## CONTRACT



Los Angeles KTLA 5800 W. Sunset Blvd Los Angeles, CA 90028 (323) 460-5500

And:

Sadler Strategic Media Inc 12103 Viewcrest Road Studio City, CA 91604

	Contract / Rev	vision		Alt Order #	
	3697146	/		WOC1378	1554
<u>Advertiser</u>			Ori	ginal Date	/ Revision
POL/Gavin Newsom/Gov	ernor/CA/Dem	1	0	9/21/22	/ 11/01/22
Contract Dates	Estimate #				
10/10/22 - 11/08/22	2723				
Product	•				
CA GOVERNOR 2022					
Order Brand	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	KTLA	KTLA I	ocal House		Los Angeles Loc
	Special Hand	ling			
	Demographic				
	Adults 35+				
					Total Ratings
					488.30
	Agy Code	Advert	iser	Code	Product 1/2
	9917619	387			525
	Agency Ref			Advertiser	Ref
				-	

Time					Start/End		Spots/				
Start Date	*Line Ch Start	Date End D	ate Descripti	on	Time	Days	Length Week	Rate Rtn	Type S	Spots	Amount
Week: 10/10/22	N 1 KTLA 10/10/	/22 11/04/2	22 5:00 AM-5	5:30 AM	5:00 AM-5:30	) AM	:30		NM	16	\$8,000.00
Week: 10/17/22   10/23/22   MTWTF   4   \$500.00   0.60									- 1		
Week: 10/24/22   10/30/22   MTWTF   4   \$500.00   0.60				•							
Week: 10/31/22   11/06/22   MTWTF-				·							
N 2 KTLA 11/07/22 11/08/22 5:30 AM-6:00 AM   5:30 AM-6:00 AM   5:30 AM-6:00 AM   30 NM   2 \$1,000.00				· ·							
Start Date   End Date   Mrew   11/107/22   11/04/22   5:30 AM-6:00 AM   5:30 AM-6:00 AM   3:30   NM   16   \$8,000.00					*****						
N 3 KTLA 10/10/22 11/04/22 5:30 AM-6:00 AM 5:30 AM-6:00 AM-6:30 AM 5:30 AM 5							:30		NM	2	\$1,000.00
N 3 KTLA 10/10/22											
Start Date   End Date   Meekdays   Spots/Week   Rate   S500.00   0.60	-			<del>-</del>							
Week: 10/10/22   10/16/22   MTWTF   4   \$500.00   0.60							:30		NM	16	\$8,000.00
Week: 10/17/22   10/23/22   MTWTF   4   \$500.00   0.60											
Week: 10/24/22         10/30/22         MTWTF         4         \$500.00         0.60           Week: 10/31/22         11/06/22         MTWTF         4         \$500.00         0.60           N 4         KTLA 11/07/22         11/08/22         6:00 AM-6:30 AM         6:00 AM-6:30 AM         30         NM         2         \$4,400.00           Start Date Week: 11/07/22         End Date Date Weekdays         Spots/Week Rate Rating Week: 10/10/22         30         NM         17         \$20,400.00           Week: 10/10/22         10/16/22         MTWTF         4         \$1,200.00         1.20         NM         17         \$20,400.00           Week: 10/17/22         10/16/22         MTWTF         4         \$1,200.00         1.20         NM         17         \$20,400.00           Week: 10/17/22         10/16/22         MTWTF         4         \$1,200.00         1.20         NM         17         \$20,400.00           Week: 10/17/22         11/08/22         6:30 AM-7:00 AM         6:30 AM-7:00 AM         1.20         1.20         NM         2         \$4,400.00           N 6         KTLA 11/07/22         11/08/22         6:30 AM-7:00 AM         6:30 AM-7:00 AM         130         NM         2         \$4,400.00 <td></td>											
N 4   KTLA   11/07/22   11/08/22   6:00 AM-6:30 AM   6:00 AM-6:30 AM   30   NM   2   \$4,400.00											
N 4 KTLA 11/07/22 11/08/22 6:00 AM-6:30 AM 6:00 AM-6:30 AM :30 NM 2 \$4,400.00				· ·							
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   \$2,200.00   1.20	-			•	*****				212.4	•	<b>#4.400.00</b>
Week: 11/07/22   11/01/22   MT   2   \$2,200.00   1.20							:30		NM	2	\$4,400.00
N 5 KTLA 10/10/22 11/04/22 6:00 AM-6:30 AM 6:00 AM-6:30 AM-7:00 AM 6:00 AM-6:30 AM-7:00 AM 6:00 AM-7:00 AM 6:0											
Start Date   End Date   Weekdays   MTWTF   4   \$1,200.00   1.20	-			<u>-</u>			.20		NINA	17	¢20,400,00
Week:       10/10/22       10/16/22       MTWTF       4       \$1,200.00       1.20         Week:       10/17/22       10/23/22       MTWTF       4       \$1,200.00       1.20         Week:       10/24/22       10/30/22       MTWTF       4       \$1,200.00       1.20         Week:       10/31/22       11/06/22       MTWTF       5       \$1,200.00       1.20         N 6       KTLA       11/07/22       11/08/22       6:30 AM-7:00 AM       6:30 AM-7:00 AM       :30       NM       2       \$4,400.00         Start Date Week:       11/107/22       11/04/22       6:30 AM-7:00 AM       6:30 AM-7:00 AM       :30       NM       18       \$21,600.00         Start Date Week:       10/10/22       10/16/22       MTWTF       4       \$1,200.00       1.20         Week:       10/10/22       10/16/22       MTWTF       4       \$1,200.00       1.20         Week:       10/17/22       10/23/22       MTWTF       4       \$1,200.00       1.20							.30		INIVI	17	\$20,400.00
Week: 10/17/22       10/23/22       MTWTF       4       \$1,200.00       1.20         Week: 10/24/22       10/30/22       MTWTF       4       \$1,200.00       1.20         Week: 10/31/22       11/06/22       MTWTF       5       \$1,200.00       1.20         N 6 KTLA 11/07/22       11/08/22       6:30 AM-7:00 AM       6:30 AM-7:00 AM       :30       NM       2       \$4,400.00         Start Date Week: 11/07/22       End Date MT       2       \$2,200.00       1.20         N 7 KTLA 10/10/22       11/04/22       6:30 AM-7:00 AM       6:30 AM-7:00 AM       :30       NM       18       \$21,600.00         Start Date Week: 10/10/22       End Date MTWTF       Weekdays Spots/Week S											
Week: 10/31/22       11/06/22       MTWTF       5       \$1,200.00       1.20         N 6 KTLA 11/07/22       11/08/22       6:30 AM-7:00 AM       6:30 AM-7:00 AM       :30       NM       2       \$4,400.00         Start Date Week: 11/07/22       End Date MT       Veekdays Spots/Week       Rate Rating Rating Rating       :30       NM       18       \$21,600.00         Start Date Week: 10/10/22       End Date MTWTF       Weekdays Spots/Week Spots/Week Rating Week: 10/10/22 10/16/22 MTWTF       Rating Start Rating Start Date Start Date Week MTWTF       4       \$1,200.00       1.20         Week: 10/17/22       10/23/22       MTWTF       4       \$1,200.00       1.20				4							
N 6 KTLA 11/07/22 11/08/22 6:30 AM-7:00 AM 6:30 AM-7:00 AM :30 NM 2 \$4,400.00	Week: 10/24/22	10/30/22	MTWTF	4	\$1,200.00	1.20					
Start Date   Hold Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Told Date   Weekdays   Spots/Week   Start Date   Told Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Told Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   Told Date   Start Date   Told Date   Start Date   Start Date   Told Date   Start	Week: 10/31/22	11/06/22	MTWTF	5	\$1,200.00	1.20					
Start Date   Hold Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Told Date   Weekdays   Spots/Week   Start Date   Told Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Told Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   Told Date   Start Date   Told Date   Start Date   Start Date   Told Date   Start	N 6 KTLA 11/07/	/22 11/08/2	2 6:30 AM-7	7·00 AM	6:30 AM-7:00	) AM	:30		NM	2	\$4 400 00
Week: 11/07/22       11/13/22       MT 2       \$2,200.00       1.20         N 7 KTLA 10/10/22 11/04/22 6:30 AM-7:00 AM       6:30 AM-7:00 AM       :30       NM       18 \$21,600.00         Start Date 10/10/22 10/16/22 MTWTF- 4 \$1,200.00 1.20         Week: 10/17/22 10/23/22 MTWTF- 4 \$1,200.00 1.20							.00			_	ψ.,.σσ.σσ
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/10/22         10/16/22         MTWTF         4         \$1,200.00         1.20           Week: 10/17/22         10/23/22         MTWTF         4         \$1,200.00         1.20	Week: 11/07/22	11/13/22	MT	2		1.20					
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/10/22         10/16/22         MTWTF         4         \$1,200.00         1.20           Week: 10/17/22         10/23/22         MTWTF         4         \$1,200.00         1.20	N 7 KTLA 10/10/	/22 11/04/2	22 6:30 AM-7	7:00 AM	6:30 AM-7:00	O AM	:30		NM	18	\$21,600.00
Week: 10/17/22 10/23/22 MTWTF 4 \$1,200.00 1.20	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
, ,			MTWTF	4					I		
Week: 10/24/22				•							
lacksquare	Week: 10/24/22	10/30/22	MTWTF	5	\$1,200.00	1.20			ı		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 11/01/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

