

# CONTRACT



**Los Angeles KTLA**  
**5800 W. Sunset Blvd**  
**Los Angeles, CA 90028**  
**(323) 460-5500**

<u>Contract / Revision</u> 3697146 /		<u>Alt Order #</u> WOC13781554	
<u>Advertiser</u> POL/Gavin Newsom/Governor/CA/Dem		<u>Original Date / Revision</u> 09/21/22 / 09/21/22	
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Estimate #</u> 2723		
<u>Product</u> CA GOVERNOR 2022			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTLA	<u>Account Executive</u> KTLA Local House	<u>Sales Office</u> Los Angeles Lo	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
			<u>Total Ratings</u> 488.30
<u>Agency Code</u> 9917619	<u>Advertiser Code</u> 387	<u>Product 1/2</u> 525	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

**Sadler Strategic Media Inc**  
**12103 Viewcrest Road**  
**Studio City, CA 91604**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTLA	10/10/22	11/04/22	5:00 AM-5:30 AM	5:00 AM-5:30 AM		:30				NM	16	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/22	10/16/22	MTWTF--				4	\$500.00	0.60			
	Week:	10/17/22	10/23/22	MTWTF--				4	\$500.00	0.60			
	Week:	10/24/22	10/30/22	MTWTF--				4	\$500.00	0.60			
	Week:	10/31/22	11/06/22	MTWTF--				4	\$500.00	0.60			
N 2	KTLA	11/07/22	11/08/22	5:30 AM-6:00 AM	5:30 AM-6:00 AM		:30				NM	2	\$1,000.00
	Week:	11/07/22	11/13/22	MT-----				2	\$500.00	0.60			
N 3	KTLA	10/10/22	11/04/22	5:30 AM-6:00 AM	5:30 AM-6:00 AM		:30				NM	16	\$8,000.00
	Week:	10/10/22	10/16/22	MTWTF--				4	\$500.00	0.60			
	Week:	10/17/22	10/23/22	MTWTF--				4	\$500.00	0.60			
	Week:	10/24/22	10/30/22	MTWTF--				4	\$500.00	0.60			
	Week:	10/31/22	11/06/22	MTWTF--				4	\$500.00	0.60			
N 4	KTLA	11/07/22	11/08/22	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30				NM	2	\$4,400.00
	Week:	11/07/22	11/13/22	MT-----				2	\$2,200.00	1.20			
N 5	KTLA	10/10/22	11/04/22	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30				NM	17	\$20,400.00
	Week:	10/10/22	10/16/22	MTWTF--				4	\$1,200.00	1.20			
	Week:	10/17/22	10/23/22	MTWTF--				4	\$1,200.00	1.20			
	Week:	10/24/22	10/30/22	MTWTF--				4	\$1,200.00	1.20			
	Week:	10/31/22	11/06/22	MTWTF--				5	\$1,200.00	1.20			
N 6	KTLA	11/07/22	11/08/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	2	\$4,400.00
	Week:	11/07/22	11/13/22	MT-----				2	\$2,200.00	1.20			
N 7	KTLA	10/10/22	11/04/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	18	\$21,600.00
	Week:	10/10/22	10/16/22	MTWTF--				4	\$1,200.00	1.20			
	Week:	10/17/22	10/23/22	MTWTF--				4	\$1,200.00	1.20			
	Week:	10/24/22	10/30/22	MTWTF--				5	\$1,200.00	1.20			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> <b>POL/Gavin Newsom/Governor/CA/Dem</b>		<u>Original Date / Revision</u> 09/21/22 / 09/21/22
<u>Contract Dates</u> <b>10/10/22 - 11/08/22</b>	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> <b>2723</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/22	11/06/22	MTWTF--				5	\$1,200.00	1.20			
N 8	KTLA	11/07/22	11/08/22	M-F 7a-8a	7a-8a		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$2,500.00	1.50			
N 9	KTLA	10/10/22	11/04/22	M-F 7a-8a	7a-8a		:30				NM	20	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$1,500.00	1.50			
Week:		10/17/22	10/23/22	MTWTF--				5	\$1,500.00	1.50			
Week:		10/24/22	10/30/22	MTWTF--				5	\$1,500.00	1.50			
Week:		10/31/22	11/06/22	MTWTF--				5	\$1,500.00	1.50			
