CONTRACT



Los Angeles KTLA 5800 W. Sunset Blvd Los Angeles, CA 90028 (323) 460-5500

And:

Sadler Strategic Media Inc 12103 Viewcrest Road Studio City, CA 91604

	Contract / Rev	vision		Alt Order #	
	3697146	/		WOC1378	1554
<u>Advertiser</u>			Ori	ginal Date	/ Revision
POL/Gavin Newsom/Gov	ernor/CA/Dem	1	0	9/21/22	/ 09/21/22
Contract Dates	Estimate #				
10/10/22 - 11/08/22	2723				
Product					
CA GOVERNOR 2022					
Order Brand	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM	Broado	ast		Cash
	<u>Property</u>	Accour	nt E	<u>xecutive</u>	Sales Office
	KTLA	KTLA I	_oca	al House	Los Angeles Loc
	Special Handl	ling			
	<u>Demographic</u>				
	Adults 35+				
					Total Ratings
					488.30
	Agy Code	Advert	iser	Code	Product 1/2
	9917619	387			525
	Agency Ref			Advertiser	Ref
				•	

				Start/End		Spots/				
*Line Ch Start I	Date End Date	ate Description	on	Time	Days	Length Week	Rate Rtn	Type S	pots	Amount
N 1 KTLA 10/10/ <u>Start Date</u> Week: 10/10/22 Week: 10/17/22 Week: 10/24/22 Week: 10/31/22	22 11/04/2 <u>End Date</u> 10/16/22 10/23/22 10/30/22 11/06/22	2 5:00 AM-5 Weekdays MTWTF MTWTF MTWTF	30 AM Spots/Week 4 4 4 4	5:00 AM-5:30 <u>Rate</u> \$500.00 \$500.00 \$500.00	0 AM <u>Rating</u> 0.60 0.60 0.60 0.60	:30		NM	16	\$8,000.00
N 2 KTLA 11/07/ <u>Start Date</u> Week: 11/07/22	22 11/08/2 End Date 11/13/22	2 5:30 AM-6 <u>Weekdays</u> MT	:00 AM Spots/Week 2	5:30 AM-6:00 <u>Rate</u> \$500.00	AM <u>Rating</u> 0.60	:30		NM	2	\$1,000.00
N 3 KTLA 10/10/ <u>Start Date</u> Week: 10/10/22 Week: 10/17/22 Week: 10/24/22 Week: 10/31/22	22 11/04/2 <u>End Date</u> 10/16/22 10/23/22 10/30/22 11/06/22	2 5:30 AM-6 Weekdays MTWTF MTWTF MTWTF	Spots/Week 4 4 4 4	5:30 AM-6:00 <u>Rate</u> \$500.00 \$500.00 \$500.00	0 AM <u>Rating</u> 0.60 0.60 0.60 0.60	:30		NM	16	\$8,000.00
N 4 KTLA 11/07/ <u>Start Date</u> Week: 11/07/22	22 11/08/2 End Date 11/13/22	2 6:00 AM-6 <u>Weekdays</u> MT	:30 AM Spots/Week 2	6:00 AM-6:30 <u>Rate</u> \$2,200.00	AM <u>Rating</u> 1.20	:30		NM	2	\$4,400.00
N 5 KTLA 10/10/ <u>Start Date</u> Week: 10/10/22 Week: 10/17/22 Week: 10/24/22 Week: 10/31/22	22 11/04/2 <u>End Date</u> 10/16/22 10/23/22 10/30/22 11/06/22	2 6:00 AM-6 Weekdays MTWTF MTWTF MTWTF	30 AM Spots/Week 4 4 4 5	6:00 AM-6:30 <u>Rate</u> \$1,200.00 \$1,200.00 \$1,200.00 \$1,200.00	AM <u>Rating</u> 1.20 1.20 1.20 1.20	:30		NM	17	\$20,400.00
N 6 KTLA 11/07/ <u>Start Date</u> Week: 11/07/22	22 11/08/2 End Date 11/13/22	2 6:30 AM-7 <u>Weekdays</u> MT	:00 AM Spots/Week 2	6:30 AM-7:00 <u>Rate</u> \$2,200.00) AM <u>Rating</u> 1.20	:30		NM	2	\$4,400.00
N 7 KTLA 10/10/ <u>Start Date</u> Week: 10/10/22 Week: 10/17/22 Week: 10/24/22	22 11/04/2 <u>End Date</u> 10/16/22 10/23/22 10/30/22	2 6:30 AM-7 <u>Weekdays</u> MTWTF MTWTF	Spots/Week 4 4 5	6:30 AM-7:00 <u>Rate</u> \$1,200.00 \$1,200.00 \$1,200.00	AM Rating 1.20 1.20 1.20	:30		NM	18	\$21,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 09/21/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/22	
N 8 KTLA 11/07/22 11/08/22 M-F 7a-8a 7a-8a :30 NM 2 \$\frac{\text{Start Date}}{\text{Start Date}} \frac{\text{End Date}}{\text{Udekdays}} \frac{\text{Spots/Week}}{\text{Spots/Week}} \frac{\text{Rate}}{\text{Eating}} \frac{\text{Rating}}{\text{11/07/22}} \frac{\text{T1/13/22}}{\text{MT}} \frac{2}{\text{\$2,500.00}} \frac{\text{Spots/Week}}{\text{\$1.50}} \frac{\text{Rating}}{\text{\$1.50}} \text{Vision of the control	5,000.00
N 9 KTLA 10/10/22 11/04/22 M-F 7a-8a 7a-8a :30 NM 19 \$2	8,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/22 10/16/22 MTWTF 5 \$1,500.00 1.50	
Week: 10/17/22 10/23/22 MTWTF 5 \$1,500.00 1.50	
<u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u> 9 KTLA 10/17/22-10/23/22 M-F 7a-8a 7a-8a MTuwThF :30 \$1,500.00 1.50 NM	
See MG 11.25,11.26	
Week: 10/24/22 10/30/22 MTWTF 5 \$1,500.00 1.50	
Week: 10/31/22	F 000 00
N 10 KTLA 11/07/22 11/08/22 M-F 8a-9a 8a-9a :30 NM 2 \$	5,000.00
Week: 11/07/22 11/13/22 MT 2 \$2,500.00 1.50	
	1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/22 10/16/22 MTWTF 5 \$1,500.00 1.50	
Week: 10/10/22 10/10/22 MTWTF 5 \$1,500.00 1.50	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
9 KTLA 10/17/22-10/23/22 8:00 AM-9:00 AM 8:00 AM-9:00 AM MTuWThF :30 \$1,500.00 1.50 NM	
See MG 11.25,11.26 25 KTLA 10/18/22-10/21/22 LA Unscripted M-F PA 7p-730p −TuwThF :30 \$1,500.00 1.50 NM M MG for 9.9.11.9	
26 KTLA 10/18/22-10/21/22 M-F 11p-1130p 11p-1135p -TuwThF :30 \$1,500.00 1.50 NM	
MG for 9.9,11.9	
Week: 10/24/22	
• • • • • • • • • • • • • • • • • • • •	4,000.00
Start Date End Date Weekdays Spots/Week Rate Rating	4,000.00
Week: 11/07/22 11/13/22 MT 2 \$2,000.00 1.30	
	8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/22 10/16/22 MTWTF 4 \$1,000.00 1.30	
Week: 10/17/22 10/23/22 MTWTF 4 \$1,000.00 1.30	
Week: 10/24/22 10/30/22 MTWTF 5 \$1,000.00 1.30	
Week: 10/31/22 11/06/22 MTWTF 5 \$1,000.00 1.30	
	4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/07/22	
N 15 KTLA 10/10/22 11/04/22 9:30 AM-10:00 AM 9:30 AM-10:00 AM :30 NM 18 \$1	8,000.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/10/22	
Week: 10/24/22 10/30/22 MTWTF 5 \$1,000.00 1.30	
Week: 10/31/22	
N 16 KTLA 11/07/22 11/08/22 10:00 AM-10:30 AM 10:00 AM-10:30 AN :30 NM 2 \$	1,600.00