	o/= .					•	
*Line Ch Start Data Find Data Decembrish	Start/End Time	Davis	Spot		D4: 7	T C 4-	A
*Line Ch Start Date End Date Description			Length Wee	k Rate	Kin	Type Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/31/2211/06/22MTWTF5	Rate \$1,200.00	Rating 1.20					
N 8 KTLA 11/07/22 11/08/22 M-F 7a-8a	7a-8a	-	:30			NM 2	\$5,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.00				ψο,σσσ.σσ
Week: 11/07/22 11/13/22 MT 2	\$2,500.00	1.50					
N 9 KTLA 10/10/22 11/04/22 M-F 7a-8a	7a-8a		:30			NM 19	\$28,500.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 10/10/22	\$1,500.00 \$1,500.00	1.50 1.50					
Spot Ch Date Range Description	Start/End T		Length	Rate	Rtg	Tyne	
9 KTLA 10/17/22-10/23/22 M-F 7a-8a	7a-8a	MTuWThF-		\$1,500.00		NM	
See MG 11.25,11.26				<b>,</b> ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
Week: 10/24/22 10/30/22 MTWTF 5	\$1,500.00	1.50					
Week: 10/31/22 11/06/22 MTWTF 5	\$1,500.00	1.50					
N 10 KTLA 11/07/22 11/08/22 M-F 8a-9a	8a-9a		:30			NM 2	\$5,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 11/07/22 11/13/22 MT 2	\$2,500.00	1.50					
N 11 KTLA 10/10/22 11/04/22 8:00 AM-9:00 AM	8:00 AM-9:0		:30			NM 21	\$31,500.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/10/22         10/16/22         MTWTF         5	Rate \$1,500.00	Rating 1.50					
Week: 10/17/22 10/23/22 MTWTF 5	\$1,500.00	1.50					
Spot Ch Date Range Description	Start/End T		Length	Rate	Rtg	Туре	
9 KTLA 10/17/22-10/23/22 8:00 AM-9:00 AM		OO AM MTUWThF-	:30	\$1,500.00		NM	
See MG 11.25,11.26							
25 KTLA 10/18/22-10/21/22 LA Unscripted M-F PA	7p-730p	-TuWThF	:30	\$1,500.00	1.50	NM	
MG for 9.9,11.9     A TLA 10/18/22-10/21/22 M-F 11p-1130p	11p-1135p	-TuWThF-	:30	\$1,500.00	1 50	NIM	
MG for 9.9.11.9	11р-1133р	- Tuw Tile -	50	φ1,300.00	1.50	INIVI	
Week: 10/24/22 10/30/22 MTWTF 5	\$1,500.00	1.50					
Week: 10/31/22 11/06/22 MTWTF 5	\$1,500.00	1.50					
N 12 KTLA 11/07/22 11/08/22 9:00 AM-9:30 AM	9:00 AM-9:3	O AM	:30			NM 2	\$4,000.00
Start Date	<u>Rate</u>	Rating					
Week: 11/07/22 11/13/22 MT 2	\$2,000.00	1.30					
N 13 KTLA 10/10/22 11/04/22 9:00 AM-9:30 AM	9:00 AM-9:3	MA C	:30			NM 18	\$18,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 10/10/22	\$1,000.00 \$1,000.00	1.30 1.30					
Week: 10/7/722 10/23/22 MTWTF 5	\$1,000.00	1.30					
Week: 10/31/22 11/06/22 MTWTF 5	\$1,000.00	1.30					
N 14 KTLA 11/07/22 11/08/22 9:30 AM-10:00 AM	9:30 AM-10:	00 AM	:30			NM 2	\$4,000.00
Start Date End Date Weekdays Spots/Week	Rate		.00				ψ1,000.00
Week: 11/07/22 11/13/22 MT 2	\$2,000.00	1.30					
N 15 KTLA 10/10/22 11/04/22 9:30 AM-10:00 AM	9:30 AM-10:	00 AM	:30			NM 18	\$18,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 10/10/22 10/16/22 MTWTF 4	\$1,000.00	1.30					
Week: 10/17/22 10/23/22 MTWTF 4 Week: 10/24/22 10/30/22 MTWTF 5	\$1,000.00 \$1,000.00	1.30 1.30					
Week: 10/31/22 10/30/22 MTWTF 5 Week: 10/31/22 11/06/22 MTWTF 5	\$1,000.00	1.30					
N 16 KTLA 11/07/22 11/08/22 10:00 AM-10:30 AM	10:00 AM-10		:30			NM 2	\$1,600.00
Start Date End Date Weekdays Spots/Week		Rating	.50			INIVI	φ1,000.00
Start Bato Line Bato Wookdays Spots/Wook	itato	<u></u>				•	

