	1:29 PM	GNG30TV2731H	\$600.00		5
	KTLA			W	10/19/22	:30	1:21 PM	GNG30TV2731H	\$600.00		8
	KTLA			Th	10/20/22	:30	1:10 PM	GNG30TV2731H	\$600.00		7
					10/24/22 to 10/30/22	4x	MTWTF--				
	KTLA			M	10/24/22	:30	1:59 PM	GNG30TV2732H	\$600.00		12
	KTLA			Tu	10/25/22	:30	1:12 PM	GNG30TV2732H	\$600.00		11
	KTLA			Th	10/27/22	:30	1:21 PM	GNG30TV2732H	\$600.00		10
	KTLA			F	10/28/22	:30	1:58 PM	GNG30TV2732H	\$600.00		9

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Billing: (214) 765-4124

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Billing Address:

Sadler Strategic Media Inc
Attention: Sheri Sadler Wolf
12103 Viewcrest Road
Studio City, CA 91604

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	KTLA	M-F 3p-4p	3p-4p								
					10/10/22 to 10/16/22	4x	MTWTF--				
	KTLA			M	10/10/22	:30	3:11 PM	GNG30TV2731H	\$600.00		1
	KTLA			Tu	10/11/22	:30	3:40 PM	GNG30TV2731H	\$600.00		3
	KTLA			Th	10/13/22	:30	3:22 PM	GNG30TV2731H	\$600.00		4
	KTLA			F	10/14/22	:30	3:43 PM	GNG30TV2731H	\$600.00		2
					10/17/22 to 10/23/22	4x	MTWTF--				
	KTLA			Tu	10/18/22	:30	3:25 PM	GNG30TV2731H	\$600.00		8
	KTLA			W	10/19/22	:30	3:13 PM	GNG30TV2731H	\$600.00		6
	KTLA			Th	10/20/22	:30	3:22 PM	GNG30TV2731H	\$600.00		7
	KTLA			F	10/21/22	:30	3:38 PM	GNG30TV2731H	\$600.00		5
					10/24/22 to 10/30/22	4x	MTWTF--				
	KTLA			Tu	10/25/22	:30	3:27 PM	GNG30TV2732H	\$600.00		9
	KTLA			W	10/26/22	:30	3:41 PM	GNG30TV2732H	\$600.00		11
	KTLA			Th	10/27/22	:30	3:41 PM	GNG30TV2732H	\$600.00		13
	KTLA			F	10/28/22	:30	3:13 PM	GNG30TV2732H	\$600.00		10
27	KTLA	M-F 4p-5p	4p-5p								
					10/10/22 to 10/16/22	5x	MTWTF--				
	KTLA			M	10/10/22	:30	4:25 PM	GNG30TV2731H	\$600.00		1
	KTLA			Tu	10/11/22	:30	4:58 PM	GNG30TV2731H	\$600.00		4
	KTLA			W	10/12/22	:30	4:43 PM	GNG30TV2731H	\$600.00		5
	KTLA			Th	10/13/22	:30	4:10 PM	GNG30TV2731H	\$600.00		3
	KTLA			F	10/14/22	:30	4:34 PM	GNG30TV2731H	\$600.00		2
					10/17/22 to 10/23/22	5x	MTWTF--				
	KTLA			M	10/17/22	:30	4:58 PM	GNG30TV2731H	\$600.00		7
	KTLA			Tu	10/18/22	:30	4:26 PM	GNG30TV2731H	\$600.00		10
	KTLA			W	10/19/22	:30	4:28 PM	GNG30TV2731H	\$600.00		9

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Billing Address:

Sadler Strategic Media Inc
Attention: Sheri Sadler Wolf
12103 Viewcrest Road
Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
27	KTLA	M-F 4p-5p	4p-5p								
	KTLA			Th	10/20/22	:30	4:25 PM	GNG30TV2731H	\$600.00		8
	KTLA			F	10/21/22	:30	4:52 PM	GNG30TV2731H	\$600.00		6
				10/24/22 to 10/30/22			4x	MTWTF--			
	KTLA			M	10/24/22	:30	4:29 PM	GNG30TV2732H	\$600.00		14
	KTLA			W	10/26/22	:30	4:28 PM	GNG30TV2732H	\$600.00		12
	KTLA			Th	10/27/22	:30	4:58 PM	GNG30TV2732H	\$600.00		15
	KTLA			F	10/28/22	:30	4:35 PM	GNG30TV2732H	\$600.00		11
28	KTLA	M-F 5p-6p News	5p-6p								
				10/10/22 to 10/16/22			3x	MTWTF--			
	KTLA			Tu	10/11/22	:30	5:51 PM	GNG30TV2731H	\$600.00		3
	KTLA			W	10/12/22	:30	5:39 PM	GNG30TV2731H	\$600.00		2
	KTLA			F	10/14/22	:30	5:40 PM	GNG30TV2731H	\$600.00		1
				10/17/22 to 10/23/22			3x	MTWTF--			
	KTLA			M	10/17/22	:30	5:57 PM	GNG30TV2731H	\$600.00		6
	KTLA			W	10/19/22	:30	5:51 PM	GNG30TV2731H	\$600.00		5
	KTLA			F	10/21/22	:30	5:28 PM	GNG30TV2731H	\$600.00		4
				10/24/22 to 10/30/22			4x	MTWTF--			
	KTLA			M	10/24/22	:30	5:23 PM	GNG30TV2732H	\$600.00		11
	KTLA			W	10/26/22	:30	5:52 PM	GNG30TV2732H	\$600.00		8
	KTLA			Th	10/27/22	:30	5:22 PM	GNG30TV2732H	\$600.00		10
	KTLA			F	10/28/22	:00			\$600.00	See MG 28.16	7
30	KTLA	6:00 PM-6:30 PM	6:00 PM-6:30 PM								
				10/10/22 to 10/16/22			3x	MTWTF--			
	KTLA			Tu	10/11/22	:30	6:21 PM	GNG30TV2731H	\$700.00		3
	KTLA			W	10/12/22	:30	6:13 PM	GNG30TV2731H	\$700.00		2