N 10	KTLA	11/07/22	11/08/22	M-F 8a-9a	8a-9a		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$2,500.00	1.50			
N 11	KTLA	10/10/22	11/04/22	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30				NM	20	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$1,500.00	1.50			
Week:		10/17/22	10/23/22	MTWTF--				5	\$1,500.00	1.50			
Week:		10/24/22	10/30/22	MTWTF--				5	\$1,500.00	1.50			
Week:		10/31/22	11/06/22	MTWTF--				5	\$1,500.00	1.50			
N 12	KTLA	11/07/22	11/08/22	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$2,000.00	1.30			
N 13	KTLA	10/10/22	11/04/22	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30				NM	18	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$1,000.00	1.30			
Week:		10/17/22	10/23/22	MTWTF--				4	\$1,000.00	1.30			
Week:		10/24/22	10/30/22	MTWTF--				5	\$1,000.00	1.30			
Week:		10/31/22	11/06/22	MTWTF--				5	\$1,000.00	1.30			
N 14	KTLA	11/07/22	11/08/22	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$2,000.00	1.30			
N 15	KTLA	10/10/22	11/04/22	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30				NM	18	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$1,000.00	1.30			
Week:		10/17/22	10/23/22	MTWTF--				4	\$1,000.00	1.30			
Week:		10/24/22	10/30/22	MTWTF--				5	\$1,000.00	1.30			
Week:		10/31/22	11/06/22	MTWTF--				5	\$1,000.00	1.30			
N 16	KTLA	11/07/22	11/08/22	10:00 AM-10:30 AM	10:00 AM-10:30 AM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$800.00	1.00			
N 17	KTLA	10/10/22	11/04/22	10:00 AM-10:30 AM	10:00 AM-10:30 AM		:30				NM	17	\$13,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$800.00	1.00			
Week:		10/17/22	10/23/22	MTWTF--				4	\$800.00	1.00			
Week:		10/24/22	10/30/22	MTWTF--				4	\$800.00	1.00			
Week:		10/31/22	11/06/22	MTWTF--				5	\$800.00	1.00			
N 18	KTLA	10/10/22	11/04/22	10:30 AM-11:00 AM	10:30 AM-11:00 AM		:30				NM	17	\$13,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$800.00	1.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	KTLA	10/10/22-10/16/22		10:30 AM-11:00 AM	10:30 AM-11:00 AM	MTuWThF----	:30		<del>\$800.00</del>	1.00	NM		
See MG 18.18													
18	KTLA	10/15/22-10/16/22		Sa-Su 6a-7a	6a-7a	-----SaSu	:30		\$800.00	1.00	NM		
Ⓜ MG for 18.3 10/11													
Week:		10/17/22	10/23/22	MTWTF--				4	\$800.00	1.00			
Week:		10/24/22	10/30/22	MTWTF--				4	\$800.00	1.00			
Week:		10/31/22	11/06/22	MTWTF--				5	\$800.00	1.00			
N 19	KTLA	11/07/22	11/08/22	11:00 AM-11:30 AM	11:00 AM-11:30 AM		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$650.00	0.90			
N 20	KTLA	10/10/22	11/04/22	11:00 AM-11:30 AM	11:00 AM-11:30 AM		:30				NM	15	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$650.00	0.90			
Week:		10/17/22	10/23/22	MTWTF--				3	\$650.00	0.90			
Week:		10/24/22	10/30/22	MTWTF--				4	\$650.00	0.90			
Week:		10/31/22	11/06/22	MTWTF--				4	\$650.00	0.90			
N 21	KTLA	11/07/22	11/08/22	11:30 AM-12:00 PM	11:30 AM-12:00 PM		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				2	\$650.00	0.90			
N 22	KTLA	10/10/22	11/04/22	11:30 AM-12:00 PM	11:30 AM-12:00 PM		:30				NM	16	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$650.00	0.90			
Week:		10/17/22	10/23/22	MTWTF--				4	\$650.00	0.90			
Week:		10/24/22	10/30/22	MTWTF--				4	\$650.00	0.90			
Week:		10/31/22	11/06/22	MTWTF--				4	\$650.00	0.90			
N 23	KTLA	11/07/22	11/07/22	M-F 12p-1p	12p-1p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$600.00	0.80			