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3697146 /	WOC13781554

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 2723

				Start/End		Spots/					
*Line Ch Start I	Date End D	ate Descriptio	n	Time	Days	Length Week	Rate	Rtn	Type S	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	J				•	
Week: 11/07/22	11/13/22	MT	2	\$800.00	1.00						
N 17 KTLA 10/10/	/22 11/04/2	22 10:00 AM-1	0:30 AM	10:00 AM-10	:30 AN	:30			NM	17	\$13,600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				- 1		, ,
Week: 10/10/22	10/16/22	MTWTF	4	\$800.00	1.00						
Week: 10/17/22	10/23/22	MTWTF	4	\$800.00	1.00						
Week: 10/24/22	10/30/22	MTWTF	4	\$800.00	1.00						
Week: 10/31/22	11/06/22	MTWTF	5	\$800.00	1.00						
N 18 KTLA 10/10/				10:30 AM-11		:30			NM	17	\$13,600.00
Start Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10/10/22	10/16/22	MTWTF	4	\$800.00	1.00		D-4-	D4	<b>-</b>		
	ite Range	Description		Start/End Ti			Rate		Type		
3 KTLA 10, See MG 18		/22 10:30 AM-	11:00 AM	10:30 AM-1	1:00 A/MTuWThF	: :30	<del>\$800.00</del>	1.00	NM		
18 KTLA 10		/22 Sa-Su 6a-7	7a	6a-7a		SaSı :30	\$800.00	1 00	NM		
M MG for 18.		22	a	0a-7a		3830 .50	ψ000.00	1.00	INIVI		
Week: 10/17/22	10/23/22	MTWTF	4	\$800.00	1.00						
Week: 10/24/22	10/30/22	MTWTF	4	\$800.00	1.00						
Week: 10/31/22	11/06/22	MTWTF	5	\$800.00	1.00						
N 19 KTLA 11/07/	/22 11/08/2	22 11:00 AM-1	1:30 AM	11:00 AM-11	·30 AN	:30			NM	2	\$1,300.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00			14141		ψ1,000.00
Week: 11/07/22	11/13/22	MT	2	\$650.00	0.90						
N 20 KTLA 10/10/	/22 11/04/2	22 11:00 AM-1	1:30 AM	11:00 AM-11	·30 AN	:30			NM	15	\$9,750.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00					ψο, εσ.σσ
Week: 10/10/22	10/16/22	MTWTF	4	\$650.00	0.90						
Week: 10/17/22	10/23/22	MTWTF	3	\$650.00	0.90						
Week: 10/24/22	10/30/22	MTWTF	4	\$650.00	0.90						
Week: 10/31/22	11/06/22	MTWTF	4	\$650.00	0.90						
N 21 KTLA 11/07/	/22 11/08/2	22 11:30 AM-1	2:00 PM	11:30 AM-12	::00 PN	:30			NM	2	\$1,300.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>					- 1		
Week: 11/07/22	11/13/22	MT	2	\$650.00	0.90						
N 22 KTLA 10/10/	/22 11/04/2	22 11:30 AM-1	2:00 PM	11:30 AM-12	::00 PN	:30			NM	16	\$10,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/10/22	10/16/22	MTWTF	4	\$650.00	0.90						
Week: 10/17/22	10/23/22	MTWTF	4	\$650.00	0.90						
Week: 10/24/22	10/30/22	MTWTF	4	\$650.00	0.90						
Week: 10/31/22	11/06/22	MTWTF	4	\$650.00	0.90						
N 23 KTLA 11/07/				12p-1p		:30			NM	1	\$600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$600.00							
Week: 11/07/22	11/13/22	M	1		0.80						
N 24 KTLA 10/10/				12p-1p	Detino	:30			NM	16	\$9,600.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$600.00	Rating 0.80						
Week: 10/17/22	10/10/22	MTWTF	4	\$600.00	0.80				- 1		
Week: 10/17/22 Week: 10/24/22	10/23/22	MTWTF	4	\$600.00	0.80				- 1		
Week: 10/31/22	11/06/22	MTWTF	4	\$600.00	0.80				- 1		
N 25 KTLA 10/10/			•			.20			NIN4	16	<b>40 600 00</b>
Start Date	/22 11/04/2 End Date	22 M-F 1p-2p <u>Weekdays</u>	Spots/Week	1p-2p <u>Rate</u>	Rating	:30			NM	16	\$9,600.00
Week: 10/10/22	10/16/22	MTWTF	4	\$600.00	0.80				- 1		
Week: 10/17/22	10/23/22	MTWTF	4	\$600.00	0.80				- 1		

