CONTRACT



Los Angeles KTLA 5800 W. Sunset Blvd Los Angeles, CA 90028 (323) 460-5500

And:

Sadler Strategic Media Inc 12103 Viewcrest Road Studio City, CA 91604

	Contract / Rev	<u>vision</u>		Alt Order #		
	3697146	/		WOC1378	1554	
<u>Advertiser</u>			Ori	ginal Date /	Revision Revision	
POL/Gavin Newsom/Gove	ernor/CA/Dem	1	0	9/21/22	/ 09/21/22	
Contract Dates	Estimate #					
10/10/22 - 11/08/22	2723					
Product						
CA GOVERNOR 2022						
Order Brand	Billing Cycle	Billing	Cale	endar	Cash/Trade	
	EOM	Broado	ast		Cash	
	Property Accou		nt E	<u>xecutive</u>	Sales Office	
	KTLA	KTLA I	_oca	al House	Los Angeles Lo	
	Special Handl	ing				
	<u>Demographic</u>					
	Adults 35+					
					Total Ratings	
					547.80	
!	Agy Code	Advert	iser	Code	Product 1/2	
	9917619	387			525	
	Agency Ref			Advertiser	Ref	
				•		

*1 in a Ob Ob or	D-4- F- 4 D	ata Danawiati		Start/End Time	D	Spots/	Data Dia	T 6	N 4	A
*Line Ch Start					Days	Length Week	Rate Rtn			Amount
N 1 KTLA 10/10/				5:00 AM-5:30		:30		NM	20	\$10,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			ı		
Week: 10/10/22	10/16/22	MTWTF	5	\$500.00	0.60					
Week: 10/17/22	10/23/22	MTWTF	5	\$500.00	0.60					
Week: 10/24/22	10/30/22	MTWTF	5	\$500.00	0.60					
Week: 10/31/22	11/06/22	MTWTF	5	\$500.00	0.60					
N 2 KTLA 11/07/				5:30 AM-6:00		:30		NM	2	\$1,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>			I		
Week: 11/07/22	11/13/22	MT	2	\$500.00	0.60					
N 3 KTLA 10/10/	/22 11/04/2	22 5:30 AM-6	8:00 AM	5:30 AM-6:00) AM	:30		NM	20	\$10,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>			I		
Week: 10/10/22	10/16/22	MTWTF	5	\$500.00	0.60					
Week: 10/17/22	10/23/22	MTWTF	5	\$500.00	0.60					
Week: 10/24/22	10/30/22	MTWTF	5	\$500.00	0.60					
Week: 10/31/22	11/06/22	MTWTF	5	\$500.00	0.60					
N 4 KTLA 11/07/	/22 11/08/2	22 6:00 AM-6	6:30 AM	6:00 AM-6:30) AM	:30		NM	2	\$4,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			1		
Week: 11/07/22	11/13/22	MT	2	\$2,200.00	1.20					
N 5 KTLA 10/10/	/22 11/04/2	22 6:00 AM-6	S:30 AM	6:00 AM-6:30) AM	:30		NM	20	\$24,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			1		
Week: 10/10/22	10/16/22	MTWTF	5	\$1,200.00	1.20					
Week: 10/17/22	10/23/22	MTWTF	5	\$1,200.00	1.20					
Week: 10/24/22	10/30/22	MTWTF	5	\$1,200.00	1.20					
Week: 10/31/22	11/06/22	MTWTF	5	\$1,200.00	1.20					
N 6 KTLA 11/07/	/22 11/08/2	22 6:30 AM-7	7:00 AM	6:30 AM-7:00) AM	:30		NM	2	\$4,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 11/07/22	11/13/22	MT	2	\$2,200.00	1.20					
N 7 KTLA 10/10/	/22 11/04/2	22 6:30 AM-7	7:00 AM	6:30 AM-7:00) AM	:30		NM	20	\$24,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					•
Week: 10/10/22	10/16/22	MTWTF	5	\$1,200.00	1.20			I		
Week: 10/17/22	10/23/22	MTWTF	5	\$1,200.00	1.20			ı		
Week: 10/24/22	10/30/22	MTWTF	5	\$1,200.00	1.20			I		
								_		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
3697146 /	WOC13781554

 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 09/21/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

