

PUBLIC FILES FOR KLLL, KMMX, KBTE AND KONE 1/1/16 THROUGH 4/1/16

1/2/16-1/8/16, AS LUBBOCK AND THE SOUTH PLAINS CONTINUED TO REEL FROM A LATE DECEMBER BLIZZARD, KLLL, KBTE, KONE AND KMMX INFORMED LISTENERS OF ROAD CLOSURES, POWER OUTAGES AND RESOURCES FOR HELP, NAMELY THE AMERICAN RED CROSS AND SALVATION ARMY.

1/25/16-2/5/16 KLLL, KMMX, KONE AND KBTE PROMOTED THE BIG GAME BLOW OUT FOR CHILDREN'S ADVOCACY CENTER OF THE SOUTH PLAINS. IT IS SICKENING TO CONTINUE WRITING IN THESE REPORTS THAT LUBBOCK HAS THE WORST CHILD ABUSE RATE IN THE STATE, BUT IT IS SO. THE BIG GAME BLOW OUT HAPPENED ON SUPERBOWL SUNDAY TO BENEFIT CAC.

TUESDAY JANUARY 26TH, MINDEE POOLE AND 3 STUDENTS FROM LUBBOCK CHRISTIAN HIGH CAME INTO THE KLLL MORNING SHOW WITH JEFF, KELLI AND MUDFLAP TO TALK ABOUT PROM QUEEN FOR THE DREAM CENTER OF LUBBOCK. THIS EVENT FROM JANUARY 26TH-MARCH 14TH INVITED RESIDENTS TO DONATE THEIR GENTLY USED PROM DRESSES FOR KIDS IN NEED.

2/1-2/10 KLLL, KBTE, KMMX AND KONE PROMOTED LAUGH FOR THE CURE TO BENEFIT THE SUSAN G KOMEN LUBBOCK FOUNDATION. THE SOUTH PLAINS HAS A HIGH RATE OF BREAST CANCER, AND THIS EVENT RAISED MONEY FOR PREVENTION AND RESEARCH. THE EVENT TOOK PLACE 2/11/16 AT LUBBOCK MEMORIAL CIVIC CENTER.

2/8-2/11/16 KLLL, KBTE, KMMX, AND KONE PROMOTED FREE MAMOGRAMS FOR THOSE IN NEED THROUGH UMC AND KOMEN.

2/10/16 KLLL PERSONALITIES JEFF, KELLI AND MUDFLAP, KATE RAINES AND KRIS MASON ATTENDED A DOCTORS' LUNCHEON AT UMC REGARDING CHILDREN'S MIRACLE NETWORK. THE EVENT WAS IN PREPARATION FOR THE CMN RADIOTHON.

2/16/16 KLLL PERSONALITIES KELLI, MUDFLAP AND KATE, AND SEAN DILLON FROM KONE TOURED THE CHILDRENS HOSPITAL AT UMC IN PREP FOR RADIOTHON.

2/17-2/18/16 KLLL, KBTE, KONE AND KMMX PROMOTED THE CHILDREN'S MIRACLE NETWORK RADIOTHON FOR THE CHILDREN'S HOSPITAL AT UMC. KLLL'S JEFF, KELLI AND MUDFLAP, KATE RAINES AND KONE'S SEAN DILLON AS EXECUTIVE PRODUCER CONDUCTED THE EVENT ON AIR. THE RADIOTHON RAISED OVER 235,000 DOLLARS FOR THE CHILDREN'S HOSPITAL AT UMC.

2/15-2/19/16 KLLL, KONE, KBTE AND KMMX PROMOTED THE LUBBOCK LION'S CLUB PANCAKE FESTIVAL...THE BIGGEST FUNDRAISER OF THE YEAR FOR LUBBOCK LION'S CLUB. LION'S CLUB SUPPORTS MULTIPLE LOCAL CHARITIES INCLUDING BOYS AND GIRLS CLUB.

2/20-3/1/16 KLLL, KBTE, KONE AND KMMX PROMOTED MARDI GRAS TO BENEFIT MEALS ON WHEELS OF THE SOUTH PLAINS. THE EVENT HAPPENED ON MARCH 1ST AT THE CIVIC CENTER. MEALS ON WHEELS SERVES OVER 700 ELDERLY AND HOMEBOUND PEOPLE ON THE SOUTH PLAINS.

3/7-3/14/16 KLLL, KONE, KBTE, AND KMMX REMINDED LISTENERS THROUGH PSA'S AND NEWS TO BE AWARE THROUGH SPRING BREAK THAT LAW ENFORCEMENT WOULD BE LOOKING FOR DRUNK DRIVERS, SPEEDERS AND SEATBELT VIOLATORS.

3/24-3/21/16 KLLL, KONE, KBTE AND KMMX PROMOTED STAND UP FOR KIDS. THE EVENT WAS PRESENTED BY THE CHILDREN'S ADVOCACY CENTER, TO RAISE AWARENESS OF CHILD ABUSE ON THE SOUTH PLAINS. IT HAPPENED 11 A-1P APRIL 2ND AT MILLER PARK.

3/2-4/1/16 KLLL, KBTE, KONE AND KMMX PROMOTED THE ABC RODEO, WHICH TOOK PLACE 3/31-4/2 AT CITYBANK COLISEUM. THE EVENT BENEFITTED AMBUCS, A GROUP OF LOCAL BUSINESSES WHO CONTRIBUTE TO MULTIPLE LOCAL CHARITIES.