

CONTRACT



Los Angeles KTLA
5800 W. Sunset Blvd
Los Angeles, CA 90028
(323) 460-5500

<u>Contract / Revision</u> 3697146 /		<u>Alt Order #</u> WOC13781554	
<u>Advertiser</u> POL/Gavin Newsom/Governor/CA/Dem		<u>Original Date / Revision</u> 09/21/22 / 09/21/22	
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Estimate #</u> 2723		
<u>Product</u> CA GOVERNOR 2022			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTLA	<u>Account Executive</u> KTLA Local House	<u>Sales Office</u> Los Angeles Lo	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
			<u>Total Ratings</u> 488.30
<u>Agency Code</u> 9917619	<u>Advertiser Code</u> 387	<u>Product 1/2</u> 525	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		

And:

Sadler Strategic Media Inc
12103 Viewcrest Road
Studio City, CA 91604

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTLA	10/10/22	11/04/22	5:00 AM-5:30 AM	5:00 AM-5:30 AM		:30				NM	16	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$500.00	0.60			
Week:		10/17/22	10/23/22	MTWTF--				4	\$500.00	0.60			
Week:		10/24/22	10/30/22	MTWTF--				4	\$500.00	0.60			
Week:		10/31/22	11/06/22	MTWTF--				4	\$500.00	0.60			
N 2	KTLA	11/07/22	11/08/22	5:30 AM-6:00 AM	5:30 AM-6:00 AM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$500.00	0.60			
N 3	KTLA	10/10/22	11/04/22	5:30 AM-6:00 AM	5:30 AM-6:00 AM		:30				NM	16	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$500.00	0.60			
Week:		10/17/22	10/23/22	MTWTF--				4	\$500.00	0.60			
Week:		10/24/22	10/30/22	MTWTF--				4	\$500.00	0.60			
Week:		10/31/22	11/06/22	MTWTF--				4	\$500.00	0.60			
N 4	KTLA	11/07/22	11/08/22	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30				NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$2,200.00	1.20			
N 5	KTLA	10/10/22	11/04/22	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30				NM	17	\$20,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$1,200.00	1.20			
Week:		10/17/22	10/23/22	MTWTF--				4	\$1,200.00	1.20			
Week:		10/24/22	10/30/22	MTWTF--				4	\$1,200.00	1.20			
Week:		10/31/22	11/06/22	MTWTF--				5	\$1,200.00	1.20			
N 6	KTLA	11/07/22	11/08/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$2,200.00	1.20			
N 7	KTLA	10/10/22	11/04/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	18	\$21,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$1,200.00	1.20			
Week:		10/17/22	10/23/22	MTWTF--				4	\$1,200.00	1.20			
Week:		10/24/22	10/30/22	MTWTF--				5	\$1,200.00	1.20			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Los Angeles KTLA
5800 W. Sunset Blvd
Los Angeles, CA 90028
(323) 460-5500

