CONTRACT



Los Angeles KTLA 5800 W. Sunset Blvd Los Angeles, CA 90028 (323) 460-5500

And:

Sadler Strategic Media Inc 12103 Viewcrest Road Studio City, CA 91604

	Contract / Rev	<u>vision</u>		Alt Order #	
	3697146	/		WOC1378	1554
<u>Advertiser</u>			Ori	ginal Date	/ Revision
POL/Gavin Newsom/Gov	ernor/CA/Dem	1	0	9/21/22	/ 11/01/22
Contract Dates	Estimate #				
10/10/22 - 11/08/22	2723				
<u>Product</u>	•				
CA GOVERNOR 2022					
Order Brand	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM	Broado	ast		Cash
	<u>Property</u>	Accour	nt E	xecutive	Sales Office
	KTLA	KTLA I	_oca	al House	Los Angeles Lo
	Special Hand	ling			
	<u>Demographic</u>				
	Adults 35+	_			
					Total Ratings
					488.30
	Agy Code	Advert	iser	Code	Product 1/2
	9917619	387			525
	Agency Ref			Advertiser	Ref
				•	

*Line Ch Start [Date End D	ate Descripti	on	Start/End Time	Days	Spots/ Length Week	Rate Rtn	Type S	inote	Amount
N 1 KTLA 10/10/ <u>Start Date</u> Week: 10/10/22 Week: 10/17/22 Week: 10/24/22 Week: 10/31/22				5:00 AM-5:30 <u>Rate</u> \$500.00 \$500.00 \$500.00 \$500.00		:30	Nate Null	NM	16	\$8,000.00
N 2 KTLA 11/07/ <u>Start Date</u> Week: 11/07/22	22 11/08/2 End Date 11/13/22	22 5:30 AM-6 <u>Weekdays</u> MT	:00 AM Spots/Week 2	5:30 AM-6:00 <u>Rate</u> \$500.00) AM <u>Rating</u> 0.60	:30		NM	2	\$1,000.00
N 3 KTLA 10/10/ <u>Start Date</u> Week: 10/10/22 Week: 10/17/22 Week: 10/24/22 Week: 10/31/22	End Date 10/16/22 10/23/22 10/30/22 11/06/22	22 5:30 AM-6 Weekdays MTWTF MTWTF MTWTF MTWTF	2:00 AM <u>Spots/Week</u> 4 4 4 4	5:30 AM-6:00 <u>Rate</u> \$500.00 \$500.00 \$500.00	AM <u>Rating</u> 0.60 0.60 0.60 0.60	:30		NM	16	\$8,000.00
N 4 KTLA 11/07/ <u>Start Date</u> Week: 11/07/22	22 11/08/2 End Date 11/13/22	22 6:00 AM-6 <u>Weekdays</u> MT	:30 AM Spots/Week 2	6:00 AM-6:30 Rate \$2,200.00	AM <u>Rating</u> 1.20	:30		NM	2	\$4,400.00
N 5 KTLA 10/10/ <u>Start Date</u> Week: 10/10/22 Week: 10/17/22 Week: 10/24/22 Week: 10/31/22	22 11/04/2 <u>End Date</u> 10/16/22 10/23/22 10/30/22 11/06/22	22 6:00 AM-6 <u>Weekdays</u> MTWTF MTWTF MTWTF	:30 AM Spots/Week 4 4 4 5	6:00 AM-6:30 <u>Rate</u> \$1,200.00 \$1,200.00 \$1,200.00 \$1,200.00	AM <u>Rating</u> 1.20 1.20 1.20 1.20	:30		NM	17	\$20,400.00
N 6 KTLA 11/07/ <u>Start Date</u> Week: 11/07/22	22 11/08/2 End Date 11/13/22	22 6:30 AM-7 <u>Weekdays</u> MT	:00 AM Spots/Week 2	6:30 AM-7:00 <u>Rate</u> \$2,200.00	AM <u>Rating</u> 1.20	:30		NM	2	\$4,400.00
N 7 KTLA 10/10/ <u>Start Date</u> Week: 10/10/22 Week: 10/17/22 Week: 10/24/22	22 11/04/2 <u>End Date</u> 10/16/22 10/23/22 10/30/22	22 6:30 AM-7 <u>Weekdays</u> MTWTF MTWTF MTWTF	:00 AM Spots/Week 4 4 5	6:30 AM-7:00 <u>Rate</u> \$1,200.00 \$1,200.00 \$1,200.00	AM <u>Rating</u> 1.20 1.20 1.20	:30		NM	18	\$21,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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 09/21/22 / 11/01/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