N 24	KTLA	10/10/22	11/04/22	M-F 12p-1p	12p-1p		:30				NM	16	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$600.00	0.80			
Week:		10/17/22	10/23/22	MTWTF--				4	\$600.00	0.80			
Week:		10/24/22	10/30/22	MTWTF--				4	\$600.00	0.80			
Week:		10/31/22	11/06/22	MTWTF--				4	\$600.00	0.80			
N 25	KTLA	10/10/22	11/04/22	M-F 1p-2p	1p-2p		:30				NM	16	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$600.00	0.80			
Week:		10/17/22	10/23/22	MTWTF--				4	\$600.00	0.80			
Week:		10/24/22	10/30/22	MTWTF--				4	\$600.00	0.80			
Week:		10/31/22	11/06/22	MTWTF--				4	\$600.00	0.80			
N 26	KTLA	10/10/22	11/04/22	M-F 3p-4p	3p-4p		:30				NM	16	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$600.00	0.50			
Week:		10/17/22	10/23/22	MTWTF--				4	\$600.00	0.50			
Week:		10/24/22	10/30/22	MTWTF--				4	\$600.00	0.50			
Week:		10/31/22	11/06/22	MTWTF--				4	\$600.00	0.50			
N 27	KTLA	10/10/22	11/04/22	M-F 4p-5p	4p-5p		:30				NM	18	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Week:		10/10/22	10/16/22	MTWTF--				5	\$600.00	0.40			
Week:		10/17/22	10/23/22	MTWTF--				5	\$600.00	0.40			
Week:		10/24/22	10/30/22	MTWTF--				4	\$600.00	0.40			
Week:		10/31/22	11/06/22	MTWTF--				4	\$600.00	0.40			
N 28	KTLA	10/10/22	11/04/22	M-F 5p-6p News	5p-6p		:30				NM	14	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				3	\$600.00	0.40			
Week:		10/17/22	10/23/22	MTWTF--				3	\$600.00	0.40			
Week:		10/24/22	10/30/22	MTWTF--				4	\$600.00	0.40			
Week:		10/31/22	11/06/22	MTWTF--				4	\$600.00	0.40			
N 29	KTLA	11/07/22	11/07/22	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$1,400.00	0.50			
N 30	KTLA	10/10/22	11/04/22	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30				NM	15	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				3	\$700.00	0.50			
Week:		10/17/22	10/23/22	MTWTF--				3	\$700.00	0.50			
Week:		10/24/22	10/30/22	MTWTF--				4	\$700.00	0.50			
Week:		10/31/22	11/06/22	MTWTF--				5	\$700.00	0.50			
N 31	KTLA	11/07/22	11/07/22	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$700.00	0.50			
N 32	KTLA	10/10/22	11/04/22	10:00 PM-10:30 PM	10:00 PM-10:30 PM		:30				NM	16	\$19,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$1,200.00	0.90			
Week:		10/17/22	10/23/22	MTWTF--				4	\$1,200.00	0.90			
Week:		10/24/22	10/30/22	MTWTF--				4	\$1,200.00	0.90			
Week:		10/31/22	11/06/22	MTWTF--				4	\$1,200.00	0.90			
N 33	KTLA	11/07/22	11/07/22	10:30 PM-11:00 PM	10:30 PM-11:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$1,200.00	0.90			
N 34	KTLA	10/10/22	11/04/22	10:30 PM-11:00 PM	10:30 PM-11:00 PM		:30				NM	16	\$19,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$1,200.00	0.90			
Week:		10/17/22	10/23/22	MTWTF--				4	\$1,200.00	0.90			
Week:		10/24/22	10/30/22	MTWTF--				4	\$1,200.00	0.90			
Week:		10/31/22	11/06/22	MTWTF--				4	\$1,200.00	0.90			
N 35	KTLA	11/07/22	11/07/22	M-F 11p-1130p	11p-1135p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$700.00	0.80			
N 36	KTLA	10/10/22	11/04/22	11:00 PM-11:35 PM	11:00 PM-11:35 PM		:30				NM	16	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				4	\$700.00	0.80			
Week:		10/17/22	10/23/22	MTWTF--				4	\$700.00	0.80			
Week:		10/24/22	10/30/22	MTWTF--				4	\$700.00	0.80			
Week:		10/31/22	11/06/22	MTWTF--				4	\$700.00	0.80			
N 37	KTLA	10/10/22	11/05/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$450.00	0.70			