<u>Contract / Revision</u> 3697146 /		<u>Alt Order #</u> WOC13781554
<u>Advertiser</u> POL/Gavin Newsom/Governor/CA/Dem		<u>Original Date / Revision</u> 09/21/22 / 09/21/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/22	11/06/22	MTWTF--				5	\$1,200.00	1.20			
N 8	KTLA	11/07/22	11/08/22	M-F 7a-8a	7a-8a		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$2,500.00	1.50			
N 9	KTLA	10/10/22	11/04/22	M-F 7a-8a	7a-8a		:30				NM	19	\$28,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$1,500.00	1.50			
Week:		10/17/22	10/23/22	MTWTF--				5	\$1,500.00	1.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	9	KTLA	10/17/22-10/23/22	M-F 7a-8a	7a-8a	MTuWThF----	:30		\$1,500.00	1.50	NM		
See MG 11.25,11.26													
Week:		10/24/22	10/30/22	MTWTF--				5	\$1,500.00	1.50			
Week:		10/31/22	11/06/22	MTWTF--				5	\$1,500.00	1.50			
N 10	KTLA	11/07/22	11/08/22	M-F 8a-9a	8a-9a		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$2,500.00	1.50			
N 11	KTLA	10/10/22	11/04/22	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30				NM	21	\$31,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$1,500.00	1.50			
Week:		10/17/22	10/23/22	MTWTF--				5	\$1,500.00	1.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	9	KTLA	10/17/22-10/23/22	8:00 AM-9:00 AM	8:00 AM-9:00 AM	MTuWThF----	:30		\$1,500.00	1.50	NM		
See MG 11.25,11.26													
	25	KTLA	10/18/22-10/21/22	LA Unscripted M-F PA	7p-730p	-TuWThF----	:30		\$1,500.00	1.50	NM		
Ⓜ MG for 9.9,11.9													
	26	KTLA	10/18/22-10/21/22	M-F 11p-1130p	11p-1135p	-TuWThF----	:30		\$1,500.00	1.50	NM		
Ⓜ MG for 9.9,11.9													
Week:		10/24/22	10/30/22	MTWTF--				5	\$1,500.00	1.50			
Week:		10/31/22	11/06/22	MTWTF--				5	\$1,500.00	1.50			
N 12	KTLA	11/07/22	11/08/22	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$2,000.00	1.30			
N 13	KTLA	10/10/22	11/04/22	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30				NM	18	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$1,000.00	1.30			
Week:		10/17/22	10/23/22	MTWTF--				4	\$1,000.00	1.30			
Week:		10/24/22	10/30/22	MTWTF--				5	\$1,000.00	1.30			
Week:		10/31/22	11/06/22	MTWTF--				5	\$1,000.00	1.30			
N 14	KTLA	11/07/22	11/08/22	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$2,000.00	1.30			
N 15	KTLA	10/10/22	11/04/22	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30				NM	18	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$1,000.00	1.30			
Week:		10/17/22	10/23/22	MTWTF--				4	\$1,000.00	1.30			
Week:		10/24/22	10/30/22	MTWTF--				5	\$1,000.00	1.30			
Week:		10/31/22	11/06/22	MTWTF--				5	\$1,000.00	1.30			
N 16	KTLA	11/07/22	11/08/22	10:00 AM-10:30 AM	10:00 AM-10:30 AM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$2,000.00	1.30			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Los Angeles KTLA
5800 W. Sunset Blvd
Los Angeles, CA 90028
(323) 460-5500

<u>Contract / Revision</u> 3697146 /		<u>Alt Order #</u> WOC13781554
<u>Advertiser</u> POL/Gavin Newsom/Governor/CA/Dem		<u>Original Date / Revision</u> 09/21/22 / 09/21/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$800.00	1.00			
N 17	KTLA	10/10/22	11/04/22	10:00 AM-10:30 AM	10:00 AM-10:30 AM		:30				NM	17	\$13,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$800.00	1.00			
Week:		10/17/22	10/23/22	MTWTF--				4	\$800.00	1.00			
Week:		10/24/22	10/30/22	MTWTF--				4	\$800.00	1.00			
Week:		10/31/22	11/06/22	MTWTF--				5	\$800.00	1.00			
N 18	KTLA	10/10/22	11/04/22	10:30 AM-11:00 AM	10:30 AM-11:00 AM		:30				NM	17	\$13,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$800.00	1.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	KTLA	10/10/22-10/16/22		10:30 AM-11:00 AM	10:30 AM-11:00 AM	AIMTuWThF----	:30		\$800.00	1.00	NM		
See MG 18.18													
18	KTLA	10/15/22-10/16/22		Sa-Su 6a-7a	6a-7a	-----SaSu	:30		\$800.00	1.00	NM		
Ⓜ MG for 18.3 10/11													
Week:		10/17/22	10/23/22	MTWTF--				4	\$800.00	1.00			
Week:		10/24/22	10/30/22	MTWTF--				4	\$800.00	1.00			
Week:		10/31/22	11/06/22	MTWTF--				5	\$800.00	1.00			
N 19	KTLA	11/07/22	11/08/22	11:00 AM-11:30 AM	11:00 AM-11:30 AM		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$650.00	0.90			
N 20	KTLA	10/10/22	11/04/22	11:00 AM-11:30 AM	11:00 AM-11:30 AM		:30				NM	15	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$650.00	0.90			
Week:		10/17/22	10/23/22	MTWTF--				3	\$650.00	0.90			
Week:		10/24/22	10/30/22	MTWTF--				4	\$650.00	0.90			
Week:		10/31/22	11/06/22	MTWTF--				4	\$650.00	0.90			
N 21	KTLA	11/07/22	11/08/22	11:30 AM-12:00 PM	11:30 AM-12:00 PM		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$650.00	0.90			
N 22	KTLA	10/10/22	11/04/22	11:30 AM-12:00 PM	11:30 AM-12:00 PM		:30				NM	16	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$650.00	0.90			
Week:		10/17/22	10/23/22	MTWTF--				4	\$650.00	0.90			
Week:		10/24/22	10/30/22	MTWTF--				4	\$650.00	0.90			
Week:		10/31/22	11/06/22	MTWTF--				4	\$650.00	0.90			
N 23	KTLA	11/07/22	11/07/22	M-F 12p-1p	12p-1p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$600.00	0.80			
N 24	KTLA	10/10/22	11/04/22	M-F 12p-1p	12p-1p		:30				NM	16	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$600.00	0.80			
Week:		10/17/22	10/23/22	MTWTF--				4	\$600.00	0.80			
Week:		10/24/22	10/30/22	MTWTF--				4	\$600.00	0.80			
Week:		10/31/22	11/06/22	MTWTF--				4	\$600.00	0.80			
N 25	KTLA	10/10/22	11/04/22	M-F 1p-2p	1p-2p		:30				NM	16	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$600.00	0.80			
Week:		10/17/22	10/23/22	MTWTF--				4	\$600.00	0.80			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Los Angeles KTLA
5800 W. Sunset Blvd
Los Angeles, CA 90028
(323) 460-5500