	o/= .					•	
*Line Ch Start Data Find Data Decembrish	Start/End Time	Davis	Spot		D4: 7	T C 4-	A
*Line Ch Start Date End Date Description			Length Wee	k Rate	Kin	Type Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/31/2211/06/22MTWTF5	Rate \$1,200.00	Rating 1.20					
N 8 KTLA 11/07/22 11/08/22 M-F 7a-8a	7a-8a	-	:30			NM 2	\$5,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.00				ψο,σσσ.σσ
Week: 11/07/22 11/13/22 MT 2	\$2,500.00	1.50					
N 9 KTLA 10/10/22 11/04/22 M-F 7a-8a	7a-8a		:30			NM 19	\$28,500.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 10/10/22	\$1,500.00 \$1,500.00	1.50 1.50					
Spot Ch Date Range Description	Start/End T		Length	Rate	Rtg	Tyne	
9 KTLA 10/17/22-10/23/22 M-F 7a-8a	7a-8a	MTuWThF-		\$1,500.00		NM	
See MG 11.25,11.26				, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
Week: 10/24/22 10/30/22 MTWTF 5	\$1,500.00	1.50					
Week: 10/31/22 11/06/22 MTWTF 5	\$1,500.00	1.50					
N 10 KTLA 11/07/22 11/08/22 M-F 8a-9a	8a-9a		:30			NM 2	\$5,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 11/07/22 11/13/22 MT 2	\$2,500.00	1.50					
N 11 KTLA 10/10/22 11/04/22 8:00 AM-9:00 AM	8:00 AM-9:0		:30			NM 21	\$31,500.00
Start Date End Date Weekdays Spots/Week Week: 10/10/22 10/16/22 MTWTF 5	Rate \$1,500.00	Rating 1.50					
Week: 10/17/22 10/23/22 MTWTF 5	\$1,500.00	1.50					
Spot Ch Date Range Description	Start/End T		Length	Rate	Rtg	Туре	
9 KTLA 10/17/22-10/23/22 8:00 AM-9:00 AM		OO AM MTUWThF-	:30	\$1,500.00		NM	
See MG 11.25,11.26							
25 KTLA 10/18/22-10/21/22 LA Unscripted M-F PA	7p-730p	-TuWThF	:30	\$1,500.00	1.50	NM	
MG for 9.9,11.9 A TLA 10/18/22-10/21/22 M-F 11p-1130p	11p-1135p	-TuWThF-	:30	\$1,500.00	1 50	NIM	
MG for 9.9.11.9	11р-1133р	- Tuw Tile -	50	φ1,300.00	1.50	INIVI	
Week: 10/24/22 10/30/22 MTWTF 5	\$1,500.00	1.50					
Week: 10/31/22 11/06/22 MTWTF 5	\$1,500.00	1.50					
N 12 KTLA 11/07/22 11/08/22 9:00 AM-9:30 AM	9:00 AM-9:3	O AM	:30			NM 2	\$4,000.00
Start Date	<u>Rate</u>	Rating					
Week: 11/07/22 11/13/22 MT 2	\$2,000.00	1.30					
N 13 KTLA 10/10/22 11/04/22 9:00 AM-9:30 AM	9:00 AM-9:3	MA C	:30			NM 18	\$18,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 10/10/22	\$1,000.00 \$1,000.00	1.30 1.30					
Week: 10/7/722 10/23/22 MTWTF 5	\$1,000.00	1.30					
Week: 10/31/22 11/06/22 MTWTF 5	\$1,000.00	1.30					
N 14 KTLA 11/07/22 11/08/22 9:30 AM-10:00 AM	9:30 AM-10:	00 AM	:30			NM 2	\$4,000.00
Start Date End Date Weekdays Spots/Week	Rate		.00				ψ1,000.00
Week: 11/07/22 11/13/22 MT 2	\$2,000.00	1.30					
N 15 KTLA 10/10/22 11/04/22 9:30 AM-10:00 AM	9:30 AM-10:	00 AM	:30			NM 18	\$18,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 10/10/22 10/16/22 MTWTF 4	\$1,000.00	1.30					
Week: 10/17/22 10/23/22 MTWTF 4 Week: 10/24/22 10/30/22 MTWTF 5	\$1,000.00 \$1,000.00	1.30 1.30					
Week: 10/31/22 10/30/22 MTWTF 5 Week: 10/31/22 11/06/22 MTWTF 5	\$1,000.00	1.30					
N 16 KTLA 11/07/22 11/08/22 10:00 AM-10:30 AM	10:00 AM-10		:30			NM 2	\$1,600.00
Start Date End Date Weekdays Spots/Week		Rating	.50			INIVI	φ1,000.00
Start Bato Line Bato Wookdays Spots/Wook	itato	<u></u>				•	

