CONTRACT



Los Angeles KTLA 5800 W. Sunset Blvd Los Angeles, CA 90028 (323) 460-5500

And:

Sadler Strategic Media Inc 12103 Viewcrest Road Studio City, CA 91604

	Contract / Rev	<u>vision</u>		Alt Order #		
	3697146	/		WOC1378	1554	
<u>Advertiser</u>			Original Date / Revision			
POL/Gavin Newsom/Gove	ernor/CA/Dem	1	0	9/21/22	/ 09/21/22	
Contract Dates	Estimate #					
10/10/22 - 11/08/22	2723					
Product						
CA GOVERNOR 2022						
Order Brand	Billing Cycle	Billing	Cale	endar	Cash/Trade	
	EOM	Broadcast			Cash	
	Property	Account		<u>xecutive</u>	Sales Office	
	KTLA	KTLA I	Local House		Los Angeles Lo	
	Special Handl	ing				
	<u>Demographic</u>					
	Adults 35+					
					Total Ratings	
					488.30	
!	Agy Code	Advert	iser	Code	Product 1/2	
	9917619	387			525	
	Agency Ref			Advertiser	Ref	
				•		

Time					Start/End		Spots/				
Start Date	*Line Ch Start	Date End D	ate Descripti	on	Time	Days	Length Week	Rate Rtn	Type S	Spots	Amount
Week: 10/10/22	N 1 KTLA 10/10/	/22 11/04/2	22 5:00 AM-5	5:30 AM	5:00 AM-5:30) AM	:30		NM	16	\$8,000.00
Week: 10/17/22 10/23/22 MTWTF 4 \$500.00 0.60									- 1		
Week: 10/24/22 10/30/22 MTWTF 4 \$500.00 0.60				•							
Week: 10/31/22 11/06/22 MTWTF-				·							
N 2 KTLA 11/07/22 11/08/22 5:30 AM-6:00 AM 5:30 AM-6:00 AM 5:30 AM-6:00 AM 30 NM 2 \$1,000.00				· ·							
Start Date End Date Mrew 11/107/22 11/04/22 5:30 AM-6:00 AM 5:30 AM-6:00 AM 3:30 NM 16 \$8,000.00					*****						
N 3 KTLA 10/10/22 11/04/22 5:30 AM-6:00 AM 5:30 AM-6:00 AM-6:30 AM 5:30 AM 5							:30		NM	2	\$1,000.00
N 3 KTLA 10/10/22											
Start Date End Date Meekdays Spots/Week Rate S500.00 0.60	-			-							
Week: 10/10/22 10/16/22 MTWTF 4 \$500.00 0.60							:30		NM	16	\$8,000.00
Week: 10/17/22 10/23/22 MTWTF 4 \$500.00 0.60											
Week: 10/24/22 10/30/22 MTWTF 4 \$500.00 0.60 Week: 10/31/22 11/06/22 MTWTF 4 \$500.00 0.60 N 4 KTLA 11/07/22 11/08/22 6:00 AM-6:30 AM 6:00 AM-6:30 AM 30 NM 2 \$4,400.00 Start Date Week: 11/07/22 End Date Date Weekdays Spots/Week Rate Rating Week: 10/10/22 30 NM 17 \$20,400.00 Week: 10/10/22 10/16/22 MTWTF 4 \$1,200.00 1.20 NM 17 \$20,400.00 Week: 10/17/22 10/16/22 MTWTF 4 \$1,200.00 1.20 NM 17 \$20,400.00 Week: 10/17/22 10/16/22 MTWTF 4 \$1,200.00 1.20 NM 17 \$20,400.00 Week: 10/17/22 11/08/22 6:30 AM-7:00 AM 6:30 AM-7:00 AM 1.20 1.20 NM 2 \$4,400.00 Start Date Week: 11/107/22 11/13/22 6:30 AM-7:00 AM 6:30 AM-7:00 AM 30 NM 2 \$4,400.00 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>											
N 4 KTLA 11/07/22 11/08/22 6:00 AM-6:30 AM 6:00 AM-6:30 AM 30 NM 2 \$4,400.00											
N 4 KTLA 11/07/22 11/08/22 6:00 AM-6:30 AM 6:00 AM-6:30 AM :30 NM 2 \$4,400.00				· ·							
Start Date End Date Weekdays Spots/Week Rate Rating \$2,200.00 1.20	-			•	*****				212.4	•	#4.400.00
Week: 11/07/22 11/01/22 MT 2 \$2,200.00 1.20							:30		NM	2	\$4,400.00
N 5 KTLA 10/10/22 11/04/22 6:00 AM-6:30 AM 6:00 AM-6:30 AM-7:00 AM 6:00 AM-6:30 AM-7:00 AM 6:00 AM-7:00 AM 6:0											
Start Date End Date Weekdays MTWTF 4 \$1,200.00 1.20	-			<u>-</u>		-	.20		NINA	17	¢20,400,00
