

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201

Sales T&C: <http://bit.ly/2FYavgw>
Mentzer Media Services
210 W Penn Ave
STE 250
Towson, MD 21204

<u>Contract / Revision</u> 1260990 /		<u>Alt Order #</u> WOC12111462
<u>Advertiser</u> Sam Britton for Secretary of State		<u>Original Date / Revision</u> 06/28/19 / 06/28/19
<u>Contract Dates</u> 07/29/19 - 08/06/19	<u>Estimate #</u> 7351	
<u>Product</u> PSBRI		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDBD	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 53.39
<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 497	<u>Product 1/2</u> 618
<u>Agency Ref</u> 1244	<u>Advertiser Ref</u> 168531	

And:

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDBD	07/29/19	08/05/19	M-F 7a-9a News	7:00 AM-9:00 AM		:30				NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/29/19	08/04/19	11111--				5	\$25.00	1.49			
Week:		08/05/19	08/11/19	1-----				1	\$25.00	1.49			
N 2	WDBD	07/29/19	07/31/19	MASTERCHEF	7:00 PM-8:00 PM		:30				NM	1	\$175.00
Week:		07/29/19	08/04/19	--1----				1	\$175.00	5.27			
N 3	WDBD	07/29/19	08/04/19	Su Late News	9:00 PM-9:30 PM		:30				NM	1	\$130.00
Week:		07/29/19	08/04/19	-----1				1	\$130.00	3.66			
N 4	WDBD	07/29/19	07/31/19	FIRST RESPONDERS	8:00 PM-9:00 PM		:30				NM	1	\$175.00
Week:		07/29/19	08/04/19	--1----				1	\$175.00	4.62			
N 5	WDBD	07/29/19	08/05/19	M-F 9p Late News	9:00 PM-10:00 PM		:30				NM	6	\$810.00
Week:		07/29/19	08/04/19	11111--				5	\$135.00	3.48			
Week:		08/05/19	08/11/19	1-----				1	\$135.00	3.48			
N 6	WDBD	07/29/19	08/05/19	SO YOU THINK YOU CAN D	8:00 PM-9:00 PM		:30				NM	2	\$280.00
Week:		07/29/19	08/04/19	1-----				1	\$140.00	2.76			
Week:		08/05/19	08/11/19	1-----				1	\$140.00	2.76			
N 7	WDBD	07/29/19	08/05/19	BEAT SHAZAM	7:00 PM-8:00 PM		:30				NM	2	\$250.00
Week:		07/29/19	08/04/19	1-----				1	\$125.00	2.25			
Week:		08/05/19	08/11/19	1-----				1	\$125.00	2.25			
Totals											53.39	19	\$1,970.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/19 - 08/05/19	19	\$1,970.00	(\$295.50)	\$1,674.50
Totals	19	\$1,970.00	(\$295.50)	\$1,674.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2FYavgw>
(601) 948-3333

<u>Contract / Revision</u>	<u>Alt Order #</u>
1260990 /	WOC12111462

<u>Advertiser</u>	<u>Original Date / Revision</u>
Sam Britton for Secretary of State	06/28/19 / 06/28/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/29/19 - 08/06/19	PSBRI	7351

Signature: _____ **Date:** _____

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