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 09/21/22 / 09/21/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn	Type Spot	S	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 11/07/22 11/13/22 MT	<u>Spots/Week</u> <u>Rate</u> 2 \$800.0						
N 17 KTLA 10/10/22 11/04/22 10:00 AM-10:3	· · · · · · · · · · · · · · · · · · ·		:30		NM ·	17	\$13,600.00
Start Date End Date Weekdays S	Spots/Week Rate	e Rating					, ,
Week: 10/10/22 10/16/22 MTWTF	4 \$800.0						
Week: 10/17/22 10/23/22 MTWTF Week: 10/24/22 10/30/22 MTWTF	4 \$800.0 4 \$800.0						
Week: 10/31/22 11/06/22 MTWTF	5 \$800.0						
N 18 KTLA 10/10/22 11/04/22 10:30 AM-11:0	0 AM 10:30 AM-	11:00 AN	:30		NM ·	17	\$13,600.00
	Spots/Week Rate						
Week: 10/10/22 10/16/22 MTWTF Spot Ch Date Range Description	4 \$800.0 Start/End		s Length	Rate Rtg	Туре		
3 KTLA 10/10/22-10/16/22 10:30 AM-11:0		-11:00 AIMTuWThF-			NM		
See MG 18.18				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
18 KTLA 10/15/22-10/16/22 Sa-Su 6a-7a	6a-7a		Sası :30	\$800.00 1.00	NM		
₩ MG for 18.3 10/11 Week: 10/17/22 10/23/22 MTWTF	4 \$800.0	0 1.00					
Week: 10/11/22 10/20/22 MTWTF	4 \$800.0						
Week: 10/31/22 11/06/22 MTWTF	5 \$800.0	0 1.00			ı		
N 19 KTLA 11/07/22 11/08/22 11:00 AM-11:3	0 AM 11:00 AM-	11:30 AN	:30		NM	2	\$1,300.00
	Spots/Week Rate						
	2 \$650.0		-20		NIM		¢0.750.00
N 20 KTLA 10/10/22 11/04/22 11:00 AM-11:3	60 AM 11:00 AM- Spots/Week Rate		:30		NM [*]	15	\$9,750.00
Week: 10/10/22 10/16/22 MTWTF	4 \$650.0						
Week: 10/17/22 10/23/22 MTWTF	3 \$650.0						
Week: 10/24/22 10/30/22 MTWTF Week: 10/31/22 11/06/22 MTWTF	4 \$650.0 4 \$650.0						
N 21 KTLA 11/07/22 11/08/22 11:30 AM-12:0	· · · · · · · · · · · · · · · · · · ·		:30		NM	2	\$1,300.00
	Spots/Week Rate		.30		INIVI	2	\$1,300.00
Week: 11/07/22 11/13/22 MT	2 \$650.0						
N 22 KTLA 10/10/22 11/04/22 11:30 AM-12:0	0 PM 11:30 AM-		:30		NM [*]	16	\$10,400.00
Start Date End Date Weekdays S Week: 10/10/22 10/16/22 MTWTF	Spots/Week Rate 4 \$650.0						
Week: 10/10/22 10/10/22 MTWTF	4 \$650.0						
Week: 10/24/22 10/30/22 MTWTF	4 \$650.0						
Week: 10/31/22 11/06/22 MTWTF	4 \$650.0	0 0.90					
N 23 KTLA 11/07/22 11/07/22 M-F 12p-1p	12p-1p		:30		NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 11/07/22 11/13/22 M	<u>Spots/Week</u> <u>Rat</u> 1 \$600.0	<u>e Rating</u> 0 0.80					
N 24 KTLA 10/10/22 11/04/22 M-F 12p-1p	12p-1p	0.00	:30		NM ·	16	\$9,600.00
	Spots/Week Rate		.00		1 VIVI		ψο,οοο.οο
Week: 10/10/22 10/16/22 MTWTF	4 \$600.0						
Week: 10/17/22 10/23/22 MTWTF Week: 10/24/22 10/30/22 MTWTF	4 \$600.0 4 \$600.0						
Week: 10/24/22 10/30/22 MTWTF	4 \$600.0						
N 25 KTLA 10/10/22 11/04/22 M-F 1p-2p	1p-2p		:30		NM ·	16	\$9,600.00
Start Date End Date Weekdays S	Spots/Week Rate					-	+-,
Week: 10/10/22 10/16/22 MTWTF	4 \$600.0						
Week: 10/17/22 10/23/22 MTWTF	4 \$600.0	0 0.80			ı		

