

CONTRACT



Los Angeles KTLA
5800 W. Sunset Blvd
Los Angeles, CA 90028
(323) 460-5500

<u>Contract / Revision</u> 3697146 /		<u>Alt Order #</u> WOC13781554	
<u>Advertiser</u> POL/Gavin Newsom/Governor/CA/Dem		<u>Original Date / Revision</u> 09/21/22 / 09/21/22	
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Estimate #</u> 2723		
<u>Product</u> CA GOVERNOR 2022			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> KTLA	<u>Account Executive</u> KTLA Local House	<u>Sales Office</u> Los Angeles Lo
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
		<u>Total Ratings</u> 547.80	
<u>Agency Code</u> 9917619	<u>Advertiser Code</u> 387	<u>Product 1/2</u> 525	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		

And:

Sadler Strategic Media Inc
12103 Viewcrest Road
Studio City, CA 91604

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTLA	10/10/22	11/04/22	5:00 AM-5:30 AM	5:00 AM-5:30 AM		:30				NM	20	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/22	10/16/22	MTWTF--				5	\$500.00	0.60			
	Week:	10/17/22	10/23/22	MTWTF--				5	\$500.00	0.60			
	Week:	10/24/22	10/30/22	MTWTF--				5	\$500.00	0.60			
	Week:	10/31/22	11/06/22	MTWTF--				5	\$500.00	0.60			
N 2	KTLA	11/07/22	11/08/22	5:30 AM-6:00 AM	5:30 AM-6:00 AM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/07/22	11/13/22	MT-----				2	\$500.00	0.60			
N 3	KTLA	10/10/22	11/04/22	5:30 AM-6:00 AM	5:30 AM-6:00 AM		:30				NM	20	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/22	10/16/22	MTWTF--				5	\$500.00	0.60			
	Week:	10/17/22	10/23/22	MTWTF--				5	\$500.00	0.60			
	Week:	10/24/22	10/30/22	MTWTF--				5	\$500.00	0.60			
	Week:	10/31/22	11/06/22	MTWTF--				5	\$500.00	0.60			
N 4	KTLA	11/07/22	11/08/22	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30				NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/07/22	11/13/22	MT-----				2	\$2,200.00	1.20			
N 5	KTLA	10/10/22	11/04/22	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30				NM	20	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/22	10/16/22	MTWTF--				5	\$1,200.00	1.20			
	Week:	10/17/22	10/23/22	MTWTF--				5	\$1,200.00	1.20			
	Week:	10/24/22	10/30/22	MTWTF--				5	\$1,200.00	1.20			
	Week:	10/31/22	11/06/22	MTWTF--				5	\$1,200.00	1.20			
N 6	KTLA	11/07/22	11/08/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/07/22	11/13/22	MT-----				2	\$2,200.00	1.20			
N 7	KTLA	10/10/22	11/04/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	20	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/22	10/16/22	MTWTF--				5	\$1,200.00	1.20			
	Week:	10/17/22	10/23/22	MTWTF--				5	\$1,200.00	1.20			
	Week:	10/24/22	10/30/22	MTWTF--				5	\$1,200.00	1.20			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> POL/Gavin Newsom/Governor/CA/Dem		<u>Original Date / Revision</u> 09/21/22 / 09/21/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/22	11/06/22	MTWTF--				5	\$1,200.00	1.20			
N 8	KTLA	11/07/22	11/08/22	M-F 7a-8a	7a-8a		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$2,500.00	1.50			
N 9	KTLA	10/10/22	11/04/22	M-F 7a-8a	7a-8a		:30				NM	25	\$37,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$1,500.00	1.50			
Week:		10/17/22	10/23/22	MTWTF--				5	\$1,500.00	1.50			
Week:		10/24/22	10/30/22	MTWTF--				5	\$1,500.00	1.50			
Week:		10/31/22	11/06/22	MTWTF--				10	\$1,500.00	1.50			
N 10	KTLA	11/07/22	11/08/22	M-F 8a-9a	8a-9a		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$2,500.00	1.50			
N 11	KTLA	10/10/22	11/04/22	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30				NM	25	\$37,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$1,500.00	1.50			
Week:		10/17/22	10/23/22	MTWTF--				5	\$1,500.00	1.50			
Week:		10/24/22	10/30/22	MTWTF--				5	\$1,500.00	1.50			
Week:		10/31/22	11/06/22	MTWTF--				10	\$1,500.00	1.50			
N 12	KTLA	11/07/22	11/08/22	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$2,000.00	1.30			