<u>Contract / Revision</u> 3697146 /		<u>Alt Order #</u> WOC13781554
<u>Advertiser</u> POL/Gavin Newsom/Governor/CA/Dem		<u>Original Date / Revision</u> 09/21/22 / 09/21/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 26	KTLA	10/10/22	11/04/22	M-F 3p-4p	3p-4p		:30				NM	16	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/22	10/30/22	MTWTF--				4	\$600.00	0.80			
Week:		10/31/22	11/06/22	MTWTF--				4	\$600.00	0.80			
N 27	KTLA	10/10/22	11/04/22	M-F 4p-5p	4p-5p		:30				NM	18	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$600.00	0.50			
Week:		10/17/22	10/23/22	MTWTF--				4	\$600.00	0.50			
Week:		10/24/22	10/30/22	MTWTF--				4	\$600.00	0.50			
Week:		10/31/22	11/06/22	MTWTF--				4	\$600.00	0.50			
N 28	KTLA	10/10/22	11/04/22	M-F 5p-6p News	5p-6p		:30				NM	14	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				3	\$600.00	0.40			
Week:		10/17/22	10/23/22	MTWTF--				3	\$600.00	0.40			
Week:		10/24/22	10/30/22	MTWTF--				4	\$600.00	0.40			
Week:		10/31/22	11/06/22	MTWTF--				4	\$600.00	0.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
7	KTLA	10/24/22-10/30/22	M-F 5p-6p News	5p-6p	MTuWThF----	:30		\$600.00	0.40	NM			
			See MG 28.16										
16	KTLA	11/01/22-11/04/22	M-F 5p-6p News	5p-6p	-TuWThF----	:30		\$600.00	0.40	NM			
			(M) MG for 28.7 10/28										
Week:		10/31/22	11/06/22	MTWTF--				4	\$600.00	0.40			
N 29	KTLA	11/07/22	11/07/22	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$1,400.00	0.50			
N 30	KTLA	10/10/22	11/04/22	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30				NM	15	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				3	\$700.00	0.50			
Week:		10/17/22	10/23/22	MTWTF--				3	\$700.00	0.50			
Week:		10/24/22	10/30/22	MTWTF--				4	\$700.00	0.50			
Week:		10/31/22	11/06/22	MTWTF--				5	\$700.00	0.50			
N 31	KTLA	11/07/22	11/07/22	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$700.00	0.50			
N 32	KTLA	10/10/22	11/04/22	10:00 PM-10:30 PM	10:00 PM-10:30 PM		:30				NM	16	\$19,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$1,200.00	0.90			
Week:		10/17/22	10/23/22	MTWTF--				4	\$1,200.00	0.90			
Week:		10/24/22	10/30/22	MTWTF--				4	\$1,200.00	0.90			
Week:		10/31/22	11/06/22	MTWTF--				4	\$1,200.00	0.90			
N 33	KTLA	11/07/22	11/07/22	10:30 PM-11:00 PM	10:30 PM-11:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$1,200.00	0.90			
N 34	KTLA	10/10/22	11/04/22	10:30 PM-11:00 PM	10:30 PM-11:00 PM		:30				NM	16	\$19,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$1,200.00	0.90			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Los Angeles KTLA
5800 W. Sunset Blvd
Los Angeles, CA 90028
(323) 460-5500