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				Start/End		Spots/					
*Line Ch Start I	Date End D	ate Descriptio	n	Time	Days	Length Week	Rate	Rtn	Type S	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	J				•	
Week: 11/07/22	11/13/22	MT	2	\$800.00	1.00						
N 17 KTLA 10/10/	/22 11/04/2	22 10:00 AM-1	0:30 AM	10:00 AM-10	:30 AN	:30			NM	17	\$13,600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				- 1		, ,
Week: 10/10/22	10/16/22	MTWTF	4	\$800.00	1.00						
Week: 10/17/22	10/23/22	MTWTF	4	\$800.00	1.00						
Week: 10/24/22	10/30/22	MTWTF	4	\$800.00	1.00						
Week: 10/31/22	11/06/22	MTWTF	5	\$800.00	1.00						
N 18 KTLA 10/10/				10:30 AM-11		:30			NM	17	\$13,600.00
Start Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10/10/22	10/16/22	MTWTF	4	\$800.00	1.00		D-4-	D4	-		
	ite Range	Description		Start/End Ti			Rate		Type		
3 KTLA 10, See MG 18		/22 10:30 AM-	11:00 AM	10:30 AM-1	1:00 A/MTuWThF	: :30	\$800.00	1.00	NM		
18 KTLA 10		/22 Sa-Su 6a-7	7a	6a-7a		SaSı :30	\$800.00	1 00	NM		
M MG for 18.		22	a	0a-7a		3830 .50	ψ000.00	1.00	INIVI		
Week: 10/17/22	10/23/22	MTWTF	4	\$800.00	1.00						
Week: 10/24/22	10/30/22	MTWTF	4	\$800.00	1.00						
Week: 10/31/22	11/06/22	MTWTF	5	\$800.00	1.00						
N 19 KTLA 11/07/	/22 11/08/2	22 11:00 AM-1	1:30 AM	11:00 AM-11	·30 AN	:30			NM	2	\$1,300.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00			14141		ψ1,000.00
Week: 11/07/22	11/13/22	MT	2	\$650.00	0.90						
N 20 KTLA 10/10/	/22 11/04/2	22 11:00 AM-1	1:30 AM	11:00 AM-11	·30 AN	:30			NM	15	\$9,750.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00					ψο,,, σο.σο
Week: 10/10/22	10/16/22	MTWTF	4	\$650.00	0.90						
Week: 10/17/22	10/23/22	MTWTF	3	\$650.00	0.90						
Week: 10/24/22	10/30/22	MTWTF	4	\$650.00	0.90						
Week: 10/31/22	11/06/22	MTWTF	4	\$650.00	0.90						
N 21 KTLA 11/07/	/22 11/08/2	22 11:30 AM-1	2:00 PM	11:30 AM-12	::00 PN	:30			NM	2	\$1,300.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>					- 1		
Week: 11/07/22	11/13/22	MT	2	\$650.00	0.90						
N 22 KTLA 10/10/	/22 11/04/2	22 11:30 AM-1	2:00 PM	11:30 AM-12	::00 PN	:30			NM	16	\$10,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/10/22	10/16/22	MTWTF	4	\$650.00	0.90						
Week: 10/17/22	10/23/22	MTWTF	4	\$650.00	0.90						
Week: 10/24/22	10/30/22	MTWTF	4	\$650.00	0.90						
Week: 10/31/22	11/06/22	MTWTF	4	\$650.00	0.90						
N 23 KTLA 11/07/				12p-1p		:30			NM	1	\$600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$600.00							
Week: 11/07/22	11/13/22	M	1		0.80						
N 24 KTLA 10/10/				12p-1p	Detino	:30			NM	16	\$9,600.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$600.00	Rating 0.80						
Week: 10/17/22	10/10/22	MTWTF	4	\$600.00	0.80				- 1		
Week: 10/17/22 Week: 10/24/22	10/23/22	MTWTF	4	\$600.00	0.80				- 1		
Week: 10/31/22	11/06/22	MTWTF	4	\$600.00	0.80				- 1		
N 25 KTLA 10/10/			•			.20			NIN4	16	40 600 00
Start Date	/22 11/04/2 End Date	22 M-F 1p-2p <u>Weekdays</u>	Spots/Week	1p-2p <u>Rate</u>	Rating	:30			NM	16	\$9,600.00
Week: 10/10/22	10/16/22	MTWTF	4	\$600.00	0.80				- 1		
Week: 10/17/22	10/23/22	MTWTF	4	\$600.00	0.80				- 1		

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				Stort/End		Spotal		•		
*Line Ch Start I	Date End D	ate Descriptio	n	Start/End Time	Days	Spots/ Length Week	Rate Rtn	Type S	Snote	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Length Week	rate ran	Турсс	рого	Amount
Week: 10/24/22	10/30/22	MTWTF	4	\$600.00	0.80			ı		
Week: 10/31/22	11/06/22	MTWTF	4	\$600.00	0.80			ı		
N 26 KTLA 10/10/	22 11/04/2	22 M-F 3p-4p		3p-4p		:30		NM	16	\$9,600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	 <u>Rate</u>	Rating			1		. ,
Week: 10/10/22	10/16/22	MTWTF	4	\$600.00	0.50					
Week: 10/17/22	10/23/22	MTWTF	4	\$600.00	0.50			ı		
Week: 10/24/22	10/30/22	MTWTF	4	\$600.00	0.50			ı		
Week: 10/31/22	11/06/22	MTWTF	4	\$600.00	0.50					
N 27 KTLA 10/10/				4p-5p		:30		NM	18	\$10,800.00
Start Date Week: 10/10/22	End Date 10/16/22	Weekdays	Spots/Week 5	Rate	Rating 0.40			ı		
Week: 10/10/22 Week: 10/17/22	10/10/22	MTWTF MTWTF	5 5	\$600.00 \$600.00	0.40					
Week: 10/17/22 Week: 10/24/22	10/23/22	MTWTF	4	\$600.00	0.40					
Week: 10/31/22	11/06/22	MTWTF	4	\$600.00	0.40					
N 28 KTLA 10/10/			Nowe	5p-6p		:30		NM	14	\$8,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.50		INIVI	14	ψ0,400.00
Week: 10/10/22	10/16/22	MTWTF	3	\$600.00	0.40			ı		
Week: 10/17/22	10/23/22	MTWTF	3	\$600.00	0.40			1		
Week: 10/24/22	10/30/22	MTWTF	4	\$600.00	0.40			ı		
Spot Ch Da	<u>te Range</u>	<u>Description</u>	<u>1</u>	Start/End Ti	me Weekday	<u>ys</u> <u>Length</u>		<u>Type</u>		
7 KTLA 10		/22 M-F 5p-6p	News	5p-6p	MTuWTh	F :30	\$600.00 0.4	NM C		
See MG 28		(00 MEE 0		5 0		- 00	****			
16 KTLA 11		/22 M-F 5p-6p	News	5p-6p	-TuWTh	F :30	\$600.00 0.4	MM C		
(f) MG for 28. Week: 10/31/22	11/06/22	MTWTF	4	\$600.00	0.40					
				•		-20		NINA	4	£4.400.00
N 29 KTLA 11/07/ Start Date	22 11/07/2 End Date	22 6:00 PM-6: <u>Weekdays</u>	Spots/Week	6:00 PM-6:30 Rate	Rating	:30		NM	1	\$1,400.00
Week: 11/07/22	11/13/22	M	1	\$1,400.00	0.50			ı		
N 30 KTLA 10/10/	22 11/04/2	22 6:00 PM-6:	30 PM	6:00 PM-6:30) PM	:30		NM	15	\$10,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					* ,
Week: 10/10/22	10/16/22	MTWTF	3	\$700.00	0.50			1		
Week: 10/17/22	10/23/22	MTWTF	3	\$700.00	0.50					
Week: 10/24/22	10/30/22	MTWTF	4	\$700.00	0.50			ı		
Week: 10/31/22	11/06/22	MTWTF	5	\$700.00	0.50					
N 31 KTLA 11/07/				6:30 PM-7:00		:30		NM	1	\$700.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			ı		
Week: 11/07/22	11/13/22	M	1	\$700.00	0.50					
N 32 KTLA 10/10/				10:00 PM-10		:30		NM	16	\$19,200.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$1,200.00	Rating 0.90			- 1		
Week: 10/10/22 Week: 10/17/22	10/10/22	MTWTF	4	\$1,200.00	0.90			1		
Week: 10/11/22 Week: 10/24/22	10/20/22	MTWTF	4	\$1,200.00	0.90			ı		
Week: 10/31/22	11/06/22	MTWTF	4	\$1,200.00	0.90			j		