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Attention: Sheri Sadler Wolf
12103 Viewcrest Road
Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
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Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
30	KTLA	6:00 PM-6:30 PM	6:00 PM-6:30 PM	Th	10/13/22	:30	6:24 PM	GNG30TV2731H	\$700.00		1
				10/17/22 to 10/23/22		3x	MTWTF--				
	KTLA			M	10/17/22	:30	6:29 PM	GNG30TV2731H	\$700.00		6
	KTLA			W	10/19/22	:30	6:22 PM	GNG30TV2731H	\$700.00		5
	KTLA			F	10/21/22	:30	6:22 PM	GNG30TV2731H	\$700.00		4
	10/24/22 to 10/30/22		4x	MTWTF--							
	KTLA			M	10/24/22	:30	6:24 PM	GNG30TV2732H	\$700.00		11
	KTLA			W	10/26/22	:30	6:29 PM	GNG30TV2732H	\$700.00		9
	KTLA			Th	10/27/22	:30	6:13 PM	GNG30TV2732H	\$700.00		10
	KTLA			F	10/28/22	:30	6:29 PM	GNG30TV2732H	\$700.00		7
	32	KTLA	10:00 PM-10:30 PM	10:00 PM-10:30 PM	10/10/22 to 10/16/22		4x	MTWTF--			
M					10/10/22	:30	10:36 PM	GNG30TV2731H	\$1,200.00		2
KTLA				W	10/12/22	:30	10:36 PM	GNG30TV2731H	\$1,200.00		4
KTLA				Th	10/13/22	:30	10:29 PM	GNG30TV2731H	\$1,200.00		3
KTLA				F	10/14/22	:30	10:30 PM	GNG30TV2731H	\$1,200.00		5
10/17/22 to 10/23/22		4x	MTWTF--								
KTLA				M	10/17/22	:30	10:29 PM	GNG30TV2731H	\$1,200.00		10
KTLA				Tu	10/18/22	:30	10:37 PM	GNG30TV2731H	\$1,200.00		9
KTLA				W	10/19/22	:30	10:38 PM	GNG30TV2731H	\$1,200.00		7
KTLA				Th	10/20/22	:30	10:38 PM	GNG30TV2731H	\$1,200.00		6
10/24/22 to 10/30/22		4x	MTWTF--								
KTLA				M	10/24/22	:30	10:21 PM	GNG30TV2732H	\$1,200.00		14
KTLA				Tu	10/25/22	:30	10:29 PM	GNG30TV2732H	\$1,200.00		11
KTLA			Th	10/27/22	:30	10:37 PM	GNG30TV2732H	\$1,200.00		15	
KTLA			F	10/28/22	:30	10:38 PM	GNG30TV2732H	\$1,200.00		13	

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Billing Address:

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Attention: Sheri Sadler Wolf
12103 Viewcrest Road
Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
34	KTLA	10:30 PM-11:00 PM	10:30 PM-11:00 PM								
					10/10/22 to 10/16/22	4x	MTWTF--				
	KTLA			Tu	10/11/22	:30	10:44 PM	GNG30TV2731H	\$1,200.00		3
	KTLA			W	10/12/22	:30	10:52 PM	GNG30TV2731H	\$1,200.00		2
	KTLA			Th	10/13/22	:30	10:44 PM	GNG30TV2731H	\$1,200.00		4
	KTLA			F	10/14/22	:30	10:45 PM	GNG30TV2731H	\$1,200.00		5
					10/17/22 to 10/23/22	4x	MTWTF--				
	KTLA			M	10/17/22	:30	10:57 PM	GNG30TV2731H	\$1,200.00		6
	KTLA			Tu	10/18/22	:30	10:57 PM	GNG30TV2731H	\$1,200.00		10
	KTLA			W	10/19/22	:30	10:59 PM	GNG30TV2731H	\$1,200.00		8
	KTLA			F	10/21/22	:30	10:53 PM	GNG30TV2731H	\$1,200.00		7
					10/24/22 to 10/30/22	4x	MTWTF--				
	KTLA			M	10/24/22	:30	10:53 PM	GNG30TV2732H	\$1,200.00		12
	KTLA			W	10/26/22	:30	10:52 PM	GNG30TV2732H	\$1,200.00		13
	KTLA			Th	10/27/22	:30	10:55 PM	GNG30TV2732H	\$1,200.00		11
	KTLA			F	10/28/22	:30	10:54 PM	GNG30TV2732H	\$1,200.00		15
36	KTLA	11:00 PM-11:35 PM	11:00 PM-11:35 PM								
					10/10/22 to 10/16/22	4x	MTWTF--				
	KTLA			M	10/10/22	:30	11:25 PM	GNG30TV2731H	\$700.00		1
	KTLA			Tu	10/11/22	:30	11:20 PM	GNG30TV2731H	\$700.00		3
	KTLA			W	10/12/22	:30	11:26 PM	GNG30TV2731H	\$700.00		4
	KTLA			F	10/14/22	:30	11:11 PM	GNG30TV2731H	\$700.00		5
					10/17/22 to 10/23/22	4x	MTWTF--				
	KTLA			M	10/17/22	:30	11:20 PM	GNG30TV2731H	\$700.00		9
	KTLA			Tu	10/18/22	:30	11:33 PM	GNG30TV2731H	\$700.00		8
	KTLA			Th	10/20/22	:30	11:13 PM	GNG30TV2731H	\$700.00		7
	KTLA			F	10/21/22	:30	11:21 PM	GNG30TV2731H	\$700.00		10

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Los Angeles KTLA
PO Box 11155
Los Angeles, CA 90074-1155
Main: (323) 460-5500
Billing: (214) 765-4124

Billing Address:

Sadler Strategic Media Inc
Attention: Sheri Sadler Wolf
12103 Viewcrest Road
Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
36	KTLA	11:00 PM-11:35 PM	11:00 PM-11:35 PM								
					10/24/22 to 10/30/22	4x	MTWTF--				
	KTLA			Tu	10/25/22	:30	11:26 PM	GNG30TV2732H	\$700.00		12
	KTLA			W	10/26/22	:30	11:14 PM	GNG30TV2732H	\$700.00		11
	KTLA			Th	10/27/22	:30	11:31 PM	GNG30TV2732H	\$700.00		13
	KTLA			F	10/28/22	:30	11:25 PM	GNG30TV2732H	\$700.00		14
37	KTLA	6:30 AM-7:00 AM	6:30 AM-7:00 AM								
					10/10/22 to 10/16/22	1x	-----S-				
	KTLA			Sa	10/15/22	:30	6:46 AM	GNG30TV2731H	\$450.00		1
					10/17/22 to 10/23/22	1x	-----S-				
	KTLA			Sa	10/22/22	:30	6:58 AM	GNG30TV2731H	\$450.00		2
					10/24/22 to 10/30/22	1x	-----S-				
	KTLA			Sa	10/29/22	:30	6:26 AM	GNG30TV2732H	\$450.00		3
38	KTLA	7:00 AM-7:30 AM	7:00 AM-7:30 AM								
					10/10/22 to 10/16/22	1x	-----S-				
	KTLA			Sa	10/15/22	:30	7:30 AM	GNG30TV2731H	\$1,000.00		1
					10/17/22 to 10/23/22	1x	-----S-				
	KTLA			Sa	10/22/22	:30	7:24 AM	GNG30TV2731H	\$1,000.00		2
					10/24/22 to 10/30/22	1x	-----S-				
	KTLA			Sa	10/29/22	:30	7:29 AM	GNG30TV2732H	\$1,000.00		3
39	KTLA	7:30 AM-8:00 AM	7:30 AM-8:00 AM								
					10/10/22 to 10/16/22	1x	-----S-				
	KTLA			Sa	10/15/22	:30	7:59 AM	GNG30TV2731H	\$1,000.00		1
					10/17/22 to 10/23/22	1x	-----S-				
	KTLA			Sa	10/22/22	:30	7:41 AM	GNG30TV2731H	\$1,000.00		2

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Billing Address:

Sadler Strategic Media Inc
Attention: Sheri Sadler Wolf
12103 Viewcrest Road
Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
39	KTLA	7:30 AM-8:00 AM	7:30 AM-8:00 AM								
					10/24/22 to 10/30/22	1x	-----S-				
	KTLA			Sa	10/29/22	:30	7:59 AM	GNG30TV2732H	\$1,000.00		3
40	KTLA	8:00 AM-9:00 AM	8:00 AM-9:00 AM								
					10/10/22 to 10/16/22	1x	-----S-				
	KTLA			Sa	10/15/22	:30	8:42 AM	GNG30TV2731H	\$1,000.00		2
					10/17/22 to 10/23/22	1x	-----S-				
	KTLA			Sa	10/22/22	:30	8:25 AM	GNG30TV2731H	\$1,000.00		3
					10/24/22 to 10/30/22	2x	-----S-				
	KTLA			Sa	10/29/22	:30	8:29 AM	GNG30TV2732H	\$1,000.00		6
	KTLA			Sa	10/29/22	:30	8:53 AM	GNG30TV2732H	\$1,000.00		5
41	KTLA	9:00 AM-9:30 AM	9:00 AM-9:30 AM								
					10/10/22 to 10/16/22	1x	-----S-				
	KTLA			Sa	10/15/22	:30	9:29 AM	GNG30TV2731H	\$1,350.00		1
					10/17/22 to 10/23/22	1x	-----S-				
	KTLA			Sa	10/22/22	:30	9:23 AM	GNG30TV2731H	\$1,350.00		2
					10/24/22 to 10/30/22	1x	-----S-				
	KTLA			Sa	10/29/22	:30	9:30 AM	GNG30TV2732H	\$1,350.00		3
42	KTLA	9:30 AM-10:00 AM	9:30 AM-10:00 AM								
					10/10/22 to 10/16/22	1x	-----S-				
	KTLA			Sa	10/15/22	:30	9:52 AM	GNG30TV2731H	\$1,350.00		1
					10/17/22 to 10/23/22	1x	-----S-				
	KTLA			Sa	10/22/22	:30	9:51 AM	GNG30TV2731H	\$1,350.00		2
					10/24/22 to 10/30/22	1x	-----S-				
	KTLA			Sa	10/29/22	:30	9:57 AM	GNG30TV2732H	\$1,350.00		3

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Billing Address:

Sadler Strategic Media Inc
Attention: Sheri Sadler Wolf
12103 Viewcrest Road
Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
43	KTLA	10:00 AM-10:30 AM	10:00 AM-10:30 AM								
					10/10/22 to 10/16/22	1x	-----S-				
	KTLA			Sa	10/15/22	:30	10:28 AM	GNG30TV2731H	\$900.00		1
					10/17/22 to 10/23/22	1x	-----S-				
	KTLA			Sa	10/22/22	:30	10:22 AM	GNG30TV2731H	\$900.00		2
					10/24/22 to 10/30/22	1x	-----S-				
	KTLA			Sa	10/29/22	:30	10:21 AM	GNG30TV2732H	\$900.00		3
44	KTLA	10:30 AM-11:00 AM	10:30 AM-11:00 AM								
					10/10/22 to 10/16/22	1x	-----S-				
	KTLA			Sa	10/15/22	:30	10:59 AM	GNG30TV2731H	\$900.00		1
					10/17/22 to 10/23/22	1x	-----S-				
	KTLA			Sa	10/22/22	:30	10:54 AM	GNG30TV2731H	\$900.00		2
					10/24/22 to 10/30/22	1x	-----S-				
	KTLA			Sa	10/29/22	:30	10:58 AM	GNG30TV2732H	\$900.00		3
45	KTLA	5:00 PM-5:30 PM	5:00 PM-5:30 PM								
					10/10/22 to 10/16/22	1x	-----S-				
	KTLA			Sa	10/15/22	:30	5:26 PM	GNG30TV2731H	\$500.00		1
					10/17/22 to 10/23/22	1x	-----S-				
	KTLA			Sa	10/22/22	:30	5:21 PM	GNG30TV2731H	\$500.00		2
					10/24/22 to 10/30/22	1x	-----S-				
	KTLA			Sa	10/29/22	:30	5:12 PM	GNG30TV2732H	\$500.00		3
46	KTLA	5:30 PM-6:00 PM	5:30 PM-6:00 PM								
					10/10/22 to 10/16/22	1x	-----S-				
	KTLA			Sa	10/15/22	:30	5:50 PM	GNG30TV2731H	\$500.00		1
					10/17/22 to 10/23/22	1x	-----S-				

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Billing Address:

Sadler Strategic Media Inc
Attention: Sheri Sadler Wolf
12103 Viewcrest Road
Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
46	KTLA	5:30 PM-6:00 PM	5:30 PM-6:00 PM	Sa	10/22/22	:30	5:40 PM	GNG30TV2731H	\$500.00		2
					10/24/22 to 10/30/22	1x	-----S-				
47	KTLA	6:00 PM-6:30 PM	6:00 PM-6:30 PM	Sa	10/29/22	:30	5:52 PM	GNG30TV2732H	\$500.00		3
					10/10/22 to 10/16/22	1x	-----S-				
48	KTLA	6:30 PM-7:00 PM	6:30 PM-7:00 PM	Sa	10/15/22	:30	6:26 PM	GNG30TV2731H	\$550.00		1
					10/17/22 to 10/23/22	1x	-----S-				
49	KTLA	10:00 PM-10:30 PM	10:00 PM-10:30 PM	Sa	10/22/22	:30	6:23 PM	GNG30TV2731H	\$550.00		2
					10/24/22 to 10/30/22	1x	-----S-				
48	KTLA	6:30 PM-7:00 PM	6:30 PM-7:00 PM	Sa	10/29/22	:30	6:21 PM	GNG30TV2732H	\$550.00		3
					10/10/22 to 10/16/22	1x	-----S-				
49	KTLA	10:00 PM-10:30 PM	10:00 PM-10:30 PM	Sa	10/15/22	:30	6:53 PM	GNG30TV2731H	\$550.00		1
					10/17/22 to 10/23/22	1x	-----S-				
49	KTLA	10:00 PM-10:30 PM	10:00 PM-10:30 PM	Sa	10/22/22	:30	6:40 PM	GNG30TV2731H	\$550.00		2
					10/24/22 to 10/30/22	1x	-----S-				
49	KTLA	10:00 PM-10:30 PM	10:00 PM-10:30 PM	Sa	10/29/22	:30	6:54 PM	GNG30TV2732H	\$550.00		3
					10/10/22 to 10/16/22	1x	-----S-				
49	KTLA	10:00 PM-10:30 PM	10:00 PM-10:30 PM	Sa	10/15/22	:30	10:22 PM	GNG30TV2731H	\$1,200.00		1
					10/17/22 to 10/23/22	1x	-----S-				
49	KTLA	10:00 PM-10:30 PM	10:00 PM-10:30 PM	Sa	10/22/22	:30	10:25 PM	GNG30TV2731H	\$1,200.00		2
					10/24/22 to 10/30/22	1x	-----S-				
49	KTLA	10:00 PM-10:30 PM	10:00 PM-10:30 PM	Sa	10/29/22	:30	10:22 PM	GNG30TV2732H	\$1,200.00		3
					10/10/22 to 10/16/22	1x	-----S-				

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Billing Address:

Sadler Strategic Media Inc
Attention: Sheri Sadler Wolf
12103 Viewcrest Road
Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
50	KTLA	10:30 PM-11:00 PM	10:30 PM-11:00 PM								
					10/10/22 to 10/16/22	1x	-----S-				
	KTLA			Sa	10/15/22	:30	10:59 PM	GNG30TV2731H	\$1,200.00		1
					10/17/22 to 10/23/22	1x	-----S-				
	KTLA			Sa	10/22/22	:30	10:39 PM	GNG30TV2731H	\$1,200.00		2
					10/24/22 to 10/30/22	1x	-----S-				
	KTLA			Sa	10/29/22	:30	10:40 PM	GNG30TV2732H	\$1,200.00		3
51	KTLA	Sa-Su 11p-1130p	11p-1135p								
					10/10/22 to 10/16/22	1x	-----S-				
	KTLA			Sa	10/15/22	:30	11:23 PM	GNG30TV2731H	\$700.00		1
					10/17/22 to 10/23/22	1x	-----S-				
	KTLA			Sa	10/22/22	:30	11:22 PM	GNG30TV2731H	\$700.00		2
					10/24/22 to 10/30/22	1x	-----S-				
	KTLA			Sa	10/29/22	:30	11:33 PM	GNG30TV2732H	\$700.00		3
52	KTLA	Sports Final	1135p-1205a								
					10/10/22 to 10/16/22	1x	-----S-				
	KTLA			Sa	10/15/22	:30	11:49 PM	GNG30TV2731H	\$500.00		1
					10/17/22 to 10/23/22	1x	-----S-				
	KTLA			Sa	10/22/22	:30	12:03 AM	GNG30TV2731H	\$500.00		2
					10/24/22 to 10/30/22	1x	-----S-				
	KTLA			Sa	10/29/22	:30	11:58 PM	GNG30TV2732H	\$500.00		3
53	KTLA	Sa 1205a-1235a	1205a-1235a								
					10/10/22 to 10/16/22	1x	-----S-				
	KTLA			Sa	10/15/22	:00			\$250.00	See MG 53.4,53.5,53.6	1
	KTLA	12:05 XM-12:35 XM	12:05 XM-12:35 XM	Sa	10/15/22	:30	12:17 AM	GNG30TV2731H	\$250.00	MG for 53.1,53.3,53.2	4

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Billing Address:

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12103 Viewcrest Road
Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
53	KTLA	Sa 1205a-1235a	1205a-1235a								
	KTLA	12:05 XM-12:35 XM	12:05 XM-12:35 XM	Sa	10/22/22	:30	12:28 AM	GNG30TV2731H	\$250.00	MG for 53.1,53.3,53.2	5
					10/17/22 to 10/23/22	1x	-----S-				
	KTLA			Sa	10/22/22	:00			\$250.00	See MG 53.4,53.5,53.6	2
54	KTLA	M-F 430a-5a	430a-5a								
					10/10/22 to 10/16/22	5x	MTWTF--				
	KTLA			M	10/10/22	:30	4:57 AM	GNG30TV2731H	\$175.00		2
	KTLA			Tu	10/11/22	:30	4:53 AM	GNG30TV2731H	\$175.00		4
	KTLA			W	10/12/22	:30	4:54 AM	GNG30TV2731H	\$175.00		5
	KTLA			Th	10/13/22	:30	4:47 AM	GNG30TV2731H	\$175.00		1
	KTLA			F	10/14/22	:30	4:44 AM	GNG30TV2731H	\$175.00		3
					10/17/22 to 10/23/22	5x	MTWTF--				
	KTLA			M	10/17/22	:30	4:43 AM	GNG30TV2731H	\$175.00		6
	KTLA			Tu	10/18/22	:30	4:53 AM	GNG30TV2731H	\$175.00		8
	KTLA			W	10/19/22	:30	4:46 AM	GNG30TV2731H	\$175.00		9
	KTLA			Th	10/20/22	:30	4:45 AM	GNG30TV2731H	\$175.00		10
	KTLA			F	10/21/22	:30	4:53 AM	GNG30TV2731H	\$175.00		7
					10/24/22 to 10/30/22	3x	MTWTF--				
	KTLA			W	10/26/22	:30	4:44 AM	GNG30TV2732H	\$175.00		13
	KTLA			Th	10/27/22	:30	4:53 AM	GNG30TV2732H	\$175.00		15
	KTLA			F	10/28/22	:30	4:53 AM	GNG30TV2732H	\$175.00		12
55	KTLA	6:00 AM-6:30 AM	6:00 AM-6:30 AM								
					10/10/22 to 10/16/22	1x	-----S				
	KTLA			Su	10/16/22	:30	6:27 AM	GNG30TV2731H	\$450.00		1
					10/17/22 to 10/23/22	1x	-----S				
	KTLA			Su	10/23/22	:30	6:23 AM	GNG30TV2731H	\$450.00		2

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Remit Address:

Los Angeles KTLA
PO Box 11155
Los Angeles, CA 90074-1155
Main: (323) 460-5500
Billing: (214) 765-4124

Billing Address:

Sadler Strategic Media Inc
Attention: Sheri Sadler Wolf
12103 Viewcrest Road
Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
55	KTLA	6:00 AM-6:30 AM	6:00 AM-6:30 AM								
					10/24/22 to 10/30/22	1x	-----S				
	KTLA			Su	10/30/22	:30	6:11 AM	GNG30TV2732H	\$450.00		3
56	KTLA	6:30 AM-7:00 AM	6:30 AM-7:00 AM								
					10/10/22 to 10/16/22	1x	-----S				
	KTLA			Su	10/16/22	:30	6:44 AM	GNG30TV2731H	\$450.00		1
					10/17/22 to 10/23/22	1x	-----S				
	KTLA			Su	10/23/22	:30	6:57 AM	GNG30TV2731H	\$450.00		2
					10/24/22 to 10/30/22	1x	-----S				
	KTLA			Su	10/30/22	:30	6:58 AM	GNG30TV2732H	\$450.00		3
57	KTLA	7:00 AM-7:30 AM	7:00 AM-7:30 AM								
					10/10/22 to 10/16/22	1x	-----S				
	KTLA			Su	10/16/22	:30	7:09 AM	GNG30TV2731H	\$1,000.00		1
					10/17/22 to 10/23/22	1x	-----S				
	KTLA			Su	10/23/22	:30	7:29 AM	GNG30TV2731H	\$1,000.00		2
					10/24/22 to 10/30/22	1x	-----S				
	KTLA			Su	10/30/22	:30	7:26 AM	GNG30TV2732H	\$1,000.00		3
58	KTLA	7:30 AM-8:00 AM	7:30 AM-8:00 AM								
					10/10/22 to 10/16/22	1x	-----S				
	KTLA			Su	10/16/22	:30	7:41 AM	GNG30TV2731H	\$1,000.00		1
					10/17/22 to 10/23/22	1x	-----S				
	KTLA			Su	10/23/22	:30	7:51 AM	GNG30TV2731H	\$1,000.00		2
					10/24/22 to 10/30/22	1x	-----S				
	KTLA			Su	10/30/22	:30	7:59 AM	GNG30TV2732H	\$1,000.00		3
59	KTLA	8:00 AM-9:00 AM	8:00 AM-9:00 AM								

