

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Chong + Koster, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Chong + Koster

Address: c/o Sage Media Planning & Placement, 1322 G St SE, Washington DC 20003

Contact: Janet Katowitz Phone number: 2026756936 Email: janet@sagemediaplanning.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: National Wildlife Federation

Address: 11100 Wildlife Center Drive Reston, VA 20190

Contact: Halle Nolan Phone number: 3174800951 Email: halle@chongandkoster.com

Station is authorized to announce the time as paid for by such person or entity.

List **ALL** chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Colin O'Mara - CEO
Ismael Savadogo - CFO

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list **ALL** of the following: N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Eric Bolton</i>	Signature: Courtney Kibblewhite <i>Joan McMilligan</i>
Name: Eric Bolton	Name: Courtney Kibblewhite <i>TIM SCHELLNER</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 4/26/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 4/26/24

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:
 Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: DM24-128	Station Call Letters: KUYO-AM	Date Received/Requested: 4/28/24
Est. #:	Station Location: SHERIDAN, WYOMING	Run Start and End Dates: 4/29/24 - 5/3/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPF.

NETWORK SPOT CONTRACT



StateNets
MEDIA SOLUTIONS

Date 4/26/24 Modification Date _____
 Contract # DW24-128 Estimate # _____

ADVERTISER

Advertiser National Wildlife Federation
 Product National Wildlife Federation
 Agency StateNets
 Account Executive Dave Martin
 AE Phone 804-364-3075
 AE Email davemartin@statenets.com
 Address 1 2601 Northwind Drive
 Address 2 _____
 City, State, ZIP Richmond, VA 23233

BILLING INFORMATION

Contact Name Carla Litton
 Phone 708.990.3796
 Email carla@statenets.com
 Address 1 48 Chiswick Cir
 Address 2 _____
 City, State, ZIP Bloomington, IL 61704

NETWORK INFORMATION

Network Ordered WY Northern AG Network
 Account Executive Dave Martin
 ADV Code PI

Contract Start 4/29/24 # of Weeks 1
 Contract End 5/3/24

SPECIAL INSTRUCTIONS

MAKE CHECKS PAYABLE TERMS
 StateNets
 2601 Northwind Drive
 Richmond, VA 23233

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ALL INVOICES & AFFIDAVITS EMAILED - unless otherwise specified to carla@statenets.com
 WEEKS OF DAYS TIMES :60/:30 SPOTS/WEEK TOTAL SPOTS RATE TOTAL \$

WEEKS OF	DAYS	TIMES	:60/:30	SPOTS/WEEK	TOTAL SPOTS	RATE	TOTAL \$
4/29	Mon-Fri	6a-7p	:60	7	7	██████████	██████████
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				TOTAL SPOTS	0	\$0.00	\$0.00

Jan	\$0.00	Apr	\$0.00
Feb	\$0.00	May	██████████
Mar	\$0.00	June	\$0.00

July	\$0.00	Oct	\$0.00
Aug	\$0.00	Nov	\$0.00
Sept	\$0.00	Dec	\$0.00

SPOTS 7 TOTAL ██████████

Authorized Client Signature

Authorized StateNets Signature