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 Contract / Revision
 Alt Order #

 3697146 /
 WOC13781554

 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 09/21/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

						•				
				Start/End	_	Spots/				
*Line Ch Start I		ate Descriptio		Time	Day	s Length Week	Rate	Rtn TypeS	pots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/24/22 Week: 10/31/22	10/30/22 11/06/22	MTWTF	4 4	\$600.00	0.80					
-		MTWTF	4	\$600.00	0.80					
N 26 KTLA 10/10/			0	3p-4p	D - 45	:30		NM	16	\$9,600.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> MTWTF	Spots/Week 4	Rate \$600.00	Rating 0.50					
Week: 10/17/22	10/13/22	MTWTF	4	\$600.00	0.50					
Week: 10/24/22	10/30/22	MTWTF	4	\$600.00	0.50					
Week: 10/31/22	11/06/22	MTWTF	4	\$600.00	0.50					
N 27 KTLA 10/10/	22 11/04/2	22 M-F 4p-5p		4p-5p		:30		NM	18	\$10,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00			.0	ψ.ο,οοο.οο
Week: 10/10/22	10/16/22	MTWTF	5	\$600.00	0.40					
Week: 10/17/22	10/23/22	MTWTF	5	\$600.00	0.40			1		
Week: 10/24/22	10/30/22	MTWTF	4	\$600.00	0.40					
Week: 10/31/22	11/06/22	MTWTF	4	\$600.00	0.40					
N 28 KTLA 10/10/	22 11/04/2	22 M-F 5p-6p	News	5p-6p		:30		NM	14	\$8,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/10/22	10/16/22	MTWTF	3	\$600.00	0.40					
Week: 10/17/22 Week: 10/24/22	10/23/22 10/30/22	MTWTF	3 4	\$600.00	0.40 0.40					
	te Range	MTWTF	•	\$600.00 Start/End Ti		kdays Length	Pato	Rtg Type		
Spot Ch Da 7 KTLA 10		<u>Description</u> 22 M-F 5p-6p	_	<u>5tart/⊑nd 11</u> 5p-6p		<u>kdays</u> <u>Length</u> vThF−−− <i>:30</i>	<u>Rate</u> \$600.00	0.40 <i>NM</i>		
See MG 28		722 IVI-I 3p-0p	IVEWS	3p-0p	MITUV	.30	\$000.00	0.40 /1///		
16 KTLA 11/		/22 M-F 5p-6p	News	5p-6p	-TuV	vThF :30	\$600.00	0.40 NM		
MG for 28.							·			
Week: 10/31/22	11/06/22	MTWTF	4	\$600.00	0.40					
N 29 KTLA 11/07/	22 11/07/2	22 6:00 PM-6:	30 PM	6:00 PM-6:30) PM	:30		NM	1	\$1,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			1		
Week: 11/07/22	11/13/22	M	1	\$1,400.00	0.50					
N 30 KTLA 10/10/	22 11/04/2	22 6:00 PM-6:	30 PM	6:00 PM-6:30) PM	:30		NM	15	\$10,500.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/10/22	10/16/22	MTWTF	3	\$700.00	0.50					
Week: 10/17/22 Week: 10/24/22	10/23/22 10/30/22	MTWTF	3 4	\$700.00 \$700.00	0.50 0.50					
Week: 10/31/22	11/06/22	MTWTF MTWTF	4 5	\$700.00	0.50					
						.20		NINA	4	¢700.00
N 31 KTLA 11/07/ Start Date	/22 11/07/2 End Date	22 6:30 PM-7: Weekdays	Spots/Week	6:30 PM-7:00 Rate	Rating	:30		NM	1	\$700.00
Week: 11/07/22	11/13/22	M	<u> </u>	\$700.00	0.50					
N 32 KTLA 10/10/	/22 11/04/2	22 10:00 PM-1	10:30 PM	10:00 PM-10	:30 PN	:30		NM	16	\$19,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00		i vivi	10	Ψ10,200.00
Week: 10/10/22	10/16/22	MTWTF	4	\$1,200.00	0.90			1		
Week: 10/17/22	10/23/22	MTWTF	4	\$1,200.00	0.90					
Week: 10/24/22	10/30/22	MTWTF	4	\$1,200.00	0.90			1		
Week: 10/31/22	11/06/22	MTWTF	4	\$1,200.00	0.90					
N 33 KTLA 11/07/	22 11/07/2	22 10:30 PM-1	11:00 PM	10:30 PM-11	:00 PN	:30		NM	1	\$1,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>				1		
Week: 11/07/22	11/13/22	M	1	\$1,200.00	0.90					
N 34 KTLA 10/10/		22 10:30 PM-1		10:30 PM-11		:30		NM	16	\$19,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/10/22	10/16/22	MTWTF	4	\$1,200.00	0.90			ı		

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 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