				Start/End		Spots/			
*Line Ch Start	Date End Da	ate Description	n	Time	Days	Length Week	Rate Rtn Type S	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating		· I		
Week: 10/31/22	11/06/22	MTWTF	5	\$1,200.00	1.20				
N 8 KTLA 11/07/				7a-8a		:30	NM	2	\$5,000.00
Start Date Week: 11/07/22	End Date 11/13/22	<u>Weekdays</u> MT	Spots/Week 2	Rate \$2,500.00	Rating 1.50				
N 9 KTLA 10/10/					1.50	:30	NM	25	¢27 E00 00
Start Date	End Date	Weekdays	Spots/Week	7a-8a Rate	Rating	.30	INIVI	25	\$37,500.00
Week: 10/10/22	10/16/22	MTWTF	5	\$1,500.00	1.50				
Week: 10/17/22	10/23/22	MTWTF	5	\$1,500.00	1.50				
Week: 10/24/22	10/30/22	MTWTF	5	\$1,500.00	1.50				
Week: 10/31/22	11/06/22	MTWTF	10	\$1,500.00	1.50				
N 10 KTLA 11/07/ Start Date	/22 11/08/2 End Date		Spoto/Mook	8a-9a	Poting	:30	NM	2	\$5,000.00
Week: 11/07/22	11/13/22	<u>Weekdays</u> MT	Spots/Week 2	Rate \$2,500.00	Rating 1.50				
N 11 KTLA 10/10/		2 8:00 AM-9:0	00 AM	8:00 AM-9:00		:30	NM	25	\$37,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00		20	ψον,σσσ.σσ
Week: 10/10/22	10/16/22	MTWTF	5	\$1,500.00	1.50				
Week: 10/17/22	10/23/22	MTWTF	5	\$1,500.00	1.50				
Week: 10/24/22	10/30/22	MTWTF	5	\$1,500.00	1.50				
Week: 10/31/22	11/06/22	MTWTF	10	\$1,500.00	1.50				
N 12 KTLA 11/07/		2 9:00 AM-9:		9:00 AM-9:30		:30	NM	2	\$4,000.00
Start Date Week: 11/07/22	End Date 11/13/22	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$2.000.00	Rating 1.30				
N 13 KTLA 10/10/	/22 11/04/2	2 9:00 AM-9:	30 AM	9:00 AM-9:30) AM	:30	NM	20	\$20,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			_0	Ψ=0,000.00
Week: 10/10/22	10/16/22	MTWTF	5	\$1,000.00	1.30				
Week: 10/17/22	10/23/22	MTWTF	5	\$1,000.00	1.30				
Week: 10/24/22 Week: 10/31/22	10/30/22 11/06/22	MTWTF MTWTF	5 5	\$1,000.00 \$1,000.00	1.30 1.30				
						.00	NIM	0	#4.000.00
N 14 KTLA 11/07/ Start Date	End Date	2 9:30 AM-10 Weekdays	Spots/Week	9:30 AM-10:0 Rate	Rating	:30	NM	2	\$4,000.00
Week: 11/07/22	11/13/22	MT	2	\$2,000.00	1.30				
N 15 KTLA 10/10/	/22 11/04/2	2 9:30 AM-10	:00 AM	9:30 AM-10:0	00 AM	:30	NM	20	\$20,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				, ,
Week: 10/10/22	10/16/22	MTWTF	5	\$1,000.00	1.30				
Week: 10/17/22	10/23/22	MTWTF	5	\$1,000.00	1.30				
Week: 10/24/22 Week: 10/31/22	10/30/22 11/06/22	MTWTF MTWTF	5 5	\$1,000.00 \$1,000.00	1.30 1.30				
N 16 KTLA 11/07/				10:00 AM-10		:30	NM	2	\$1,600.00
Start Date	End Date	Weekdays	Spots/Week		Rating	.30	INIVI	2	\$1,000.00
Week: 11/07/22	11/13/22	MT	2	\$800.00	1.00				
N 17 KTLA 10/10/	/22 11/04/2	2 10:00 AM-1	0:30 AM	10:00 AM-10	:30 AN	:30	NM	17	\$13,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate			į		
Week: 10/10/22	10/16/22	MTWTF	4	\$800.00	1.00				
Week: 10/17/22 Week: 10/24/22	10/23/22 10/30/22	MTWTF MTWTF	4 4	\$800.00 \$800.00	1.00 1.00				
Week: 10/31/22	11/06/22	MTWTF	5	\$800.00	1.00		ł		
N 18 KTLA 10/10/			-	10:30 AM-11		:30	NM	17	\$13,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00	IAIVI	17	ψ10,000.00
Week: 10/10/22	10/16/22	MTWTF	4	\$800.00	1.00				