Week: 10/10/22 10/16/22 MTWTF 4 \$1,200.00 1.20 Week: 10/17/22 10/23/22 MTWTF 4 \$1,200.00 1.20 Week: 10/24/22 10/30/22 MTWTF 4 \$1,200.00 1.20 Week: 10/31/22 11/06/22 MTWTF 5 \$1,200.00 1.20 N 6 KTLA 11/07/22 11/08/22 6:30 AM-7:00 AM 6:30 AM-7:00 AM :30 NM 2 \$4,400.00 Start Date Week: 11/107/22 11/04/22 6:30 AM-7:00 AM 6:30 AM-7:00 AM :30 NM 18 \$21,600.00 Start Date Week: 10/10/22 10/16/22 MTWTF 4 \$1,200.00 1.20 Week: 10/10/22 10/16/22 MTWTF 4 \$1,200.00 1.20 Week: 10/17/22 10/23/22 MTWTF 4 \$1,200.00 1.20							.30		INIVI	17	\$20,400.00
Week: 10/17/22 10/23/22 MTWTF 4 \$1,200.00 1.20 Week: 10/24/22 10/30/22 MTWTF 4 \$1,200.00 1.20 Week: 10/31/22 11/06/22 MTWTF 5 \$1,200.00 1.20 N 6 KTLA 11/07/22 11/08/22 6:30 AM-7:00 AM 6:30 AM-7:00 AM :30 NM 2 \$4,400.00 Start Date Week: 11/07/22 End Date MT 2 \$2,200.00 1.20 N 7 KTLA 10/10/22 11/04/22 6:30 AM-7:00 AM 6:30 AM-7:00 AM :30 NM 18 \$21,600.00 Start Date Week: 10/10/22 End Date MTWTF Weekdays Spots/Week Spots/Week MTWTF Rate Rating Staing Rating Staing NTWTF \$1,200.00 1.20 Week: 10/17/22 10/23/22 MTWTF 4 \$1,200.00 1.20											
Week: 10/31/22 11/06/22 MTWTF 5 \$1,200.00 1.20 N 6 KTLA 11/07/22 11/08/22 6:30 AM-7:00 AM 6:30 AM-7:00 AM :30 NM 2 \$4,400.00 Start Date Week: 11/07/22 End Date MT Veekdays Spots/Week Rate Rating Rating Rating :30 NM 18 \$21,600.00 Start Date Week: 10/10/22 End Date MTWTF Weekdays Spots/Week Spots/Week Rating Week: 10/10/22 10/16/22 MTWTF Rating Start Rating Start Date Start Date Week MTWTF 4 \$1,200.00 1.20 Week: 10/17/22 10/23/22 MTWTF 4 \$1,200.00 1.20				4							
N 6 KTLA 11/07/22 11/08/22 6:30 AM-7:00 AM 6:30 AM-7:00 AM :30 NM 2 \$4,400.00	Week: 10/24/22	10/30/22	MTWTF	4	\$1,200.00	1.20					
Start Date Hold Date Weekdays Spots/Week Rate Rating Start Date Told Date Weekdays Spots/Week Start Date Told Date Weekdays Spots/Week Rate Rating Start Date Told Date Weekdays Spots/Week Rate Start Date Start Date Told Date Start Date Told Date Start Date Start Date Told Date Start	Week: 10/31/22	11/06/22	MTWTF	5	\$1,200.00	1.20					
Start Date Hold Date Weekdays Spots/Week Rate Rating Start Date Told Date Weekdays Spots/Week Start Date Told Date Weekdays Spots/Week Rate Rating Start Date Told Date Weekdays Spots/Week Rate Start Date Start Date Told Date Start Date Told Date Start Date Start Date Told Date Start	N 6 KTLA 11/07/	/22 11/08/2	2 6:30 AM-7	7·00 AM	6:30 AM-7:00) AM	:30		NM	2	\$4 400 00
Week: 11/07/22 11/13/22 MT 2 \$2,200.00 1.20 N 7 KTLA 10/10/22 11/04/22 6:30 AM-7:00 AM 6:30 AM-7:00 AM :30 NM 18 \$21,600.00 Start Date 10/10/22 10/16/22 MTWTF- 4 \$1,200.00 1.20 Week: 10/17/22 10/23/22 MTWTF- 4 \$1,200.00 1.20							.00			_	ψ.,.σσ.σσ
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/10/22 10/16/22 MTWTF 4 \$1,200.00 1.20 Week: 10/17/22 10/23/22 MTWTF 4 \$1,200.00 1.20	Week: 11/07/22	11/13/22	MT	2		1.20					
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/10/22 10/16/22 MTWTF 4 \$1,200.00 1.20 Week: 10/17/22 10/23/22 MTWTF 4 \$1,200.00 1.20	N 7 KTLA 10/10/	/22 11/04/2	22 6:30 AM-7	7:00 AM	6:30 AM-7:00	O AM	:30		NM	18	\$21,600.00
Week: 10/17/22 10/23/22 MTWTF 4 \$1,200.00 1.20	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
, ,			MTWTF	4					I		
Week: 10/24/22				•							
lacksquare	Week: 10/24/22	10/30/22	MTWTF	5	\$1,200.00	1.20			ı		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