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*Line Ch Start Date End Date Description	Start/End Time Days Le	Spots/ ength Week Rate	Rtn Type S	oots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating	g			
Spot Ch Date Range Description	Start/End Time Weekdays	<u>Length</u> <u>Rate</u>	Rtg Type		
18 KTLA 10/31/22-11/06/22 10:00 PM-10:30 PM	10:00 PM-10:30 PIMTuWThF	:30 \$1,200.00	0.90 <i>NM</i>		
See MG 32.21 19 KTLA 10/31/22-11/06/22 10:00 PM-10:30 PM	10:00 PM-10:30 PIMTuWThF	:30 \$ 1,200.00	0.90 <i>NM</i>		
See MG 32.22 21 KTLA 11/07/22-11/07/22 10:00 PM-10:30 PM MG for 32.18 11/03	10:00 PM-10:30 PM	:30 \$1,200.00	0.90 NM		
22 KTLA 11/08/22-11/08/22 M-F 430a-5a	430a-5a -Tu	:30 \$1,200.00	0.90 NM		
M MG for 32.19 11/04		ψ.,200.00	0.00		
N 33 KTLA 11/07/22 11/07/22 10:30 PM-11:00 PM	10:30 PM-11:00 PN	:30	NM	1	\$1,200.00
Start Date	Rate Rating				, ,
Week: 11/07/22 11/13/22 M 1	\$1,200.00 0.90				
N 34 KTLA 10/10/22 11/04/22 10:30 PM-11:00 PM	10:30 PM-11:00 PN	:30	NM	16	\$19,200.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/10/22	\$1,200.00 0.90 \$1,200.00 0.90				
Week: 10/17/22 10/23/22 MTWTF 4 Week: 10/24/22 10/30/22 MTWTF 4	\$1,200.00 0.90				
Week: 10/31/22 11/06/22 MTWTF 4	\$1,200.00 0.90		1		
N 35 KTLA 11/07/22 11/07/22 M-F 11p-1130p	11p-1135p	:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.00	14141		Ψ100.00
Week: 11/07/22 11/13/22 M 1	\$700.00 0.80				
N 36 KTLA 10/10/22 11/04/22 11:00 PM-11:35 PM	11:00 PM-11:35 PN	:30	NM	16	\$11,200.00
Start Date End Date Weekdays Spots/Week	Rate Rating		1		
Week: 10/10/22 10/16/22 MTWTF 4	\$700.00 0.80				
Week: 10/17/22 10/23/22 MTWTF 4	\$700.00 0.80				
Week: 10/24/22 10/30/22 MTWTF 4 Week: 10/31/22 11/06/22 MTWTF 4	\$700.00 0.80 \$700.00 0.80				
	<u></u>	00	N. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.		44.000.00
N 37 KTLA 10/10/22 11/05/22 6:30 AM-7:00 AM Start Date End Date Weekdays Spots/Week	6:30 AM-7:00 AM Rate Rating	:30	NM	4	\$1,800.00
Week: 10/10/22	\$450.00 0.70				
Week: 10/17/22 10/23/22S- 1	\$450.00 0.70		1		
Week: 10/24/22 10/30/22S- 1	\$450.00 0.70				
Week: 10/31/22 11/06/22S- 1	\$450.00 0.70				
N 38 KTLA 10/10/22 11/05/22 7:00 AM-7:30 AM	7:00 AM-7:30 AM	:30	NM	4	\$4,000.00
Start Date End Date Weekdays Spots/Week Week: 10/10/22 10/16/22 S- 1	<u>Rate</u> <u>Rating</u> \$1,000.00 1.50				
Week: 10/17/22 10/23/22S- 1	\$1,000.00 1.50		1		
Week: 10/24/22 10/30/22S- 1	\$1,000.00 1.50		1		
Week: 10/31/22 11/06/22S- 1	\$1,000.00 1.50				
N 39 KTLA 10/10/22 11/05/22 7:30 AM-8:00 AM	7:30 AM-8:00 AM	:30	NM	4	\$4,000.00
Start Date End Date Weekdays Spots/Week Week: 10/10/22 10/16/22 S- 1	<u>Rate</u> <u>Rating</u> \$1,000.00 1.50				
Week: 10/17/22 10/23/22S- 1	\$1,000.00 1.50		1		
Week: 10/24/22 10/30/22S- 1	\$1,000.00 1.50		1		
Week: 10/31/22 11/06/22S- 1	\$1,000.00 1.50				
N 40 KTLA 10/10/22 11/05/22 8:00 AM-9:00 AM	8:00 AM-9:00 AM	:30	NM	6	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/22 10/16/22S- 1	Rate Rating		1		
Week: 10/10/22	\$1,000.00 1.50 \$1,000.00 1.50		1		
VV CCN. 10/11/22 10/20/223-	ψ1,000.00 1.00		1		