N 13	KTLA	10/10/22	11/04/22	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30				NM	20	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$1,000.00	1.30			
Week:		10/17/22	10/23/22	MTWTF--				5	\$1,000.00	1.30			
Week:		10/24/22	10/30/22	MTWTF--				5	\$1,000.00	1.30			
Week:		10/31/22	11/06/22	MTWTF--				5	\$1,000.00	1.30			
N 14	KTLA	11/07/22	11/08/22	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$2,000.00	1.30			
N 15	KTLA	10/10/22	11/04/22	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30				NM	20	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$1,000.00	1.30			
Week:		10/17/22	10/23/22	MTWTF--				5	\$1,000.00	1.30			
Week:		10/24/22	10/30/22	MTWTF--				5	\$1,000.00	1.30			
Week:		10/31/22	11/06/22	MTWTF--				5	\$1,000.00	1.30			
N 16	KTLA	11/07/22	11/08/22	10:00 AM-10:30 AM	10:00 AM-10:30 AM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$800.00	1.00			
N 17	KTLA	10/10/22	11/04/22	10:00 AM-10:30 AM	10:00 AM-10:30 AM		:30				NM	17	\$13,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$800.00	1.00			
Week:		10/17/22	10/23/22	MTWTF--				4	\$800.00	1.00			
Week:		10/24/22	10/30/22	MTWTF--				4	\$800.00	1.00			
Week:		10/31/22	11/06/22	MTWTF--				5	\$800.00	1.00			
N 18	KTLA	10/10/22	11/04/22	10:30 AM-11:00 AM	10:30 AM-11:00 AM		:30				NM	17	\$13,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$800.00	1.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 19	KTLA	11/07/22	11/08/22	11:00 AM-11:30 AM	11:00 AM-11:30 AM		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	MTWTF--				4	\$800.00	1.00			
Week:		10/24/22	10/30/22	MTWTF--				4	\$800.00	1.00			
Week:		10/31/22	11/06/22	MTWTF--				5	\$800.00	1.00			
N 20	KTLA	10/10/22	11/04/22	11:00 AM-11:30 AM	11:00 AM-11:30 AM		:30				NM	17	\$11,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$650.00	0.90			
Week:		10/17/22	10/23/22	MTWTF--				4	\$650.00	0.90			
Week:		10/24/22	10/30/22	MTWTF--				4	\$650.00	0.90			
Week:		10/31/22	11/06/22	MTWTF--				5	\$650.00	0.90			
N 21	KTLA	11/07/22	11/08/22	11:30 AM-12:00 PM	11:30 AM-12:00 PM		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$650.00	0.90			
N 22	KTLA	10/10/22	11/04/22	11:30 AM-12:00 PM	11:30 AM-12:00 PM		:30				NM	17	\$11,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$650.00	0.90			
Week:		10/17/22	10/23/22	MTWTF--				4	\$650.00	0.90			
Week:		10/24/22	10/30/22	MTWTF--				4	\$650.00	0.90			
Week:		10/31/22	11/06/22	MTWTF--				5	\$650.00	0.90			
N 23	KTLA	11/07/22	11/07/22	M-F 12p-1p	12p-1p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$600.00	0.80			
N 24	KTLA	10/10/22	11/04/22	M-F 12p-1p	12p-1p		:30				NM	18	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$600.00	0.80			
Week:		10/17/22	10/23/22	MTWTF--				4	\$600.00	0.80			
Week:		10/24/22	10/30/22	MTWTF--				5	\$600.00	0.80			
Week:		10/31/22	11/06/22	MTWTF--				5	\$600.00	0.80			
N 25	KTLA	10/10/22	11/04/22	M-F 1p-2p	1p-2p		:30				NM	18	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$600.00	0.80			
Week:		10/17/22	10/23/22	MTWTF--				4	\$600.00	0.80			
Week:		10/24/22	10/30/22	MTWTF--				5	\$600.00	0.80			
Week:		10/31/22	11/06/22	MTWTF--				5	\$600.00	0.80			
N 26	KTLA	10/10/22	11/04/22	M-F 3p-4p	3p-4p		:30				NM	18	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$600.00	0.50			
Week:		10/17/22	10/23/22	MTWTF--				4	\$600.00	0.50			
Week:		10/24/22	10/30/22	MTWTF--				5	\$600.00	0.50			
Week:		10/31/22	11/06/22	MTWTF--				5	\$600.00	0.50			
N 27	KTLA	10/10/22	11/04/22	M-F 4p-5p	4p-5p		:30				NM	20	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$600.00	0.40			
Week:		10/17/22	10/23/22	MTWTF--				5	\$600.00	0.40			
Week:		10/24/22	10/30/22	MTWTF--				5	\$600.00	0.40			
Week:		10/31/22	11/06/22	MTWTF--				5	\$600.00	0.40			
N 28	KTLA	10/10/22	11/04/22	M-F 5p-6p News	5p-6p		:30				NM	16	\$9,600.00