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 3697146 /
 WOC13781554

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 Contract Dates
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 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

			•		•		
	Start/End	_	Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate R	tn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 10/24/22 10/30/22 MTWTF 4 Week: 10/31/22 11/06/22 MTWTF 4	\$600.00	0.80					
-	\$600.00	0.80					
N 26 KTLA 10/10/22 11/04/22 M-F 3p-4p	3p-4p	D - ti	:30		NM	16	\$9,600.00
Start Date	Rate \$600.00	Rating 0.50					
Week: 10/17/22 10/23/22 MTWTF 4	\$600.00	0.50					
Week: 10/24/22 10/30/22 MTWTF 4	\$600.00	0.50					
Week: 10/31/22 11/06/22 MTWTF 4	\$600.00	0.50					
N 27 KTLA 10/10/22 11/04/22 M-F 4p-5p	4p-5p		:30		NM	18	\$10,800.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.00		1 (1)	10	ψ10,000.00
Week: 10/10/22 10/16/22 MTWTF 5	\$600.00	0.40					
Week: 10/17/22 10/23/22 MTWTF 5	\$600.00	0.40					
Week: 10/24/22 10/30/22 MTWTF 4	\$600.00	0.40					
Week: 10/31/22 11/06/22 MTWTF 4	\$600.00	0.40					
N 28 KTLA 10/10/22 11/04/22 M-F 5p-6p News	5p-6p		:30		NM	14	\$8,400.00
Start Date	<u>Rate</u>	Rating					
Week: 10/10/22 10/16/22 MTWTF 3	\$600.00	0.40					
Week: 10/17/22 10/23/22 MTWTF 3	\$600.00	0.40					
Week: 10/24/22 10/30/22 MTWTF 4	\$600.00	0.40		Data	D4 T		
Spot Ch Date Range Description	Start/End T				Rtg Type		
7 KTLA 10/24/22-10/30/22 M-F 5p-6p News See MG 28.16	5p-6p	MTuWTh	1F :30	<del>\$600.00</del> 0	.40 <i>NM</i>		
16 KTLA 11/01/22-11/04/22 M-F 5p-6p News	5p-6p	-TuWTh	ıF :30	\$600.00	.40 NM		
(h) MG for 28.7 10/28	op op			φοσσ.σσ	. 10 11111		
Week: 10/31/22 11/06/22 MTWTF 4	\$600.00	0.40					
N 29 KTLA 11/07/22 11/07/22 6:00 PM-6:30 PM	6:00 PM-6:3	0 PM	:30		NM	1	\$1,400.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.00			·	ψ.,.σσ.σσ
Week: 11/07/22 11/13/22 M 1	\$1,400.00	0.50					
N 30 KTLA 10/10/22 11/04/22 6:00 PM-6:30 PM	6:00 PM-6:3	0 PM	:30		NM	15	\$10,500.00
Start Date	Rate	Rating					
Week: 10/10/22 10/16/22 MTWTF 3	\$700.00	0.50					
Week: 10/17/22 10/23/22 MTWTF 3	\$700.00	0.50					
Week: 10/24/22 10/30/22 MTWTF 4	\$700.00	0.50					
Week: 10/31/22 11/06/22 MTWTF 5	\$700.00	0.50					
N 31 KTLA 11/07/22 11/07/22 6:30 PM-7:00 PM	6:30 PM-7:0	·	:30		NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/22 11/13/22 M 1	<u>Rate</u> \$700.00	Rating 0.50					
-	•				2124	40	<b>#</b> 40.000.00
N 32 KTLA 10/10/22 11/04/22 10:00 PM-10:30 PM	10:00 PM-10		:30		NM	16	\$19,200.00
Start Date End Date Weekdays Spots/Week Week: 10/10/22 10/16/22 MTWTF 4	<u>Rate</u> \$1,200.00	Rating 0.90					
Week: 10/17/22 10/23/22 MTWTF 4	\$1,200.00	0.90					
Week: 10/24/22 10/30/22 MTWTF 4	\$1,200.00	0.90					
Week: 10/31/22 11/06/22 MTWTF 4	\$1,200.00	0.90					
N 33 KTLA 11/07/22 11/07/22 10:30 PM-11:00 PM	10:30 PM-1	1:00 PN	:30		NM	1	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate		.00			•	Ψ1,200.00
Week: 11/07/22 11/13/22 M 1	\$1,200.00	0.90			į		
N 34 KTLA 10/10/22 11/04/22 10:30 PM-11:00 PM	10:30 PM-1	1:00 PN	:30		NM	16	\$19,200.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	Rating			İ		. ,
Week: 10/10/22 10/16/22 MTWTF 4	\$1,200.00	0.90					