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 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 11/01/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

				Start/End		Spots/			
*Line Ch Start I	Date End D	ate Description	on	Time	Days	Length Week	Rate Rtn Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	<u> </u>	71		
Week: 10/24/22	10/30/22	S-	2	\$1,000.00	1.50				
Week: 10/31/22	11/06/22	S-	2	\$1,000.00	1.50				
N 41 KTLA 10/10/	/22 11/05/2	22 9:00 AM-9	·30 AM	9:00 AM-9:30) AM	:30	NM	4	\$5,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.30	INIVI	4	φ5,400.00
Week: 10/10/22	10/16/22	S-	1	\$1,350.00	1.70				
Week: 10/17/22	10/23/22	S-	1	\$1,350.00	1.70				
Week: 10/24/22	10/30/22	S-	1	\$1,350.00	1.70				
Week: 10/31/22	11/06/22	S-	1	\$1,350.00	1.70				
N 42 KTLA 10/10/	/22 11/05/2	22 9:30 AM-1	0.00 AM	9:30 AM-10:0	OO AM	:30	NM	4	\$5,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00	TVIVI	1	ψο, 400.00
Week: 10/10/22	10/16/22	S-	1	\$1,350.00	1.70				
Week: 10/17/22	10/23/22	S-	1	\$1,350.00	1.70				
Week: 10/24/22	10/30/22	S-	1	\$1,350.00	1.70				
Week: 10/31/22	11/06/22	S-	1	\$1,350.00	1.70				
N 43 KTLA 10/10/	/22 11/05/2	22 10:00 AM-	10:30 AM	10:00 AM-10	:30 AN	:30	NM	4	\$3,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00			ψο,οσο.σσ
Week: 10/10/22	10/16/22	S-	1	\$900.00	1.30				
Week: 10/17/22	10/23/22	S-	1	\$900.00	1.30				
Week: 10/24/22	10/30/22	S-	1	\$900.00	1.30				
Week: 10/31/22	11/06/22	S-	1	\$900.00	1.30				
N 44 KTLA 10/10/	/22 11/05/2	22 10:30 AM-	11:00 AM	10:30 AM-11	:00 AN	:30	NM	4	\$3,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				+-,
Week: 10/10/22	10/16/22	S-	1	\$900.00	1.30				
Week: 10/17/22	10/23/22	S-	1	\$900.00	1.30				
Week: 10/24/22	10/30/22	S-	1	\$900.00	1.30				
Week: 10/31/22	11/06/22	S-	1	\$900.00	1.30				
N 45 KTLA 10/10/	/22 11/05/2	22 5:00 PM-5	:30 PM	5:00 PM-5:30) PM	:30	NM	4	\$2,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 10/10/22	10/16/22	S-	1	\$500.00	0.40				
Week: 10/17/22	10/23/22	S-	1	\$500.00	0.40				
Week: 10/24/22	10/30/22	S-	1	\$500.00	0.40				
Week: 10/31/22	11/06/22	S-	1	\$500.00	0.40				
N 46 KTLA 10/10/	/22 11/05/2	22 5:30 PM-6	:00 PM	5:30 PM-6:00) PM	:30	NM	4	\$2,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 10/10/22	10/16/22	S-	1	\$500.00	0.40				
Week: 10/17/22	10/23/22	S-	1	\$500.00	0.40				
Week: 10/24/22	10/30/22	S-	1	\$500.00	0.40				
Week: 10/31/22	11/06/22	S-	1	\$500.00	0.40				
N 47 KTLA 10/10/	/22 11/05/2	22 6:00 PM-6	:30 PM	6:00 PM-6:30		:30	NM	4	\$2,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>					
Week: 10/10/22	10/16/22	S-	1	\$550.00	0.50				
Week: 10/17/22	10/23/22	S-	1	\$550.00	0.50				
Week: 10/24/22	10/30/22	S-	1	\$550.00	0.50				
Week: 10/31/22	11/06/22	S-	1	\$550.00	0.50				
N 48 KTLA 10/10/				6:30 PM-7:00		:30	NM	4	\$2,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	S-	1	\$550.00	0.50				
Week: 10/17/22	10/23/22	S-	1	\$550.00	0.50				
Week: 10/24/22	10/30/22	S-	1	\$550.00	0.50				

