

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2FYavgw>
(601) 948-3333

<u>Contract / Revision</u> 1252490 /		<u>Alt Order #</u> WOC12108361
<u>Advertiser</u> Sam Britton for Secretary of State		<u>Original Date / Revision</u> 06/26/19 / 06/26/19
<u>Contract Dates</u> 07/01/19 - 07/07/19	<u>Estimate #</u> 7347	
<u>Product</u> PSBRI		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDBD	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 36.19
<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 497	<u>Product 1/2</u> 618
<u>Agency Ref</u> 1244	<u>Advertiser Ref</u> 168531	

And:

Mentzer Media Services
210 W Penn Ave
STE 250
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDBD	07/01/19	07/05/19	M-F 7a-9a News	7:00 AM-9:00 AM		:30				NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/19	07/07/19	111-1--				4	\$25.00	1.49			
N 2	WDBD	07/01/19	07/01/19	SYTYCD	8:00 PM-9:00 PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/19	07/07/19	1-----				1	\$140.00	2.76			
N 3	WDBD	07/01/19	07/05/19	M-F 9p Late News	9:00 PM-10:00 PM		:30				NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/19	07/07/19	111-1--				4	\$135.00	3.48			
N 4	WDBD	07/01/19	07/03/19	MASTERCHEF	7:00 PM-8:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/19	07/07/19	--1----				1	\$175.00	5.27			
N 5	WDBD	07/01/19	07/03/19	FIRST RESPONDERS	8:00 PM-9:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/19	07/07/19	--1----				1	\$175.00	4.62			
N 6	WDBD	07/01/19	07/07/19	Su Late News	9:00 PM-9:30 PM		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/19	07/07/19	-----1				1	\$130.00	3.66			
Totals											36.19	12	\$1,260.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/01/19 -07/07/19	12	\$1,260.00	(\$189.00)	\$1,071.00
Totals	12	\$1,260.00	(\$189.00)	\$1,071.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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