				Start/End		Spots/			
*Line Ch Start	Date Fnd D	ate Description	on	Time	Days	Length Week	Rate Rtn Ty	vne Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating		. 10.10	, po opoto	7
Week: 10/17/22	10/23/22	MTWTF	4	\$1,200.00	0.90				
Week: 10/24/22	10/30/22	MTWTF	4	\$1,200.00	0.90				
Week: 10/31/22	11/06/22	MTWTF	4	\$1,200.00	0.90				
N 35 KTLA 11/07/	/22 11/07/2	22 M-F 11p-1	130n	11p-1135p		:30		VM 1	\$700.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00	•		Ψ/ 00.00
Week: 11/07/22	11/13/22	M	1	\$700.00	0.80				
N 36 KTLA 10/10/	/22 11/04/2	22 11:00 PM-	11:35 PM	11:00 PM-11	:35 PN	:30	1	VM 16	\$11,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				, ,
Week: 10/10/22	10/16/22	MTWTF	4	\$700.00	0.80				
Week: 10/17/22	10/23/22	MTWTF	4	\$700.00	0.80				
Week: 10/24/22	10/30/22	MTWTF	4	\$700.00	0.80				
Week: 10/31/22	11/06/22	MTWTF	4	\$700.00	0.80				
N 37 KTLA 10/10/	/22 11/05/2	22 6:30 AM-7	:00 AM	6:30 AM-7:00) AM	:30	1	VM 4	\$1,800.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	S-	1	\$450.00	0.70				
Week: 10/17/22	10/23/22	S-	1	\$450.00	0.70				
Week: 10/24/22	10/30/22	S-	1	\$450.00	0.70				
Week: 10/31/22	11/06/22	S-	1	\$450.00	0.70				
N 38 KTLA 10/10/				7:00 AM-7:30		:30	1	VM 4	\$4,000.00
Start Date	End Date 10/16/22	<u>Weekdays</u> S-	Spots/Week	Rate	Rating				
Week: 10/10/22 Week: 10/17/22	10/16/22	S-	1 1	\$1,000.00 \$1,000.00	1.50 1.50				
Week: 10/17/22 Week: 10/24/22	10/23/22	S-	1	\$1,000.00	1.50				
Week: 10/31/22	11/06/22	S-	1	\$1,000.00	1.50				
N 39 KTLA 10/10/			.00 AM	7:30 AM-8:00		:30		NM 4	¢4 000 00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.30	ľ	NM 4	\$4,000.00
Week: 10/10/22	10/16/22	S-	<u>opots/week</u>	\$1,000.00	1.50				
Week: 10/17/22	10/23/22	S-	1	\$1,000.00	1.50				
Week: 10/24/22	10/30/22	S-	1	\$1,000.00	1.50				
Week: 10/31/22	11/06/22	S-	1	\$1,000.00	1.50				
N 40 KTLA 10/10/	/22 11/05/2	22 8:00 AM-9	:00 AM	8:00 AM-9:00	O AM	:30	N	VM 6	\$6,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				**,******
Week: 10/10/22	10/16/22	S-	1	\$1,000.00	1.50				
Week: 10/17/22	10/23/22	S-	1	\$1,000.00	1.50				
Week: 10/24/22	10/30/22	S-	2	\$1,000.00	1.50				
Week: 10/31/22	11/06/22	S-	2	\$1,000.00	1.50				
N 41 KTLA 10/10/	/22 11/05/2	22 9:00 AM-9	:30 AM	9:00 AM-9:30) AM	:30	1	VM 4	\$5,400.00
		<u>Weekdays</u>	Spots/Week		<u>Rating</u>				
Week: 10/10/22	10/16/22	S-	1	\$1,350.00	1.70				
Week: 10/17/22	10/23/22	S-	1	\$1,350.00	1.70				
Week: 10/24/22	10/30/22	S-	1	\$1,350.00	1.70				
Week: 10/31/22	11/06/22	S-	1	\$1,350.00	1.70			_	
N 42 KTLA 10/10/				9:30 AM-10:0		:30	1	VM 4	\$5,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	S-	1	\$1,350.00 \$1,350.00	1.70				
Week: 10/17/22 Week: 10/24/22	10/23/22 10/30/22	S- S-	1		1.70 1.70				
Week: 10/31/22	11/06/22	S-	1	\$1,350.00 \$1,350.00	1.70				
			1						#0.000.00
N 43 KTLA 10/10/	/22 11/05/2	22 10:00 AM-	10:30 AM	10:00 AM-10	:30 AN	:30	ſ	VM 4	\$3,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 09/21/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