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Contract / Revision	Alt Order #
3697146 /	WOC13781554

 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 11/01/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

				Start/End		Spots/			
*Line Ch Start	Date Fnd D	ate Description	on	Time	Days	Length Week	Rate Rtn Ty	vne Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating		. 10.10	, po opoto	7
Week: 10/17/22	10/23/22	MTWTF	4	\$1,200.00	0.90				
Week: 10/24/22	10/30/22	MTWTF	4	\$1,200.00	0.90				
Week: 10/31/22	11/06/22	MTWTF	4	\$1,200.00	0.90				
N 35 KTLA 11/07/	/22 11/07/2	22 M-F 11p-1	130n	11p-1135p		:30		VM 1	\$700.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00	•		ψ/ 00.00
Week: 11/07/22	11/13/22	M	1	\$700.00	0.80				
N 36 KTLA 10/10/	/22 11/04/2	22 11:00 PM-	11:35 PM	11:00 PM-11	:35 PN	:30	1	VM 16	\$11,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				, ,
Week: 10/10/22	10/16/22	MTWTF	4	\$700.00	0.80				
Week: 10/17/22	10/23/22	MTWTF	4	\$700.00	0.80				
Week: 10/24/22	10/30/22	MTWTF	4	\$700.00	0.80				
Week: 10/31/22	11/06/22	MTWTF	4	\$700.00	0.80				
N 37 KTLA 10/10/	/22 11/05/2	22 6:30 AM-7	:00 AM	6:30 AM-7:00	) AM	:30	1	VM 4	\$1,800.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	S-	1	\$450.00	0.70				
Week: 10/17/22	10/23/22	S-	1	\$450.00	0.70				
Week: 10/24/22	10/30/22	S-	1	\$450.00	0.70				
Week: 10/31/22	11/06/22	S-	1	\$450.00	0.70				
N 38 KTLA 10/10/				7:00 AM-7:30		:30	1	VM 4	\$4,000.00
Start Date	End Date 10/16/22	<u>Weekdays</u> S-	Spots/Week	Rate	Rating				
Week: 10/10/22 Week: 10/17/22	10/16/22	S-	1 1	\$1,000.00 \$1,000.00	1.50 1.50				
Week: 10/17/22 Week: 10/24/22	10/23/22	S-	1	\$1,000.00	1.50				
Week: 10/31/22	11/06/22	S-	1	\$1,000.00	1.50				
N 39 KTLA 10/10/			.00 AM	7:30 AM-8:00		:30		NM 4	¢4 000 00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.30	ľ	NM 4	\$4,000.00
Week: 10/10/22	10/16/22	S-	<u>opots/week</u>	\$1,000.00	1.50				
Week: 10/17/22	10/23/22	S-	1	\$1,000.00	1.50				
Week: 10/24/22	10/30/22	S-	1	\$1,000.00	1.50				
Week: 10/31/22	11/06/22	S-	1	\$1,000.00	1.50				
N 40 KTLA 10/10/	/22 11/05/2	22 8:00 AM-9	:00 AM	8:00 AM-9:00	O AM	:30	N	VM 6	\$6,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				**,******
Week: 10/10/22	10/16/22	S-	1	\$1,000.00	1.50				
Week: 10/17/22	10/23/22	S-	1	\$1,000.00	1.50				
Week: 10/24/22	10/30/22	S-	2	\$1,000.00	1.50				
Week: 10/31/22	11/06/22	S-	2	\$1,000.00	1.50				
N 41 KTLA 10/10/	/22 11/05/2	22 9:00 AM-9	:30 AM	9:00 AM-9:30	) AM	:30	1	VM 4	\$5,400.00
		<u>Weekdays</u>	Spots/Week		<u>Rating</u>				
Week: 10/10/22	10/16/22	S-	1	\$1,350.00	1.70				
Week: 10/17/22	10/23/22	S-	1	\$1,350.00	1.70				
Week: 10/24/22	10/30/22	S-	1	\$1,350.00	1.70				
Week: 10/31/22	11/06/22	S-	1	\$1,350.00	1.70			_	
N 42 KTLA 10/10/				9:30 AM-10:0		:30	1	VM 4	\$5,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	S-	1	\$1,350.00 \$1,350.00	1.70				
Week: 10/17/22 Week: 10/24/22	10/23/22 10/30/22	S- S-	1		1.70 1.70				
Week: 10/31/22	11/06/22	S-	1	\$1,350.00 \$1,350.00	1.70				
			1						<b>#0.000.00</b>
N 43 KTLA 10/10/	/22 11/05/2	22 10:00 AM-	10:30 AM	10:00 AM-10	:30 AN	:30	ſ	VM 4	\$3,600.00

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 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 11/01/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