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N 29	KTLA	11/07/22	11/07/22	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				3	\$600.00	0.40			
Week:		10/17/22	10/23/22	MTWTF--				3	\$600.00	0.40			
Week:		10/24/22	10/30/22	MTWTF--				5	\$600.00	0.40			
Week:		10/31/22	11/06/22	MTWTF--				5	\$600.00	0.40			
N 30	KTLA	10/10/22	11/04/22	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30				NM	16	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				3	\$700.00	0.50			
Week:		10/17/22	10/23/22	MTWTF--				3	\$700.00	0.50			
Week:		10/24/22	10/30/22	MTWTF--				5	\$700.00	0.50			
Week:		10/31/22	11/06/22	MTWTF--				5	\$700.00	0.50			
N 31	KTLA	11/07/22	11/07/22	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$700.00	0.50			
N 32	KTLA	10/10/22	11/04/22	10:00 PM-10:30 PM	10:00 PM-10:30 PM		:30				NM	20	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$1,200.00	0.90			
Week:		10/17/22	10/23/22	MTWTF--				5	\$1,200.00	0.90			
Week:		10/24/22	10/30/22	MTWTF--				5	\$1,200.00	0.90			
Week:		10/31/22	11/06/22	MTWTF--				5	\$1,200.00	0.90			
N 33	KTLA	11/07/22	11/07/22	10:30 PM-11:00 PM	10:30 PM-11:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$1,200.00	0.90			
N 34	KTLA	10/10/22	11/04/22	10:30 PM-11:00 PM	10:30 PM-11:00 PM		:30				NM	20	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$1,200.00	0.90			
Week:		10/17/22	10/23/22	MTWTF--				5	\$1,200.00	0.90			
Week:		10/24/22	10/30/22	MTWTF--				5	\$1,200.00	0.90			
Week:		10/31/22	11/06/22	MTWTF--				5	\$1,200.00	0.90			
N 35	KTLA	11/07/22	11/07/22	M-F 11p-1130p	11p-1135p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$700.00	0.80			
N 36	KTLA	10/10/22	11/04/22	11:00 PM-11:35 PM	11:00 PM-11:35 PM		:30				NM	20	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$700.00	0.80			
Week:		10/17/22	10/23/22	MTWTF--				5	\$700.00	0.80			
Week:		10/24/22	10/30/22	MTWTF--				5	\$700.00	0.80			
Week:		10/31/22	11/06/22	MTWTF--				5	\$700.00	0.80			
N 37	KTLA	10/10/22	11/05/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$450.00	0.70			
Week:		10/17/22	10/23/22	-----S-				1	\$450.00	0.70			
Week:		10/24/22	10/30/22	-----S-				1	\$450.00	0.70			
Week:		10/31/22	11/06/22	-----S-				1	\$450.00	0.70			
N 38	KTLA	10/10/22	11/05/22	7:00 AM-7:30 AM	7:00 AM-7:30 AM		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$1,000.00	1.50			