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**Los Angeles KTLA**  
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**Los Angeles, CA 90028**  
**(323) 460-5500**

<b>Contract / Revision</b> 3697146 /		<b>Alt Order #</b> WOC13781554
<b>Advertiser</b> POL/Gavin Newsom/Governor/CA/Dem		<b>Original Date / Revision</b> 09/21/22 / 09/21/22
<b>Contract Dates</b> 10/10/22 - 11/08/22	<b>Product</b> CA GOVERNOR 2022	<b>Estimate #</b> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	-----S-				1	\$450.00	0.70			
Week:		10/24/22	10/30/22	-----S-				1	\$450.00	0.70			
Week:		10/31/22	11/06/22	-----S-				1	\$450.00	0.70			
N 38	KTLA	10/10/22	11/05/22	7:00 AM-7:30 AM	7:00 AM-7:30 AM		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$1,000.00	1.50			
Week:		10/17/22	10/23/22	-----S-				1	\$1,000.00	1.50			
Week:		10/24/22	10/30/22	-----S-				1	\$1,000.00	1.50			
Week:		10/31/22	11/06/22	-----S-				1	\$1,000.00	1.50			
N 39	KTLA	10/10/22	11/05/22	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$1,000.00	1.50			
Week:		10/17/22	10/23/22	-----S-				1	\$1,000.00	1.50			
Week:		10/24/22	10/30/22	-----S-				1	\$1,000.00	1.50			
Week:		10/31/22	11/06/22	-----S-				1	\$1,000.00	1.50			
N 40	KTLA	10/10/22	11/05/22	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30				NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$1,000.00	1.50			
Week:		10/17/22	10/23/22	-----S-				1	\$1,000.00	1.50			
Week:		10/24/22	10/30/22	-----S-				2	\$1,000.00	1.50			
Week:		10/31/22	11/06/22	-----S-				2	\$1,000.00	1.50			
N 41	KTLA	10/10/22	11/05/22	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30				NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$1,350.00	1.70			
Week:		10/17/22	10/23/22	-----S-				1	\$1,350.00	1.70			
Week:		10/24/22	10/30/22	-----S-				1	\$1,350.00	1.70			
Week:		10/31/22	11/06/22	-----S-				1	\$1,350.00	1.70			
N 42	KTLA	10/10/22	11/05/22	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30				NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$1,350.00	1.70			
Week:		10/17/22	10/23/22	-----S-				1	\$1,350.00	1.70			
Week:		10/24/22	10/30/22	-----S-				1	\$1,350.00	1.70			
Week:		10/31/22	11/06/22	-----S-				1	\$1,350.00	1.70			
N 43	KTLA	10/10/22	11/05/22	10:00 AM-10:30 AM	10:00 AM-10:30 AM		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$900.00	1.30			
Week:		10/17/22	10/23/22	-----S-				1	\$900.00	1.30			
Week:		10/24/22	10/30/22	-----S-				1	\$900.00	1.30			
Week:		10/31/22	11/06/22	-----S-				1	\$900.00	1.30			
N 44	KTLA	10/10/22	11/05/22	10:30 AM-11:00 AM	10:30 AM-11:00 AM		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$900.00	1.30			
Week:		10/17/22	10/23/22	-----S-				1	\$900.00	1.30			
Week:		10/24/22	10/30/22	-----S-				1	\$900.00	1.30			
Week:		10/31/22	11/06/22	-----S-				1	\$900.00	1.30			
N 45	KTLA	10/10/22	11/05/22	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$500.00	0.40			
Week:		10/17/22	10/23/22	-----S-				1	\$500.00	0.40			