<u>Contract / Revision</u> 3697146 /		<u>Alt Order #</u> WOC13781554
<u>Advertiser</u> POL/Gavin Newsom/Governor/CA/Dem		<u>Original Date / Revision</u> 09/21/22 / 09/21/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 35	KTLA	11/07/22	11/07/22	M-F 11p-1130p	11p-1135p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	MTWTF--				4	\$1,200.00	0.90			
Week:		10/24/22	10/30/22	MTWTF--				4	\$1,200.00	0.90			
Week:		10/31/22	11/06/22	MTWTF--				4	\$1,200.00	0.90			
N 36	KTLA	10/10/22	11/04/22	11:00 PM-11:35 PM	11:00 PM-11:35 PM		:30				NM	16	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$700.00	0.80			
Week:		10/17/22	10/23/22	MTWTF--				4	\$700.00	0.80			
Week:		10/24/22	10/30/22	MTWTF--				4	\$700.00	0.80			
Week:		10/31/22	11/06/22	MTWTF--				4	\$700.00	0.80			
N 37	KTLA	10/10/22	11/05/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$450.00	0.70			
Week:		10/17/22	10/23/22	-----S-				1	\$450.00	0.70			
Week:		10/24/22	10/30/22	-----S-				1	\$450.00	0.70			
Week:		10/31/22	11/06/22	-----S-				1	\$450.00	0.70			
N 38	KTLA	10/10/22	11/05/22	7:00 AM-7:30 AM	7:00 AM-7:30 AM		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$1,000.00	1.50			
Week:		10/17/22	10/23/22	-----S-				1	\$1,000.00	1.50			
Week:		10/24/22	10/30/22	-----S-				1	\$1,000.00	1.50			
Week:		10/31/22	11/06/22	-----S-				1	\$1,000.00	1.50			
N 39	KTLA	10/10/22	11/05/22	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$1,000.00	1.50			
Week:		10/17/22	10/23/22	-----S-				1	\$1,000.00	1.50			
Week:		10/24/22	10/30/22	-----S-				1	\$1,000.00	1.50			
Week:		10/31/22	11/06/22	-----S-				1	\$1,000.00	1.50			
N 40	KTLA	10/10/22	11/05/22	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30				NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$1,000.00	1.50			
Week:		10/17/22	10/23/22	-----S-				1	\$1,000.00	1.50			
Week:		10/24/22	10/30/22	-----S-				2	\$1,000.00	1.50			
Week:		10/31/22	11/06/22	-----S-				2	\$1,000.00	1.50			
N 41	KTLA	10/10/22	11/05/22	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30				NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$1,350.00	1.70			
Week:		10/17/22	10/23/22	-----S-				1	\$1,350.00	1.70			
Week:		10/24/22	10/30/22	-----S-				1	\$1,350.00	1.70			
Week:		10/31/22	11/06/22	-----S-				1	\$1,350.00	1.70			
N 42	KTLA	10/10/22	11/05/22	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30				NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$1,350.00	1.70			
Week:		10/17/22	10/23/22	-----S-				1	\$1,350.00	1.70			
Week:		10/24/22	10/30/22	-----S-				1	\$1,350.00	1.70			
Week:		10/31/22	11/06/22	-----S-				1	\$1,350.00	1.70			
N 43	KTLA	10/10/22	11/05/22	10:00 AM-10:30 AM	10:00 AM-10:30 AM		:30				NM	4	\$3,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Los Angeles KTLA
5800 W. Sunset Blvd
Los Angeles, CA 90028
(323) 460-5500