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				Start/End		Spots/			
*Line Ch Start I	Date End D	ate Descriptio	n	Time	Days	Length Week	Rate Rtn Type S	pots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			P 0 10	7
Week: 10/10/22	10/16/22	S-	1	\$900.00	1.30				
Week: 10/17/22	10/23/22	S-	1	\$900.00	1.30				
Week: 10/24/22	10/30/22	S-	1	\$900.00	1.30				
Week: 10/31/22	11/06/22	S-	1	\$900.00	1.30				
N 44 KTLA 10/10/	22 11/05/2	22 10:30 AM-1	1:00 AM	10:30 AM-11	:00 AN	:30	NM	4	\$3,600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				. ,
Week: 10/10/22	10/16/22	S-	1	\$900.00	1.30				
Week: 10/17/22	10/23/22	S-	1	\$900.00	1.30				
Week: 10/24/22	10/30/22	S-	1	\$900.00	1.30				
Week: 10/31/22	11/06/22	S-	1	\$900.00	1.30				
N 45 KTLA 10/10/		22 5:00 PM-5:		5:00 PM-5:30	0 PM	:30	NM	4	\$2,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	S-	1	\$500.00	0.40				
Week: 10/17/22	10/23/22 10/30/22	S-	1	\$500.00	0.40				
Week: 10/24/22 Week: 10/31/22	10/30/22	S- S-	1	\$500.00 \$500.00	0.40 0.40				
N 46 KTLA 10/10/				5:30 PM-6:00		:30	NM	4	\$2,000.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.40				
Week: 10/17/22	10/10/22	S-	1	\$500.00	0.40				
Week: 10/11/22 Week: 10/24/22	10/30/22	S-	1	\$500.00	0.40				
Week: 10/31/22	11/06/22	S-	1	\$500.00	0.40				
N 47 KTLA 10/10/			SU DM	6:00 PM-6:30		:30	NM	4	\$2,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.30	INIVI	4	φ2,200.00
Week: 10/10/22	10/16/22	S-	1	\$550.00	0.50				
Week: 10/17/22	10/23/22	S-	1	\$550.00	0.50				
Week: 10/24/22	10/30/22	S-	1	\$550.00	0.50				
Week: 10/31/22	11/06/22	S-	1	\$550.00	0.50				
N 48 KTLA 10/10/	/22 11/05/2	22 6:30 PM-7:0	00 PM	6:30 PM-7:0	0 PM	:30	NM	4	\$2,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 10/10/22	10/16/22	S-	1	\$550.00	0.50				
Week: 10/17/22	10/23/22	S-	1	\$550.00	0.50				
Week: 10/24/22	10/30/22	S-	1	\$550.00	0.50				
Week: 10/31/22	11/06/22	S-	1	\$550.00	0.50				
N 49 KTLA 10/10/		22 10:00 PM-1	0:30 PM	10:00 PM-10	:30 PN	:30	NM	4	\$4,800.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	S-	1	\$1,200.00	0.90				
Week: 10/17/22	10/23/22	S-	1	\$1,200.00	0.90				
Week: 10/24/22 Week: 10/31/22	10/30/22 11/06/22	S- S-	1 1	\$1,200.00 \$1,200.00	0.90 0.90				
N 50 KTLA 10/10/				10:30 PM-11		:30	NM	4	\$4,800.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.90				
Week: 10/10/22 Week: 10/17/22	10/10/22	S-	1	\$1,200.00	0.90				
Week: 10/11/22 Week: 10/24/22	10/20/22	S-	1	\$1,200.00	0.90		•		
Week: 10/31/22	11/06/22	S-	1	\$1,200.00	0.90				
N 51 KTLA 10/10/			1130n	11p-1135p		:30	NM	4	\$2,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00	INIVI	7	Ψ2,000.00
Week: 10/10/22	10/16/22	S-	1	\$700.00	0.60				

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 Contract / Revision
 Alt Order #

 3697146 /
 WOC13781554

 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 11/01/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

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				Start/End		Spots/					
*Line Ch Start I	Date Fnd D	ate Descriptio	n	Time	Days	Length Week	Rate	Rtn	Type S	nots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating		. 10.10		. ,,,,,,,		7
Week: 10/17/22	10/23/22	S-	1	\$700.00	0.60				1		
Week: 10/24/22	10/30/22	S-	1	\$700.00	0.60				1		
Week: 10/31/22	11/06/22	S-	1	\$700.00	0.60						
N 52 KTLA 10/10/	/22 11/05/2	22 Sports Fina	I	1135p-1205a	1	:30			NM	4	\$2,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00				•	Ψ2,000.00
Week: 10/10/22	10/16/22	S-	1	\$500.00	0.40				1		
Week: 10/17/22	10/23/22	S-	1	\$500.00	0.40				- 1		
Week: 10/24/22	10/30/22	S-	1	\$500.00	0.40				- 1		
Week: 10/31/22	11/06/22	S-	1	\$500.00	0.40						
N 53 KTLA 10/10/	/22 11/05/2	22 Sa 1205a-1	235a	1205a-1235a	1	:30			NM	3	\$750.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 10/10/22	10/16/22	S-	1	\$250.00	0.30				- 1		
	<u>ite Range</u>	Description		Start/End Ti			Rate		Type		
1 KTLA 10.			1235a	1205a-1235	a	·Sa :30	<del>\$250.00</del>	0.30	NM		
	3.4,53.5,53.6			40.05.44		- 00	40=0.00				
4 KTLA 10		/22 12:05 XM-	12:35 XM	12:05 XM-12	2:35 XN	·Sa :30	\$250.00	0.30	NM		
⊕ MG for 53.		/00 10.05 VM	10.25 VM	10.0E VM 1	2:35 XN	·sa :30	<u></u>	0.20	NINA		
5 KTLA 10,		/22 12:05 XM-	12.33 AIVI	12.05 AIVI-12	2.35 \\1	·Sa30	\$250.00	0.30	NM		
10.0 m to 10.0		/22 12:05 XM-	12:35 XM	12:05 XM-13	2:35 XN	·sa :30	\$250.00	0.30	NIM		
⊕ MG for 53.		722 12.00 XIVI-	12.00 AW	12.00 AW-12	2.00 Al	Ja .50	Ψ230.00	0.00	INIVI		
Week: 10/17/22	10/23/22	S-	1	\$250.00	0.30				1		
	ite Range	Description	1	Start/End Ti		s Length	Rate	Rta	Type		
2 KTLA 10			-	1205a-1235			\$250.00		NM		
See MG 5	3.4,53.5,53.6	1									
Week: 10/24/22	10/30/22		0	\$0.00	0.00				1		
Week: 10/31/22	11/06/22	S-	1	\$250.00	0.30				- 1		
Spot Ch Da	<u>ite Range</u>	<u>Description</u>	<u>1</u>	Start/End Ti	<u>me</u> <u>Weekday</u>	<u>/s Length</u>	Rate		<u>Type</u>		
		/22 Sa 1205a-	1235a	1205a-1235	a	·Sa :30	\$250.00	0.30	NM		
See MG 5	3. 4, 53. 5, 53. 6										
N 54 KTLA 10/10/	/22 11/06/2	22 M-F 430a-5	а	430a-5a		:30			NM	17	\$2,975.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/10/22	10/16/22	MTWTF	5	\$175.00	0.30						
Week: 10/17/22	10/23/22	MTWTF	5	\$175.00	0.30				- 1		
Week: 10/24/22	10/30/22	MTWTF	3 4	\$175.00 \$175.00	0.30						
Week: 10/31/22	11/06/22	MTWTF	•	\$175.00	0.30						
N 55 KTLA 10/10/				6:00 AM-6:30		:30			NM	4	\$1,800.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.60				- 1		
Week: 10/17/22	10/10/22	S	1	\$450.00	0.60				1		
Week: 10/11/22 Week: 10/24/22	10/23/22	S	1	\$450.00	0.60				1		
Week: 10/31/22	11/06/22	S	1	\$450.00	0.60				ł		
			· · · · · · · · · · · · · · · · · · ·			-20			NIN4	4	¢1 000 00
N 56 KTLA 10/10/ Start Date	End Date	22 6:30 AM-7:0 Weekdays	Spots/Week	6:30 AM-7:00 Rate	Rating	:30			NM	4	\$1,800.00
Week: 10/10/22	10/16/22	S	<u> 5pois/week</u> 1	\$450.00	0.60						
Week: 10/17/22	10/23/22	S	1	\$450.00	0.60				ł		
Week: 10/24/22	10/30/22	S	1	\$450.00	0.60				ı		
Week: 10/31/22	11/06/22	S	1	\$450.00	0.60						
N 57 KTLA 10/10/	/22 11/06/3	22 7:00 AM-7:	30 AM	7:00 AM-7:30	) AM	:30			NM	4	\$4,000.00
14 07 KILA 10/10/	11/00/2	1.00 /\livi=1.	JO AIVI	7.00 AIVI-1.00	2 / AIVI	.00			1 4141	7	ψ+,000.00