 Contract / Revision
 Alt Order #

 3697146 /
 WOC13781554

 Advertiser
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 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 09/21/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

	Start/End	Spots/		
*Line Ch Start Date End Date Description		ngth Week Rate Rtn	Type Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/31/2211/06/22MTWTF5	Rate Rating \$1,200.00 1.20			
N 8 KTLA 11/07/22 11/08/22 M-F 7a-8a	7a-8a	:30	NM 2	\$5,000.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 11/07/22 11/13/22 MT 2	\$2,500.00 1.50			
N 9 KTLA 10/10/22 11/04/22 M-F 7a-8a	7a-8a	:30	NM 19	\$28,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/22 10/16/22 MTWTF 5	<u>Rate</u> <u>Rating</u> \$1,500.00 1.50			
Week: 10/17/22 10/23/22 MTWTF 5	\$1,500.00 1.50			
Spot Ch Date Range Description	Start/End Time Weekdays	<u>Length</u> <u>Rate</u> <u>Rtg</u>	Type	
9 KTLA 10/17/22-10/23/22 M-F 7a-8a	7a-8a MTuWThF			
See MG 11.25,11.26				
Week: 10/24/22 10/30/22 MTWTF 5	\$1,500.00 1.50			
Week: 10/31/22 11/06/22 MTWTF 5	\$1,500.00 1.50			
N 10 KTLA 11/07/22 11/08/22 M-F 8a-9a	8a-9a	:30	NM 2	\$5,000.00
Start Date End Date Weekdays Spots/Week Week: 11/07/22 11/13/22 MT 2	Rate Rating \$2,500.00 1.50			
N 11 KTLA 10/10/22 11/04/22 8:00 AM-9:00 AM	8:00 AM-9:00 AM	:30	NM 21	\$31,500.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 10/10/22	\$1,500.00 1.50 \$1,500.00 1.50			
Spot Ch Date Range Description	Start/End Time Weekdays	Length Rate Rtg	Type	
9 KTLA 10/17/22-10/23/22 8:00 AM-9:00 AM	8:00 AM-9:00 AM MTuWThF			
See MG 11.25.11.26	o.oo yuu o.oo yuu maanii	ν,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
25 KTLA 10/18/22-10/21/22 LA Unscripted M-F PA	7p-730p -TuWThF	- :30 \$1,500.00 1.50	NM	
(h) MG for 9.9,11.9				
26 KTLA 10/18/22-10/21/22 M-F 11p-1130p	11p-1135p -TuWThF	- :30 \$1,500.00 1.50	NM	
MG for 9.9,11.9	¢4 500 00 4 50			
Week: 10/24/22 10/30/22 MTWTF 5 Week: 10/31/22 11/06/22 MTWTF 5	\$1,500.00 1.50 \$1,500.00 1.50			
		.20	NIM	¢4 000 00
N 12 KTLA 11/07/22 11/08/22 9:00 AM-9:30 AM <u>Start Date End Date Weekdays Spots/Week</u>	9:00 AM-9:30 AM Rate Rating	:30	NM 2	\$4,000.00
Week: 11/07/22 11/13/22 MT 2	\$2,000.00 1.30			
N 13 KTLA 10/10/22 11/04/22 9:00 AM-9:30 AM	9:00 AM-9:30 AM	:30	NM 18	\$18,000.00
Start Date End Date Weekdays Spots/Week	Rate Rating		1	
Week: 10/10/22 10/16/22 MTWTF 4	\$1,000.00 1.30			
Week: 10/17/22 10/23/22 MTWTF 4	\$1,000.00 1.30			
Week: 10/24/22 10/30/22 MTWTF 5 Week: 10/31/22 11/06/22 MTWTF 5	\$1,000.00 1.30 \$1,000.00 1.30			
			N114	#4.000.00
N 14 KTLA 11/07/22 11/08/22 9:30 AM-10:00 AM Start Date End Date Weekdays Spots/Week	9:30 AM-10:00 AM	:30	NM 2	\$4,000.00
Start Date End Date Weekdays Spots/Week Week: 11/07/22 11/13/22 MT 2	Rate Rating \$2,000.00 1.30			
N 15 KTLA 10/10/22 11/04/22 9:30 AM-10:00 AM	9:30 AM-10:00 AM	:30	NM 18	\$18,000.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 10/10/22 10/16/22 MTWTF 4	\$1,000.00 1.30			
Week: 10/17/22 10/23/22 MTWTF 4	\$1,000.00 1.30 \$1,000.00 1.30			
Week: 10/24/22 10/30/22 MTWTF 5 Week: 10/31/22 11/06/22 MTWTF 5	\$1,000.00 1.30 \$1,000.00 1.30			
		-00	NINA C	04 000 00
N 16 KTLA 11/07/22 11/08/22 10:00 AM-10:30 AM	10:00 AM-10:30 AN	:30	NM 2	\$1,600.00
Start Date End Date Weekdays Spots/Week	Rate Rating			

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3697146 /	WOC13781554

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 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

				Start/End		Spots/					
*Line Ch Start I	Date End D	ate Descriptio	n	Time	Days	Length Week	Rate	Rtn	Type S	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	J				•	
Week: 11/07/22	11/13/22	MT	2	\$800.00	1.00						
N 17 KTLA 10/10/	/22 11/04/2	22 10:00 AM-1	0:30 AM	10:00 AM-10	:30 AN	:30			NM	17	\$13,600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				- 1		, ,
Week: 10/10/22	10/16/22	MTWTF	4	\$800.00	1.00						
Week: 10/17/22	10/23/22	MTWTF	4	\$800.00	1.00						
Week: 10/24/22	10/30/22	MTWTF	4	\$800.00	1.00						
Week: 10/31/22	11/06/22	MTWTF	5	\$800.00	1.00						
N 18 KTLA 10/10/				10:30 AM-11		:30			NM	17	\$13,600.00
Start Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10/10/22	10/16/22	MTWTF	4	\$800.00	1.00		D-4-	D4	-		
	ite Range	Description		Start/End Ti			Rate		Type		
3 KTLA 10, See MG 18		/22 10:30 AM-	11:00 AM	10:30 AM-1	1:00 A/MTuWThF	: :30	\$800.00	1.00	NM		
18 KTLA 10		/22 Sa-Su 6a-7	7a	6a-7a		SaSı :30	\$800.00	1 00	NM		
M MG for 18.		22	a	0a-7a		3830 .50	ψ000.00	1.00	INIVI		
Week: 10/17/22	10/23/22	MTWTF	4	\$800.00	1.00						
Week: 10/24/22	10/30/22	MTWTF	4	\$800.00	1.00						
Week: 10/31/22	11/06/22	MTWTF	5	\$800.00	1.00						
N 19 KTLA 11/07/	/22 11/08/2	22 11:00 AM-1	1:30 AM	11:00 AM-11	·30 AN	:30			NM	2	\$1,300.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00			14141		ψ1,000.00
Week: 11/07/22	11/13/22	MT	2	\$650.00	0.90						
N 20 KTLA 10/10/	/22 11/04/2	22 11:00 AM-1	1:30 AM	11:00 AM-11	·30 AN	:30			NM	15	\$9,750.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00					ψο, εσ.σσ
Week: 10/10/22	10/16/22	MTWTF	4	\$650.00	0.90						
Week: 10/17/22	10/23/22	MTWTF	3	\$650.00	0.90						
Week: 10/24/22	10/30/22	MTWTF	4	\$650.00	0.90						
Week: 10/31/22	11/06/22	MTWTF	4	\$650.00	0.90						
N 21 KTLA 11/07/	/22 11/08/2	22 11:30 AM-1	2:00 PM	11:30 AM-12	::00 PN	:30			NM	2	\$1,300.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>					- 1		
Week: 11/07/22	11/13/22	MT	2	\$650.00	0.90						
N 22 KTLA 10/10/	/22 11/04/2	22 11:30 AM-1	2:00 PM	11:30 AM-12	::00 PN	:30			NM	16	\$10,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/10/22	10/16/22	MTWTF	4	\$650.00	0.90						
Week: 10/17/22	10/23/22	MTWTF	4	\$650.00	0.90						
Week: 10/24/22	10/30/22	MTWTF	4	\$650.00	0.90						
Week: 10/31/22	11/06/22	MTWTF	4	\$650.00	0.90						
N 23 KTLA 11/07/				12p-1p		:30			NM	1	\$600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$600.00							
Week: 11/07/22	11/13/22	M	1		0.80						
N 24 KTLA 10/10/				12p-1p	Detino	:30			NM	16	\$9,600.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$600.00	Rating 0.80						
Week: 10/10/22 Week: 10/17/22	10/10/22	MTWTF	4	\$600.00	0.80				- 1		
Week: 10/17/22 Week: 10/24/22	10/23/22	MTWTF	4	\$600.00	0.80				- 1		
Week: 10/31/22	11/06/22	MTWTF	4	\$600.00	0.80				- 1		
N 25 KTLA 10/10/			•			.20			NIN4	16	40 600 00
Start Date	/22 11/04/2 End Date	22 M-F 1p-2p <u>Weekdays</u>	Spots/Week	1p-2p <u>Rate</u>	Rating	:30			NM	16	\$9,600.00
Week: 10/10/22	10/16/22	MTWTF	4	\$600.00	0.80				- 1		
Week: 10/17/22	10/23/22	MTWTF	4	\$600.00	0.80				- 1		