<u>Contract / Revision</u> 3697146 /		<u>Alt Order #</u> WOC13781554
<u>Advertiser</u> POL/Gavin Newsom/Governor/CA/Dem		<u>Original Date / Revision</u> 09/21/22 / 09/21/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$900.00	1.30			
Week:		10/17/22	10/23/22	-----S-				1	\$900.00	1.30			
Week:		10/24/22	10/30/22	-----S-				1	\$900.00	1.30			
Week:		10/31/22	11/06/22	-----S-				1	\$900.00	1.30			
N 44	KTLA	10/10/22	11/05/22	10:30 AM-11:00 AM	10:30 AM-11:00 AM		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$900.00	1.30			
Week:		10/17/22	10/23/22	-----S-				1	\$900.00	1.30			
Week:		10/24/22	10/30/22	-----S-				1	\$900.00	1.30			
Week:		10/31/22	11/06/22	-----S-				1	\$900.00	1.30			
N 45	KTLA	10/10/22	11/05/22	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$500.00	0.40			
Week:		10/17/22	10/23/22	-----S-				1	\$500.00	0.40			
Week:		10/24/22	10/30/22	-----S-				1	\$500.00	0.40			
Week:		10/31/22	11/06/22	-----S-				1	\$500.00	0.40			
N 46	KTLA	10/10/22	11/05/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$500.00	0.40			
Week:		10/17/22	10/23/22	-----S-				1	\$500.00	0.40			
Week:		10/24/22	10/30/22	-----S-				1	\$500.00	0.40			
Week:		10/31/22	11/06/22	-----S-				1	\$500.00	0.40			
N 47	KTLA	10/10/22	11/05/22	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$550.00	0.50			
Week:		10/17/22	10/23/22	-----S-				1	\$550.00	0.50			
Week:		10/24/22	10/30/22	-----S-				1	\$550.00	0.50			
Week:		10/31/22	11/06/22	-----S-				1	\$550.00	0.50			
N 48	KTLA	10/10/22	11/05/22	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$550.00	0.50			
Week:		10/17/22	10/23/22	-----S-				1	\$550.00	0.50			
Week:		10/24/22	10/30/22	-----S-				1	\$550.00	0.50			
Week:		10/31/22	11/06/22	-----S-				1	\$550.00	0.50			
N 49	KTLA	10/10/22	11/05/22	10:00 PM-10:30 PM	10:00 PM-10:30 PM		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$1,200.00	0.90			
Week:		10/17/22	10/23/22	-----S-				1	\$1,200.00	0.90			
Week:		10/24/22	10/30/22	-----S-				1	\$1,200.00	0.90			
Week:		10/31/22	11/06/22	-----S-				1	\$1,200.00	0.90			
N 50	KTLA	10/10/22	11/05/22	10:30 PM-11:00 PM	10:30 PM-11:00 PM		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$1,200.00	0.90			
Week:		10/17/22	10/23/22	-----S-				1	\$1,200.00	0.90			
Week:		10/24/22	10/30/22	-----S-				1	\$1,200.00	0.90			
Week:		10/31/22	11/06/22	-----S-				1	\$1,200.00	0.90			
N 51	KTLA	10/10/22	11/05/22	Sa-Su 11p-1130p	11p-1135p		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$700.00	0.60			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Los Angeles KTLA
5800 W. Sunset Blvd
Los Angeles, CA 90028
(323) 460-5500