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 3697146 /
 WOC13781554

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 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 09/21/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

				Start/End		Spots/			
*Line Ch Start	Date End D	ate Description	า	Time	Days	Length Week	Rate Rtn TypeS	nots	Amount
Start Date		<u> </u>				Longar Wook	rtato rtan Typo c	poto	7 tillount
Week: 10/17/22	End Date 10/23/22	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$800.00	Rating 1.00				
Week: 10/11/22 Week: 10/24/22	10/20/22	MTWTF	4	\$800.00	1.00				
Week: 10/24/22 Week: 10/31/22	11/06/22	MTWTF	5	\$800.00	1.00				
N 19 KTLA 11/07/				11:00 AM-11		:30	NM	2	\$1,300.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 11/07/22	11/13/22	MT	2	\$650.00	0.90				
N 20 KTLA 10/10/		22 11:00 AM-1		11:00 AM-11		:30	NM	17	\$11,050.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	MTWTF	4	\$650.00	0.90				
Week: 10/17/22	10/23/22	MTWTF	4	\$650.00	0.90				
Week: 10/24/22	10/30/22	MTWTF	4	\$650.00	0.90				
Week: 10/31/22	11/06/22	MTWTF	5	\$650.00	0.90				
N 21 KTLA 11/07/	/22 11/08/2	22 11:30 AM-1	2:00 PM	11:30 AM-12	2:00 PN	:30	NM	2	\$1,300.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				* /
Week: 11/07/22	11/13/22	MT	2	\$650.00	0.90				
N 22 KTLA 10/10/	/22 11/04/2	22 11:30 AM-1	2·00 PM	11:30 AM-12)·00 PN	:30	NM	17	\$11,050.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00	INIVI	"	ψ11,000.00
Week: 10/10/22	10/16/22	MTWTF	4	\$650.00	0.90				
Week: 10/17/22	10/23/22	MTWTF	4	\$650.00	0.90				
Week: 10/24/22	10/30/22	MTWTF	4	\$650.00	0.90				
Week: 10/31/22	11/06/22	MTWTF	5	\$650.00	0.90				
					0.00	22	1184		4000.00
N 23 KTLA 11/07/				12p-1p	D - #:	:30	NM	1	\$600.00
Start Date Week: 11/07/22	End Date 11/13/22	<u>Weekdays</u> M	Spots/Week 1	Rate	Rating 0.80				
		• • • • • • • • • • • • • • • • • • • •	ı	\$600.00	0.80				
N 24 KTLA 10/10/				12p-1p		:30	NM	18	\$10,800.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	MTWTF	4	\$600.00	0.80				
Week: 10/17/22	10/23/22	MTWTF	4	\$600.00	0.80				
Week: 10/24/22	10/30/22	MTWTF	5	\$600.00	0.80				
Week: 10/31/22	11/06/22	MTWTF	5	\$600.00	0.80				
N 25 KTLA 10/10/	/22 11/04/2	22 M-F 1p-2p		1p-2p		:30	NM	18	\$10,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	MTWTF	4	\$600.00	0.80				
Week: 10/17/22	10/23/22	MTWTF	4	\$600.00	0.80				
Week: 10/24/22	10/30/22	MTWTF	5	\$600.00	0.80				
Week: 10/31/22	11/06/22	MTWTF	5	\$600.00	0.80				
N 26 KTLA 10/10/	/22 11/04/2	22 M-F 3p-4p		3p-4p		:30	NM	18	\$10,800.00
Start Date		Weekdays	Spots/Week	Rate	Rating	.00	1 4 1 1		φ10,000.00
Week: 10/10/22	10/16/22	MTWTF	4	\$600.00	0.50				
Week: 10/17/22	10/23/22	MTWTF	4	\$600.00	0.50				
Week: 10/24/22	10/30/22	MTWTF	5	\$600.00	0.50				
Week: 10/31/22	11/06/22	MTWTF	5	\$600.00	0.50				
				•		.20	N I A 4	20	£40,000,00
N 27 KTLA 10/10/			Chata/M!	4p-5p	Dating	:30	NM	20	\$12,000.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$600.00	Rating 0.40				
Week: 10/10/22									
	10/23/22	MTWTF	5	\$600.00	0.40				
Week: 10/24/22	10/30/22	MTWTF	5	\$600.00	0.40				
Week: 10/31/22	11/06/22	MTWTF	5	\$600.00	0.40				
N 28 KTLA 10/10/	/22 11/04/2	22 M-F 5p-6p N	lews	5p-6p		:30	NM	16	\$9,600.00