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<u>Contract / Revision</u> 3697146 /		<u>Alt Order #</u> WOC13781554
<u>Advertiser</u> <b>POL/Gavin Newsom/Governor/CA/Dem</b>		<u>Original Date / Revision</u> 09/21/22 / 09/21/22
<u>Contract Dates</u> <b>10/10/22 - 11/08/22</b>	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> <b>2723</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 46	KTLA	10/10/22	11/05/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/22	10/30/22	-----S-				1	\$500.00	0.40			
Week:		10/31/22	11/06/22	-----S-				1	\$500.00	0.40			
N 47	KTLA	10/10/22	11/05/22	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$550.00	0.50			
Week:		10/17/22	10/23/22	-----S-				1	\$550.00	0.50			
Week:		10/24/22	10/30/22	-----S-				1	\$550.00	0.50			
Week:		10/31/22	11/06/22	-----S-				1	\$550.00	0.50			
N 48	KTLA	10/10/22	11/05/22	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$550.00	0.50			
Week:		10/17/22	10/23/22	-----S-				1	\$550.00	0.50			
Week:		10/24/22	10/30/22	-----S-				1	\$550.00	0.50			
Week:		10/31/22	11/06/22	-----S-				1	\$550.00	0.50			
N 49	KTLA	10/10/22	11/05/22	10:00 PM-10:30 PM	10:00 PM-10:30 PM		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$1,200.00	0.90			
Week:		10/17/22	10/23/22	-----S-				1	\$1,200.00	0.90			
Week:		10/24/22	10/30/22	-----S-				1	\$1,200.00	0.90			
Week:		10/31/22	11/06/22	-----S-				1	\$1,200.00	0.90			
N 50	KTLA	10/10/22	11/05/22	10:30 PM-11:00 PM	10:30 PM-11:00 PM		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$1,200.00	0.90			
Week:		10/17/22	10/23/22	-----S-				1	\$1,200.00	0.90			
Week:		10/24/22	10/30/22	-----S-				1	\$1,200.00	0.90			
Week:		10/31/22	11/06/22	-----S-				1	\$1,200.00	0.90			
N 51	KTLA	10/10/22	11/05/22	Sa-Su 11p-1130p	11p-1135p		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$700.00	0.60			
Week:		10/17/22	10/23/22	-----S-				1	\$700.00	0.60			
Week:		10/24/22	10/30/22	-----S-				1	\$700.00	0.60			
Week:		10/31/22	11/06/22	-----S-				1	\$700.00	0.60			
N 52	KTLA	10/10/22	11/05/22	Sports Final	1135p-1205a		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$500.00	0.40			
Week:		10/17/22	10/23/22	-----S-				1	\$500.00	0.40			
Week:		10/24/22	10/30/22	-----S-				1	\$500.00	0.40			
Week:		10/31/22	11/06/22	-----S-				1	\$500.00	0.40			
N 53	KTLA	10/10/22	11/05/22	Sa 1205a-1235a	1205a-1235a		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$250.00	0.30			