China Chin								I		
March Ch Start Date End Date D					Start/End		Spots/			
Start Date Month Color Month Color Spots Spo	*Line Ch Start I	Date End D	ate Description	n		Days	•	Rate Rtn Type	Spots	Amount
Week: 10710722 1074072					Rate		J	,, <u>,,</u>		
Week: 1074/22 1108/22										
N 44 KTLA 10/10/22 11/08/22	Week: 10/17/22	10/23/22	S-	1	\$900.00	1.30				
N 44 KTLA 10/10/22 10/32/2	Week: 10/24/22	10/30/22	S-	1	\$900.00	1.30				
Siart Date End Date Weekdays Spois/Week Rate Rating Spot	Week: 10/31/22	11/06/22	S-	1	\$900.00	1.30				
Week: 1010/022 1016/022S-	N 44 KTLA 10/10/	22 11/05/2	22 10:30 AM-1	1:00 AM	10:30 AM-11	:00 AN	:30	NM	4	\$3,600.00
Week: 10171/22 101/30/22	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 10/31/22			S-	1						
Week: 10/31/22				1						
N 45 KTLA 10/10/22 11/05/22 5:00 PM-5:30 PM				·						
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/10/22 10/23/22	Week: 10/31/22	11/06/22	S-	1	\$900.00	1.30				
Week: 10/10/22		22 11/05/2	22 5:00 PM-5:3		5:00 PM-5:30) PM	:30	NM	4	\$2,000.00
Week: 10/17/22										
Week: 10/24/22 10/30/22				1						
N 46 KTLA 10/10/22				1						
N 46 KTLA 10/10/22				1						
Start Date End Date Weekdays Spots/Week Rate Rating				•						
Week: 10/10/22							:30	NM	4	\$2,000.00
Week: 10/17/22										
Week: 10/24/22										
N 47 KTLA 10/10/22				·						
N 47 KTLA 10/10/22										
Start Date End Date Weekdays Spots/Week Rate Rating S550.00 0.50				O DM	•		-30	NIM	1	\$2,200,00
Week: 10/10/22							.30	INIVI	4	φ2,200.00
Week: 10/24/22										
Week: 10/31/22	Week: 10/17/22	10/23/22	S-	1	\$550.00	0.50				
N 48 KTLA 10/10/22 11/105/22 6:30 PM-7:00 PM 6:30 PM-7:00 PM :30 NM 4 \$2,200.00 Start Date Week: 10/10/10/22 End Date 10/16/22 Weekdays Spots/Week \$550.00 0.50 SS50.00 0.50 Week: 10/17/122 10/23/22 11/23/22 \$550.00 0.50 SS50.00 0.50 Week: 10/31/22 11/06/22 S- 1 \$550.00 0.50 N 49 KTLA 10/10/22 11/05/22 10:00 PM-10:30 PM 10:00 PM-10:30 PM :30 NM 4 \$4,800.00 Start Date Week: 10/10/22 End Date Vision 10/16/22 Weekdays Spots/Week Rate Rating Rating Rating NM 4 \$4,800.00 Week: 10/17/122 10/23/22 S- 1 \$1,200.00 0.90 NO NM 4 \$4,800.00 Week: 10/16/22 11/06/22 S- 1 \$1,200.00 0.90 NM 4 \$4,800.00 Week: 10/10/22 11/05/22 10:30 PM-11:00 PM 10:30 PM-11:00 PM 10:30 PM-11:00 PM	Week: 10/24/22	10/30/22	S-	1	\$550.00	0.50				
Start Date End Date Weekdays Spots/Week Rate Rating	Week: 10/31/22	11/06/22	S-	1	\$550.00	0.50				
Start Date End Date Weekdays Spots/Week Rate Rating	N 48 KTLA 10/10/	22 11/05/2	22 6:30 PM-7:0	00 PM	6:30 PM-7:00) PM	:30	NM	4	\$2,200.00
Week: 10/17/22 10/23/22 S- 1 \$550.00 0.50 Week: 10/24/22 10/30/22 S- 1 \$550.00 0.50 Week: 10/31/22 11/06/22 S- 1 \$550.00 0.50 N 49 KTLA 10/10/22 11/05/22 10:00 PM-10:30 PM 10:00 PM-10:30 PM :30 NM 4 \$4,800.00 Start Date End Date Weekdays Spots/Week Rate Rating Rating NM 4 \$4,800.00 Week: 10/17/22 10/16/22 S- 1 \$1,200.00 0.90 NO NM 4 \$4,800.00 Week: 10/31/22 11/05/22 10:30 PM-11:00 PM 10:30 PM-11:00 PM 10:30 PM-11:00 PM :30 NM 4 \$4,800.00 Start Date End Date Weekdays Spots/Week Rate Rating Rating NM 4 \$4,800.00 Week: 10/17/22 10/16/22 S- 1 \$1,200.00 0.90 NM 4 \$4,800.00 Week: 10/17/22 10/16/22 S- 1 \$1,200.00 0.90			<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				. ,
Week: 10/24/22 10/30/22 s- 1 \$550.00 0.50 Week: 10/31/22 11/06/22 s- 1 \$550.00 0.50 N 49 KTLA 10/10/22 11/05/22 10:00 PM-10:30 PM 10:00 PM-10:30 PM :30 NM 4 \$4,800.00 Start Date Veek: 10/10/22 End Date Veek: 10/10/22 Weekdays Spots/Week S1,200.00 0.90 Rate Rating S1,200.00 0.90 NM 4 \$4,800.00 Week: 10/17/22 10/30/22s- 1 \$1,200.00 0.90 0.90 NM 4 \$4,800.00 N 50 KTLA 10/10/22 11/05/22 10/30 PM-11:00 PM 10:30 PM-11:00 PM :30 NM 4 \$4,800.00 Start Date Veek: 10/10/22 End Date Veekdays Spots/Week S1,200.00 0.90 Rate Rating S1,200.00 0.90 NM 4 \$4,800.00 Week: 10/17/22 10/30/22S- 1 \$1,200.00 0.90 NM 4 \$4,800.00 Week: 10/31/22 11/05/22S- 1 \$1,200.00 0.90 NM 4 \$4,800.00 N 51 KTLA 10/10/22 11/05/22S- 1 \$1,200.00 0.90 NM 4 \$2,800.00 N 51 KTLA 10/10/22 11/05/22 Sa-Su 11p-1130p <t< td=""><td>Week: 10/10/22</td><td>10/16/22</td><td>S-</td><td>1</td><td>\$550.00</td><td>0.50</td><td></td><td></td><td></td><td></td></t<>	Week: 10/10/22	10/16/22	S-	1	\$550.00	0.50				