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(323) 460-5500

Contract / Revision 3697146 /		Alt Order # WOC13781554
Advertiser POL/Gavin Newsom/Governor/CA/Dem		Original Date / Revision 09/21/22 / 09/21/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 39	KTLA	10/10/22	11/05/22	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	-----S-				1	\$1,000.00	1.50			
Week:		10/24/22	10/30/22	-----S-				1	\$1,000.00	1.50			
Week:		10/31/22	11/06/22	-----S-				1	\$1,000.00	1.50			
N 40	KTLA	10/10/22	11/05/22	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30				NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				2	\$1,000.00	1.50			
Week:		10/17/22	10/23/22	-----S-				2	\$1,000.00	1.50			
Week:		10/24/22	10/30/22	-----S-				2	\$1,000.00	1.50			
Week:		10/31/22	11/06/22	-----S-				2	\$1,000.00	1.50			
N 41	KTLA	10/10/22	11/05/22	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30				NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$1,350.00	1.70			
Week:		10/17/22	10/23/22	-----S-				1	\$1,350.00	1.70			
Week:		10/24/22	10/30/22	-----S-				1	\$1,350.00	1.70			
Week:		10/31/22	11/06/22	-----S-				1	\$1,350.00	1.70			
N 42	KTLA	10/10/22	11/05/22	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30				NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$1,350.00	1.70			
Week:		10/17/22	10/23/22	-----S-				1	\$1,350.00	1.70			
Week:		10/24/22	10/30/22	-----S-				1	\$1,350.00	1.70			
Week:		10/31/22	11/06/22	-----S-				1	\$1,350.00	1.70			
N 43	KTLA	10/10/22	11/05/22	10:00 AM-10:30 AM	10:00 AM-10:30 AM		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$900.00	1.30			
Week:		10/17/22	10/23/22	-----S-				1	\$900.00	1.30			
Week:		10/24/22	10/30/22	-----S-				1	\$900.00	1.30			
Week:		10/31/22	11/06/22	-----S-				1	\$900.00	1.30			
N 44	KTLA	10/10/22	11/05/22	10:30 AM-11:00 AM	10:30 AM-11:00 AM		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$900.00	1.30			
Week:		10/17/22	10/23/22	-----S-				1	\$900.00	1.30			
Week:		10/24/22	10/30/22	-----S-				1	\$900.00	1.30			
Week:		10/31/22	11/06/22	-----S-				1	\$900.00	1.30			
N 45	KTLA	10/10/22	11/05/22	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$500.00	0.40			
Week:		10/17/22	10/23/22	-----S-				1	\$500.00	0.40			
Week:		10/24/22	10/30/22	-----S-				1	\$500.00	0.40			
Week:		10/31/22	11/06/22	-----S-				1	\$500.00	0.40			
N 46	KTLA	10/10/22	11/05/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$500.00	0.40			
Week:		10/17/22	10/23/22	-----S-				1	\$500.00	0.40			

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<u>Contract / Revision</u> 3697146 /		<u>Alt Order #</u> WOC13781554
<u>Advertiser</u> POL/Gavin Newsom/Governor/CA/Dem		<u>Original Date / Revision</u> 09/21/22 / 09/21/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 47	KTLA	10/10/22	11/05/22	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/22	10/30/22	-----S-				1	\$500.00	0.40			
Week:		10/31/22	11/06/22	-----S-				1	\$500.00	0.40			
N 48	KTLA	10/10/22	11/05/22	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$550.00	0.50			
Week:		10/17/22	10/23/22	-----S-				1	\$550.00	0.50			
Week:		10/24/22	10/30/22	-----S-				1	\$550.00	0.50			
Week:		10/31/22	11/06/22	-----S-				1	\$550.00	0.50			
N 49	KTLA	10/10/22	11/05/22	10:00 PM-10:30 PM	10:00 PM-10:30 PM		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$1,200.00	0.90			
Week:		10/17/22	10/23/22	-----S-				1	\$1,200.00	0.90			
Week:		10/24/22	10/30/22	-----S-				1	\$1,200.00	0.90			
Week:		10/31/22	11/06/22	-----S-				1	\$1,200.00	0.90			
N 50	KTLA	10/10/22	11/05/22	10:30 PM-11:00 PM	10:30 PM-11:00 PM		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$1,200.00	0.90			
Week:		10/17/22	10/23/22	-----S-				1	\$1,200.00	0.90			
Week:		10/24/22	10/30/22	-----S-				1	\$1,200.00	0.90			
Week:		10/31/22	11/06/22	-----S-				1	\$1,200.00	0.90			
N 51	KTLA	10/10/22	11/05/22	Sa-Su 11p-1130p	11p-1135p		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$700.00	0.60			
Week:		10/17/22	10/23/22	-----S-				1	\$700.00	0.60			
Week:		10/24/22	10/30/22	-----S-				1	\$700.00	0.60			
Week:		10/31/22	11/06/22	-----S-				1	\$700.00	0.60			
N 52	KTLA	10/10/22	11/05/22	Sports Final	1135p-1205a		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$500.00	0.40			
Week:		10/17/22	10/23/22	-----S-				1	\$500.00	0.40			
Week:		10/24/22	10/30/22	-----S-				1	\$500.00	0.40			
Week:		10/31/22	11/06/22	-----S-				1	\$500.00	0.40			
N 53	KTLA	10/10/22	11/05/22	Sa 1205a-1235a	1205a-1235a		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$250.00	0.30			
Week:		10/17/22	10/23/22	-----S-				1	\$250.00	0.30			
Week:		10/24/22	10/30/22	-----S-				0	\$0.00	0.00			
Week:		10/31/22	11/06/22	-----S-				1	\$250.00	0.30			
N 54	KTLA	10/10/22	11/06/22	M-F 430a-5a	430a-5a		:30				NM	20	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$175.00	0.30			
Week:		10/17/22	10/23/22	MTWTF--				5	\$175.00	0.30			
Week:		10/24/22	10/30/22	MTWTF--				5	\$175.00	0.30			