<u>Contract / Revision</u> 3697146 /		<u>Alt Order #</u> WOC13781554
<u>Advertiser</u> POL/Gavin Newsom/Governor/CA/Dem		<u>Original Date / Revision</u> 09/21/22 / 09/21/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	-----S-				1	\$700.00	0.60			
Week:		10/24/22	10/30/22	-----S-				1	\$700.00	0.60			
Week:		10/31/22	11/06/22	-----S-				1	\$700.00	0.60			
N 52	KTLA	10/10/22	11/05/22	Sports Final	1135p-1205a		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$500.00	0.40			
Week:		10/17/22	10/23/22	-----S-				1	\$500.00	0.40			
Week:		10/24/22	10/30/22	-----S-				1	\$500.00	0.40			
Week:		10/31/22	11/06/22	-----S-				1	\$500.00	0.40			
N 53	KTLA	10/10/22	11/05/22	Sa 1205a-1235a	1205a-1235a		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$250.00	0.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KTLA	10/10/22-10/16/22	Sa 1205a-1235a	1205a-1235a	-----Sa--	:30		\$250.00	0.30	NM		
			See MG 53.4,53.5,53.6										
	4	KTLA	10/10/22-10/16/22	12:05 XM-12:35 XM	12:05 XM-12:35 XM	-----Sa--	:30		\$250.00	0.30	NM		
			MG for 53.1,53.3,53.2										
	5	KTLA	10/17/22-10/23/22	12:05 XM-12:35 XM	12:05 XM-12:35 XM	-----Sa--	:30		\$250.00	0.30	NM		
			MG for 53.1,53.3,53.2										
	6	KTLA	10/31/22-11/06/22	12:05 XM-12:35 XM	12:05 XM-12:35 XM	-----Sa--	:30		\$250.00	0.30	NM		
			MG for 53.1,53.3,53.2										
Week:		10/17/22	10/23/22	-----S-				1	\$250.00	0.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KTLA	10/17/22-10/23/22	Sa 1205a-1235a	1205a-1235a	-----Sa--	:30		\$250.00	0.30	NM		
			See MG 53.4,53.5,53.6										
Week:		10/24/22	10/30/22	-----S-				0	\$0.00	0.00			
Week:		10/31/22	11/06/22	-----S-				1	\$250.00	0.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	KTLA	10/31/22-11/06/22	Sa 1205a-1235a	1205a-1235a	-----Sa--	:30		\$250.00	0.30	NM		
			See MG 53.4,53.5,53.6										
N 54	KTLA	10/10/22	11/06/22	M-F 430a-5a	430a-5a		:30				NM	17	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$175.00	0.30			
Week:		10/17/22	10/23/22	MTWTF--				5	\$175.00	0.30			
Week:		10/24/22	10/30/22	MTWTF--				3	\$175.00	0.30			
Week:		10/31/22	11/06/22	MTWTF--				4	\$175.00	0.30			
N 55	KTLA	10/10/22	11/06/22	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$450.00	0.60			
Week:		10/17/22	10/23/22	-----S				1	\$450.00	0.60			
Week:		10/24/22	10/30/22	-----S				1	\$450.00	0.60			
Week:		10/31/22	11/06/22	-----S				1	\$450.00	0.60			
N 56	KTLA	10/10/22	11/06/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$450.00	0.60			
Week:		10/17/22	10/23/22	-----S				1	\$450.00	0.60			
Week:		10/24/22	10/30/22	-----S				1	\$450.00	0.60			
Week:		10/31/22	11/06/22	-----S				1	\$450.00	0.60			
N 57	KTLA	10/10/22	11/06/22	7:00 AM-7:30 AM	7:00 AM-7:30 AM		:30				NM	4	\$4,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Los Angeles KTLA
5800 W. Sunset Blvd
Los Angeles, CA 90028
(323) 460-5500

<u>Contract / Revision</u> 3697146 /		<u>Alt Order #</u> WOC13781554
<u>Advertiser</u> POL/Gavin Newsom/Governor/CA/Dem		<u>Original Date / Revision</u> 09/21/22 / 09/21/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 58	KTLA	10/10/22	11/06/22	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$1,000.00	1.30			
Week:		10/17/22	10/23/22	-----S				1	\$1,000.00	1.30			
Week:		10/24/22	10/30/22	-----S				1	\$1,000.00	1.30			
Week:		10/31/22	11/06/22	-----S				1	\$1,000.00	1.30			
N 59	KTLA	10/10/22	11/06/22	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$1,000.00	1.30			
Week:		10/17/22	10/23/22	-----S				1	\$1,000.00	1.30			
Week:		10/24/22	10/30/22	-----S				1	\$1,000.00	1.30			
Week:		10/31/22	11/06/22	-----S				1	\$1,000.00	1.30			
N 60	KTLA	10/10/22	11/06/22	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30				NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$1,350.00	1.40			
Week:		10/17/22	10/23/22	-----S				1	\$1,350.00	1.40			
Week:		10/24/22	10/30/22	-----S				1	\$1,350.00	1.40			
Week:		10/31/22	11/06/22	-----S				1	\$1,350.00	1.40			
N 61	KTLA	10/10/22	11/06/22	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30				NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$1,350.00	1.40			
Week:		10/17/22	10/23/22	-----S				1	\$1,350.00	1.40			
Week:		10/24/22	10/30/22	-----S				1	\$1,350.00	1.40			
Week:		10/31/22	11/06/22	-----S				1	\$1,350.00	1.40			
N 62	KTLA	10/10/22	11/06/22	10:00 AM-10:30 AM	10:00 AM-10:30 AM		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$900.00	1.30			
Week:		10/17/22	10/23/22	-----S				1	\$900.00	1.30			
Week:		10/24/22	10/30/22	-----S				1	\$900.00	1.30			
Week:		10/31/22	11/06/22	-----S				1	\$900.00	1.30			
N 63	KTLA	10/10/22	11/06/22	10:30 AM-11:00 AM	10:30 AM-11:00 AM		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$900.00	1.30			
Week:		10/17/22	10/23/22	-----S				1	\$900.00	1.30			
Week:		10/24/22	10/30/22	-----S				1	\$900.00	1.30			
Week:		10/31/22	11/06/22	-----S				1	\$900.00	1.30			
N 64	KTLA	10/10/22	11/06/22	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$500.00	0.50			
Week:		10/17/22	10/23/22	-----S				1	\$500.00	0.50			
Week:		10/24/22	10/30/22	-----S				1	\$500.00	0.50			
Week:		10/31/22	11/06/22	-----S				1	\$500.00	0.50			
N 65	KTLA	10/10/22	11/06/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$500.00	0.50			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Los Angeles KTLA
5800 W. Sunset Blvd
Los Angeles, CA 90028
(323) 460-5500