N 49 KTLA 10/10/22 11/05/22 10:00 PM-10:30 PM 10:00 PM-10:30 Ph 10/10/22 10/16/22	Week: 10/17/22		S-	1	\$550.00	0.50				
N 49 KTLA 10/10/22 11/05/22 10:00 PM-10:30 PM 10:00 PM-10:30 PN :30 NM 4 \$4,800.00			S-	1						
Start Date End Date Weekdays Spots/Week Rate Rating 0.90	Week: 10/31/22	11/06/22	S-	1	\$550.00	0.50				
Week: 10/10/22 10/16/22 S- 1 \$1,200.00 0.90 Week: 10/17/22 10/23/22 S- 1 \$1,200.00 0.90 Week: 10/24/22 10/30/22 S- 1 \$1,200.00 0.90 N 50 KTLA 10/10/22 11/05/22 10:30 PM-11:00 PM 10:30 PM-11:00 PN :30 NM 4 \$4,800.00 Start Date End Date Weekdays Spots/Week Rate Rating Rating Week: 10/10/22 10/16/22 S- 1 \$1,200.00 0.90 Week: 10/17/22 10/23/22 S- 1 \$1,200.00 0.90 Week: 10/17/22 10/30/22 S- 1 \$1,200.00 0.90 Week: 10/24/22 10/30/22 S- 1 \$1,200.00 0.90 Week: 10/31/22 11/06/22 S- 1 \$1,200.00 0.90 N 51 KTLA 10/10/22 11/05/22 Sa-Su 11p-1130p 11p-1135p :30 NM 4 \$2,800.00			22 10:00 PM-1	0:30 PM	10:00 PM-10	:30 PN	:30	NM	4	\$4,800.00
Week: 10/17/22 10/23/22 S- 1 \$1,200.00 0.90 Week: 10/24/22 10/30/22 S- 1 \$1,200.00 0.90 Week: 10/31/22 11/06/22 S- 1 \$1,200.00 0.90 N 50 KTLA 10/10/22 11/05/22 10:30 PM-11:00 PM 10:30 PM-11:00 PM :30 NM 4 \$4,800.00 Start Date Week: 10/10/22 10/16/22 End Date Weekdays Spots/Week Rate Spots/Week Rating Rating NM 4 \$4,800.00 Week: 10/17/22 10/23/22S- 1 \$1,200.00 0.90 11,200.00 0.90 0.90 0.90 0.90 Week: 10/31/22 11/06/22S- 1 \$1,200.00 0.90 0.90 0.90 0.90 0.90 N 51 KTLA 10/10/22 11/05/22 Sa-Su 11p-1130p Start Date End Date Weekdays Spots/Week Rate Rating Rate Rating 130 NM 4 \$2,800.00										
Week: 10/24/22 10/30/22 s- 1 \$1,200.00 0.90 Week: 10/31/22 11/06/22 s- 1 \$1,200.00 0.90 N 50 KTLA 10/10/22 11/05/22 10:30 PM-11:00 PM 10:30 PM-11:00 PM :30 NM 4 \$4,800.00 Start Date Week: 10/10/22 End Date Weekdays Spots/Week Rate Rating Rating Rating NM 4 \$4,800.00 Week: 10/17/22 10/23/22 s- 1 \$1,200.00 0.90 Week: 10/24/22 10/30/22 s- 1 \$1,200.00 0.90 Week: 10/31/22 11/06/22 s- 1 \$1,200.00 0.90 N 51 KTLA 10/10/22 11/05/22 Sa-Su 11p-1130p 11p-1135p :30 NM 4 \$2,800.00 Start Date End Date Weekdays Weekdays Spots/Week Rate Rating Rating				· ·	. ,					
Week: 10/31/22 11/06/22 s- 1 \$1,200.00 0.90 N 50 KTLA 10/10/22 11/05/22 10:30 PM-11:00 PM 10:30 PM-11:00 PM :30 NM 4 \$4,800.00 Start Date Week: 10/10/22 End Date Weekdays Spots/Week Rate Rating S1,200.00 0.90 N.90 NM 4 \$4,800.00 Week: 10/17/22 10/23/22 s- 1 \$1,200.00 0.90 NM NM 4 \$2,800.00 Week: 10/31/22 11/06/22 s- 1 \$1,200.00 0.90 NM 4 \$2,800.00 N 51 KTLA 10/10/22 11/05/22 Sa-Su 11p-1130p 11p-1135p :30 NM 4 \$2,800.00 Start Date End Date Weekdays Spots/Week Rate Rating Rating										
N 50 KTLA 10/10/22 11/05/22 10:30 PM-11:00 PM 10:30 PM-11:00 PN :30 NM 4 \$4,800.00										
Start Date Week: 10/10/22 End Date 10/16/22 Weekdays S- Spots/Week 1,200.00 Rate 0.90 Rating 0.90 Week: 10/17/22 10/23/22 S- 1 \$1,200.00 0.90 Week: 10/24/22 10/30/22 S- 1 \$1,200.00 0.90 Week: 10/31/22 11/06/22 S- 1 \$1,200.00 0.90 N 51 KTLA 10/10/22 11/05/22 Sa-Su 11p-1130p 11p-1135p :30 NM 4 \$2,800.00 Start Date End Date Weekdays Spots/Week Rate Rating				•						
Week: 10/10/22 10/16/22 S- 1 \$1,200.00 0.90 Week: 10/17/22 10/23/22 S- 1 \$1,200.00 0.90 Week: 10/24/22 10/30/22 S- 1 \$1,200.00 0.90 Week: 10/31/22 11/06/22 S- 1 \$1,200.00 0.90 N 51 KTLA 10/10/22 11/05/22 Sa-Su 11p-1130p 11p-1135p :30 NM 4 \$2,800.00 Start Date End Date Weekdays Spots/Week Rate Rating					_		:30	NM	4	\$4,800.00
Week: 10/17/22 10/23/22 S- 1 \$1,200.00 0.90 Week: 10/24/22 10/30/22 S- 1 \$1,200.00 0.90 Week: 10/31/22 11/06/22 S- 1 \$1,200.00 0.90 N 51 KTLA 10/10/22 11/05/22 Sa-Su 11p-1130p 11p-1135p :30 NM 4 \$2,800.00 Start Date End Date Weekdays Spots/Week Rate Rating										
Week: 10/24/22 10/30/22 S- 1 \$1,200.00 0.90 Week: 10/31/22 11/06/22 S- 1 \$1,200.00 0.90 N 51 KTLA 10/10/22 11/05/22 Sa-Su 11p-1130p 11p-1135p :30 NM 4 \$2,800.00 Start Date End Date Weekdays Spots/Week Rate Rating			_	1						
Week: 10/31/22 11/06/22 S- 1 \$1,200.00 0.90 N 51 KTLA 10/10/22 11/05/22 Sa-Su 11p-1130p 11p-1135p :30 NM 4 \$2,800.00 Start Date End Date Weekdays Spots/Week Rate Rating				1						
N 51 KTLA 10/10/22 11/05/22 Sa-Su 11p-1130p 11p-1135p :30 NM 4 \$2,800.00				1						
Start Date End Date Weekdays Spots/Week Rate Rating						0.00	.20	NIN 4	4	# 2 200 00
						Rating	.30	INIVI	4	φ∠,ουυ.υυ

