

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4145642

Traffic Order #	12285421	Created On	3/19/2024 11:24:48 AM	Order Status	Contract Confirmed
Order #	4145642	Created By	NCC_Gateway_User	Gross \$	620.00
Order Descrp	63167487_POL_Candidate_BIDEN FOR PRESIDENT SP - PH	Updated On	3/19/2024 12:44:35 PM	Net \$	446.40
Client	AMP - BIDEN FOR PRESIDENT SP -	Updated By	Weiss, Tessera	Units	20
Start Date	3/18/2024	Industry	Political-President	Credit Hold	NO
End Date	3/31/2024	REFERENCES		BILLING INFORMATION	
# of Weeks	2	Primary		Purchase Order #	63167487
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	2	Tertiary		EDI INFORMATION	
AE 1	Kailis, Susan	Quarternary		Product	P03
AE 2		TRAFFIC OPTIONS		Estimate	4101
Agency	AMP - ALLEGORY	Address 1	AMP MEDIA	Submit EDI Invoice?	Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	Philadelphia– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
Total Zones	1	Zip	07003		
Zones	Philadelphia Interconnect	Contact			
Total Networks	1	Phone	111-111-1111	SYSCODE LIST	
GENERAL COMMENTS		Avail Tag		6500	
		Contract Type	Standard		
		Copy Group			
		Division			
		Reference #			

SUMMARY FOR SYSCODE 6500

Traffic Order #	12285421	Created On	3/19/2024 11:24:48 AM	Order Status	Contract Confirmed
Order #	4145642	Created By	NCC_Gateway_User	Syscode Gross \$	620.00
Order Descrp	63167487_POL_Candidate_BIDEN FOR PRESIDENT SP - PH	Updated On	3/19/2024 12:06:15 PM	Syscode Net \$	446.40
Client	AMP - BIDEN FOR PRESIDENT SP - PHL	Updated By	eClerx BOT	Syscode Units	20
Start Date	3/18/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	3/31/2024	Zones	Philadelphia Interconnect	Avg Unit Rate	31.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1			Amp ersa nd Politi cal Bun dle	74 74	Galavision	6500	GALA PT	03/25/2024	03/25/2024	M 7p-12m	X							0	\$62.00	\$0.00	30
2			Amp ersa nd Politi cal Bun dle	74 74	Galavision	6500	GALA PT	03/20/2024	03/24/2024	W-Su 7p-12m			X	X	X	X	X	0	\$62.00	\$0.00	30
3			Amp ersa nd Politi cal Bun dle	70 70	Galavision	6500	GALA PT	03/18/2024	03/18/2024	M 7p-12m	X							0	\$62.00	\$0.00	30
4			Amp ersa nd Politi cal Bun dle	70 70	Galavision	6500	GALA PT	03/25/2024	03/25/2024	M 7p-12m	X							0	\$62.00	\$0.00	30
5			Amp ersa nd Politi cal Bun dle	70 70	Galavision	6500	GALA PT	03/20/2024	03/24/2024	W-Su 7p-12m			X	X	X	X	X	0	\$62.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6			Amp ersa nd Politi cal Bun dle	70 70	Galavision	6500	GALA PT	03/27/2024	03/31/2024	W-Su 7p-12m			X	X	X	X	X	0	\$62.00	\$0.00	30
7			Amp ersa nd Politi cal Bun dle	70 70	Galavision	6500	GALA PT	03/18/2024	03/18/2024	M 7p-12m	X							0	\$31.00	\$0.00	30
8	1		Amp ersa nd Politi cal Bun dle	74 74	Galavision	6500	GALA PT	03/25/2024	03/25/2024	M 7p-12m	X							4	\$31.00	\$124.00	30
9	2		Amp ersa nd Politi cal Bun dle	74 74	Galavision	6500	GALA PT	03/20/2024	03/24/2024	W-Su 7p-12m			X	X	X	X	X	16	\$31.00	\$496.00	30
10			Amp ersa nd Politi cal Bun dle	70 70	Galavision	6500	GALA PT	03/27/2024	03/31/2024	W-Su 7p-12m			X	X	X	X	X	0	\$31.00	\$0.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4145642					
Traffic Order #	12285421	# of Weeks	2	Active	Yes
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Start Date	3/18/2024	Updated By	Weiss, Tessera	Units	20
End Date	3/31/2024	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	