

KYYS Public Affairs
Report
First Quarter for
Year 2024
Ending
March 31st 2024

KYYS Public Affairs Report

KYYS “La X” 1250 AM is a radio station licensed to Kansas City, Kansas.

KYYS is a Mexican Regional formatted station.

During this quarter significant treatment was given to a number of community issues via KYYS’s programming.

Public service Announcements (PSA’s)

KYYS encourage both local and national non-profit organizations to send PSA’s to the station, in copy and /or recorded formats.

The following are examples of public service announcements aired on 1250 am KYYS during the first quarter (January 1st through March 31st, 2024 KYYS Inv)

- ALA PNeumonia
- SCORE
- USAging - Eldecare Locator
- ALSAC – St Jude Children’s
- USAging – Vaccination Collaborative
- American Psychiatric Association
- Shriners Hospitals for Children

KYYS Programming Schedule

KYYS has different programs that serve the community on different days of the week,

These are some notes of local interest broadcasted during the first quarter of 2024:

- KC KS Citizens Police Academy for Spanish speakers
- American Red Cross of Greater Kansas City
- State tax rebates for the elderly
- Johnson County funding for child care providers
- JoCo hazardous waste program
- IRS interview with rep Octavio Saenz
- Walk Kansas

During the First quarter of 2024, KYYS kept the audience updated with information on school closures, traffic and weather alerts.



La X 1250 AM La Super Estación

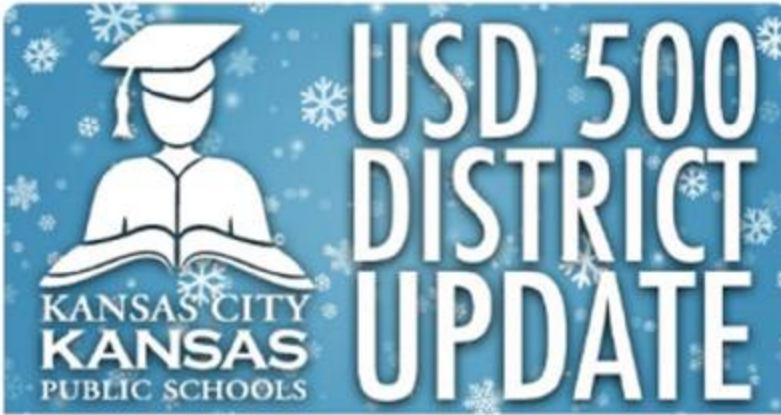
January 12 · 🌐



ATENCIÓN!

Las escuelas del distrito escolar 500 de Kansas City Kansas no entran clases el día de hoy debido a la posibilidad de congelamiento en las calles. Maneje con cuidado .!

See Translation



Kansas City, Kansas Public Schools

January 12 · 🌐

Update: Due to the potential for freezing rain and black ice on the roadways, KCKPS will be closed today (1/12).

We have initiated "Plan D," which means all ... See more



La X 1250 AM La Super Estación

February 3 · 🌐



Tembor de anoche con epicentro en Oklahoma se sintió en Kansas y Missouri.

Sucedió alrededor de las 11pm.

Ustedes lo sintieron ??

See Translation



FOX4 News Kansas City

February 3 · 🌐

Earthquake in Oklahoma Friday night was felt in Kansas and Missouri.



FOX4KC.COM

Earthquake!

It wasn't your imagination...a rather significant earthquake occurred near Prague, OK at 11:...



La X 1250 AM La Super Estación

February 13 · 🌐



La comunidad hispana de Kansas City perdió una verdadera luz para todas las personas con las que trabajaba. Nuestro más sentido pésame a la familia de Lisa López.

See Translation



La X 1250 AM La Super Estación

March 13 at 2:41 PM · 🌐



👉 Exciting news for parents! 👉 Registration for Kinder Kansas City Kansas Public Schools is now open. If your child turns five before Aug. 31 and lives within the school district, it's time to enroll them for an amazing start on their educational journey. Registration is easy and can be done at any school in District 500. Let's set your little one up for an amazing school year ahead! 📖 📱 Read more on kckshools.org

👉 See original · Rate this translation

**MATRÍCULA ABIERTA
PARA KÍNDER
DESDE EL 22 DE ENERO**

**CONOZCAN LA
ESCUELA
1 DE MAYO (4:00-7:00 P. M.)**





La X 1250 AM La Super Estación

March 13 at 4:43 PM · 🌐

...

⚠️ ⚠️ Greater risk of severe weather is expected tonight in our region. ⚠️ ⚠️

There is a chance for hail, damaging winds and even tornadoes in the afternoon after 5pm
Make sure you have the means to receive and stay tuned for news and warnings..

Take care of yourselves countrymen...!!

🔗 [See original](#) · [Rate this translation](#)



Severe Storms Likely Today-Tonight

March 13, 2024

10:49 AM

Additional Severe Storms Possible Tomorrow

Key Messages:

- Enhanced Risk for Severe Storms Later This Afternoon into the overnight
 - Storm development expected after 5 PM CDT.
 - Tornadoes, Strong Damaging Winds and Large Hail are possible
- Flooding Possible With Rainfall Wednesday and Thursday
 - Even with drought conditions, rapid rainfall rates could lead to Flash Flooding
 - Fast responding creeks may rise to their banks



Severe Storms Likely Today-Tonight

March 13, 2024

10:49 AM

Thunderstorms Expected To Start Late Afternoon, Continue Into The Overnight Hours

Timing



Initial storms develop between 5-7 PM. Storms expand in coverage between 7-9 PM, continue overnight.

Actions



Be weather aware and ready to act.
Have multiple ways to receive warning information!

Severe Threats



Tornado
A tornado or two is possible early in the event



Large Hail
2"+ possible



Damaging Wind
Wind Gusts of 60-70 MPH



US National Weather Service Kansas City Missouri

March 13 at 11:13 AM · 🌐

⚠️ An enhanced risk of severe weather is expected across the region tonight. Large hail, damaging winds and tornadoes are possible with these storms after 5 PM.... See more



La X 1250 AM La Super Estación

March 21 at 2:39 PM · 🌐



Important information about scholarships for students in Guadalupe Centers schools. 2 different chances. Apply online by April 5th!

[🔗 See original](#) · [🗑 Rate this translation](#)



GUADALUPE SCHOLARS EDUCATION AWARDS 2024



Guadalupe
Centers

**TWO SCHOLARSHIPS
THE TONY AGUIRRE SCHOLARSHIP &
THE GILBERT GUERRERO SCHOLARSHIP**

**APPLICATION
DEADLINE IS
APRIL 5, 2024**

MORE INFORMATION:



816-421-1015



scholarships@guadalupecenters.org



Guadalupe Centers

March 6 · 🌐

The Tony Aguirre and Gilbert Guerrero Scholarships are now open! Don't miss this amazing opportunity to apply and further your education. Scholarship applicatio... [See more](#)