

## **WDAY / WDAZ/KBMY/KMCY**

### **2019 2nd Quarter Report**

#### **Flood**

- After heavy snowfall over the winter, local rivers flood, along with overland flooding across the region
- Water covered roads are closed
- Late spring snow falls lead to fighting a flood in bad weather conditions
- Oslo, MN becomes an island after floodwaters close all roads leading in and out of town
- Clean up and taking down temporary flood protection after the flood
- New flood maps put the city of West Fargo in the floodplain

**Total Stories: 20**

**Total Time: 40 minutes**

#### **Snow**

- A snowy winter meant a boom in business for area snow removal companies
- The impact of the snow and cold on road construction projects
- Snow continues with April snow storms
- Schools in North Dakota and Minnesota max out their snow days and ask their governors to forgive the days so they do not have to be made up

**Total Stories: 8**

**Total Time: 20 minutes**

#### **Fargo Marathon**

- Preparations for the Fargo Marathon include route adjustments due to flood clean up.
- Coverage of all Fargo Marathon events, including the bicycle marathon, dog run, kids marathon, 5K, 10K, half-marathon, full-marathon and health expo.

**Total Stories: 8**

**Total time: 20 Minutes**

#### **Vice President Mike Pence Visit**

- Vice President Mike Pence visits a farm in Clay County to promote the USMCA trade deal and its benefit to farmers

**Total Stories: 6**

**Total Time: 20 minutes**

#### **Farming**

- Farmers in the region suffer a stressful spring due to weather. Snow, cold temperatures and flooding leads to a big delay in planting fields.
- Farmers also face uncertainty due to trade wars and tariffs.
- Officials and representatives from foreign countries come to tour North Dakota soybean farms in an effort from the ND Soybean Council to expand trade markets.

**Total Stories: 5**

**Total Time:** 10 minutes

**PUBLIC SERVICE REPORT WDAY-TV  
2ND QTR 2019**

**APRIL/MAY/JUNE**

**FARGO POLICE – COMMUNITY PICNIC**

Picnic is a meet and greet by area law enforcement and first responders to show their services and meet the public.  
WDAY produced spot that aired in June

**MULTIPLE SCLEROSIS – MS Walk- Fargo & Grand Forks**

Tagged spot for local use, aired spots in April

**CHARISM - OVER THE EDGE**

Produced and aired spots in June for their summer event.

**MIDWEST KID FEST - JR BROADCASTER**

Produced and aired spots in May/June promoting the event along with broadcasting live the day of the event.

## 2Q 2019 WDAY Tours

- April 29th - Litchville/Marion Schools - 10 people
- May 1 - NDSU - 12 people
- May 28 - Clara Barton Elementary - 50 people
- May 29 - Clara Barton Elementary – 25 people