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3697146 /	WOC13781554

 Advertiser
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 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 09/21/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

						•	•		
				Start/End		Spots/			
*Line Ch Start	Date End D	ate Description	on	Time	Days	Length Week	Rate Rtn Type S	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 10/10/22	10/16/22	MTWTF	3	\$600.00	0.40				
Week: 10/17/22	10/23/22	MTWTF	3	\$600.00	0.40				
Week: 10/24/22	10/30/22	MTWTF	5 5	\$600.00	0.40				
Week: 10/31/22	11/06/22	MTWTF		\$600.00	0.40				
N 29 KTLA 11/07				6:00 PM-6:30		:30	NM	1	\$1,400.00
<u>Start Date</u> Week: 11/07/22	End Date 11/13/22	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,400.00	Rating 0.50				
N 30 KTLA 10/10		22 6:00 PM-6	:30 PM	6:00 PM-6:30) PM	:30	NM	16	\$11,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	MTWTF	3	\$700.00	0.50				
Week: 10/17/22	10/23/22	MTWTF	3	\$700.00	0.50				
Week: 10/24/22 Week: 10/31/22	10/30/22 11/06/22	MTWTF MTWTF	5 5	\$700.00 \$700.00	0.50 0.50				
			-						#700.00
N 31 KTLA 11/07	/22 11/07/2 End Date		:00 PM Spots/Week	6:30 PM-7:00		:30	NM	1	\$700.00
<u>Start Date</u> Week: 11/07/22	11/13/22	<u>Weekdays</u> M	<u> 5pois/vveek</u> 1	<u>Rate</u> \$700.00	Rating 0.50				
N 32 KTLA 10/10		22 10:00 PM-	10:30 PM	10:00 PM-10	:30 PN	:30	NM	20	\$24,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 10/10/22	10/16/22	MTWTF	5	\$1,200.00	0.90				
Week: 10/17/22	10/23/22	MTWTF	5	\$1,200.00	0.90				
Week: 10/24/22	10/30/22	MTWTF	5	\$1,200.00	0.90				
Week: 10/31/22	11/06/22	MTWTF	5	\$1,200.00	0.90				
N 33 KTLA 11/07				10:30 PM-11		:30	NM	1	\$1,200.00
Start Date Week: 11/07/22	End Date 11/13/22	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.90				
N 34 KTLA 10/10	/22 11/04/2	22 10:30 PM-	11:00 PM	10:30 PM-11	:00 PN	:30	NM	20	\$24,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 10/10/22	10/16/22	MTWTF	5	\$1,200.00	0.90				
Week: 10/17/22	10/23/22	MTWTF	5	\$1,200.00	0.90				
Week: 10/24/22 Week: 10/31/22	10/30/22 11/06/22	MTWTF MTWTF	5 5	\$1,200.00 \$1,200.00	0.90 0.90				
			-		0.90				4=00.00
N 35 KTLA 11/07			•	11p-1135p	Poting	:30	NM	1	\$700.00
<u>Start Date</u> Week: 11/07/22	End Date 11/13/22	<u>Weekdays</u> M	<u>Spots/Week</u> 1	<u>Rate</u> \$700.00	Rating 0.80				
N 36 KTLA 10/10	/22 11/04/2	22 11:00 PM-	11:35 PM	11:00 PM-11	:35 PN	:30	NM	20	\$14,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	MTWTF	5	\$700.00	0.80				
Week: 10/17/22 Week: 10/24/22	10/23/22 10/30/22	MTWTF	5 5	\$700.00 \$700.00	0.80 0.80				
Week: 10/31/22	11/06/22	MTWTF MTWTF	5 5	\$700.00	0.80				
N 37 KTLA 10/10/				6:30 AM-7:00		:30	NIM	4	¢1 000 00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.30	NM	4	\$1,800.00
Week: 10/10/22	10/16/22	S-	1	\$450.00	0.70				
Week: 10/17/22	10/23/22	S-	1	\$450.00	0.70		1		
Week: 10/24/22	10/30/22	S-	1	\$450.00	0.70		į		
Week: 10/31/22	11/06/22	S-	1	\$450.00	0.70				
N 38 KTLA 10/10	/22 11/05/2	22 7:00 AM-7	:30 AM	7:00 AM-7:30	O AM	:30	NM	4	\$4,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate					
Week: 10/10/22	10/16/22	S-	1	\$1,000.00	1.50		ı		