Contract / Revision 3697146 /		Alt Order # WOC13781554
Advertiser POL/Gavin Newsom/Governor/CA/Dem		Original Date / Revision 09/21/22 / 09/21/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 66	KTLA	10/10/22	11/06/22	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	-----S				1	\$500.00	0.50			
Week:		10/24/22	10/30/22	-----S				1	\$500.00	0.50			
Week:		10/31/22	11/06/22	-----S				1	\$500.00	0.50			
N 67	KTLA	10/10/22	11/06/22	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$550.00	0.60			
Week:		10/17/22	10/23/22	-----S				1	\$550.00	0.60			
Week:		10/24/22	10/30/22	-----S				1	\$550.00	0.60			
Week:		10/31/22	11/06/22	-----S				1	\$550.00	0.60			
N 68	KTLA	10/10/22	11/06/22	7:00 PM-7:30 PM	7:00 PM-7:30 PM		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$600.00	0.50			
Week:		10/17/22	10/23/22	-----S				1	\$600.00	0.50			
Week:		10/24/22	10/30/22	-----S				1	\$600.00	0.50			
Week:		10/31/22	11/06/22	-----S				1	\$600.00	0.50			
N 69	KTLA	10/10/22	11/06/22	7:30 PM-8:00 PM	7:30 PM-8:00 PM		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$600.00	0.50			
Week:		10/17/22	10/23/22	-----S				1	\$600.00	0.50			
Week:		10/24/22	10/30/22	-----S				1	\$600.00	0.50			
Week:		10/31/22	11/06/22	-----S				1	\$600.00	0.50			
N 70	KTLA	10/10/22	11/06/22	10:00 PM-10:30 PM	10:00 PM-10:30 PM		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$1,200.00	0.90			
Week:		10/17/22	10/23/22	-----S				1	\$1,200.00	0.90			
Week:		10/24/22	10/30/22	-----S				1	\$1,200.00	0.90			
Week:		10/31/22	11/06/22	-----S				1	\$1,200.00	0.90			
N 71	KTLA	10/10/22	11/06/22	10:30 PM-11:00 PM	10:30 PM-11:00 PM		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$1,200.00	0.90			
Week:		10/17/22	10/23/22	-----S				1	\$1,200.00	0.90			
Week:		10/24/22	10/30/22	-----S				1	\$1,200.00	0.90			
Week:		10/31/22	11/06/22	-----S				1	\$1,200.00	0.90			
N 72	KTLA	10/10/22	11/06/22	Sa-Su 11p-1130p	11p-1135p		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$700.00	0.60			
Week:		10/17/22	10/23/22	-----S				1	\$700.00	0.60			
Week:		10/24/22	10/30/22	-----S				1	\$700.00	0.60			
Week:		10/31/22	11/06/22	-----S				1	\$700.00	0.60			
Totals											488.30	534	\$465,575.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Los Angeles KTLA
5800 W. Sunset Blvd
Los Angeles, CA 90028
(323) 460-5500

<u>Contract / Revision</u>	<u>Alt Order #</u>
3697146 /	WOC13781554

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Gavin Newsom/Governor/CA/Dem	09/21/22 / 09/21/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/10/22 - 11/08/22	CA GOVERNOR 2022	2723

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
09/26/22 - 10/30/22	375	\$315,875.00	(\$47,381.25)	\$268,493.75
10/31/22 - 11/27/22	159	\$149,700.00	(\$22,455.00)	\$127,245.00
Totals	534	\$465,575.00	(\$69,836.25)	\$395,738.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>