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 CA GOVERNOR 2022
 2723

							•		
*1: Oh Ot1	Data End D	ata Danawintia	_	Start/End Time	Davia	Spots/	Data Din Tura (> 4-	A
		ate Descriptio			Days	Length Week	Rate Rtn Type S	spois	Amount
Start Date Week: 10/24/22	End Date 10/30/22	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$600.00	Rating 0.80				
Week: 10/31/22	11/06/22	MTWTF	4	\$600.00	0.80				
N 26 KTLA 10/10/	22 11/04/2	22 M-F 3p-4p		3p-4p		:30	NM	16	\$9,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00		.0	ψο,σσσ.σσ
Week: 10/10/22	10/16/22	MTWTF	4	\$600.00	0.50				
Week: 10/17/22	10/23/22	MTWTF	4	\$600.00	0.50				
Week: 10/24/22	10/30/22	MTWTF	4	\$600.00	0.50				
Week: 10/31/22	11/06/22	MTWTF	4	\$600.00	0.50				
N 27 KTLA 10/10/				4p-5p	-	:30	NM	18	\$10,800.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$600.00	Rating 0.40				
Week: 10/10/22 Week: 10/17/22	10/10/22	MTWTF	5	\$600.00	0.40				
Week: 10/24/22	10/30/22	MTWTF	4	\$600.00	0.40				
Week: 10/31/22	11/06/22	MTWTF	4	\$600.00	0.40				
N 28 KTLA 10/10/	22 11/04/2	22 M-F 5p-6p	News	5p-6p		:30	NM	14	\$8,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			•	ψο, ισσίσσ
Week: 10/10/22	10/16/22	MTWTF	3	\$600.00	0.40				
Week: 10/17/22	10/23/22	MTWTF	3	\$600.00	0.40				
Week: 10/24/22	10/30/22	MTWTF	4	\$600.00	0.40				
Week: 10/31/22	11/06/22	MTWTF	4	\$600.00	0.40				
N 29 KTLA 11/07/				6:00 PM-6:30		:30	NM	1	\$1,400.00
Start Date Week: 11/07/22	End Date 11/13/22	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,400.00	Rating 0.50				
N 30 KTLA 10/10/		22 6:00 PM-6:	30 PM	6:00 PM-6:30	n PM	:30	NM	15	\$10,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00	Nivi	10	ψ10,000.00
Week: 10/10/22	10/16/22	MTWTF	3	\$700.00	0.50				
Week: 10/17/22	10/23/22	MTWTF	3	\$700.00	0.50				
Week: 10/24/22	10/30/22	MTWTF	4	\$700.00	0.50				
Week: 10/31/22	11/06/22	MTWTF	5	\$700.00	0.50				
N 31 KTLA 11/07/				6:30 PM-7:00		:30	NM	1	\$700.00
Start Date Week: 11/07/22	End Date 11/13/22	<u>Weekdays</u> M	Spots/Week 1	Rate \$700.00	Rating 0.50				
N 32 KTLA 10/10/			•	10:00 PM-10		:30	NM	16	¢10,200,00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.30	INIVI	10	\$19,200.00
Week: 10/10/22	10/16/22	MTWTF	4	\$1,200.00	0.90				
Week: 10/17/22	10/23/22	MTWTF	4	\$1,200.00	0.90				
Week: 10/24/22	10/30/22	MTWTF	4	\$1,200.00	0.90				
Week: 10/31/22	11/06/22	MTWTF	4	\$1,200.00	0.90				
N 33 KTLA 11/07/		22 10:30 PM-		10:30 PM-11		:30	NM	1	\$1,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate					
Week: 11/07/22	11/13/22	M	1	\$1,200.00	0.90				
N 34 KTLA 10/10/				10:30 PM-11		:30	NM	16	\$19,200.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> MTWTF	Spots/Week 4	\$1,200.00	Rating 0.90				
Week: 10/17/22	10/23/22	MTWTF	4	\$1,200.00	0.90				
Week: 10/24/22	10/30/22	MTWTF	4	\$1,200.00	0.90				
Week: 10/31/22	11/06/22	MTWTF	4	\$1,200.00	0.90				
N 35 KTLA 11/07/	22 11/07/2	22 M-F 11p-1	30p	11p-1135p		:30	NM	1	\$700.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				