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<u>Advertiser</u> POL/Gavin Newsom/Governor/CA/Dem		<u>Original Date / Revision</u> 09/21/22 / 09/21/22
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 55	KTLA	10/10/22	11/06/22	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/22	11/06/22	MTWTF--				5	\$175.00	0.30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$450.00	0.60			
Week:		10/17/22	10/23/22	-----S				1	\$450.00	0.60			
Week:		10/24/22	10/30/22	-----S				1	\$450.00	0.60			
Week:		10/31/22	11/06/22	-----S				1	\$450.00	0.60			
N 56	KTLA	10/10/22	11/06/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$450.00	0.60			
Week:		10/17/22	10/23/22	-----S				1	\$450.00	0.60			
Week:		10/24/22	10/30/22	-----S				1	\$450.00	0.60			
Week:		10/31/22	11/06/22	-----S				1	\$450.00	0.60			
N 57	KTLA	10/10/22	11/06/22	7:00 AM-7:30 AM	7:00 AM-7:30 AM		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$1,000.00	1.30			
Week:		10/17/22	10/23/22	-----S				1	\$1,000.00	1.30			
Week:		10/24/22	10/30/22	-----S				1	\$1,000.00	1.30			
Week:		10/31/22	11/06/22	-----S				1	\$1,000.00	1.30			
N 58	KTLA	10/10/22	11/06/22	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$1,000.00	1.30			
Week:		10/17/22	10/23/22	-----S				1	\$1,000.00	1.30			
Week:		10/24/22	10/30/22	-----S				1	\$1,000.00	1.30			
Week:		10/31/22	11/06/22	-----S				1	\$1,000.00	1.30			
N 59	KTLA	10/10/22	11/06/22	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30				NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				2	\$1,000.00	1.30			
Week:		10/17/22	10/23/22	-----S				2	\$1,000.00	1.30			
Week:		10/24/22	10/30/22	-----S				2	\$1,000.00	1.30			
Week:		10/31/22	11/06/22	-----S				2	\$1,000.00	1.30			
N 60	KTLA	10/10/22	11/06/22	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30				NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$1,350.00	1.40			
Week:		10/17/22	10/23/22	-----S				1	\$1,350.00	1.40			
Week:		10/24/22	10/30/22	-----S				1	\$1,350.00	1.40			
Week:		10/31/22	11/06/22	-----S				1	\$1,350.00	1.40			
N 61	KTLA	10/10/22	11/06/22	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30				NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$1,350.00	1.40			
Week:		10/17/22	10/23/22	-----S				1	\$1,350.00	1.40			
Week:		10/24/22	10/30/22	-----S				1	\$1,350.00	1.40			
Week:		10/31/22	11/06/22	-----S				1	\$1,350.00	1.40			
N 62	KTLA	10/10/22	11/06/22	10:00 AM-10:30 AM	10:00 AM-10:30 AM		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$900.00	1.30			
Week:		10/17/22	10/23/22	-----S				1	\$900.00	1.30			
Week:		10/24/22	10/30/22	-----S				1	\$900.00	1.30			
Week:		10/31/22	11/06/22	-----S				1	\$900.00	1.30			

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Los Angeles, CA 90028
(323) 460-5500