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<u>Contract / Revision</u> <u>Alt Order #</u> 3697146 / WOC13781554

 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 11/01/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Pata F	Rtn Type S	Snots	Amount
Start Date End Date Weekdays Spots/Week		Rating	Lengin Week	Nate 1	tui Type t	οροιδ	Amount
Week: 10/31/22 11/06/22S- 1	\$550.00	0.50					
N 49 KTLA 10/10/22 11/05/22 10:00 PM-10:30 PM	10:00 PM-10:3	80 PN	:30		NM	4	\$4,800.00
Start Date End Date Weekdays Spots/Week		Rating					
Week: 10/10/22	\$1,200.00 \$1,200.00	0.90 0.90					
Week: 10/11/22 10/20/22S- 1	\$1,200.00	0.90					
Week: 10/31/22 11/06/22S- 1	\$1,200.00	0.90			1		
N 50 KTLA 10/10/22 11/05/22 10:30 PM-11:00 PM	10:30 PM-11:0	00 PN	:30		NM	4	\$4,800.00
Start Date End Date Weekdays Spots/Week		Rating			1		
Week: 10/10/22 10/16/22S- 1	\$1,200.00	0.90					
Week: 10/17/22 10/23/22S- 1 Week: 10/24/22 10/30/22S- 1	\$1,200.00 \$1,200.00	0.90 0.90					
Week: 10/24/22 10/30/22S- 1 Week: 10/31/22 11/06/22S- 1	\$1,200.00	0.90					
N 51 KTLA 10/10/22 11/05/22 Sa-Su 11p-1130p	11p-1135p	0.00	:30		NM	4	\$2,800.00
Start Date End Date Weekdays Spots/Week	· _ · .	Rating	.50		INIVI	4	Ψ2,000.00
Week: 10/10/22 10/16/22S- 1	\$700.00	0.60			1		
Week: 10/17/22 10/23/22S- 1	\$700.00	0.60			1		
Week: 10/24/22 10/30/22S- 1	\$700.00	0.60					
Week: 10/31/22 11/06/22S- 1	\$700.00	0.60					
N 52 KTLA 10/10/22 11/05/22 Sports Final	1135p-1205a	Datin -	:30		NM	4	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/22 10/16/22S- 1	<u>Rate</u> <u>I</u> \$500.00	Rating 0.40			1		
Week: 10/17/22 10/23/22S- 1	\$500.00	0.40					
Week: 10/24/22 10/30/22S- 1	\$500.00	0.40			i		
Week: 10/31/22 11/06/22S- 1	\$500.00	0.40					
N 53 KTLA 10/10/22 11/05/22 Sa 1205a-1235a	1205a-1235a		:30		NM	3	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/22 10/16/22S- 1		Rating					
Week: 10/10/22 10/16/22S- 1 Spot Ch Date Range Description	\$250.00 Start/End Tim	0.30 ne Weekdays	Length	Rate	Rtg Type		
1 KTLA 10/10/22-10/16/22 Sa 1205a-1235a	1205a-1235a				0.30 <i>NM</i>		
See MG 53.4,53.5,53.6				,			
4 KTLA 10/10/22-10/16/22 12:05 XM-12:35 XM	12:05 XM-12:	35 XN	Sa :30	\$250.00	0.30 NM		
MG for 53.1,53.3,53.2	40.05.\/\	05.74		4050.00			
5 KTLA 10/17/22-10/23/22 12:05 XM-12:35 XM M MG for 53.1,53.3,53.2	12:05 XM-12:	35 XN	Sa :30	\$250.00	0.30 NM		
6 KTLA 10/31/22-11/06/22 12:05 XM-12:35 XM	12:05 XM-12:	35 XN	Sa :30	\$250.00	0.30 NM		
MG for 53.1,53.3,53.2				4			
Week: 10/17/22 10/23/22S- 1	\$250.00	0.30			1		
Spot Ch Date Range Description	Start/End Tim				Rtg Type		
2 KTLA 10/17/22-10/23/22 Sa 1205a-1235a	1205a-1235a		Sa :30	\$250.00	0.30 <i>NM</i>		
See MG 53.4,53.5,53.6 Week: 10/24/22 10/30/22 0	\$0.00	0.00			1		
Week: 10/31/22 11/06/22S- 1	\$250.00	0.30					
Spot Ch Date Range Description	Start/End Tim		<u>Length</u>	Rate	Rtg Type		
3 KTLA 10/31/22-11/06/22 Sa 1205a-1235a	1205a-1235a		Sa :30	\$250.00	0.30 <i>NM</i>		
See MG 53.4,53.5,53.6							
N 54 KTLA 10/10/22 11/06/22 M-F 430a-5a	430a-5a	-	:30		NM	17	\$2,975.00
Start Date End Date Weekdays Spots/Week Week: 10/10/22 10/16/22 MTWTF 5	<u>Rate</u> <u>I</u> \$175.00	Rating 0.30					
WOOK. TO TOLLE TO TOLLE MITWIF J	ψ1/3.00	5.50			ı		

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 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 11/01/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