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 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 09/21/22

 Contract Dates
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 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

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				Start/End		Spots/			
*Line Ch Start [Date End D	ate Description	on	Time	Days	Length Week	Rate Rtn Type S	pots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	<u> </u>			
Week: 11/07/22	11/13/22	M	1	\$700.00	0.80				
N 36 KTLA 10/10/	22 11/04/2	22 11:00 PM-	11:35 PM	11:00 PM-11	:35 PN	:30	NM	16	\$11,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			. •	ψ, <u>_</u> σσ.σσ
Week: 10/10/22	10/16/22	MTWTF	4	\$700.00	0.80				
Week: 10/17/22	10/23/22	MTWTF	4	\$700.00	0.80				
Week: 10/24/22	10/30/22	MTWTF	4	\$700.00	0.80				
Week: 10/31/22	11/06/22	MTWTF	4	\$700.00	0.80				
N 37 KTLA 10/10/	22 11/05/2	22 6:30 AM-7	:00 AM	6:30 AM-7:0	0 AM	:30	NM	4	\$1,800.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				
Week: 10/10/22	10/16/22	S-	1	\$450.00	0.70				
Week: 10/17/22	10/23/22	S-	1	\$450.00	0.70				
Week: 10/24/22	10/30/22	S-	1	\$450.00	0.70				
Week: 10/31/22	11/06/22	S-	1	\$450.00	0.70				
N 38 KTLA 10/10/				7:00 AM-7:3		:30	NM	4	\$4,000.00
Start Date Week: 10/10/22	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22 10/23/22	S-	1 1	\$1,000.00 \$1,000.00	1.50 1.50				
Week: 10/17/22 Week: 10/24/22	10/23/22	S-	1	\$1,000.00	1.50				
Week: 10/24/22 Week: 10/31/22	11/06/22	S-	1	\$1,000.00	1.50				
N 39 KTLA 10/10/						:30	NIM	4	¢4 000 00
Start Date	End Date	22 7.30 Alvi-o Weekdays	Spots/Week	7:30 AM-8:0 <u>Rate</u>	Rating	.30	NM	4	\$4,000.00
Week: 10/10/22	10/16/22	S-	1	\$1,000.00	1.50				
Week: 10/17/22	10/23/22	S-	1	\$1,000.00	1.50				
Week: 10/24/22	10/30/22	S-	1	\$1,000.00	1.50				
Week: 10/31/22	11/06/22	S-	1	\$1,000.00	1.50				
N 40 KTLA 10/10/	22 11/05/2	22 8:00 AM-9	:00 AM	8:00 AM-9:0	0 AM	:30	NM	6	\$6,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	S-	1	\$1,000.00	1.50				
Week: 10/17/22	10/23/22	S-	1	\$1,000.00	1.50				
Week: 10/24/22	10/30/22	S-	2	\$1,000.00	1.50				
Week: 10/31/22	11/06/22	S-	2	\$1,000.00	1.50				
N 41 KTLA 10/10/	22 11/05/2	22 9:00 AM-9	:30 AM	9:00 AM-9:3	0 AM	:30	NM	4	\$5,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	S-	1	\$1,350.00	1.70				
Week: 10/17/22	10/23/22	S-	1	\$1,350.00	1.70				
Week: 10/24/22 Week: 10/31/22	10/30/22 11/06/22	S- S-	1	\$1,350.00 \$1,350.00	1.70 1.70				
			•						4= 400 00
N 42 KTLA 10/10/				9:30 AM-10:		:30	NM	4	\$5,400.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,350.00	Rating 1.70				
Week: 10/17/22	10/23/22	S-	1	\$1,350.00	1.70				
Week: 10/24/22	10/30/22	S-	1	\$1,350.00	1.70				
Week: 10/31/22	11/06/22	S-	1	\$1,350.00	1.70				
N 43 KTLA 10/10/			10:30 AM	10:00 AM-10		:30	NM	4	\$3,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00	1 4141	7	ψο,οοο.οο
Week: 10/10/22	10/16/22	S-	1	\$900.00	1.30				
Week: 10/17/22	10/23/22	S-	1	\$900.00	1.30				
Week: 10/24/22	10/30/22	S-	1	\$900.00	1.30				
Week: 10/31/22	11/06/22	S-	1	\$900.00	1.30		j		

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Contract / Revision	Alt Order #
3697146 /	WOC13781554