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 CA GOVERNOR 2022
 2723

				Start/End		Spots/				
*Line Ch Start [Date End Date	ate Description	on	Time	Days	Length Week	Rate Rtn	Type Spc	ts	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/17/22 Week: 10/24/22	10/23/22 10/30/22	S- S-	1 1	\$1,000.00 \$1,000.00	1.50 1.50					
Week: 10/31/22	11/06/22	S-	1	\$1,000.00	1.50					
N 39 KTLA 10/10/			•	7:30 AM-8:00		:30		NM	4	\$4,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.50		INIVI	7	ψ4,000.00
Week: 10/10/22	10/16/22	S-	1	\$1,000.00	1.50					
Week: 10/17/22	10/23/22	S-	1	\$1,000.00	1.50					
Week: 10/24/22	10/30/22	S-	1	\$1,000.00	1.50					
Week: 10/31/22	11/06/22	S-	1	\$1,000.00	1.50					
N 40 KTLA 10/10/				8:00 AM-9:00		:30		NM	8	\$8,000.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$1,000.00	Rating 1.50					
Week: 10/17/22	10/10/22	S-	2	\$1,000.00	1.50					
Week: 10/24/22	10/30/22	S-	2	\$1,000.00	1.50					
Week: 10/31/22	11/06/22	S-	2	\$1,000.00	1.50					
N 41 KTLA 10/10/	22 11/05/2	22 9:00 AM-9:	30 AM	9:00 AM-9:30) AM	:30		NM	4	\$5,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		, . ,
Week: 10/10/22	10/16/22	S-	1	\$1,350.00	1.70					
Week: 10/17/22	10/23/22	S-	1	\$1,350.00	1.70					
Week: 10/24/22 Week: 10/31/22	10/30/22 11/06/22	S- S-	1	\$1,350.00	1.70 1.70					
•			1	\$1,350.00				N 1 1		A 5 400 00
N 42 KTLA 10/10/ Start Date	22 11/05/2 End Date	22 9:30 AM-10 Weekdays	Spots/Week	9:30 AM-10:0 Rate	DO AM Rating	:30		NM	4	\$5,400.00
Week: 10/10/22	10/16/22	S-	<u> 5pots/Week</u> 1	\$1,350.00	1.70					
Week: 10/17/22	10/23/22	S-	1	\$1,350.00	1.70					
Week: 10/24/22	10/30/22	S-	1	\$1,350.00	1.70					
Week: 10/31/22	11/06/22	S-	1	\$1,350.00	1.70					
N 43 KTLA 10/10/		22 10:00 AM-	10:30 AM	10:00 AM-10	:30 AN	:30		NM	4	\$3,600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/10/22 Week: 10/17/22	10/16/22 10/23/22	S- S-	1 1	\$900.00 \$900.00	1.30 1.30					
Week: 10/17/22 Week: 10/24/22	10/23/22	S-	1	\$900.00	1.30					
Week: 10/31/22	11/06/22	S-	1	\$900.00	1.30					
N 44 KTLA 10/10/		22 10:30 AM-	11·00 AM	10:30 AM-11		:30		NM	4	\$3,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00		14171	7	ψο,σσσ.σσ
Week: 10/10/22	10/16/22	S-	1	\$900.00	1.30					
Week: 10/17/22	10/23/22	S-	1	\$900.00	1.30					
Week: 10/24/22	10/30/22	S-	1	\$900.00	1.30					
Week: 10/31/22	11/06/22	S-	1	\$900.00	1.30			_		
N 45 KTLA 10/10/				5:00 PM-5:30		:30		NM	4	\$2,000.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.40					
Week: 10/17/22	10/10/22	S-	1	\$500.00	0.40					
Week: 10/24/22	10/30/22	S-	1	\$500.00	0.40			1		
Week: 10/31/22	11/06/22	S-	1	\$500.00	0.40			ı		
N 46 KTLA 10/10/	22 11/05/2	22 5:30 PM-6:	00 PM	5:30 PM-6:00) PM	:30		NM	4	\$2,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			1		
Week: 10/10/22	10/16/22	S-	1	\$500.00	0.40					
Week: 10/17/22	10/23/22	S-	1	\$500.00	0.40			ı		

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Contract / Revision	Alt Order #
3697146 /	WOC13781554

 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 09/21/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