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 Contract / Revision
 Alt Order #

 3697146 /
 WOC13781554

 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 09/21/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

	Start/End	Spots/				
*Line Ch Start Date End Date Description	Time Days Lo	ength Week	Rate R	tn TypeS	pots	Amount
Start Date	Rate Rating					
Week: 10/17/22 10/23/22S- 1	\$700.00 0.60					
Week: 10/24/22 10/30/22S- 1 Week: 10/31/22 11/06/22S- 1	\$700.00 0.60					
	\$700.00 0.60					
N 52 KTLA 10/10/22 11/05/22 Sports Final	1135p-1205a	:30		NM	4	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/22 10/16/22S- 1	<u>Rate</u> <u>Rating</u> \$500.00 0.40			ł		
Week: 10/17/22 10/23/22S- 1	\$500.00 0.40					
Week: 10/24/22 10/30/22S- 1	\$500.00 0.40			i		
Week: 10/31/22 11/06/22S- 1	\$500.00 0.40					
N 53 KTLA 10/10/22 11/05/22 Sa 1205a-1235a	1205a-1235a	:30		NM	3	\$750.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.00			Ü	Ψ100.00
Week: 10/10/22 10/16/22S- 1	\$250.00 0.30					
Spot Ch Date Range Description	Start/End Time Weekdays	<u>Length</u>	<u>Rate</u> I	Rtg Type		
1 KTLA 10/10/22-10/16/22 Sa 1205a-1235a	<i>1205a-1235a</i> Sa	:30	\$250.00 0	.30 <i>NM</i>		
See MG 53.4,53.5,53.6						
4 KTLA 10/10/22-10/16/22 12:05 XM-12:35 XM	12:05 XM-12:35 XNSa	:30	\$250.00 0	.30 NM		
MG for 53.1,53.3,53.2	40.05 VM 40.05 VA	-20	# 050.00 0	OO NIM		
5 KTLA 10/17/22-10/23/22 12:05 XM-12:35 XM	12:05 XM-12:35 XNSa	:30	\$250.00 0	.30 NM		
MG for 53.1,53.3,53.2 6 KTLA 10/31/22-11/06/22 12:05 XM-12:35 XM	12:05 XM-12:35 XNsa	:30	\$250.00 0	30 NM		
MG for 53.1,53.3,53.2	12.00 AW-12.00 AF	.00	Ψ230.00 0	.50 14141		
Week: 10/17/22 10/23/22S- 1	\$250.00 0.30			i		
Spot Ch Date Range Description	Start/End Time Weekdays	Length	Rate I	Rtg Type		
2 KTLA 10/17/22-10/23/22 Sa 1205a-1235a	1205a-1235aSa	:30		.30 NM		
See MG 53.4,53.5,53.6						
Week: 10/24/22 10/30/22 0	\$0.00 0.00			1		
Week: 10/31/22 11/06/22S- 1	\$250.00 0.30					
Spot Ch Date Range Description	Start/End Time Weekdays	<u>Length</u>		Rtg Type		
3 KTLA 10/31/22-11/06/22 Sa 1205a-1235a	<i>1205a-1235a</i> Sa	:30	\$250.00 0	.30 <i>NM</i>		
See MG 53.4,53.5,53.6						
N 54 KTLA 10/10/22 11/06/22 M-F 430a-5a	430a-5a	:30		NM	17	\$2,975.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/22 10/16/22 MTWTF 5	<u>Rate</u> <u>Rating</u> \$175.00 0.30					
Week: 10/17/22 10/18/22 MTWTF 5	\$175.00 0.30 \$175.00 0.30					
Week: 10/11/22 10/20/22 MTWTF 3	\$175.00 0.30					
Week: 10/31/22 11/06/22 MTWTF 4	\$175.00 0.30					
N 55 KTLA 10/10/22 11/06/22 6:00 AM-6:30 AM	6:00 AM-6:30 AM	:30		NM	4	\$1,800.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.30		INIVI	4	φ1,000.00
Week: 10/10/22 10/16/22S 1	\$450.00 0.60			i		
Week: 10/17/22	\$450.00 0.60					
Week: 10/24/22 10/30/22S 1	\$450.00 0.60			1		
Week: 10/31/22 11/06/22S 1	\$450.00 0.60					
N 56 KTLA 10/10/22 11/06/22 6:30 AM-7:00 AM	6:30 AM-7:00 AM	:30		NM	4	\$1,800.00
Start Date End Date Weekdays Spots/Week	Rate Rating			1		
Week: 10/10/22	\$450.00 0.60			1		
Week: 10/17/22 10/23/22S 1	\$450.00 0.60			1		
Week: 10/24/22 10/30/22S 1	\$450.00 0.60					
Week: 10/31/22 11/06/22S 1	\$450.00 0.60					
N 57 KTLA 10/10/22 11/06/22 7:00 AM-7:30 AM	7:00 AM-7:30 AM	:30		NM	4	\$4,000.00

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 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 09/21/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

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				Start/End		Spots/			
*Line Ch Start Da	te End Dat	te Description		Time	Days	Length Week	Rate Rtn Typ	oe Spots	Amount
		Weekdays	Spots/Week	Rate	Rating			1	
	0/16/22	S	1	\$1,000.00	1.30				
Week: 10/17/22 1	0/23/22	S	1	\$1,000.00	1.30				
Week: 10/24/22 1	0/30/22	S	1	\$1,000.00	1.30				
Week: 10/31/22 1	1/06/22	S	1	\$1,000.00	1.30				
N 58 KTLA 10/10/22	11/06/22	7:30 AM-8:00) AM	7:30 AM-8:00) AM	:30	NI	M 4	\$4,000.00
	Ind Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
	0/16/22	S	1	\$1,000.00	1.30				
	0/23/22 0/30/22	S	1	\$1,000.00	1.30				
	1/06/22	S	1	\$1,000.00 \$1,000.00	1.30 1.30				
			'						* 4
N 59 KTLA 10/10/22 Start Date E			Spots/Week	8:00 AM-9:00		:30	NI	M 4	\$4,000.00
	End Date 0/16/22	Weekdays	1	<u>Rate</u> \$1,000.00	Rating 1.30				
	0/23/22	S	1	\$1,000.00	1.30				
Week: 10/24/22 1	0/30/22	S	1	\$1,000.00	1.30				
Week: 10/31/22 1	1/06/22	S	1	\$1,000.00	1.30				
N 60 KTLA 10/10/22	11/06/22	9:00 AM-9:30) AM	9:00 AM-9:30) AM	:30	NI	M 4	\$5,400.00
	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				
	0/16/22	S	1	\$1,350.00	1.40				
	0/23/22	S	1	\$1,350.00	1.40				
	0/30/22	S	1	\$1,350.00	1.40				
	1/06/22	S	1	\$1,350.00	1.40				
N 61 KTLA 10/10/22				9:30 AM-10:0		:30	NI	M 4	\$5,400.00
	End Date 0/16/22	Weekdays	Spots/Week 1	<u>Rate</u> \$1,350.00	Rating 1.40				
	0/23/22	S	1	\$1,350.00	1.40				
	0/30/22	S	1	\$1,350.00	1.40				
Week: 10/31/22 1	1/06/22	S	1	\$1,350.00	1.40				
N 62 KTLA 10/10/22	11/06/22	2 10:00 AM-10	:30 AM	10:00 AM-10	:30 AN	:30	NI	M 4	\$3,600.00
	End Date	Weekdays	Spots/Week	Rate	Rating				+-,
Week: 10/10/22 1	0/16/22	S	1	\$900.00	1.30				
	0/23/22	S	1	\$900.00	1.30				
	0/30/22	S	1	\$900.00	1.30				
	1/06/22	S	11	\$900.00	1.30				
N 63 KTLA 10/10/22				10:30 AM-11		:30	NI	M 4	\$3,600.00
	End Date 0/16/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$900.00	Rating 1.30				
	0/23/22	S	1	\$900.00	1.30				
	0/30/22	S	1	\$900.00	1.30				
	1/06/22	S	1	\$900.00	1.30				
N 64 KTLA 10/10/22		2 5:00 PM-5:30) PM	5:00 PM-5:30		:30	NI	M 4	\$2,000.00
	End Date	Weekdays	Spots/Week	Rate	Rating	.00	141		Ψ2,000.00
	0/16/22	S	1	\$500.00	0.50			1	
	0/23/22	S	1	\$500.00	0.50			1	
	0/30/22	S	1	\$500.00	0.50			1	
Week: 10/31/22 1	1/06/22	S	1	\$500.00	0.50			4	
N 65 KTLA 10/10/22				5:30 PM-6:00		:30	NI	M 4	\$2,000.00
<u>Start Date</u> <u>E</u> Week: 10/10/22 1	End Date 0/16/22	Weekdays S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.50			1	
VV CCN. 10/10/22 1	0/10/22	3	ı	φ300.00	0.50			1	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