 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 09/21/22

 Contract Dates
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 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
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				Start/End		Spots/			
*Line Ch Start [Date End Da	ate Description	n	Time	Days	Length Week	Rate Rtn Type Spo	ts	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	-			
N 44 KTLA 10/10/	22 11/05/2	22 10:30 AM-1	1:00 AM	10:30 AM-11		:30	NM	4	\$3,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00		•	40,000.00
Week: 10/10/22	10/16/22	S-	1	\$900.00	1.30				
Week: 10/17/22	10/23/22	S-	1	\$900.00	1.30				
Week: 10/24/22	10/30/22	S-	1	\$900.00	1.30				
Week: 10/31/22	11/06/22	S-	1	\$900.00	1.30				
N 45 KTLA 10/10/	22 11/05/2	22 5:00 PM-5:3	30 PM	5:00 PM-5:30) PM	:30	NM	4	\$2,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating		İ		
Week: 10/10/22	10/16/22	S-	1	\$500.00	0.40				
Week: 10/17/22	10/23/22	S-	1	\$500.00	0.40				
Week: 10/24/22	10/30/22	S-	1	\$500.00	0.40				
Week: 10/31/22	11/06/22	S-	1	\$500.00	0.40				
N 46 KTLA 10/10/	22 11/05/2	22 5:30 PM-6:0	00 PM	5:30 PM-6:00) PM	:30	NM	4	\$2,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 10/10/22	10/16/22	S-	1	\$500.00	0.40				
Week: 10/17/22	10/23/22	S-	1	\$500.00	0.40				
Week: 10/24/22	10/30/22	S-	1	\$500.00	0.40				
Week: 10/31/22	11/06/22	S-	1	\$500.00	0.40				
N 47 KTLA 10/10/	22 11/05/2	22 6:00 PM-6:3		6:00 PM-6:30) PM	:30	NM	4	\$2,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	S-	1	\$550.00	0.50				
Week: 10/17/22	10/23/22	S-	1	\$550.00	0.50				
Week: 10/24/22	10/30/22	S-	1	\$550.00	0.50				
Week: 10/31/22	11/06/22	S-	1	\$550.00	0.50				
N 48 KTLA 10/10/				6:30 PM-7:00		:30	NM	4	\$2,200.00
Start Date Week: 10/10/22	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating				
Week: 10/10/22 Week: 10/17/22	10/16/22 10/23/22	S-	1	\$550.00	0.50				
Week: 10/17/22 Week: 10/24/22	10/23/22	S-	1	\$550.00 \$550.00	0.50 0.50				
Week: 10/31/22	11/06/22	S-	1	\$550.00	0.50				
			•						
N 49 KTLA 10/10/				10:00 PM-10		:30	NM	4	\$4,800.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.90				
Week: 10/17/22	10/10/22	S-	1	\$1,200.00	0.90				
Week: 10/17/22 Week: 10/24/22	10/23/22	S-	1	\$1,200.00	0.90				
Week: 10/24/22 Week: 10/31/22	11/06/22	S-	1	\$1,200.00	0.90				
			•			22	N13.4		* 4 * * * * * * * * * *
N 50 KTLA 10/10/				10:30 PM-11		:30	NM	4	\$4,800.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S-	Spots/Week 1	\$1,200.00	Rating 0.90				
Week: 10/17/22	10/13/22	S-	1	\$1,200.00	0.90				
Week: 10/11/22 Week: 10/24/22	10/30/22	S-	1	\$1,200.00	0.90				
Week: 10/31/22	11/06/22	S-	1	\$1,200.00	0.90				
N 51 KTLA 10/10/						-20	NIN4	4	¢2 000 00
N 51 KTLA 10/10/ Start Date	22 11/05/2 End Date	22 Sa-Su 11p- Weekdays	Spots/Week	11p-1135p Rate	Rating	:30	NM	4	\$2,800.00
Week: 10/10/22	10/16/22	S-	1	\$700.00	0.60				
Week: 10/17/22	10/13/22	S-	1	\$700.00	0.60		j		
Week: 10/24/22	10/30/22	S-	1	\$700.00	0.60		l		
Week: 10/31/22	11/06/22	S-	1	\$700.00	0.60		l		
N 52 KTLA 10/10/			 I	1135p-1205a		:30	NM	4	\$2,000.00
N 32 NILA 10/10/	ZZ 11/U3/Z	z oporis rina	I	1133p-12038	ı	.50	INIVI	4	φ∠,000.00

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 Contract / Revision
 Alt Order #

 3697146 /
 WOC13781554

 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 09/21/22

 Contract Dates
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 10/10/22 - 11/08/22
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 2723