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<u>Advertiser</u> POL/Gavin Newsom/Governor/CA/Dem		<u>Original Date / Revision</u> 09/21/22 / 09/21/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KTLA	10/10/22-10/16/22		Sa 1205a-1235a	1205a-1235a	-----Sa--	:30		<del>\$250.00</del>	0.30	NM		
See MG 53.4,53.5,53.6													
4	KTLA	10/10/22-10/16/22		12:05 XM-12:35 XM	12:05 XM-12:35 XM	-----Sa--	:30		\$250.00	0.30	NM		
Ⓜ MG for 53.1,53.3,53.2													
5	KTLA	10/17/22-10/23/22		12:05 XM-12:35 XM	12:05 XM-12:35 XM	-----Sa--	:30		\$250.00	0.30	NM		
Ⓜ MG for 53.1,53.3,53.2													
6	KTLA	10/31/22-11/06/22		12:05 XM-12:35 XM	12:05 XM-12:35 XM	-----Sa--	:30		\$250.00	0.30	NM		
Ⓜ MG for 53.1,53.3,53.2													
Week: 10/17/22 10/23/22 -----S- 1 \$250.00 0.30													
Week: 10/24/22 10/30/22 ----- 0 \$0.00 0.00													
Week: 10/31/22 11/06/22 -----S- 1 \$250.00 0.30													
Week: 10/17/22 10/23/22 -----S- 1 \$250.00 0.30													
Week: 10/24/22 10/30/22 ----- 0 \$0.00 0.00													
Week: 10/31/22 11/06/22 -----S- 1 \$250.00 0.30													
N 54	KTLA	10/10/22	11/06/22	M-F 430a-5a	430a-5a		:30				NM	17	\$2,975.00
Start Date End Date Weekdays Spots/Week Rate Rating													
Week: 10/10/22 10/16/22 MTWTF-- 5 \$175.00 0.30													
Week: 10/17/22 10/23/22 MTWTF-- 5 \$175.00 0.30													
Week: 10/24/22 10/30/22 MTWTF-- 3 \$175.00 0.30													
Week: 10/31/22 11/06/22 MTWTF-- 4 \$175.00 0.30													
N 55	KTLA	10/10/22	11/06/22	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30				NM	4	\$1,800.00
Start Date End Date Weekdays Spots/Week Rate Rating													
Week: 10/10/22 10/16/22 -----S 1 \$450.00 0.60													
Week: 10/17/22 10/23/22 -----S 1 \$450.00 0.60													
Week: 10/24/22 10/30/22 -----S 1 \$450.00 0.60													
Week: 10/31/22 11/06/22 -----S 1 \$450.00 0.60													
N 56	KTLA	10/10/22	11/06/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	4	\$1,800.00
Start Date End Date Weekdays Spots/Week Rate Rating													
Week: 10/10/22 10/16/22 -----S 1 \$450.00 0.60													
Week: 10/17/22 10/23/22 -----S 1 \$450.00 0.60													
Week: 10/24/22 10/30/22 -----S 1 \$450.00 0.60													
Week: 10/31/22 11/06/22 -----S 1 \$450.00 0.60													
N 57	KTLA	10/10/22	11/06/22	7:00 AM-7:30 AM	7:00 AM-7:30 AM		:30				NM	4	\$4,000.00
Start Date End Date Weekdays Spots/Week Rate Rating													
Week: 10/10/22 10/16/22 -----S 1 \$1,000.00 1.30													
Week: 10/17/22 10/23/22 -----S 1 \$1,000.00 1.30													
Week: 10/24/22 10/30/22 -----S 1 \$1,000.00 1.30													
Week: 10/31/22 11/06/22 -----S 1 \$1,000.00 1.30													
N 58	KTLA	10/10/22	11/06/22	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30				NM	4	\$4,000.00
Start Date End Date Weekdays Spots/Week Rate Rating													
Week: 10/10/22 10/16/22 -----S 1 \$1,000.00 1.30													
Week: 10/17/22 10/23/22 -----S 1 \$1,000.00 1.30													
Week: 10/24/22 10/30/22 -----S 1 \$1,000.00 1.30													
Week: 10/31/22 11/06/22 -----S 1 \$1,000.00 1.30													
N 59	KTLA	10/10/22	11/06/22	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30				NM	4	\$4,000.00

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**Los Angeles KTLA**  
**5800 W. Sunset Blvd**  
**Los Angeles, CA 90028**  
**(323) 460-5500**

<u>Contract / Revision</u> 3697146 /		<u>Alt Order #</u> WOC13781554
<u>Advertiser</u> POL/Gavin Newsom/Governor/CA/Dem		<u>Original Date / Revision</u> 09/21/22 / 09/21/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 60	KTLA	10/10/22	11/06/22	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30				NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$1,000.00	1.30			
Week:		10/17/22	10/23/22	-----S				1	\$1,000.00	1.30			
Week:		10/24/22	10/30/22	-----S				1	\$1,000.00	1.30			
Week:		10/31/22	11/06/22	-----S				1	\$1,000.00	1.30			
N 61	KTLA	10/10/22	11/06/22	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30				NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$1,350.00	1.40			
Week:		10/17/22	10/23/22	-----S				1	\$1,350.00	1.40			
Week:		10/24/22	10/30/22	-----S				1	\$1,350.00	1.40			
Week:		10/31/22	11/06/22	-----S				1	\$1,350.00	1.40			
N 62	KTLA	10/10/22	11/06/22	10:00 AM-10:30 AM	10:00 AM-10:30 AM		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$900.00	1.30			
Week:		10/17/22	10/23/22	-----S				1	\$900.00	1.30			
Week:		10/24/22	10/30/22	-----S				1	\$900.00	1.30			
Week:		10/31/22	11/06/22	-----S				1	\$900.00	1.30			
N 63	KTLA	10/10/22	11/06/22	10:30 AM-11:00 AM	10:30 AM-11:00 AM		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$900.00	1.30			
Week:		10/17/22	10/23/22	-----S				1	\$900.00	1.30			
Week:		10/24/22	10/30/22	-----S				1	\$900.00	1.30			
Week:		10/31/22	11/06/22	-----S				1	\$900.00	1.30			
N 64	KTLA	10/10/22	11/06/22	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$500.00	0.50			
Week:		10/17/22	10/23/22	-----S				1	\$500.00	0.50			
Week:		10/24/22	10/30/22	-----S				1	\$500.00	0.50			
Week:		10/31/22	11/06/22	-----S				1	\$500.00	0.50			
N 65	KTLA	10/10/22	11/06/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$500.00	0.50			
Week:		10/17/22	10/23/22	-----S				1	\$500.00	0.50			
Week:		10/24/22	10/30/22	-----S				1	\$500.00	0.50			
Week:		10/31/22	11/06/22	-----S				1	\$500.00	0.50			
N 66	KTLA	10/10/22	11/06/22	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$550.00	0.60			
Week:		10/17/22	10/23/22	-----S				1	\$550.00	0.60			
Week:		10/24/22	10/30/22	-----S				1	\$550.00	0.60			
Week:		10/31/22	11/06/22	-----S				1	\$550.00	0.60			
N 67	KTLA	10/10/22	11/06/22	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$550.00	0.60			