<u>Contract / Revision</u> 3697146 /		<u>Alt Order #</u> WOC13781554
<u>Advertiser</u> POL/Gavin Newsom/Governor/CA/Dem		<u>Original Date / Revision</u> 09/21/22 / 09/21/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 63	KTLA	10/10/22	11/06/22	10:30 AM-11:00 AM	10:30 AM-11:00 AM		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$900.00	1.30			
Week:		10/17/22	10/23/22	-----S				1	\$900.00	1.30			
Week:		10/24/22	10/30/22	-----S				1	\$900.00	1.30			
Week:		10/31/22	11/06/22	-----S				1	\$900.00	1.30			
N 64	KTLA	10/10/22	11/06/22	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$500.00	0.50			
Week:		10/17/22	10/23/22	-----S				1	\$500.00	0.50			
Week:		10/24/22	10/30/22	-----S				1	\$500.00	0.50			
Week:		10/31/22	11/06/22	-----S				1	\$500.00	0.50			
N 65	KTLA	10/10/22	11/06/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$500.00	0.50			
Week:		10/17/22	10/23/22	-----S				1	\$500.00	0.50			
Week:		10/24/22	10/30/22	-----S				1	\$500.00	0.50			
Week:		10/31/22	11/06/22	-----S				1	\$500.00	0.50			
N 66	KTLA	10/10/22	11/06/22	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$550.00	0.60			
Week:		10/17/22	10/23/22	-----S				1	\$550.00	0.60			
Week:		10/24/22	10/30/22	-----S				1	\$550.00	0.60			
Week:		10/31/22	11/06/22	-----S				1	\$550.00	0.60			
N 67	KTLA	10/10/22	11/06/22	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$550.00	0.60			
Week:		10/17/22	10/23/22	-----S				1	\$550.00	0.60			
Week:		10/24/22	10/30/22	-----S				1	\$550.00	0.60			
Week:		10/31/22	11/06/22	-----S				1	\$550.00	0.60			
N 68	KTLA	10/10/22	11/06/22	7:00 PM-7:30 PM	7:00 PM-7:30 PM		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$600.00	0.50			
Week:		10/17/22	10/23/22	-----S				1	\$600.00	0.50			
Week:		10/24/22	10/30/22	-----S				1	\$600.00	0.50			
Week:		10/31/22	11/06/22	-----S				1	\$600.00	0.50			
N 69	KTLA	10/10/22	11/06/22	7:30 PM-8:00 PM	7:30 PM-8:00 PM		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$600.00	0.50			
Week:		10/17/22	10/23/22	-----S				1	\$600.00	0.50			
Week:		10/24/22	10/30/22	-----S				1	\$600.00	0.50			
Week:		10/31/22	11/06/22	-----S				1	\$600.00	0.50			
N 70	KTLA	10/10/22	11/06/22	10:00 PM-10:30 PM	10:00 PM-10:30 PM		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$1,200.00	0.90			
Week:		10/17/22	10/23/22	-----S				1	\$1,200.00	0.90			
Week:		10/24/22	10/30/22	-----S				1	\$1,200.00	0.90			
Week:		10/31/22	11/06/22	-----S				1	\$1,200.00	0.90			
N 71	KTLA	10/10/22	11/06/22	10:30 PM-11:00 PM	10:30 PM-11:00 PM		:30				NM	4	\$4,800.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$1,200.00	0.90			
Week:		10/17/22	10/23/22	-----S				1	\$1,200.00	0.90			
Week:		10/24/22	10/30/22	-----S				1	\$1,200.00	0.90			
Week:		10/31/22	11/06/22	-----S				1	\$1,200.00	0.90			
N 72	KTLA	10/10/22	11/06/22	Sa-Su 11p-1130p	11p-1135p		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$700.00	0.60			
Week:		10/17/22	10/23/22	-----S				1	\$700.00	0.60			
Week:		10/24/22	10/30/22	-----S				1	\$700.00	0.60			
Week:		10/31/22	11/06/22	-----S				1	\$700.00	0.60			
Totals											547.80	596	\$522,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/30/22	414	\$348,475.00	(\$52,271.25)	\$296,203.75
10/31/22 - 11/27/22	182	\$173,675.00	(\$26,051.25)	\$147,623.75
Totals	596	\$522,150.00	(\$78,322.50)	\$443,827.50

Signature: _____ **Date:** _____

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>