			•		•		
	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	Rtn Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Rating				•	
Week: 10/10/22 10/16/22S- 1	\$500.00	0.40					
Week: 10/17/22 10/23/22S- 1	\$500.00	0.40			I		
Week: 10/24/22 10/30/22S- 1	\$500.00	0.40					
Week: 10/31/22 11/06/22S- 1	\$500.00	0.40					
N 53 KTLA 10/10/22 11/05/22 Sa 1205a-1235a	1205a-1235a	l	:30		NM	3	\$750.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 10/10/22	\$250.00	0.30		D-4-	Dt T		
Spot Ch Date Range Description	Start/End Ti			Rate	Rtg Type		
1 KTLA 10/10/22-10/16/22 Sa 1205a-1235a	1205a-1235	a	sa :30	\$250.00	0.30 <i>NM</i>		
See MG 53.4,53.5,53.6 4 KTLA 10/10/22-10/16/22 12:05 XM-12:35 XM	12:05 XM-1	2:35 XN	sa :30	\$250.00	0.30 NM		
MG for 53.1,53.3,53.2	12.00 AW-12	2.00 / (5α .00	Ψ250.00	0.00 14101		
5 KTLA 10/17/22-10/23/22 12:05 XM-12:35 XM	12:05 XM-12	2:35 XN	sa :30	\$250.00	0.30 NM		
MG for 53.1,53.3,53.2				*			
6 KTLA 10/31/22-11/06/22 12:05 XM-12:35 XM	12:05 XM-12	2:35 XN	sa :30	\$250.00	0.30 NM		
MG for 53.1,53.3,53.2							
Week: 10/17/22 10/23/22S- 1	\$250.00	0.30					
Spot Ch Date Range Description	Start/End Ti			<u>Rate</u>	Rtg Type		
2 KTLA 10/17/22-10/23/22 Sa 1205a-1235a	1205a-1235	a	Sa :30	\$250.00	0.30 <i>NM</i>		
See MG 53.4,53.5,53.6	Φ0.00	0.00					
Week: 10/24/22 10/30/22 0	\$0.00	0.00					
Week: 10/31/22 11/06/22S- 1	\$250.00 Stort/End Ti	0.30	a Lanath	Poto	Pta Type		
Spot Ch Date Range Description 3 KTLA 10/31/22-11/06/22 Sa 1205a-1235a	Start/End Ti 1205a-1235			Rate \$250.00	Rtg Type 0.30 NM		
See MG 53.4,53.5,53.6	1200a-1200	a	3α50	\$200.00	0.50 14141		
N 54 KTLA 10/10/22 11/06/22 M-F 430a-5a	430a-5a		:30		NM	17	\$2,975.00
Start Date End Date Weekdays Spots/Week		Rating	.30		INIVI	17	φ2,973.00
Week: 10/10/22 10/16/22 MTWTF 5	\$175.00	0.30					
Week: 10/17/22 10/23/22 MTWTF 5	\$175.00	0.30					
Week: 10/24/22 10/30/22 MTWTF 3	\$175.00	0.30			I		
Week: 10/31/22 11/06/22 MTWTF 4	\$175.00	0.30					
N 55 KTLA 10/10/22 11/06/22 6:00 AM-6:30 AM	6:00 AM-6:30) AM	:30		NM	4	\$1,800.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/10/22	\$450.00	0.60					
Week: 10/17/22 10/23/22S 1	\$450.00	0.60					
Week: 10/24/22 10/30/22S 1	\$450.00	0.60					
Week: 10/31/22 11/06/22S 1	\$450.00	0.60					
N 56 KTLA 10/10/22 11/06/22 6:30 AM-7:00 AM	6:30 AM-7:00		:30		NM	4	\$1,800.00
Start Date End Date Weekdays Spots/Week		Rating					
Week: 10/10/22	\$450.00	0.60					
Week: 10/17/22	\$450.00 \$450.00	0.60 0.60					
Week: 10/31/22 11/06/22S 1	\$450.00	0.60			1		
			-20		N 18 4	4	#4.000.00
N 57 KTLA 10/10/22 11/06/22 7:00 AM-7:30 AM	7:00 AM-7:30		:30		NM	4	\$4,000.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/10/2210/16/22S1	<u>Rate</u> \$1,000.00	Rating 1.30					
Week: 10/17/22 10/23/22S 1	\$1,000.00	1.30					
Week: 10/24/22 10/30/22S 1	\$1,000.00	1.30					
Week: 10/31/22 11/06/22S 1	\$1,000.00	1.30					

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	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn TypeS	pots	Amount
N 58 KTLA 10/10/22 11/06/22 7:30 AM-8:00 AM	7:30 AM-8:00		:30	NM	4	\$4,000.00
Start Date End Date Weekdays Spots/Week		Rating				
Week: 10/10/22	\$1,000.00	1.30				
Week: 10/17/22	\$1,000.00 \$1,000.00	1.30 1.30				
Week: 10/24/22 10/30/22S 1 Week: 10/31/22 11/06/22S 1	\$1,000.00	1.30				
				N/A		#4.000.00
N 59 KTLA 10/10/22 11/06/22 8:00 AM-9:00 AM <u>Start Date End Date Weekdays Spots/Week</u>	8:00 AM-9:00 ARate	AM Rating	:30	NM	4	\$4,000.00
Week: 10/10/22 10/16/22S 1	\$1,000.00	1.30				
Week: 10/17/22 10/23/22S 1	\$1,000.00	1.30				
Week: 10/24/22 10/30/22S 1	\$1,000.00	1.30				
Week: 10/31/22 11/06/22S 1	\$1,000.00	1.30				
N 60 KTLA 10/10/22 11/06/22 9:00 AM-9:30 AM	9:00 AM-9:30	AM	:30	NM	4	\$5,400.00
Start Date End Date Weekdays Spots/Week		Rating	.00		•	ψο, .σσ.σσ
Week: 10/10/22 10/16/22S 1	\$1,350.00	1.40				
Week: 10/17/22 10/23/22S 1	\$1,350.00	1.40				
Week: 10/24/22 10/30/22S 1	\$1,350.00	1.40				
Week: 10/31/22 11/06/22S 1	\$1,350.00	1.40				
N 61 KTLA 10/10/22 11/06/22 9:30 AM-10:00 AM	9:30 AM-10:00	O AM	:30	NM	4	\$5,400.00
Start Date		Rating				
Week: 10/10/22 10/16/22S 1	\$1,350.00	1.40				
Week: 10/17/22 10/23/22S 1	\$1,350.00	1.40				
Week: 10/24/22 10/30/22S 1	\$1,350.00	1.40				
Week: 10/31/22 11/06/22S 1	\$1,350.00	1.40				
N 62 KTLA 10/10/22 11/06/22 10:00 AM-10:30 AM	10:00 AM-10:3	30 AN	:30	NM	4	\$3,600.00
Start Date End Date Weekdays Spots/Week		Rating				
Week: 10/10/22	\$900.00	1.30 1.30				
Week: 10/17/22	\$900.00 \$900.00	1.30				
Week: 10/24/22 10/30/22S 1 Week: 10/31/22 11/06/22S 1	\$900.00	1.30				
	•		20	N.15.4		#0.000.00
N 63 KTLA 10/10/22 11/06/22 10:30 AM-11:00 AM Start Date End Date Weekdays Spots/Week	10:30 AM-11:0		:30	NM	4	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/22 10/16/22S 1	<u>Rate</u> <u> </u> \$900.00	Rating 1.30				
Week: 10/17/22 10/23/22S 1	\$900.00	1.30				
Week: 10/24/22 10/30/22S 1	\$900.00	1.30				
Week: 10/31/22	\$900.00	1.30				
N 64 KTLA 10/10/22 11/06/22 5:00 PM-5:30 PM	5:00 PM-5:30 I	PM	:30	NM	4	\$2,000.00
Start Date End Date Weekdays Spots/Week		Rating	.00	14141	7	Ψ2,000.00
Week: 10/10/22 10/16/22S 1	\$500.00	0.50				
Week: 10/17/22 10/23/22S 1	\$500.00	0.50				
Week: 10/24/22 10/30/22S 1	\$500.00	0.50				
Week: 10/31/22 11/06/22S 1	\$500.00	0.50				
N 65 KTLA 10/10/22 11/06/22 5:30 PM-6:00 PM	5:30 PM-6:00 I	PM	:30	NM	4	\$2,000.00
Start Date		Rating				
Week: 10/10/22 10/16/22S 1	\$500.00	0.50				
Week: 10/17/22 10/23/22S 1	\$500.00	0.50				
Week: 10/24/22 10/30/22S 1	\$500.00	0.50				
Week: 10/31/22 11/06/22S 1	\$500.00	0.50				
N 66 KTLA 10/10/22 11/06/22 6:00 PM-6:30 PM	6:00 PM-6:30 I		:30	NM	4	\$2,200.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	Rating		I		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Contract / Revision	Alt Order #		
3697146 /	WOC13781554		