						I			
				Start/End		Spots/			
*Line Ch Start I	Date Fnd D	ate Description	on	Time	Days	Length Week	Rate Rtn	Type Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	g	. 10.10	. , , , , , , , , , , , , , , , , , , ,	7
Week: 10/17/22	10/23/22	MTWTF	5	\$175.00	0.30			1	
Week: 10/24/22	10/30/22	MTWTF	3	\$175.00	0.30			ı	
Week: 10/31/22	11/06/22	MTWTF	4	\$175.00	0.30			1	
N 55 KTLA 10/10/	/22 11/06/2	22 6:00 AM-6:	:30 AM	6:00 AM-6:30) AM	:30		NM 4	\$1,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00			Ψ1,000.00
Week: 10/10/22	10/16/22	S	1	\$450.00	0.60			ı	
Week: 10/17/22	10/23/22	S	1	\$450.00	0.60			- 1	
Week: 10/24/22	10/30/22	S	1	\$450.00	0.60			1	
Week: 10/31/22	11/06/22	S	1	\$450.00	0.60				
N 56 KTLA 10/10/	/22 11/06/2	22 6:30 AM-7:	:00 AM	6:30 AM-7:00	O AM	:30		NM 4	\$1,800.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			1	
Week: 10/10/22	10/16/22	S	1	\$450.00	0.60			- 1	
Week: 10/17/22	10/23/22	S	1	\$450.00	0.60				
Week: 10/24/22	10/30/22	S	1	\$450.00	0.60				
Week: 10/31/22	11/06/22	S	1	\$450.00	0.60				
N 57 KTLA 10/10/		22 7:00 AM-7:		7:00 AM-7:30	O AM	:30		NM 4	\$4,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	S	1	\$1,000.00	1.30				
Week: 10/17/22	10/23/22	S	1	\$1,000.00	1.30				
Week: 10/24/22	10/30/22	S	1	\$1,000.00	1.30				
Week: 10/31/22	11/06/22	S	11	\$1,000.00	1.30				
N 58 KTLA 10/10/				7:30 AM-8:00		:30		NM 4	\$4,000.00
Start Date Week: 10/10/22	End Date	<u>Weekdays</u> S	Spots/Week 1	Rate	Rating			ł	
Week: 10/10/22	10/16/22 10/23/22	S	1	\$1,000.00 \$1,000.00	1.30 1.30				
Week: 10/17/22 Week: 10/24/22	10/23/22	S	1	\$1,000.00	1.30				
Week: 10/31/22	11/06/22	S	1	\$1,000.00	1.30			ł	
						-20		NIM 4	£4,000,00
N 59 KTLA 10/10/ Start Date	/22 11/06/2 End Date	22 8:00 AM-9: Weekdays	Spots/Week	8:00 AM-9:00 Rate	Rating	:30		NM 4	\$4,000.00
Week: 10/10/22	10/16/22	S	<u> 3pois/vveek</u> 1	\$1,000.00	1.30			•	
Week: 10/17/22	10/23/22	S	1	\$1,000.00	1.30				
Week: 10/24/22	10/30/22	S	1	\$1,000.00	1.30				
Week: 10/31/22	11/06/22	S	1	\$1,000.00	1.30			ı	
N 60 KTLA 10/10/	/22 11/06/2	22 9:00 AM-9:	30 AM	9:00 AM-9:30) AM	:30		NM 4	\$5,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00		1,1,1,1	ψο, του.ου
Week: 10/10/22	10/16/22	S	1	\$1,350.00	1.40			ı	
Week: 10/17/22	10/23/22	S	1	\$1,350.00	1.40			ı	
Week: 10/24/22	10/30/22	S	1	\$1,350.00	1.40			1	
Week: 10/31/22	11/06/22	S	1	\$1,350.00	1.40				
N 61 KTLA 10/10/	/22 11/06/2	22 9:30 AM-1	0:00 AM	9:30 AM-10:0	00 AM	:30		NM 4	\$5,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			I	
Week: 10/10/22	10/16/22	S	1	\$1,350.00	1.40			I	
Week: 10/17/22	10/23/22	S	1	\$1,350.00	1.40			- 1	
Week: 10/24/22	10/30/22	S	1	\$1,350.00	1.40				
Week: 10/31/22	11/06/22	S	1	\$1,350.00	1.40				
N 62 KTLA 10/10/		22 10:00 AM-		10:00 AM-10	:30 AN	:30		NM 4	\$3,600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	S	1	\$900.00	1.30				
Week: 10/17/22	10/23/22	S	1	\$900.00	1.30			ı	

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 09/21/22 / 11/01/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