						I	I		
				Start/End		Spots/			
*Line Ch Start I	Date Fnd D	ate Description	n	Time	Days	Length Week	Rate Rtn Type S	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 10/24/22	10/30/22	S-	1	\$500.00	0.40				
Week: 10/31/22	11/06/22	S-	1	\$500.00	0.40				
N 47 KTLA 10/10/	/22 11/05/2	22 6:00 PM-6:	30 PM	6:00 PM-6:3	0 PM	:30	NM	4	\$2,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				. ,
Week: 10/10/22	10/16/22	S-	1	\$550.00	0.50				
Week: 10/17/22	10/23/22	S-	1	\$550.00	0.50				
Week: 10/24/22	10/30/22	S-	1	\$550.00	0.50				
Week: 10/31/22	11/06/22	S-	1	\$550.00	0.50				
N 48 KTLA 10/10/				6:30 PM-7:0	0 PM	:30	NM	4	\$2,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22 Week: 10/17/22	10/16/22	S-	1 1	\$550.00	0.50				
Week: 10/17/22 Week: 10/24/22	10/23/22 10/30/22	S- S-	1	\$550.00 \$550.00	0.50 0.50				
Week: 10/31/22	11/06/22	S-	1	\$550.00	0.50				
			10.00.004				N11.4		#4.000.00
N 49 KTLA 10/10/				10:00 PM-10		:30	NM	4	\$4,800.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S-	Spots/Week 1	Rate \$1,200.00	Rating 0.90				
Week: 10/17/22	10/13/22	S-	1	\$1,200.00	0.90				
Week: 10/24/22	10/30/22	S-	1	\$1,200.00	0.90				
Week: 10/31/22	11/06/22	S-	1	\$1,200.00	0.90				
N 50 KTLA 10/10/	/22 11/05/2	22 10:30 PM-	11:00 PM	10:30 PM-11	1:00 PN	:30	NM	4	\$4,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00	NIVI	-	ψ-1,000.00
Week: 10/10/22	10/16/22	S-	1	\$1,200.00	0.90				
Week: 10/17/22	10/23/22	S-	1	\$1,200.00	0.90				
Week: 10/24/22	10/30/22	S-	1	\$1,200.00	0.90				
Week: 10/31/22	11/06/22	S-	1	\$1,200.00	0.90				
N 51 KTLA 10/10/	/22 11/05/2	22 Sa-Su 11p	·1130p	11p-1135p		:30	NM	4	\$2,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	S-	1	\$700.00	0.60				
Week: 10/17/22	10/23/22	S-	1	\$700.00	0.60				
Week: 10/24/22	10/30/22	S-	1	\$700.00	0.60				
Week: 10/31/22	11/06/22	S-	1	\$700.00	0.60				
N 52 KTLA 10/10/				1135p-1205a		:30	NM	4	\$2,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22 Week: 10/17/22	10/16/22 10/23/22	S-	1	\$500.00	0.40 0.40				
Week: 10/17/22 Week: 10/24/22	10/23/22	S- S-	1	\$500.00 \$500.00	0.40				
Week: 10/31/22	11/06/22	S-	1	\$500.00	0.40				
				· ·		.20	NIM	•	#750.00
N 53 KTLA 10/10/ Start Date	/22 11/05/2 End Date	22 Sa 1205a- [.] Weekdays	Spots/Week	1205a-1235a <u>Rate</u>	a <u>Rating</u>	:30	NM	3	\$750.00
Week: 10/10/22	10/16/22	S-	<u> </u>	\$250.00	0.30				
Week: 10/17/22	10/23/22	S-	1	\$250.00	0.30				
Week: 10/24/22	10/30/22		0	\$0.00	0.00				
Week: 10/31/22	11/06/22	S-	1	\$250.00	0.30				
N 54 KTLA 10/10/	/22 11/06/2	22 M-F 430a-	 5a	430a-5a		:30	NM	20	\$3,500.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	· 			+-,
Week: 10/10/22	10/16/22	MTWTF	5	\$175.00	0.30				
Week: 10/17/22	10/23/22	MTWTF	5	\$175.00	0.30				
Week: 10/24/22	10/30/22	MTWTF	5	\$175.00	0.30				

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 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 09/21/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