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Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
59	KTLA	8:00 AM-9:00 AM	8:00 AM-9:00 AM								
					10/10/22 to 10/16/22	1x	-----S				
	KTLA			Su	10/16/22	:30	8:53 AM	GNG30TV2731H	\$1,000.00		2
					10/17/22 to 10/23/22	1x	-----S				
	KTLA			Su	10/23/22	:30	8:28 AM	GNG30TV2731H	\$1,000.00		3
					10/24/22 to 10/30/22	1x	-----S				
	KTLA			Su	10/30/22	:30	8:39 AM	GNG30TV2732H	\$1,000.00		5
60	KTLA	9:00 AM-9:30 AM	9:00 AM-9:30 AM								
					10/10/22 to 10/16/22	1x	-----S				
	KTLA			Su	10/16/22	:30	9:36 AM	GNG30TV2731H	\$1,350.00		1
					10/17/22 to 10/23/22	1x	-----S				
	KTLA			Su	10/23/22	:30	9:22 AM	GNG30TV2731H	\$1,350.00		2
					10/24/22 to 10/30/22	1x	-----S				
	KTLA			Su	10/30/22	:30	9:38 AM	GNG30TV2732H	\$1,350.00		3
61	KTLA	9:30 AM-10:00 AM	9:30 AM-10:00 AM								
					10/10/22 to 10/16/22	1x	-----S				
	KTLA			Su	10/16/22	:30	9:50 AM	GNG30TV2731H	\$1,350.00		1
					10/17/22 to 10/23/22	1x	-----S				
	KTLA			Su	10/23/22	:30	9:57 AM	GNG30TV2731H	\$1,350.00		2
					10/24/22 to 10/30/22	1x	-----S				
	KTLA			Su	10/30/22	:30	9:57 AM	GNG30TV2732H	\$1,350.00		3
62	KTLA	10:00 AM-10:30 AM	10:00 AM-10:30 AM								
					10/10/22 to 10/16/22	1x	-----S				
	KTLA			Su	10/16/22	:30	10:20 AM	GNG30TV2731H	\$900.00		1
					10/17/22 to 10/23/22	1x	-----S				

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Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
62	KTLA	10:00 AM-10:30 AM	10:00 AM-10:30 AM	Su	10/23/22	:30	10:21 AM	GNG30TV2731H	\$900.00		2
					10/24/22 to 10/30/22	1x	-----S				
63	KTLA	10:30 AM-11:00 AM	10:30 AM-11:00 AM	Su	10/30/22	:30	10:29 AM	GNG30TV2732H	\$900.00		3
					10/10/22 to 10/16/22	1x	-----S				
64	KTLA	5:00 PM-5:30 PM	5:00 PM-5:30 PM	Su	10/16/22	:30	10:59 AM	GNG30TV2731H	\$900.00		1
					10/17/22 to 10/23/22	1x	-----S				
65	KTLA	5:30 PM-6:00 PM	5:30 PM-6:00 PM	Su	10/23/22	:30	10:59 AM	GNG30TV2731H	\$900.00		2
					10/24/22 to 10/30/22	1x	-----S				
64	KTLA	5:00 PM-5:30 PM	5:00 PM-5:30 PM	Su	10/30/22	:30	10:58 AM	GNG30TV2732H	\$900.00		3
					10/10/22 to 10/16/22	1x	-----S				
65	KTLA	5:30 PM-6:00 PM	5:30 PM-6:00 PM	Su	10/16/22	:30	5:27 PM	GNG30TV2731H	\$500.00		1
					10/17/22 to 10/23/22	1x	-----S				
65	KTLA	5:30 PM-6:00 PM	5:30 PM-6:00 PM	Su	10/23/22	:30	5:15 PM	GNG30TV2731H	\$500.00		2
					10/24/22 to 10/30/22	1x	-----S				
65	KTLA	5:30 PM-6:00 PM	5:30 PM-6:00 PM	Su	10/30/22	:30	5:26 PM	GNG30TV2732H	\$500.00		3
					10/10/22 to 10/16/22	1x	-----S				
65	KTLA	5:30 PM-6:00 PM	5:30 PM-6:00 PM	Su	10/16/22	:30	5:54 PM	GNG30TV2731H	\$500.00		1
					10/17/22 to 10/23/22	1x	-----S				
65	KTLA	5:30 PM-6:00 PM	5:30 PM-6:00 PM	Su	10/23/22	:30	5:50 PM	GNG30TV2731H	\$500.00		2
					10/24/22 to 10/30/22	1x	-----S				
65	KTLA	5:30 PM-6:00 PM	5:30 PM-6:00 PM	Su	10/30/22	:30	5:50 PM	GNG30TV2732H	\$500.00		3
					10/10/22 to 10/16/22	1x	-----S				

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Billing Address:

Sadler Strategic Media Inc
Attention: Sheri Sadler Wolf
12103 Viewcrest Road
Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
66	KTLA	6:00 PM-6:30 PM	6:00 PM-6:30 PM								
					10/10/22 to 10/16/22	1x	-----S				
	KTLA			Su	10/16/22	:30	6:28 PM	GNG30TV2731H	\$550.00		1
					10/17/22 to 10/23/22	1x	-----S				
	KTLA			Su	10/23/22	:30	6:12 PM	GNG30TV2731H	\$550.00		2
					10/24/22 to 10/30/22	1x	-----S				
	KTLA			Su	10/30/22	:30	6:22 PM	GNG30TV2732H	\$550.00		3
67	KTLA	6:30 PM-7:00 PM	6:30 PM-7:00 PM								
					10/10/22 to 10/16/22	1x	-----S				
	KTLA			Su	10/16/22	:30	6:54 PM	GNG30TV2731H	\$550.00		1
					10/17/22 to 10/23/22	1x	-----S				
	KTLA			Su	10/23/22	:30	6:58 PM	GNG30TV2731H	\$550.00		2
					10/24/22 to 10/30/22	1x	-----S				
	KTLA			Su	10/30/22	:30	6:59 PM	GNG30TV2732H	\$550.00		3
68	KTLA	7:00 PM-7:30 PM	7:00 PM-7:30 PM								
					10/10/22 to 10/16/22	1x	-----S				
	KTLA			Su	10/16/22	:30	7:23 PM	GNG30TV2731H	\$600.00		1
					10/17/22 to 10/23/22	1x	-----S				
	KTLA			Su	10/23/22	:30	7:22 PM	GNG30TV2731H	\$600.00		2
					10/24/22 to 10/30/22	1x	-----S				
	KTLA			Su	10/30/22	:30	7:22 PM	GNG30TV2732H	\$600.00		3
69	KTLA	7:30 PM-8:00 PM	7:30 PM-8:00 PM								
					10/10/22 to 10/16/22	1x	-----S				
	KTLA			Su	10/16/22	:30	7:39 PM	GNG30TV2731H	\$600.00		1
					10/17/22 to 10/23/22	1x	-----S				

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Billing Address:

Sadler Strategic Media Inc
Attention: Sheri Sadler Wolf
12103 Viewcrest Road
Studio City, CA 91604

Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
69	KTLA	7:30 PM-8:00 PM	7:30 PM-8:00 PM	Su	10/23/22	:30	7:42 PM	GNG30TV2731H	\$600.00		2
					10/24/22 to 10/30/22	1x	-----S				
70	KTLA	10:00 PM-10:30 PM	10:00 PM-10:30 PM	Su	10/30/22	:30	7:51 PM	GNG30TV2732H	\$600.00		3
					10/10/22 to 10/16/22	1x	-----S				
71	KTLA	10:30 PM-11:00 PM	10:30 PM-11:00 PM	Su	10/16/22	:30	10:26 PM	GNG30TV2731H	\$1,200.00		1
					10/17/22 to 10/23/22	1x	-----S				
72	KTLA	Sa-Su 11p-1130p	11p-1135p	Su	10/23/22	:30	10:23 PM	GNG30TV2731H	\$1,200.00		2
					10/24/22 to 10/30/22	1x	-----S				
72	KTLA	Sa-Su 11p-1130p	11p-1135p	Su	10/30/22	:30	10:25 PM	GNG30TV2732H	\$1,200.00		3
					10/10/22 to 10/16/22	1x	-----S				
72	KTLA	Sa-Su 11p-1130p	11p-1135p	Su	10/16/22	:30	10:52 PM	GNG30TV2731H	\$1,200.00		1
					10/17/22 to 10/23/22	1x	-----S				
72	KTLA	Sa-Su 11p-1130p	11p-1135p	Su	10/23/22	:30	10:53 PM	GNG30TV2731H	\$1,200.00		2
					10/24/22 to 10/30/22	1x	-----S				
72	KTLA	Sa-Su 11p-1130p	11p-1135p	Su	10/30/22	:30	10:55 PM	GNG30TV2732H	\$1,200.00		3
					10/10/22 to 10/16/22	1x	-----S				
72	KTLA	Sa-Su 11p-1130p	11p-1135p	Su	10/16/22	:30	11:29 PM	GNG30TV2731H	\$700.00		1
					10/17/22 to 10/23/22	1x	-----S				
72	KTLA	Sa-Su 11p-1130p	11p-1135p	Su	10/23/22	:30	11:12 PM	GNG30TV2731H	\$700.00		2
					10/24/22 to 10/30/22	1x	-----S				
72	KTLA	Sa-Su 11p-1130p	11p-1135p	Su	10/30/22	:30	11:10 PM	GNG30TV2732H	\$700.00		3
					10/10/22 to 10/16/22	1x	-----S				

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Advertiser	POL/Gavin Newsom/Governor/CA/Dem
Order Brand	
Product	CA GOVERNOR 2022
Estimate Number	2723

Invoice #	3697146-1
Invoice Date	10/30/22
Invoice Month	October 2022
Invoice Period	09/26/22 - 10/30/22

Property	KTLA
Account Executive	KTLA Local House
Sales Office	Los Angeles Local Sales Office
Sales Region	Local

Order #	3697146
Alt Order #	WOC13781554
Deal #	
Order Flight	10/10/22 - 11/08/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917619
Advertiser Code	387
Product 1/2	525

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
------	---------	-------------	------	-----	------	--------	----------	-------	------	----------------	-------

Aired Spots **375**

<u>Gross Total</u>	\$315,875.00	<u>Payment Terms 30 Days</u>
<u>Agency Commission</u>	\$47,381.25	
<u>Net Amount Due</u>	\$268,493.75	

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