

**SMG – MERCED, LLC**  
**EEO PUBLIC FILE REPORT**  
 Dates: 8/1/2022 – 7/31/23

<b>Station Employment Unit</b>					
Call Sign	Fac. Id.	Community of License	Call Sign	Fac. Id	Community of License
KYOS-AM	41174	MERCED, CA	KLOQ-FM	65374	WINTON, CA
KBRE-AM	87180	MERCED, CA	KHTN-FM	20334	PLANADA, CA
KUBB-FM	7707	MARIPOSA, CA	KABX-FM	41173	MERCED, CA

<b>Recruitment Sources</b>			
Source	Contact	Address	Phone
Station Websites	Chris Moreno	514 W 19 <sup>th</sup> St., Merced, CA 95340	209-205-3808
In-house Posting	Jan Brawley	514 W 19 <sup>th</sup> St., Merced, CA 95340	209-205-3808
Indeed & LinkedIn	Gena Mitchell	2448 East 81 <sup>st</sup> Street, Ste 5700, Tulsa, OK 74137 <a href="http://www.indeed.com">www.indeed.com</a> & <a href="http://www.linkedin.com">www.linkedin.com</a>	918-492-2660 ext 207
CareerEco.com - Job Board & Virtual Career Fairs	Gena Mitchell	2448 East 81 <sup>st</sup> Street, Ste 5700, Tulsa, OK 74137 <a href="http://www.careereco.com">www.careereco.com</a>	918-492-2660 ext 207
Jobs-Merced@smgnational.com	Damien Galarza	514 W 19 <sup>th</sup> St., Merced, CA 95340	209-205-3808
Walk-Ins/Phone Inquiries	Damien Galarza	514 W 19 <sup>th</sup> St., Merced, CA 95340	209-205-3808

<b>Vacancies Filled During Period</b>				
Position Filled	Date Filled	Source	# of Interviewee(s)	Hired
Account Executive	4/17/2023	Station Website	0	0
		Walk-In/Phone Inquiries	2	1
		Jobs-Merced@smgnational.com	2	0
		Indeed	2	0
		<b>Total:</b>	<b>6</b>	<b>1</b>
Position Filled	Date Filled	Source	# of Interviewee(s)	Hired
			<b>Total:</b>	

<b>Menu Options</b>			
<b>Date</b>	<b>Menu Number</b>	<b>Total Complete</b>	<b>Description</b>
09/01/22, 11/03/22, 03/02/23, 04/06/23, 05/04/23, & 07/06/23	1	1.5	The MERCADO...a series of local events put on by the Hispanic Chamber of Merced County, in Downtown Merced. These MERCADO events each have different "themes", ie: "Diversity and Community Alliance Night", "Military Personnel, and First Responders Appreciation Night", etc.. We are a MAIN Sponsor of each of these events, and at least one of our stations is in attendance at each of these events, with our station booth. At each of these events, we recruit for Full Time, Account Executive positions for our Sales Dept.
05/19/23 05/26/23 06/02/23	8	1	Participated in 3 Part Training on AI Tool Chat GPT where use of AI in the Industry was discussed, how to use AI, when to use AI, what to watch for when using AI for content creation and ads as well as easily creating emails to clients presented to the Sales & Management Team.
03/22/23	1	.25	10 Big 12 Schools participating in a virtual career fair open to students and graduates of the participating universities. 911 Students & Alumni participated in this virtual career fair where Full Time opportunities in all our markets were posted for Sales and On-Air positions
03/15/23	1	.25	Students from Universities across the US that are considered HBCU & Minority Serving Institutions participated in a virtual career fair open to students and alumni interested in a career opportunity. 229 students and alumni participated in this virtual career fair where Full Time opportunities in all our markets were posted for Sales Positions and On-Air Opportunities.
09/19/22	1	.25	Participated in the Career Eco Career Fair for Students from Universities across the US and the world participated the National Collegiate Sales Competition virtual career fair open to students and alumni interested in a career in sales. 200 students and alumni participated in this virtual career fair where Full Time opportunities in all our markets were posted for Sales Position
09/01/22 - Ongoing	6	.25	Participated in the Career Eco Job Bank with ongoing Full Time & Part Time jobs posted, Account Executive & On-Air. This online job board & virtual event platform is free to jobseekers & students.
<b>Total Menu Options Completed:</b>		<b>3.5</b>	