

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2FYavgw>
(601) 948-3333

| | | |
|--|---------------------------------------|--|
| <u>Contract / Revision</u> 1227673 / | | <u>Alt Order #</u> WOC12068312 |
| <u>Advertiser</u> Sam Britton for Secretary of State | | <u>Original Date / Revision</u> 06/13/19 / 06/20/19 |
| <u>Contract Dates</u> 06/24/19 - 06/30/19 | <u>Estimate #</u> 7391 | |
| <u>Product</u> PSBRI | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WDBD | <u>Account Executive</u> Anna Lyon | <u>Sales Office</u> Jackson 2 Natio |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 50+ | | |
| | <u>Order Type</u> NORMAL | <u>Total Ratings</u> 23.90 |
| <u>Agy Code</u> 9912736 | <u>Advertiser Code</u> 497 | <u>Product 1/2</u> 618 |
| <u>Agency Ref</u> 1244 | <u>Advertiser Ref</u> 168531 | |

And:

Mentzer Media Services
210 W Penn Ave
STE 250
Towson, MD 21204

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount | |
|---------------|------|-------------------|-----------------|------------------|-----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|------------|
| N 1 | WDBD | 06/24/19 | 06/28/19 | M-F 7a-9a News | 7:00 AM-9:00 AM | | :30 | | | | NM | 4 | \$100.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 06/24/19 | 06/30/19 | 1-111-- | | | | 4 | \$25.00 | 1.34 | | | | |
| N 2 | WDBD | 06/24/19 | 06/28/19 | M-F 9p Late News | 9p-10pm | | :30 | | | | NM | 5 | \$1,000.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 06/24/19 | 06/30/19 | 11111-- | | | | 5 | \$200.00 | 3.09 | | | | |
| N 3 | WDBD | 06/30/19 | 06/30/19 | Su Late News | 9-930P | | :30 | | | | NM | 1 | \$145.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 06/24/19 | 06/30/19 | -----1 | | | | 1 | \$145.00 | 3.09 | | | | |
| Totals | | | | | | | | | | | | 23.90 | 10 | \$1,245.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|------------|
| 05/27/19 -06/30/19 | 10 | \$1,245.00 | (\$186.75) | \$1,058.25 |
| Totals | 10 | \$1,245.00 | (\$186.75) | \$1,058.25 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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