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**Los Angeles, CA 90028**  
**(323) 460-5500**

<u>Contract / Revision</u>	<u>Alt Order #</u>
3697146 /	WOC13781554

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>POL/Gavin Newsom/Governor/CA/Dem</b>	09/21/22 / 09/21/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>10/10/22 - 11/08/22</b>	CA GOVERNOR 2022	<b>2723</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/22	10/23/22	-----S				1	\$550.00	0.60				
Week:		10/24/22	10/30/22	-----S				1	\$550.00	0.60				
Week:		10/31/22	11/06/22	-----S				1	\$550.00	0.60				
N 68	KTLA	10/10/22	11/06/22	7:00 PM-7:30 PM	7:00 PM-7:30 PM		:30				NM	4	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/10/22	10/16/22	-----S				1	\$600.00	0.50				
Week:		10/17/22	10/23/22	-----S				1	\$600.00	0.50				
Week:		10/24/22	10/30/22	-----S				1	\$600.00	0.50				
Week:		10/31/22	11/06/22	-----S				1	\$600.00	0.50				
N 69	KTLA	10/10/22	11/06/22	7:30 PM-8:00 PM	7:30 PM-8:00 PM		:30				NM	4	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/10/22	10/16/22	-----S				1	\$600.00	0.50				
Week:		10/17/22	10/23/22	-----S				1	\$600.00	0.50				
Week:		10/24/22	10/30/22	-----S				1	\$600.00	0.50				
Week:		10/31/22	11/06/22	-----S				1	\$600.00	0.50				
N 70	KTLA	10/10/22	11/06/22	10:00 PM-10:30 PM	10:00 PM-10:30 PM		:30				NM	4	\$4,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/10/22	10/16/22	-----S				1	\$1,200.00	0.90				
Week:		10/17/22	10/23/22	-----S				1	\$1,200.00	0.90				
Week:		10/24/22	10/30/22	-----S				1	\$1,200.00	0.90				
Week:		10/31/22	11/06/22	-----S				1	\$1,200.00	0.90				
N 71	KTLA	10/10/22	11/06/22	10:30 PM-11:00 PM	10:30 PM-11:00 PM		:30				NM	4	\$4,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/10/22	10/16/22	-----S				1	\$1,200.00	0.90				
Week:		10/17/22	10/23/22	-----S				1	\$1,200.00	0.90				
Week:		10/24/22	10/30/22	-----S				1	\$1,200.00	0.90				
Week:		10/31/22	11/06/22	-----S				1	\$1,200.00	0.90				
N 72	KTLA	10/10/22	11/06/22	Sa-Su 11p-1130p	11p-1135p		:30				NM	4	\$2,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/10/22	10/16/22	-----S				1	\$700.00	0.60				
Week:		10/17/22	10/23/22	-----S				1	\$700.00	0.60				
Week:		10/24/22	10/30/22	-----S				1	\$700.00	0.60				
Week:		10/31/22	11/06/22	-----S				1	\$700.00	0.60				
<b>Totals</b>												488.30	534	\$465,575.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/30/22	376	\$316,475.00	(\$47,471.25)	\$269,003.75
10/31/22 - 11/27/22	158	\$149,100.00	(\$22,365.00)	\$126,735.00
<b>Totals</b>	534	\$465,575.00	(\$69,836.25)	\$395,738.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<[www.nexstar.tv/advertisingterms](http://www.nexstar.tv/advertisingterms)>