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 Advertiser
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 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 11/01/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

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				Start/End		Spots/			
*Line Ch Start	Date End D	ate Descriptio	n	Time	Days	Length Week	Rate Rtn Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			-	
Week: 10/10/22	10/16/22	S	1	\$1,000.00	1.30				
Week: 10/17/22	10/23/22	S	1	\$1,000.00	1.30				
Week: 10/24/22	10/30/22	S	1	\$1,000.00	1.30				
Week: 10/31/22	11/06/22	S	1	\$1,000.00	1.30				
N 58 KTLA 10/10/	/22 11/06/2	22 7:30 AM-8:0	00 AM	7:30 AM-8:0	0 AM	:30	NM	4	\$4,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 10/10/22	10/16/22	S	1	\$1,000.00	1.30				
Week: 10/17/22	10/23/22	S	1	\$1,000.00	1.30				
Week: 10/24/22	10/30/22	S	1	\$1,000.00	1.30				
Week: 10/31/22	11/06/22	S	1	\$1,000.00	1.30				
N 59 KTLA 10/10/				8:00 AM-9:00		:30	NM	4	\$4,000.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$1,000.00	Rating 1.30				
Week: 10/17/22	10/10/22	S	1	\$1,000.00	1.30				
Week: 10/11/22	10/20/22	S	1	\$1,000.00	1.30				
Week: 10/31/22	11/06/22	S	1	\$1,000.00	1.30				
N 60 KTLA 10/10/			30 AM	9:00 AM-9:30		:30	NM	4	\$5,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.50	INIVI		ψ3,400.00
Week: 10/10/22	10/16/22	S	1	\$1,350.00	1.40				
Week: 10/17/22	10/23/22	S	1	\$1,350.00	1.40				
Week: 10/24/22	10/30/22	S	1	\$1,350.00	1.40				
Week: 10/31/22	11/06/22	S	1	\$1,350.00	1.40				
N 61 KTLA 10/10/	/22 11/06/2	22 9:30 AM-10	:00 AM	9:30 AM-10:0	00 AM	:30	NM	4	\$5,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 10/10/22	10/16/22	S	1	\$1,350.00	1.40				
Week: 10/17/22	10/23/22	S	1	\$1,350.00	1.40				
Week: 10/24/22	10/30/22	S	1	\$1,350.00	1.40				
Week: 10/31/22	11/06/22	S	1	\$1,350.00	1.40				
N 62 KTLA 10/10/				10:00 AM-10		:30	NM	4	\$3,600.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$900.00	Rating 1.30				
Week: 10/17/22	10/10/22	S	1	\$900.00	1.30				
Week: 10/24/22	10/30/22	S	1	\$900.00	1.30				
Week: 10/31/22	11/06/22	S	1	\$900.00	1.30				
N 63 KTLA 10/10/	/22 11/06/2	22 10:30 AM-1	1:00 AM	10:30 AM-11	-00 AN	:30	NM	4	\$3,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00	TAIVI	_	ψο,οοο.οο
Week: 10/10/22	10/16/22	S	1	\$900.00	1.30				
Week: 10/17/22	10/23/22	S	1	\$900.00	1.30				
Week: 10/24/22	10/30/22	S	1	\$900.00	1.30				
Week: 10/31/22	11/06/22	S	1	\$900.00	1.30				
N 64 KTLA 10/10/	/22 11/06/2	22 5:00 PM-5:	30 PM	5:00 PM-5:30	0 PM	:30	NM	4	\$2,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/10/22	10/16/22	S	1	\$500.00	0.50				
Week: 10/17/22	10/23/22	S	1	\$500.00	0.50				
Week: 10/24/22 Week: 10/31/22	10/30/22 11/06/22	S S	1	\$500.00 \$500.00	0.50 0.50				
			1			00	<b></b>		#O 000 00
N 65 KTLA 10/10/			00 PM Spots/Week	5:30 PM-6:00		:30	NM	4	\$2,000.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S	<u> 5pois/vveek</u> 1	Rate \$500.00	Rating 0.50				
								i	

