

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2FYavgw>
(601) 948-3333

<u>Contract / Revision</u> 1260917 /		<u>Alt Order #</u> WOC12111446
<u>Advertiser</u> Sam Britton for Secretary of State		<u>Original Date / Revision</u> 07/03/19 / 07/03/19
<u>Contract Dates</u> 07/08/19 - 07/14/19	<u>Estimate #</u> 7348	
<u>Product</u> PSBRI		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDBD	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 39.75
<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 497	<u>Product 1/2</u> 618
<u>Agency Ref</u> 1244	<u>Advertiser Ref</u> 168531	

And:

Mentzer Media Services
210 W Penn Ave
STE 250
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
1	WDBD	07/08/19	07/12/19	M-F 7a-9a News	7:00 AM-9:00 AM		:30				NM	5	\$125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/08/19	07/14/19	11111--	5			\$25.00	1.49					
2	WDBD	07/08/19	07/08/19	BEAT SHAZAM	7:00 PM-8:00 PM		:30				NM	1	\$125.00	
Week:		07/08/19	07/14/19	1-----	1			\$125.00	2.25					
3	WDBD	07/08/19	07/08/19	SO YOU THINK YOU CAN D	8:00 PM-9:00 PM		:30				NM	1	\$140.00	
Week:		07/08/19	07/14/19	1-----	1			\$140.00	2.76					
N 4	WDBD	07/08/19	07/12/19	M-F 9p Late News	9:00 PM-10:00 PM		:30				NM	5	\$675.00	
Week:		07/08/19	07/14/19	11111--	5			\$135.00	3.48					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	2	WDBD	07/08/19-07/14/19	M-F 9p Late News	9:00 PM-10:00 PM	MTuWThF----	:30		\$135.00	3.48	NM			
	See MG 4.6													
	6	WDBD	07/11/19-07/11/19	M-F 9p Late News	9:00 PM-10:00 PM	----Th-----	:30		\$135.00	3.48	NM			
	Ⓜ MG for 4.2 07/09													
5	WDBD	07/08/19	07/10/19	MASTERCHEF	7:00 PM-8:00 PM		:30				NM	1	\$175.00	
Week:		07/08/19	07/14/19	--1----	1			\$175.00	5.27					
6	WDBD	07/08/19	07/10/19	FIRST RESPONDERS	8:00 PM-9:00 PM		:30				NM	1	\$175.00	
Week:		07/08/19	07/14/19	--1----	1			\$175.00	4.62					
Totals												39.75	14	\$1,415.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/01/19 - 07/12/19	14	\$1,415.00	(\$212.25)	\$1,202.75
Totals	14	\$1,415.00	(\$212.25)	\$1,202.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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