				Start/End		Spots/				
*Line Ch Start [Date End D	ate Descriptio	n	Time	Days	Length Week	Rate Rtn	Type S	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	-				
Week: 10/24/22	10/30/22	S	1	\$900.00	1.30					
Week: 10/31/22	11/06/22	S	1	\$900.00	1.30					
N 63 KTLA 10/10/	22 11/06/2	22 10:30 AM-1	1:00 AM	10:30 AM-11	:00 AN	:30		NM	4	\$3,600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/10/22	10/16/22	S	1	\$900.00	1.30					
Week: 10/17/22	10/23/22	S	1	\$900.00	1.30			ı		
Week: 10/24/22	10/30/22	S	1	\$900.00	1.30					
Week: 10/31/22	11/06/22	S	1	\$900.00	1.30					
N 64 KTLA 10/10/				5:00 PM-5:30) PM	:30		NM	4	\$2,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/10/22	10/16/22	S	1	\$500.00	0.50					
Week: 10/17/22	10/23/22	S	1	\$500.00	0.50					
Week: 10/24/22	10/30/22 11/06/22	S	1	\$500.00	0.50 0.50					
Week: 10/31/22		S	<u>'</u>	\$500.00						
N 65 KTLA 10/10/				5:30 PM-6:00		:30		NM	4	\$2,000.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.50					
Week: 10/10/22 Week: 10/17/22	10/10/22	S	1	\$500.00	0.50					
Week: 10/17/22 Week: 10/24/22	10/23/22	S	1	\$500.00	0.50					
Week: 10/24/22	11/06/22	S	1	\$500.00	0.50					
N 66 KTLA 10/10/			•	6:00 PM-6:30		:30		NINA	4	\$2,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.30		NM	4	\$2,200.00
Week: 10/10/22	10/16/22	S	<u> </u>	\$550.00	0.60					
Week: 10/17/22	10/23/22	S	1	\$550.00	0.60					
Week: 10/24/22	10/30/22	S	1	\$550.00	0.60			1		
Week: 10/31/22	11/06/22	S	1	\$550.00	0.60					
N 67 KTLA 10/10/	22 11/06/2	22 6:30 PM-7:	00 PM	6:30 PM-7:00) PM	:30		NM	4	\$2,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/10/22	10/16/22	S	1	\$550.00	0.60					
Week: 10/17/22	10/23/22	S	1	\$550.00	0.60			ı		
Week: 10/24/22	10/30/22	S	1	\$550.00	0.60					
Week: 10/31/22	11/06/22	S	1	\$550.00	0.60					
N 68 KTLA 10/10/				7:00 PM-7:30) PM	:30		NM	3	\$1,800.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/10/22	10/16/22	S	1	\$600.00	0.50					
Week: 10/17/22	10/23/22	S	1	\$600.00	0.50					
Week: 10/24/22	10/30/22 11/06/22	S S	1 1	\$600.00	0.50 0.50					
Week: 10/31/22 <u>Spot Ch</u> <u>Da</u>	te Range	Description	•	\$600.00 Start/End Ti		<u>ys Length</u>	Poto Pto	<u>Type</u>		
	_	/22 7:00 PM-7			80 PM			NM C		
See MG 69		722 7.00 FW-7	.30 F W	7.00 FW-7.S	OU FIVI	.30	\$000.00 0.50	J IVIVI		
N 69 KTLA 10/10/		22 7:30 PM-8:	00 DM	7:30 PM-8:00) DM	:30		NM	4	\$3,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.30		INIVI	4	φ3,000.00
Week: 10/10/22	10/16/22	S	<u> </u>	\$600.00	0.50			1		
Week: 10/17/22	10/23/22	S	1	\$600.00	0.50			1		
Week: 10/24/22	10/30/22	S	1	\$600.00	0.50			1		
Week: 10/31/22	11/06/22	S	1	\$600.00	0.50			1		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Contract / Revision	Alt Order #
3697146 /	WOC13781554

Advertiser Original Date / Revision

POL/Gavin Newsom/Governor/CA/Dem 09/21/22 / 11/01/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time D	ays Length Week	Rate Rtn Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating				
Spot Ch Date Range Description		<u>eekdays</u> <u>Length</u>	Rate Rtg Type		
4 KTLA 10/31/22-11/06/22 7:30 PM-8:00 PM	7:30 PM-8:00 PM	Si :30	\$600.00 0.50 NM		
See MG 69.5		!			
5 KTLA 11/02/22-11/04/22 M-F 730p-8p	730p-8p	-wThF :30 \$	31,200.00 1.00 NM		
MG for 68.4,69.4					
N 70 KTLA 10/10/22 11/06/22 10:00 PM-10:30 PM	10:00 PM-10:30 PN	:30	NM	4	\$4,800.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/10/22 10/16/22S 1	\$1,200.00 0.90				
Week: 10/17/22 10/23/22S 1	\$1,200.00 0.90				
Week: 10/24/22 10/30/22S 1	\$1,200.00 0.90				
Week: 10/31/22 11/06/22S 1	\$1,200.00 0.90				
N 71 KTLA 10/10/22 11/06/22 10:30 PM-11:00 PM	10:30 PM-11:00 PN	:30	NM	4	\$4,800.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/10/22	\$1,200.00 0.90				
Week: 10/17/22 10/23/22S 1	\$1,200.00 0.90				
Week: 10/24/22 10/30/22S 1	\$1,200.00 0.90				
Week: 10/31/22 11/06/22S 1	\$1,200.00 0.90				
N 72 KTLA 10/10/22 11/06/22 Sa-Su 11p-1130p	11p-1135p	:30	NM	4	\$2,800.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/10/22 10/16/22S 1	\$700.00 0.60				
Week: 10/17/22 10/23/22S 1	\$700.00 0.60				
Week: 10/24/22 10/30/22S 1	\$700.00 0.60				
Week: 10/31/22 11/06/22S 1	\$700.00 0.60				
	T	otals	488.30	533	\$465,575.00

of Spots Time Period **Gross Amount** Agency Comm. Net Amount 09/26/22 -10/30/22 375 \$315,875.00 (\$47,381.25)\$268,493.75 10/31/22 -11/27/22 158 \$149,700.00 (\$22,455.00)\$127,245.00 Totals 533 \$465,575.00 (\$69,836.25) \$395,738.75

Signature:	Date:
Oigilataioi	Dato.

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