#### (\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



 Advertiser
 Original Date / Revision

 POL/Gavin Newsom/Governor/CA/Dem
 09/21/22 / 11/01/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

				Start/End		Spo	ts/				
*Line Ch Start I	Date End D	ate Description	n	Time	Days	Length Wee		Rtn	Type S	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	-					
Week: 10/17/22	10/23/22	S	1	\$500.00	0.50						
Week: 10/24/22	10/30/22	S	1	\$500.00	0.50						
Week: 10/31/22	11/06/22	S	1	\$500.00	0.50						
N 66 KTLA 10/10/				6:00 PM-6:30		:30			NM	4	\$2,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/10/22 Week: 10/17/22	10/16/22 10/23/22	S S	1 1	\$550.00 \$550.00	0.60 0.60						
Week: 10/17/22 Week: 10/24/22	10/23/22	S	1	\$550.00 \$550.00	0.60						
Week: 10/31/22	11/06/22	S	1	\$550.00	0.60				•		
			•			.20			NIN/	4	¢2 200 00
N 67 KTLA 10/10/ Start Date	/22 11/06/2 End Date	22 6:30 PM-7: Weekdays	Spots/Week	6:30 PM-7:00 Rate	Rating	:30			NM	4	\$2,200.00
Week: 10/10/22	10/16/22	S	<u> </u>	\$550.00	0.60				•		
Week: 10/17/22	10/23/22	S	1	\$550.00	0.60						
Week: 10/24/22	10/30/22	S	1	\$550.00	0.60						
Week: 10/31/22	11/06/22	S	1	\$550.00	0.60						
N 68 KTLA 10/10/	/22 11/06/2	22 7:00 PM-7:	30 PM	7:00 PM-7:30	) PM	:30			NM	3	\$1,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00				ŭ	ψ.,σσσ.σσ
Week: 10/10/22	10/16/22	S	1	\$600.00	0.50				ı		
Week: 10/17/22	10/23/22	S	1	\$600.00	0.50				1		
Week: 10/24/22	10/30/22	S	1	\$600.00	0.50						
Week: 10/31/22	11/06/22	S	1	\$600.00	0.50						
	<u>ite Range</u>	Description	_	Start/End Ti			<u>Rate</u>		<u>Type</u>		
		/22 7:00 PM-7	:30 PM	7:00 PM-7:3	80 PM	Sı :30	<del>\$600.00</del>	0.50	NM		
See MG 69											
N 69 KTLA 10/10/				7:30 PM-8:00		:30			NM	4	\$3,000.00
Start Date Week: 10/10/22	End Date 10/16/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.50						
Week: 10/10/22	10/10/22	S	1	\$600.00	0.50				•		
Week: 10/17/22 Week: 10/24/22	10/30/22	S	1	\$600.00	0.50						
Week: 10/31/22	11/06/22	S	1	\$600.00	0.50				•		
	ite Range	Description	า	Start/End Ti		ys Length	Rate	Rtg	Type		
4 KTLA 10.	/31/22-11/06/	/22 7:30 PM-8	:00 PM	7:30 PM-8:0	00 PM	Si :30	\$600.00		NM		
See MG 69	9.5										
		/22 M-F 730p-	8p	730p-8p	wThi	F :30	\$1,200.00	1.00	NM		
→ MG for 68.	4,69.4										
N 70 KTLA 10/10/		22 10:00 PM-1		10:00 PM-10	:30 PN	:30			NM	4	\$4,800.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/10/22	10/16/22	S	1	\$1,200.00	0.90						
Week: 10/17/22 Week: 10/24/22	10/23/22 10/30/22	S S	1	\$1,200.00 \$1,200.00	0.90 0.90						
Week: 10/31/22	11/06/22	S	1	\$1,200.00	0.90						
			•								<b>#</b> 4 000 00
N 71 KTLA 10/10/ Start Date		22 10:30 PM- <sup>2</sup> Weekdays		10:30 PM-11		:30			NM	4	\$4,800.00
Week: 10/10/22	End Date 10/16/22	S	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.90						
Week: 10/17/22	10/23/22	S	1	\$1,200.00	0.90				•		
Week: 10/24/22	10/30/22	S	1	\$1,200.00	0.90						
Week: 10/31/22	11/06/22	S	1	\$1,200.00	0.90						
N 72 KTLA 10/10/	/22 11/06/2	22 Sa-Su 11p-	·1130p	11p-1135p		:30			NM	4	\$2,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					•	, _, _ · · · · · · · · · · · · · · · · ·
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| Contract / Revision | Alt Order # | WOC13781554

| <u>Original Date / Revision</u> | POL/Gavin Newsom/Governor/CA/Dem | 09/21/22 / 11/01/22

 Contract Dates
 Product
 Estimate #

 10/10/22 - 11/08/22
 CA GOVERNOR 2022
 2723

*Line	Ch Start	Date End D	ate Description	n	Start/End Time	Days	Spots/ Length Week	Rate Rtn Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				
Week	10/10/22	10/16/22	S	1	\$700.00	0.60				
Week:	10/17/22	10/23/22	S	1	\$700.00	0.60				
Week	10/24/22	10/30/22	S	1	\$700.00	0.60				
Week	10/31/22	11/06/22	S	1	\$700.00	0.60			1	

Totals 488.30 533 \$465,575.00

Time Period	# of Spots Gross Amount		Agency Comm.	Net Amount	
09/26/22 -10/30/22	375	\$315,875.00	(\$47,381.25)	\$268,493.75	
10/31/22 -11/27/22	158	\$149,700.00	(\$22,455.00)	\$127,245.00	
Totals	533	\$465,575.00	(\$69,836.25)	\$395,738.75	

Signature:	Date:	
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