				Start/End	_	Spots/			
*Line Ch Start [Time	Days	Length Week	Rate Rtn Type S	pots	Amount
Start Date Week: 10/31/22	End Date 11/06/22	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$175.00	Rating 0.30				
N 55 KTLA 10/10/	22 11/06/2	22 6:00 AM-6	:30 AM	6:00 AM-6:3	O AM	:30	NM	4	\$1,800.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.60				
Week: 10/17/22	10/23/22	S	1	\$450.00	0.60				
Week: 10/24/22	10/30/22	S	1	\$450.00	0.60				
Week: 10/31/22	11/06/22	S	1	\$450.00	0.60				
N 56 KTLA 10/10/	22 11/06/2	22 6:30 AM-7	:00 AM	6:30 AM-7:0	O AM	:30	NM	4	\$1,800.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 10/10/22	10/16/22	S	1	\$450.00	0.60				
Week: 10/17/22	10/23/22	S	1	\$450.00	0.60				
Week: 10/24/22	10/30/22	S	1	\$450.00	0.60				
Week: 10/31/22	11/06/22	S	1	\$450.00	0.60				
N 57 KTLA 10/10/	22 11/06/2	22 7:00 AM-7	:30 AM	7:00 AM-7:3	MA C	:30	NM	4	\$4,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	S	1	\$1,000.00	1.30				
Week: 10/17/22	10/23/22	S	1	\$1,000.00	1.30				
Week: 10/24/22	10/30/22	S	1 1	\$1,000.00	1.30				
Week: 10/31/22	11/06/22	S	•	\$1,000.00	1.30				
N 58 KTLA 10/10/				7:30 AM-8:0		:30	NM	4	\$4,000.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,000.00	Rating 1.30				
Week: 10/17/22	10/23/22	S	1	\$1,000.00	1.30				
Week: 10/24/22	10/30/22	S	1	\$1,000.00	1.30				
Week: 10/31/22	11/06/22	S	1	\$1,000.00	1.30				
N 59 KTLA 10/10/				8:00 AM-9:0		:30	NM	8	\$8,000.00
Start Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22		2 2	\$1,000.00	1.30				
Week: 10/17/22 Week: 10/24/22	10/23/22 10/30/22	S S	2	\$1,000.00 \$1,000.00	1.30 1.30				
Week: 10/31/22	11/06/22	S	2	\$1,000.00	1.30				
									# 5 400 00
N 60 KTLA 10/10/				9:00 AM-9:3		:30	NM	4	\$5,400.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,350.00	Rating 1.40				
Week: 10/17/22	10/23/22	S	1	\$1,350.00	1.40				
Week: 10/24/22	10/30/22	S	1	\$1,350.00	1.40				
Week: 10/31/22	11/06/22	S	1	\$1,350.00	1.40				
N 61 KTLA 10/10/	22 11/06/2	22 9:30 AM-1	0.00 AM	9:30 AM-10:	00 AM	:30	NM	4	\$5.400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00			φο, 100.00
Week: 10/10/22	10/16/22	S	1	\$1,350.00	1.40				
Week: 10/17/22	10/23/22	S	1	\$1,350.00	1.40				
Week: 10/24/22	10/30/22	S	1	\$1,350.00	1.40				
Week: 10/31/22	11/06/22	S	1	\$1,350.00	1.40				
N 62 KTLA 10/10/	22 11/06/2	22 10:00 AM-	10:30 AM	10:00 AM-10	:30 AN	:30	NM	4	\$3,600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	S	1	\$900.00	1.30				
Week: 10/17/22	10/23/22	S	1	\$900.00	1.30				
Week: 10/24/22	10/30/22	S	1	\$900.00	1.30				
Week: 10/31/22	11/06/22	S	1	\$900.00	1.30				

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 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 09/21/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