 Contract / Revision
 Alt Order #

 3697146 /
 WOC13781554

 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 09/21/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

			Start/End		Spots/			_
*Line Ch Start Date En	d Date Description	on	Time	Days	Length Week	Rate Rtn Type	Spots	Amount
Start Date End Da		Spots/Week	Rate	Rating	Longar Wook	rtato rtar Type	l opolo	, anount
Week: 10/17/22 10/23/2		1	\$500.00	0.50				
Week: 10/24/22 10/30/2	2s	1	\$500.00	0.50				
Week: 10/31/22 11/06/2	.2s	1	\$500.00	0.50				
N 66 KTLA 10/10/22 11/	06/22 6:00 PM-6	:30 PM	6:00 PM-6:30) PM	:30	NM	4	\$2,200.00
Start Date End Da		Spots/Week	<u>Rate</u>	Rating				
Week: 10/10/22 10/16/2		1	\$550.00	0.60				
Week: 10/17/22 10/23/2		1	\$550.00	0.60				
Week: 10/24/22 10/30/2 Week: 10/31/22 11/06/2		1 1	\$550.00	0.60 0.60				
		•	\$550.00					
	06/22 6:30 PM-7		6:30 PM-7:00		:30	NM	4	\$2,200.00
<u>Start Date</u> <u>End Date</u> Week: 10/10/22 10/16/2		Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.60				
Week: 10/17/22 10/23/2	_	1	\$550.00	0.60				
Week: 10/24/22 10/30/2		1	\$550.00	0.60				
Week: 10/31/22 11/06/2	22s	1	\$550.00	0.60				
N 68 KTLA 10/10/22 11/	06/22 7:00 PM-7	:30 PM	7:00 PM-7:30) PM	:30	NM	4	\$2,400.00
Start Date End Da		Spots/Week	Rate	Rating				, ,
Week: 10/10/22 10/16/2		1	\$600.00	0.50				
Week: 10/17/22 10/23/2		1	\$600.00	0.50				
Week: 10/24/22 10/30/2		1	\$600.00	0.50				
Week: 10/31/22 11/06/2		1	\$600.00	0.50			l	
	06/22 7:30 PM-8		7:30 PM-8:00		:30	NM	4	\$2,400.00
<u>Start Date</u> <u>End Da</u> Week: 10/10/22 10/16/2		Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.50				
Week: 10/10/22 10/10/2 Week: 10/17/22 10/23/2		1	\$600.00	0.50				
Week: 10/24/22 10/30/2		1	\$600.00	0.50				
Week: 10/31/22 11/06/2		1	\$600.00	0.50				
N 70 KTLA 10/10/22 11/	06/22 10:00 PM-	10:30 PM	10:00 PM-10	:30 PN	:30	NM	4	\$4,800.00
Start Date End Da		Spots/Week	Rate	Rating			•	ψ .,σσσ.σσ
Week: 10/10/22 10/16/2		1	\$1,200.00	0.90				
Week: 10/17/22 10/23/2		1	\$1,200.00	0.90				
Week: 10/24/22 10/30/2		1	\$1,200.00	0.90				
Week: 10/31/22 11/06/2	22S	1	\$1,200.00	0.90			Į.	
	06/22 10:30 PM-		10:30 PM-11		:30	NM	4	\$4,800.00
Start Date End Da		Spots/Week	Rate	Rating				
Week: 10/10/22 10/16/2 Week: 10/17/22 10/23/2		1 1	\$1,200.00 \$1,200.00	0.90 0.90				
Week: 10/17/22 10/23/2 Week: 10/24/22 10/30/2		1	\$1,200.00	0.90				
Week: 10/31/22 11/06/2	_	1	\$1,200.00	0.90				
	06/22 Sa-Su 11p		11p-1135p		:30	NM	4	\$2,800.00
Start Date End Da	•	Spots/Week	Rate	Rating	.30	INIVI	4	φ∠,ουυ.υυ
Week: 10/10/22 10/16/2		1	\$700.00	0.60				
Week: 10/17/22 10/23/2		1	\$700.00	0.60				
Week: 10/24/22 10/30/2		1	\$700.00	0.60				
Week: 10/31/22 11/06/2	2S	1	\$700.00	0.60			l	

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Totals

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

\$465,575.00

488.30

534



Contract / Revision	Alt Order #
3697146 /	WOC13781554

Advertiser	Original Date / Revision
POL/Gavin Newsom/Governor/CA/Dem	09/21/22 / 09/21/22

Contract Dates	<u>Product</u>	Estimate #
10/10/22 - 11/08/22	CA GOVERNOR 2022	2723

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 -10/30/22	375	\$315,875.00	(\$47,381.25)	\$268,493.75
10/31/22 -11/27/22	159	\$149,700.00	(\$22,455.00)	\$127,245.00
Totals	534	\$465,575.00	(\$69,836.25)	\$395,738.75

Signature:	Date:

PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>