 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 09/21/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

		Start/End		Spots/			
*Line Ch Start Date End Date De	scription	Time	Days	Length Week	Rate Rtn	Type Spots	Amount
Start Date End Date Week	days Spots/Week	<u>Rate</u>	Rating				
Week: 10/10/22 10/16/22	·-S 1	\$550.00	0.60				
Week: 10/17/22 10/23/22	·-s 1	\$550.00	0.60				
Week: 10/24/22 10/30/22	·-s 1	\$550.00	0.60				
Week: 10/31/22 11/06/22	S 1	\$550.00	0.60				
N 67 KTLA 10/10/22 11/06/22 6:3	0 PM-7:00 PM	6:30 PM-7:00) PM	:30		NM 4	\$2,200.00
Start Date End Date Week	days Spots/Week	<u>Rate</u>	Rating				
Week: 10/10/22 10/16/22	·-s 1	\$550.00	0.60				
Week: 10/17/22 10/23/22	·-s 1	\$550.00	0.60				
Week: 10/24/22 10/30/22	·-s 1	\$550.00	0.60				
Week: 10/31/22 11/06/22	s 1	\$550.00	0.60				
N 68 KTLA 10/10/22 11/06/22 7:0	0 PM-7:30 PM	7:00 PM-7:30) PM	:30		NM 4	\$2,400.00
Start Date End Date Week		<u>Rate</u>	Rating				
Week: 10/10/22 10/16/22	·-s 1	\$600.00	0.50				
Week: 10/17/22 10/23/22	·-s 1	\$600.00	0.50				
Week: 10/24/22 10/30/22	·-s 1	\$600.00	0.50				
Week: 10/31/22 11/06/22	·-s 1	\$600.00	0.50				
N 69 KTLA 10/10/22 11/06/22 7:3	0 PM-8:00 PM	7:30 PM-8:00) PM	:30		NM 4	\$2,400.00
Start Date End Date Week	days Spots/Week	Rate	Rating				
Week: 10/10/22 10/16/22	·-S 1	\$600.00	0.50				
Week: 10/17/22 10/23/22	·-s 1	\$600.00	0.50				
Week: 10/24/22 10/30/22	·-s 1	\$600.00	0.50				
Week: 10/31/22 11/06/22	·-s 1	\$600.00	0.50				
N 70 KTLA 10/10/22 11/06/22 10:	00 PM-10:30 PM	10:00 PM-10	:30 PN	:30		NM 4	\$4,800.00
Start Date End Date Week	days Spots/Week	Rate	Rating				
Week: 10/10/22 10/16/22		\$1,200.00	0.90				
Week: 10/17/22 10/23/22	·-s 1	\$1,200.00	0.90				
Week: 10/24/22 10/30/22	·-s 1	\$1,200.00	0.90				
Week: 10/31/22 11/06/22	·-s 1	\$1,200.00	0.90				
N 71 KTLA 10/10/22 11/06/22 10:	30 PM-11:00 PM	10:30 PM-11	:00 PN	:30		NM 4	\$4,800.00
Start Date End Date Week	days Spots/Week	Rate	Rating				, ,
Week: 10/10/22 10/16/22	·-\$ 1	\$1,200.00	0.90				
Week: 10/17/22 10/23/22	·-s 1	\$1,200.00	0.90				
Week: 10/24/22 10/30/22	·-s 1	\$1,200.00	0.90				
Week: 10/31/22 11/06/22	·-s 1	\$1,200.00	0.90				
N 72 KTLA 10/10/22 11/06/22 Sa-	Su 11p-1130p	11p-1135p		:30		NM 4	\$2,800.00
Start Date End Date Week		Rate	Rating				
Week: 10/10/22 10/16/22	·-\$ 1	\$700.00	0.60				
Week: 10/17/22 10/23/22	·-S 1	\$700.00	0.60				
Week: 10/24/22 10/30/22	·-S 1	\$700.00	0.60				
Week: 10/31/22 11/06/22	·-s 1	\$700.00	0.60			I	

Totals 488.30 534 \$465,575.00

Time Period # of Spots Gross Amount Agency Comm. Net Amount

Time i chod	# Of Opolo	O1033 7 tilloulit	rigerioy contini.	14Ct / tilloulit
09/26/22 -10/30/22	376	\$316,475.00	(\$47,471.25)	\$269,003.75
10/31/22 -11/27/22	158	\$149,100.00	(\$22,365.00)	\$126,735.00
Totals	534	\$465,575.00	(\$69,836.25)	\$395,738.75

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	Contract / Revision 3697146 /		Alt Order # WOC13781554		
Advertiser POL/Gavin Newsom/Governor/CA/Dem			Original Date / Revision 09/21/22 / 09/21/22		
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 202	2	Estimate # 2723		

Signature:	Date:	

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