				Start/End		Spots/			
*Line Ch Start [Date End Da	ate Description	n	Time	Days	Length Week	Rate Rtn Type Spo	ts	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	-			
N 63 KTLA 10/10/	22 11/06/2	22 10:30 AM-1	1:00 AM	10:30 AM-11		:30	NM	4	\$3,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			•	+-,
Week: 10/10/22	10/16/22	S	1	\$900.00	1.30				
Week: 10/17/22	10/23/22	S	1	\$900.00	1.30				
Week: 10/24/22	10/30/22	S	1	\$900.00	1.30				
Week: 10/31/22	11/06/22	S	1	\$900.00	1.30				
N 64 KTLA 10/10/	22 11/06/2	22 5:00 PM-5:3	30 PM	5:00 PM-5:30) PM	:30	NM	4	\$2,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating		1		
Week: 10/10/22	10/16/22	S	1	\$500.00	0.50				
Week: 10/17/22	10/23/22	S	1	\$500.00	0.50				
Week: 10/24/22	10/30/22	S	1	\$500.00	0.50				
Week: 10/31/22	11/06/22	S	1	\$500.00	0.50				
N 65 KTLA 10/10/	22 11/06/2	22 5:30 PM-6:0	00 PM	5:30 PM-6:00) PM	:30	NM	4	\$2,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				
Week: 10/10/22	10/16/22	S	1	\$500.00	0.50				
Week: 10/17/22	10/23/22	S	1	\$500.00	0.50				
Week: 10/24/22	10/30/22	S	1	\$500.00	0.50				
Week: 10/31/22	11/06/22	S	1	\$500.00	0.50				
N 66 KTLA 10/10/				6:00 PM-6:30) PM	:30	NM	4	\$2,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	S	1	\$550.00	0.60				
Week: 10/17/22	10/23/22	S	1	\$550.00	0.60				
Week: 10/24/22 Week: 10/31/22	10/30/22 11/06/22	S	1	\$550.00	0.60				
•		S	1	\$550.00	0.60				
N 67 KTLA 10/10/				6:30 PM-7:00		:30	NM	4	\$2,200.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.60				
Week: 10/17/22	10/10/22	S	1	\$550.00	0.60				
Week: 10/17/22	10/23/22	S	1	\$550.00	0.60				
Week: 10/31/22	11/06/22	S	1	\$550.00	0.60				
			·			22	NIN 4		40.400.00
N 68 KTLA 10/10/				7:00 PM-7:30		:30	NM	4	\$2,400.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.50		ł		
Week: 10/17/22	10/10/22	S	1	\$600.00	0.50				
Week: 10/17/22 Week: 10/24/22	10/20/22	S	1	\$600.00	0.50				
Week: 10/31/22	11/06/22	S	1	\$600.00	0.50				
N 69 KTLA 10/10/			·	7:30 PM-8:00		:30	NM	4	\$2.400.00
Start Date	End Date	Weekdays	Spots/Week		Rating	.30	INIVI	4	φ2,400.00
Week: 10/10/22	10/16/22	S	1	\$600.00	0.50				
Week: 10/17/22	10/23/22	S	1	\$600.00	0.50				
Week: 10/24/22	10/30/22	S	1	\$600.00	0.50				
Week: 10/31/22	11/06/22	S	1	\$600.00	0.50				
N 70 KTLA 10/10/		22 10:00 PM-1	0:30 PM	10:00 PM-10		:30	NM	4	\$4,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.00	INIVI	7	ψ-1,000.00
Week: 10/10/22	10/16/22	S	1	\$1,200.00	0.90		j		
Week: 10/17/22	10/23/22	S	1	\$1,200.00	0.90		j		
Week: 10/24/22	10/30/22	S	1	\$1,200.00	0.90		j		
Week: 10/31/22	11/06/22	S	1	\$1,200.00	0.90		j		
N 71 KTLA 10/10/	22 11/06/2	22 10:30 PM-1	1:00 PM	10:30 PM-11	:00 PN	:30	NM	4	\$4,800.00
								•	ψ.,σσσ.σσ

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Contract Agreement Between: Print Date 09/21/22 Page 9 of 10



1	Contract / Revision		Alt Order #		
	3697146	/	WOC13781554		

 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 09/21/22

Contract Dates	<u>Product</u>	Estimate #
10/10/22 - 11/08/22	CA GOVERNOR 2022	2723

*Line Ch Start	Date End Da	ate Descriptio	on	Start/End Time	Days	Spots/ Length Week	Rate Rtn Type	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 10/10/22	10/16/22	S	1	\$1,200.00	0.90				
Week: 10/17/22	10/23/22	S	1	\$1,200.00	0.90			1	
Week: 10/24/22	10/30/22	S	1	\$1,200.00	0.90				
Week: 10/31/22	11/06/22	S	1	\$1,200.00	0.90				
N 72 KTLA 10/10	/22 11/06/2	22 Sa-Su 11p	-1130p	11p-1135p		:30	NM	4	\$2,800.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			1	
Week: 10/10/22	10/16/22	S	1	\$700.00	0.60				
Week: 10/17/22	10/23/22	S	1	\$700.00	0.60			1	
Week: 10/24/22	10/30/22	S	1	\$700.00	0.60				
Week: 10/31/22	11/06/22	S	1	\$700.00	0.60				
					Totals	<u> </u>	547.80	596	\$522,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 -10/30/22	414	\$348,475.00	(\$52,271.25)	\$296,203.75
10/31/22 -11/27/22	182	\$173,675.00	(\$26,051.25)	\$147,623.75
Totals	596	\$522,150.00	(\$78,322.50)	\$443,827.50

Signature:	Date:
Jigilatai oi	Dato.

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<www.nexstar.tv/advertisingterms>