

# CONTRACT



**WDBD**  
**715 South Jefferson Street**  
**Jackson, MS 39201**  
**Sales T&C: <http://bit.ly/2FYavgw>**  
**(601) 948-3333**

And: **Mentzer Media Services**  
**210 W Penn Ave**  
**STE 250**  
**Towson, MD 21204**

<u>Contract / Revision</u> 1261038 /		<u>Alt Order #</u> WOC12111453
<u>Advertiser</u> <b>Sam Britton for Secretary of State</b>		<u>Original Date / Revision</u> 06/28/19 / 06/28/19
<u>Contract Dates</u> <b>07/15/19 - 07/21/19</b>	<u>Estimate #</u> <b>7349</b>	
<u>Product</u> <b>PSBRI</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WDBD</b>	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 39.75
<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 497	<u>Product 1/2</u> 618
<u>Agency Ref</u> 1244	<u>Advertiser Ref</u> 168531	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDBD	07/15/19	07/19/19	M-F 7a-9a News	7:00 AM-9:00 AM		:30				NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/15/19	07/21/19	11111--				5	\$25.00	1.49			
N 2	WDBD	07/15/19	07/15/19	BEAT SHAZAM	7:00 PM-8:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/15/19	07/21/19	1-----				1	\$125.00	2.25			
N 3	WDBD	07/15/19	07/15/19	SO YOU THINK YOU CAN D	8:00 PM-9:00 PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/15/19	07/21/19	1-----				1	\$140.00	2.76			
N 4	WDBD	07/15/19	07/19/19	M-F 9p Late News	9:00 PM-10:00 PM		:30				NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/15/19	07/21/19	11111--				5	\$135.00	3.48			
N 5	WDBD	07/15/19	07/17/19	MASTERCHEF	7:00 PM-8:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/15/19	07/21/19	--1----				1	\$175.00	5.27			
N 6	WDBD	07/15/19	07/17/19	FIRST RESPONDERS	8:00 PM-9:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/15/19	07/21/19	--1----				1	\$175.00	4.62			
<b>Totals</b>											39.75	14	\$1,415.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/01/19 - 07/19/19	14	\$1,415.00	(\$212.25)	\$1,202.75
<b>Totals</b>	14	\$1,415.00	(\$212.25)	\$1,202.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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